National Register of Historic Places Inventory—Nomination Form

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7. Description

Describe the present and original (if known) physical appearance

The San Fernando Building is an eight story structure with basement constructed of reinforced concrete. The building has an E-shaped plan above the first story level to allow for light wells and skylights which illuminate a lobby/arcade. The design is influenced by the Renaissance Revival with rusticated piers. The structure consists of eight bays on Fourth Street and six bays on Main Street, with major entries located in the fourth bay on Main Street and the fifth bay on Fourth Street (from the intersection of Fourth and Main Streets). The building is located at the southeast corner of the intersection of Fourth and Main Streets in downtown Los Angeles.

The Main Street (west) facade consists of a two-story rusticated base with a plain frieze and molded cornice above the second story. The second floor windows are set above spandrel panels with an incised diamond motif. Each bay contains three windows; windows in the second floor are of the pivoting type with transom above; windows in the third through eighth floors contain double-hung wood sash. The bays are separated by simple rusticated piers, and windows are set above diamond-shaped incised spandrel panels at the fourth, fifth, and sixth stories. A denticulated cornice, punctuated by corbels over the piers, runs above the sixth story level. The upper two stories are an addition separated from the body of the building by a string course. Ornamental friezes are set above the seventh and eighth story windows between piers. A denticulated cornice caps the building and at one time was supported by caryatids. The caryatids and marques, which once noted the two major entrances, have been removed.

The San Fernando Building is a unique architectural statement. It is one of the earliest large reinforced concrete buildings in downtown Los Angeles, honestly expressed on the exterior with only a skim sand finish coat of plaster. Nearly all buildings of this size and period were clad in brick, stone or terra cotta. The detailing of the concrete alludes to masonry construction, especially in the rusticated piers, however its uniform surface gives it a homogeneous quality. The Fourth Street elevation (north) is detailed and designed in a manner similar to that of Main Street. The roof of the structure is flat and is of composite construction. The roof line is broken by elevator machinery and access sheds.

The architectural planning of the building is special as well. The first floor was designed as an open arcade and shops lining a central T-shaped corridor. Skylights in each of the two light wells illuminate this arcade area. It is simply detailed with marble, tile, decorative ironwork and wood trim. The interior of the lobby is largely unaltered. Most of the architectural ornament, including the flooring and wainscotting of marble and the wood frame doors and windows are intact. Only one other building in downtown has such an arcade. The Arcade Building in the Spring Street and Broadway historic districts has a three-level skylighted arcade which runs the length of the building. While on a much smaller scale, the San Fernando Building achieves a similar design intent. The Eastern-Columbia Building had a similar arcade early in its life, though that arcade has now been removed. Outside of these two structures, no other building in downtown has this arcade configuration.

To a remarkable extent, the storefronts are original. Many of the curved glass store windows, simple bulkheads and prism glass transoms remain intact. In some cases mosaic tile floor remains in good condition. Upper floor tenant space is relatively intact, with most of the new systems, mechanical and electrical, having been installed with open conduit systems. Few buildings in this area of downtown Los Angeles retain their original storefronts. Remodeling pressure in the 1950s and 1960s caused the removal of lower floor ornamentation. The most prevalent "intrusion" feature of the neighboring Spring Street historic district is this type of storefront renovation.

8. Significance

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Specific dates	1906; 1911	Builder/Architect C. W.	Roberts/John F. Blee; (George D. Hulbert/Robert B

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Statement of Significance (in one paragraph)

The San Fernando Building survives with remarkable architectural integrity to recall a time when the area of Fourth and Main Streets was the center of commerce in downtown Los Angeles. Its prominence as an architectural landmark designed as the first major local undertaking of architect John F. Blee, previously associated with the most notable firms of Boston, and later expanded by prominent local architect Robert Brown Young, is given greater weight by its historical associations. The structure was named for the vast San Fernando Rancho (now known as the San Fernando Valley) owned by its developer. The structure was built as a commercial venture by Col. James B. Lankershim, one of the largest landholders in the State of California. The San Fernando Building is significant for its early reinforced concrete structure, its architectural design, remarkable integrity, associations with early commerce in downtown Los Angeles, and notably, its development by one of the most prominent figures in Southern California history.

