CITY, TOWN

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

## NATIONAL REGISTER OF HISTORIC PLACES

FOR NPS USE ONLY

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STATE

INVENTOR	Y NUMINATION F	CKM DATE	EENTERED	
SEE	INSTRUCTIONS IN HOW TO TYPE ALL ENTRIES C			S
1 NAME		-		
HISTORIC d	eLendrecie's Depart	ment Store		
AND/OR COMMON			and the second s	
2 LOCATIO	N			
STREET & NUMBER	620-624 Main Avenu	e		
CITY, TOWN			NOT FOR PUBLICATION CONGRESSIONAL DIST	
	Fargo	VICINITY OF	CONTROL DIO	
STATE	North Dakota	CODE	county Cass	CODE
3 CLASSIFI	CATION			
CATEGORY DISTRICT  X_BUILDING(S) STRUCTURE SITE OBJECT	OWNERSHIP PUBLIC  X_PRIVATE BOTH  PUBLIC ACQUISITION IN PROCESS BEING CONSIDERED	STATUS  XOCCUPIED  LUNOCCUPIED  WORK IN PROGRESS  ACCESSIBLE  XYES: RESTRICTED  YES: UNRESTRICTED  NO	PRE  _AGRICULTURE COMMERCIAL EDUCATIONAL ENTERTAINMEN GOVERNMENT INDUSTRIAL MILITARY	SENT USE MUSEUMPARKPRIVATE RESIDENCE TRELIGIOUSSCIENTIFICTRANSPORTATIONOTHER:
4 OWNER O	F PROPERTY			
NAME , , , , , , , , , , , , , , , , , , ,	Trueman and Joan	Tryhus 💛		
STREET & NUMBER	620 Main Avenue		28 c 26	
CITY, TOWN	Fargo,	VICINITY OF	STATE North	Dakota 5810
5 LOCATIO	N OF LEGAL DESCR	IPTION		
COURTHOUSE, REGISTRY OF DEED	s,ETC. Cass County Co	urthouse		
STREET & NUMBER	South Ninth St	reet		
CITY, TOWN	Fargo,		state North	Dakota 5810
6 REPRESE	NTATION IN EXIST	ING SURVEYS		
ΤΪΤLE				
DATE		FEDERAL _	STATECOUNTYLOCA	AL .
DEPOSITORY FOR SURVEY RECORDS				,

#### CONDITION

**CHECK ONE** 

CHECK ONE

EXCELLENT XGOOD

\_\_FAIR

\_\_DETERIORATED

\_\_UNEXPOSED

\_UNALTERED

XORIGINAL SITE
\_\_MOVED DATE\_\_\_\_\_

#### DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The former deLendrecie department store stands at the southeast corner of Main Avenue and Seventh Street in Fargo, North Dakota. It was built in two major stages (1894 and 1904) and has been extensively remodelled twice (1944 and 1975), which makes it both interesting and difficult to describe.

McMillen & Tenbusch's 1894 design extended 75 feet along Main Avenue (then Front Street) and the property's full 140 foot depth along South Seventh Street. It consisted of full basement, two complete floors and a mezzanine. The exterior was of brick bearing-wall construction, except for the ground floor Main Avenue facade which was framed in five equal cast iron bays. The brick was a dense medium-brown iron-spot variety with buttered red mortar joints; stone trim was red sandstone, probably from the Port Wing or Kettle River quarries in Wisconsin. The central cast iron bay served as principal entry to the department store, while the others were glazed for display purposes. Half of the eastern-most bay was given over to a brick Romanesque arched entry to the second floor offices; the equivalent of one additional cast iron bay extended around the corner onto the Seventh Street facade. With the exception of six rectangular windows which lit the mezzanine and of a secondary store entrance, the rest of the Seventh Street facade was blank.

