# National Register of Historic Places Inventory—Nomination Form

code

See instructions in *How to Complete National Register Forms* Type all entries—complete applicable sections

# 1. Name

historic Mission Beach Roller Coaster

and or common Belmont Amusement Park Roller Coaster ("Earthquake") ("Big Dipper")

04

# 2. Location

street & number 3000 Mission Boulevard

city, town San Diego

\_buil Diego

\_\_ vicinity of

county

San Diego

### state California 3. Classification

Category	Ownership	Status	Present Use	
district	public	occupied	agriculture	museum
building(s)	private	<u> </u>	commercial	<u> </u>
_X_ structure	_X_both	work in progress	educational	private residence
site	<b>Public Acquisition</b>	Accessible	entertainment	religious
object	in process	<u>X</u> yes: restricted	government	scientific
	being considered	yes: unrestricted	industrial	transportation
	-		military	other:

# 4. Owner of Property

n		~	•	•
	a			5

See Continuation Sheet

street & number

city, t	own		vicinity of		state			
5.	Location of L	egal Des	scription	n				
court	nouse, registry of deeds, etc.	County Recor	der's Office					
street	& number	1222 First A	venue					
city, t	own	San Diego			state	Calif	fornia	
6.	Representati	on in Ex	isting S	urveys	5			
title	City of San Diego His Board Register No. 9		has this prope	rty been dete	rmined e	ligible?	yes	no
date	1973			federal	sta	ite	_ county	X local
depos	sitory for survey records Cit	y Administrati	on Building,	Planning	Depart	ment		
city, t	own San Diego				state	Calif	<b>a</b> rnia	

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not for publication

code

073

For NPS use only

received

date entered

# 7. Description

Condition		Check one	Check one	
excellent	deteriorated	X unaltered	X original s	site
<u> </u>	ruins	altered	moved	date
fair	unexposed			

Describe the present and original (if known) physical appearance

#### Summar y

The "Earthquake" is a wooden roller coaster with rolled steel tracks. It has an irregular "footprint" approximately 100 by 500 feet and "hills" that reach a height of 75 feet. Its tracks total about 2,800 linear feet. The structure is oriented with its length along a north/south axis paralleling the beach strand between the Pacific Ocean and Mission Bay. The tracks reach their highest points at each end with various intermediate rises and plateaus. The curved "Belmont" entrance sign is off center left on the west side, mounted on the structural framework below a correspondingly curved section of the tracks.<sup>1</sup>

A tunnel-like building, or "terminal," on the west side of the coaster, to the left of the entrance, is accessory to the basic structure. It houses the ticket booth and mechanical equipment, and provides the stopping place for the cars when loading and unloading passengers; it is open on both ends, with a wood frame and gabled roof, and is sheathed with corrugated metal and wood siding. A portion of the terminal building was repaired in 1957 after a 1954 fire. It has been painted various colors from time to time.

"Earthquake" is situated on a narrow sandy spit between the Pacific Ocean and Mission Bay, in the northeast corner of the site of the former Belmont Amusement Park. The Mission Beach Bathhouse building, completed in 1925, is just west of "Earthquake." It contains a larger than Olympic-size swimming pool, The Plunge, which is still in use. "Earthquake," the Bathhouse building, and the roller rink (to the south of the coaster) are the only remaining structures of more than 30 that once existed in the park. (The bathhouse and the roller rink will be considered for inclusion at a later point in the recreation theme study.)

"Earthquake" is at the southwest corner of the main street intersection in Mission Beach--Mission Boulevard, running north and south, and Ventura Place, starting from the beach and extending east. Because of the consistently low building scale of Mission Beach coupled with the flat topography of the strand, and the openness of Mission Bay and park areas to the east, the roller coaster continues to dominate the local landscape and serves as a symbol of the community's recreational character.

#### Footnote

1 This description draws on that prepared by Anthony A. and Lisa Ciani, "National Register of Historic Places Nomination, Mission Beach Roller Coaster," 1978.

