

DEC 14 1987

Property Name Lane HotelProperty Owner Joe and Dera KeenLocation 121 West Poplar StreetAddress 121 West Poplar StreetConstruction Date 1929 Survey No. 1997Rogers, AR 72756

DESCRIPTION

The Lane Hotel is a five-story yellow brick building in the Spanish Colonial Revival style, facing on Poplar Street. The main hotel block sits over a one-story commercial block facing the sidewalk, and occupying most of the ground floor of the building. Centered in this group of commercial fronts is a broad flight of limestone steps leading to the main hotel entrance. The entrance is sheltered by a tall nine-bay arcade made of glazed terra cotta archwork, supported on slender limestone columns. The height of this arcade establishes an eighteen-foot ceiling height which continues throughout the public spaces of the interior--main lobby, a large ballroom, and lounges. The height is also reflected on the exterior facade by blind brick arches on the face of the east and west wings which project slightly forward from the central portion of the building. Giving strong emphasis to the central axis of the symmetrical building is a slender square brick tower projecting from the front of the main face and rising above the main roof cornice where it is topped by a pyramidal roof with small terra cotta finials at the four corners of its base. Continuous vertical recesses in the brick tower are ornamented by panels of light colored glazed terra cotta. Red Spanish roof tiles cover the low-pitch hipped roof.

STATEMENT OF SIGNIFICANCE

Criterion: CArea of significance: Architecture

Constructed in 1929, the Lane Hotel is the largest Spanish Colonial Revival building in Arkansas. The architect was John Parks Almand of Little Rock, a leader in Spanish Colonial Revival design, which although popular at the time throughout the south and western United States was not common in Arkansas. Almand designed at the same time the Bentonville High School, as well as other Spanish Colonial Revival works in Arkansas. The Hotel was called "The Palace of the Ozarks" in its advertising literature and was the most elegant hostelry in north Arkansas. Hardly completed when the economic crash swept the United States, by the mid-1930's it was in financial trouble. It was soon purchased by Earl Harris, owner of the growing baking company on the adjacent property at the rear (north) of the hotel, and renamed the Harris Hotel. It was purchased a few years later by W.R. Felker and partners and renamed the Hotel Arkansas. It was affected by the growing popularity of highway motels during the 1940's and 1950's and was closed in 1965. After some years of disuse, it was purchased by the Defenders of

Acreage less than 1 acreVerbal Boundary Description Lot 21, Block 3, Original TownQuadrangle Name Rogers, Ark.Quadrangle Scale 1:24000UTM Reference: Zone 15Easting 399725Northing 4021040

INDIVIDUAL DATA SHEET

MRA No. 88

Property Name Lane Hotel Property Owner _____
Location _____ Address _____
Construction Date _____ Survey No. 1997 _____

CONT.

DESCRIPTION

All public spaces display rich Spanish Colonial Revival details with richly carved and senciled redwood beams, wood wall paneling, red tile floors, and colored tile accents in much of the trowel-patterned plasterwork. A semi-circular dining room was added to the north facade in 1939. Its Spanish Colonial Revival Details were consistent with the original interiors.

CONT.

STATEMENT OF SIGNIFICANCE

Criterion: _____ Area of significance: _____

the Faith as a home for retirees, and subsequently sold in 1977 to Joe and Dera Keen who operate it today as a retirement hotel known as the Rogers Townhouse. Street level spaces, like all rental property, have had a variety of occupants. The exterior and much of the interior has remained unmodified.

