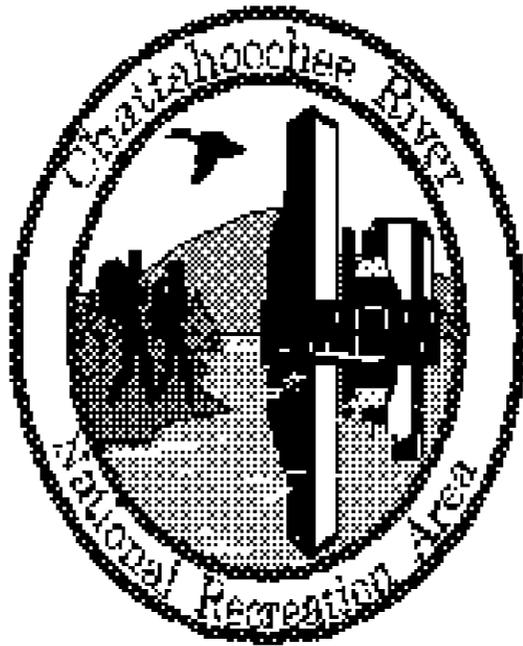


# Chattahoochee River National Recreation Area Visitor Study



The  
Visitor  
Services  
Project



**DIRECTIONS**

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

**PRIVACY ACT and PAPERWORK REDUCTION ACT statement:** 16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

**Burden estimate statement:** Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Office of Information and Regulatory Affairs of OMB, Attention Desk Officer for the Interior Department, Office of Management and Budget, Washington, D.C. 20503; and to the Information Collection Clearance Officer, Audits and Accountability Team, National Park Service, 1849 C Street, N.W., Washington, D.C. 20240.

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**YOUR VISIT TO CHATTAHOOCHEE RIVER NATIONAL RECREATION AREA**

1. Prior to your visit to Chattahoochee River National Recreation Area, how did you and your group get information about the park? Please check (✓) **all** that apply.

- \_\_\_\_\_ RECEIVED NO INFORMATION PRIOR TO VISIT - **GO ON TO QUESTION 2**
- \_\_\_\_\_ PREVIOUS VISIT(S)
- \_\_\_\_\_ FRIENDS/ RELATIVES
- \_\_\_\_\_ SPECIAL EVENTS PUBLICITY
- \_\_\_\_\_ BROCHURE/ CALENDAR OF EVENTS
- \_\_\_\_\_ AREA SIGNS
- \_\_\_\_\_ TOURIST INFORMATION AT MOTEL/ HOTEL
- \_\_\_\_\_ TRAVEL GUIDE/ TOUR BOOK
- \_\_\_\_\_ NEWSPAPER/ MAGAZINE ARTICLE
- \_\_\_\_\_ REAL ESTATE COMPANIES
- \_\_\_\_\_ TV/ RADIO
- \_\_\_\_\_ INTERNET/ WORLD WIDE WEB
- \_\_\_\_\_ TELEPHONE OR WRITTEN INQUIRY TO THE PARK
- \_\_\_\_\_ OTHER (Please specify: \_\_\_\_\_)

2. On this visit, how did you and your group locate Chattahoochee River National Recreation Area? Please check (✓) **all** that apply.

- \_\_\_\_\_ KNEW LOCATION FROM PREVIOUS VISITS OR LIVING IN AREA
- \_\_\_\_\_ ROAD SIGNS
- \_\_\_\_\_ MAP
- \_\_\_\_\_ TRAVEL GUIDE/ TOUR BOOKS
- \_\_\_\_\_ TELEPHONE OR WRITTEN INQUIRY TO THE PARK
- \_\_\_\_\_ OTHER (Please specify: \_\_\_\_\_)

3. a) What type of information would be most useful to you and your group as you arrive at any unit of Chattahoochee River National Recreation Area? Please check (✓) **all** that apply.

\_\_\_\_\_ NONE - - - **GO ON TO QUESTION 4**  
 \_\_\_\_\_ MAP OF THE UNIT  
 \_\_\_\_\_ RESTROOM LOCATIONS  
 \_\_\_\_\_ RULES AND REGULATIONS  
 \_\_\_\_\_ OTHER (Please specify:\_\_\_\_\_)

- b) In what form would you like to get the above information about Chattahoochee River National Recreation Area? Please check (✓) **all** that apply.

