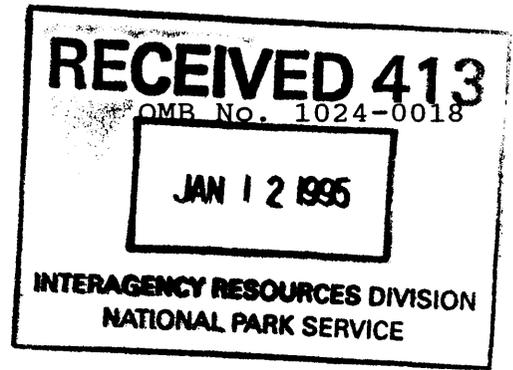


NPS Form 10-900
(Rev. 10-90)

United States Department of the Interior
National Park Service

NATIONAL REGISTER OF HISTORIC PLACES
REGISTRATION FORM



=====

1. Name of Property

=====

historic name Magnolia Service Station

other names/site number N/A

=====

2. Location

=====

street & number Southwest corner of Elm Street & Route 66 not for publication N/A

city or town Texola vicinity N/A

state Oklahoma code OK county Beckham code 009

zip code 73668

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act of 1986, as amended, I hereby certify that this XX nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property XX meets does not meet the National Register Criteria. I recommend that this property be considered significant nationally statewide X locally. (N/A See continuation sheet for additional comments.)

Blake Wade December 19, 1994
Signature of certifying official Date

Oklahoma Historical Society, SHPO
State or Federal agency and bureau

In my opinion, the property meets does not meet the National Register criteria. (See continuation sheet for additional comments.)

Signature of commenting or other official Date

State or Federal agency and bureau

4. National Park Service Certification

I, hereby certify that this property is:

- entered in the National Register *Beth Boland* *2/23/95*
 See continuation sheet.
- determined eligible for the National Register _____
- See continuation sheet.
- determined not eligible for the National Register _____
- removed from the National Register _____
- other (explain): _____

Signature of Keeper Date of Action

=====

5. Classification

=====

Ownership of Property (Check as many boxes as apply)

- private
- public-local
- public-State
- public-Federal

Category of Property (Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property

Contributing	Noncontributing
<u> 1 </u>	<u> 0 </u> buildings
<u> 0 </u>	<u> 0 </u> sites
<u> 0 </u>	<u> 0 </u> structures
<u> 0 </u>	<u> 0 </u> objects
<u> 1 </u>	<u> 0 </u> Total

Number of contributing resources previously listed in the National Register 0

Name of related multiple property listing (Enter "N/A" if property is not part of a multiple property listing.) Route 66 and Associated Historic Resources in Oklahoma

=====

6. Function or Use

=====

Historic Functions (Enter categories from instructions)

Cat: COMMERCE/TRADE Sub: specialty store

Current Functions (Enter categories from instructions)

Cat: VACANT/NOT IN USE Sub: _____

=====

7. Description

=====

Architectural Classification (Enter categories from instructions)

No Style

Materials (Enter categories from instructions)

foundation N/A

roof ASPHALT

walls CONCRETE

WOOD

other _____

Narrative Description (Describe the historic and current condition of the property on one or more continuation sheets.)

=====
8. Statement of Significance
=====

Applicable National Register Criteria (Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing)

- A Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B Property is associated with the lives of persons significant in our past.
- C Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D Property has yielded, or is likely to yield information important in prehistory or history.

Criteria Considerations (Mark "X" in all the boxes that apply.)

- A owned by a religious institution or used for religious purposes.
- B removed from its original location.
- C a birthplace or a grave.
- D a cemetery.
- E a reconstructed building, object, or structure.
- F a commemorative property.
- G less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance (Enter categories from instructions)

COMMERCE

Period of Significance circa 1930-1944

=====
8. Statement of Significance (Continued)
=====

Significant Dates N/A

Significant Person (Complete if Criterion B is marked above)
 N/A

Cultural Affiliation N/A

Architect/Builder Magnolia Petroleum Company

Narrative Statement of Significance (Explain the significance of the property on one or more continuation sheets.)

