United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

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CACTUS PRESS/PLAZA PAINT BUILDING YUMA MRA

Addendum

SUMMARY

The Spanish Colonial Revival Style Cactus Press/Plaza Paint building is located at 30-54 E. Third Street (Y.M034). This poured concrete building was built ca. 1927 and remains principally intact. It is the only single story arcaded, poured concrete commercial structure extant in the Main Street area. This building form was common in Yuma during the 1920's but is rarely found in the Main Street area today (see MRA text, #7, p.3).

ARCHITECTURAL DESCRIPTION

The one story, Spanish Colonial Revival Style building, including the arcade, is constructed of poured concrete. The curvilinear arcade dominates the front of the building and complements the stepped parapet with cap row and original ornamental details found on the building. Arcading is a common southwestern design element which was once found on Main Street and in the surrounding area, covering the sidewalk to provide shoppers with protection from the intense heat and common rains. The Spanish Colonial Revival Style lends itself well to the use of this design element.

The Cactus Press/Plaza Paint building remains intact except for minor, reversible modifications which include a small addition placed towards the rear of the building on the west end and the covering of the plaster bulkheads with brick. These are five bays with plate glass display windows, wood frame doors, and a row of transom windows running the length of the building.

HISTORICAL ASSOCIATION

The 1927 Sanborn Fire Insurance map indicates that an auto sales and service business was located in this building; the business owner is unknown. A photo taken from the top of the Lee Hotel during the construction of the Yuma Post Office in 1933 shows the building with a plumbing store operating out of the far east portion. Signage for another business is apparent, but illegible in the photograph. It is the only known early photograph of this building. The Yuma School of Beauty has operated out of the far west storefront for over thirty years. United States Department of the Interior National Park Service

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SIGNIFICANCE

The Cactus Press/Plaza Paint building is a significant representation of poured concrete construction which incorporated an arcade into the main block of the building. The Hotel Del Ming (Y.MOll, National Register #Yu.106) is the only other intact example of this type of construction from the historic period (prior to 1936) in the Main Street area. The building is also significant for its design, with integration of the arched arcade into the building front.

Because it is representative of an unusual method of construction in Yuma and because it is an example of a design type once common, but now rare, it is eligible for the National Register under criterion C.

BOUNDARIES

The boundary for the nominated property is described as the boundaries of the tax parcels for the building, tax parcel numbers 14-110-25-041, 14-110-25-042, 14-110-25-043, 14-110-25-044. The nominated property is inclusive of the four tax parcels; the boundaries are the exterior boundaries of the combined tax parcels. This nominated area is less than one acre. The Universal Transverse Mercator location for the property is as follows: Zone $\frac{12/7232200E/3622860N}{11/36200}$

ADDENDUM TO YUMA MRA

This building was identified during a survey of the Yuma Main Street area. This survey area encompassed portions of the Yuma MRA, which was listed on the National Register of Historic Places December 7, 1982 (three properties were added to the MRA on April 4, 1984). The Cactus Press/Plaza Paint Building is being nominated as an addendum to the Yuma MRA. It is counted as one building.

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State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