\_\_\_\_\_ BROCHURES  
 \_\_\_\_\_ BULLETIN BOARDS  
 \_\_\_\_\_ SIGNS  
 \_\_\_\_\_ OTHER (Please specify:\_\_\_\_\_)

4. On this visit, what were you and your group's **reasons for visiting** Chattahoochee River National Recreation Area? Please check (✓) **all** that apply.

\_\_\_\_\_ VIEW SCENERY                      \_\_\_\_\_ WALK/ HIKE  
 \_\_\_\_\_ BICYCLE                              \_\_\_\_\_ EXERCISE (jog, run, etc.)  
 \_\_\_\_\_ EXERCISE PET(S)                      \_\_\_\_\_ VIEW WILDLIFE/

#### WILDFLOWERS

\_\_\_\_\_ GROUP SPORTS (soccer, football, frisbee, etc.)      \_\_\_\_\_ WATER SPORTS (raft, tube, swim, etc.)  
 \_\_\_\_\_ PICNIC    \_\_\_\_\_ FISH  
 \_\_\_\_\_ OTHER (Please specify:\_\_\_\_\_)

5. a) Chattahoochee River National Recreation Area is charging a parking fee (\$2/day or \$20/year) for park users. Please circle the words below that best describe your opinion about this fee amount.

TOO LOW

ABOUT RIGHT

TOO HIGH

- b) How would you prefer that these fees be used to improve your future visits?

\_\_\_\_\_  
 \_\_\_\_\_

PLEASE GO ON TO NEXT PAGE



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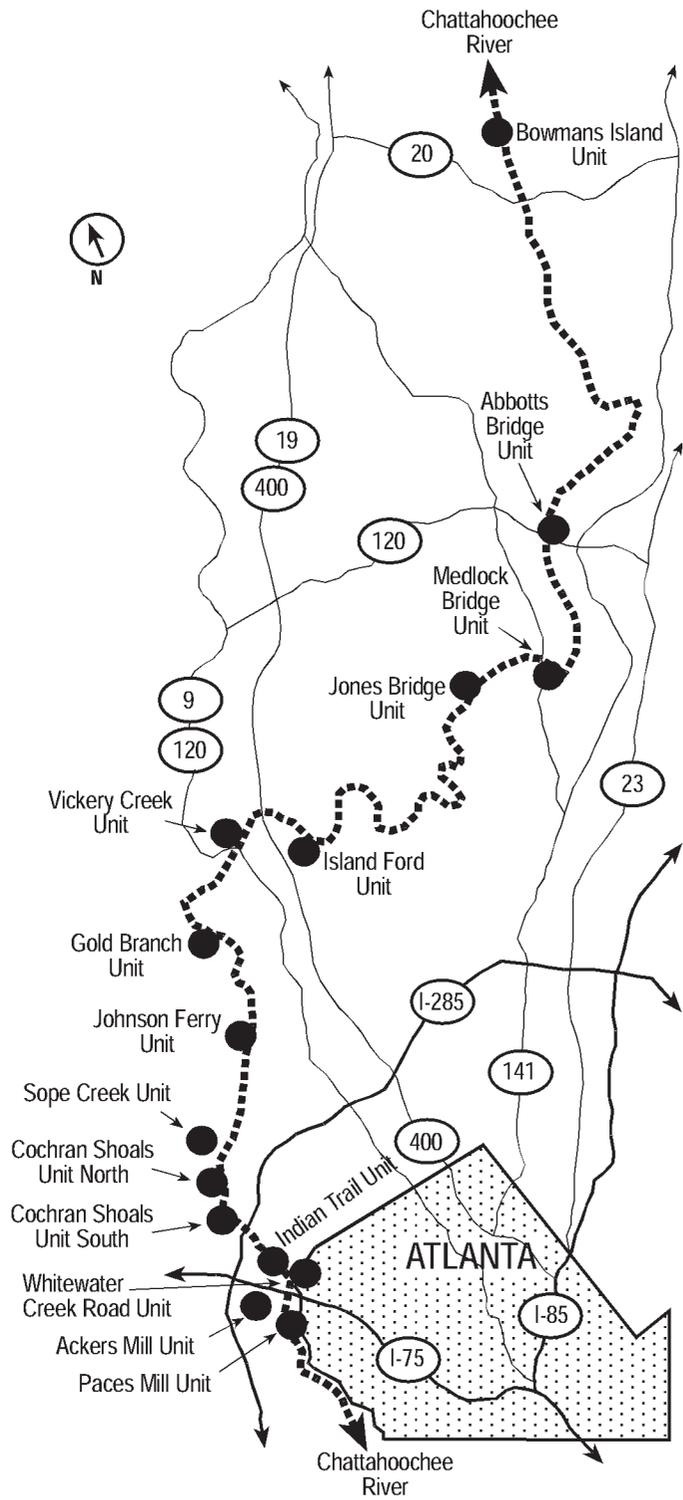
6. a) In the left column below, please check (√) **all** of the sites you and your group visited on **this visit** to Chattahoochee River National Recreation Area. Use the map to help you locate where you traveled.
- b) In the column on the right, please check (√) **all** of the sites you have visited at Chattahoochee River National Recreation Area on **past visits**.

