**United States Department of the Interior Heritage Conservation and Recreation Service** 

### **National Register of Historic Places Inventory—Nomination Form**



See instructions in How to Complete National Register Forms

| 1. Nam   | complete applicable  | e sections   |   |  |
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|  | Sunset Towers  |  |   |  |
| 2. Loca  | ation  |  |   |  |
| street & number  | 8358 Sunset Br   | ulevard  |   | not for publication  |
| city, town   | s Angeles  | vicinity of  | congressional district  | 24th District  |
| state Ca   | lifornia co  | ode <sub>Illi</sub> county   | Los Angeles   | <b>code</b> 037  |
| 3. Clas  | sification   |  |   |  |
| Category  district _X_ building(s) structure site object | Ownership public both Public Acquisition in process being considered | Status  X occupied  unoccupied  work in progress  Accessible  yes: restricted  yes: unrestricted  no | Present Use agriculture commercial educational entertainment government industrial military | museum park private residence religious scientific transportation other: |
| 4. Own   | er of Prope  | erty   | transfer of the second  |  |
| name Su  | nset Tower Cond  | aol o/c, emuinimot   | ef S. Noble & A   | ssociates  |
| street & number  | 1900 Avenue of   | the Stars, Suite   | 1140  | · ;  |
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| city, town Los   |  |  | etata l   | California   |
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| title  |  | has this pro   | perty been determined el  | egible? yes n  |
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### 7. Description

### Describe the present and original (if known) physical appearance

Sunset Towers consists of a Class A apartment complex ranging from twelve to sixteen stories in height. It is built of reinforced concrete construction, concrete roof and floor slabs, steel casements, ornamental iron, marble and tile work, and wood floors with hardwood and pine trim. It is built in a rectangular plan and is designed in an Art Deco/Zig Zag Moderne style. Additional features include a swimming pool, restrooms and cabanas, and a basement garage.

The building is oriented along a north to south axis with the main entrance fronting to the north on Sunset Boulevard. The building is set on a sloping lot covered with mature trees and shrubs. Five tall palm trees and several Italian Cypress are the most prominent landscape features of the Sunset Boulevard facade. The lower or De Longpre St. entrance is surrounded by a variety of shrubs and trees including both pine and ficus. These features serve to screen the garage entrances and to provide a visual base from which the building rises out of the hillside.

The north facade of the building fronts on Sunset Boulevard and is stepped back at the eighth level above the main entrance. The major portion of the Sunset Boulevard facade is composed of five vertical bays. The central bay serves as a recessed fire escape. The two bays flanking the central bay have small fixed upper lights over larger fixed flat casements, with spandrel panels above and below the window which are the same size as the fixed glass lights. The two outer bays are the same as those which flank the fire escape except for the fact that they are triangular casements. These bays further emphasize the effect created by the metal detailing of the casement type of window.

The main portion of the Sunset Boulevard facade is terminated by a frieze with ramhorns and foliated Art Deco patterns. A semi-nude sculpture of a man and a woman stand on either side of a chimera or griffin-like figure. The top of the frieze forms the balustrade wall of the roof terrace, while the scalloped edges of the frieze create an energetic architectural profile.

The Sunset Boulevard facade is joined to the east and west facades by round polygonal corners which are formed by six adjoining vertical window elements. The window elements are similar in detail to the flat casements of the north facade.

The east and west facades have three story projecting bays at the lower level. Above the third story there is a shallow six story projecting bay. At the top of this bay there is a sculpture of a woman with her arms outstretched. At the top of the central or main tower there is a frieze panel which rings the building, featuring flower medallions, foliage patterns and birdlike figures. Above the

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central bays on each of the four facades are vertical rows of cylindrical slabs, (3 on the north and south, 4 on the east and west), projecting in one-quorter relief from the body of the building and rising above the parapet line.

Above the main body of the building a penthouse is set back on all four sides. Each of the four sides has butterfly frieze panels set between blank piers. The top of the butterfly panels are pointed, giving the roofline a serrated profile. The corner sections of the penthouse are polygonal for three-quarters of the height of the penthouse and divided into simple blank panels. Above these corner sections, the building is set back again and appears as a block with frieze ornamentation.

Above the penthouse is a small bunker-like tower, with a square bay projecting from it on the east and west walls. The walls of this tower have a band of ornamentation, and the corners are stepped back to create a vertical emphasis. Above this feature there is a sculptural cap with indented corners and a projecting course with two inverted tiers.

The south facade of the building is similar to the north, except that it has a porte cochere and a garage entrance at its base. The porte cochere wall off of De Longpre is articulated with vertical ribs that rise above the level of the solid balustrade wall of the roof terrace above. A decorative sculpture/lamp is located near the garage entrance. It is composed of inverted concave pyramids, flaring out at the top.