# 8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899 X 1900–	Areas of Significance—C archeology-prehistoric archeology-historic agriculture architecture art commerce communications	heck and justify below community planning conservation economics education engineering exploration settlement industry invention	politics government	religion science sculpture social/ humanitarian theater transportation X. other (specify) (Recreation)
Specific dates	1925	Builder Architect (Thomas	s) Frank Prior and F	· · · · · · · · · · · · · · · · · · ·

#### Statement of Significance (in one paragraph)

#### Summary

The "Earthquake" roller coaster is one of the two large wooden scaffolded roller coasters with structural integrity that remain on the West Coast.<sup>1</sup> Although built slightly later than the other, the "Big Dipper" at Santa Cruz, California, erected by Arthur Looff using a Prior and Church license, "Earthquake" is the only one on the West Coast built by Frank Prior and Frederick A. Church themselves that remains. In the nation as a whole, only one other extant design, the "Dragon Coaster" (1928), at "Playland" in Rye, New York, survives of some 30 by this noted firm of whom it has been stated, in referring to the select fraternity of roller coaster designers:

Perhaps no two gentlemen stand out more than Prior and Church, whose designs were once considered pristine adaptations of ideas no one ever considered before.<sup>2</sup>

"Earthquake" also is the prime survivor and the most visible symbol of the Mission Beach Amusement Center (later Belmont Amusement Park), the celebrated centerpiece of sugar heir John D. Spreckels' ambitious early 20th-century recreational development at Mission Beach.

#### History

The Mission Beach Company, owned indirectly by John D. Spreckels and his brother Adolph, developed the Mission Beach community in 1914-25, constructing a bridge to San Diego proper, boardwalks along the ocean and bay, streets, and utilities. Their San Diego Electric Railway Company completed a streetcar line across the bridge to Mission Beach in 1924, and a terminal in 1925. The Spreckelses built the Mission Beach Amusement Center, at a cost of approximately \$2,500,000, to stimulate real estate sales and attract street car passengers.

Architect Lincoln Rogers and his associate F. W. Stevenson drew up the comprehensive plan for the Spreckels brothers. To construct the roller coaster, Prior and Church, who then operated out of Venice, California, were retained. Most of their work was centered in California, especially at Venice, Santa Monica, and Long Beach. They were well known for a series of racing coasters featuring "Chase Through the Clouds" or similar names, but had recently begun building "Bobs"-type coasters, ones that featured trailer-type cars connected by ball couplers on plans that featured tight curves on high elevation tracks. "Bobs"-type coasters already built by them included the "Bobs" at Riverview Park, in Chicago, and the "Tornado" at Coney Island, New York (both now destroyed).<sup>3</sup>

### **Major Bibliographical References** 9.

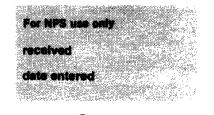
SEE CONTINUATION SHEET

10. Geograp	hical Data			<u></u>
Acreage of nominated prope Quadrangle name <u>LaJo</u> UTM References			Quadrangle scale <u>1</u> :	24,000
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		F L		
		H		<u> </u>
Verbal boundary descript	ion and justification			
	SEE CONTINU	ATION SHEET		
List all states and counti-	as for properties overl	apping state or co	unty boundaries	
state	code	county	code	
tate	code	county	code	
11. Form Pre	epared By	·····		·····
name/title James H. Ch	arleton			
organization History Divi	sion, National Par!	service <b>d</b> a	te October 30, 198	34
treet & number 1100 "	L" Street, NW	te	ephone (202) 343-83	
ity or town Washin	gton	st	nte DC 20240	
12. State His	storic Prese	ervation	<b>Officer Certific</b>	ation
he evaluated significance of	this property within the s	tate is:		
national	state	local		
	property for inclusion in th	e National Register	ric Preservation Act of 1966 (Pu and certify that it has been evalu vice.	
State Historic Preservation O	fficer signature			
itle			date	
For NPS use only	······································	Notional Desist		
I hereby certify that this	s property is included in th	ie National Register		
Keeper of the National R	egister		date	
Attest:	-		date	

