

HISTORIC PRESERVATION UNIT
DEPARTMENT OF CULTURE & HISTORY
SCIENCE & CULTURE CENTER
CHARLESTON, WEST VIRGINIA 25305

File No: _____
Theme(s): _____
Neg No(s): _____
USGS Quad: _____
UTM Ref: _____
174518504346460

DISTRICT: SITE: BUILDING: STRUCTURE: OBJECT

1. NAME(S), historic/common: S. L. Gould House/
Greater Parkersburg Chamber of Commerce
(Downtown Parkersburg MRA)

2. LOCATION, street/road: 720 Juliana St.
TAX MAP - LOT # 90-40 (S corner of Juliana & 8th Sts.)
city/Town: Parkersburg, WV 26101
(incorporated/unincorporated)

3. USE/FUNCTION, present: commercial
original: residential

(public/private, restricted)

4. OWNER/ADDRESS, present: Edward C. Gerwig
2500 Plum St., Parkersburg
original: S. L. Gould

(public/private)

5. PHOTO/SKETCH OF: 8112-R2-F14
8201-R2-F22

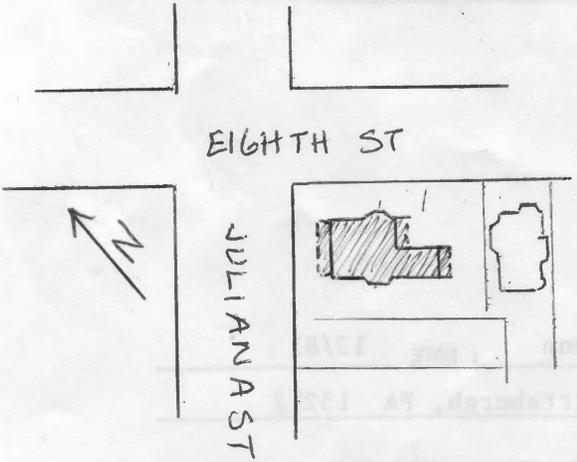
7. PLAN (include approx. dimensions):

90x48



6. LOCALE/ENVIRONMENT (map):

8. ACREAGE (approx):



COUNTY: _____
Survey Region: _____
Planning District: _____

WOOD

9. DESCRIPTION (clarify as appropriate): See attached

<p>a. <u>Exterior Fabric</u></p> <p>stone _____</p> <p>brick <u> painted </u></p> <p>concrete _____</p> <p>stucco _____</p> <p>weatherboard _____</p> <p>clapboard _____</p> <p>board & batten _____</p> <p>shingle _____</p> <p>other _____</p>	<p>b. <u>Structural System</u></p> <p>masonry <u> X </u></p> <p>frame _____</p> <p>log _____</p> <p>metal _____</p> <p>other _____</p> <p>foundation <u> stone </u></p>	<p>c. <u>Roofing Material</u></p> <p>wood _____</p> <p>metal _____</p> <p>slate <u> X </u></p> <p>tile _____</p> <p>asphalt _____</p> <p>composition _____</p> <p>other _____</p>
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<p>d. <u>Associated Structures (use/type):</u></p> <p>outbuildings _____</p> <p>dependencies _____</p> <p>other _____</p>	<p>e. <u>Integrity (include dates):</u></p> <p><u>Original site</u>/relocated _____</p> <p>alterations _____</p> <p>additions _____</p>
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f. Condition:

excellent _____

good X

fair _____

deteriorated _____

abandoned _____

g. Threats:

None apparent.

10. SIGNIFICANCE (use additional sheet if necessary):

<p>a. <u>Architect/Builder/Engineer:</u></p> <p>_____</p> <p>b. <u>Style/Period:</u> <u>Eclectic/Victorian</u></p> <p>c. <u>Date(s):</u> <u>1888</u></p>	<p>S. L. Gould, owner of the Parkersburg Mill Company, built this house in 1888. It stayed in the family for about 75 years, passing to Gould's daughter, Mrs. Waitman Barbe, her sister, and eventually Mrs. Barbe's nephew, Ed Gerwig. In c.1963, the house was converted for business use. The Chamber of Commerce has used it since c.1968.</p>
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The Gould House is an important downtown landmark signifying the formerly grand residential character of the core area of the city of Parkersburg. The house remains as a significant example of 19th century architecture once plentiful along city streets of the downtown.

11. BIBLIOGRAPHY:

"Gould Home Stands for 85 Years, " Parkersburg Sentinel, 1973.

12. FORM PREPARED BY Eliza Smith, Christina Mann ; DATE 12/81

a. Address Allegheny Square West, Pittsburgh, PA 15212

b. Organization Landmarks Planning, Inc.

S. L. Gould House/ Greater Parkersburg Chamber of Commerce
720 Juliana St. (S corner of Juliana & 8th Sts.)
90-40

Sited on a prominent corner of a busy thoroughfare, this 2½ story eclectic house consists of a central deck hipped block with projecting and intersecting gables and a hip roofed wing to the rear (SE). The roof, of slate, is pierced by hipped dormers with bracketed cornices and paired d/s (mullions/1) windows, and 2 (?) corbeled chimneys. The cornice has simple open brackets. 3 sided bays project on the SW and NE. The 1st and 2nd story windows are d/s (1/1) of tall proportions, with stone lintels, sills, and Gibbs surrounds; they are paired on the NW facade. A one story, 2 bay, shed roofed porch extends across the NW facade, supported on square wooden posts and simple brackets; a gable marks the entrance in the right bay.



W. L. Gould House (Greater Parkersburg Chamber of Commerce)
720 Juliana St. (S. corner of Juliana & 8th Sts.)
20-40

Sited on a prominent corner of a busy thoroughfare, this 2 1/2 story colonial
house consists of a central block topped with projecting and interesting
gables and a hip roofed wing to the rear (SE). The roof, of slate, is
by hipped dormers with bracketed eaves and paired 6/8 (multi-pane) windows,
and 2 (2) corbelled chimneys. The cornice has simple open brackets. 3 sided
bays project on the SW and NE. The 1st and 2nd story windows are 6/8 (1/1) of
full proportions, with stone lintels, sills, and Gibbs surrounds; they are
paired on the NW facade. A one story, 1 bay, shed roofed porch extends across
the SW facade, supported on square wooden posts and simple brackets; a gable
marks the entrance in the right bay.

8201-R2-F22