

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

FOR NPS USE ONLY
RECEIVED OCT 25 1979
DATE ENTERED NOV 29 1979

NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM

SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS
TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS

1 NAME

HISTORIC
Hassayampa Hotel
AND/OR COMMON
Hassayampa Inn

2 LOCATION

STREET & NUMBER
122 East Gurley Street
CITY, TOWN
Prescott
STATE
Arizona

--- VICINITY OF
04

--- NOT FOR PUBLICATION
CONGRESSIONAL DISTRICT
3-D

COUNTY
Yavapai

CODE
025

3 CLASSIFICATION

CATEGORY	OWNERSHIP	STATUS	PRESENT USE
<input type="checkbox"/> DISTRICT	<input type="checkbox"/> PUBLIC	<input checked="" type="checkbox"/> OCCUPIED	<input type="checkbox"/> AGRICULTURE
<input checked="" type="checkbox"/> BUILDING(S)	<input checked="" type="checkbox"/> PRIVATE	<input type="checkbox"/> UNOCCUPIED	<input checked="" type="checkbox"/> COMMERCIAL
<input type="checkbox"/> STRUCTURE	<input type="checkbox"/> BOTH	<input type="checkbox"/> WORK IN PROGRESS	<input type="checkbox"/> EDUCATIONAL
<input type="checkbox"/> SITE	<input type="checkbox"/> PUBLIC ACQUISITION	<input type="checkbox"/> ACCESSIBLE	<input type="checkbox"/> ENTERTAINMENT
<input type="checkbox"/> OBJECT	<input type="checkbox"/> IN PROCESS	<input type="checkbox"/> YES: RESTRICTED	<input type="checkbox"/> GOVERNMENT
	<input type="checkbox"/> BEING CONSIDERED	<input checked="" type="checkbox"/> YES: UNRESTRICTED	<input type="checkbox"/> INDUSTRIAL
		<input type="checkbox"/> NO	<input type="checkbox"/> MILITARY
			<input type="checkbox"/> MUSEUM
			<input type="checkbox"/> PARK
			<input type="checkbox"/> PRIVATE RESIDENCE
			<input type="checkbox"/> RELIGIOUS
			<input type="checkbox"/> SCIENTIFIC
			<input type="checkbox"/> TRANSPORTATION
			<input type="checkbox"/> OTHER:

4 OWNER OF PROPERTY

NAME
Austin Myers Development Corporation
STREET & NUMBER
Post Office Box 51
CITY, TOWN
Pine
VICINITY OF
STATE
Arizona

5 LOCATION OF LEGAL DESCRIPTION

COURTHOUSE,
REGISTRY OF DEEDS, ETC.
Yavapai County Recorder's Office
STREET & NUMBER
Yavapai County Courthouse
CITY, TOWN
Prescott
STATE
Arizona

6 REPRESENTATION IN EXISTING SURVEYS

TITLE
Arizona State Register of Historic Places
DATE
May 21, 1975
DEPOSITORY FOR
SURVEY RECORDS
Arizona State Parks, Historic Sites
CITY, TOWN
1688 West Adams Street, Phoenix
STATE
Arizona 85007

--- FEDERAL STATE --- COUNTY --- LOCAL

7 DESCRIPTION

CONDITION		CHECK ONE	CHECK ONE
<input type="checkbox"/> EXCELLENT	<input type="checkbox"/> DETERIORATED	<input checked="" type="checkbox"/> UNALTERED	<input checked="" type="checkbox"/> ORIGINAL SITE
<input checked="" type="checkbox"/> GOOD	<input type="checkbox"/> RUINS	<input type="checkbox"/> ALTERED	<input type="checkbox"/> MOVED DATE _____
<input type="checkbox"/> FAIR	<input type="checkbox"/> UNEXPOSED		

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Hassayampa Inn is a three story brick structure, with irregular massing, over an "L" shaped plan. Located at the northwest corner of Gurley and Marina Streets, the building is situated on the site with the legs of the "L" extending along the rear lot lines creating a garden entry court southeast of the building.

The main body of the structure is flat roofed with sloping mission tiled roof on the parapets. A moulded cornice occurs below the tiles at the top of the wall.

The main (east) facade, setback from Marina Street by the entry court, is accentuated by an offset, four story tower. The tower projects from the face of the wall and raises above the main roof line. It is topped with a mission tiled pyramidal roof set on four brick columns.

A one story, flat roofed extension runs along a portion of this facade below the tower. Rising above the roof of this extension and adjacent to the tower is a two story brick balcony with a curvilinear parapet on the east wall.

Access to the building from Marina Street is approached through a brick porte cochere which extends along the south wall of the north wing. The entry itself is a round arched double door located in the west wing. The Gurley Street elevation, which slopes dramatically to the west, is set flush with the front lot line. A series of glazed storefront bays compose the first level of this facade, interrupted only by the south entrance to the hotel. The entrance is offset toward the east end of the facade and is entered through a round arched double doorway set in a small pedimented frontispiece. A plain circular medallion within a decorative brick frame occurs centrally above each storefront bay.

The second and third story windows (3 over 3 double hung) are discrete and uniformly located in the wall planes on all facades.

