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United States Department of the Interior  
National Park Service

NATIONAL REGISTER OF HISTORIC PLACES  
REGISTRATION FORM

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in How to Complete the National Register of Historic Places Registration Form (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If any item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name Hollywood Garden Club

other names/site number Sunday School House of First Church of Christ, Scientist/8BD3348

2. Location

street & number 2940 Hollywood Boulevard n/a  not for publication

city or town Hollywood  vicinity

state Florida code FL county Broward code 011 zip code 33120

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this  nomination  request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property  meets  does not meet the National Register criteria. I recommend that this property be considered significant  nationally  statewide  locally. ( See continuation sheet for additional comments.)

Barbara C. Mattick / DSHPO for Survey & Registration 12/30/04  
Signature of certifying official/Title Date

Florida State Historic Preservation Office, Division of Historical Resources  
State or Federal agency and bureau

In my opinion, the property  meets  does not meet the National Register criteria. ( See continuation sheet for additional comments.)

\_\_\_\_\_  
Signature of certifying official/Title Date

\_\_\_\_\_  
State or Federal agency and bureau

4. National Park Service Certification

I hereby certify that the property is:

- entered in the National Register  See continuation sheet
- determined eligible for the National Register  See continuation sheet.
- determined not eligible for the National Register  See continuation sheet.
- removed from the National Register.
- other, (explain) \_\_\_\_\_

for Signature of the Keeper Daniel J. Vivian Date of Action 2/15/05

**5. Classification**

**Ownership of Property**  
(Check as many boxes as apply)

- private
- public-local
- public-State
- public-Federal

**Category of Property**  
(Check only one box)

- buildings
- district
- site
- structure
- object

**Number of Resources within Property**  
(Do not include any previously listed resources in the count)

Contributing	Noncontributing	
1	0	buildings
0	0	sites
0	0	structures
0	0	objects
1	0	total

**Name of related multiple property listings**  
(Enter "N/A" if property is not part of a multiple property listing.)

**Number of contributing resources previously listed in the National Register**

n/a

0

**6. Function or Use**

**Historic Functions**  
(Enter categories from instructions)

Religion: Religious Facility

Social: Clubhouse

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Current Functions**  
(Enter categories from instructions)

Recreation and Culture: Museum

Social: Civic

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**7. Description**

**Architectural Classification**  
(Enter categories from instructions)

Other: Frame Vernacular

\_\_\_\_\_

\_\_\_\_\_

**Materials**  
(Enter categories from instructions)

foundation Concrete block

walls Stucco

\_\_\_\_\_

roof Synthetics: Fiberglass

other Metal: Iron

\_\_\_\_\_

**Narrative Description**

(Describe the historic and current condition of the property on one or more continuation sheets.)

**8. Statement of Significance**

**Applicable National Register Criteria**

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B** Property is associated with the lives of persons significant in our past.
- C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D** Property has yielded, or is likely to yield information important in prehistory or history.

**Criteria Considerations**

(Mark "x" in all the boxes that apply.)

Property is:

- A** owned by a religious institution or used for religious purposes.
- B** removed from its original location.
- C** a birthplace or grave.
- D** a cemetery.
- E** a reconstructed building, object, or structure.
- F** a commemorative property.
- G** less than 50 years of age or achieved significance within the past 50 years

**Areas of Significance**

(Enter categories from instructions)

Social History

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Period of Significance**

1959-1972

\_\_\_\_\_  
\_\_\_\_\_

**Significant Dates**

1959

\_\_\_\_\_  
\_\_\_\_\_

**Significant Person**

n/a

**Cultural Affiliation**

n/a

\_\_\_\_\_  
\_\_\_\_\_

**Architect/Builder**

Unknown/Unknown

\_\_\_\_\_  
\_\_\_\_\_

**Narrative Statement of Significance**

(Explain the significance of the property on one or more continuation sheets.)

**9. Major Bibliographical References**

**Bibliography**

Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

**Previous documentation on file (NPS):**

- preliminary determination of individual listing (36 CFR 36) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # \_\_\_\_\_
- recorded by Historic American Engineering Record

**Primary location of additional data:**

- State Historic Preservation Office
  - Other State Agency
  - Federal agency
  - Local government
  - University
  - Other
- Name of Repository

\_\_\_\_\_  
# \_\_\_\_\_

Hollywood Garden Club  
Name of Property

Broward Co., FL  
County and State

10. Geographical Data

Acreege of Property Less than 1 acre

UTM References

(Place additional references on a continuation sheet.)

1	1	7	5	8	3	2	4	0	2	8	7	7	1	1	0
	Zone		Easting						Northing						
2															

3															
	Zone		Easting						Northing						
4															

See continuation sheet

Verbal Boundary Description

(Describe the boundaries of the property on a continuation sheet.)

Boundary Justification

(Explain why the boundaries were selected on a continuation sheet.)

11. Form Prepared By

name/title Laura Lake, AAIA, Associate Planner & Barbara E. Mattick, DSHPO for Survey & Registration

organization Bureau of Historic Preservation date January 2005

street & number R.A. Gray Building, 500 S. Bronough Street telephone 850-245-6333

city or town Tallahassee state FL zip code 33022-4807

Additional Documentation

Submit the following items with the completed form:

Continuation Sheets

Maps

A USGS map (7.5 or 15 minute series) indicating the property's location.

A Sketch map for historic districts and properties having large acreage or numerous resources.

Photographs

Representative black and white photographs of the property.

Additional items

(check with the SHPO or FPO for any additional items)

Property Owner

(Complete this item at the request of SHPO or FPO.)

name City of Hollywood

street & number 2600 Hollywood Boulevard telephone 954-921-3321

city or town Hollywood state FL zip code 33022-4807

**Paperwork Reduction Act Statement:** This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and amend listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 et seq.).

**Estimated Burden Statement:** Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Projects (1024-0018), Washington, DC 20503.

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**NATIONAL REGISTER OF HISTORIC PLACES  
CONTINUATION SHEET**

Section number 7 Page 1 **HOLLYWOOD GARDEN CLUB**  
**Hollywood, Broward Co., FL**

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**SUMMARY**

The Hollywood Garden Club is a small, one-story, frame vernacular building with stucco interior and exterior. It has a low-pitched front gabled roof. An incised porch supported by four Tuscan columns spans the main façade, lending some aspects of the Neo-Classical style. The main façade has a double-door entrance flanked by casement windows. The building, constructed in 1927 at 1582 Harrison Street as the First Church of Christ, Scientist, was moved to its present in 1959 when it was donated to the Hollywood Garden Club.

**SETTING**

The Hollywood Garden Club building is located at 2940 Hollywood Boulevard, in Hollywood, Florida. The site of the building is immediately southwest of the intersection of Hollywood Boulevard and the main tracks of the old Seaboard Line (currently used by C.S.X., Amtrak, and Tri-Rail), approximately one tenth of a mile west of Interstate 95. Vehicular access is directly off the eastbound lanes of Hollywood Boulevard. The east side of the building faces the railroad track (100+ feet away) and I-95 (300+ feet away), the north side faces Hollywood Boulevard (35+ feet away), and across the boulevard is the Hollywood Railroad Station. The south side faces the Hollywood Jaycee Hall (300+ feet away) and the Orange Brook Golf Course. To the west, the Garden Club site extends approximately 150 feet to a small canal. The Garden Club building is located in a governmental use district.