Acreage _____

Verbal Boundary Description _____

Quadrangle Name _____ Quadrangle Scale _____

UTM Reference: Zone _____ Easting _____ Northing _____

United States Department of the Interior
National Park ServiceNational Register of Historic Places
Continuation Sheet

Section number _____ Page _____

Multiple Resource Area
Thematic GroupName Benton County MRA
State Benton County, ARKANSAS

Nomination/Type of Review

Date/Signature

51. Koons House

Entered in the
National Registerfor Keeper Delores Byers 1/28/88

Attest _____

52. Lamberton Cabin

Entered in the
National Registerfor Keeper Delores Byers 1/28/88

Attest _____

53. Lane Hotel

Entered in the
National Registerfor Keeper Delores Byers 1/28/88

Attest _____

54. Lillard--Sprague House

Entered in the
National Registerfor Keeper Delores Byers 1/28/88

Attest _____

55. Macon--Harrison House

Entered in the
National Registerfor Keeper Delores Byers 1/28/88

Attest _____

56. Markey House

Entered in the
National Registerfor Keeper Delores Byers 1/28/88

Attest _____

57. Maxwell--Hinman House

Entered in the
National Registerfor Keeper Delores Byers 1/28/88

Attest _____

58. Maxwell--Sweet House

Entered in the
National Registerfor Keeper Delores Byers 1/28/88

Attest _____

59. McCleod House

Entered in the
National Registerfor Keeper Delores Byers 1/28/88

Attest _____

60. McIntyre House

Entered in the
National Registerfor Keeper Delores Byers 1/28/88

Attest _____

810024/11

NATIONAL REGISTER OF HISTORIC PLACES
EVALUATION/RETURN SHEET

Lane Hotel (Benton County MRA)
Benton County
ARKANSAS

Working No. DEC 14 1987
Fed. Reg. Date: 2-7-89
Date Due: 1/14/88 - 1/25/88
Action: ☒ ACCEPT 1-28-88
☐ RETURN
☐ REJECT
Federal Agency: _____

Entered in the
National Register

- ☐ resubmission
☐ nomination by person or local government
☐ owner objection
☐ appeal

Substantive Review: ☐ sample ☐ request ☐ appeal ☐ NR decision

Reviewer's comments:

Recom./Criteria _____
Reviewer _____
Discipline _____
Date _____
_____ see continuation sheet

Nomination returned for: _____ technical corrections cited below
_____ substantive reasons discussed below

1. Name

2. Location

3. Classification

Category	Ownership	Status	Present Use
	Public Acquisition	Accessible	

4. Owner of Property

5. Location of Legal Description

6. Representation in Existing Surveys

Has this property been determined eligible? ☐ yes ☐ no

7. Description

Condition		Check one	Check one
<input type="checkbox"/> excellent	<input type="checkbox"/> deteriorated	<input type="checkbox"/> unaltered	<input type="checkbox"/> original site
<input type="checkbox"/> good	<input type="checkbox"/> ruins	<input type="checkbox"/> altered	<input type="checkbox"/> moved date _____
<input type="checkbox"/> fair	<input type="checkbox"/> unexposed		

Describe the present and original (if known) physical appearance

- ☐ summary paragraph
☐ completeness
☐ clarity
☐ alterations/integrity
☐ dates
☐ boundary selection

8. Significance

Period _____ Areas of Significance—Check and justify below

Specific dates _____

Builder/Architect _____

Statement of Significance (*in one paragraph*)

- ☐ summary paragraph
☐ completeness
☐ clarity
☐ applicable criteria
☐ justification of areas checked
☐ relating significance to the resource
☐ context
☐ relationship of integrity to significance
☐ justification of exception
☐ other

