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DATA SHEET

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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| HISTORIC | | | | | |
| AND/OR COMMON | MARYLAND THEATRE | | | | |
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| STREET & NUMBER | | a Charach | | | |
| CITY, TOWN | 21-23 South Potoma | ic Street | NOT FOR PUBLICATION CONGRESSIONAL DISTRICT | | |
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| CATEGORY DISTRICT BUILDING(S) X_STRUCTURE SITE OBJECT | OWNERSHIP PUBLIC XPRIVATE BOTH PUBLIC ACQUISITION IN PROCESS BEING CONSIDERED | STATUS _OCCUPIED X_UNOCCUPIED _WORK IN PROGRESS ACCESSIBLE _YES: RESTRICTED _YES: UNRESTRICTED X_NO | AGRICULTURECOMMERCIALEDUCATIONALENTERTAINMENTGOVERNMENTINDUSTRIALMILITARY | ENT USE MUSEUMPARKPRIVATE RESIDENRELIGIOUSSCIENTIFICTRANSPORTATION X_OTHER: Vacan | |
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DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Maryland Theatre is located at 21-25 South Potomac Street, Hagerstown, Maryland. This 1350-seat theatre was constructed in 1915 and opened as a performing arts center on May 10th of the same year. The architects were Harry E. Yessler of Hagerstown, who also designed the Colonial Theatre across the street, and Thomas W. Lamb of New York. Thomas Lamb was one of the most prominent theatre designers of the twentieth century having designed New York's Madison Square Garden, the Capitol and Keith's Theatres, Ziegfelds and the Pythian Temple. The Maryland theatre exhibits many of these same basic design tenets. The interior designer was Arthur Brounet of New York, while the Architectural Plaster Company of New York fabricated the interior detail. George Wolfe of Hagerstown was the general contractor.

Always considered basically an interior space, the Maryland theatre was constructed in the interior of the "20" block of Potomac Street. lobby was entered through an apartment block. This five story structure was destroyed by fire in 1974. No new entrance has been built to replace this, the exterior of the building consists of the brick walls (see photo). The interior of the theatre can be divided into three distinct design elements: The proscenium arch and the stage block house, the orchestra seating and the boxes, and the balcony section plus interior lobby. overall design of the space exhibits a strong neoclassical flavor, although there are some later Art Deco additions.

Each of these spaces are framed by an arch. Large, curved pendentive areas are created between them at their meeting points. The intrados portion of the proscenium arch bears a classical motif of roundel, anthemion, palmette and arabesque forms. The extrados of the proscenium arch are beaded mouldings, twisted festoon mouldings, and flowered medallion roundel mouldings. The extrados of the other arches are a more simple running plant-form medallion moulding.

The orchestra pit was covered when the theatre was converted for motion pictures. Six tiered, curved boxes grace the orchestra seating area; three on the orchestra level and three on the balcony level. These box seats are recessed in a large, arched niche. Elaborate grills crown the interior surface of the upper vault. Ovalettes held by putti face each box. Originally, panels demarcated each box. Bentwood chairs furnished the boxes as well as the apron area of the balcony.

The balcony section is basically oval in shape. The lower seating in the balcony exhibits strong Art Deco traits, while the upper seating is similar to the neoclassical style of the orchestra seating. The lobby area is small and quite severe, yet elegant. A grand stair leads from the lobby to the offices on the balcony level and the convenience facilities. A second, smaller stair leads from this level to the upper level of the balcony.