The orientation of the building, with the main entry facing due north, is the same as the orientation of the building was on its original site. The building was moved one block north and ten blocks west by trailer on July 9, 1959, when its ownership was transferred from the First Church of Christ, Scientist to the Hollywood Garden Club. In its original role for the church, the setting for the building was open lawn; the Garden Club members landscaped the new site with their plant collection, and through the years many trees were dedicated for various events. There are currently ten large specimen trees on the grounds, seven of which are Florida natives. A large Yellow Tab (*Tabebuia caraiba*) standing on the site is estimated to be approximately 40-50 years old. To the immediate east of the building, a concrete patio was laid when the club relocated the building (Photo 7). A nearby Pitch Apple tree (*Clusia rosea*), a native to Florida, provides almost total shade to the patio area, which was where the club members did much of the work necessary for their various civic projects. The site, as well as the building, constitutes a physical record of the club's years at this location.

In its present incarnation, the building, due to the location of the site and ownership by the City, has been given yet another civic role. The proximity of the site to the Hollywood Historic Railway Station (recently locally designated) has given cause for the building to become home to a new group, and the new life has brought more changes to the setting. The site today holds various train related items: a number of antique floats (baggage carts) are placed around the property, an antique train bell is mounted and sits to the east of the front entrance, and a train crossing sign has been erected on the site. The civic life of the building and the site

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within the community continues; it is an example of adaptive use of a building many people might have discarded long ago.

**PHYSICAL DESCRIPTION**

**Exterior**

The Garden Club building is rectangular in plan and rests on a rusticated concrete block foundation. The main entrance faces north, fronting along Hollywood Boulevard. The one-story structure is of wood frame construction with a front gabled roof covered with synthetic fiberglass shingles. The original medium texture stucco finish exists on both the exterior and interior. A curved, concrete walk leads up to four steps, atop of which is an entry porch. The full façade porch features four tapered (Tuscan style) concrete columns (Photos 1-3). A shallow and simple pediment, almost a rake edge but with basic architrave, extends over the porch. The main door (original) is constructed of wood with double doors consisting of six paneled wood sections; the original interior wood architrave trim for the door is in place. The two original double casement windows, eight panes each, are in place in the front façade, flanking the main entry (Photo 4). The side and rear elevations (Photos 5-7) have non-historic awning windows that are scheduled for replacement in the next year as part of the Hollywood Historic Railroad Station renovation project.

**Interior**

The main interior space of the building (originally the nave, now referred to as the hall) is preceded by a vestibule the full width of the building, typical of entries to religious buildings (Photos 8 & 9). A window wall reaches to within two feet of the ceiling, dividing the spaces. Two single swinging doors at the sides and a double swinging door in the middle provide formal entry into the main space of the building. The building features a chamfered ceiling throughout (Photos 9 & 10). Beneath the wall-to-wall carpet in the main room and the laminate floor covering in the vestibule, the original cherry floors remain. The original globes for the brass ceiling lights have been retained but are in storage; the only globe currently in place is in the vestibule – (bare light bulbs provide better task lighting for the current users of the building).

**Alterations**

The original windows on the side and rear of the building were removed in 1964. The original fenestration was square openings filled with three sets of casement windows. Each casement had eight panes, four lights in each leaf (see newspaper article, Hollywood Sun Tattler, 10 July 1959). The building is to be restored to the original materials (windows, and floor restoration) as part of the Dorothy Walker Bush Museum/Hollywood Historic Railroad restoration project to be completed within the 2004-2005 period.

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**SUMMARY**

The Hollywood Garden Club building is **locally** significant under **Criterion A** in the area of **Social History** for the enriching civic contributions made by the Garden Club members specifically during the period in which this building functioned as their Garden Center Building. The building, which served as a meeting place and archival depository for the club for 40 years, was received by the club as a gift from Hollywood's First Church of Christ, Scientist and placed on land donated by the City of Hollywood in 1959. The "new" building enabled the the Hollywood Garden Club members to significantly expand their civic functions. The building attained its greatest significance as the Hollywood Garden Club from 1959 to 1972, a period less than 50 years ago but is qualified under **Criteria Consideration G**. Because the use of the building by a religious body and its relocation occurred before the period of significance, it does not need to meet Criteria Considerations A or B.

In 1959, the Hollywood Garden Club received, as a donation from the First Church of Christ, Scientist, a building that had been built in 1927 and had originally functioned as the church's meeting place and later as a Sunday School building. The building was relocated from its original location to a new site situated between a small canal and the railroad track along Hollywood Boulevard, property granted from the City of Hollywood. Although the Hollywood Garden Club had previously existed for thirty-two years, the club had had no meeting place and instead, held meetings in the homes and gardens of its members. The "new" building allowed the club to increase both membership and civic activity within the City of Hollywood and the Southeast Region of Florida.

Today, the small, humble, masonry building, known originally as the First Church of Christ, Scientist Sunday School, and later as the Hollywood Garden Club Building, continues its civic function for the City of Hollywood, now as an educational facility with four railroad related programs and as a railroad museum/library. These programs are operated by three non-profit organizations: the Hollywood Railroad Station Museum, the Dorothy Walker Bush Museum and the Big Pine and Sawgrass Model Railroad Association. This building has served both the public and private sector for the past 77 years.

**GENERAL HISTORIC CONTEXT**

**Hollywood, Florida**

The extension of the Florida East Coast (FEC) Railroad in 1896 and the Everglades drainage, begun a decade later, made accessible the area that would become Broward County. Formed from portions of Dade and Palm Beach counties in 1915, Broward County was named for former Florida governor Napoleon Bonaparte Broward. The area that comprised Broward County previously consisted of habitable areas only on the coastal

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ridge and scattered spots of high ground to the west. Seeing the need for a safe anchorage for large ships, Joseph W. Young was instrumental in the creation of "Hollywood Harbor" in the 1920s. Now known as Port Everglades, this man-made harbor was key to the transportation of potential land buyers to Florida.

Contributing significantly to the early land boom and described as the grandest of the 1920s developers, Joseph W. Young brought to Florida a history of successful development experience in California, Arizona and Indianapolis. Seeking the ideal site for his "Dream City," Young purchased a one square mile tract of farm land from Stephen Alsobrook for \$175 per acre. The present day boundaries of the low-lying tract of land are 22<sup>nd</sup> Avenue, Washington Street, 14<sup>th</sup> Avenue and Johnson Street. Young continued to add tracts until his holdings comprised a three square mile area with a mile and a half of ocean frontage.

Young's dream city of Hollywood-by-the-Sea was to be built according to a strict plan. Hollywood Boulevard, known as "the Great White Way," divided the City east to west with what was to be for decades, Florida's widest road. This 200 foot-wide, grand, lighted boulevard was flanked by twin key-hole shaped lakes with turning basins for yachts and access to the Intracoastal canal. Three broad traffic circles punctuated Hollywood Boulevard as it moved from the Everglades east to the Atlantic Ocean; two grand hotels formed bookends to the City's boundaries, one at the edge of the Atlantic Ocean, the other at the farthest circle west on Hollywood Boulevard. An exclusive residential area featured the county's first golf course, complete with an elegant clubhouse. All the amenities were part of Young's master plan.

By November of 1925 the new city was ready for incorporation; Young was elected the City's first mayor. Early in 1926, Hollywood absorbed both Dania and the unincorporated Hallandale community. Later that same year, a hurricane devastated Hollywood-by-the-Sea. The financial panic, stock market crash and nationwide depression that followed in 1929, further defused the fledgling city. With his health compromised by the beating Lady Luck had given him over his 51 years, Joseph Young died of heart failure at his home on Hollywood Boulevard in 1933.

