## RECEIVED AUG 2 7 1982

### United States Department of the Interior Heritage Conservation and Recreation Service

## National Register of Historic Places Inventory—Nomination Form

See instructions in *How to Complete National Register Forms* Type all entries—complete applicable sections

## 1. Name

| histor          | ric Blue                             | Anchor Build   | ing (Cal | ifornia Fr  | ruit Exch                    | ange)  | 1   |
|-----------------|--------------------------------------|--|----------|---|------------------------------|--|---|
| and/o           | r common                             | Same   |          |   |                              |  |   |
| 2.              | Loca                                 | ation  |          |   |                              |  |   |
| street          | & number                             | 1400 Tenth   | Street   |   |                              |  | not for publication   |
| city, te        | own <sup>Sac</sup>                   | cramento   |          | <u>N/A</u> vici   | nity of                      | congressional district   | 3rd   |
| state           | Califor                              | rnia   | code     | 06  | county                       | Sacramento   | code 067  |
| 3.              | Clas                                 | sificatio  | on       |   |                              |  |   |
| _X_ b<br>s<br>s | listrict<br>puilding(s)<br>structure | Ownership<br>_X_public<br>private<br>both<br>Public Acquisi<br>in process<br>being cons<br>N/A |          | Status<br>X occupie<br>unoccu<br>work in<br>Accessible<br>yes: res<br>X yes: un<br>no | pied<br>progress<br>stricted | Present Use<br>agriculture<br>commercial<br>educational<br>entertainment<br>X government<br>industrial<br>military | <pre>museum park private residence religious scientific transportation other:</pre> |
| <u>4.</u>       | Own                                  | er of Pr   | oper     | ty  |                              | · · ·  |   |
| name            | State o                              | of California  | , Depart | ment of Ge  | eneral Se                    | rvices   |   |
| street          | & number                             | 915 Capito   | 1 Ma11   |   |                              |  |   |
| city, to        | own Sacr                             | ramento  |          | N/Avici   | nity of                      | state  | California 95814  |
| 5.              | Loca                                 | ation of   | Lega     | I Desc  | riptio                       | on   |   |
| courth          | nouse, regi                          | stry of deeds, etc.  | Coun     | ty Recorde  | er's Offi                    | ce   |   |
| street          | & number                             | 901 "G" St   | reet     |   |                              |  |   |
| city, to        | own <sup>Sa</sup>                    | icramento  |          |   |                              | state  | California 95814  |
| 6.              | Rep                                  | resentat   | tion i   | n Exis  | ting S                       | Surveys  |   |
| titie           | •                                    | F Sacramento<br>ic Resources   | Inventor | y r   | as this pro                  | perty been determined e  | legible? yes _X no  |
| date            | 1981                                 |  |          |   |                              | federal sta  | te countyX_ iocal   |
| denos           | sitory for su                        | irvev records S  | acrament | o Citv Pla  | anning De                    | partment, 915 I St   | reet  |

city, town Sacramento

state California 95814

OHP

# 7. Description

| Condition<br>_X_ excellent<br>good<br>fair | deteriorated<br>ruins<br>unexposed | Check one<br>unaitered<br>_X_ aitered * | Check one<br>X_ original site<br>moved date | N/A |
|--|------------------------------------|---|---|-----|
| (a)/                                       |                                    | * interior                              |   |     |

#### Describe the present and original (if known) physical appearance

The Blue Anchor Building is an "L" shaped, two story structure constructed of steel and concrete, finished in stucco, and capped by a low-pitched red tile roof. The building is eclectic in style with Spanish Colonial Revival predominating. Its most distinctive architectural feature is a two- and-a-half story tower at the junction of the two wings of the building. The building is located on the southwest corner of Tenth and "N" Streets and has a commanding view of the State Capitol Building.

The longest of the two wings faces on Tenth Street and contains the main entrance. Its facade is interrupted by eight pairs of rectangular, metal-casement windows on both the first and second stories. Simple pilasters with capitals separate the windows in each pair. The main entrance is flanked by large stylized pilasters of Classical derivation. The area above the main entrance and around the window above it is ornamented with cornacopia, scroll work, and other details. The main entrance contains red tile stairs and landings, a multicolored mosaic tile ensignia of the California Fruit Exchange on the first landing, and seven foot metal gates.

