

**United States Department of the Interior
National Park Service**

**National Register of Historic Places
Continuation Sheet**

Section number _____ Page _____

SUPPLEMENTARY LISTING RECORD

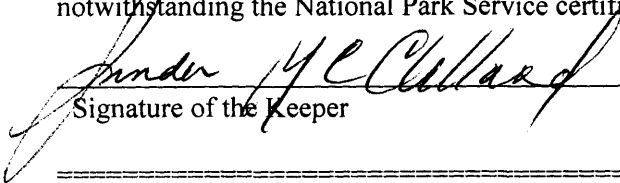
NRIS Reference Number: 07000530

Property Name: Glud Theater

County: Turner State: South Dakota

Multiple Name: N/A

This property is listed in the National Register of Historic Places in accordance with the attached nomination documentation subject to the following exceptions, exclusions, or amendments, notwithstanding the National Park Service certification included in the nomination documentation.



Signature of the Keeper

June 8, 2007

Date of Action

Amended Items in Nomination:

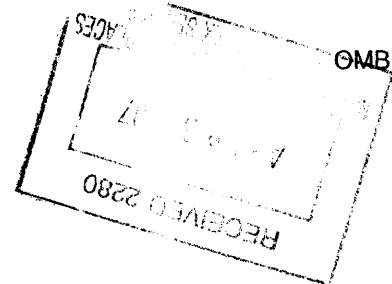
Section 6: Function/Use

"1916" is, hereby, dropped from the Date of Significance, and the Period of Significance is, hereby, modified to read only "1956" to correspond to the significance of the theater based on the architectural remodeling in an Art Deco-influenced style that occurred in 1956.

The South Dakota State Historic Preservation Office was notified of this amendment.

DISTRIBUTION:

- National Register property file**
- Nominating Authority (without nomination attachment)**



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United States Department of the Interior National Park Service National Register of Historic Places Registration Form

This form is for use in nominating or requesting determination for individual properties and districts. See instruction in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name Glud Theatre

other names/site number Lund Theatre

2. Location

street & number 119 North Main Street [] not for publication

city or town Viborg [] vicinity

state South Dakota code SD county Turner code 125 zip code 57070

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property meets does not meet the National Register criteria. I recommend that this property be considered significant nationally statewide locally. (See continuation sheet for additional comments.)

Signature of certifying official/Title Jay D. Vogt State Historic Preservation Officer Date 04-17-2007

South Dakota State Historic Preservation Office
State or Federal agency and bureau

In my opinion, the property meets does not meet the National Register criteria. (See continuation sheet for additional comments.)

Signature of certifying official/Title _____ Date _____

State or Federal agency and bureau _____

4. National Park Service Certification

I hereby certify that the property is:

- entered in the National Register
 - See continuation sheet.
- determined eligible for the National Register
 - See continuation sheet.
- determined not eligible for the National Register.
- removed from the National Register
 - See continuation sheet.
- other, explain
 - See continuation sheet.

Signature of the Keeper Jenna McMillan Date of Action 6/08/07

Glud Theatre
Name of Property

Turner County, South Dakota
County/State

5. Classification

Ownership of Property

(Check as many boxes as apply)

- private
- public-local
- public-State
- public-Federal

Category of Property

(Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property

(Do not count previously listed resources.)

Contributing	Noncontributing	
1	0	buildings
0	0	sites
0	0	structures
0	0	objects
1	0	Total

Name of related multiple property listing.

(Enter "N/A" if property is not part of a multiple property listing.)

N/A

Number of contributing resources previously listed in the National Register.

0

6. Function or Use

Historic Function

(Enter categories from instructions)

Recreation and Culture Theatre

Current Functions

(Enter categories from instructions)

Recreation and Culture Theatre

7. Description

Architectural Classification

(Enter categories from instructions)

Other

Materials

(Enter categories from instructions)

foundation concrete
walls brick
roof tar
other

Narrative Description

(Describe the historic and current condition of the property on one or more continuation sheets.)

Glud Theatre
Name of Property

Turner County, South Dakota
County/State

8. Statement of Significance

Applicable National Register Criteria
(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B** Property is associated with the lives of persons significant in our past.
- C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D** Property has yielded, or is likely to yield, information important in prehistory or history.

Criteria Considerations
(Mark "x" in all the boxes that apply.)

Property is:

- A** owned by a religious institution or used for religious purposes.
- B** removed from its original location.
- C** a birthplace or grave.
- D** a cemetery.
- E** a reconstructed building, object, or structure.
- F** a commemorative property.
- G** less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance
(Enter categories from instructions)

Architecture

Periods of Significance
1916 - 1956

Significant Dates
1916, 1956

Significant Person(s)
(Complete if Criterion B is marked above).

Cultural Affiliation

Architect/Builder
Unknown

Narrative Statement of Significance
(Explain the significance of the property on one or more continuation sheets.)

9. Major Bibliographical References

Bibliography

(Cite the books, articles and other sources used in preparing this form on one or more continuation sheets.)