While Hollywood's beginnings were alternatively flamboyant and tragic, the City's years of standstill during the Great Depression were followed by a strong resurgence during and after World War II. The City flourished as thousands of young men and women passed through the doors of the Navy Navigation School (at the Hollywood Beach Hotel) and the Naval Gunnery School (at the Riverside Military Academy at Presidential Circle – the western-most hotel in Young's original plan). Remembering the pleasant climate of Southeast Florida, many soldiers returned with their families to Hollywood after the war was over. By 1950 the permanent population had grown to 14,351 and 4,402 single family homes had been constructed; Hollywood had become the second largest municipality in Broward County.



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**Garden Clubs**

The National Council of State Garden Clubs (NCSGC) began in 1929 with 13 charter state federations. Today the organization has over 8,488 clubs with membership numbering well over 264,440 representing every state in the union and the national capital area with 197 international affiliates. The NCSGC expresses dedication and stength in the following areas: love for gardening; interest in community; concern for the environment; desire to preserve, conserve and enhance natural resources; and pride of heritage. There is a focus on leadership training, education, and involvement with and support of youth.

*Summarized from the website of the National Council of State Garden Clubs:*

Protection and conservation of natural resources have been the stated objectives of NCSGC from the beginning. Guidelines have been formulated to assist clubs in understanding the expanded role of conservation, and they present ideas for educational enrichment and environmental action. An active, ongoing conservation project is the Land Trust program. Through this program thousands of acres of irreplaceable ecosystems, have been preserved for future generations. Land Trust projects include protection of wetlands, flood plains, prime agricultural lands, open space, endangered species, historic prairies, virgin timber, streams and other areas that will henceforth be safeguarded. Members are kept informed on legislation pending at local, state and national levels, particularly as it affects land use, waste management, water and air pollution, renewable resources and similar areas of concern.

Working with youth groups of all ages is a vital program widely sponsored by clubs throughout the organization. Clubs also cooperate with local schools, providing teaching material on nature study and environmental education. Nationally sponsored speech and essay contests are conducted annually at the high school level; children from kindergarten through the fifth grade may enter the annual Smokey Bear/Woodsy Owl poster contest, jointly sponsored by National Council and the U.S. Forest Service Department. A scholarship fund makes it possible to offer scholarships to qualified students in specified fields. In addition to those provided by the national organization, hundreds of worthy students are assisted through scholarships given by the state organizations. Through the civic development committee, member clubs are encouraged to develop projects in their communities that change liabilities into assets and to influence citizens and agencies to cooperate in these efforts. The memorial garden program, for instance, encourages the planting of gardens to honor persons, commemorate events, and designate sites of significance in the community.

Among the many projects are contributions made to organizations that are designed to handle the complications and problems that arise in establishing programs to assist emerging nations. Among these organizations are CARE, End World Hunger, Filipino Children, Heifer Project International, International Emergency Fund, Madagascar Project, Near East Foundation, Oxfam America, and World's Children. Many states select their own projects such as assistance after a natural disaster. Contributions of money for

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equipment, seeds, tools and trees demonstrate the concern of garden clubs for their fellow man in many countries around the world.

Concern is also shown in garden therapy projects. Members devote their time, talents and efforts to bring garden-related activities to groups and individuals, young and aged, who are physically, mentally or emotionally ill or disabled. Through the program, aid is given in the rehabilitation and recovery of the disabled.

**STATEMENT OF SIGNIFICANCE**

The Hollywood Garden Club building was originally the First Church of Christ, Scientist church building located at 1582 Harrison Street, Hollywood, Florida. Originally built in 1926, the building was destroyed within months of its completion by the 1926 hurricane that severely impacted the City. Church members were undaunted; in 1927 the First Church of Christ, Scientist was recognized as a branch by the Mother Church, the First Church of Christ, Scientist in Boston. The congregation rebuilt the structure from the ground up and the building was dedicated in 1932.

During World War II, the members of the First Church of Christ, Scientist were instrumental in supplying several tons of clothing to the needy war torn countries of Europe. Made possible through funds from the Mother Church, the local congregation and non-members of the church, hundreds of garments were made for adults and children and layettes were made for babies. The church collected donations of used clothes as well as making garments from scratch. As the space within the small church was limited, a sewing room was set up in a room in the First National Bank building. The church building was used for collecting, sorting, packing and shipping thousands of items of clothing and bedding items to the European community. The City of Hollywood is currently making application for a plaque to commemorate the building's role in this admirable participation in the war effort.

The new building functioned as the sole meeting place for the Christian Science congregation until 1950 when a larger main building was erected on an adjacent lot to the east. The smaller original building continued to function for the church as the Sunday School Building for the next nine years. By 1959 the congregation had regrown their building fund and wished to erect a new Sunday School building closer in architectural detail to the newer main structure. The new construction allowed the church to donate the old building to the Hollywood Garden Club for use as the club's Garden Center, meeting hall, and library.

Similar to the Hollywood Woman's Club (HWC), in that membership was exclusively female, the Garden Club met a different creative and intellectual need than that of the HWC which was also established in the formative years for the City. While both were civic minded in their philosophies, the Hollywood Garden Club established goals and priorities that were different from those of the Hollywood Woman's Club. Projects of the Garden Club included ongoing efforts in conservation activism, "Litterbug" campaigns, Arbor Day

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plantings, community beautification projects, sponsorship of youth attending the State Federation Nature Camp, a tree exchange program with Sister City San Salvador, sponsorship of Junior Garden Clubs and contributions both in time and materials to the South Florida State Hospital Garden Therapy Program. These civic functions were complemented by member participation in garden and nursery tours, plant and garden related workshops, flower shows, donations of flower arrangements for various functions, and the development of a public-access library of resources on plant related subjects. The membership of the club which reached its peak of over 100 members in 1960, as well as their capacity to perform and improve their civic goals, was directly advantaged by the donation of the First Church of Christ, Scientist Sunday School building.

The Hollywood Garden Club had first met in the homes and gardens of members and later rented space from the Women's Club and a local chapel. The organization did not obtain the funds, building, or site for a Garden Center until 1959, thirty-two years after the club's formation. In April of 1959 one of the members of the club, learning that the First Church of Christ, Scientist would be building a new Sunday School building, inquired as to the availability of the old building. After acquiring the building for a nominal fee, the club members began attending City Commission meetings to petition for a donation of land. A special committee was appointed to the task. Newspaper clippings documenting the quest note the distinction of the Garden Club's contributions to the City, justifying the land grant. A site was selected and a scale model of the "new" Garden Center on the site was created. Not having the resources in the club coffers, ten members each lent \$100 to facilitate the move of the building and to fund the necessary electrical, plumbing and carpentry work. The "new" building was a long awaited goal of the members and enabled a dramatic increase in both membership and civic activity. As noted in a 1969 letter to the membership celebrating the 10<sup>th</sup> anniversary of the Garden Center building, until its opening in 1959 there had been no facilities to store valuable club property or to assemble the library resources that members had acquired over the years.

In 1960, the first full year the Garden Center was operational, the Hollywood Garden Club hosted the Seventh Annual Conservation Conference of the Florida Federation of Garden Clubs, District 11, which encompassed all of Broward County. Director of the district and Chair of the Conservation Conference was Mrs. Andrew Gurke of Hollywood, past president of the Hollywood Garden Club (1953-1955) and honorary life member. Anne Gurke joined the HGC in 1951. Through her longtime association with the Hollywood Garden Club, Mrs. Gurke went from being local member and conservation/beautification activist to first vice president and then state president of the Florida Federation of Garden Clubs. Still maintaining her local membership and involvement in Hollywood, while president, Mrs. Gurke presided over 30,000 members and 1,110 garden clubs and circles in Florida. The federation financed a horticultural fellowship, a landscape architecture scholarship, a scholarship for an outstanding biology teacher, and sponsored seminars at the University of Miami and University of Florida. Mrs. Gurke was also South Broward chair of *HaNDS* (a Sears sponsored neighborhood beautification program) and served on the Broward County Highway Beautification Committee. She lunched with Governor Reubin Askew, representing Hollywood, Broward County, and the State to discuss the state proposed anti-litter program, "*Keep Florida Beautiful.*" Her work with HaNDS took Mrs. Gurke to

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Greensboro, North Carolina, in 1970 and Roanoke, Virginia, in 1972. Also in 1972, Mrs. Gurke was awarded by the FFGC for her outstanding work in state-wide therapy based garden programs.