The son of Issac Lankershim, Col. James B. Lankershim was heir to the 60,000 acre San Fernando Rancho, the 48,000 acre El Cajon Rancho near San Diego, and a 15,000 acre ranch near Fresno. He became a resident of Los Angeles in 1872 and subsequently became president of the Main Street Savings Bank and the Bank of Southern California, pioneering banking interests in Southern California. He was responsible for the construction of the Lankershim Building (1890), the Lankershim Hotel (1905, Broadway Historic District), and the organization of the Los Angeles Farming and Milling Co.1

Construction of the first six stories of the San Fernando Building was begun on October 6, 1906 by the C. Wesley Roberts Construction Company.² Los Angeles consulting engineer and architect John F. Blee planned and superintended construction of the edifice. It is one of the City's earliest large reinforced concrete structures. Mr. Blee began his architectural career in Boston in 1895, practicing with several notable firms, including those of Loring & Phillips, Jenney & Fox, and John A. Fox.³ The San Fernando Building was Blee's first major undertaking in Los Angeles. The structure was built at an estimated cost of \$200,000, increasing assessed property improvement values from \$7,500 in 1907 to \$125,000 in 1908. The offices were open for tenants on October 1, 1907, and were considered among the finest available in the city.⁴ A Turkish bath, cafe, and still extant billiard room were located in the basement, shops on the main floor, and offices above the first level.⁵

The building has had a colorful history. About 1910, the building achieved some local notoriety as Los Angeles businessmen engaged in gambling activities in Rooms 637, 638, and 639. The Los Angeles police raided these gaming rooms on a number of occasions; their attempts were foiled by an extensive "tip-off" network.⁶

Two additional stories were added in April, 1911 at a cost of \$50,000.7 The additional stories were designed by Robert Brown Young & Son, an important Los Angeles architectural firm; construction was undertaken by George D. Hulbert. Architect Robert Brown Young designed many of Los Angeles' most important commercial buildings from 1895-1915, including several in the Broadway Historic District. Robert Brown Young was one of Los Angeles' most prominent early architects. He began practicing architecture in Los Angeles in 1883 after briefly practicing in Denver and San Francisco. Many of his early commissions were to design retail/commercial structures on Broadway, which was rapidly becoming the city's retail district, many of which are listed on the National Register as part of the Broadway Theater and Commercial Historic District.

9. Major Bibliographical References

See Continuation Sheet, Item 9.

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UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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CONTINUATION SHEET

ITEM NUMBER 6

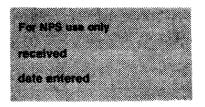
PAGE 1

In addition to the survey conducted by the Los Angeles Museum of Natural History in 1977, the San Fernando Building was also determined to be eligible by the Community Redevelopment Agency of the City of Los Angeles. This determination was the result of an architectural survey of the Los Angeles Central Business District completed in September of 1983. Records of this survey may be obtained through the Community Redevelopment Agency, 354 South Spring Street, Los Angeles, California 90013.

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United States Department of the InteriorNational Park Service

National Register of Historic Places Inventory—Nomination Form

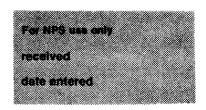


Continuation sheet Item number 7 Page

The San Fernando Building contributes to the historic character of the immediate area. The intersection of Fourth and Main Streets is marked by significant historic structures on three of its corners; the San Fernando Building is one of the tallest at eight stories and anchors the southeast corner. Directly across the street to the west is the Farmers & Merchants Bank (Morgan & Walls/1904, 1910, 1913). The Van Nuys Hotel (Morgan & Walls/1895-96) is at the northwest corner. The San Fernando Building has a strong sense of time and place and like the neighboring buildings retains, to a remarkable extent, the original storefronts and architectural ornamentation.

The San Fernando Building is architecturally significant for its early reinforced concrete structure, its unique architectural finish and first floor architectural plan, and for the remarkable architectural integrity of its storefronts, interior first floor arcade and, to a lesser extent, the upper floor interiors. This is a significant and unique example of early 20th century commercial architecture in downtown Los Angeles.

National Register of Historic Places Inventory—Nomination Form



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Page 1

In summary, the San Fernando Building is significant for its early reinforced concrete structure, its architectural quality, as a unique example of commercial architecture in Los Angeles during this period, and for its consistency in architectural style, period, and scale with neighboring structures and for its significant historical associations with early land development and business interests. In addition, the structure was determined to be eligible for listing on the National Register as a result of two architectural surveys, conducted by the Los Angeles County Museum of Natural History in 1977 and by the Los Angeles Community Redevelopment Agency in 1983.

¹Press Reference Library. (New York: International News Service, 1913), p. 340.

 $[\]frac{2}{\text{Building Permit Application}}$. Issued and compiled by the Los Angeles Department of Building and Safety, 1905-present, October 6, 1906.

