



GREAT SURPLUS STORE

GILSON

SAINT PATRICK'S GIFTS & BOOKS

COLLEGE AVENUE HISTORIC DISTRICT, Appleton,
Outagamie Co., WI. Photo by Diane H. Fi-
lipowicz, August 1982. Neg. at WI Hist.
Society.

#1. (of 26.): General view from NW; bldg.
no. 1, 215 W. College Ave.,
in foreground.



SAINT PATRICKS
GIFTS & BOOKS

WELLS FARGO BANK

Valley Bank

COLLEGE AVENUE HISTORIC DISTRICT, Appleton,
Outagamie C., WI. Photo by Diane H.
Filipowicz, August 1982. Neg. at WI. Hist.
Society.

#2. (of 26): southwestern boundary of dis-
trict, with #1 (215 W. College Ave.)
at left. Photo from northeast.



SAINT PATRICK'S
GIFTS & BOOKS

Valley Bank

WELT BANK BUILDING

COLLEGE AVENUE HISTORIC DISTRICT, Appleton,
Outagamie Co., WI. Photo by Diane H.
Filipowicz, August 1982. Neg. at WI. Hist.
Society.

#3. (of 26): map nos. 1. and 2. (215 and
211 W. College Ave.), from north.



OTTERLEE'S
SINCE 1838

ALIC
ST

BOST HILL

CLEO'S Cocktail Lounge

CLEO'S

THE BROWN BEAM

GREAT
SURPLUS
STORE

ARMY-NAVY SURPLUS

GILSON

SAINT PETER'S &
GIFT & HOME

COLLEGE AVENUE HISTORIC DISTRICT, Appleton,
Outagamie Co., WI. Photo by Diane H.
Filipowicz, August 1982. Neg. at WI Hist.
Society.

#4. (of 26): map nos. 1-5 (right to left),
201-215 W. College Ave., from northeast.



COLLEGE AVENUE HISTORIC DISTRICT, Appleton,
Outagamie Co., WI. Photo by Diane H.
Filipowicz, August 1982. Neg. at WI Hist.
Society.

#5 (of 26): map nos. 1-5 (right to left),
with Appleton St. boundary (behind
#5.) at far left. Photo from northeast.



Amesbury St

ANN FABRICS

Dabbs

SCARLAN
JEWELERS
THE HOUSE OF RING

Perry Ernst
First FOR MENSWEAR

AMERICAN

COLLEGE AVENUE HISTORIC DISTRICT, Appleton,
Outagamie Co., WI. Photo by Diane H.
Filipowicz, August 1982. Neg. at WI. Hist.
Society.

#6 (of 26.); map nos. 6-9 (right to left),
125-115 W. College Ave., with Appleton
St. boundary (behind #6.) at far right.
Photo from northwest.



ANN FABRICS

ANN FABRICS

Babb's

SCARLAN
JEWELERS
THE HOUSE OF RING

Perry Ernst
First FOR MENSWEAR

Beverly St

COLLEGE AVENUE HISTORIC DISTRICT, Appleton,
Outagamie Co., WI. Photo by Diane H.
Filipowicz, August 1982. Neg. at WI Hist.
Society.

#7 (of 26): map nos. 6-13 (right to left),
125-103 W. College Ave. Photo from
northeast.



RICS

Gloria Kay
FORMS

Babb's
MENSWEAR

SCANLAN
JEWELERS
THE HOUSE OF RINGS

Perry Ernst
first FOR MENSWEAR

OTTERLE

COLLEGE AVENUE HISTORIC DISTRICT, Appleton,
Outagamie Co., WI. Photo by Diane H.
Filipowicz, August 1982. Neg. at WI Hist.
Society.

#8 (of 26): map nos. 6-8 (right to left),
125-121 W. College Ave. Photo from
northeast.

BRETTSCHNEIDER'S

JO ANN FABRICS

Cherish
of...
of...

JOE'S

Perry's
of...



COLLEGE AVENUE HISTORIC DISTRICT, Appleton,
Outagamie Co., WI. Photo by Diane H.
Filipowicz, August 1982. Neg. at WI Hist.
Society.

#9 (of 26): map nos. 6-10 (right to left),
125-111 W. College Ave. Photo from
northeast.



