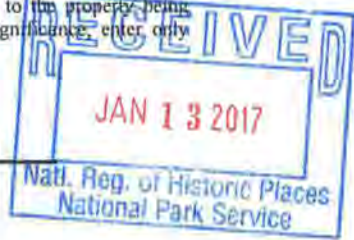


United States Department of the Interior  
National Park Service

# National Register of Historic Places Registration Form

BC 689

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in National Register Bulletin, *How to Complete the National Register of Historic Places Registration Form*. If any item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions.



### 1. Name of Property

Historic name: Columbia Commercial Historic District (Boundary Increase)

Other names/site number: \_\_\_\_\_

Name of related multiple property listing: \_\_\_\_\_

(Enter "N/A" if property is not part of a multiple property listing)

N/A

### 2. Location

Street & number: 1222-1224 Taylor St.

City or town: Columbia State: SC County: Richland

Not For Publication:  Vicinity:

### 3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended,

I hereby certify that this x nomination      request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60.

In my opinion, the property x meets      does not meet the National Register Criteria. I recommend that this property be considered significant at the following level(s) of significance:

     national      statewide   x   local

Applicable National Register Criteria:

  x   A      B   x   C      D

	<u>1/10/2017</u>
<b>Elizabeth M. Johnson</b>	<b>Date</b>
<b>Deputy State Historic Preservation Officer:</b>	
_____ <b>State or Federal agency/bureau or Tribal Government</b>	

Columbia Commercial Historic District  
(Boundary Increase)

Richland Co., S.C.

Name of Property

County and State

In my opinion, the property \_\_\_ meets \_\_\_ does not meet the National Register criteria.

Signature of commenting official:

Date

Title :

State or Federal agency/bureau  
or Tribal Government

#### 4. National Park Service Certification

I hereby certify that this property is:

- entered in the National Register  
 determined eligible for the National Register  
 determined not eligible for the National Register  
 removed from the National Register  
 other (explain:)

*For Edson H Beall*  
Signature of the Keeper

*2-28-17*  
Date of Action

#### 5. Classification

##### Ownership of Property

(Check as many boxes as apply.)

- Private:   
Public - Local   
Public - State   
Public - Federal

##### Category of Property

(Check only one box.)

- Building(s)   
District   
Site

Columbia Commercial Historic District  
(Boundary Increase)  
Name of Property \_\_\_\_\_

Richland Co., S.C.  
County and State \_\_\_\_\_

Structure

Object

**Number of Resources within Property**

(Do not include previously listed resources in the count)

Contributing	Noncontributing	
<u>2</u>	_____	buildings
_____	_____	sites
_____	_____	structures
_____	_____	objects
<u>2</u>	_____	Total

Number of contributing resources previously listed in the National Register 46

**6. Function or Use**

**Historic Functions**

(Enter categories from instructions.)

COMMERCE/TRADE: Specialty Store  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Current Functions**

(Enter categories from instructions.)

VACANT/NOT IN USE  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Columbia Commercial Historic District  
(Boundary Increase)  
Name of Property

Richland Co., S.C.  
County and State

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## 7. Description

### Architectural Classification

(Enter categories from instructions.)

LATE 19TH AND EARLY 20TH CENTURY AMERICAN MOVEMENTS:

Commercial Style

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**Materials:** (enter categories from instructions.)

Principal exterior materials of the property: Foundation: Concrete; Walls: Brick, Stucco;  
ROOF: Asphalt; OTHER: Cast stone, Aluminum, Glass

### Narrative Description

(Describe the historic and current physical appearance and condition of the property. Describe contributing and noncontributing resources if applicable. Begin with a **summary paragraph** that briefly describes the general characteristics of the property, such as its location, type, style, method of construction, setting, size, and significant features. Indicate whether the property has historic integrity.)

