Form 10-300 (July 1969)

District.

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY - NOMINATION FORM

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The sixteen-story City National Bank Building stands at the southeast corner of 16th and Harney Streets. Erected in 1910, it was Omaha's first skyscraper. The bank building is typical of Holabird and Roche's standard skyscraper. Its riveted steel skeleton is clad in buff colored brick with granite detailing. Interior bays are formed by the continous steel columns; This allows optimum office division and flexibility. Each bay is reflected on the exterior by two large dou He-hung windows. The main structural divisions and the continous mullions regulate the facade and give it a vertical emphasis. Mechanical chases are integrated with the continous structural elements and the sanitary units are stacked for pluming efficiency.

The facade, relatively free of ornament, depends on its scale and proportion for visual impact. Italianate detailing is subdued and used mainly as a proportioning element.

The building was primarily designed for the legal, medical, and dental professions. Its "L" shaped plan provides all offices with a maximum exposure to light and natural ventilation. The offices are unpretentious, trimmed in mohogany. None of the interior walls are structural and can be altered or removed to accomodate varying tenant needs.

The current occupancy rate and low maintenance still make the bank building an economic asset. Its functional longevity attests to the foresight and practical planning of Holabird and Roche.

In 1927 the Creighton Orpheum Theater was renovated and expanded. Its entrance and main lobby were projected through the City National Bank Building to 16th Street. The new three-story buff brick volume butted against the bank building and the two structures became synonymous in the public mind.

The theater is a grand palace of a past era. Its highly pretentious Renaissance design is heightened with gold leaf and ivory. The lobby is wainscoated in rose cavernette and red laventi marble. The foyer walls are covered with mirrors and panels of gold leaf and inlayed ivory. These hard surfaces are intersperced with draperies of Vatican crimson broctelle, embellished with passementerie art. The decor is complete with Florentine drinking fountains and gilded, hand-carved furniture.

The three-story auditorium seats 2,877. The mezzanine level is composed of private loges, seating 360 in the comfort of overstuffed arm-chairs. The mezzanine foyer is reached by a circular stairway and the balcony by an elevator. The auditorium's walls and ceiling are elaborated embossed with gold and silver patterns. The three-story volume is lighted by a 250 lamp crystal chandelier. The fixture is 16 feet in height, 9 feet in diameter, and weighs 4,500 pounds.

Flanking the auditorium and stage on the north are 14 dressing room

Form 10-300a (July 1969)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY - NOMINATION FORM

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Description

Page 2 of 2 pages

two chorus rooms, and the green room. Stage curtains range from damasks to metallic fabrics, and one is covered with rhinestones.

An interesting feature of the theater is its air conditioning system. Air is forced up onto the truss cavity of the roof and allowed to drop into the auditorium. Return air vents under the seats then collect the air. In this manner a complete air change is accomplished every three minutes; a sophisticated system in 1927. In the summer months the auditorium is cooled by spraying water on the roof which in turn cools the air as it passes through the roof cavity.



PERIOD (Check One or More as			
Pre-Columbian	☐ 16th Century	18th Century	20th Century
☐ 15th Century	☐ 17th Century	☐ 19th Century	
SPECIFIC DATE(S) (If Applicab	le and Known)		
AREAS OF SIGNIFICANCE (Ch	eck One or More as Appropris	ate)	
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The design for the National Bank Building was based upon Chicago School principles and executed by the prominent Chicago School architectural firm of Holabird and Roche. Construction was undertaken at a time when old world ideals were being combined with modern technology. Holabird and Roche had held strongly to the governing desing factors of economy, structure, natural light, efficiency, and systems integration. These factors became primary in their solution to the high-rise office building in general. The City National Bank Building introduced Omaha to the 20th century. Its magnitude and simple steel skeleton must have had a great impact on Omaha's citizenry. In 1927 the newly expanded Orpheum Theater projected a lobby through to the bank building's 16th Street main facade. This unique utilization gave the theater an established and prestigious entrance.