Previous documentation on file (NPS):

- preliminary determination of individual listing (36 CFR 67) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey

- recorded by Historic American Engineering Record

Primary location of additional data:

- State Historic Preservation Office
- Other State Agency
- Federal Agency
- Local Government
- University
- Other

Name of repository:

Glud Theatre
Name of Property

Turner County, South Dakota
County/State

10. Geographical Data

Acreage of Property less than one

UTM References

(Place additional UTM references on a continuation sheet.)

1. 14 655911 4781606
Zone Easting Northing

2. Zone Easting Northing

3. Zone Easting Northing

4. Zone Easting Northing

[] See continuation sheet

Verbal Boundary Description

(Describe the boundaries of the property on a continuation sheet.)

Boundary Justification

(Explain why the boundaries were selected on a continuation sheet.)

11. Form Prepared By

name/title Mike Vogel, Historic Preservation Specialist

organization SHPO date 1/12/07

street & number 900 Governors Drive telephone 605-773-6056

city or town Pierre state SD zip code 57501

Additional Documentation

Submit the following items with the completed form:

Continuation Sheets

Maps

A **USGS map** (7.5 or 15 minute series) indicating the property's location.

A **Sketch map** for historic districts and properties having large acreage or numerous resources.

Photographs

Representative **black and white photographs** of the property.

Additional Items

(Check with the SHPO or FPO for any additional items)

Property Owner

(Complete this item at the request of SHPO or FPO.)

name Kenny and Susan Kessler

street & number 45551 291st Street telephone 605-766-5529

city or town Viborg state SD zip code 57070

Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 *et seq.*)

Estimated Burden Statement: Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Projects (1024-0018), Washington, DC 20503.

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National Park Service**

Glud Theatre

Section number 7 Page 1
Turner County, South Dakota**DESCRIPTION**

The Glud theatre building is located at 119 North Main Street in Viborg South Dakota. This two story brick building, on a concrete foundation, was constructed by Eskild and Magda Lund in 1916 and the current façade was added in 1956.

The façade, east elevation, has the Art Deco material attached to the brick wall. The material is constructed in tiles that are made of steel with enamel coating. The first story of the building reflects four rows of lighter color horizontal tiles. From left to right there are four glass poster cases, two sets of double entrance doors and another poster case on the north end. The middle of the first story features two darker horizontal lines the length of the building broken up by the poster cases and the main entrance to the theatre. A horizontal line of darker tiles also exists along the foundation. Each of the four main entry doors features a three pane semi-circle window. The second story of the building, which covers the north two-thirds of the structure, includes the marquee on the facade. The V-shaped marquee extends outward nearly to the curbside. The upper section of the marquee displays the tile running vertically. At the center of the upper marquee the color scheme highlights triangles matching the color of the horizontal lines on the first story.

Both the north and south elevations of the theater abut other buildings on this block. The upper half of the south side exposes the brick exterior of the building. A portion of the theatre's exterior on the northeast side is also exposed and reflects a stucco type coating. The west end of the building (an addition built in the 1930's) has one large window opening on the south end and one central door opening. The parapet roof slants from east to west.

Other than a remodeling of the entrance in 1956 (which included the addition of a popcorn machine which is still in use today) and the replacement of the theatre seats in 1988, the interior of the theatre has remained the same since it's construction in 1916. In the 1930's a back room was added behind the stage that was supposedly used as a party room during prohibition times.¹

¹ Kenny and Susan Kessler, *Personal Correspondence*, 2006

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Glud Theatre

Section number 8 Page 2
Turner County, South Dakota**SIGNIFICANCE**

The Glud theatre in Viborg, Turner County, is eligible for the National Register of Historic Places under criterion C for architecture. Although the Art Deco style was most popular in South Dakota through the 1940's, elements of the style continued to influence building design into the 1950's. With small buildings in particular, the façade is often designed as a prominent display unto itself, with brightly colored surfaces, bold graphics and, in the case of retail stores, intricate arrangements of recessed display windows.² In particular, downtown theatres throughout the state in both large and small towns adorned their facades with this architecture. The Glud Theatre is a good representation of the small town theatre mimicking the Art Deco style in South Dakota during the mid-twentieth century.

The initial phase of Art Deco design, popular during the late 1920's and the 1930's, is characterized by a sculptural use of rectilinear geometric forms, dramatizing more than actually reflecting the structure beneath.³ The second, or streamlined, phase of Art Deco design was introduced during the 1930's and 1940's. It's slick, machine inspired imagery became a popular means to create a new appearance for businesses during and after the depression.⁴ The Glud Theatre is a good example of this imagery.

The theatre mimics the Art Deco style with its hard edged geometrical designs, low ornamentation, streamlined look, use of enameled plates, and embellished entrances. Art Deco was popular in South Dakota in the late 1920's-1940. The style was popular in public construction projects including schools and courthouses. Nationwide, the Art Deco was a popular style used in theater construction. Because the façade on the Glud Theater was added in the 1950's it is not a true Art Deco building but includes the stylistic features of that style.