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### Summary Paragraph

The Columbia Commercial Historic District, listed in the National Register of Historic Places on October 20, 2014, included thirty-six contributing buildings and one contributing object along with eighteen non-contributing buildings and one non-contributing object. The district boundaries encompassed the 1500, 1600, and 1700 blocks of Main Street, as well as several properties in the 1100 and 1200 blocks of Blanding and Taylor Streets, along with two properties in the 1500 and 1600 blocks of Sumter Street. The district represented the most intact section of Columbia's historic commercial core and provided examples of a diverse array of architectural styles, including Second Empire, Richardsonian Romanesque, Renaissance Revival, Art Deco, and Streamline Moderne. What united the district was the concentration of commercial buildings and commercial architecture. Since listing, two buildings that were directly adjacent to the original district boundaries have had their slipcover facades removed, revealing intact commercial facades that date to the period of significance for the district. The purpose of this amendment is to enlarge the boundaries of the district to include two buildings (1222 Taylor St.

Columbia Commercial Historic District  
(Boundary Increase)

Richland Co., S.C.

Name of Property

County and State

and 1224 Taylor St.) that were previously excluded from the district, but that now contribute to the significance of the district.

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## Narrative Description

### 1. 1222 Taylor Street – Rose-Talbert Paints

This two-story brick building was constructed in 1914 and first served as the office of Wood Plumbing Company, who resided at this address until 1917.<sup>1</sup> The second level of the building featured as many as six rooms for rent. After being the home of many businesses between 1917 and 1936, the address housed Rose-Talbert Paints until 1977. In 1936, the building was redesigned and modernized, with clean lines, stucco façade, asymmetrical design of the storefront, and the large, modern, tripartite window on the second floor. During these forty-one years, Rose-Talbert served the greater Columbia area and opened satellite stores in Forest Acres and West Columbia because of their success at the Taylor St. location. An aluminum slipcover façade was added in the 1980s, and removed in early 2016 to reveal the c. 1936 stuccoed brick façade, including the shadow of the letters spelling out “Rose-Talbert” that once hung above the aluminum and glass storefront.

The removal of the aluminum slipcover also revealed the intact, tripartite window that extends across approximately three-quarters of the second-story façade. Each of the three sections feature six rectangular interior panes oriented horizontally. These central panes are flanked on either side by six smaller rectangular panes that are oriented vertically. A historic photo from c. 1975 reveals that the storefront was altered slightly since that time. In the photo the front entrance was off-center, flanked on one side by a rectangular plate-glass window and on the other by a smaller, square display window. There was a three-over-three transom that extended across approximately three-quarters of the storefront. The front door is now centrally located in a recessed opening and flanked on either side by large, plate-glass windows trimmed in aluminum. It also features a clear glass transom. The larger transom that once extended across nearly the entire storefront has been removed and infilled with a large wood beam.

### 2. 1224 Taylor Street – Western Auto

1224 Taylor Street was designed by the architecture firm Wessinger and Johnson in 1940.<sup>2</sup> The first occupant of this new structure was Western Auto. The façade featured full-length glass storefront windows over a masonry bulkhead on the first level with recessed double doors at the center. Five simple one-over-one windows are situated across the second story with cast stone sills and lintels. There was an aluminum slipcover façade in use from the 1980s until 2016 when it was removed to reveal the building’s original design, including the red-and-white enameled “Western Auto” sign that extends across the entire storefront. The original cast stone cornice was removed when the slipcover was installed in the 1980s. Otherwise, the building, including the storefront, remains substantially intact.

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<sup>1</sup> *The State* December 13, 1914; Sanborn Fire Insurance Map, 1917.

<sup>2</sup> *The State* June 6, 1940.

Columbia Commercial Historic District  
(Boundary Increase)  
Name of Property

Richland Co., S.C.  
County and State

## 8. Statement of Significance

### Applicable National Register Criteria

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- A. Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B. Property is associated with the lives of persons significant in our past.
- C. Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D. Property has yielded, or is likely to yield, information important in prehistory or history.

### Criteria Considerations

(Mark "x" in all the boxes that apply.)

- A. Owned by a religious institution or used for religious purposes
- B. Removed from its original location
- C. A birthplace or grave
- D. A cemetery
- E. A reconstructed building, object, or structure
- F. A commemorative property
- G. Less than 50 years old or achieving significance within the past 50 years

Columbia Commercial Historic District  
(Boundary Increase)  
Name of Property

Richland Co., S.C.  
County and State

**Areas of Significance**  
(Enter categories from instructions.)

Commerce  
Architecture  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Period of Significance**  
1865-1963  
\_\_\_\_\_  
\_\_\_\_\_

**Significant Dates**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Significant Person**  
(Complete only if Criterion B is marked above.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Cultural Affiliation**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Architect/Builder**  
Wessinger, Jesse Walter  
Johnson, J. Carroll  
\_\_\_\_\_

Columbia Commercial Historic District  
(Boundary Increase)

Name of Property

Richland Co., S.C.

