



Salem Spirit

*Bold!*  
1983 THUNDERBIRD.  
SEE YOUR LOCAL FORD DEALER

LEFT  
TURN  
SIGNAL

LON  
RESTAURANT  
BIERGARDEN

KAHN'S  
JEWELLERS

ELI  
SCHOOL

ETHNIC MODERN  
ZAB OF DANCE

351-30  
JAZZ  
352-4209

BAIL  
BONDING

CLINT MILLER  
JEWELRY & WELDER

UPPISH

Joss Kahn

Joe Kahn CREDIT = JEWELER

Irma's FASHION

MARKET

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Broad Street, East Side at Elizabeth  
Avenue, Northeast view  
Negative at: ONJH Trenton, NJ  
Photographer: Dennis Bertland, Fall  
1983

MIDTOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
BROAD STREET, EAST SIDE AT ELIZABETH AVENUE  
NORTHEAST VIEW

PICTURE # 1



Mid-town Historic District  
Elizabeth, Union County, New Jersey  
#55 & 7 Broad Street (CE-30 & 31) detail  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MIDTOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

#55 AND 7 BROAD STREET (CE-30 & 31)  
EAST VIEW

PICTURE # 2



Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Broad St., West Side South of Caldwell  
Place, SW View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
BROAD ST., WEST SIDE SOUTH OF CALDWELL PLACE  
SW VIEW

PICTURE # 3



COLONIAL SAVING

LYNN

INDIA

Regent

Coming of Age  
ELIZABETH MALL  
ST. LOUIS MO  
CAMPY CONSTRUCTION CO  
Phone 740 0326

HOUSE OF LINENS

THEY'S GREATEST CHAIN OF LINENS - CURTAINS - FLOOR COVERING STORES

PIZZA

WINGS CAMERAS

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Broad St., East Side North of  
Dickenson St. (CE-40 to 44) NE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
BROAD ST., EAST SIDE NORTH OF DICKENSON ST. (CE-40 TO 44)

NE VIEW

PICTURE # 4





LIBBY'S SHOP

by Shop

LOWELL'S  
Hallmark Cards

WING'S  
ARMY & NAVY STORE

THE NATIONAL STATE BANK

STATE BANK

SPILLER

Special Sale

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Broad St., West Side<sup>NORTH</sup> of Caldwell Place,  
NW View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
BROAD ST., WEST SIDE NORTH OF CALDWEL PLACE  
NW VIEW  
PICTURE # 5



PEERS  
WORLD

National  
STORES

Terry Lee  
Fanny Farmer

Fanny Farmer

NO TURNS  
EXCEPT BUSES

DON'T  
WALK

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Broad St., West Side South of West  
Jersey St., SW View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

BROAD ST., WEST SIDE SOUTH OF WEST JERSEY ST

SW VIEW

PICTURE # 6



**B.D.'s STORE**  
MONEY REFUNDED WITHIN 25 DAYS

**B.D.'s STORE**  
MONEY REFUNDED WITHIN 25 DAYS

**TONY DEN**

**WKTU**

**Crown**  
WOMEN'S HANDBAGS  
JEWELRY HATS

**Crown**  
Hats

**NAVY STORE**

**Wash**  
**Wash**

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Broad St., East Side South of East  
Jersey Street, NE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

BROAD ST, EAST SIDE SOUTH OF EAST JERSEY ST

NE VIEW

PICTURE # 7



NATELSONS

Hickey-Freeman

HARRIS & SONS

Imagination

MACKINS  
LEATHER GOODS

Thom  
McAn

POPPY  
EATERS

POPPY  
BUNNY STOP KNITTING

JANZEN SHIRT SHIRTS

SALE

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Broad St., East Side South of East  
Jersey St., NE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
BROAD ST., EAST SIDE SOUTH OF EAST JERSEY ST.  
NE VIEW  
PICTURE # 8





Steinbach

Steinbach

KEEP ELIZABETH  
SAFE AND  
CLEAN

50.75

Mid-town Elizabeth Historic District  
Elizabeth, Union County, New Jersey  
Steinbach Dept. Store (CE-14), NW View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
STEINBACH DEPT STORE (CE-14)  
NW VIEW  
PICTURE # 9



LADY ROSE

Lady Rose

ARNOLD STORES

CREATING Food & Confections

Stamnoch

FORSYTH SHOES

paper plus inc.  
Powers to the Food service industry - Paper and more

201

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Broad St., West Side North of West  
Jersey St., SW View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

BROAD ST, WEST SIDE NORTH OF WEST JERSEY ST

SW VIEW

PICTURE # 10



MAJORS  
VOYAGE

ROOFTOP

NIGERS

CLOTHING

LOIZEAUX

NO TURNS

KELLY KELL

NEIL'S SHOE REPAIR

P...