The shorter of the two wings facing on "N" Street is stylistically similar to the longer wing. On the first floor there are four pair of rectangular, metal-casement windows. On the second floor there are three pair of rectangular windows and a grouping of three windows over a balconet supported by consoles and ornamented with floral panels and dentil courses. Both wings have a simple cornice with a dentil course.

A two-and-a-half story tower lies at the junction of the two wings. On the first floor there are three rectangular metal-casement windows, and on the second floor five smaller arched windows. The upper and lower banks of windows are separated by a projecting belted course supported by consoles, serving visually as a balcony, and ornamented with panels of floral design. Below the cornice are six quatrefoil shaped vents. The tower is capped by a shallow-coned, red tile roof.

The other sides of the building are relatively plain. A walled, Spanish-style courtyard with a fountain lies at the rear of the building. The building also has a full basement, originally used for record storage.

The only changes to the exterior of the building appear to be painting of the walls and window casements and removal of the Classical urns that originally capped the large pilasters on either side of the main entrance. Originally, there apparently was a free-standing garage at the rear of the building, which has since been demolished. The interior of the building has been modified at several points over the years although many of the original details still remain. The major modification to the interior was the conversion of a large assemblyroom on the second floor into offices about 1940.

The Blue Anchor Building looks out across the intersection of Tenth and "N" Streets to the State Capitol Building. The block containing the building is bounded on the north by the State Library Building and on the east by a six-story state building. On the south side, the Blue Anchor Building is separated from a five-story state parking garage by an alley. A state parking lot abutts the building on the west side. A high-rise state office building lies across Ninth Street between "N" and "O" Streets. Mature deciduous trees planted in the 1940s line Tenth and "N" Streets in front of the building.

# 8. Significance

| Period      | Areas of SignificanceC  | heck and justify below |                     |   |
|-------------|---|------------------------|---------------------|---|
| prehistoric | archeology-prehistoric     archeology-historic     x_agricuiture     x_architecture     art     x_commerce     communications |                        | politics/government | e religion<br>science<br>sculpture<br>social/<br>humanitarian<br>theater<br>transportation<br>other (specify) |
|             |   |                        |                     |   |

#### Specific dates 1931

Builder/Architect Starks and Flanders

#### Statement of Significance (in one paragraph)

The Blue Anchor Building served as home of the California Fruit Exchange during its most rapid period of growth, from 1932 to 1966. With over 1,000 growers representing all major producing areas of the state and gross sales of over \$60 million in 1981, the California Fruit Exchange is the world's largest deciduous fruit marketing cooperative. The building, a notable example of the Spanish Colonial Revival design of the period, was designed by the locally prominent firm of Starks and Flanders, architects of many of Sacramento's civic and commercial buildings.

While the history of deciduous fruit tree cultivation in California dates back to the late eighteenth century, it wasn't until the Gold Rush that commercial production of fruit became profitable. Early production proved so successful that by 1869, about 300 tons of fresh fruit was sent East by the new transcontinental railroad. (A.J. Schoendorf, <u>History of the California Fruit Exchange</u>, p. 1.) Despite this early success, growers recognized that profitable development of California's fruit industry was dependent upon favorable freight rates, successful promotion in East Coast markets, and cooperative marketing efforts.

After several short-lived efforts between 1869 and 1901 to establish a cooperative marketing organization for fresh deciduous fruits, growers from throughout California incorporated the California Fresh Fruit Exchange in 1901 as a statewide cooperative to market California fresh fruit throughout the world and to help solve technical and financial problems facing growers in the packing and shipping of fruit. In 1903 the California Fresh Fruit Exchange was reincorporated as the California Fruit Exchange.

Since its incorporation, the Exchange has maintained its headquarters in Sacramento. Until 1913, it was located on Jay Street between Third and Fourth Streets. In 1914, the Exchange moved to the newly constructed California Fruit Building at the corner of Fourth and Jay Streets built by local interests to house several fruit-shipping companies.

Needing more office space, and wanting to take advantage of the low real estate values and reduced building costs prevailing at the time, the board of directors of the Exchange purchased a lot at the corner of Tenth and "N" Streets, diagonally opposite the State Capitol Building for erection of the Exhange's own building. On August 24, 1931, Exchange President James J. Brennan turned the first spadeful of dirt for the new building. The building was completed at an estimated cost of \$115,000 and formally occupied on February 15, 1932.