County and State

**Statement of Significance Summary Paragraph** (Provide a summary paragraph that includes level of significance, applicable criteria, justification for the period of significance, and any applicable criteria considerations.)

The two buildings included in this boundary increase were originally excluded from the district because they had an aluminum slipcover facade that was added in the 1980s. At the time the district was listed on October 20, 2014 the buildings did not retain sufficient integrity from the period of significance to be included in the district. Since that time, however, the aluminum slipcover has been removed, revealing that the storefronts and facades of the two buildings were substantially intact and appeared as they had during the district's period of significance (1865-1963). The facade of 1222 Taylor St. is substantially intact from the c. 1936 renovation of that building. The facade of 1224 Taylor St. is substantially intact from its original construction in 1940.

**Narrative Statement of Significance** (Provide at least **one** paragraph for each area of significance.)

The Columbia Commercial Historic District, listed in the National Register of Historic Places on October 20, 2014, is significant under Criterion A for commerce, reflecting the significance of the Main Street corridor as a commercial center for the city of Columbia. The district was also nominated under Criterion C in the area of architecture for its collection of architectural styles that were representative of commercial architecture in the early- to mid-twentieth century. Many of the buildings in the listed district had storefronts that were remodeled, in some cases more than once, as business owners attempted to modernize their commercial operations and keep pace with their customers' expectations. Such was the case also with 1222 Taylor St., which was built in 1914 and remodeled in 1936, presenting a more streamline facade that was in keeping with architectural trends from that period. 1224 Taylor St. was similarly unadorned, with a symmetrical storefront and simple one-over-one windows on the second level, each featuring stone sills and lintels. It was advertised as being of fireproof construction, built of concrete and steel.<sup>3</sup> The most distinctive feature of the building was probably the large enameled "Western Auto" sign that was inlaid beneath a cast stone belt course. Both the sign and the belt course remain remarkably intact following the removal of the 1980s slipcover.

1224 Taylor St. was designed by Wessinger and Johnson, associated architects and erected for E.L. Greever. The Western Auto Company, which operated 235 stores in 1940, leased the building upon its completion. They utilized the first floor for retail sales and the second floor for stock.<sup>4</sup> The firm of Wessinger and Johnson was a collaboration between Jesse Walter Wessinger (1895-1970) and J. Carroll Johnson (1882-1967). Johnson had joined the firm in 1937 and quickly became a principal following the retirement of named partner Robert Caughman Stork

<sup>3</sup> *The State*. June 6, 1940.

<sup>4</sup> *The State*. June 6, 1940.



Columbia Commercial Historic District  
(Boundary Increase)

Richland Co., S.C.

Name of Property

County and State

(1898-1948) due to failing health. The list of buildings designed by the firm prior to World War II includes the Olympia Vocational School and Gymnasium in Columbia (1938), Lexington County Courthouse (1939-40; NRHP Listed 2014), the First Baptist Church in West Columbia (1942), and the Edisto Apartment Building in Columbia (1942). They also were commissioned to design interior renovations to the South Carolina House of Representatives Chambers, which included the addition of a coffered ceiling and new rostrum.<sup>5</sup> The partnership, however, would dissolve by the time the United States entered World War II, though both men would remain practicing architects.

The buildings at 1222 and 1224 Taylor Street are both emblematic of Columbia's commercial development in the mid-twentieth century and both are properly understood within the historical and architectural context established in the nomination for the Columbia Commercial Historic District. Following the removal of the 1980s slipcover, both also retain integrity from the period of significance for that district. It is, therefore, possible to extend the boundary of the district to include these two buildings as contributing properties to the previously listed district.

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<sup>5</sup> Andrew Chandler, " 'Dialogue with the Past': J. Carroll Johnson, Architect, and the University of South Carolina, 1912-1956," Unpublished M.A. Thesis, University of South Carolina (1993), 45-47; *The State*, October 16, 1940.