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Broad St., East Side North of East  
Jersey St., NE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
BROAD ST., EAST SIDE NORTH OF EAST JERSEY ST  
NE VIEW



UNION COUNTY TRUST COMPANY



Mid-town Historic District  
Elizabeth, Union County, New Jersey  
United Counties Trust Co. (CE-124),  
SW View

Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
UNITED COUNTIES TRUST CO (CE-124)  
SW VIEW

PICTURE # 12





U  
Grand  
ly

Mira's  
Jewelers

Mira's Jewelers  
REPAIRS WHILE YOU WAIT

Rio  
Roma

Joseph's  
MENS WEAR

HIELDS

Flamingo  
ARCHER & FIFE

STOP  
HERE  
ON  
RED

ONE  
WAY

ROYAL  
HOTEL

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Broad St., East Side North of East  
Grand St., NE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

BROAD ST, EAST SIDE NORTH OF EAST GRAND ST.

NE VIEW

PICTURE # 13



ELIZABETH PROFESSIONAL BUILDING

**DR. DENNIS BRUDER**  
OPTOMETRIST  
EYE EXAMINATIONS - CONTACT LENSES

OPEN  
SOON

**TRAVEL TOURS INC.**  
TRAVEL - HOTELS - CRUISES -  
558-0991

TRAVEL  
REPORT EN 47

COLOMBIA

TRAVEL  
REPORT EN 47

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
#'s 208-216 Broad Street (CE-24 to 27).  
SW View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

#'S 208-216 BROAD ST (CE-24 TO 27)

SW VIEW

PICTURE # 14



Elect DEPUTY CHIEF 'BILL' KELLY SHERIFF

CLOSED

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
The Arches (CE-28), West View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

THE ARCHES (CE-28)

WEST VIEW

PICTURE # 15



Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Siloam Pres. Church (CE-72), NE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MIDTOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
SILOAM PRES. CHURCH (CE-72)  
NE VIEW  
PICTURE # 16





Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Dickerson St., South Side East of  
Jefferson Avenue, SE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

DICKERSON ST., SOUTH SIDE EAST OF JEFFERSON AVENUE

SE VIEW

PICTURE # 17



THE IN-SCENTS

HEARING AIDS

HEARING AIDS

STATIONERY · PRINTING  
OFFICE SUPPLIES  
1201 352-1190 1202  
ROBER'S DUPLICATING PHOT

SA  
SU

Pirelli  
4

MADE BY  
PAPER  
MADE BY

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
# 's 1201-1211 E. Grand Street (CE-90-  
92), NW View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
# 'S 1201-1211 E GRAND ST (CE-90-92)  
NW VIEW  
PICTURE # 18

WIGS  
OFF The Shelf  
Clearance Sale

WINDOW  
FIXTURES

**RITZ**  
OCT 15 MILES DAVIS  
OCT 21 CARLOS MONTOYA  
CATHEDRAL ORCHESTRA

ALTENBURG PIANO HOUSE

**RITZO**

PIANOS  
ORGANS

JEFF



Mid-town Historic District  
Elizabeth, Union County, New Jersey  
#1150 E. Jersey St. (CE-120), S View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

THIS PAPER  
MANUFACTURED  
BY KODAK

MID-TOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
#1150 E. JERSEY ST. (CE-120)

S VIEW

PICTURE # 19

ALTENBURG PIANO HOUSE

ZO

ALTENBURG

WASHOV  
FOR YEARBOOK

BENEFICIAL  
LOANS

WANTS  
REARNS

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
E. Jersey St., South Side West of  
Jefferson Avenue, SW View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

E JERSEY ST, SOUTH SIDE WEST OF JEFFERSON AVENUE

SW VIEW

PICTURE # 20





CITY SAVINGS

MANPOWER

ETHALS BRIDGE

NO TURN ON RED

NO PARKING

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Intersection of East Jersey St. and  
Jefferson Ave., NW View Towards #1143-  
5 & 1141 E. Jersey St. (CE-111 & 110)  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

INTERSECTION OF EAST JERSEY ST AND JEFFERSON AVE.