9. Major Bibliographical References

10. Geographical Data

Acreage of nominated property _____

Quadrangle name _____

UTM References _____

Verbal boundary description and justification _____

11. Form Prepared By

12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

_____ national _____ state _____ local

State Historic Preservation Officer signature _____

title _____

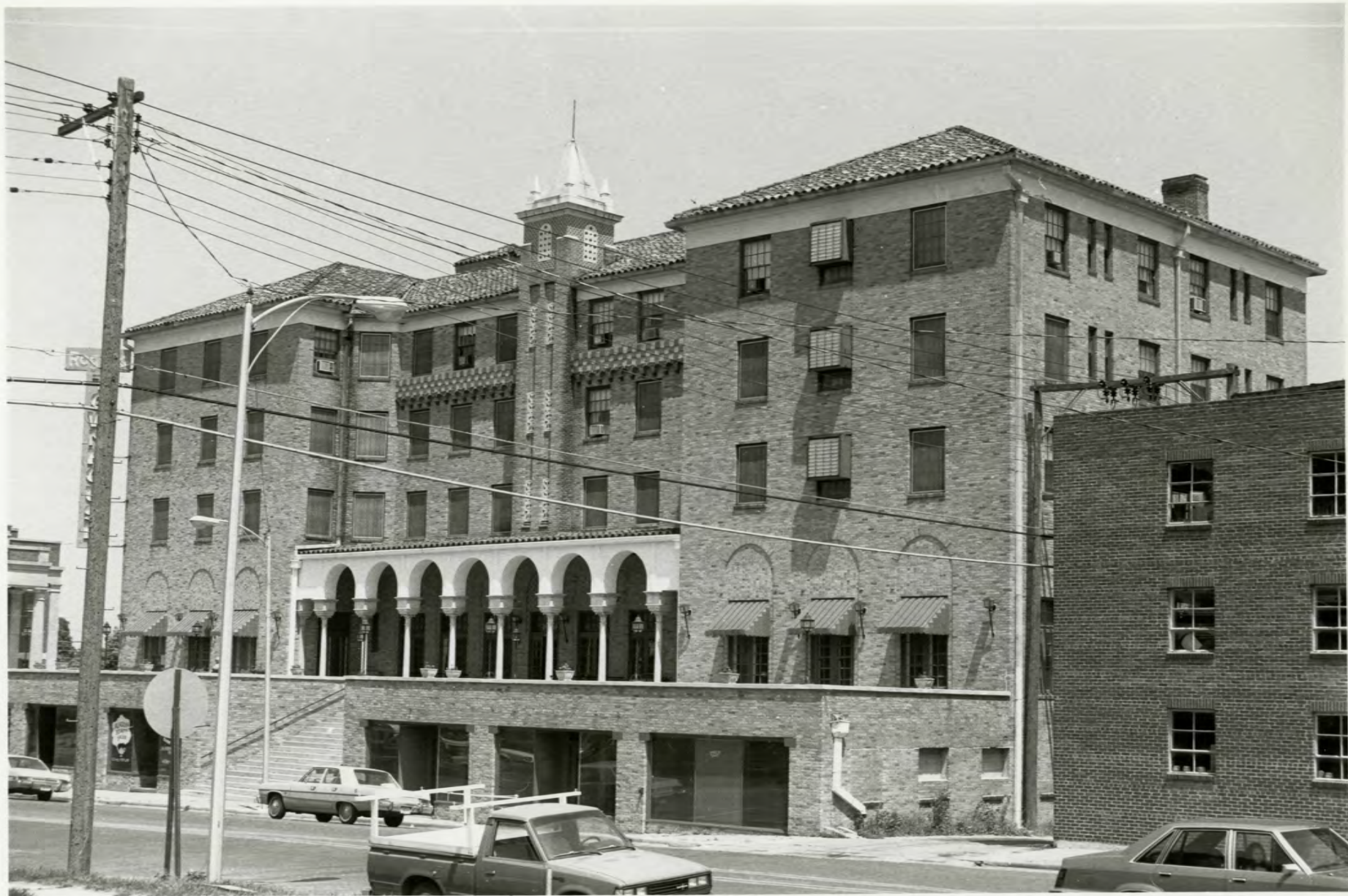
date _____

13. Other

- ☐ Maps
☐ Photographs
☐ Other

Questions concerning this nomination may be directed to _____

Signed _____ Date _____ Phone: _____



No. 88

No. 88

Lane Hotel - 1997

Rogers, Benton County

Benton County MRA

Photographed by Benton County Survey Staff-1984

Negatives on file at AHPP

Please refer to the map in the
Multiple Property Cover Sheet
for this property

Multiple Property Cover Sheet Reference Number: 64000022