**CLUB CIVIC PROGRAMS**

**“Litterbug” Campaign**

The “Litterbug” is a registered mark of the Pennsylvania Resources Council (PRC). The cigarette smoking cartoon character, which was first introduced in 1952, sported a pirate-style eye patch on a huge head with a striped yellow and black body and long insect-like nose and wings. The PRC first allowed the National Council of State Garden Clubs to use the Litterbug in its anti-litter campaign of the mid-fifties in conjunction with the “Don’t Be A Litterbug” slogan. The PRC also granted rights to the character to the “Keep America Beautiful” national trade association for their *Clean Cities* program.

While the PRC has used the slogan “Don’t Be A Litterbug” since 1952, an illustrator for the *Subway Sun*, Ameila Opdyke Jones, claims to have introduced the word “litterbug” in a poster she created for the publication in 1947 (*Subway Sun* Vol.14, No.1). She reportedly derived the word litterbug from the then-popular jitterbug dance.

Archival records for the Hollywood Garden Club indicate an ongoing campaign for city beautification and rubbish removal that preceded the national “litterbug” campaign. Numerous news clippings document club efforts to assist in refuse removal and concealment of trash areas. In 1954, continued and dense growth of the City, new construction on lots previously used for trash accumulation, location of overhead powerlines, disposal of rubbish in inaccessible areas and areas too close to buildings made trash removal in the City of Hollywood a difficult challenge. Club members assisted city officials in canvassing neighborhoods to determine problems and solutions. The growth of the club membership that was a result of the “new” facility increased club participation and more importantly the club’s impact. What had been a phone and foot campaign by a few club members in 1954, transformed into a large scale published newspaper ad, free “litter-bag” giveaway and bumpersticker campaign in 1961.

**HaNDS**

The Home and Neighborhood Development Sponsors program (HaNDS) founded by Mr. Clyde W. Greenway in 1957, was designed to preserve and rehabilitate the neighborhoods of American cities and improve the appearance of public properties. The program was nationally sponsored by Sears-Roebuck Community Improvement Fund and co-sponsored by local banks and business interests. The program brought together community leaders, government officials, corporate sponsors, local garden clubs and environmentalists to

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facilitate consideration and solutions to problems of solid waste disposal, air and water pollution, noise abatement and environmental educational programs.

“Friendship and Unity in Gardening” was a featured theme for the District Environmental Improvement Program one year, and mention is made throughout the Garden Club archives of the participation of the local Sears store and management in the club programs. In 1968 the South Broward Garden Club members focused their efforts on automobile service stations, recognizing with an award the greatest effort in landscaping and litter prevention. The program was seen as an important contribution to the tourist industry in South Florida.

**Youth Nature Camp Sponsorship**

The Florida Federation of Garden Clubs has membership today numbering over 20,000. The Federation continues to provide many of the services in place when the Hollywood Garden Club was at its prime. As part of the club’s association with the Florida Federation of Garden Clubs, the Hollywood Garden Club participated in many of the programs available throughout the state. The Wekiva Youth Camp is located in Wekiva Springs State Park in Apopka, Florida, and is designed to provide youth grades 3 through 8 with a rich, nature oriented experience. Garden club members donate their time and talents to teach nature and crafts that are environmentally related. Camp counselors work with the youth to provide an enriching and fun camping experience. Programs cover nature study, crafts, swimming, sports and evening programs.

In addition to funding the youth participation in the camp, Hollywood Garden Club members traveled to Apopka Springs for a visit. The 1964-65 records of the HGC indicate that one of the youths sent the previous year was to be asked to be a camp counselor. The ability to fund this youth program was enhanced by the increased club membership which was facilitated by the Garden Center building.

**Garden Therapy**

*Summarized from the website of the American Horticultural Therapy Association:*

Garden Therapy is ‘*A curative form of treatment involving the art and science of growing.*’ Horticultural Therapy, as it is known today “is an emerging science” (May 2004), but the therapeutic benefits of plants have been recognized for centuries, with the first recorded therapeutic gardening program dating back to the 1800s. The American Horticultural Therapy Association was founded in 1973 and is dedicated to the promotion and development of Horticultural Therapy and Rehabilitation programs. Courses in Horticultural Therapy are now offered at several universities and colleges. In 1987, the Florida Chapter of AHTA was formed; active members include therapists, counselors, teachers, botanical gardens staff, vocational instructors, master gardeners, florists, extension agents and volunteers.

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In 1768, Benjamin Rush considered that digging in the soil had a curative effect on the mentally ill, and by 1806 Spanish hospitals were also advocating this form of treatment. The first case of a greenhouse being built for residents was by the Pennsylvania Friends Asylum for the Insane in 1879. During the Second World War, American garden club volunteers brought the joys of gardening to the wounded soldiers. The first undergraduate degree in Horticulture Therapy was awarded from Michigan State University in 1955.

Recognized advantages to the patient through Horticulture Therapy are as follows: enhancing self-esteem, alleviating depression, improving motor skills, providing opportunities in problem solving, encouraging work adjustment, improving social interaction and communication and teaching marketable horticultural and business skills. Also, for many patients whose conditions (and treatments) have rendered them feeling passive and dependent, having living plants to nurture creates a role reversal. Horticultural Therapy places the patient in the care giving role and this often engenders confidence and a renewed sense of purpose.

The Hollywood Garden Club Garden Therapy Program at the Florida State Hospital is well documented for over a decade. In addition to annual club activity recaps, a mention in a December 10, 1958 Hollywood Sun-Tattler newsclip notes that the Holiday gift exchange between garden club members would be eliminated that year and the money would instead be donated to further the garden therapy work at the hospital. Increased mention of the program occurs the following year, 1959, the year of the Garden Center building acquisition. A letter from the Chief of Occupational Therapy at the Florida State Hospital commends the club on their generous donations of materials, time and work for the benefit of the program. The existence of the Garden Club building enabled the club the facilities to grow the plants, and logistically coordinate the garden supplies and books that were vital to the support of this program.

Still involved both with Hollywood on a local level, and at the state level through her office as State Garden Club president, Mrs. Anne Gurke attended the 12<sup>th</sup> annual flower show held by the ornamental horticulture section of the education department at Raiford Prison in 1972. Garden therapy programs, it was noted in the same article, were a major project for the Florida Federation of Garden Clubs, and funds for green houses, books, plants and supplies had been donated to Raiford Prison, Lowell Prison for Women in Avon Park, and two other institutions.

The involvement of the Hollywood Garden Club in progressive outreach programs extended from garden therapy to conservation issues and spanned decades within the City of Hollywood. In the 1970s, membership declined as women started working outside of their homes and their interests turned away from club work. In 1999, after 72 years of existence, the four remaining members of the Hollywood Garden Club closed the doors on their "dream come true" Garden Center building. An article documenting the demise of the club mentions the toll the two-income family has had on the membership of clubs of this nature. There is however, no mention of the generous, civic-minded contributions of the Club and its members. Instead the

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article focuses on the pastimes associated with the most trivial images of women's garden clubs – coffee, cards and corsages.