NW VIEW TOWARDS # 1143-5 & 1141 E. JERSEY ST (CE-111 & 110)

PICTURE # 21



TAX OFFICES  
HARDWARE  
INDICK

HARDWARE  
INDICK

E. JERSEY ST.

RESTAURANT

RESTAURANT

Coca-Cola  
RESTAURANT

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
East Jersey St., North Side East of  
Jefferson Avenue, NE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

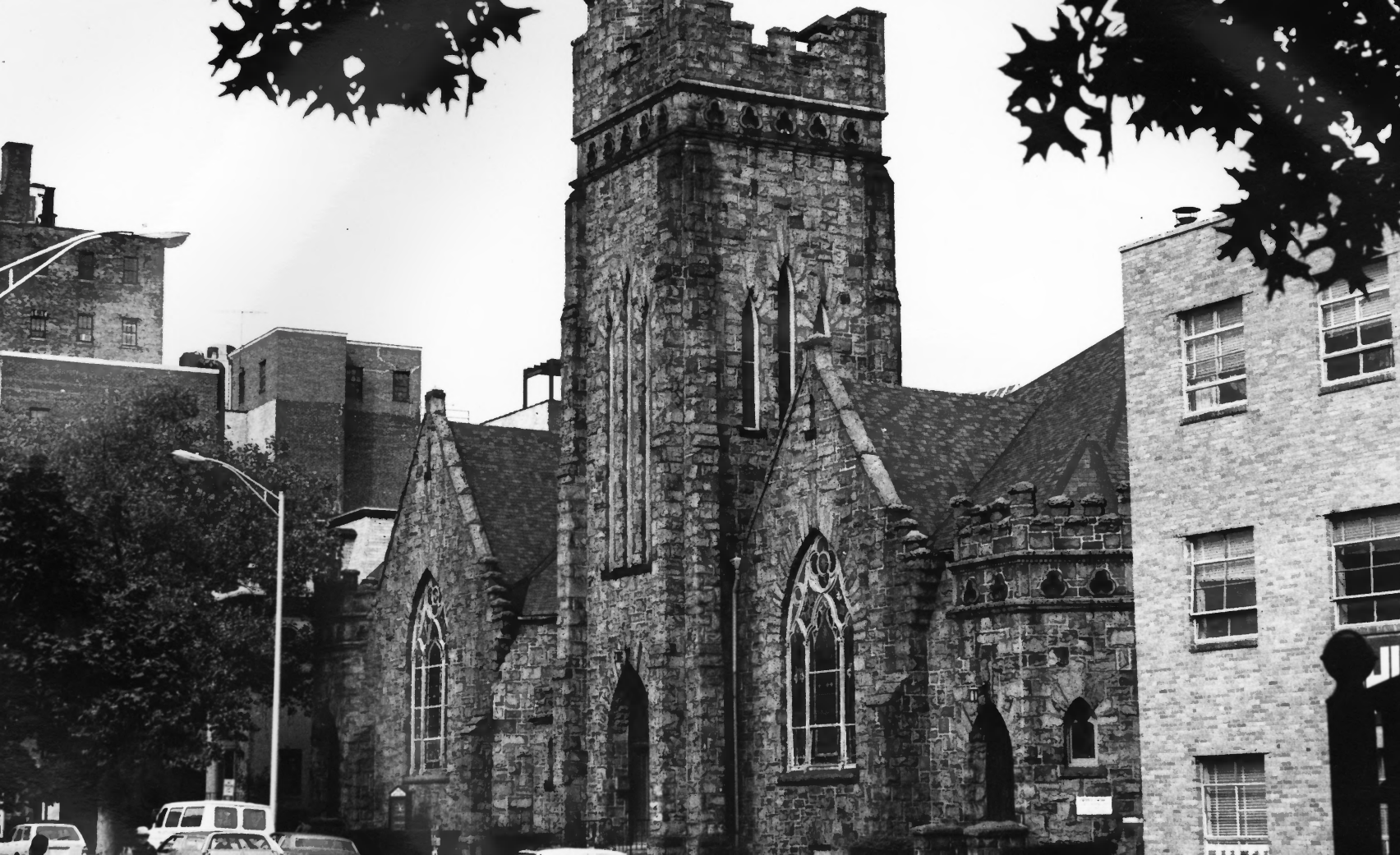
MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

EAST JERSEY ST., NORTH SIDE EAST OF JEFFERSON AVE

NE VIEW

PICTURE # 22



Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Central Baptist Church (CE-106),  
NW View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
CENTRAL BAPTIST CHURCH (CE106)  
NW VIEW  
PICTURE # 23



Elizabeth Road

CYMINO'S  
Music Center  
INSTALLERS

CYMINO'S  
MUSIC CENTER

3 Guys MEN'S & BOYS OUTLET STORES

Carvel

CLOSE-OUT  
NEW FASHIONS  
AND ACCESSORIES  
SHIRTS, T-SHIRTS, JEANS, SHOES, HATS, GLOVES, SOCKS, UNDERWEAR

SPECIAL SALES  
NEEDS  
For Ladies  
15¢

EMERALD 109  
5 28 4 LERONS  
211 925

SNACK  
PACKAGE

B  
A  
PUSH  
R

LIVE ENTERTAINMENT  
FRI. SAT. SUN.

