United States Department of the interior National Park Service

National Register of Historic Places Registration Form



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This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in How to Complete the National Register of Historic Places Registration Form (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If any item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer to complete all items.

1. Name of Property
historic name Alexander House other names/site number Alexander Music House
2. Location
street & number 319 East Main Street not for publication city or town Spartanburg vicinity state South Carolina code SC county Spartanburg code 083 zip code 29306
3. State/Federal Agency Certification
As the designated authority under the National Historic Preservation Act of 1986, as amended, I hereby certify that this _x nomination _ request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property _x_meets _does not meet the National Register Criteria. I recommend that this property be considered significant _ nationally _statewide _x locally. (_ See continuation sheet for additional comments.)
4. National Park Service Certification
i, hereby certify that this property is:

Architecturai Ciassification (Enter categories from Instructions) Neoclassical Revival Toof Other Materials (Enter categories from Instructions) foundation Weatherboard Froof Other

Narrative Description

(Describe the historic and current condition of the property on one or more continuation sheets.)

USDI/NPS NRHP Registration Form		Page 3
Alexander House Name of Property	Spartanburg County and S	County, South Carolina State
8. Statement of Significance		
Applicable National Register Criteria (Mark "x" in one or more boxes for the criteria qualifying the pro A Property is associated with events that have X B Property is associated with the lives of persociated with events that have the lives of persociated with the	made a significant contributions significant in our past. stics of a type, period,or mees, or represents a signification.	tion to the broad patterns of our history. othod of construction or represents the work ant and distinguishable entity whose
Criteria Considerations (Mark "X" in all the boxes that apply.) a owned by a religious institution or used for re b removed from its original location. c a birthplace or a grave. d a cemetery. e a reconstructed building, object,or structure. f a commemorative property. g less than 50 years of age or achieved signific		nrs.
Areas of Significance (Enter categories from instructions) ARCHITECTURE COMMERCE	Period of Significa 1904-1933	ance
	Significant Dates 1904 1933	
Significant Person (Complete if Criterion B is marked above)	Cultural Affiliation	<u> </u>
Alexander, Alonzo Marshall	Architect/Builder Epton, Leland P.,	and Keating, Thomas
Narrative Statement of Significance Explain the significance of the property on one or n	nore continuation sheets.)	
9. Major Bibliographical References		
(Cite the books, articles, and other sources used in preparing to	his form on one or more continuati	ion sheets.)
Previous documentation on file (NPS): preliminary determination of individual listing (36 requested. previously listed in the National Register previously determined eligible by the National Register designated a National Historic Landmark recorded by Historic American Buildings Survey recorded by Historic American Engineering Recorded	egister	Primary location of additional data: State Historic Preservation OfficeOther State agency Federal agency Local government University x Other Name of repository: Susan Sease (Owner), 319 E. Main St., Spartanburg, S.C.

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Alexander House		Sparta	nburg County, South	Carolina
Name of Property			and State	
10. Geographica	l Data			
Acreage of Proper	ty Less than one acre			
UTM References (Place additional UTM re	eferences on a continuation sheet)			
Zone Easting Nort 1 <u>17 415577 3867</u> 2	<u>783</u> 3			
See continuation	sheet.			
	escription (Describe the boundaries of the property oon (Explain why the boundaries were selected on a co			
11. Form Prepare	ed By			
nama/titla	Sugar and Jonnio Soone Swith againten	aa fram	SUDO Stoffi	
organization	Susan and Jennie Sease [with assistan	CE HOIH		8 July 2002
	319 East Main Street			
city or town	Spartanburg	state	SC zip code	29306
Additional Docui	mentation			
Submit the following	g items with the completed form:			
A sketch map for Photographs Representative to Additional items	ots 5 or 15 minute series) indicating the property r historic districts and properties having large plack and white photographs of the property r FPO for any additional items)	acreag		rces.
Property Owner				
(Complete this item at th	ne request of the SHPO or FPO.)			
name	Susan Phillips Sease			
	319 East Main Street		telephone (864)	
city or town	Spartanburg	state	SC zip	code <u>29306</u>
		Table 100 100 100 100 100 100 100 100 100 10		

Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended(16 U.S.C. 470 et seq.). Estimated Burden Statement: Public reporting burden for this form is estimated to average 18.1 hours per response including the time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Project (1024-0018), Washington, DC 20503.

