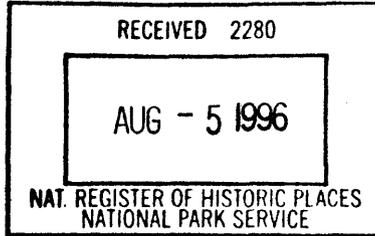


United States Department of the Interior
National Park Service



National Register of Historic Places
Registration Form

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name STANDARD OIL SERVICE STATION

other names/site number DANIEL'S STANDARD OIL SERVICE STATION/HI 4545

2. Location

street & number 1111 North Wheeler Street N/A not for publication

city or town Plant City N/A vicinity

state Florida code FL county Hillsborough code 057 zip code 33566

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property meets does not meet the National Register criteria. I recommend that this property be considered significant nationally statewide locally. (See continuation sheet for additional comments.)

Suzanne P. Walker / Deputy SHPO 7/29/96
Signature of certifying official/Title Date

Florida State Historic Preservation Officer, Division of Historical Resources
State of Federal agency and bureau

In my opinion, the property meets does not meet the National Register criteria. (See continuation sheet for additional comments.)

Signature of certifying official/Title Date

State or Federal agency and bureau

4. National Park Service Certification

I hereby certify that the property is:

- entered in the National Register. See continuation sheet.
- determined eligible for the National Register See continuation sheet.
- determined not eligible for the National Register.
- removed from the National Register.
- other, (explain): _____

Edson H. Beall
Signature of the Keeper

Date of Action
9-6-96

Entered in the
National Register

5. Classification

Ownership of Property
(Check as many boxes as apply)

- private
- public-local
- public-State
- public-Federal

Category of Property
(Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property
(Do not include previously listed resources in the count.)

Contributing	Noncontributing	
1	0	buildings
0	0	sites
0	1	structures
0	0	objects
1	1	Total

Name of related multiple property listing
(Enter "N/A" if property is not part of a multiple property listing.)

N/A

Number of contributing resources previously listed in the National Register

0

6. Function or Use

Historic Functions
(Enter categories from instructions)

TRANSPORTATION/Road Related (Vehicular)

Current Functions
(Enter categories from instructions)

TRANSPORTATION/Road Related (Vehicular)

7. Description

Architectural Classification
(Enter categories from instructions)

OTHER: Masonry Vernacular

Materials
(Enter categories from instructions)

foundation Brick

walls Masonry

Stucco

roof Concrete barrel tile

other - N/A

Narrative Description

(Describe the historic and current condition of the property on one or more continuation sheets.)

SEE ATTACHED

8. Statement of Significance

Applicable National Register Criteria

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B** Property is associated with the lives of persons significant in our past.
- C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D** Property has yielded, or is likely to yield, information important in prehistory or history.

Criteria Considerations

(Mark "x" in all the boxes that apply.)

Property is:

- A** owned by a religious institution or used for religious purposes.
- B** removed from its original location.
- C** a birthplace or grave.
- D** a cemetery.
- E** a reconstructed building, object, or structure.
- F** a commemorative property.
- G** less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance

(Enter categories from instructions)

Architecture

Transportation

Period of Significance

1921 - 1946

Significant Dates

1921

Significant Person

(Complete if Criterion B is marked above)

N/A

Cultural Affiliation

N/A

Architect/Builder

Unknown

Narrative Statement of Significance

(Explain the significance of the property on one or more continuation sheets.)

9. Major Bibliographical References

Bibliography

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Previous documentation on file (NPS):

- preliminary determination of individual listing (36 CFR 67) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # _____
- recorded by Historic American Engineering Record # _____

Primary location of additional data:

- State Historic Preservation Office
- Other State agency
- Federal agency
- Local government
- University
- Other

Name of repository:

Standard Oil Service Station
Name of Property

Hillsborough County, Florida
County and State

10. Geographical Data

Acreeage of Property Less than one acre

UTM References

(Place additional UTM references on a continuation sheet.)

1

1	7	3	8	9	2	8	0	3	1	0	0	2	9	0
Zone	Easting				Northing									

3

Zone	Easting				Northing									

See continuation sheet

Verbal Boundary Description

(Describe the boundaries of the property on a continuation sheet.)

Boundary Justification

(Explain why the boundaries were selected on a continuation sheet.)