=====
9. Major Bibliographical References
=====

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Previous documentation on file (NPS)

preliminary determination of individual listing (36 CFR 67) has been requested.

previously listed in the National Register

previously determined eligible by the National Register

designated a National Historic Landmark

recorded by Historic American Buildings Survey # _____

recorded by Historic American Engineering Record # _____

Primary Location of Additional Data

State Historic Preservation Office

Other State agency

Federal agency

Local government

University

Other

Name of repository: _____

=====
10. Geographical Data
=====

Acreage of Property Less than one acre

UTM References (Place additional UTM references on a continuation sheet)

	Zone	Easting	Northing	Zone	Easting	Northing
1	<u>14</u>	<u>409770</u>	<u>3897580</u>	3	<u> </u>	<u> </u>
2	<u>N/A</u>	<u>See continuation sheet.</u>		4	<u> </u>	<u> </u>

Verbal Boundary Description (Describe the boundaries of the property on a continuation sheet.)

Boundary Justification (Explain why the boundaries were selected on a continuation sheet.)

=====
11. Form Prepared By
=====

Maryjo Meacham, Director, Design/Research Center; Brenda Peck, Historian
name/title Lisa Bradley & Susan Roth, Graduate Assistants: Oklahoma SHPO, ed.
University of Oklahoma,
organization College of Architecture date May 31, 1992
street & number 830 Van Vleet Oval telephone 405/325-2444
city or town Norman state OK zip code 73019

=====
Additional Documentation
=====

Submit the following items with the completed form:

Continuation Sheets

Maps

A USGS map (7.5 or 15 minute series) indicating the property's location.
A sketch map for historic districts and properties having large acreage
or numerous resources.

Photographs

Representative black and white photographs of the property.

Additional items (Check with the SHPO or FPO for any additional items)

USDI/NPS NRHP Registration Form
Magnolia Service Station
Beckham County, Oklahoma
Route 66 and Associated Historic Resources in Oklahoma

Page 8

=====
Property Owner
=====

(Complete this item at the request of the SHPO or FPO.)

name Jerry and Darlene Harrison

street & number P. O. Box 3265 telephone _____

city or town Quartzsite state AZ zip code 85359

United States Department of the Interior
National Park Service

NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET

Section 7 Page 9

Magnolia Service Station
name of property
Beckham County, Oklahoma
county and State

SUMMARY

The Magnolia Service Station, circa 1930, is a vernacular example of the "house" style of service station, which became popular during the later 1910s. The station is located on Route 66 in Texola, Oklahoma, a small community only a few miles from the Texas-Oklahoma border. The building is located on the main thoroughfare, a sparsely populated street with a few vacant commercial buildings. The building is a small, rectangular box constructed of "cast stone" concrete block. A canopy extends over both the concrete block office building and the original location of the gasoline pumps and is supported by two round, metal pipes. Attached to the east side of the building is a single-bay garage sheathed with clapboards. The Magnolia Service Station retains its historical integrity.

DESCRIPTION

The Magnolia Service Station comprises an ornamental concrete block building and a small, single bay clapboard garage. The ornamental concrete blocks have a rock-faced stone pattern. The front facade of the building has a single, centered, paneled wooden door with a single, double hung wooden window on either side. A large plywood canopy serves as protection from the weather and extends over both the pump station and the entire concrete block building. The canopy is constructed of three-foot wide plywood sheets and is supported with round, metal pipes. The west side of the building has a single window and a single door.

Attached to the east side of the building is a one-story, single bay garage with clapboard siding. It has a wooden garage door and a single, fixed window on the east elevation.

ALTERATIONS/ADDITIONS

The date of construction for the Magnolia Service Station, determined through personal interviews, has been established as circa 1930. However, there are no written records which indicate the date of construction of the garage or the canopy. The type of construction indicates that the canopy was built during

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NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET

Section 7 Page 10

 Magnolia Service Station
name of property
 Beckham County, Oklahoma
county and State

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the 1940s or 1950s. The clapboard extension was probably added sometime during that period as well. The right window of the original station has been boarded over. The gasoline pumps have been removed. The concrete block building continues to retain its historical integrity in spite of additions and alterations.