Upon the demise of the club, the building reverted to the City of Hollywood. While the club's archival records were retained, the possessions of the Garden Club, including an extensive library, were donated to area groups and consequently sold at garage and rummage sales to fund other clubs' projects. The existing building and landscaped site are the only remaining physical record of the Hollywood Garden Club that is visible daily by the community.

The formation of the Hollywood Garden Club parallels in time both the formation of the City of Hollywood and the emergence of the National Council of State Garden Clubs (NCSGC). The Charter Constitution of the non-profit and educational Hollywood Garden Club (attached) reflects the philosophy of the national organization with the objectives being "to stimulate the knowledge and love of gardening, the development of home grounds, to aid in the protection of plant and bird life, and to encourage civic planting and beautification." The Hollywood Garden Club (HGC) was formed on March 18, 1927 two years earlier than the national organization that unified membership. The HGC maintained contiguous club participation and affiliation with the NCSGC and the Florida Federation of Garden Clubs (FFGC) through 1999, with over 100 documented members at the club's peak in the early 1960s.

The efforts of this group, often on the cutting edge, were a significant contribution that benefitted both our culture and local community. The surviving building, built in 1927, still embodies the spirit of community and giving that were evident in the actions of the club members throughout the years. The building stands today, small and encroached on by the needs of highway widening projects and rail line improvements. It now houses civic programs associated with the railroad: Boy Scouts of America Railroading Merit Badge program; the Disadvantaged Youth Career Railroading Program to train youths in railroad related employment opportunities; a senior's program for scale model trains and exhibits; and lastly, Florida Operation Lifesaver, a program to educate youth on safe railroad crossing to address the too frequent occurrence of injuries and death occurring on the tracks at points other than crossing places. A flowering plant, should it grow somewhere it is not purposefully planted, is considered by some a weed. Like a beautiful "weed" this building does not belong - not in its current place nor in this time, but it does belong to Hollywood, and Hollywood will continue to find a way to keep and treasure this humble home to civic action, a living part of the Hollywood community.

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**VERBAL BOUNDARY DESCRIPTION**

That part of the Florida Department of Transportation, Southeast Rail corridor Right of Way that tract in the NE ¼ of the NE ¼ of the SE ¼ of Section 17, Township 51, Range 42 east, of the city of Hollywood is described by the following metes and bounds: starting at a point which is the intersection of the west property line of the Seaboard Air Line Railway and the south property line of Hollywood Blvd., thence southerly on and along the west property of the Seaboard Air Line Railway a distance of 135.0 feet, thence westerly on a line running parallel with the Hollywood Blvd. a distance of 175 feet plus or minus to the water line of the C-10 Irrigation Canal, thence northerly on and along the east water line of said canal to its intersection with the south property line of Hollywood Blvd., thence easterly on and along the south property line of Hollywood Blvd. 150 feet plus or minus to the point of beginning. Less that portion of the property conveyed to the State of Florida Department of Transportation by deed recorded in O.R. Book 22691, page 676 as it affects the above described parcel. Parcel contains 0.422 acres, more or less.

**BOUNDARY JUSTIFICATION**

The boundary encompasses the property that was historically associated with the Hollywood Garden Club building through its period of significance, from 1959, when it was moved to the site, until 1972. The Garden Club continued to own and use the building until 1999.

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- 1      1) Hollywood Garden Club, 2940 Hollywood Boulevard  
       2) Hollywood, Broward County, Florida  
       3) Photographer: City of Hollywood Planning Department staff  
       4) Date photographed: December 2004  
       5) Location of negatives: City of Hollywood Planning Department  
       6) Porch on main (north) elevation, camera facing SW  
       7) Photo 1 of 10

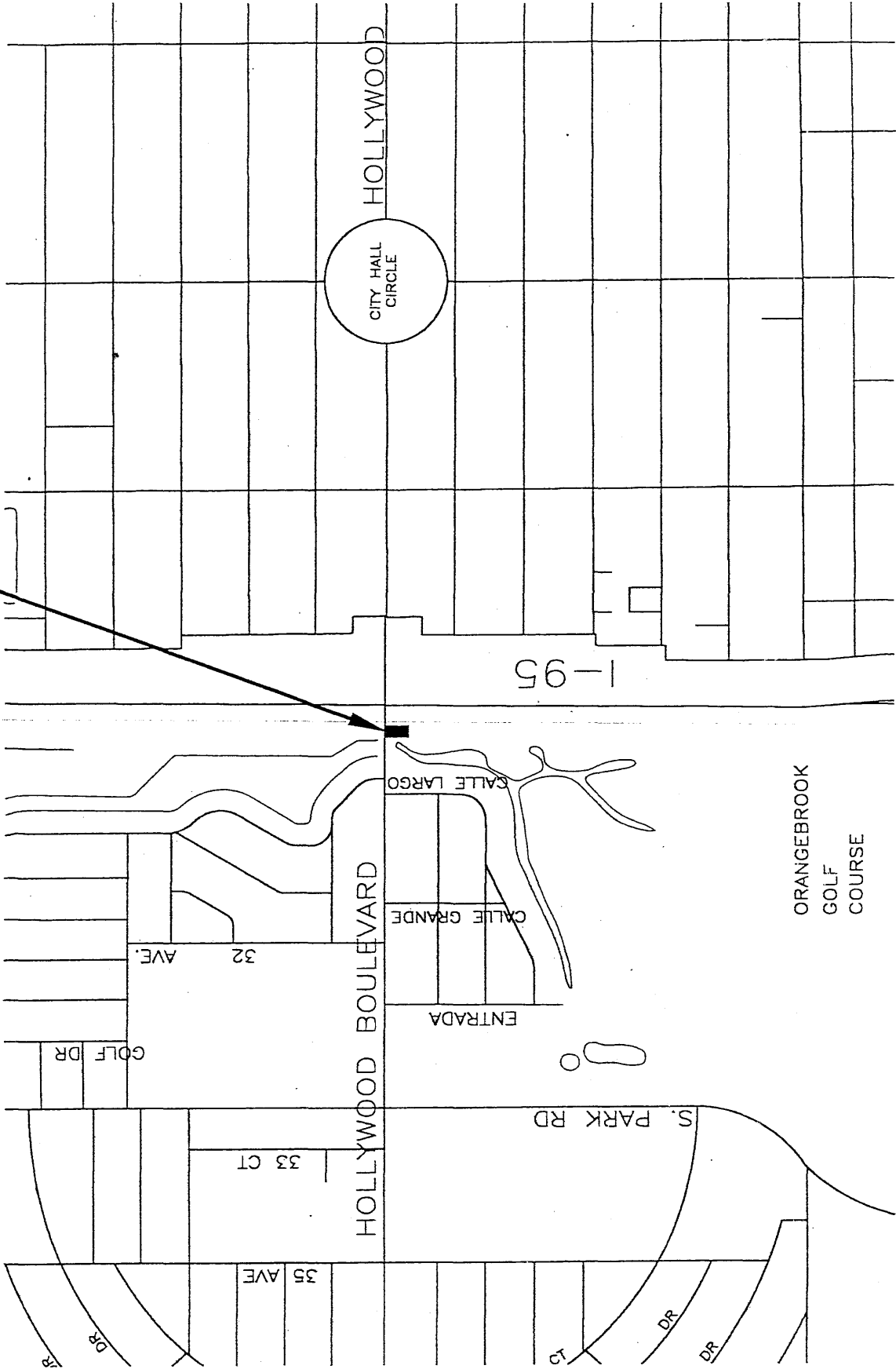
**Items 1-5 are the same for the remaining photographs.**