11. Form Prepared By

name/title Mrs. Cindy Daniel; Gary Goodwin, Historic Preservation Planner
Bureau of Historic Preservation
organization Division of Historical Resources date July, 1996
R.A. Gray Building
street & number 500 S. Bronough Street telephone (904) 487-2333
city or town Tallahassee state Florida zip code 32399-0250

Additional Documentation

Submit the following items with the completed form:

Continuation Sheets

Maps

A **USGS map** (7.5 or 15 minute series) indicating the property's location.

A **Sketch map** for historic districts and properties having large acreage or numerous resources.

Photographs

Representative **black and white photographs** of the property.

Additional items

(Check with the SHPO or FPO for any additional items)

Property Owner

(Complete this item at the request of SHPO or FPO.)

name William Ray (Bill) Daniel, Jr.
street & number 709 E. Keysville Road telephone (813) 737-3314
city or town Plant City state Florida zip code 33567

Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 *et seq.*).

Estimated Burden Statement: Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Projects (1024-0018), Washington, DC 20503.

**United States Department of the Interior
National Park Service**

**National Register of Historic Places
Continuation Sheet**

Section number 7 Page 1

**Standard Oil Service Station,
Plant City, Hillsborough County, Florida**

SUMMARY

The Standard Oil Service Station is located at 1111 North Wheeler Street in Plant City, Florida. This masonry vernacular building was constructed in 1921. The dominant feature of the single story brick and stucco building is a low pitched, barrel tile, hip roof. Other features include: a nine light French door of heart-pine, huge 8/8 double-hung sash windows, paired (west elevation) and single (north elevation) six-light casement windows, and three-light transoms over each entrance. The interior plan consists of the office area, a closet, storeroom, and public and office restrooms. This style was popular for gas stations built during the early 1920s, as the oil companies became aware of the need to standardize the building designs across the country to foster a sense of familiarity for the traveler. One non-contributing structure, a carport, is included in the boundary.

SETTING

The Standard Oil Service Station is located on the northern boundary of the original town of Plant City, and serves as the Interstate Four entry into the historic district of the downtown area. It faces State Road 39, the main north-south artery through Plant City. The Plant City historic district is one block to the south.

PRESENT PHYSICAL APPEARANCE

Exterior

The structure is a small masonry building which has an exterior of stucco over welded wire/lath and an exterior foundation wall of common bond brick. Deep over-hanging eaves protect the interior from the intense tropical sun. The hip roof extends twenty feet beyond the front facade to form a canopy and shelter for motorists (photo 1). A Y-shaped metal truss located on the fuel island supports the canopy. A non-contributing carport added in 1961 is also present within the property boundary. This four post, metal roofed structure is used for minor service and tire repairs.

Facade (East Elevation)

The main facade (photo 2) features a 9-light, heart-pine, french door with an original solid brass doorknob, accented above by a 3-light transom and flanked by 6 1/2 foot high, mullioned, double hung windows.

United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 2

Standard Oil Service Station,
Plant City, Hillsborough County, Florida

North Elevation

The north elevation is a simple brick foundation wall (photo 3). One 6 1/2 foot high double hung sash window and single 6-light casement window are found on that wall along with the compressor which serves the lift and air hose on the island.

West Elevation

The west side (rear) of the building originally contained three single casement windows; now only two remain (photo 4).

South Elevation

The south facade (photo 5) has one 8/8 double hung sash window and a slightly smaller 9-light, heart-pine, French door with transom leading into the ceramic tile customer's restroom.

Interior

The interior is small and divided by a three-paneled door into an office area and a storeroom. Heart-pine shelves (photo 6) and cabinets stretch from floor to ceiling on one wall providing storage and display. All windows and doors are surrounded by wide trim and capped with extensive moldings (photo 7). Despite the small interior floor area, a 12-foot ceiling and numerous large, multipaned windows provide an air of spaciousness.

Alterations

Restoration work dealt predominantly with cosmetic appearance and necessary maintenance. All building materials are original with the exception of a replacement window sash and two sash boards. Local craftsmen replaced the water damaged soffit and fascia board; the concrete floor is covered with brick; and plywood roof sheathing and felt was replaced where leaks had occurred. All windows were hand-scraped to remove old paint and glazing. Both French doors have also been stripped of multiple coats of paint to the original stain before the hardware was replaced. After sanding, priming, and reglazing windowpanes, new paint was applied. All interior wood and windows, which began as a stained pine, had been painted with many coats of four different colors over the period of the station's existence. On the exterior the old paint was removed and

**United States Department of the Interior
National Park Service**

**National Register of Historic Places
Continuation Sheet**

Section number 7 Page 3

**Standard Oil Service Station,
Plant City, Hillsborough County, Florida**

new stain was applied. The electrical wiring was replaced to meet city codes and the wood-framed electrical box, located in the office, has been converted into a display cabinet (photo 8).