³Who's Who in the Pacific Southwest. Biographical Sketches of Citizens of Southern California and Arizona. Los Angeles: The Times-Mirror Printing and Binding House, 1913.

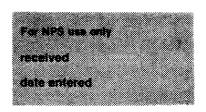
⁴Los Angeles Times. September 8, 1907, Part II, p. 2.

⁵San Fernando Building. A Historic Resources Inventory Form compiled by Roger Hatheway for the Los Angeles County Museum of Natural History, July 1977.

⁶Los Angeles Times. March 19, 1910, Part II, p. 1.

⁷Building Permit Application. Issued and compiled by the Los Angeles Department of Building and Safety, 1905-present, April 11, 1911.

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Building Permit Application. Issued and compiled by the Los Angeles Department of Building and Safety. 1905-present.

Los Angeles Old and New. Los Angeles: Western Insurance News, 1911.

Los Angeles Times. August 26, 1906, Part V, p. 16.

Los Angeles Times. September 8, 1907, Part II, p. 2.

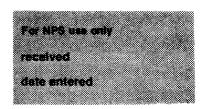
Los Angeles Times. March 19, 1910, Part II, p. 1.

Press Reference Library. New York: International News Service, 1913.

San Fernando Building. A Historic Resources Inventory Form compiled by Roger Hatheway for the Los Angeles County Museum of Natural History, July 1977.

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National Register of Historic Places Inventory—Nomination Form



Continuation sheet

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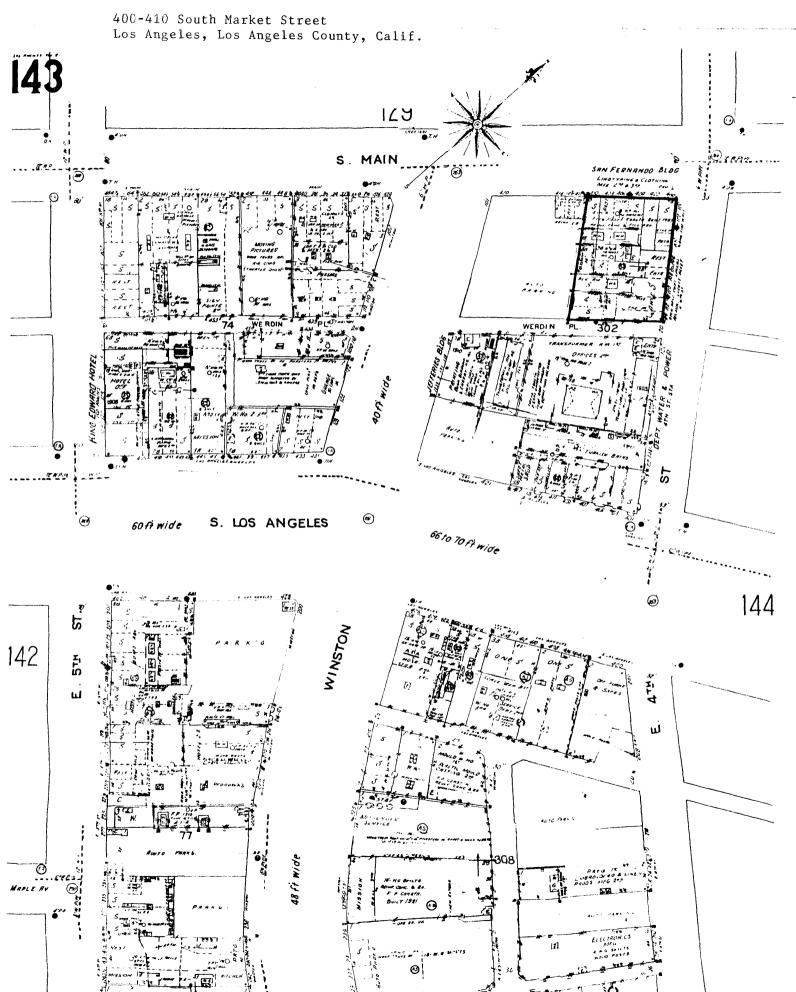
The Baker Tract, Lots 1 and 2 of Block B, County of Los Angeles. Lots 1 and 2 in Block "B" of the Baker Tract, in the City of Los Angeles, in the County of Los Angeles, State of California, as per map recorded in book 5 page 459 of miscellaneous records, in the office of the County Recorder of said county.