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Name of Property Spartanburg County, South Carolina	Section number7 Page5	Alexander House
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The Alexander House is a two-story frame and weatherboard-clad building in the Neoclassical Revival style at 319 East Main Street, two blocks east of downtown Spartanburg, South Carolina. It was designed by Epton and Keating, architects of Spartanburg, and built in 1904 for John A. Walker. The Neoclassical style became a dominant style for domestic architecture throughout the United States during the first half of the twentieth century. This house is an uncommon subtype of the style; here a wraparound one-story porch is added under the more common two-story centrally located porch. Epton and Keating may have taken their design inspiration from Design No.199 and Floor Plan No. 188 in George Barber's pattern book of 1903.²

In 1907 the house became the residence of Alonzo Marshall Alexander and Cecelia McCants Alexander. Gas lighting was originally installed in this residence and was converted to electrical lighting prior to 1929; a family photo album from that year documents this change. One original gas fixture of bronze and glass was later reinstalled in the dining room. Minor architectural alterations were made after Alonzo Bernard Alexander inherited the house upon the death of his father in 1933. The most significant change was the remodeling of the kitchen and the removal of the butler's pantry and storage area and conversion of this area to a breakfast room ca. 1935. In 1969 the residence was converted by Alonzo "Lonnie" Bernard Alexander, Jr., grandson of Alonzo M. Alexander, to a musical instruments store. At this time other architectural changes were made. The north façade's first story wide double-hung, one-over-one windows were removed from the parlor and the library and replaced with two large thirty-five-paned storefront windows. The mantels in the parlor, library and dining room were removed to allow for more wall space to display instruments and sheet music. The music store was located here until 1994. Since that date the structure has served several retail and office uses with little change. Just prior to its closing Sheryl Alexander, a great-granddaughter of Alonzo Marshall Alexander, restored the deteriorating front porch.³ The large Tuscan columns were replaced at that time with ones slightly smaller in circumference. The smaller columns on the first floor porch were also replaced at that time because the originals were deteriorated. Cornice modillions and the original second level porch balustrade were removed and non-deteriorated material was stored in the back garage and basement. The current owners plan to restore the balustrade to their original configuration using the original material.

The Alexander House is a 44' wide x 40' deep block, and is three bays in overall width. It is set upon a granite ashlar and brick foundation. It features a composition shingle-clad hipped roof that shelters the house as well as an engaged two-tiered porch supported by four monumental Tuscan columns. A nearly flat segment at the peak of the hipped roof is metal-clad and once featured a balustraded

¹ W.S. Kline, Spartanburg of Today (Spartanburg, S.C.: Band and White, 1904), p. 9.

³ Spartanburg Herald Journal (Spartanburg, S.C.), 12 May 1992.

² George F. Barber & Company, Modern Dwellings: A Book of Practical Designs and Plans for Those Who Wish To Build or Beautify Their Homes (Knoxville: S.B. Newman & Co., 1901), p. 199.

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widow's walk; it currently contains a skylight. A central pediment with a cameo window projects from the main porch roof and is supported by the two additional monumental free-standing columns set in alignment or in tandem with the two central columns of the porch roof. Two large pedimented dormers with beveled casement windows adorn the house's front slope, while two similar dormers with paired double-hung windows punctuate each of the side roof slopes. Two large corbel-capped chimneys also rise symmetrically from the roof slopes.