**United States Department of the Interior
National Park Service****National Register of Historic Places
Continuation Sheet**Section number 8 Page 1**Standard Oil Service Station,
Plant City, Hillsborough County, Florida**

SUMMARY

Daniel's Standard Oil Service Station is significant at the local level under Criterion A in the area of Transportation as the last of its kind still standing in Plant City and still used as a service station. After the turn of the century, automobile travel and the necessary refueling locations became a pivotal part of the development of cities and towns across the nation.

This property is also significant under Criterion C in the area of Architecture as a excellent example of the standardized building styles used by oil companies to promote their product and appeal to the public's desire for clean, well-maintained service locations where the traveler could fill up with gas, have fluids checked, use a clean restroom, and trust a skilled mechanic who could make small repairs to the automobile.

HISTORIC CONTEXT

Gas filling stations hold the position of being the first structures built in response to the automobile industry. Prior to their entrance into the fabric of a rapidly growing American society, early automobiles were fueled with gasoline pumped from large tanks at a bulk plant. This method became an inconvenience both to the bulk plants, whose sales were previously based on kerosene and fuel oil, and to the motorist looking for a safe, convenient location to fill his new "horseless carriage".

Demand brought the gasoline to the livery stables and general stores to be pumped from carts wheeled out to the curbside. This soon became a traffic hazard to passing motorists and pedestrians. Specialized drive-in "filling stations" sprang up on street corners throughout America due to the increasing driving population and explosive growth of retail gasoline distributors seeking their market share. Oil companies began a fierce competition to push their product through advertising, station architecture, and location, in hopes of luring the buying public as it traveled.

Rural American families were now able to make frequent visits to urban centers and city dwellers brought "new-fangled" ideas to the town squares and general stores of even the smallest of communities, virtually changing their habits and attitudes.

**United States Department of the Interior
National Park Service****National Register of Historic Places
Continuation Sheet**Section number 8 Page 2**Standard Oil Service Station,
Plant City, Hillsborough County, Florida****HISTORIC SIGNIFICANCE**

Plant City was a rural community rich in strawberry, tomato, and citrus farming. During the early 1920s, Standard Oil Company purchased four locations on each corner of the city. Identical drive-in filling stations were constructed on small lots, providing curb-side and off-street refueling at an attractive building.

Today, Daniel's Standard Oil Service Station is the only one of these stations which remains as it was originally constructed. One was destroyed for a new carwash, one was totally remodeled and bears little resemblance to the original, and the last was in shambles and was finally demolished after being condemned. Research regarding why the station at 1111 N. Wheeler had never been altered brought a response from local Standard Oil agents who had supplied the station during the mid 1930s and 1940s. They reported that the northern end of Plant City was not growing as rapidly as the other areas and this particular station was the slowest of the four. It did not warrant expansion due to a lower traffic count and poor sales. The station was sold by the oil company in the mid-1940s to an individual who ran it for twenty years, then leased it for 25 years to a sole proprietor. Minor upkeep and an occasional paint job worked in favor of this building's being preserved in its original condition and appearance.

The lack of a bay at a station built by the largest oil company during that era implies that this was probably built during the earliest part of the 1920s. Last patent dates on artifacts found on the premises as well as recollections of neighbors point to 1921 as the year of construction. By the end of the decade, the one-stop super-service station as we know it today had become a roadside fixture, complete with one or more enclosed bays to attract and handle repair service, auto maintenance, and accessory merchandising. This station did not install a rail lift until the late 1930s.

Daniel's Standard Oil Service Station is a significant landmark which embodies and preserves the architecture and tradition of full service gas and auto repair in a vintage building representative of the beginning of retail distribution for the automobile era. Through his research, author Daniel Veyra asserts that Daniel's Standard Oil Service Station, is the oldest service station in the United States still operating under its original intended use.