The Creighton Orpheum Theater opened in 1892. It was originally a vaudeville house on a circuit originating in Chicago. It has always occupied its present site, but the original entrance was on 15th Street.

In 1927, the new two million dollar Orpheum was opened with a seating capacity of 2,877. It was Omaha's grandest theater, and its opening was the civic social event of the decade. It was built just before the advent of talking movies. Designed primarily for stage and musical productions, its performances have ranged from vaudeville to Lawrence Welk to Frank Sinatra. As the cost of live entertainment increased, the Orpheum shifted to a movie theater. Changing trends and competition from compact theaters with lower overhead forced the Orpheum to close in 1971.

Entertainment palaces of this size and elegance are fast becoming extinct. However, the Orpheum's acoustic qualifications and the potential of restoring its original grandeur has enhanced community interest in making it the home of the Omaha Symphony Orchestra.

The works of Holabird and Roche were described in one of the leading 1920 architectural publications as, "that which makes up the daily grist." This is an accurate summation of the bulk of the firms projects.

William Holabird (1845-1923), after two years at the U.S. Military Academy, moved to Chicago in 1875 to study architecture. He entered the office of William LeBaron Jenney as a draftsman where he received his fund-

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9. MAJOR BIBLIOGRAPHICAL REFERENCES

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Form 10-300a (July 1939)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY - NOMINATION FORM

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Significance (continued)

Page 2 of 2 pages.

amental training in the use of modern techniques of iron and steel construction. At this time Jenney had already started to depart from the eclectic classicism of that period in his approach to a solution of the newly developing large commercial buildings of Chicago.

Martin Roche (1845-1927), after his public schooling, entered Jenney's office in 1872 where he met Holabird. In 1880, Holabird left Jenney's office and formed a partnership with Ossian C. Simonds. Roche joined the firm in 1881. In 1883 Simonds left and the firm became Holabird and Roche, one of the most productive participants in that Chicago School period. The firm survived until 1927.

Holabird and Roche drew heavily from their apprenticeships with the pre-Chicago School visionary, William LeBaron Jenney. The conceptualization of the "modern skyscraper" evolved through Jenney, Holabird, and Roche. Along with their skyscrapers came the urban concept of the high density business core and the engineering techniques in which the future cities were realized. As early as 1888 (Tacoma Building, Chicago; demolished, 1927) they had given expression to the architectural ideals of future decades. Although Holabird and Roche did not build the first steel skeleton skyscraper, they did introduce riveted steel construction. This technique greatly improved the speed and efficiency of the rising skyscrapers. The firm was also one of the first to set up along the lines of a modern architectural office, with personnel including not only architects, but also engineers, specification writers, superintendents, and accountants. Their modern office was equipped to handle confidently any project in that day, and as a result they made notable contributions in developing and integrating mechanical equipment and sanitary conveniences into their architectonic.

Holabird and Roche realized early the governing factors in the construction of the skyscraper. While their smaller projects took on the popular classical modes of the Neo-Academician movement, they freed themselves of irrational approaches in coming to a solution for the evolving skyscraper. The multiple complications in the design of skyscrapers produced in this firm an accepted architectural standard. This standard was based on sheer economics and an integration of the building's inherent systems. The result was a commercial expression of thin surfaces, restrained detailing, stereotype repetitions, and a character of subtle dominance. The logical consistency of their work developed out of a particular set of conditions and the solution was repeated where ever those conditions existed.