| <b>This visit (√)</b>                                   | <b>Past visits (√)</b> |
|---|------------------------|
| _____ PACES MILL UNIT (West Palisades)                  | _____                  |
| _____ ACKERS MILL UNIT (West Palisades)                 | _____                  |
| _____ INDIAN TRAIL UNIT (East Palisades)                | _____                  |
| _____ WHITEWATER CREEK ROAD UNIT (East Palisades)       | _____                  |
| _____ COCHRAN SHOALS UNIT SOUTH (Columns Drive)         | _____                  |
| _____ COCHRAN SHOALS UNIT NORTH<br>(Interstate Parkway) | _____                  |
| _____ SOPE CREEK UNIT                                   | _____                  |
| _____ JOHNSON FERRY UNIT                                | _____                  |
| _____ GOLD BRANCH UNIT                                  | _____                  |
| _____ VICKERY CREEK UNIT                                | _____                  |
| _____ ISLAND FORD UNIT                                  | _____                  |
| _____ JONES BRIDGE UNIT                                 | _____                  |
| _____ ABBOTTS BRIDGE UNIT                               | _____                  |
| _____ BOWMANS ISLAND UNIT                               | _____                  |
| _____ MEDLOCK BRIDGE UNIT                               | _____                  |

7. On which of the following days do you and your group **usually** visit the site where you received this questionnaire? If this was your first visit, please mark when you visited. Please check (√) **only one**.

- \_\_\_\_\_ WEEKDAYS  
\_\_\_\_\_ WEEKENDS  
\_\_\_\_\_ BOTH WEEKDAYS AND WEEKENDS  
\_\_\_\_\_ CAN'T REMEMBER

# Chattahoochee River National Recreation Area



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8. On this visit, how much time did you and your group spend in Chattahoochee River National Recreation Area?

\_\_\_\_\_ NUMBER OF HOURS (Please list partial hours as 1/4, 1/2, etc.)

### YOUR ACTIVITIES

9. a) In the left column below, please check (✓) **all** of the activities that you and your group participated in at Chattahoochee River National Recreation Area during **this visit**.
- b) In the column on the right, please check **all** of the activities that you and your group have done at Chattahoochee River National Recreation Area on **past visits**.

| <u>This visit (✓)</u>  | <u>Past visits (✓)</u> |
|--|------------------------|
| _____ SIGHTSEE   | _____                  |
| _____ VIEW WILDLIFE/ WILDFLOWERS                                       | _____                  |
| _____ BICYCLE  | _____                  |
| _____ EXERCISE (jog, run, etc.)  | _____                  |
| _____ WALK/ HIKE   | _____                  |
| _____ VISIT VISITOR INFORMATION STATION                                | _____                  |
| _____ VISIT HISTORIC RUINS   | _____                  |
| _____ ATTEND RANGER-LED PROGRAMS/ ACTIVITIES                           | _____                  |
| _____ FISH   | _____                  |
| _____ PICNIC   | _____                  |
| _____ PARTICIPATE IN GROUP SPORTS (soccer,<br>football, frisbee, etc.) | _____                  |
| _____ PARTICIPATE IN WATER SPORTS (raft, tube, swim, etc.)             | _____                  |
| _____ PHOTOGRAPHY  | _____                  |
| _____ OTHER - Please describe below:                                   | _____                  |
| ( _____ )  | ( _____ )              |
| this visit   | past visits            |

10. On this visit, how many people were in your group, including yourself?

\_\_\_\_\_ NUMBER OF PEOPLE

11. a) On this visit, were you with an organized tour group?

\_\_\_\_\_ YES                      \_\_\_\_\_ NO

b) On this visit, were you on a school/educational field trip?