United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet

Section number 9 Page 1

Standard Oil Service Station,
Plant City, Hillsborough County, Florida

MAJOR BIBLIOGRAPHICAL RESOURCES

Anderson, Scott. *Check the Oil*, 1986.

McAlester, Lee and Virginia. *A Field Guide To American Houses*, Alfred A. Knopf, New York, 1984.

Roberts, Peter. *The Automobile: The Development of Man's Greatest Means of Transportation*, Ottenheimer Publishers, Inc. New York, 1978.

Vieyra, Daniel. *Fill'er up—An Architectural History of America's Gas Stations*, MacMillan Publishing Company, Inc. 1979.

White, Gerald. *Formative Years in the Far West: A History of Standard Oil Company of California and Predecessors Through 1919*, Meredith Publishing Company, New York, 1962.

**United States Department of the Interior
National Park Service**

**National Register of Historic Places
Continuation Sheet**

Section number 10 Page 1

**Standard Oil Service Station,
Plant City, Hillsborough County, Florida**

Verbal Boundary Description

The east 124 feet of Lot 1, Block 2 of the subdivision of Lot 1 of the NW1/4 of the NE1/4 of Section 29, Township 28, Range 22 of Plant City Heights for E.J. Devane. Plat Book 5, Page 26. Folio number 207247-93297.0100.

Verbal Boundary Justification

The nominated property includes the entire parcel historically associated with the Standard Oil Service Station.

United States Department of the Interior
National Park Service

**National Register of Historic Places
Continuation Sheet**

Section number PHOTOS Page 1

Standard Oil Service Station,
Plant City, Hillsborough County, Florida

LIST OF PHOTOGRAPHS

- 1) Standard Oil Service Station
- 2) Hillsborough County, Florida
- 3) Cindy Daniel
- 4) September 1994
- 5) 709 E. Keysville Road, Plant City, Florida
- 6) View of property and building, facing west
- 7) 1 of 8

Items 1-5 are the same for the remaining photographs

- 6) East elevation (facade), facing southwest
- 7) 2 of 8

- 6) North elevation, facing south
- 7) 3 of 8

- 6) West elevation, facing northeast
- 7) 4 of 8

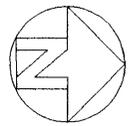
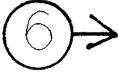
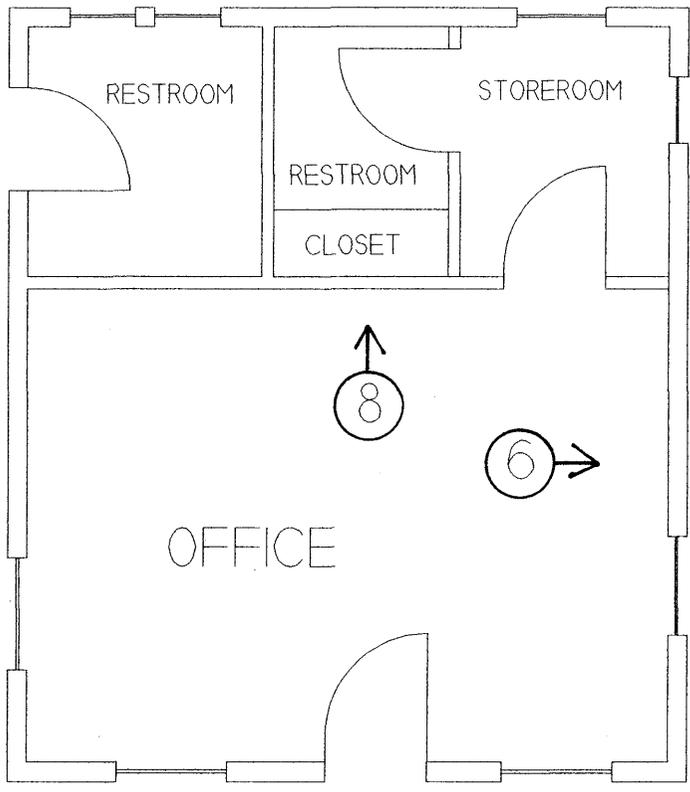
- 6) South elevation, facing northwest
- 7) 5 of 8

- 6) Interior—view of heart-pine shelves
- 7) 6 of 8

- 6) Detail of east elevation windows and transom
- 7) 7 of 8

- 6) Interior—view of west wall to ceiling
- 7) 8 of 8

STANDARD OIL SERVICE STATION
PLANT CITY (HILLSBOROUGH COUNTY), FLORIDA
FLOOR PLAN 0 = PHOTO LOCATION



PLANT CITY, FLA.