ADDITIONAL INFORMATION

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

ection number Page	.	
SUI	PPLEMENTARY LIST	'ING RECORD
NRIS Reference Number	. 73001061	Date Listed:3/26/73
City Nat'l Bank Bldg Property Name	& Creighton Orp	hem Theatre, Douglas Co, NE County State
Opera House Buildings Multiple Name	in Nebraska 18	67-1917
Places in accordance subject to the follow	with the attachering exceptions, ational Park Se	nal Register of Historic ed nomination documentation exclusions, or amendments, rvice certification included
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Signature of the Keep	er	Date of Action
Amended Items in Nomi	nation:	=======================================
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United States Department of the Interior National Park Service

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National Register of Historic Places Registration Form

NATIONAL REGISTER

This form is for use in nominating or requesting determinations of eligibility for individual properties or districts. See instructions in *Guidelines* for Completing National Register Forms (National Register Bulletin 16). Complete each item by marking "x" in the appropriate box or by entering the requested information. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, styles, materials, and areas of significance, enter only the categories and subcategories listed in the instructions. For additional space use continuation sheets (Form 10-900a). Type all entries.

Form 10-900a). Type all ent	ries.		_					
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ther names/site number	Creighton	Orpheum	Theatre	; NeHBS #DO	009:123-24;	OHBIN #	¥04-04-0I	
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6. Function or Use					
Historic Functions (enter categories from instructions)	Current Functions (enter categories from instructions) Recreation & Culture: Theatre:				
Recreation & Culture: Theatre:					
Music facility	Au	ditorium; Music facility			
7. Description Architectural Classification (1910)	Materials (ent	er categories from instructions)			
(enter categories from instructions)					
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OTHER: Three-part vertical block	walls	Brick			
	roof	Unknown			
	other	Granite detailing			

Describe present and historic physical appearance.

The Creighton Theatre is unique among Nebraska opera houses included in this multiple property nomination, in that in 1927 the building was incorporated into Omaha's first skyscraper, the 1910 Holabird and Roche 16-story City National Bank Building. This structure, at the southeast corner of 16th and Harney streets, is of a riveted steel skeleton clad in buff colored brick with granite detailing. Interior bays are formed by the continuous steel columns. Each bay is reflected on the exterior by two large double-hung windows. The main structural divisions and the continuous mullions regulate the facade and give it a vertical emphasis. The facade, relatively free of ornament, depends on its scale and proportion for visual impact. Italianate detailing is subdued and used mainly as a proportioning element.

According to the *Omaha World Herald*'s description when the theatre opened in February, 1895, it underwent considerable changes, even though it was regarded as "free from any and all unthinking copies of conventional dramatic architecture and appointments." Built on the former site of the *Herald*, the original Creighton exterior was Italian renaissance in style, constructed of buff brick, terra cotta, and gray stone, with square towers. The building was constructed with iron beams and with fireproofing for partitions and main floor, and with wire lath and hard plaster on all exposed and lower sides. The building itself measured 80 feet wide by 132 feet deep, with an annex on the west for heating plant, dressing rooms, and storage.

The ground-floor theatre was reached through one of four entrances: the main entrance, one into an arcade on the north side of the building, and one each to the balcony and gallery. The broad main entrance on 15th St. was sheltered by a porch, which extended to the curb. Three doors opened into the main vestibule, which measured 14 by 28 feet and housed the box office. From the 14-foot-wide foyer, stairways led to the balcony and gallery, with openings leading to two check rooms, a retiring room for ladies, and a smoking and toilet room for gentlemen.

The original auditorium contained a parquet holding 579 "broad and deep" leather opera seats, generously spaced; six loges with from four to ten chairs each; a balcony extending back to the east wall of the building with a total seating capacity of 625, sweeping from the front boxes in two graceful curves; and a gallery, seating 1000, similar in appearance to the balcony, with its own iron and slate staircase and a ticket office as well. Walls were finished in white oak. The general tone of the original frescoing was light brown, cream, and old

United States Department of the InteriorNational Park Service

National Register of Historic Places Continuation Sheet

number <u>7</u> _

gold. The boxes were decorated in sage green, with fleur-de-lis in pale tints. Carpets were dark sage green with brown fleur-de-lis. Frescoing in the ceilings was of designs filled with tropical plants. Four circular domes aided in showing off this effect. Over the proscenium, the goddess of the muses was surrounded by poetry, comedy, tragedy, and love, with a portrait of John A. Creighton at the dome of the arch.