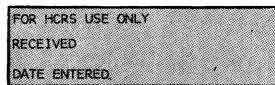
# 9. Major Bibliographical References

See Attached

| 10.                  | Geographi   | cal Data  |  |  |   |
|----------------------|---|---|--|--|---|
| Quadrar              | e of nominated property<br>ngie name  | <u>.29 acres</u><br>East, Califorr                      | nia  | Quadrar  | ngle scale <u>1:24000</u>   |
| 10<br>Zone           |   | 2  7  0  5  7  0<br>rthing                              | B B C B  | Easting  | Northing  |
|                      |   |   | D<br>F<br>H                                    |  |   |
| ldin<br>crib<br>y of | ng occupies an 80' :<br>bed as Lot 4 in the<br>5 Sacramento. Bound                      | < 160' lot at th<br>block bounded b<br>laries encompass | ne southwest<br>by "N" and "O<br>s the existin | corner of Tent<br>", Ninth and T<br>g limits of th | enth Streets of the<br><u>e historic resource; th</u><br>site of a garage which |
| ate                  | N/A   | code  |  | I/A  | stood on a portion of<br><b>code</b> an adjacent                                |
| ate                  | N/A   | code  | county N                                       | I/A  | lot is now occupied t<br>code parking and                                       |
| 1.                   | Form Prepa  | arod By   |  |  | not included.   |
| ganiza<br>eet &      |   | of Planning and<br>Street                               |  | date 8/25/82<br>telephone 1916/4                   | 45-1114   |
| y or to              | own Sacramento  |   |  | state Californi                                    | a 95814   |
| <b>2.</b> .          | State Histo   | oric Prese  | ervation                                       | Officer (  | Certification   |
| e eval               | uated significance of this  |   | tate is:                                       |  |   |
|                      | nationai  | _X state  | locai  |  |   |
| 5), I he             | esignated State Historic P<br>ereby nominate this prope<br>ig to the criteria and proce | rty for inclusion in the                                | e National Registe                             | er and certify that it                             |   |
| ate His              | storic Preservation Officer   | signature   | mill   | m -  | 1   |
| e                    | State   | Historic Preserv  | vation Office                                  | er date  | 12/28/82  |
| or HC                | RS use only   |   | Se 4. 200                                      |  | 2-3-83  |
| Keeper               | of the National Descent   |   |  |  |   |
| Chilif o             |   |   |  |  |   |

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### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM



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#### 8. Significance

The building was designed by Sacramento architects Starks and Flanders. Leonard F. Starks was born in Healdsburg, California in 1891. He studied architecture in San Francisco under a duplicate study system of the Paris Ecole des Beaux Arts. Starks first worked as a designer on the Panama-Pacific International Exposition in San Francisco (1913-1915). After his San Francisco experience, Starks moved east first to Washington D.C., and then to New York City, where he became office manager for Thomas W. Lamb. Over the next three years Starks assisted Lamb in the design of many of New York's most spectacular theates including the Rivoli and the Capital. In 1921, Lamb sent Starks to Sacramento to design a chain of Pacific Coast theatres for the Famous Players theatre chain. When an antitrust action blocked Famous Players from building a Sacramento theatre, Starks formed his own architectural firm.

Edward Flanders was born in Butte, Montana in 1889. He also studied architecture in San Francisco where he met Starks in 1913. Described in a 1941 obituary as a "protege of Charles Peter Weeks," Flanders spent his early architectural training in San Francisco as head draftsman for Weeks. In 1924 he joined Starks as junior partner in the firm of Starks and Flanders. He died in Sacramento in 1941.

Between 1921 and 1941 Starks, and from 1924 to 1941 Starks and Flanders, designed an impressive array of Sacramento's major civic and commercial buildings including the Fox Senator Theatre, the Alhambra Theatre, the Elks Temple, C.K. McClatchy High School, and the Federal Courthouse and Post Office. They were also involved in the design of numerous commercial buildings and several private residences throughout the Sacramento and San Joaquin Valleys.

The Blue Anchor Building was dedicated to the memory of George H. Cutter, founding member of the Exchange and for 16 years, its president. It was Mr. Cutter who devised the "Blue Anchor" as the insignia of the Exchange.

The California Fruit Exchange continued to occupy the building until 1966, when the State of California purchased it and the Exchange built a new facility in Northeast Sacramento. The building has been occupied since 1966 by several state agencies, including most recently, the Governor's Office of Planning and Research.