- 2      6) Main entrance, camera facing S  
       7) Photo 2 of 10
- 3      6) Front porch from the east side, camera facing W  
       7) Photo 3 of 10
- 4      6) Detail of original casement window at west end of porch, camera facing SW  
       7) Photo 4 of 10
- 5      6) West elevation, camera facing E  
       7) Photo 5 of 10
- 6      6) Rear (south) elevation, camera facing N  
       7) Photo 6 of 10
- 7      6) East elevation, showing patio work area, camera facing W  
       7) Photo 7 of 10
- 8      6) East end of vestibule, camera facing E  
       7) Photo 8 of 10
- 9      6) West end of vestibule, showing original light globe and chamfered ceiling, camera facing W  
       7) Photo 9 of 10
- 10     6) Main room or hall, camera facing NE  
       7) Photo 10 of 10

**2940 Hollywood Boulevard  
(Garden Club)**



SCALE: 1"=1000'

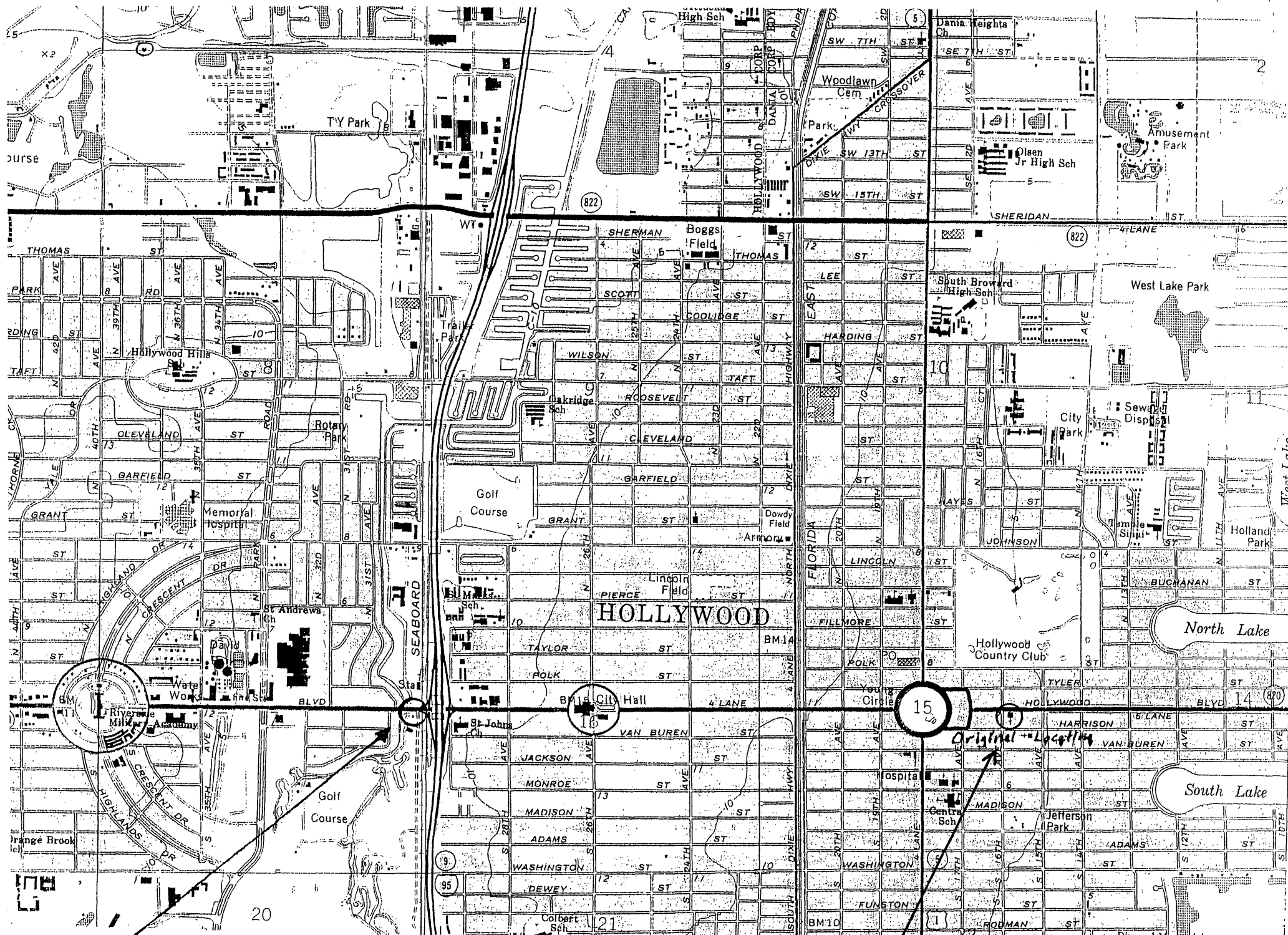


**CITY OF HOLLYWOOD, FLORIDA**  
 DEPARTMENT OF  
 DEVELOPMENT ADMINISTRATION  
 ENGINEERING DIVISION

**VICINITY MAP**

**2940 Hollywood Boulevard  
(Garden Club)**

DESIGNED BY	SCALE 1" = 1000'	APPROVED BY
DRAWN BY N.T.G.	PROJECT No. -	CITY ENGINEER
CHECKED BY	FILE No.	SHEET No. 2
DATE 07/10/00	DRAWING No. RW00-16	of 2 SHEET