Today, the theatre's Renaissance design is heightened with gold leaf and ivory. The lobby is wainscoted in rose cavernette and red laventi marble. The foyer walls are covered with mirrors and panels of gold leaf and inlaid ivory, interspersed with draperies of Vatican crimson broctelle, embellished with passementerie art. The decor includes Florentine drinking fountains and gilded furniture. It now seats 2,877.

The proscenium opening is 36 feet wide by 33 feet high. The stage measures 41 feet from the footlights to the back wall, and 76 feet from wall to wall. The fly gallery was 25 feet above the stage, while the gridiron floor was fully 70 feet high. The structural and historical integrity of the building and theatre has been preserved, despite exterior modifications, since the City National Bank Building is listed on the National Register of Historic Places.

8. Statement of Significance		
Certifying official has considered the significance of this pro	perty in relation to other properties:	
Applicable National Register Criteria A B C	C □D	
Criteria Considerations (Exceptions)	D DE DF DG	
Areas of Significance (enter categories from instructions) Performing Arts	Period of Significance 1895-1898	Significant Dates 1 895
	Cultural Affiliation N/A	
Significant Person	Architect/Builder Lawrie, Harry (architect)	
	Holabird & Roche (builders)	

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above.

The Creighton (later the Creighton Orpheum) Theatre is significant for its association with and in reference to the historic context "Aesthetic Systems: Itinerant and Local Performing Arts in Nebraska" and the property type of "Opera House Buildings in Nebraska, 1867 to 1917." Under Criterion A, this opera house is significant in the area of performing arts, on a state level, as a well preserved example of an opera house building in Nebraska. The building retains a high degree of historical integrity, possessing the physical and associative characteristics to make it an eligible member of its property type.

This opera house is significant in the area of performing arts for bringing a variety of entertainment to the community of Omaha. As a facility for the performing arts, it offered productions such as touring stock companies; minstrel shows; Shakespeare; classics such as *Charley's Aunt, Trilby, Thrilby, Pudd'nhead Wilson, St. Elmo*, and *The Prisoner of Zenda*; dialect comedies; performers like Walker Whiteside, Joseph Jefferson, and Otis Skinner; and musical comedy. (See following table of Representative Entertainments 1895–1898.)

The period of significance derives from the original construction date of the building, 1895, when the *Omaha World Herald* touted it as "free from any and all unthinking copies of conentional dramatic architecture and appointments" (18 Feb. 1895:10). The period of significance continues through 1898, the year the theatre was sold to the Orpheum Vaudeville chain and ceased to function as an opera house.

9. Major Bibliographical References
Brown, Al. Telephone interview. Omaha: 3 Apr. 1987. Creighton Orpheum Theatre. Omaha site visit. 4 Apr. 1987. Forsberg, Terry. Letter to the author. Omaha: 1986 Telephone interview. Omaha: 2 Apr. 1987. Howe, G. Woodson. Letter to the author. Omaha: 16 Oct. 1986. Morning [Omaha] World Herald. 14 Feb. 1895 - 27 Oct. 1895. Omaha Excelsior. 16 Feb. 1895 - 10 Dec. 1898. Orpheum Theatre, 3 exteriors. Postcards. Andrea Paul Collection, Lincoln, NE. Orpheum Theatre, interior. Postcard. Andrea Paul Collection, Lincoln, NE. Rahder, Bobbi. Letter to the author. Omaha: 28 Jun. 1986. Ulnoenek, Dennis. Letter to the author. Omaha: 5 Nov. 1986. Western Heritage Museum. Letter to the author. Omaha: 29 Aug. 1987.
See continuation sheet
Previous documentation on file (NPS): preliminary determination of individual listing (36 CFR 67) has been requested previously listed in the National Register previously determined eligible by the National Register designated a National Historic Landmark precorded by Historic American Buildings Survey # recorded by Historic American Engineering Record # Primary location of additional data: State historic preservation office Other State agency Federal agency Local government University Survey # Specify repository: D. Layne Ehlers (see below)
10. Geographical Data
Acreage of property Less than one [I] acre
UTM References A [1,5] [2,5,4,0,0,0] [4,5,7,1,1,6,5] B
Verbal Boundary Description
This property is described as all of Lots I and 2 and the east 33' of Lot 3 of Block I47 in the Original City Lots of Omaha, Douglas County, Nebraska.
See continuation sheet
Boundary Justification
The boundary includes the entire town lots that have been historically associated with this property.
See continuation sheet
11. Form Prepared By
name/title D. Layne Ehlers, Principal Investigator OHBIN Study April, 1988
organization OHBIN Study date April, 1988 street & number 2302 South 11th telephone 402 435-6946
city or town Lincoln state NE zin code 68502