Columbia Commercial Historic District  
(Boundary Increase)  
Name of Property

Richland Co., S.C.  
County and State

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## 9. Major Bibliographical References

**Bibliography** (Cite the books, articles, and other sources used in preparing this form.)

Andrew Chandler, " 'Dialogue with the Past': J. Carroll Johnson, Architect, and the University of South Carolina, 1912-1956." Unpublished M.A. Thesis, University of South Carolina, 1993.

*The State*

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### Previous documentation on file (NPS):

- preliminary determination of individual listing (36 CFR 67) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # \_\_\_\_\_
- recorded by Historic American Engineering Record # \_\_\_\_\_
- recorded by Historic American Landscape Survey # \_\_\_\_\_

### Primary location of additional data:

- State Historic Preservation Office
- Other State agency
- Federal agency
- Local government
- University
- Other
- Name of repository: \_\_\_\_\_

**Historic Resources Survey Number (if assigned):** \_\_\_\_\_

Columbia Commercial Historic District  
(Boundary Increase)  
Name of Property

Richland Co., S.C.  
County and State

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### 10. Geographical Data

**Acreeage of Property** .40 acres

Use either the UTM system or latitude/longitude coordinates

#### Latitude/Longitude Coordinates (decimal degrees)

Datum if other than WGS84: \_\_\_\_\_  
(enter coordinates to 6 decimal places)

- |                         |                        |
|-------------------------|------------------------|
| 1. Latitude: 34.006585° | Longitude: -81.034761° |
| 2. Latitude:            | Longitude:             |
| 3. Latitude:            | Longitude:             |
| 4. Latitude:            | Longitude:             |

**Or**

#### UTM References

Datum (indicated on USGS map):

NAD 1927 or  NAD 1983

- |          |           |           |
|----------|-----------|-----------|
| 1. Zone: | Easting:  | Northing: |
| 2. Zone: | Easting:  | Northing: |
| 3. Zone: | Easting:  | Northing: |
| 4. Zone: | Easting : | Northing: |

Columbia Commercial Historic District  
(Boundary Increase)  
Name of Property

Richland Co., S.C.  
County and State

**Verbal Boundary Description** (Describe the boundaries of the property.)

The boundary of the area being added to the Columbia Commercial Historic District corresponds to the property lines for parcel R09014-09-05 on the attached Richland County tax map drawn at a scale of 1" = 100 feet and labeled 1222-1224 Taylor Street. The boundary is also delineated by the thick blue line that is drawn on the original district boundary map, which is attached to this boundary increase.

**Boundary Justification** (Explain why the boundaries were selected.)

The boundary encompasses the two buildings here being added to the Columbia Commercial District. The parcel is immediately adjacent to two buildings that were listed in the original nomination, 1519 Sumter St., Powell's Furniture Co. (labeled #32 on the original district boundary map, a version of which is attached to this boundary increase) and 1216-1218 Taylor St. (labeled #36 on the original district boundary map, a version of which is attached to this boundary increase).

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**11. Form Prepared By**

name/title: Jane Campbell  
organization: Rogers, Lewis, Jackson, Mann, & Quinn, LLC  
street & number: 1330 Lady Street, Suite 400  
city or town: Columbia state: SC zip code: 29201  
e-mail: jcampbell@rogerslewis.com  
telephone: 803-978-9000  
date: \_\_\_\_\_

name/title: Andrew W. Chandler, Preservation Consultant  
organization: \_\_\_\_\_  
street & number: 2331 Wilmot Avenue  
city or town: Columbia state: SC zip code: 29205  
e-mail: chandleraw213@att.net  
telephone: 803-413-2826  
date: \_\_\_\_\_

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**Additional Documentation**

Submit the following items with the completed form:

Columbia Commercial Historic District  
(Boundary Increase)

Richland Co., S.C.

Name of Property

County and State

- **Maps:** A **USGS map** or equivalent (7.5 or 15 minute series) indicating the property's location.
- **Sketch map** for historic districts and properties having large acreage or numerous resources. Key all photographs to this map.
- **Additional items:** (Check with the SHPO, TPO, or FPO for any additional items.)