The frieze at the top of the main bay on the south side of the building is decorated with a rams head motif, bound sheaves of grain, horned animals, and Art Deco acanthus patterns. This design is similar to the frieze on the north facade.

The building is largely unaltered. The Sunset Boulevard entrance has been remodeled and relandscaped. A decorative frieze directly over the main entrance has been covered over and a marquis has been added. Metal awnings have also been added to the north and south facade roof terraces. The interior has been extensively altered by a 1936 redecoration and by more recent tenant modifications. The exterior is however, virtually intact. The majority of detailing remains and the original architectural intent is still clearly evident.

The building is highly visable from all directions, and is the

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the dominant feature of the West Hollywood, Sunset Boulevard streetscape. Its stylistic characteristics, size, and physical location serve to make it a landmark and visual point of reference in the community.

Item Number 10 continued

three parcels of land.

PARCEL 1:

That portion of Lot 8 of Tract 1501, as per map recorded in Book 23, page 64 of Maps, in the office of the county recorder of said county, described as follows:

Beginning at the most Easterly corner of said Lot 2, thence North 22 20'39" West along the Northeasterly line of said lot, a distance of 148.94 feet to a point, thence 2 00'00" West 19.91 feet, thence South 25 56'10" East 131.05 feet, more or less, to the point of beginning.

#### PARCEL 2:

Lot 9 of Tract 1501, as per map recorded in Book 23 Page 64 of Maps, in the office of the county recorder of said county,

#### PARCEL 3:

Lot 10 Of Tract 1501, as per map recorded in Book 23 Page 64 of Maps, in the office of the county recorder of said county.

Except that portion of Lot 10 lying Easterly of a line extending from a point in the Southeasterly line of said lot, a distance Southwesterly 50 feet from the most Easterly corner thereof to a point in the Northwesterly line of said lot 10, distant Southwesterly 40 feet from the most Northerly corner thereof.

#### Justification;

The above boundaries were chosen as a result of the fact that they constitute the legal boundaries of the entire property. The boundaries have been specifically drawn to include all of the building and structural features of the property. To do this it was necessary to include the entire property.

### 8. Significance

| Period prehistoric 1400-1499 1500-1599 1600-1699 1700-1799 1800-1899X 1900- | agriculture X architecture art commerce communications | community planning conservation economics education engineering exploration/settlement | landscape architectur law literature military music philosophy politics/government | science sculpture social/ humanitarian theater transportation |
|---|--|--|--|---|
| Specific dates  | 1930   | Builder/Architect Leland   | i A Bryant   |   |

#### Statement of Significance (in one paragraph)

Sunset Towers meets the requirements for admission to the National Register of Historic Places for several reasons including, its age, architectural design, its association with a prominent local architect, its importance to the history of apartment design and construction, its recognition by architectural historians as being of significance to the growth and development of the Los Angeles area, and its relatively unaltered exterior appearance.

Sunset Towers was designed by Leland A. Bryant, a prominent local architect known for his design of apartment houses in the Los Angeles area. Bryant's practice was most highly developed during the 1920's and 1930's. At the time that Bryant designed Sunset Towers his offices were located on Hollywood Boulevard and, in fact, he designed several other apartment buildings in the Hollywood area. In addition to Sunset Towers, his designs included plans for the Park Lane Apartments, the Club Manor Apartments, and the Crystal Pier Beach Club.

On September 12, 1930, a notice appeared in the Southwest Builder and Contractor, a local trade journal, recording the fact that Bryan was preparing plans for a sixteen story apartment building. Notice of completion of working plans appeared in the November 14 issue, and subcontracts were let for excavation and installation of concrete piles by the end of November. The initial date of construction is therefore, 1930. The building was completed by November of 1931.

Sunset Towers is perhaps the best example of large scale apartment Art Deco/Zig Zag Moderne architecture in the Los Angeles area. Historians, David Gebhard and Robert Winter have for example, noted in their Guide to Architecture in Los Angeles and Southern California, that "this tower is a first class monument of the Zig Zag Moderne and as much an emblem of Hollywood as the Hollywood sign". In addition, the numerous decorative friezes and sculptures on all four sides of the building are remarkable for their quality, condition, and detailing.

Sunset Towers is a visual landmark in the community, and a point of reference for travellers along Sunset Boulevard. An article in Saturday Night, a Los Angeles journal of "critical comment", noted in 1936, that "the building itself, erected several years ago, is a landmark in the western end of Hollywood... its southern and western sides command a magnificent view of Los Angeles,

### 9. Major Bibliographical References

Architectural Digest, 1931, Volume VIII, Number 4, Los Angeles, p.50.