Schneider's
quality
since 1887

PANTS

BRETSCHNEIDER'S

JO ANN FABRICS

STANLEY

COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outagamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#10 (of 26): map nos. 6-13 (right to
left), 125-103 W. College Ave.,
with non-contributing nos. 11 and
12 second and third from left. Photo
from northeast.



Brettschield
Since 1857

RMS

Stamps

Stamps

COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outagamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#11 (of 26): map no. 13, 103 W. College
Ave., from northeast.



COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outagamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#12 (of 26): Oneida St. boundary, to
rear of no. 13. Photo from east.



COLLEGE AVENUE HISTORIC DISTRICT, Appleton, Outagamie Co., WI. Photo by Diane H. Filipowicz, August 1982. Neg. at WI Hist. Society.

#13 (of 26): map nos. 14 and 15 (right to left), Soldiers Sq. Monument and Stevens's Palace Block (Oneida St. elevation). Photo from northwest.



DRIVE
IN
ENTRANCE

FRANK'S

COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outagamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#14 (of 26): map nos. 14, 15, 16, 26, 27,
east side Oneida St., looking north-
east.



COLLEGE AVENUE HISTORIC DISTRICT, Appleton Outagamie Co., WI. Photo by Diane H. Filipowicz, August 1982. Neg. at WI Hist. Society.

#15 (of 26): map nos. 15, 16, 17 (right to left), 101-105 E. College Ave., and boundary to side of #14. Photo from northwest.



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tion

FOOTWORKS

OPEN

DESIGN CENTER

THE TELEPHONE WORKS
LTD.

SEIB BELINKE Jewels

COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outagamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#16 (of 26): map nos. 16, 17, 18 (right
to left), 101-107 E. College Ave.
facing south.



Fashion
EMPORIUM

GRAND
center

portraits

femine Apparel Arts ...the store of youth & fashion

FOOTWORKS

OPEN

GOING
OUT OF
BUSINESS

COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outagamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#17 (of 26): map nos. 18-21 (right to
left), 107-113 E. College Ave.
From north.



COLLEGE AVENUE HISTORIC DISTRICT, Appleton, Outagamie Co., WI. Photo by Diane H. Filipowicz, August 1982. Neg. at WI Hist. Society.

#18 (of 26): map nos. 25-17 (left to right), with southeast boundary at left. Facing southwest.



LINKS
MEN'S CLOTHING

GRANT MICHIGAN
SPORTSWEAR

PINKY



COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outagamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#19 (of 26): southeast boundary, corner
E. College Ave. and Morrison,
facing southwest.



COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outagamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#20 (of 26): map no. 26 (at left), 100-
102 E. College Ave., and northeast
boundary at right. Facing northeast.



MARK CARTER JR.
ATTORNEY AT LAW

APPLINGTON TELCO
CREDIT UNION

ARCADIE

BURGER KING

MARK'S

COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outagamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#21 (of 26): map no. 27, 106-114 E.
College Ave., and Morrison St.
boundary to left. Facing northeast.



Campbell's

THE NEEDLE PAINTER

Campbell
FINE

P
A
R
K

BU

COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outāgamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#22 (of 26): map nos. 28 and 29 (right
to left), 100-108 W. College Ave.,
and Morrioso St. boundary behind
no. 28. Facing northwest.



W. R. Reynolds

BAKERS
Hallmark
GARDEN GIFTS
Fancy Fabrics
REMNANT CLOTHING

Campbell's

THE NEEDLE PAINTER

ONE WAY
→

COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outagamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#23 (of 26): map nos. 28-30 (right to
left), 100-110 W. College Ave.
Facing north.



COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outagamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#24 (of 26): map nos. 28-30 (right to
left), 100-110 W. College Ave.
Facing north.



COLLEGE AVENUE HISTORIC DISTRICT, Appleton, Outagamie Co., WI. Photo by Diane H. Filipowicz, August 1982. Neg. at WI Hist. Society.

#25 (of 26): map nos. 26, 28-30 (right to left), and northwest boundary at left. From southwest.



COLLEGE AVENUE HISTORIC DISTRICT, Apple-
ton, Outagamie Co., WI. Photo by Diane
H. Filipowicz, August 1982. Neg. at WI
Hist. Society.

#26 (of 26): map nos. 29 and 30 (at right),
with northwest boundary to left.
Facing northwest.