The dressing rooms, stage offices and prop rooms are located beside the stage area and beneath the theatre floor.

| PERIOD | AREAS OF SIGNIFICANCE CHECK AND JUSTIFY BELOW | | | |
|-------------|---|------------------------|------------------------|-----------------------|
| PREHISTORIC | ARCHEOLOGY-PREHISTORIC | COMMUNITY PLANNING | LANDSCAPE ARCHITECTURE | RELIGION |
| 1400-1499 | ARCHEOLOGY-HISTORIC | CONSERVATION | LAW | SCIENCE |
| 1500-1599 | AGRICULTURE | ECONOMICS | LITERATURE | SCULPTURE |
| 1600-1699 | XARCHITECTURE | EDUCATION | MILITARY | X_SOCIAL/HUMANITARIAN |
| 1700-1799 | ART | ENGINEERING | MUSIC | X_THEATER |
| 1800-1899 | COMMERCE | EXPLORATION/SETTLEMENT | PHILOSOPHY | TRANSPORTATION |
| X_1900- | COMMUNICATIONS | INDUSTRY INVENTION | POLITICS/GOVERNMENT | OTHER (SPECIFY) |
| | | | | ` . |

SPECIFIC DATES 1914-1915

BUILDER/ARCHITECT

STATEMENT OF SIGNIFICANCE

The Maryland Theatre's importance lies in the fact that it is one of thefer remaining neoclassical, twentieth century theaters in Maryland and it is associated with the prominent theatrical architect, Thomas W. Lamb.

The theatre was built in 1914-1915 for a group of Hagerstown businessmen. It was designed by two architects, Thomas W. Lamb (1871-1942) of New York and Harry E. Yessler (18? -1964) of Hagerstown. The interior decoration was designed by the New York decorator Arthur Brounet. The ornamental plasterwork was executed by the Architectural Plaster Company of New York. General construction of the building was handled by a Hagerstown contractor George B. Wolf.

Billed as presenting "high class vaudeville" and "supreme feature pictures the Maryland Theatre opened on Monday evening, May 10, 1915 with live performances and a five part motion picture entitled "The Commuters." The vaudeville acts included the singing Tiller Sisters, seven singers and dancers known as the Big Surprise, and an acrobatic group named the Guzmania Trio. Speeches praising the theater and its design were given by local officials and musical selections were presented by the theater orchestra. The illusional world of the stage and screen was enhanced by the ornate interior which remains intact today.

A contemporary newspaper reported that the basic designer of the theater was Thomas W. Lamb. Harry E. Yessler oversaw its execution (The Daily Mail, May 11, 1915). Lamb was a noted specialist in theater design. Ben M. Hall in The Golden Age of the Movie Palace described him as the first major architect to make his name in movie theaters (p. 95). Among the theaters Lamb designed are the old Madison Square Garden in New York, the Hippodrome in Baltimore, and the Stanley Theatre in Philadelphia. He also designed theaters in England, Australia, India, and Egypt. A native of Scotland, Lamb was trained in architecture at Cooper Union in New York and designed his first major theater, the City Theatre in New York for William Fox in 1909. Lamb rose to a position of prominence in theatrical work after designing the Regent in New York in 1912 (Hall, p. 106).

Harry E. Yessler opened an architectural office in Hagerstown about 1905 and practiced in the city until the late 1930s when he moved to York, Pennsylvania. Yessler designed several commercial and residential buildings in Hagerstown, including the Colonial Theatre (1913-1914) which

(see continuation sheet #1)

| 9 MAJOR BIBLIOGRA | APHICAL REFE | RENCES | | |
|---|---------------------------------------|--------------------------|--|-----------------------|
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Form No. 10-300a (Rev. 10-74)

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NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

Maryland Theatre
Washington County,
CONTINUATION SHEET Maryland ITEM NUMBER 8

PAGE 7

DATE ENTERED

STATEMENT OF SIGNIFICANCE

stands opposite the Maryland Theatre on South Potomac Street.

The Maryland Theatre remained in operation until November, 1973 when it was closed due to a lack of business. The front portion of the structure was destroyed by fire on February 8, 1974 and has since been razed. This section was five stories high, fronted on South Potomac Street, and contained the main lobby, offices, and apartments. The theater portion, including the auditorium and stage, remained remarkably unscathed by the fire.

The present owner purchased the property in January, 1976 and intends to refurbish the structure for use as a cultural center.