Architect and Engineer, 1934, Volume 117, Number 1, San Francisco, back cover.

| 10. Ge  | ograp          | <u>hical</u>        | Data          |                                 | MAT                    | MERIFIF                               | ·                  |          |
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| city or town  | Los /          | Angeles             | ភឧទ           | r e Fin                         | .≽ ∪ sta               | ite «Califo                           | raja: m            | 10024    |
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| The evaluated sig                                       | nificance of   | this property       | y within the  | *                               | •                      | •                                     | . ,                |          |
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| Sta<br>title  | te Histor      | ic Preser           | vation C      | fficer                          |                        | date                                  | April 21,          | 1980     |
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Hollywood and Beverly Hills." In conclusion, it is clear that the building has been a landmark of long standing duration.

The building is also of considerable importance in relation to the history of apartment house construction. It was one of the first and most luxurious Limit-Height apartment buildings in the Los Angeles area and was for a considerable period of time one of "the tallest in the city". In addition, when the interior of the building was remodeled in 1936, it incorporated a number of advanced features including all-electric service, and the first reported apartment telephone-jack system in California.

Furthermore, with the exception of rather extensive remedeling to the interior of the building the original design and architectural intent are clearly evident. The building has maintained its architectural integrity of exterior design and detailing, and has consequently retained and increasingly developed a profound sense of time and place.

In conclusion, Sunset Towers can be said to be eligable to the National Register at the local level of significance as the result of a number of contributing factors. In a sentence, like the Hollywood sign, it is a recognizable symbol of the history, growth and development of Los Angeles.

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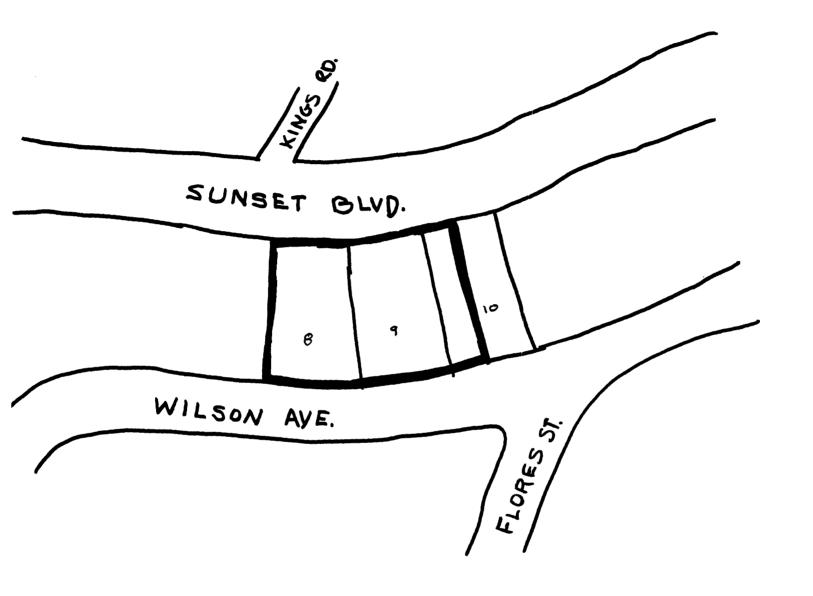
ITEM NUMBER Q PAGE 1

Gebhard, D., Winter, R., A Guide to Architecture in Los Angeles & Southern California, Peregrine Smith, Santa Barbara, 1977,p. 133.

Los Angeles Times, September 7, 1930, Part V, Page 1., illus.

Saturday Night, 1936, October 31, Volume 44, Number 6, p.8., illus.

Southwest Builder and Contractor, Los Angeles. September 12, 1930, building notes. November 14, 1930, building notes. November 28, 1930, building notes. January 2, 1931, building notes. November 2, 1931, p. 36.



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Los Angeles, Los Angeles County, California
Book 23 Page 64
Tract 1501 Lots 8, 9 and part of 10

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## **United States Department of the Interior**National Park Service

# **National Register of Historic Places Continuation Sheet**

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|----------|----------|-------|--------|-------------|------------|
| Sunset I | owers    | Los A | ngeles | County      | CALIFORNIA |

ADDITIONAL DOCUMENTATION APPROVED

Bugn Lapsley 3/17/94

## **United States Department of the interior** National Park Service

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|----------------|------|
|                |      |

AMENDMENT: Sunset Towers

Los Angeles County, California

Address Change:

In 1984, the City of West Hollywood, formally a part of the City of Los Angeles, was incorporated. The new address for Sunset Towers is as follows:

Sunset Towers 8358 Sunset Boulevard West Hollywood, California

Cherilyn E. Widell

State Historic Preservation Officer

2/22/94