Three projecting band courses separate the second and third story windows from the first level storefronts and the parapet. Uniformly located plaster medallions occur on both major facades near the top of the walls above the openings.

No major alterations have occurred to the exterior of the building and it retains almost all of its original architectural integrity.

8 SIGNIFICANCE

PERIOD		AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW			
<input type="checkbox"/> PREHISTORIC	<input type="checkbox"/> ARCHEOLOGY-PREHISTORIC	<input type="checkbox"/> COMMUNITY PLANNING	<input type="checkbox"/> LANDSCAPE ARCHITECTURE	<input type="checkbox"/> RELIGION	
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> ARCHEOLOGY-HISTORIC	<input type="checkbox"/> CONSERVATION	<input type="checkbox"/> LAW	<input type="checkbox"/> SCIENCE	
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> AGRICULTURE	<input checked="" type="checkbox"/> ECONOMICS	<input type="checkbox"/> LITERATURE	<input type="checkbox"/> SCULPTURE	
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> ARCHITECTURE	<input type="checkbox"/> EDUCATION	<input type="checkbox"/> MILITARY	<input type="checkbox"/> SOCIAL/HUMANITARIAN	
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> ART	<input type="checkbox"/> ENGINEERING	<input type="checkbox"/> MUSIC	<input type="checkbox"/> THEATER	
<input type="checkbox"/> 1800-1899	<input checked="" type="checkbox"/> COMMERCE	<input type="checkbox"/> EXPLORATION/SETTLEMENT	<input type="checkbox"/> PHILOSOPHY	<input type="checkbox"/> TRANSPORTATION	
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> COMMUNICATIONS	<input type="checkbox"/> INDUSTRY	<input type="checkbox"/> POLITICS/GOVERNMENT	<input type="checkbox"/> OTHER (SPECIFY)	
		<input type="checkbox"/> INVENTION			

SPECIFIC DATES	Constructed 1927	BUILDER/ARCHITECT	Ramey Brothers El Paso, TX	Trost & Trost El Paso, TX
----------------	------------------	-------------------	-------------------------------	------------------------------

STATEMENT OF SIGNIFICANCE

The Hassayampa Inn, constructed in 1927, is significant for its historic association with the development of Prescott as an emergent tourist and resort attraction. Entirely financed through public subscription, it is noteworthy as a symbol of cooperation and commitment among the citizen's of Prescott. Architecturally the building is the best preserved and largest example of the Mission Revival and Italian Renaissance Revival Styles in Prescott, and is significant as having been designed by noted southwestern architects Trost and Trost of El Paso.

Prescott had once been the center of political and economic activity for the territory, but by the end of the first decade of the 20th century, the town could no longer claim such prominence. The end of its era of prosperity was marked in 1907 by a recession which reduced mining and other commerce activities, and forced the closing of several businesses. The economy of Prescott stabilized, but its growth was curtailed. Many local businessmen, forseeing no change in the existing conditions, began to explore other economic futures which could insure the town's importance once again as a growing and prosperous community.

The most obvious future was tourism. Prescott had all the necessary advantages of climate, location, and recreational facilities needed to make it a "nationally known and attractive tourist and pleasure resort." By the mid 1920's the community had taken an open, active interest in developing this potential future, and had concluded that the greatest remaining obstacle in the way of making Prescott a successful resort was the lack of a "modern up-to-date hotel." In an attempt to secure such a hotel for Prescott, a private venture, the Hassayampa Hotel Co., was organized in December 1924. The company, however, was poorly managed and failed to obtain the necessary financial commitments from outside sources. Another attempt to promote the hotel project as a public endeavor, spearheaded by the Prescott Kiwanis Club, met with more positive results. The Club campaigned successfully for subscriptions from the local citizenry, who then became shareholders in a newly organized Hassayampa Hotel Company. Its board of directors included such notable community figures as Moses B. Hazeltine, Francis S. Viele, C.C. Miller, Jr., and Robert E. Talley.

By mid 1925, the Hassayampa Hotel Co. had raised \$150,000, but attempts at securing secondary financing were set back for about a year due to the failure of a local bank. Finally, in the fall of 1926, financial assurance for the construction of the hotel was guaranteed.

A site for the hotel was selected and purchased at the northwest corner of Gurley and Marina Streets, one block from the Courthouse Plaza. Final architectural plans

9 MAJOR BIBLIOGRAPHICAL REFERENCES

- Hassayampa Inn Edition of the Journal-Miner, Prescott, Arizona, November 20, 1927.
- Garrett, Billy G., comp. and ed., The Territorial Architecture of Prescott, Arizona Prescott, Yavapai Heritage Foundation, 1978

