

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

FOR NPS USE ONLY
RECEIVED **JAN 24 1983**
DATE ENTERED

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

SEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS

1 NAME

HISTORIC
20th Century Club

AND/OR COMMON
20th Century Building

2 LOCATION

STREET & NUMBER
335 West First St.

n/a NOT FOR PUBLICATION

CITY, TOWN
Reno

CONGRESSIONAL DISTRICT
2

n/a VICINITY OF

STATE
Nevada

CODE
32

COUNTY
Washoe

CODE
031

3 CLASSIFICATION

CATEGORY	OWNERSHIP	STATUS	PRESENT USE
<input type="checkbox"/> DISTRICT	<input type="checkbox"/> PUBLIC	<input checked="" type="checkbox"/> OCCUPIED	<input type="checkbox"/> AGRICULTURE
<input checked="" type="checkbox"/> BUILDING(S)	<input checked="" type="checkbox"/> PRIVATE	<input type="checkbox"/> UNOCCUPIED	<input checked="" type="checkbox"/> COMMERCIAL
<input type="checkbox"/> STRUCTURE	<input type="checkbox"/> BOTH	<input type="checkbox"/> WORK IN PROGRESS	<input type="checkbox"/> EDUCATIONAL
<input type="checkbox"/> SITE	PUBLIC ACQUISITION	ACCESSIBLE	<input type="checkbox"/> ENTERTAINMENT
<input type="checkbox"/> OBJECT	<input type="checkbox"/> IN PROCESS	<input checked="" type="checkbox"/> YES: RESTRICTED	<input type="checkbox"/> GOVERNMENT
	<input type="checkbox"/> BEING CONSIDERED	<input type="checkbox"/> YES: UNRESTRICTED	<input type="checkbox"/> INDUSTRIAL
		<input type="checkbox"/> NO	<input type="checkbox"/> MILITARY
			<input type="checkbox"/> MUSEUM
			<input type="checkbox"/> PARK
			<input type="checkbox"/> PRIVATE RESIDENCE
			<input type="checkbox"/> RELIGIOUS
			<input type="checkbox"/> SCIENTIFIC
			<input type="checkbox"/> TRANSPORTATION
			<input type="checkbox"/> OTHER:

4 OWNER OF PROPERTY

NAME
Twentieth Century Investments

STREET & NUMBER
335 West First Street

CITY, TOWN
Reno

n/a VICINITY OF

STATE
Nevada 89501

5 LOCATION OF LEGAL DESCRIPTION

COURTHOUSE,
REGISTRY OF DEEDS, ETC.
Washoe County Courthouse

STREET & NUMBER

CITY, TOWN
Reno

STATE
Nevada

6 REPRESENTATION IN EXISTING SURVEYS

TITLE
not represented

DATE _____ has this property been determined eligible yes Xno

_____ FEDERAL _____ STATE _____ COUNTY _____ LOCAL

DEPOSITORY FOR
SURVEY RECORDS

CITY, TOWN

STATE

7 DESCRIPTION

CONDITION		CHECK ONE	CHECK ONE
<input type="checkbox"/> EXCELLENT	<input type="checkbox"/> DETERIORATED	<input type="checkbox"/> UNALTERED	<input checked="" type="checkbox"/> ORIGINAL SITE
<input checked="" type="checkbox"/> GOOD	<input type="checkbox"/> RUINS	<input checked="" type="checkbox"/> ALTERED	<input type="checkbox"/> MOVED DATE _____
<input type="checkbox"/> FAIR	<input type="checkbox"/> UNEXPOSED		

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The 20th Century Club, constructed in 1925, is a one story rectangular brick structure that combines Prairie School style influences and some Classical elements. The structure stands on the western edge of the downtown business core of the City and just to the north of the Truckee River. It is somewhat impacted by the nearby business activity, and is the smallest structure in its immediate vicinity, with the St. Thomas Aquinas church grounds to the east.

