Form 10-300 (July 1969)

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UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY - NOMINATION FORM

1	STATE:
	Wisconsin
	COUNTY:
	Milwaukee
	FOR NPS USE ONLY

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	(Type all entries	s – complete ann	licable section	(s)	ENTRY NUMBE	R DA	ATE	1	
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	Mitchell Building			Gaylord A			*************	1	
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2.	LOCATION			nemry D.	Keuss (Jen W	La. Dist		ł	
	STREET AND NUMBER:							1	
	207 East Michigan St	treet							
	CITY OR TOWN:				(A)	3		1	
	Milwaukee				RECEIVEU)	12		ļ	
	STATE		0002	COUNTY	OCT 12 1972	FIL	CODE]	
	Wisconsin		55		OCI 12 10.		079]	
3.	CLASSIFICATION			(2)	NATIONAL	<u>FI</u>			
	CATEGORY		OWNERSHIP		DEGRALE	ACCESSI			
	(Check One)		1	6	/	70 THE PU	JBLIC		
	☐ District 💢 Building	☐ Public	Public Acquisitio	on:	Mc Decupied	Yes:			
	Site Structure	X Private	☐ In Proce		☐ Uneccupied	X Restrict			
	☐ Object	☐ Both	Being C	Considered	Preservation wo	ork Unrestri	cted		
					in progress	☐ No			
	PRESENT USE (Check One or M	ore as Appropriate)							
	Agricultural Go	vernment] Park		Transportation	Comments	s	1	
	X Commercial Inc	dustrial] Private Residen		Other (Specify)				
	☐ Educational ☐ Mi	litary] Religious		· · · · · · · · · · · · · · · · · · ·				
	☐ Entertainment ☐ Mu	iseum [Scientific	-					
4	OWNER OF PROPERTY								
	OWNER'S NAME:						5	, v	
	Charles D. Ashley	(Charles Real	lty Company)			Wiscons	ΑŢ	
	STREET AND NUMBER:	·		•			8	ü	
	611 North Broadway						ns		ĺ
	CITY OR TOWN:			STATE:		COD	E		
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5.	LOCATION OF LEGAL DESC								
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	Milwaukee County Co	urthouse					Milw	000	I
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9	REPRESENTATION IN EXIST	ING SURVETS						m	
	Historic American B	uildings Sur	VeV				PS .	ENTRY	
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	DATE OF SURVEY: 1960 DEPOSITORY FOR SURVEY RE	CORDS:	fr Legelai		County			Z	zo Z
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		(Check One)								
COMPLETION	☐ Excellent	▼ Good	☐ Fair	Deteriorated	Ruins	Unexposed				
CONDITION		(Check O	ne)		(Che	eck One)				
	X Alter	red	Unaltered		☐ Moved	▼ Original Site				

Situated on the southeast corner of East Michigan and North Water Streets in downtown Milwaukee, the Mitchell Building is a six-story rectangular edifice 120 feet wide (east-west) by 80 feet deep. The Michigan Street facade (north elevation) is composed in seven bays, the Water Street (west) elevation in five bays, both having shallow pavilions at center and corners. On both street fronts first-story walls are deep gray Minnesota granite; second through fifth floor walls are limestone, originally gray but now painted beige. A mansard roof with dormers encloses the sixth story, and a tower, having a convex mansard, rises above the central pavilion of the Michigan Street front. North and west elevations are elaborately decorated with sculptured images—winged heads, caryatids, and the like—and a profusion of architectural ornament—pilasters, colonettes, pediments, cornices, and bands of rustication. In all this—pavilioned elevations, mansard roofs, and sumptuous Renaissance—derived detail, the design reflects the influence of the Second Empire style.

Newspaper accounts of the 1870's give evidence that the first interiors were equally lavish, describing at length the marble floors and wainscot, marble, iron, and slate staircases, ash woodwork, and frescoed walls. But because of successive remodelling projects, only traces of the original interior design remain today. The basic floor plans, with principal entry on the north and offices on the various levels arranged north and south of central corridors, have survived. And so, fortunately, has the remarkable exterior, which has been changed in no important way and has been well maintained over the years.



PERIOD (Check One or More as	Appropriate)		
Pre-Columbian	16th Century	☐ 18th Century	20th Century
15th Century	☐ 17th Century	X 19th Century	
SPECIFIC DATE(S) (If Applicat	ole and Known) 1876-78	-	
AREAS OF SIGNIFICANCE (Ch	eck One or More as Appropri	ate)	
Abor iginal	Education	Political	Urban Planning
Prehistoric	☐ Engineering	Religion/Phi-	Other (Specify)
☐ Historic	lndustry	losophy	
☐ Agriculture	☐ Invention	Science	
	Landscape	Sculpture	
☐ Art	Architecture	Social/Human-	18
[X] Commerce	Literature	itarian	
Communications	Military	☐ Theater	
☐ Conservation	Music	☐ Transportation	

The Mitchell Building is Milwaukee's outstanding example of the Second Empire style and a major work of the popular local architect Edward Townsend Mix (1831-1890). Important, too, is its association with Alexander Mitchell (1817-1887), the celebrated Milwaukee businessman, financier, politician, and philanthropist for whom it was erected. When his new block opened in 1878, Mitchell was president of three flourishing enterprises that had offices here (and that still figure importantly in the area's economy): the Wisconsin Marine and Fire Insurance Company Bank (predecessor of the present Marine National Exchange Bank), the Chicago, Milwaukee & St. Paul Railroad, and Northwestern National Insurance Company. 🕻 Finally, the Mitchell Building is one of four impressive Victorian+eracommercial blocks located on East Michigan Street between North Water Street and North Broadway, a quartet constituting the city's finest remaining group of large 19th century business buildings. All four have been recorded for the Historic American Buildings Survey, and in 1969 three of them, including the Mitchell Building, were named Milwaukee Landmarks.



9.	MAJOR	BIBLIOG	RAPHIC	AL RE	FEREN	CES									
1	Historic American Buildings Survey, Wisconsin Architecture, Washington,							•							
	1965, 58.							,							
	Histo	ry of 1	(ilwau	kee,	Wisco	nsin,	Chic	ag	go,	1881	, 107	L-1079.			
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STATE	
Wisconsin	
COUNTY	,
Milwaukee	
FOR NPS USE ON	LY
ENTRY NUMBER	DATE
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(Continuation Sheet)

(Number all entries)

MITCHELL BUILDING

6. Wisconsin Inventory of Historic Buildings and Sites (State)

1971

State Historical Society of Wisconsin

816 State Street

Madison

Wisconsin

Code: 55

11. Donald N. Anderson, Asst. Director, Historic Sites & Markers Division

State Historical Society of Wisconsin

July 17, 1972

816 State Street

Madison

Wisconsin

Code: 55