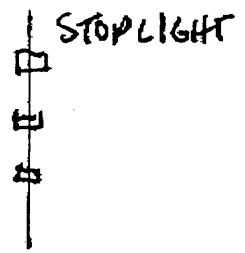
1959 - Present location

2940 HOLLYWOOD BLVD  
HOLLYWOOD GARDEN CLUB

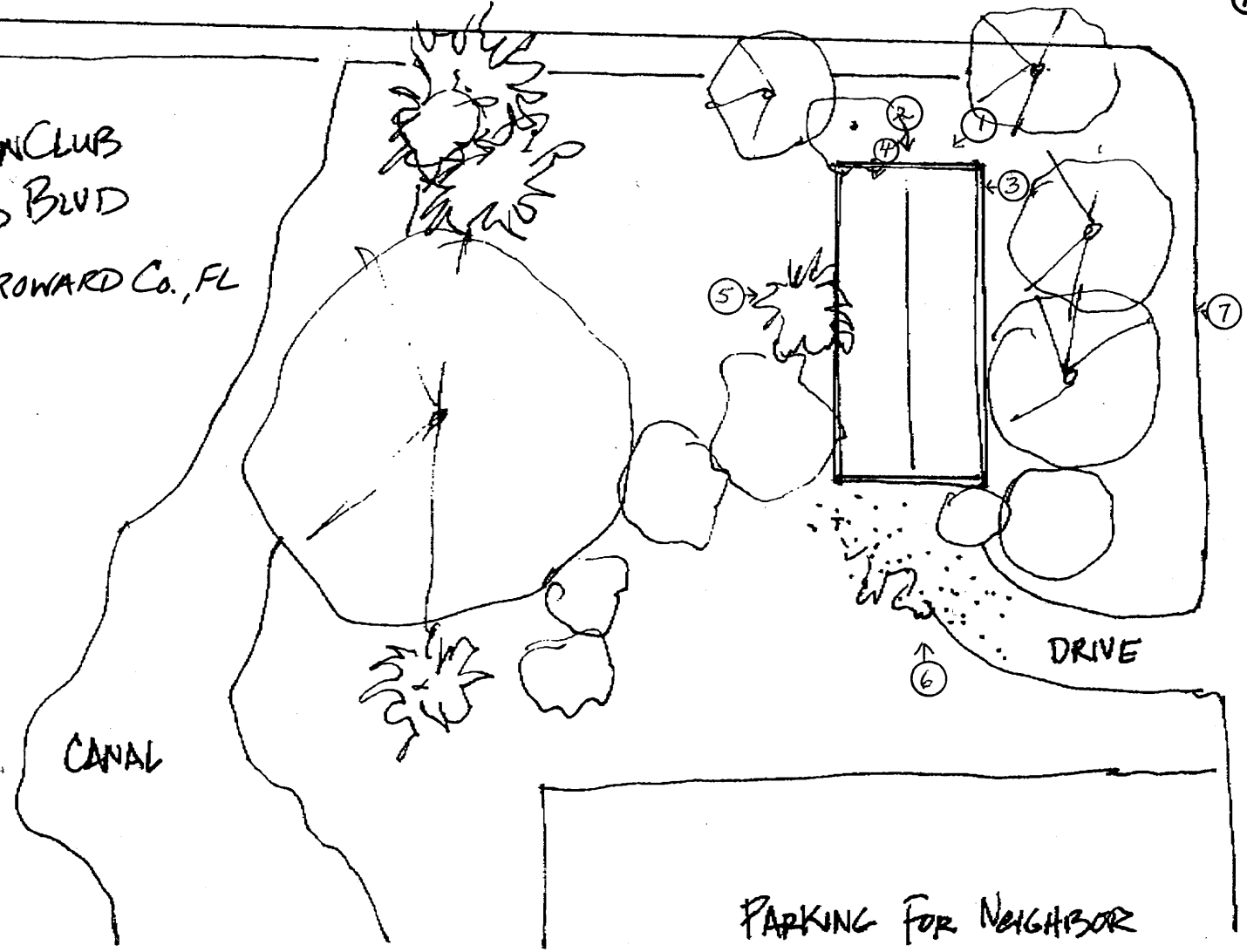
SUNDAY SCHOOL HOUSE (Original,  
1000 Harrison Street)

