



# Historic Sites Survey

Inventory No. 12

## ARCHITECTURAL DESCRIPTION:

The Popular Price Store is a two-story, gable-roofed, regularly massed and fenestrated brick building on commercial block facing west towards railroad tracks. Storefront is three bays wide with single-light windows defined by fluted and paneled cast-iron pilasters and a recessed double-leaf glass-paneled entrance. A single-leaf paneled door at southwest corner leads to ascending stairway. The second-story fenestration composed of four evenly spaced four-over-four double-hung sash windows set in segmental-arch openings. Parapet features four recessed panels with small decorative ventilators. A dentilled cornice caps the building. A shed-roofed porch supported by thin posts spans the length of the commercial block and shades the first story of the Popular Price Store. The store's interior is intact and features a pressed-tin ceiling.

ALTERATIONS: None; high degree of exterior and interior integrity.

OUTBUILDINGS: None

LANDSCAPE FEATURES: No vegetation around building.

NAME: Popular Price Store  
 STREET NO: Railroad Street  
 TOWN/VIC: Como  
 COUNTY: Panola  
 BLOCK/LOT: See Verbal Boundary Description  
 PRESENT OWNER: Mr. Dave Pointer  
 ADDRESS Como, Mississippi 38619  
 PRESENT USE: Commercial/Retail  
 FORMER USE: Retail; second story was original phone exchange  
 DATE: 1899  
 STYLE: Late-nineteenth-century commercial  
 ARCH/BUILDER: Andrew Johnson  
 SOURCE OF DATE: Newspaper  
 ENVIRONMENT: Main Street commercial  
 LEVEL OF SIGNIFICANCE  
 NEIGHBORHOOD  
 LOCAL  
 STATE   
 NATIONAL

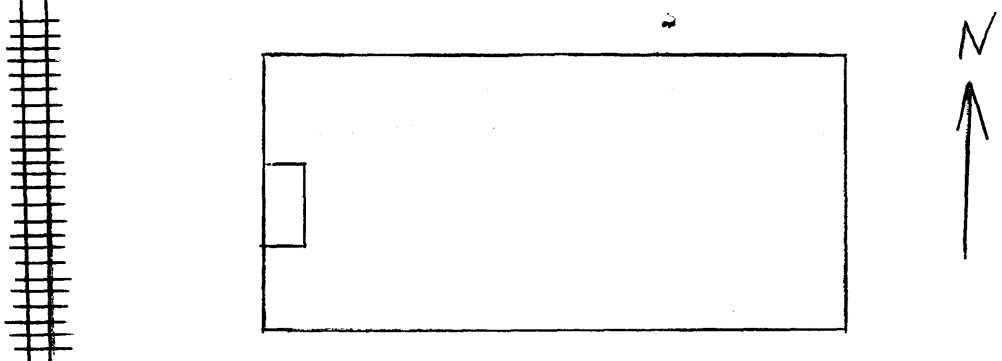
STATEMENT OF SIGNIFICANCE: The Popular Price Store is extremely significant in that it is the only known extant commercial building of Johnson's which possesses sufficient integrity to be nominated to the National Register. Johnson built several commercial structures in Panola County, and the Popular Price Store is the only representative of this facet of his work. The Popular Price Store is one of a few two-story buildings in Como and, as such, it dominates the streetscape. Interesting similarities between the Popular Price Store (ca. 1899) and the N. R. Sledge Store (ca. 1872, demolished ca. 1970s), Johnson's first commercial structure in Como, include the well-defined pilasters between the glass storefront members, the symmetry of the second-story fenestration, and the paneled parapet.

PHOTOS

NEG. #

SITE OR AREA PLAN WITH NORTH ARROW AND SHAPE OF STRUCTURE:

CONTINUATION:



PHYSICAL CONDITION:

Good

THREATS:

None imminent

VERBAL BOUNDARY DESCRIPTION:

Walter S. Davis Survey of March 8, 1888, Town of Como  
Fraction Lot 18 Block 8 (Store)

ACREAGE: less than one

UTM REF:

A 16 229970 3822680  
 ZONE EASTING NORTHING

C         

B           
 ZONE EASTING NORTHING

D         

FORM PREPARED BY:

DATE

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Jan. 1983