Above a continuous red sandstone sill course, the second floor treatment was more elaborate, giving expression to the separate office function housed there. Pavillions were suggested at each of the building's corners, as well as in the center of the west or Seventh Street facade. These pavillions projected slightly and were further emphasized with higher parapet walls. Between them, the facade consisted of paired round-arched window openings; each was filled with a standard double-hung window and a fixed semi-circular lunette. The arches were made of beautifully cut brick voussoirs; the exaggerated keystone and other trim were of the same red sandstone as the sills, string courses and parapet caps. Extensive use is made of moulded brick.

The interior of this first phase of construction is difficult to reconstruct in any detail. Structurally, it was framed with cast iron columns and heavy timber beams, a composite system common in Fargo and elsewhere during this period of transition in American civil engineering. Two column lines ran north-south, dividing the store into three equal bays which bore no connection with the five bays of the front facade. It is unknown how the second floor offices were organized.

Fargo architect A. J. O'Shea chose to duplicate many of the original details and materials in his three-story addition of 1904. The pavillion motifs were carried to the top of the now five-story facade, and the same brick and sandstone were used. Beyond that there are some variants.

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Windows in the 1904 construction correspond to the window spacing below. At the third and fourth floors, however, they are flat-arched rectangles. At the fifth floor, keystoned round arches are again introduced, but the moulded brick and graceful voussoirs are absent, perhaps as a bow to economy. O'Shea has used a Classically-inspired pressed metal cornice and a brick and sandstone parapet. Brick bull's eyes with recessed metal rosettes decorate the fifth floor corner pavillions, which also support the cornice brackets.

Apparently the elevator was installed at this time (1904) in the northeast corner near the original office entry. The second floor was converted to retail space; the top three floors became offices, an arrangement which remained much the same through the next seventy years. Minor remodelling took place in 1944, when the Main Avenue facade was sheathed in granite and limestone, and again in 1975, when a large portion of the first floor was removed and a three-story court created at the center of the store. Partitions were constructed in much of the original department store space and new light fixtures and wrought iron rails were added.

PERIOD	AREAS OF SIGNIFICANCE CHECK AND JUSTIFY BELOW					
PREHISTORIC	ARCHEOLOGY-PREHISTORIC	COMMUNITY PLANNINGCONSERVATION	LANDSCAPE ARCHITECTURELAW	RELIGION SCIENCE		
1500-1599 1600-1699	AGRICULTURE XARCHITECTURE	ECONOMICS	LITERATUREMILITARY	SCULPTURESOCIAL/HUMANITARIAN		
1700-1799 _X <sub>1800-1899</sub>	ART XCOMMERCE	ENGINEERINGEXPLORATION/SETTLEMENT	MUSIC	THEATERTRANSPORTATION		
<u>X</u> 1900-	COMMUNICATIONS	INDUSTRYINVENTION	POLITICS/GOVERNMENT	OTHER (SPECIFY)		
SPECIFIC DATES 1894 1904 BUILDER/ARCHITECT						

#### STATEMENT OF SIGNIFICANCE

With previous retail experience gained in Paris, France, and Yazoo, Mississippi, Canadian-born O. J. deLendrecie arrived at Fargo in 1879. His first venture, the Chicago Dry Goods House, was immediately located at 618 Front Street, the city's main commercial thoroughfare. A larger, more permanent building at that same address was eventually outgrown and deLendrecie decided in 1894 to build on the adjacent property, a strategic corner site near the Headquarters Hotel.

Despite the national economic depression in the mid-1890's, Fargo enjoyed a healthy building industry. The Great Fire of 1893 had destroyed the entire business district north of the Northern Pacific railroad tracks, and the rebuilding was immediate and optimistic. Local and out-of-town "carpetbagger" architects set up their offices in hotel rooms, tents, anything that would keep the rain off their drawing boards. McMillen & Tenbusch, of Duluth, were among the architects and contractors who had come to fulfill the prophecy of the Phoenix and, not incidentally, to make money. Their Richardsonian-Classical design for O. J. deLendrecie's department store remains one of Fargo's finest post-fire structures.