A one-story Tuscan order wraparound porch is set slightly within the large columns, with the denticulated cornice of the one-story porch encompassing the four main columns. Between each of the small columns is a turned balustrade. The porch ceilings, both first and second level, are of beaded board, while the porch flooring is of narrow tongue-and-groove planks. The extension of this porch at the right [west] terminates in a porte cochere. A ramp for the disabled was added in 1998 by the previous owner, a chiropractor, and is made of original pickets from the second floor porch rail. The upper floor's porch, with its uncovered extensions to either side, once contained a turned balustrade with square newels and ball finials. The house's central pavilion features projecting entry bays, with the first floor entrance consisting of a double-leaf glazed door with decorative stained glass transom and wide sidelights. The upper floor's entry bay consists of double-leaf doors that have upper beveled glass panels, stained glass transom and flanking cameo windows. Windows throughout are oversized one-over-one light, double-hung sash, fitted with wide louvered shutters. The most notable exceptions are the large multi-light Colonial Revival display windows flanking the main entrance that were installed when the house became Alexander Music House.

On the west elevation and just to the rear of the porte cochere is a two-story curved or bowed bay. On the rear [south] elevation is a one-bay deep, two-story ell that features a hip roof and a single hipped roof dormer with a paired double-hung, one-over-one light window. A single-leaf secondary entrance with beveled upper glass panel and sidelights is located along the east elevation where the two-story ell is inset. Steps from the side yard lead to this entrance. To the rear of this is a one-story-over-basement hipped roof ell that features large metal casement windows that are obviously a historic alteration. A shed-roofed extension is along the west elevation and may be a porch enclosure.

The first floor plan consists of a central hall, which accesses the parlor and an ornate stairway to the right and the library and dining room to the left. The central hall is an ample 11'-1' x 31'-7" space, with 11' high ceilings, high paneled wainscoting and deep denticulated cornice. The main stair niche, perhaps the most elaborately articulated feature of this space, has curved end risers and treads which flow into the central hall and provide for an original telephone nook. The stairway niche is framed handsomely with Tuscan order pilasters. Doorway trim is simple and consists of flat trim

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with rounded edges and topped with a simple moulded architrave. The floors are heart pine throughout the residence. The recesses on each side of the parlor fireplace have been in-filled with bookshelves. The mantel and tile fireplace surround in the first floor bedroom is extant. The 1929 family album reveals that many of the rooms had dropped picture moulding, above which were painted scenes creating a frieze effect. These were removed in one of the more recent renovations.

A back service hall is accessed through a door in the front hall's south wall. The service hall accesses a bedroom, a bathroom, the back porch, a service stair and a breakfast room. The breakfast room was created from the original butler's pantry and storage area located between the dining room and the kitchen. A 1929 photograph of the dining room shows two doors in the south wall of the dining room accessing the kitchen, as well as paneled wainscoting around the room. Currently, only one of these doors is extant. The wainscoting was removed during the 1969 renovations. The south door in the back hall opens onto an enclosed back porch. The porch accesses a servant's restroom, a stairway to grade and the basement, a closet and the door to the kitchen, which is housed in the one-story rear ell. The main stairway leads to another spacious second floor hallway, which accesses three bedrooms. A door in the south wall of the hallway provides access to a service stair to the attic, a back bedroom, with bath, service stair to the first floor and a second floor bathroom, which was originally a linen room. On the second floor all original mantels are intact and three of the four feature overmantels with beveled glass mirrors. All interior doors contain five horizontal panels and retain all of their original hardware. All of the major rooms in the house are cornice moulded including all the second floor bedrooms.

There is little of the original urban landscape plan intact. The front yard area was reduced by road widening on Main Street in the 1950s and paving by former merchants. The current owner plans to remove the asphalt paving and create a landscaped area in front of the house. The back garden was destroyed in the 1960s with the paving of the garden area and the building of a concrete block garage on the southwest corner of the lot. The Sanborn map of 1908 shows a carriage house located near the southeast corner of the lot and the eave of this building appears in the album of 1929. The current owners have developed plans to reuse the residence as Spartanburg's first bed and breakfast. A concrete block garage, which the current owners plan to demolish, is the only noncontributing building on the property. A pergola, located at the rear of the one-story ell, is perhaps a later addition. The owners also plan to restore the garden space as well as the carriage house as an innkeeper's apartment.