The structure was designed by Reno architect, Fred M. Schadler, and construction by contractors Roush and Belz was completed on November 18, 1925. The wood panel structure is surfaced with brick and the foundation utilizes both brick and stone. The building is rectangular in form with a raised central portion. A parapet surrounds the building at roof level, masking the building's mixture of hip and shed roof forms from view. A projecting cornice wraps around the parapet of the taller, central section of the facade. A course of brick projects below the cornice, matching the parapet height of the two shorter wings. Cornices and two belt courses matching that of the central portion in design, also project horizontally below the parapets of the shorter wings. Paired double hung windows with six lights over one, are set into the flanking facade wings, enframed by a border of brick with soldier courses above the headers and topped by a line of projecting brick. The central section of the facade contains the entrance, flanked by two pairs of arched windows. These double hung windows with ten lights over one, lie below multi-paned fan light windows. A projecting course of brick outlines each of the arches formed by the fan light windows.

A split ramped entry with brick posts, and an iron pipe balustrade leads to the entry door beneath a fan light window. A curved awning projects over the entry walk. The parapet and projecting cornice wrap around the eastern elevation of the building which contains many rectangular windows and a door. The parapet disappears at the rear and the roof forms with a small vented rectangular cupola are apparent.

The front entrance ramp and door are not original to the structure. Disturbances to the cornice on the east elevation suggest a gabled form was once attached to the structure. This was evidently a side porch added in 1927, and since then removed. There are also some changes to the foundation on this elevation.

8 SIGNIFICANCE

PERIOD	AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW			
<input type="checkbox"/> PREHISTORIC	<input type="checkbox"/> ARCHEOLOGY-PREHISTORIC	<input type="checkbox"/> COMMUNITY PLANNING	<input type="checkbox"/> LANDSCAPE ARCHITECTURE	<input type="checkbox"/> RELIGION
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> ARCHEOLOGY-HISTORIC	<input type="checkbox"/> CONSERVATION	<input type="checkbox"/> LAW	<input type="checkbox"/> SCIENCE
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> AGRICULTURE	<input type="checkbox"/> ECONOMICS	<input type="checkbox"/> LITERATURE	<input type="checkbox"/> SCULPTURE
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> ARCHITECTURE	<input type="checkbox"/> EDUCATION	<input type="checkbox"/> MILITARY	<input type="checkbox"/> SOCIAL/HUMANITARIAN
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> ART	<input type="checkbox"/> ENGINEERING	<input type="checkbox"/> MUSIC	<input type="checkbox"/> THEATER
<input type="checkbox"/> 1800-1899	<input type="checkbox"/> COMMERCE	<input type="checkbox"/> EXPLORATION/SETTLEMENT	<input type="checkbox"/> PHILOSOPHY	<input type="checkbox"/> TRANSPORTATION
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> COMMUNICATIONS	<input type="checkbox"/> INDUSTRY	<input type="checkbox"/> POLITICS/GOVERNMENT	<input type="checkbox"/> OTHER (SPECIFY)
		<input type="checkbox"/> INVENTION		

SPECIFIC DATES

1925

BUILDER/ARCHITECT Fred M. Schadler

STATEMENT OF SIGNIFICANCE

The structure is an interesting vernacular design and the work of a prominent local architect. It is also significant culturally, having been constructed as the club house for the 20th Century Club, a prominent and important women's organization in Reno for many years.

Architecturally, the structure is an interesting vernacular version of Prairie School design with Classical influences. The strong horizontal thrust of the structure is emphasized by the projecting cornice and belt courses. The design is greatly enlivened by the use of the large and prominent arched windows. The round forms of the windows and their verticality creates a design counterpoint to the horizontal character of the building form. The resulting design is rather formalistic, attractive, and appropriate to its use as a women's club.

The structure was designed by prominent local architect, Fred M. Schadler, and carries some similarities of proportion and style to the Steinmiller House he designed on California Avenue. Schadler was versatile in his design activity, utilizing Period Revival and Prairie School themes as well as executing a fine Mission Revival work, probably his most creative and inventive design.

The 20th Century Club was the first women's club in Reno, and an important longtime Reno institution. It was organized in 1894 as part of a National movement called the 20th Century Club.

During the late 19th century, a kind of phenomenon took place among middle class, better educated women of this country. Perhaps a result of more leisure time and the advent of the Victorian exploration of virtually everything, women began to organize themselves into groups and organizations with strong educational, social, and cultural purposes, and the aim to support the cause of women through these avenues. The creation of the National American Association of University Women was one such group. The 20th Century Club was another. One major aspect of its function was to create study groups for its members to meet and discuss the issues of the day, the arts, or other issues of importance to its membership. One of the club's first activities was to cause a law to be passed prohibiting spitting on the sidewalks. After 1930, the Club did not engage in political activity but simply met for social and educational purposes.