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NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET

Section 8 Page 11

Magnolia Service Station
name of property
Beckham County, Oklahoma
county and State

SUMMARY

The Magnolia Service Station, built circa 1930 on Route 66 in Texola, Oklahoma, is historically significant as an example of an early station located on the route in western Oklahoma. The station is a vernacular example of the "house" style of service station. Simply designed, the building is similar to many vernacular structures erected in small towns along Route 66 to house gas stations. Contextually, it relates to "Commerce on Route 66 in Oklahoma (1926-1944)." The associated property type is Filling Stations, Service Stations and Garages, subtype "House."

HISTORICAL SIGNIFICANCE

The Magnolia Service Station, located in Texola, was one of the first service stations on Route 66 that travelers encountered on the western end of the route through Oklahoma. The Magnolia Petroleum Company was first incorporated in 1911, with the majority of their oil activity concentrated in Texas. In 1913, the company began exploration in the Oklahoma oil fields and was so successful that in 1919, a divisional office in Oklahoma City, Oklahoma was opened. Route 66 was not paved in western Oklahoma around Texola until June 1931. The Magnolia Service Station was built just prior to that date in circa 1930.

The Magnolia Service Station in Texola sold Magnolia products until 1955. Early advertisements of the 1930s were varied but encouraged the automobile driver to "Knock out that knock, use Magnolia Ethyl Gasoline." Although the business depended on selling Magnolia gasoline, other profits came from selling tires and chains to travelers for motoring over the unpaved sections of Route 66 in western Oklahoma and into the Texas panhandle. There also was money to be made in providing a wrecker service to stranded travelers when the route was muddy and wet.

Originally owned by Albert Hutto, the Magnolia Service Station was later sold to Frank Skinner, who continued to sell Magnolia gasoline and products. In 1955, Steve Hogg purchased the business and changed the station's affiliation to Phillips 66. The service station continued to sell Phillips 66 products until Hogg sold out in 1980. At that time, Jerry Harrison bought the station and changed it to a Fix It Shop, mainly repairing flats, and then closed its doors only a few short years after taking over its operations.

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NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET

Section 8 Page 12

 Magnolia Service Station
name of property
 Beckham County, Oklahoma
county and State

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Similar to other stations along the route, the Magnolia Service Station offered one restroom for the travelers convenience. Another aspect of the service station was Magnolia's vernacular interpretation consisting of a crude canopy which was probably inspired to offer shelter for attendants and customers from the scorching sun in summer and the bitter cold in the winter while filling up with gasoline.

The Magnolia Service Station building continues to maintain its historical integrity.

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NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET

Section 9, 10 Page 13

Magnolia Service Station
name of property
Beckham County, Oklahoma
county and State

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BIBLIOGRAPHY

Anders, Mary Ann. "A Survey of Route 66 through Oklahoma." Oklahoma Historical Society, State Historic Preservation Office, 1984.

Beckham County Democrat, June 12, 1924; July 24-31, 1924; June 11, 1925; July 30, 1925; January 10, 1929; April 30, 1930; June 18, 1931; May 21, 1931.

Campbell, J. Spencer. Magnolia Petroleum Building, Oklahoma City, OK, National Register Nomination. Oklahoma Historical Society, State Historic Preservation Office.

Jakle, John A. "The American Gasoline Station, 1920-1970." Journal of American Culture 1 (Spring 1978): 520-542.

Liebs, Chester H. Main Street to Miracle Mile: American Roadside Architecture. Boston: Little, Brown and Company, 1985.

Seed, H.S., local historian. Interview, Texola, Oklahoma, November 1991.

VERBAL BOUNDARY DESCRIPTION

Lots 9-15, Block 57, Original Town of Texola, Oklahoma.

BOUNDARY JUSTIFICATION

The boundary includes the entire city lots that historically have been associated with the nominated building.