**Chief of Registration** 

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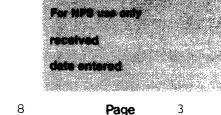
Exp. 10-31-84

John D. Spreckels, "the Step-father" of San Diego,<sup>4</sup> and his brother were the leading magnates of the city. At one time or another, between 1887, when John Spreckels arrived in San Diego, and his death in 1926, they owned the south side of Broadway from the Bay to the Plaza, as well as all of Coronado and North Island. They also acquired the Southern California Mountain Water Company; the San Diego Electric Railway, which they rebuilt and rerouted; the <u>Union-Tribune</u> newspaper; and the First National Bank. In addition, they completed the San Diego and Arizona Eastern Railway, the Lower Otay Dam, and the Hotel del Coronado;<sup>5</sup> built the San Diego Hotel, the Union Building, the Spreckels Theater, and the Golden West Hotel in downtown San Diego; and donated the Spreckels Organ Pavilion in Balboa Park.<sup>6</sup>

After John Spreckels' death in 1926, his family company donated the Mission Beach Amusement Center to the city through the State Park Commission. In 1939 the State gave the city full title to the center. The name was changed to Belmont Park in 1954 when the city negotiated a 20-year lease with Jack Ray, a Canadian amusement park designer. Ray redesigned the park with an emphasis on family entertainment and renamed it for a friend in Canada who had introduced him to amusement parks. That same year, the roller coaster (owned by a separate company, but on city land) caught fire and had to be closed down. Unable to make repairs, the coaster company declared bankruptcy in 1957 and sold the roller coaster to Ray, who reopened it. Ray died in 1965, and in 1969 his widow sold the remainder of the park lease to MBA, Inc., who continued to operate the park until 1977.

In that year, the city permitted M.B.A., Inc., to remove or demolish all of the structures and rides except the roller coaster, the Plunge, and the roller rink. The City then tentatively decided to demolish the roller coaster to allow for a "passive" park.<sup>7</sup>

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A group of local citizens, however,	, who believed that	the roller	coaster shou	ıld
be preserved, formed the "Save the G	Coaster Committee, I	nc." They	used a Nation	al
Trust consultant service grant to st	tudy the feasibility	r of its pre	servation, an	d.

Trust consultant service grant to study the feasibility of its preservation, and, in 1982, won approval of the city council to assume ownership of the coaster and lease the land on which it rests from the city. The Committee plans to restore the coaster, including reviving its original brilliant color scheme, and possibly operate it for the public.<sup>8</sup>

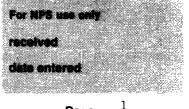
### Footnotes

- 1 This statement of significance draws generously from that prepared by Anthony A. and Lisa Ciani, "National Register of Historic Places Nomination, Mission Beach Roller Coaster," 1978.
- 2 Richard W. Munch, President, American Coaster Enthusiasts, "Case Study: The Design Firm of Prior and Church," January 4, 1982, pp. 1-2.
- 3 Ibid.
- 4 Florence Christman, <u>The Romance of Balboa Park</u> (San Diego: Neyenesch Printers, 1973), p. 40.
- 5 The Hotel del Coronado is a National Historic Landmark for its architecture.
- 6 Spreckels Organ Pavilion is within the existing Balboa Park National Historic Landmark.
- 7 "Belmont Park Status Report," <u>Report to the Honorable Mayor and City Council</u> from the City Manager (San Diego: November 11, 1977), p. 1.
- 8 Save the Coaster Committee, Inc. "Development Plan, January 15, 1983" (San Diego, California), passim.