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CONTINUATION SHEET

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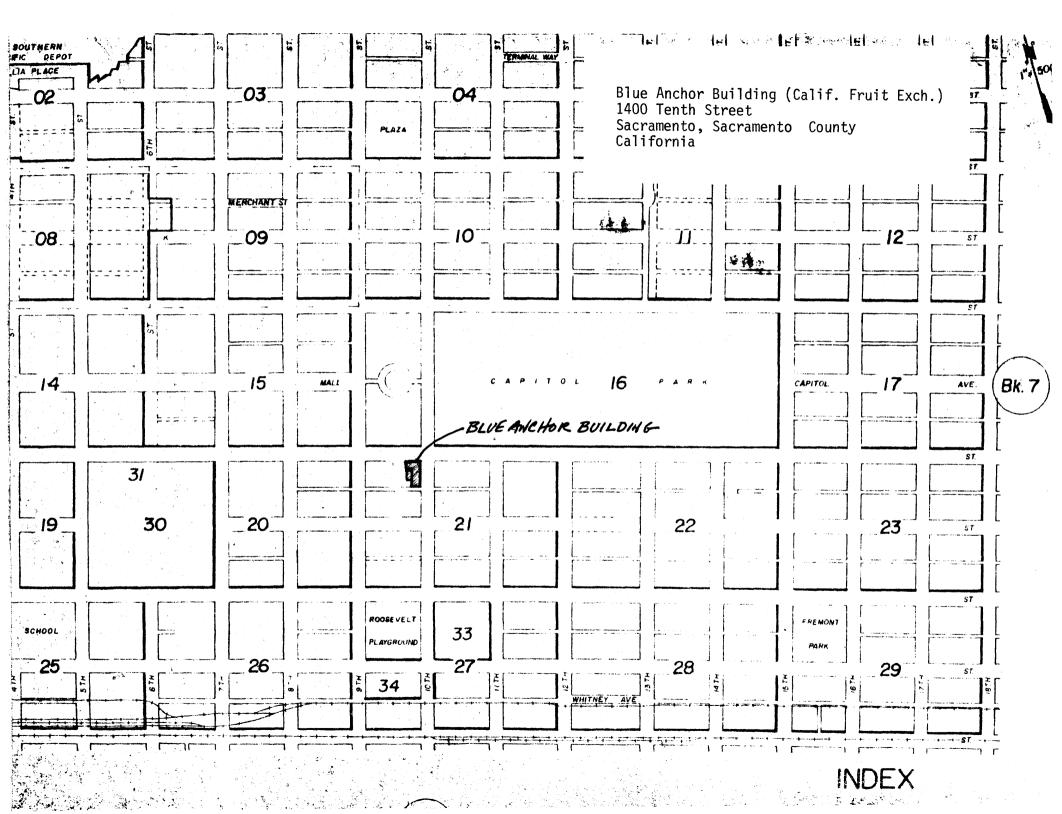
#### MAJOR BIBLIOGRAPHIC REFERENCES

