

1 City, Village or Town: Eau Claire ✓ County: Eau Claire ✓ Surveyor: M. Taylor Date: 10-8-81

Street Address: 120 Marston Avenue ✓ Legal Description: S½ of Blk 75 Chapman & Thorps less than 4th Add. 4th Add. Acreage: one acre

Current Name & Use: Private residence Current Owner: Charles Lewis

Film Roll No. EC 2P Negative No. 22 Facade Orient. E

Current Owner's Address: 120 Marston Avenue

Special Features Not Visible In Photographs: UTM: zone 15 Easting: 618920 Northing: 4962060 USGS Eau Claire East Quadrangle 1:24,000 Interior visited? Yes No



2 Original Name & Use: preferred Source: B

Orlando Brice House (ECMRA)

Dates of Construction /Alteration: 1918 Source: A

Architect and/or Builder: Unknown Source:

Previous Owners	Dates	Uses	Source

3 Architectural Significance

- Represents work of a master
- Possesses high artistic values
- Represents a type, period, or method of construction
- Is a visual landmark in the area
- Other: _____ None

Architectural Statement: See continuation sheet.

4 Historical Significance

- Assoc. with lives of significant persons
- Assoc. with significant historical events
- Assoc. with development of a locality
- Other: _____
- None

Historical Statement: See continuation sheet.

5 Sources of Information (Reference to Above)

A assessor's card - city assessor's office

B 1918 Eau Claire city directory

C Jones, J. 1981. American Ice Boxes, pp. 74-7

D

E

F

6 Representation in Previous Surveys

- HABS NAER WIHP NRHP landmark
- other: _____

7 Condition

- excellent good fair poor ruins

8 District: _____

- pivotal contributing non-contributing

initials: _____ date: _____

9 Opinion of National Register Eligibility

- eligible not eligible unknown
- national state local initials: met

Marston Avenue 120

Plat Map #8

map case 2P/22

ORLANDO BRICE HOUSE (120 Marston Avenue)
Intensive Survey Form - Continuation sheet (1)

ARCHITECTURAL STATEMENT:

Description: A gable roof covers the two story rectangular residence which is enlarged on each end by dependencies set back from the plane of the street facade. Gable end chimneys frame the main unit of the house. Three pedimented dormers project from the sloping roof surface and encompass roundheaded traceried windows. The main entrance, identified by a semi-circular Doric portico, is centered on a five bay facade. An elliptical fanlight and sidelights (these elements are also distinguished by delicate patterns of tracery) further accent the entry. The windows are multi-paned and the openings enhanced by voussairs and stone sills. Wood shutters are additional features. Modillions and dentils are located at the eave line which is treated as a classical cornice. The dependencies, deviating somewhat from the pattern displayed on the main block, contain French windows on the south and on the north, window openings with transoms. In addition, the north gable contains a semi-circular fanlight, a detail that is repeated on the architecturally compatible garage located north of the house.

(1981 photo - 25/24)

Significance: A stately residence surrounded by a brick and wrought iron fence, the Orlando Brice house is the city's most significant example of Georgian Revival architecture. Although a formulaic version of the style, the residence is a tasteful and well-proportioned reflection of the early twentieth century adaptation of traditional styles to modern living. The dwelling, located on the east bank of the Chippewa River in one of the city's finest residential sections, is among the few distinguished illustrations of revival design (other examples are included in the Third Ward Historic District and another residence, the Tudor Revival home of James Barber, 132 Marston Avenue, 2p/18, is also an individually nominated site) included in the city's architectural inventory.

HISTORICAL STATEMENT:

Orlando G. Brice was the treasurer and general manager of the Wisconsin Refrigerator Company, an Eau Claire firm which was noted for its production of the "Wisconsin Peerless" refrigerator (C). Brice and his family resided in the house until c. 1934. At that time Herman Derge purchased the home which is presently owned by Charles Lewis.