Daniel's Standard Oil Service Station

INTERSTATE HWY. 4

TO DADE CITY

TO TAMPA

TO TAMPA

U.S. 92

BAKER ST.

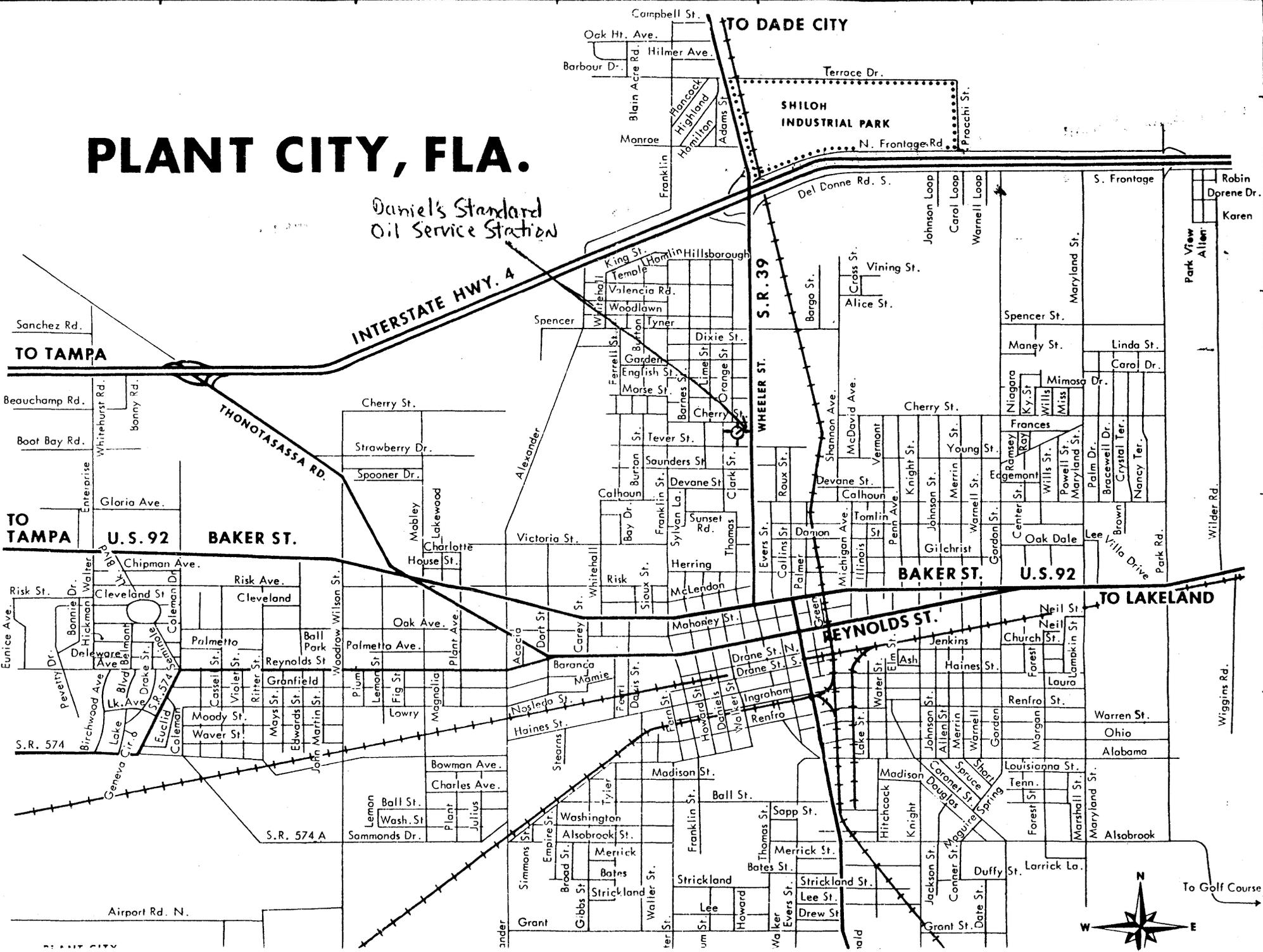
BAKER ST.