_____ national _____ state

 \underline{X} local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

State Historic Preservation Officer signature

title _State Historic Preservation Officer

date March 4, 1987

MAR | | 1987 ARIZONA STATE HISTORIC PROPERTY INVENTORY building: 110-25-444, owner Win COUNTY: Yuma SURVEY SITE: IDENTIFICATION Y. M024 SURVEY AREA NAME: Main Street Survey Yuma, Az USGS QUAD: T_85 R_23WS_21 / SE & OF THE NE & HISTORIC NAME: Cactus Press/Plaza Paint Bldg ADDRESS/LOCATION: 54-30 E. 3rd St. UTM 12/723200E/3622860N CITY/TOWN: Yuma Description (contd.) TAX PARCEL NUMBER: 14-110-25-43A (>1 acre) ROOF TYPE: Flat ROOF SHEATHING: Unknown OWNER: D & M Shops, Inc. OWNER ADDRESS: 54 W. 3rd St. EAVES TREATMENT: Curvilinear and stepped Yuma, Arizona 85364 parapet with cap row on arcade Commercial HISTORIC USE: PRESENT USE: Commercial WINDOWS: Plate glass display windows, BUILDING TYPE: Commercial multi-light at transom, bricks at .. ENTRY: 5 wood and glass doors STYLE: Spanish Colonial Revival CONSTRUCTION DATE: pre 1927 PORCHES: Open, 5 bay arched arcade ARCHITECT/BUILDER: Unknown INTEGRITY: Moderate alterations STOREFRONTS: 10 bay storefront with 5 Excellent ore to elqme CONDITION: entries, plate glass display windows,... DESCRIPTION NOTABLE INTERIOR: Unknown STORIES: 1 DIMENSIONS: (1) 100(w) 60 STRUCTURAL MATERIAL: poured concrete OUTBUILDINGS: None FOUNDATION MATERIAL: poured concrete ALTERATIONS: West side addition, brick at bulkhead WALL SHEATHING: Stucco PHOTOGRAPH PHOTOGRAPHER: Linda Laird & Associates APPLIED ORNAMENT: Signage, plaster ornaments DATE: May, 1986 VIEW: N, 3/4 at arches, plaster flower pots on parapet NEGATIVE NUMBER: R:T F:20 SKETCH MAP: entinel, The Sun SHUY See survey map SIN CON

NAM 1987
ADDITIONAL DESCRIPTION/ANALYSIS (annotated form): Windows contd: bulkhead.
Storefront contd: multi-light transoms. 01/10/12/14 31/21/2 A/05/19/A
There are three parcel numbers for this building: 110-25-44A, owner Window Works;
110-25-41A, owner Cactus Press; 110-25-42A, owner Plaza Paints
SIGNIFICANCE: 38 12 WES 38 T STORE DATA STATE ST
AREAS OF SIGNIFICANCE: COMMERCE COMMUNITY PLANNING ECONOMICS
EXPLORATION/SETTLEMENTGOVERNMENTALMILITARYRELIGIONSCIENCE
THEATRE TRANSPORTATION TOURISM OTHER(specify) Architecture
HISTORIC ASSOCIATIONS (be concise):
PROMINENT OCCUPANT/HISTORIC ASSOCIATION(S) Unknown PACCE PROTICIA LEMEY
RELATIONSHIP TO LOCAL DEVELOPMENT Relates to pre 1927 commercial development in Yuma
CULTURAL AFFILIATIONS None
ARCHITECTURAL STYLE Good example of arcaded Spanish Colonial Revival Commercial style
MAJOR ARCH. FORM/MATERIAL poured concrete
ENGINEERING/STRUCTURAL None
DISTRICT/STREETSCAPE CONTRIBUTION Scattered site, intact
DISCUSSION AS REQUIRED: Last remaining intact example of arcaded commercial building
in downtown area. See continuation sheet.
STORIES: 1 DIMENSIONS: (1) 100(x) 60 NOTABLE INTERIOR: Unknown
STRUCTURAL MATERIAL: CARE DIOCK TRUE
OUTBUILDINGS: None
FOUNDATION MATERIAL Cast block
CONTEXT: ISOLATED/RURAL RESIDENTIAL STREET COMMERCIAL CENTRAL SQUARE
WALL SHEATHING: Studdo et bulkhead :: CBD: x : CBD
BIBLIUGRAPHY/SUUKLES: Discontinues 1005 1923. Tax Accessor's Pollie 1890 - 1954.
BIBLIOGRAPHY/SOURCES: Phone directories: 1905 - 1923; Tax Assessor's Roll: 1890 - 1954; Interviews with: Estelle Dingess, Rose Marie Sanguinetti Gwyn, Mary Lorona, George Snow; Doan, May G., I Wouldn't Trade Those Yesterdays; Westover, William H., A Biography of E.F. Sanguinetti; Winsor, Mulford, Unpublished monograph on Jose Marie Redondo; Yuma Chamber of Commerce, The Gate City of the Great Southwest; Yuma Chamber of Commerce, Yuma County Arizona; Newspapers: Arizona Sentinel, The Sun Yuma, Yuma Daily Examiner; City of Yuma building permits 1913-1935.
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