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
#'s 1166, 1168-70, & 1172 Elizabeth  
Avenue, (CE-155, 156 & 157), SE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

#'S 1166, 1168-70 & 1172 ELIZABETH AVE. (CE-155, 156 & 157)

SE VIEW

PICTURE # 24





Elizabeth Avenue  
RESTAURANT  
Serving Home  
Cooked Food

FOOT PRINTS

CO

BOYS

WOMEN'S  
SHOES  
ONE PRICE  
12.90

ALL SHOES  
12.90



Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Elizabeth Ave., North Side East of  
Broad St., NE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT  
ELIZABETH, UNION COUNTY, NJ  
ELIZABETH AVE., NORTH SIDE EAST OF BROAD ST

NE VIEW

PICTURE # 25



Flowers  
SPECIALS  
WEDDING - PARTIES  
CORPSES  
RECELS  
by Balne

Flowers by Balne

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
#251-267 N. Broad St. (CE-181), NE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

# 251-267 N. BROAD ST. (CE-181)

NE VIEW

PICTURE # 26



UNION COUNTY  
BOARD OF ELECTIONS

UNION COUNTY  
BOARD OF ELECTIONS

LOT 6  
COUNTY  
EMPLOYEES  
ONLY

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
#271 N. Broad St. (CE-182), NE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

#271 N BROAD ST. (CE-182)

NE VIEW

PICTURE # 27



Mid-town Historic District  
Elizabeth, Union County, New Jersey  
N. Broad St., East Side South of  
Chestnut St., SE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

N BROAD ST., EAST SIDE SOUTH OF CHESTNUT ST.

SE VIEW

PICTURE # 28





K Co.

Prudential Bache  
Securities

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
N. Broad St., East Side South of  
Magnolia Ave., SE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

N. BROAD ST. , EAST SIDE SOUTH OF MAGNOLIA AVE.

SE VIEW

PICTURE # 29

# GO GO PIZZA



AROUND THE CORNER

BROWN'S CIGAR STORE

PICK-IT  ALL LOTTERY  
CLAIM CENTER

PEPSI

PENN DINER

PLAY  
PICK

Lottery  
AND CLAIM CENTER  
WIN BIG HERE!



Mid-town Historic District  
Elizabeth, Union County, New Jersey  
W. Grand St., North Side West of  
Broad St., NW View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MADE IN  
THE U.S.A.  
THIS PAPER  
IS MANUFACTURED  
BY KODAK

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

W. GRAND ST , NORTH SIDE WEST OF BROAD ST

NW VIEW

PICTURE # 30



HOT  
ELIZABETH CART

more  
... CITY!  
IN TELLERS

THE CHURCH

FLOWERS

Steve  
TOBACCO  
Play PIC  
LOTTO

SEWING  
MACHINE

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
W. Jersey St., South Side West of  
Broad St., & E. Jersey St., North Side  
East of Broad St., SE View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

W. JERSEY ST., SOUTH SIDE WEST OF BROAD ST., &

E JERSEY ST., NORTH SIDE EAST OF BROAD ST.

SE VIEW

PICTURE # 31



SAVE UP TO 70%  
FAMOUS BRANDS  
CANCELLATIONS  
MANY PAIRS  
BELOW WHOLESALE COST  
SHOE - OUTLET

SHOE-

NO  
PARKING  
ANY  
TIME

Mid-town Historic District  
Elizabeth, Union County, New Jersey  
Jefferson Ave., West Side North of  
Elizabeth Ave., NW View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

JEFFERSON AVE., WEST SIDE NORTH OF ELIZABETH AVE

NW VIEW

PICTURE # 32





Mid-town Historic District  
Elizabeth, Union County, New Jersey  
N.J. Central Freight Station (CE-70),  
NW View  
Negative at: ONJH, Trenton, NJ  
Photographer: D. Bertland, Fall 1983

MID-TOWN HISTORIC DISTRICT

ELIZABETH, UNION COUNTY, NJ

NJ CENTRAL FREIGHT STATION (CE-70)

NE VIEW

PICTURE # 33