U.S. 92

TO LAKE LAND



To Golf Course

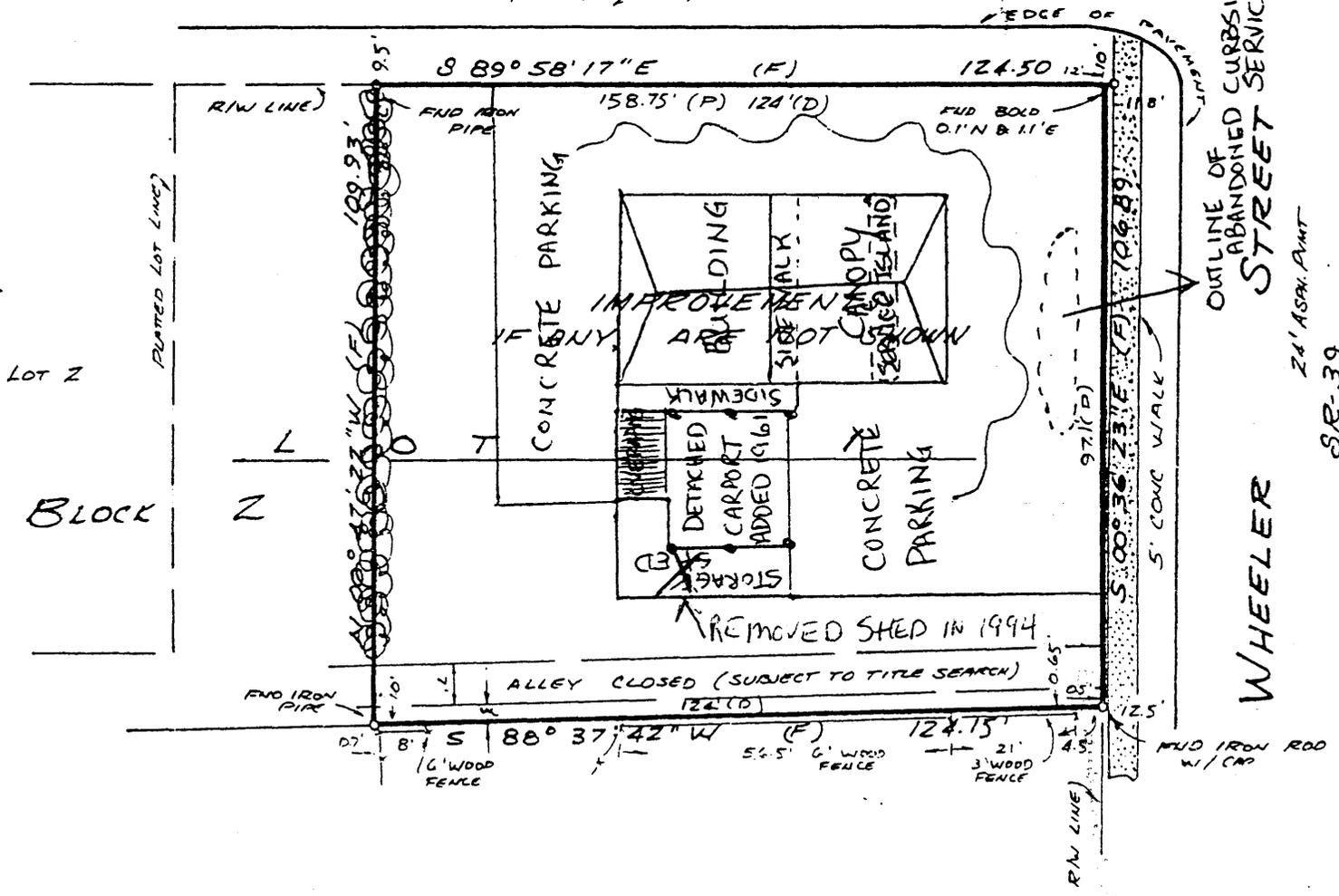


SURVEY MAP



(NO NAME BY PLAT)

W. CHERRY STREET
40' R/W 20' ASPH. FVMT



DESCRIPTION (AS FURNISHED)

The East 124.0 feet of Lot 1 Block 2 of E. J. Devane Subdivision as recorded in Plat Book 5, Page 26 of the Public Records of Hillsborough County, Florida.

NOTES:

CERTIFIED TO.