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The Alexander House is eligible for listing in the National Register of Historic Places under Criterion C as an outstanding example of Neoclassical Revival residential architecture. Notable exterior features include a full-height entry porch with lower full-width porch and oversized one-over-one double-hung window sashes. Notable interior features include an original ornate wooden stairway, leaded glass windows, dentiled cornices and original mantels. The Alexander House is also eligible for listing under Criterion B for its association with Alonzo Marshall Alexander, a prominent early twentieth-century merchant with extensive business interests in Spartanburg and throughout the South Carolina upcountry.

The house, with an original address of 205 East Main Street (the address was changed to 319 East Main Street by 1933), was built in 1904. It was designed for John A. Walker, a merchant who owned a shoe store on Spartanburg's Morgan Square, by Leland P. Epton and Thomas Keating, architects and real estate developers who were partners in Spartanburg 1903-05. In 1905 Walker sold the house to W.C. Carrington, a Spartanburg salesman, who sold it to Alonzo Marshall Alexander for \$10,000 in 1907. The house remained in the Alexander family until 1997.

Alonzo Marshall Alexander (1867-1933), son of Isaac Newton and Margaret Amelia Alexander, was born in Abbeville County. He married Cecelia McCants (1863-1931) in 1891 and moved to Greenville, becoming a merchant as a partner (with his older brother Thomas Oscar Alexander, and a cousin, Marshall L. Alexander) in Alexander Brothers and Company, a store specializing in pianos, organs, and sewing machines. When Thomas O. Alexander died in 1897 Alonzo moved his family to Spartanburg and soon opened a new Alexander Brothers and Company store, incorporated in 1901. He also expanded his business interests, founding the Piedmont Mutual Insurance Company in 1903 and becoming a real estate entrepreneur as well, eventually owning extensive commercial and residential properties in Spartanburg, Greenville, Greenwood, and Richland Counties by the time of his death in 1933.⁶

⁴ Hill's Spartanburg City Directory, 1896 (Richmond, Va.: Hill Directory Company); Kline, p. 9; John E. Wells and Robert E. Dalton, *The South Carolina Architects* 1885-1935: A Biographical Dictionary (Richmond: New South Architectural Press, 1992), pp. 50-51, 90-91.

⁵ Hill's Spartanburg City Directory, 1899; Spartanburg County Deed Book 4D, p. 789, Spartanburg County Register of Mesne Conveyance, Spartanburg County Courthouse, Spartanburg, S.C. (hereafter referenced as Deed Book, with book number and page citation, Spartanburg County RMC); Spartanburg County Deed Book 4L, p. 760, Spartanburg County RMC.

⁶ Francis Pearre Fretwell, *Alexander and McCants Geneology* (Spartanburg, S.C.: Published by the Author, 1980); *Greenville City Directory*, 1896-97; *Spartanburg City Directory*, 1903-04, 1905-06, Obituary of Alonzo Marshall Alexander, *Spartanburg Herald Journal* (Spartanburg, S.C.), 5 January 1933.

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Marshall's son Alonzo Bernard Alexander (1896-1961) inherited both the house at 319 East Main Street and the Alexander Brothers and Company store, which changed its name to the Alexander Music Company and opened at a new location at 200 East Main Street in 1941. His only child Alonzo Bernard "Lonnie" Alexander, Jr. (1922-1990) inherited the house and business in 1961, living in the house until 1965, when he rented it to Margaret M. Taylor as an antique shop. In 1969 Lonnie moved the Alexander Music House into the house at 319 East Main Street, where it remained until it closed in 1994. After his death his daughter Sherry took over the business, rehabilitating the house in 1992 and receiving the Peggy Gignilliat Preservation Award of the Spartanburg County Historical Association. The Alexander Music House closed in 1994, and housed a chiropractic clinic from 1997 to 2002, when the present owners, Wayne and Susan Sease, acquired it. They plan to open Spartanburg's first bed and breakfast in the house in the near future.