\_\_\_\_\_ YES                      \_\_\_\_\_ NO

12. On this visit, what kind of group were you with? Please check (✓) only **one**.

\_\_\_\_\_ ALONE

\_\_\_\_\_ FAMILY

\_\_\_\_\_ FRIENDS

\_\_\_\_\_ FAMILY AND FRIENDS

\_\_\_\_\_ OTHER (Please describe: \_\_\_\_\_)

13. For you and each member of your group, please indicate:

|           | CURRENT<br>AGE | U.S. ZIP CODE<br>OR NAME OF<br>FOREIGN COUNTRY | NUMBER OF VISITS<br>TO THIS PARK<br>(INCLUDING THIS VISIT) |                          |
|-----------|----------------|--|--|--------------------------|
|           |                |  | PAST<br>12 MONTHS  | PAST 5<br>YEARS<br>TOTAL |
| YOURSELF  | _____          | _____  | _____  | _____                    |
| MEMBER #2 | _____          | _____  | _____  | _____                    |
| MEMBER #3 | _____          | _____  | _____  | _____                    |
| MEMBER #4 | _____          | _____  | _____  | _____                    |
| MEMBER #5 | _____          | _____  | _____  | _____                    |
| MEMBER #6 | _____          | _____  | _____  | _____                    |
| MEMBER #7 | _____          | _____  | _____  | _____                    |

PLEASE GO ON TO NEXT PAGE



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14. a) Please check (✓) the visitor services and facilities which you or your group **used** during this visit to Chattahoochee River National Recreation Area.
- b) Next, for only those services and facilities which you or your group used, please rate their **importance** from 1-5.
- c) Finally, for only those services and facilities which you or your group used, please rate their **quality** from 1-5.

| Use service/<br>facility?<br>quality?<br><br>Check (✓) | If used,<br>how important?      |   |   |                        |   | If used,<br>what |       |   |              |   |  |
|--|---------------------------------|---|---|------------------------|---|------------------|-------|---|--------------|---|--|
|  | Not<br>important                |   |   | Extremely<br>important |   | Very<br>poor     |       |   | Very<br>good |   |  |
|  | 1                               | 2 | 3 | 4                      | 5 | 1                | 2     | 3 | 4            | 5 |  |
| _____  | PARK BROCHURE/ MAP              |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | HIGHWAY DIRECTIONAL SIGNS       |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | RESTROOMS                       |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | HANDICAPPED ACCESS              |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | PICNIC AREAS                    |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | TRAILS                          |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | TRAIL EXHIBITS                  |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | GARBAGE CANS/ RECYCLING         |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | BOAT LAUNCHES                   |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | PARKING AREAS                   |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | ACTIVITY AREAS/ PLAYING FIELDS  |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | VISITOR INFORMATION STATION     |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | RANGER-LED PROGRAMS/ ACTIVITIES |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | UNIFORMED PARK STAFF            |   |   |                        |   | _____            | _____ |   |              |   |  |
| _____  | INTERNET HOMEPAGE               |   |   |                        |   | _____            | _____ |   |              |   |  |

15. Overall, how would you rate the quality of the visitor services provided to you and your group at Chattahoochee River National Recreation Area during this visit? Please circle only **one**.

VERY GOOD      GOOD      AVERAGE      POOR      VERY POOR

16. To help managers plan for the future of Chattahoochee River National Recreation Area, please rate the importance (from 1 to 5) of the following park issues to you and your group during your visit. Circle your answers below.

| <b>Issue importance?</b>          | Not important | Important | Extremely important | Don't know |   |   |
|-----------------------------------|---------------|-----------|---------------------|------------|---|---|
| CLEAN WATER                       | 1             | 2         | 3                   | 4          | 5 | 0 |
| CLEAN AIR                         | 1             | 2         | 3                   | 4          | 5 | 0 |
| VIEWS FROM THE PARK               | 1             | 2         | 3                   | 4          | 5 | 0 |
| LAND DEVELOPMENT ADJACENT TO PARK | 1             | 2         | 3                   | 4          | 5 | 0 |
| CONFLICTS BETWEEN PARK USERS      | 1             | 2         | 3                   | 4          | 5 | 0 |

17. If you were a manager planning for the future of Chattahoochee River National Recreation Area what would you propose? Please include any services/facilities you would like to have available which are not currently available. Please be specific.

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18. Is there anything else you and your group would like to tell us about your visit to Chattahoochee River National Recreation Area?

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Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.



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**OFFICIAL BUSINESS**

**Visitor Services Project  
Cooperative Recreation Area Studies Unit  
Department of Forest Resources  
College of Forestry, Wildlife and  
Range Sciences  
University of Idaho  
Moscow, Idaho 83844-1133**