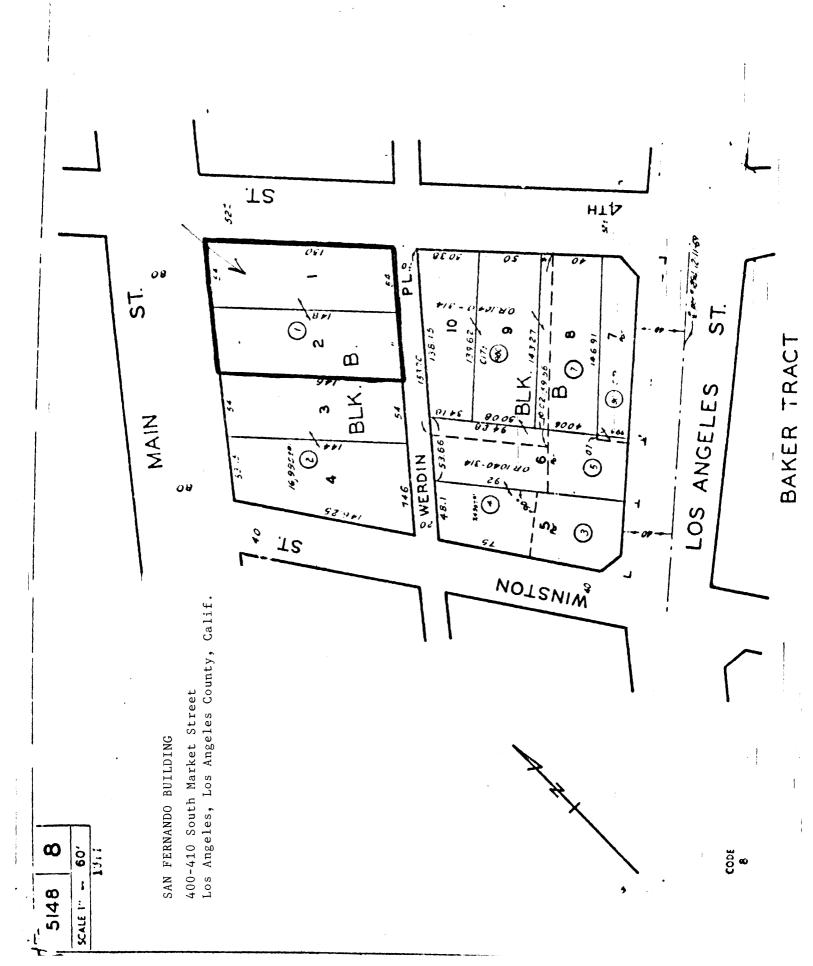
Except therefrom all oil, gas, other hydrocarbons and minerals in and under said land, as provided and granted to the Rose and Howard Fox Foundation, in the deed recorded September 12, 1966, in book D-3423, page 534, official records.

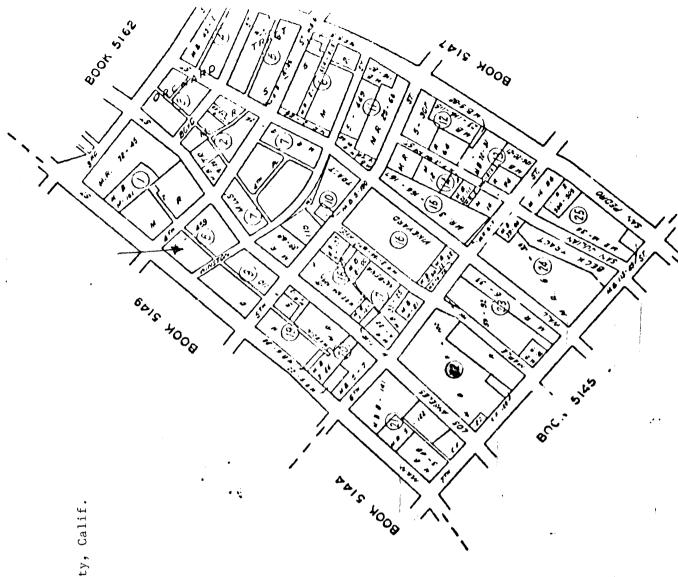
Commonly known as: 400-410 South Main Street, Los Angeles, California 90013.

The Baker Tract is the first and final subdivision of the subject parcels. Situated just east of the Ord Survey boundary, no further subdivision of Lots 1 and 2 has taken place. The parcel contains 16,200 square feet or .37 acre (just over one-third acre).

Los Angeles County Assessor's Parcel Number 5148-8-1.







SAN FERNANDO BUILDING

400-410 South Market Street Los Angeles, Los Angeles County, Calif.