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National Register of Historic Places Continuation Sheet

Creighton Theatre, Omaha Representative Entertainments, 1895-1898					
DATE		EVENT AND PERFORMERS			
Perf	orming	Arts			
Aug ⁻	1895	Charles Frohman's Co. in <i>The Masqueraders</i> , <i>Liberty Hall</i> , and <i>Sowing the Wind</i> August Thomas' <i>Alabama</i> The Wife			
Sep ⁻	1895	A Fatted Calf, directed by Eugene Robinson John Stapleton Co. in Americans Abroad and The Charity Ball - The Derby Winner			
-		A. M. Palmer's Stock Co. in <i>The Hustler</i> and <i>Trilby</i> Cleveland's Minstrels The Cotton King			
Oct		Coon Hollow The Merchant of Venice, The Scarlet Letter, Beau Brummel, A Parisian Romance, King Richard III, and Dr. Jekyll and Mr. Hyde by the Garrick Theatre Stock Co. Edwin M. Royles' Mexico and Friends Human Hearts by Hal Reid O'Flarity's Vacation Charley's Aunt The Defaulter Thrilby, the burlesque Hanlon Brothers' Superba The Prize Winner			
Nov ·	1895	A Run on the Bank by the Wareland Vokes The Dazzler with Cosgrove & Grant's Comedians Walker Whiteside's Company Tompkin's Black Crook 1492			
Dec	1895	Down in Dixie Peasant's Carnival The Fast Mail by Lincoln J. Carter The New Dominion On the Mississippi Pudd'nhead Wilson by Frank Mayo			

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National Register of Historic Places Continuation Sheet

Sowing the Wind

Section number 8 Page 2 Creighton Theatre, Omaha Representative Entertainments, 1895-1898 DATE **EVENT AND PERFORMERS** Performing Arts, cont'd. Sep 1896 Tennessee's Partner by Scott Harvell Charles Frohman's Empire Stock Co. in Bohemia, Liberty Hall, and The Benefit of the Doubt The Columbia Opera Co. in Said Pasha, The Black Hussar, Mikado, Mascotte, Erminie, H.M.S. Pinfore Chauncey Olcott in The Minister of Clare, Mavourneen, and The Irish Artist Oct 1896 W. E. Gorman's Comedians in A Green Goods Man Joseph Jefferson's Rip Van Winkle Hamlet, Romeo and Juliet, The Lady of Lyons, and A Soldier of Fortune with Otis Skinner Darkest Russia A. M. Palmer's *Trilby* An American Beauty by Lillian Russell Opera Co. Madam Sans Gene starring Kathryn Kidder Nov 1896 In Grey New York Gathering of the Clans, Rob Roy, and A Pageant of Nations, home talent Walker Whiteside in Eugene Aram, Othello, The Merchant of Venice, and *Hamlet* Charles Frohman's Co. in Thoroughbred Daniel Frohman presents The Prisoner of Zenda Omaha Musical Society Concert Tompkin's Original Black Crook Co., Ballet Whitney Opera Co. in Rob Roy The Girl I Left Behind Me Dec 1896 May Irwin & Co. in The Widow Jones Hoyt's A Milk White Flag Sep 1897 Oct 1897 Miss Francis of Yale White Crook Charles A. Yale's Twelve Temptations At Gay Coney Island An Irish Gentleman Ole Olsen, a dialect comedy