The national architectural scene had changed considerably by 1904 when deLendrecie decided to expand his original store vertically. Perhaps for economic reasons, perhaps due to the area's inherent architectural conservatism, Fargo architect Andrew J. O'Shea chose to replicate much of the 1894 facade in his design for the three-story addition. There were some internal changes at that time--probably involving conversion of the second floor as retail space--but the original exterior remained essentially unchanged.

Other cosmetic modifications have been made over the years, most notably the main entry and the interior cabinetwork done after World War II by the office of William F. Kurke. Kurke also prepared designs for a five-story addition which would have occupied the entire south half of the block. But this scheme was never carried beyond preliminaries, a fact which may reflect the Central Business District's decline during the 1960's. Eventually, in 1972, deLendrecie's (now no longer owned by the family) closed its downtown store and relocated at West Acres, the regional shopping center five miles to the southwest.

The building remained nearly vacant for almost three years until February 1975, when it was purchased for conversion into a nostalgic evocation of

### 9 MAJOR BIBLIOGRAPHICAL REFERENCES

Hendrickson, Robert. The Grand Emporiums. New York: Stein & Day, 1979.

Hennessey, William B., compiler. History of North Dakota...
Bismarck, ND: Bismarck Tribune, 1910.

- Dibination Tribune, 1910.	<u> </u>
10 GEOGRAPHICAL DATA  ACREAGE OF NOMINATED PROPERTY less than one acre  UTM NOT VERIFIED	
QUADRANGLE NAME Fargo South QUADRANGLE SCALE	7.5
A 1 4 6 6 8 5 0 0 5 1 9 3 3 4 0 B SONE EASTING NORTHING  C	
G $H$	لل
VERBAL BOUNDARY DESCRIPTION	
Lots 10, 11 and 12, Original Townsite of Fargo, ND.  of Block Six of the	
LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARI	ES
STATE CODE COUNTY CO	DDE
STATE CODE COUNTY CO	DDE
11 FORM PREPARED BY	
NAME/TITLE Ronald Lanier Ramsey	
ORGANIZATION DATE 28 Jun	
STREET & NUMBER TELEPHONE Post Office Box 2351 701-23	
CITY OR TOWN Fargo, STATE North Dakota	
12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION	
THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:	
NATIONAL STATE LOCAL X	
As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law hereby nominate this property for inclusion in the National Register and certify that it has been evaluated accord	
criteria and procedures set forth by the National Park Service.	
STATE HISTORIC PRESERVATION OFFICER SIGNATURE Remes & Meny	
TITLE N.D. State Historic Preservation Officer DATE 8/3//19	79
FOR NPS USE ONLY I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER	
DATE 10-2	2-7 <i>9</i>
ATTEST: William H. Sawgam DATE 10.17.	79
CHIEF OF REGISTRATION.	

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turn-of-the-century life. Similar efforts had already been successful in other cities--New Orleans, Kansas City and Salt Lake City among others--but the conversion of deLendrecie's most closely parallels that of the Butler Brothers Warehouse in Minneapolis.

By the Fall of 1975 the former department store had become "Block Six of the Original Townsite" (a name derived from the legal description of its property), a collection of small stores and specialty shops. A portion of the main floor was removed, extending the former mezzanine space into the basement. Much of the store fixtures were removed and the original open floors were partitioned into separate retail establishments—an arrangement not unlike the first department stores of the 19th century. The top two floors continue to serve as office space and as storage for the shops below.

From its origins in 1879 as the Chicago Dry Goods House, the development of O. J. deLendrecie's establishment parallels the metamorphosis of Fargo's urban core. The building is also closely associated with Onesine and Eugene deLendrecie, pioneer merchants and founders of North Dakota's premier department store. Fortunately, in its latest guise, the building continues to serve retail purposes and to preserve an important example of Fargo's 19th-century architecture.