Owner of Property

Hon. Roger Hedgecock	Save the Coaster Committee
Mayor, City of San Diego	P.O. Box 83067
202 C Street	San Diego, California 92138
San Diego, California 92109	

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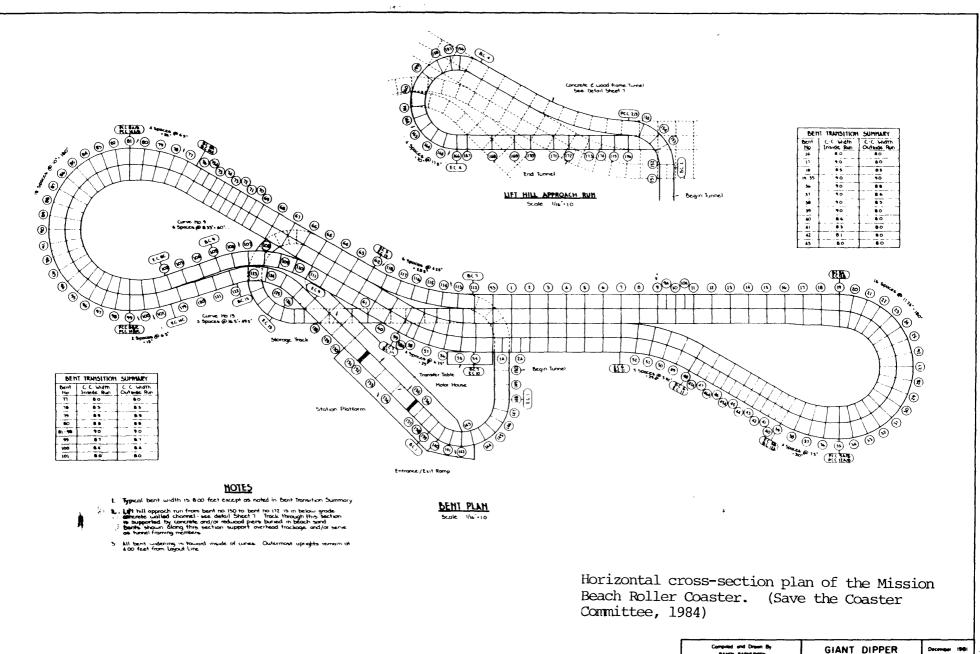
Continuation sheet	Item number	9	Page <sup>1</sup>

### Bibliography

- Adams, H. Austin. <u>The Man, John D. Spreckels</u>. San Diego: Frye and Smith, 1924.
- "Belmont Park Status Report," <u>Report to the Honorable Mayor and City Council</u> from the City Manager. San Diego: November 11, 1977. 1 p.
- Christman, Florence. <u>The Romance of Balboa Park</u>. San Diego: Neyenesch Printers, 1973.
- Kyriazi, Gary. The Great American Amusement Parks, A Pictorial History. Secaucus, New Jersey: Citadel Press, 1976.
- Munch, Richard W., President, American Coaster Enthusiasts. "Case Study: The Design Firm of Prior and Church," January 4, 1982. 2 pp.
- Pourade, Richard. <u>The Glory Years</u>. San Diego: San Diego Union-Tribune Publishing Company, 1964.
- "Roller Coaster Buffs Hold Convention," Los Angeles Times, June 10, 1978, I, p. l.
- Save the Coaster Committee, Inc. "Development Plan, January 15, 1983." San Diego, California.
- "Tail spinning," Sunset (July 1976), pp. 70-71.
- "Those Roller Rides in the Sky," Time (July 4, 1977), pp. 36-37.

#### Verbal Boundary Description

Beginning at a point at the northeast corner of the Belmont Amusement Park property, on the southwest corner of Mission Blvd. and Ventura Place, proceed south approximately 600 feet to a point along the eastern property line. Then turn to the west and proceed 200 feet due west, then turn to the north and proceed due north 600 feet to a point on the northern property line of the amusement park on the southern side of Ventura Place. Then turn to the east and proceed along the northern property line back to the point of beginning.



HARDY READING HISSION BEACH PARK Evote Centeres (707) 442-0483 SAN DIEGO, CALIFORNIA 1