**Owner Information** (if there are multiple owners, or if there are multiple parcels included within the nomination boundary that are under separate ownership, please include the names of ALL owners)

**Owner's Name (individual, organization, corporation, etc.):** Sumter LLC

**Name of Contact Person (if different from above):**

**Mailing Address:** H. Dave Whitener Jr., 2001 Park St., Columbia, S.C. 29201

**Telephone:**

**E-mail address (if available):**

Columbia Commercial Historic District  
(Boundary Increase)

Name of Property

Richland Co., S.C.

County and State

### Photographs

Submit clear and descriptive photographs. The size of each image must be 1600x1200 pixels (minimum), 3000x2000 preferred, at 300 ppi (pixels per inch) or larger. Key all photographs to the sketch map. Each photograph must be numbered and that number must correspond to the photograph number on the photo log. For simplicity, the name of the photographer, photo date, etc. may be listed once on the photograph log and doesn't need to be labeled on every photograph.

### Photo Log

Name of Property: 1222-1224 Taylor Street

City or Vicinity: Columbia

County: Richland

State: South Carolina

Photographer: Janie Campbell

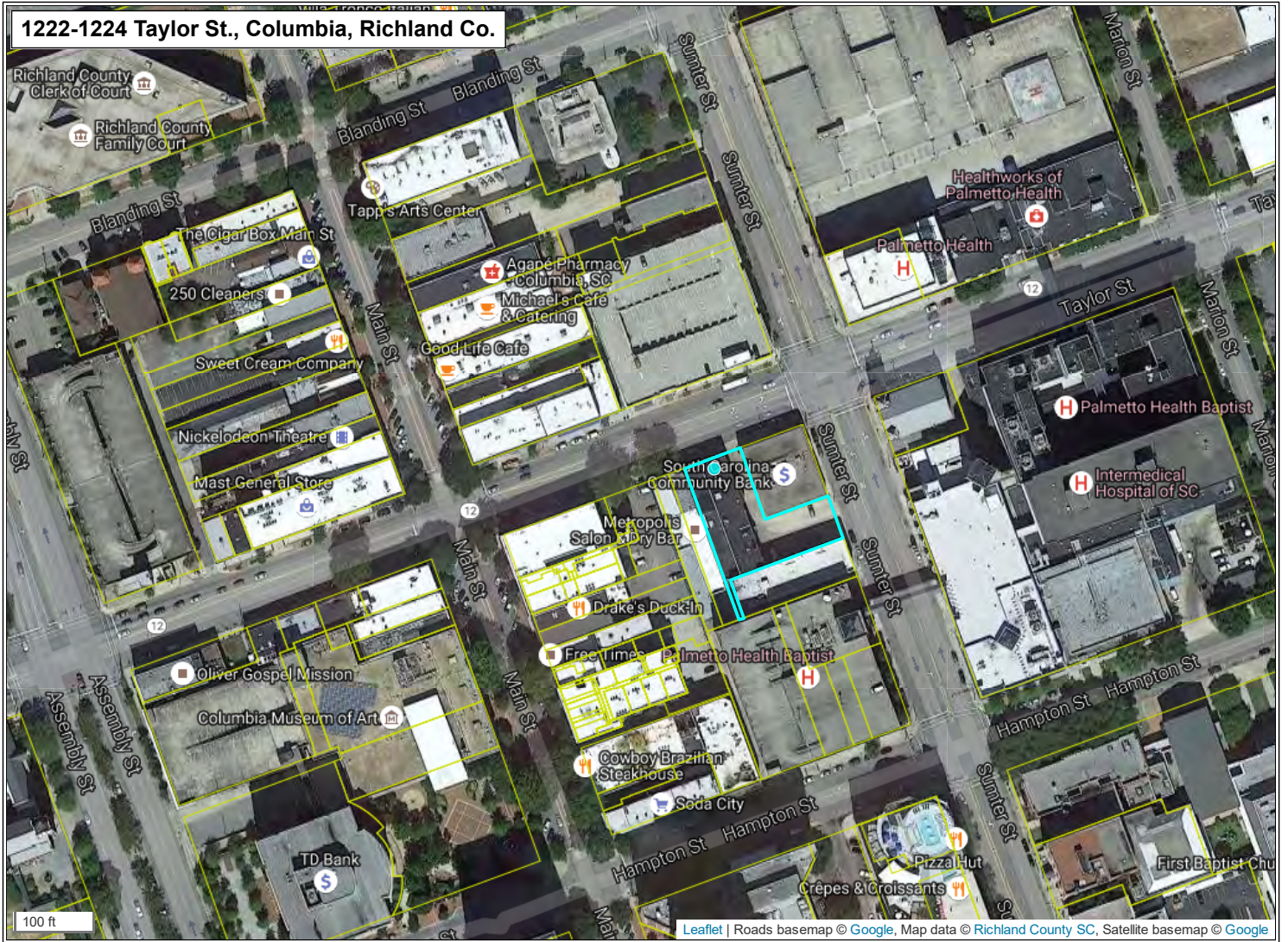
Date Photographed: July 10, 2016

Description of Photograph(s) and number, include description of view indicating direction of camera:

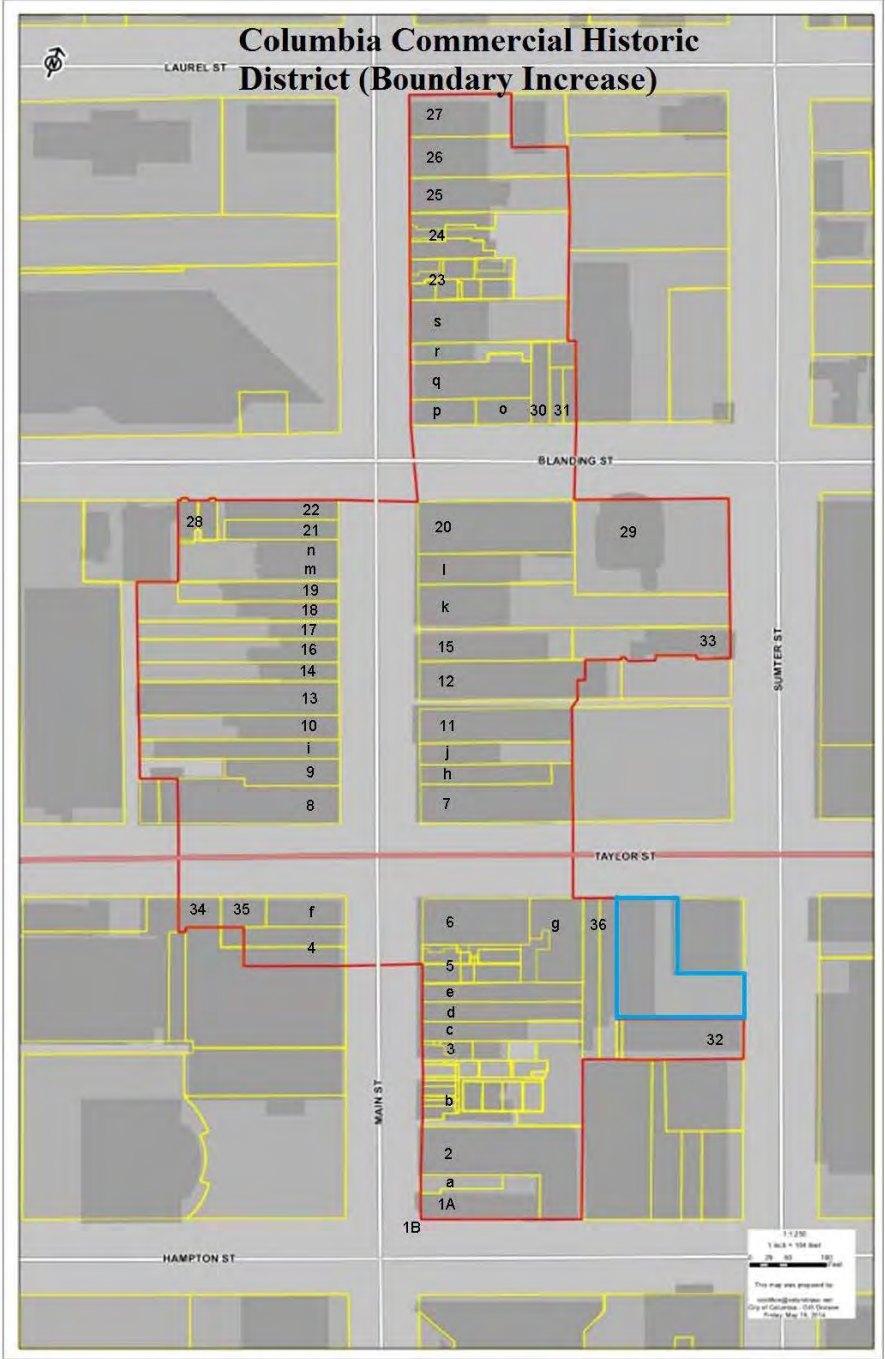
- 1 of 11: Rose-Talbert Paint Building, North façade
- 2 of 11: Rose-Talbert Paint Building, First level, North façade
- 3 of 11: Rose-Talbert Paint Building, Deteriorated stucco, Northeast corner of façade
- 4 of 11: Rose-Talbert Paint Building, Storefront detail, North façade
- 5 of 11: Rose-Talbert Paint Building, Modern-style tripartite window, North façade
- 6 of 11: Western Auto Building, Relationship to block, North façade
- 7 of 11: Western Auto Building, North façade
- 8 of 11: Western Auto Building, Second level, North façade
- 9 of 11: Western Auto Building, Northeast oblique
- 10 of 11: Western Auto Building, East elevation, Second level
- 11 of 11: Western Auto Building, Storefront detail, North façade