HOLLYWOOD BOULEVARD

HOLLYWOOD GARDEN CLUB  
2940 HOLLYWOOD BLVD  
HOLLYWOOD, BROWARD Co., FL

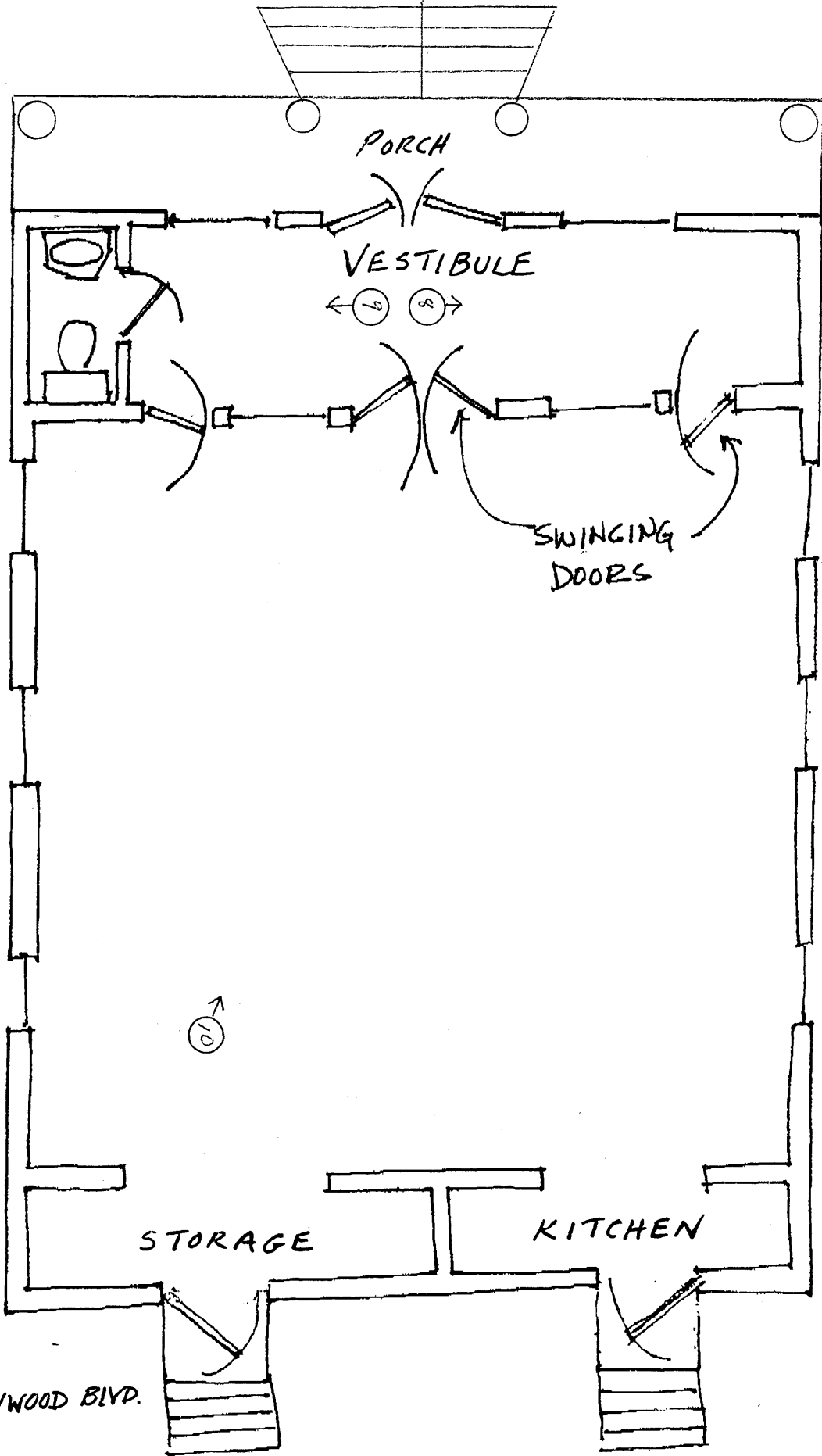


NORTH  
1" = 30'  
① → Photo Key



PARKING FOR NEIGHBOR



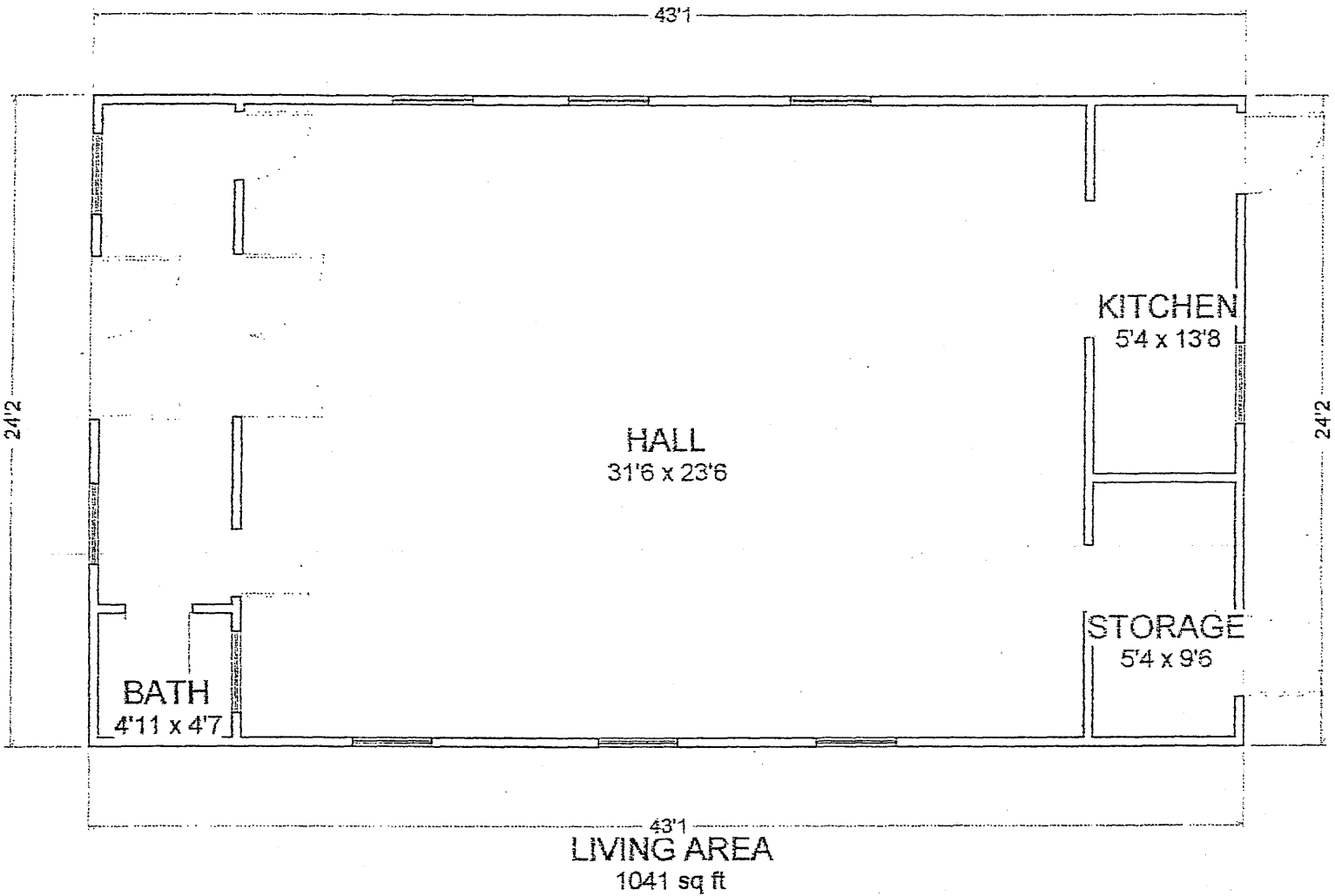


2940 HOLLYWOOD BLVD.  
 HOLLYWOOD  
 BROWARD Co., FL

① → Photo key

HOLLYWOOD GARDEN CLUB  
 FLOOR PLAN N.T.S.

↑ NORTH



HOLLYWOOD GARDEN CLUB

2940 HOLLYWOOD BLVD.

HOLLYWOOD, BROWARD Co., FL

AGREEMENT

THIS AGREEMENT made between the City of Hollywood, a municipal corporation, hereinafter referred to as "CITY" and the HOLLYWOOD GARDEN CLUB, hereinafter referred to as "CLUB":

WHEREAS, The Club is desirous of locating a building upon City-owned property, to be used in conjunction with its activities and

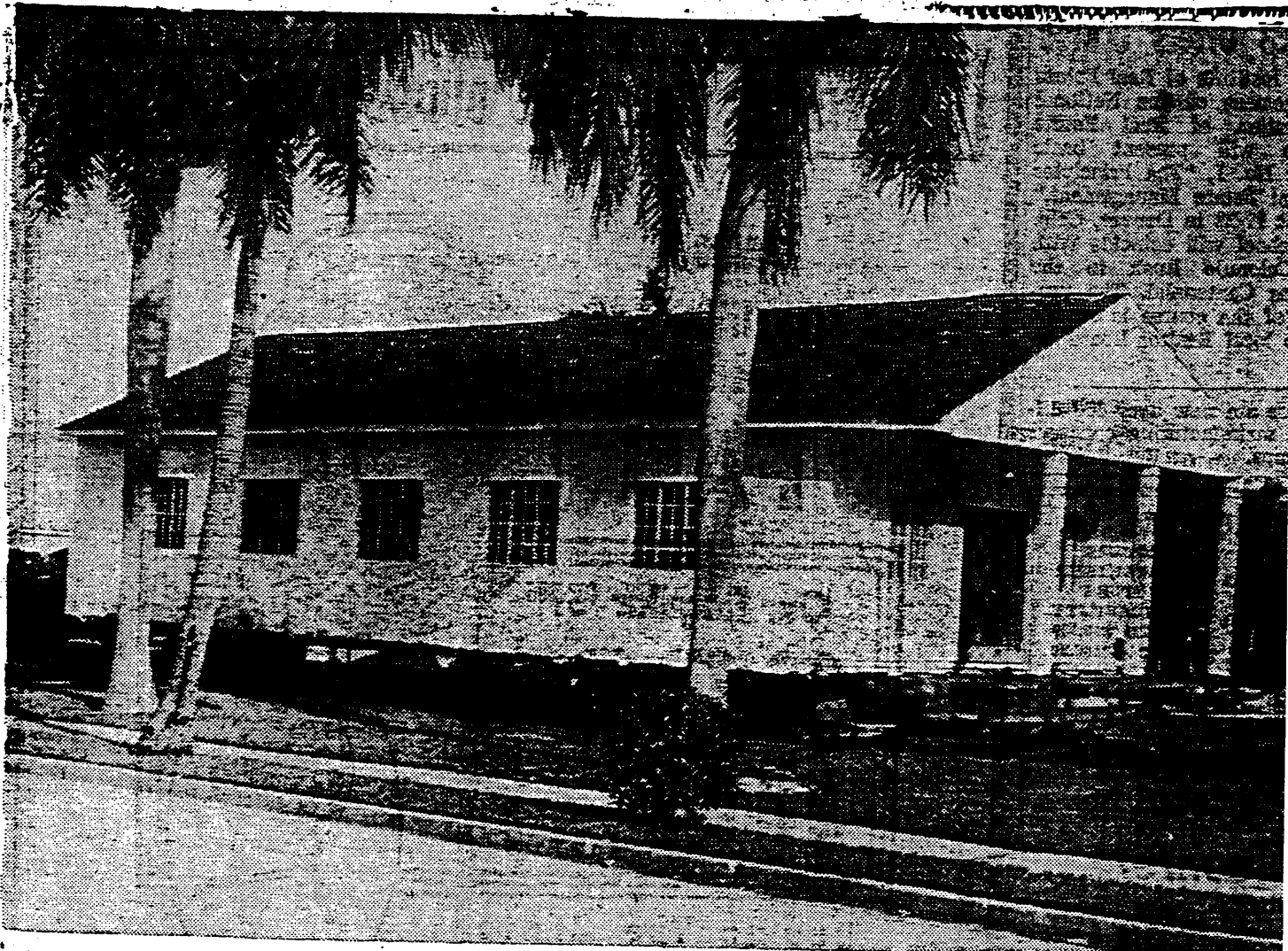
WHEREAS, the City is agreeable to the locating of said building upon the property hereinafter described, in accord with the following terms and conditions;

etc.

etc. etc.

Page 8-A HOLLYWOOD (FLORIDA) SUN-TATTLER

Friday, July 10, 1959



**SUNDAY SCHOOL ON WHEELS** — The Sunday School building of the First Church of Christ, Scientist, at 1542 Harrison St. is shown being moved from its location to one opposite the Seaboard Railroad station on the south

garden center by the Hollywood Garden Club and will have a library and various displays. The Christian Science Church will build a new Sunday School at Harrison St. and 16th Ave.—Sun-Tattler photo