In the 1940's and 1950's modern architecture was trying to keep pace with the technological innovations and the progress of new building materials and designs. Synthetic materials such as polychromatic terra cotta tiles, formed concrete, porcelain enamel, and stainless steel became popular. These materials were used in new construction in the Art Deco, Moderne, and International styles but were also adopted on pre-existing buildings on Main Street. Many Main Street facades originally built with in "old-fashioned" Victorian revival styles were modernized through the use of these new building materials.

Although not a true Art Deco style, the Glud Theater has several features that mimic the style. Most prominent is the large marquee projecting from the façade. Other features simulating the Art Deco style include the use of enameled metal panels and decorative geometrical designs. Also on the marquee are a neon sign and decorative neon accents. Neon was used during this period on Art Deco and Moderne buildings as a key means of advertising and

² Ibid

³ Richard Longstreth, *The Buildings of Mainstreet, A Guide to American Commercial Architecture*: Preservation Press, National Trust For Historic Preservation, 1987 p.47

⁴ Ibid

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Glud Theatre

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Turner County, South Dakota

communication to consumers. Increased automobile ownership as well as increased automobile speeds necessitated the development of bright signage on commercial buildings that could attract a passing motorist's attention day or night.

During the ninth session of the Territorial Legislature at Yankton, the Capital in the winter of 1870-1871, a bill was introduced to form a new county by taking eight townships off the east of Hutchinson and ten off the west of Lincoln and name the new county Turner in honor of their colleague John W. Turner, (since known as Father Turner) who was at that time a member of the council or senate from Clay county. This bill met with some opposition especially from Lincoln county members but was finally passed and therefore it goes down in History that Turner County, South Dakota was born, named, organized, and its dimensions fixed by an act of the ninth session of the Territorial Legislature on Friday the 13th day of January, 1871, and that Father (John W.) Turner was appointed Godfather of the infant and at once accepted the responsibility.⁵

In 1872 Mads Rasmussen began operating a store on his homestead claim, which was located one half mile south of the present-day site of Viborg. After the establishment of a post office in conjunction with the store, this small business became known as Daneville. Soon other businesses, such as a creamery and a blacksmith shop, began to arise around Mads Rasmussen's store. Daneville quickly became a thriving little village. The success of this Danish hamlet, however, would not be long-lived.⁶

A desire for many of these early settlers was the establishment of a railroad line within their community. In 1893 the Sioux Falls, Yankton, and Southwestern Railroad, which later became the Great Northern Railroad, completed a rail line between the cities of Sioux Falls and Yankton. Thus, this new railroad went right through the Danish settlement in Turner County. Unfortunately, the railway missed the village of Daneville by one half mile. A group of individuals then decided to build a new town along the railroad tracks north of Daneville. On a recommendation of Ole Sorensen, who was one of the land owners on which the new village was founded, the town was named Viborg after an ancient city in Denmark.⁷

As the town of Viborg grew, more businesses opened their doors on main street. The Glud Theatre, built in 1916 became one of the more popular gathering places for Viborg residents. In the early days, silent movies were accompanied by a piano below the stage, played by Eskild Lunds's sister-in-law, Abbie Lund. Movies ran twice nightly, seven days a week with admission ten cents.⁸

Before the school gym was built, Viborg High School gave their plays on the theatre stage,

⁵ W.H. Stoddard, *Turner County Pioneer History*, Turner County Historical Society, Brown and Saenger Publishing, Sioux Falls, SD 1931 p. 13-14

⁶ Viborg History Book Committee, *Viborg, South Dakota 1893-1993* p 9

⁷ Ibid

⁸ Kenny and Susan Kessler, *Personal Correspondence*, 2006

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Glud Theatre

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and Bank Nights were a feature of the early 1940's, as were uniformed ushers.⁹

Characteristics of the Art Deco style found in the Glud Theatre include the geometric forms, brightly colored surface, and it's slick machine inspired imagery. Thus, the Glud Theatre in Viborg, Turner County is eligible for the National Register of Historic Places under Criterion C for architecture.

⁹ Ibid

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Glud Theatre

Section number 9 Page 5
Turner County, South Dakota**BIBLIOGRAPHY**

Richard Longstreth, *The Buildings of Main Street, A Guide to American Commercial Architecture:*
Preservation Press, National Trust for Historic Preservation, 1987

Kenny and Susan Kessler, *Personal Correspondence*, 2006

W H Stoddard, *Turner County Pioneer History*
Turner County Historical Society, Brown and Saenger Publishing, Sioux Falls, SD 1931

Viborg History Book Committee, *Viborg South Dakota 1893-1993*

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Glud Theatre

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Turner County, South Dakota

GEOGRAPHICAL DATA

VERBAL BOUNDARY DESCRIPTION

North Half of Lot 12, and All of Lot 13 in Block Six in the original city of Viborg

BOUNDARY JUSTIFICATION

The boundary includes all the property associated with the Glud or Lund Theatre.

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County, South Dakota

PHOTOGRAPH LOG

The following information pertains to photograph numbers 1-__ except as noted:

Photographer:
Date of Photographs:
Negatives:

Photo No. _____ Photographic Information