**Paperwork Reduction Act Statement:** This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C.460 et seq.).

**Estimated Burden Statement:** Public reporting burden for this form is estimated to average 100 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Office of Planning and Performance Management, U.S. Dept. of the Interior, 1849 C. Street, NW, Washington, DC.







=Original District

=Boundary Increase





ROSE-TALBERT

1222



ROSE - TALBERT

1222











1222





ROSE - TALBERT



**WESTERN AUTO**

ROSE-TALBERT





**WESTERN AUTO**







**WESTERN AUTO**





Marriott

**WESTERN AUTO**

KING  
ROOM  
↓

NO  
PARKING  
HERE

1204





NO PARKING  
ANYTIME



STERNA

1214

PULL



UNITED STATES DEPARTMENT OF THE INTERIOR  
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES  
EVALUATION/RETURN SHEET

Requested Action:

Property Name:

Multiple Name:

State & County:

Date Received:  Date of Pending List:  Date of 16th Day:  Date of 45th Day:  Date of Weekly List:

Reference number:

Nominator:

Reason For Review:

Accept  Return  Reject  Date

Abstract/Summary  
Comments:

Recommendation/  
Criteria

Reviewer Paul Lusignan Discipline Historian

Telephone (202)354-2229 Date \_\_\_\_\_

DOCUMENTATION: see attached comments : No see attached SLR : No

If a nomination is returned to the nomination authority, the nomination is no longer under consideration by the National Park Service.



January 10, 2017

Paul Loether  
National Register Chief  
U.S. Department of the Interior  
National Park Service  
1201 Eye (I) Street, NW (2280)  
Washington, DC 20005

Dear Mr. Loether:

Enclosed is the National Register nomination for the Columbia Commercial Historic District (Boundary Increase) in Columbia, Richland Co., South Carolina. The nomination was approved by the South Carolina State Board of Review as eligible for the National Register of Historic Places under Criteria A and C at the local level of significance. We are now submitting this additional documentation for formal review by the National Register staff. The enclosed disk contains the true and correct copy of the nomination for the Columbia Commercial Historic District (Boundary Increase) to the National Register of Historic Places.

If I may be of further assistance, please do not hesitate to contact me at the address below, call me at (803) 896-6182, fax me at (803) 896-6167, or e-mail me at [efoley@scdah.sc.gov](mailto:efoley@scdah.sc.gov).

Sincerely,

A handwritten signature in blue ink, appearing to read "Ehren Foley".

Ehren Foley, Ph.D.  
Historian and National Register Coordinator  
State Historic Preservation Office  
8301 Parklane Rd.  
Columbia, S.C. 29223