The Club was open to any woman of good repute, and counted among its members, the most prominent women of the community including Mrs. Mapes and author, Greer Gay. The membership reached 1,000 in its heyday.

The Reno Chapter raised money to build its club house by holding high school dances at its first location, a wooden building at the rear of the Catholic School, St. Thomas Aquinas. The Clubhouse was completed in 1925. It was utilized by the entire community, being rented out for parties, weddings, receptions, etc. The

9 MAJOR BIBLIOGRAPHICAL REFERENCES

Interviews: Mrs. Carl Shelly
Edward Parsons

Founder's Title Company of Nevada, Title and Deed Records Washoe County Assessor's Office, Property Tax Assessment Records

10 GEOGRAPHICAL DATA

ACREAGE OF NOMINATED PROPERTY 7,000 sq feet Quadrangle name Reno
UTM REFERENCES Quadrangle scale 7.5'

A	<u>1</u> <u>1</u>	<u>2</u> <u>5</u> <u>7</u> <u>8</u> <u>4</u> <u>0</u>	<u>4</u> <u>3</u> <u>7</u> <u>8</u> <u>6</u> <u>0</u> <u>0</u>	B	<u> </u> <u> </u> <u> </u> <u> </u> <u> </u> <u> </u>	<u> </u> <u> </u> <u> </u> <u> </u> <u> </u> <u> </u>	<u> </u> <u> </u> <u> </u> <u> </u> <u> </u> <u> </u>
	ZONE	EASTING	NORTHING		ZONE	EASTING	NORTHING
C	<u> </u> <u> </u> <u> </u> <u> </u> <u> </u> <u> </u>	<u> </u> <u> </u> <u> </u> <u> </u> <u> </u> <u> </u>	<u> </u> <u> </u> <u> </u> <u> </u> <u> </u> <u> </u>	D	<u> </u> <u> </u> <u> </u> <u> </u> <u> </u> <u> </u>	<u> </u> <u> </u> <u> </u> <u> </u> <u> </u> <u> </u>	<u> </u> <u> </u> <u> </u> <u> </u> <u> </u> <u> </u>

VERBAL BOUNDARY DESCRIPTION

Washoe Co. Assessor's Parcel #11-025-02 Located on the eastern half (70') of Lots 9 and 10 of Block I of the Downings Addition, this parcel measures 70' along the northern property line 100' along the east, 70' along the southern line fronting on West First Street

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE	CODE	COUNTY	CODE
n/a	n/a	n/a	n/a
STATE	CODE	COUNTY	CODE
n/a	n/a	n/a	n/a

11 FORM PREPARED BY

NAME / TITLE

Paula Boghosian

ORGANIZATION

Historical Environment Consultants

DATE

June, 1982

STREET & NUMBER

2306 J Street, Penthouse

TELEPHONE

(916) 446-2447

CITY OR TOWN

Sacramento

STATE

CA 95816

12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION

THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:

NATIONAL

STATE

LOCAL

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

Alternate

STATE HISTORIC PRESERVATION OFFICER SIGNATURE

James M. Hamrick

TITLE

Alternate SHPO

DATE

15 March 1983

FOR NPS USE ONLY

I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER

Linda McClelland

DATE

4-21-83

DIRECTOR, OFFICE OF ARCHEOLOGY AND HISTORIC PRESERVATION

ATTEST:

DATE

KEEPER OF THE NATIONAL REGISTER

FHR-8-300A
(11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR
HERITAGE CONSERVATION AND RECREATION SERVICE

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20th Century Club

CONTINUATION SHEET #1 ITEM NUMBER 8 PAGE One

Lions Club had lunches there and enough money was raised on a regular basis to have a housekeeper and caterer live on the premises. Renting to community groups was the main income, and a successful one since there were few or no hotels at the time. During the war, it was rented to the USO.

As of 1982, the Reno Club was one of the last remaining chapters of the National Association in the country.

FHR-8-300A
(11/78)

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20th Century Club

CONTINUATION SHEET #2

ITEM NUMBER 10

PAGE TWO

and 100' along the west property line. The structure is located on its original parcel.