10 GEOGRAPHICAL DATA

UTM NOT VERIFIED

ACREAGE OF NOMINATED PROPERTY 1+

UTM REFERENCES

A	1,2	36,540,0	3,82,306,0	B			
	ZONE	EASTING	NORTHING		ZONE	EASTING	NORTHING
C				D			

VERBAL BOUNDARY DESCRIPTION

- 122 East Gurley Street, Prescott, Yavapai County, Arizona
- Northwest Corner of Gurley and Marina Streets
- Assessors Parcel Number Parcel No. 1 (Hotel) and Parcel No. 2 (Parking Lot)
113-16-62 and 113-16-79B.
- Southeast Quarter of the Southeast Quarter of Section 33, Township 14 North, Range 2 West of the Gila and Salt River Base and Meridian
- Parcel No. 1 - Lots 19, 21 and 23, Block 9, City of Prescott according to Book 4 of Maps, Page 22, Records of Yavapai County, Arizona
Parcel No. 2 - Lots 16 & 18, Block 10, City of Prescott, according to Book 4 of Maps, Page 22, Records of Yavapai County, Arizona

STATE

CODE

COUNTY

CODE

11 FORM PREPARED BY

NAME / TITLE

Jim Woodward

ORGANIZATION

August 1979

DATE

Janus Design

STREET & NUMBER

967-7117

TELEPHONE

225 W. University, Suite 204

CITY OR TOWN

STATE

Tempe,

Arizona

12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION

THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:

NATIONAL

STATE K

LOCAL

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

STATE HISTORIC PRESERVATION OFFICER SIGNATURE

James L. Ayres

TITLE

SHPO

DATE

4 October 1979

FOR NPS USE ONLY

I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER

Carol O. Shull

DATE

11-29-79

ATTEST: DIRECTOR, OFFICE OF ARCHAEOLOGY AND HISTORIC PRESERVATION

KEEPER OF THE NATIONAL REGISTER

DATE

DATE

11-18-79

KEEPER OF THE NATIONAL REGISTER

FOR HCRS USE ONLY
RECEIVED OCT 25 1978
DATE ENTERED

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

CONTINUATION SHEET

ITEM NUMBER 8 PAGE 1

were approved, and the Ramey Brothers of El Paso were awarded the Construction Contract. Construction on the hotel was begun in February 1927 and completed 10 months later, in November, at a cost of \$140,900.

The hotel became the single most important manifestation of the desire of the community to rejuvenate its diminishing local economy and to create a new future for the town. Its impact on the community was probably best exemplified by the headline of the special commemorative edition of the local newspaper: "New Hotel Pledges Prescotts' Faith in Her Future."

The Hassayampa Inn is also a noteworthy contribution to the architectural heritage of Prescott. Its stylistic treatment, degree of craftsmanship, and location as a focal point in the community, lend to its architectural significance.

The architects for the hotel were Trost and Trost of El Paso, who received the commission through a design competition. Trost and Trost was a prominent southwestern architectural firm, and, although located in El Paso since 1904, played a significant role in the architectural evolution of both New Mexico and Arizona.

Characteristic of much of their work, the design of the Hotel is executed as a relatively large, simple mass, with ornamentation and stylistic features applied to the facades. The building incorporated elements of the Mission Revival and Italian Renaissance Revival Styles, but without committing its classification to either stylistic mode. The interior of the lobby is notable for the excellence of its craftsmanship and detailing which includes ceramic tiled wainscots and ornate designs painted on the beamed ceilings.

The Hassayampa Inn is one of the few buildings of its stylistic period to have been built in Prescott. Construction of the hotel in 1927 introduced a new style of architecture to Prescott, one which was considered modern and fashionable. Today the Hassayampa Inn remains relatively unchanged and is the best preserved and largest local example of its style in the community.

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

FOR NPS USE ONLY	
RECEIVED	JUN 28 1978
DATE ENTERED	DEC 14 1978

J. 100-100
CONTINUATION SHEET

ITEM NUMBER 10 PAGE 1

UTM References within the Multi-Resource District

<u>Building Number</u>	<u>UTM References</u>
Courthouse Plaza District	
A	12/365 360/ ³⁸²³ 3283 080
B	12/365 360/3822 730
C	12/365 080/3822 730
D	12/365 080/3823 080
<hr/>	
102	12/364 910/3822 880
103	12/365 320/3822 610
104	12/365 460/3823 050
105	12/365 720/3823 180
106	12/365 720/3823 140
107	12/365 650/3823 150
112	12/365 260/3822 740
113	12/365 320/3822 700
118	12/365 410/3823 270
122	12/365 110/3822 460
124	12/365 260/3822 660
127	12/365 450/3822 900
128	12/365 490/3822 900
130	12/365 540/3822 900
131	12/365 570/3822 940
132	12/365 600/3823 000
134	12/365 700/3823 140
135	12/365 795/3823 360
139	12/364 500/3823 050
141	12/364 610/3283 250
142	12/364 460/3822 920

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

FOR NPS USE ONLY

RECEIVED

JUN 27 1978

DATE ENTERED

JUN 27 1978

Continuation
CONTINUATION SHEET

ITEM NUMBER 10

PAGE 2

Building Number

UTM References

144	12/365 560/3823 430
148	12/365 530/3823 040
149	12/365 630/3822 770
151	12/365 790/3823 190
152	12/365 820/3823 140
153	12/365 790/3823 200
155	12/365 820/3823 190
157	12/365 770/3822 960
158	12/365 770/3822 920
162	12/365 770/3822 790
166	12/365 390/3822 590
198	12/365 380/3823 300