Obituary of Alonzo Bernard Alexander, Spartanburg Herald Journal, 11 September 1961;
Peggy Burton Rich, Alexander Families of Upper South Carolina (Clemson, S.C.: Published by the Author, 1988).

⁸ Obituary of Alonzo Bernard Alexander, Jr., Spartanburg Herald Journal, 26 January 1990; Spartanburg City Directory, 1961-1994.

⁹ Spartanburg Herald Journal, 13 May 1992.

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SELECT BIBLIOGRAPHICAL REFERENCES

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- Fretwell, Francis Pearre. *Alexander and McCants Geneology*. Spartanburg, S.C.: Published by the Author, 1980.
- Hill's Greenville City Directory (Richmond, Va.: Hill Directory Company), 1896-97, 1901-02.
- Hill's Spartanburg City Directory (Richmond, Va.: Hill Directory Company), 1896-97, 1899, 1903-04, 1905-06, 1961-95.
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- Wells, John E., and Robert E. Dalton. *The South Carolina Architects 1885-1935: A Biographical Dictionary*. Richmond, Va.: New South Architectural Press, 1992.

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VERBAL BOUNDARY DESCRIPTION:

The boundary of the nomination is shown as the black line marked "Alexander Music" on the accompanying Spartanburg County Tax Map 7-12-11, Parcel 111, drawn at a scale of 1" = 100'.

BOUNDARY JUSTIFICATION:

The nominated property includes the historic urban lot as it has existed since 1902.

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Alexander House

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The following information is the same for each of the photographs:

Name of Property:

Alexander House

Location of Property:

319 East Main Street

Spartanburg

Spartanburg County, South Carolina

Name of Photographer:

Martin Meek

Date of Photographs:

30 January 2002

Location of Original Negatives:

S.C. Department of Archives & History, Columbia, S.C.

- 1. Streetscape
- 2. North and East Elevations
- 3. North Elevation
- 4. North Elevation
- 5. North Elevation, Porch Detail
- 6. First Floor Porch, Main Entrance
- 7. West Elevation
- 8. Eastern Porch Elevation
- 9. East Elevation, Side Entrance
- 10. East Elevation
- 11. South Elevation
- 12. South Elevation
- 13. First Floor Entry Doors
- 14. Front Hall
- 15. Stairway
- 16. Parlor
- 17. Dining Room, Original Gaslight Fixture
- 18. First Floor, Back Stairway
- 19. Second Floor, Stairway Landing
- 20. Second Floor Hall
- 21. Second Floor Hall
- 22. Second Floor. Northwest Bedroom
- 23. Second Floor, Northeast Bedroom
- 24. Second Floor, Southeast Bedroom, Mantel Detail

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National Register of Historic Places Continuation Sheet

National Register property file

Nominating Authority (without nomination attachment)

St mber: 0300020 kander House 3 State: So	05	ARY LISTING RECORD
kander House		
g State: So		
	uth Carolina	
Clilli per	docf	April 11, 2003 Date of Action
nce orresponding A pecause the no exander. His o ctural design I ion in 1904 to	mination docur wnership from nowever are rec Alexander's do	cance for "Commerce," and the entry for Significant Personentation does not support eligibility for association with 1907 to 1933 and role in preserving the home's original cognized in the Period of Significance, which extends from eath in 1933. "1933" is, however, hereby dropped from try's documented significance in architecture.
		was notified of this amendment.
	ect to the following action included C. C	Nomination: since corresponding Area of Signific because the nomination docur lexander. His ownership from ectural design however are rection in 1904 to Alexander's dobe consistent with the proper Historic Preservation Office with the proper the Historic Preservation Office with the Preservation Office with the proper the Historic Preservation Office with the Preservation Off