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National Register of Historic Places Continuation Sheet

Creighton Theatre, Omaha Representative Entertainments, 1895–1898					
Performing	Arts, cont'd.				
Nov 1897	A Secret Warrant A. Y. Pearson's Stock Co. in The White Squadron and Police Patro The Woman in Black Smith and Rice Comedy co. in My Friend from India The Last Stroke For Free Cuba				
Dec 1897	_J. J. McNally's adaptation of <i>The Widow Jones</i> Hogan's Alley Co. <i>The Broadway Girl</i> , a comedy <i>The Hoosier Doctor</i> presented by Digby Bell Hoyt's <i>A Bunch of Keys</i> Vaudeville stars <i>At Piney Ridge</i> starring Daniel Higgins Hoyt's <i>A Contented Woman</i> Donnelly & Girard in <i>The Geezer</i>				
Jan 1898	Woodward Stock Co. in Lynwood, Jim the Westerner, The Stolen Kin and Forgiven, plus vaudeville				
Apr 1898	The Fatal Card Bartley Campbell's My Partner				
May 1898	Woodward Stock Co. in Camille				
Aug 1898	Faust Captain Smith Creighton Theatre Stock Co. in Trilby Woodward Stock Co. in Esmeralda				
Sep 1898	Woodward Stock Co. in Ferncliff and Men and Women				
Nov 1898	Julius Cahn's co. in <i>The Girl I Left Behind Me</i> French Marriage, Ingomar, and The Gladiator				
Dec 1898	Our Honeymoon with John C. Rice and Sally Cohen Pauline Hall, "peerless operatic star", Beatrice Moreland, "society's favorite actress" and vaudeville acts				

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National Register of Historic Places Continuation Sheet

	Photographs		
Section number		Page	

The following information is the same for all Creighton photographs:

NAME OF PROPERTY: Creighton Theatre

CITY, COUNTY, STATE: Omaha, Douglas, Nebraska

NeHBS SITE No.: D009:123-24 OHBIN SITE No.: 04-04-01

NAME OF PHOTOGRAPHER: Christian H. Ehlers

PHOTO NUMBER: Omaha #1

DATE OF PHOTOGRAPH (and NEGATIVE NUMBER): 04-04-87 (8703/12:10) LOCATION OF ORIGINAL NEGATIVE: Nebraska State Historical Society

DESCRIPTION OF VIEW INDICATING DIRECTION OF CAMERA: Exterior view, looking north

northeast at the south and the west (front) facades.

PHOTO NUMBER: Omaha #2

DATE OF PHOTOGRAPH (and NEGATIVE NUMBER): 04-04-87 (8703/12:7) LOCATION OF ORIGINAL NEGATIVE: Nebraska State Historical Society

DESCRIPTION OF VIEW INDICATING DIRECTION OF CAMERA: Interior view, looking east

and down at the stage from the front of the top balcony.

PHOTO NUMBER: Omaha #3

DATE OF PHOTOGRAPH (and NEGATIVE NUMBER): 04-04-87 (8703/12:4)
LOCATION OF ORIGINAL NEGATIVE: Nebraska State Historical Society
DESCRIPTION OF VIEW INDICATING DIRECTION OF CAMERA: Interior view, looking west at the north side of the auditorium area from the stage.

PHOTO NUMBER: Omaha #4

DATE OF PHOTOGRAPH (and NEGATIVE NUMBER): 04-04-87 (8703/12:6) LOCATION OF ORIGINAL NEGATIVE: Nebraska State Historical Society DESCRIPTION OF VIEW INDICATING DIRECTION OF CAMERA: Interior view, near the street entrance, looking northeast at the box office.