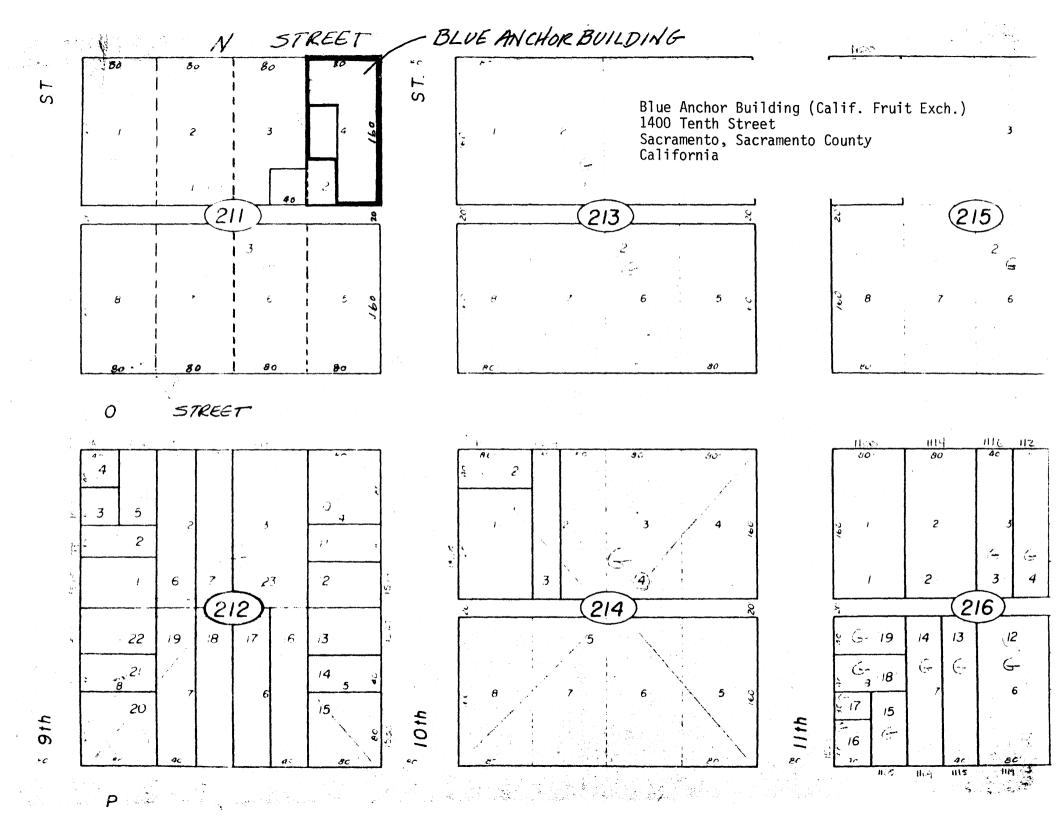
- Anon. "California Fruit Exchange Office Building to Rise," <u>Sacramento Bee</u>, April 22, 1931, p. 1.
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- Anon. "Fruit Exchange Adds to Building," Sacramento Bee, November 5, 1931, p. 5.
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- Cumberland, William W., Cooperative Marketing: Its Advantages as Exemplified in the California Fruit Growers Exchange, Princeton, N.J.: Princeton University Press, 1917.
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- Olney, Warren, "Capitol's Leading Buildings Reveal Hand of L.F. Starks," <u>Sacramento</u> <u>Bee</u>, September 19, 1965, p. B4.
- Schoendorf, A.J., <u>History of the California Fruit Exchange</u>, Sacramento: The Inland Press, 1947.

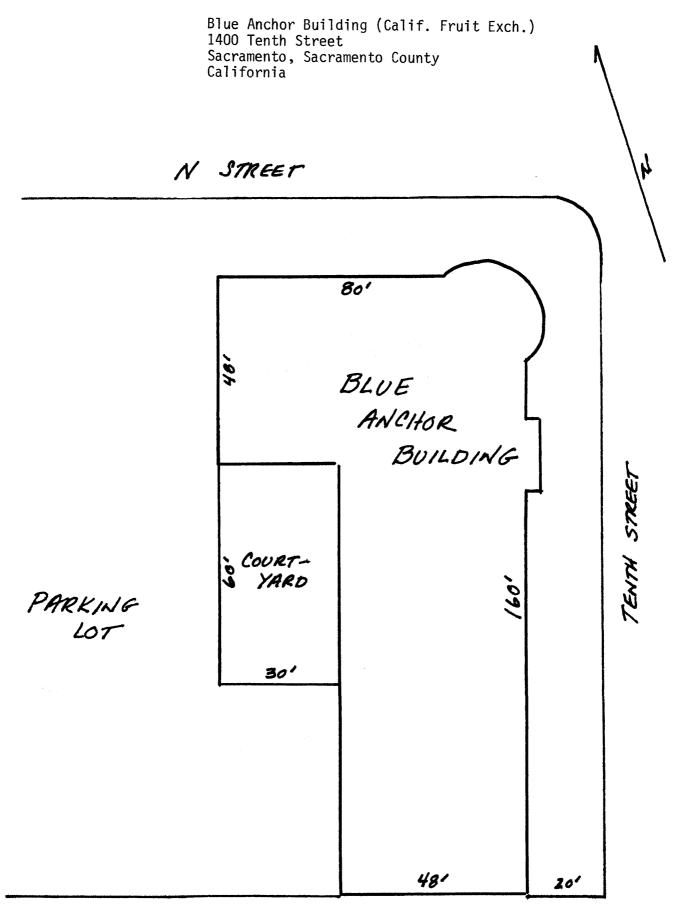
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