



8 5 '97

* COPY of Historic Photograph *

c. 1916

Nerdrum / Conrad House
Coos, Oregon
Photograph # 1



c. 1930's

Vendrum/Conrad House

Coos, Oregon

*copy of Historic Photograph * Photograph # 2



Nerdrum/Conrad House
Coos, Oregon
Photograph #3



Nerdrum / Conrad House

Coos, Oregon

Photograph #4



Nendrum/Conrad House
Coos, Oregon
Photo graph #5



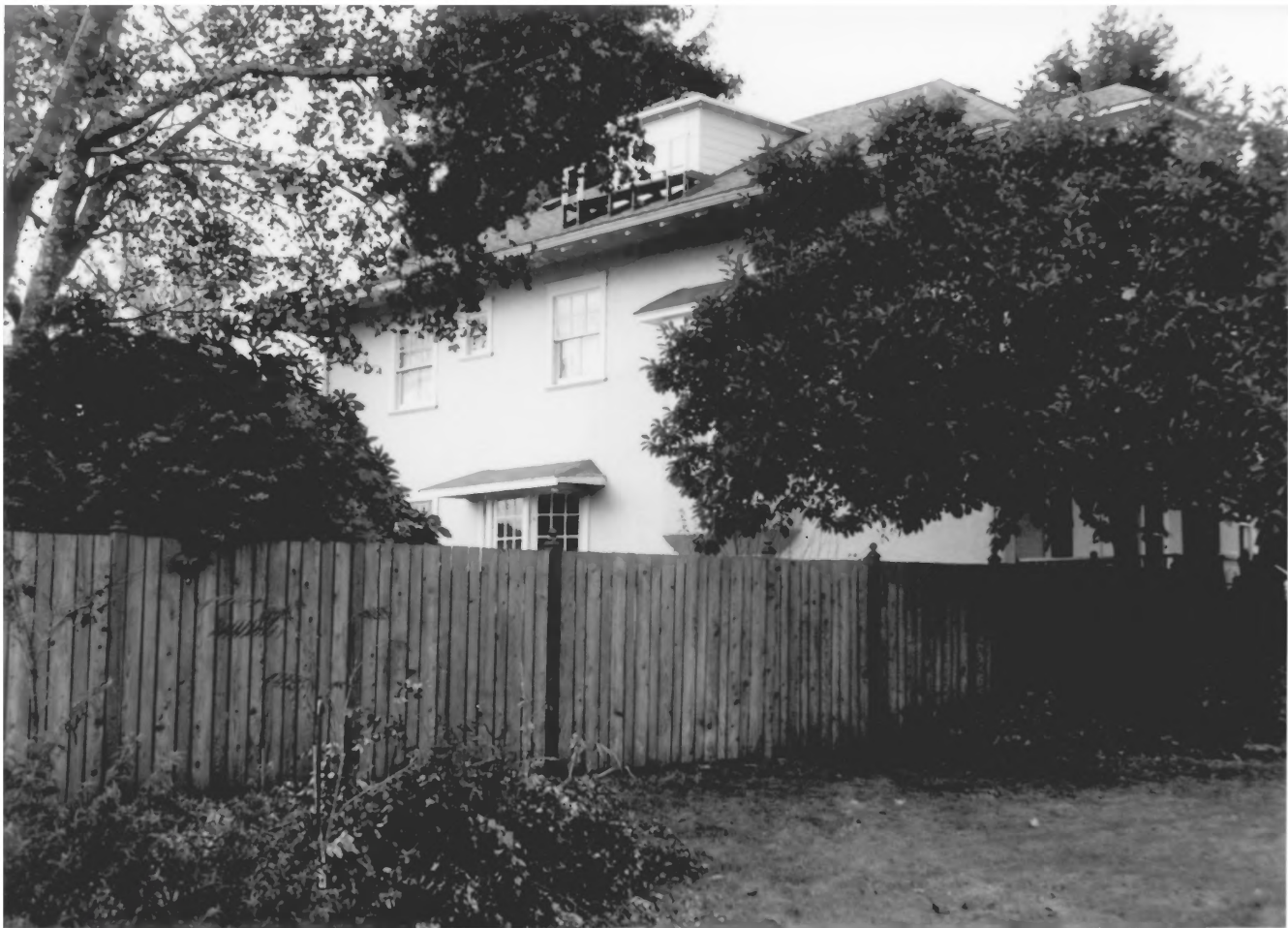
Nerdrum/Conrad House
Coos, Oregon
Photograph # 6



Nerdrum/Conrad House

Coos, Oregon

Photograph #7



Nerdrum/Conrad House

Coos, Oregon

Photograph # 8



Nendrum / Conrad House

COOS, Oregon

Photograph #9



Nerdrum/Conrad House
Coos, Oregon
Photograph # 10



Nerdrum / Conrad House

Coos, Oregon

Photograph # 11



Nerdrum / Conrad House

Coos, Oregon

Photograph #12



Nerdrum/Conrad House
Coos, Oregon
Photograph #13



Nerdrum / Conrad House

Coos County, Oregon

Photograph #14



Nerdrum/Conrad House
Coos County, Oregon
Photograph #15



Nerdrum / Conrad House
Coos County, Oregon
Photograph #116



Nerdrum/Conrad House
Coos County, Oregon
Photograph #17



Nerdrum / Conrad House
Coos County, Oregon
Photograph #18



Nerdrum / Conrad House
Coos County, Oregon
Photograph #19



Vendrum/Conrad House
Coos County, Oregon
Photograph #20



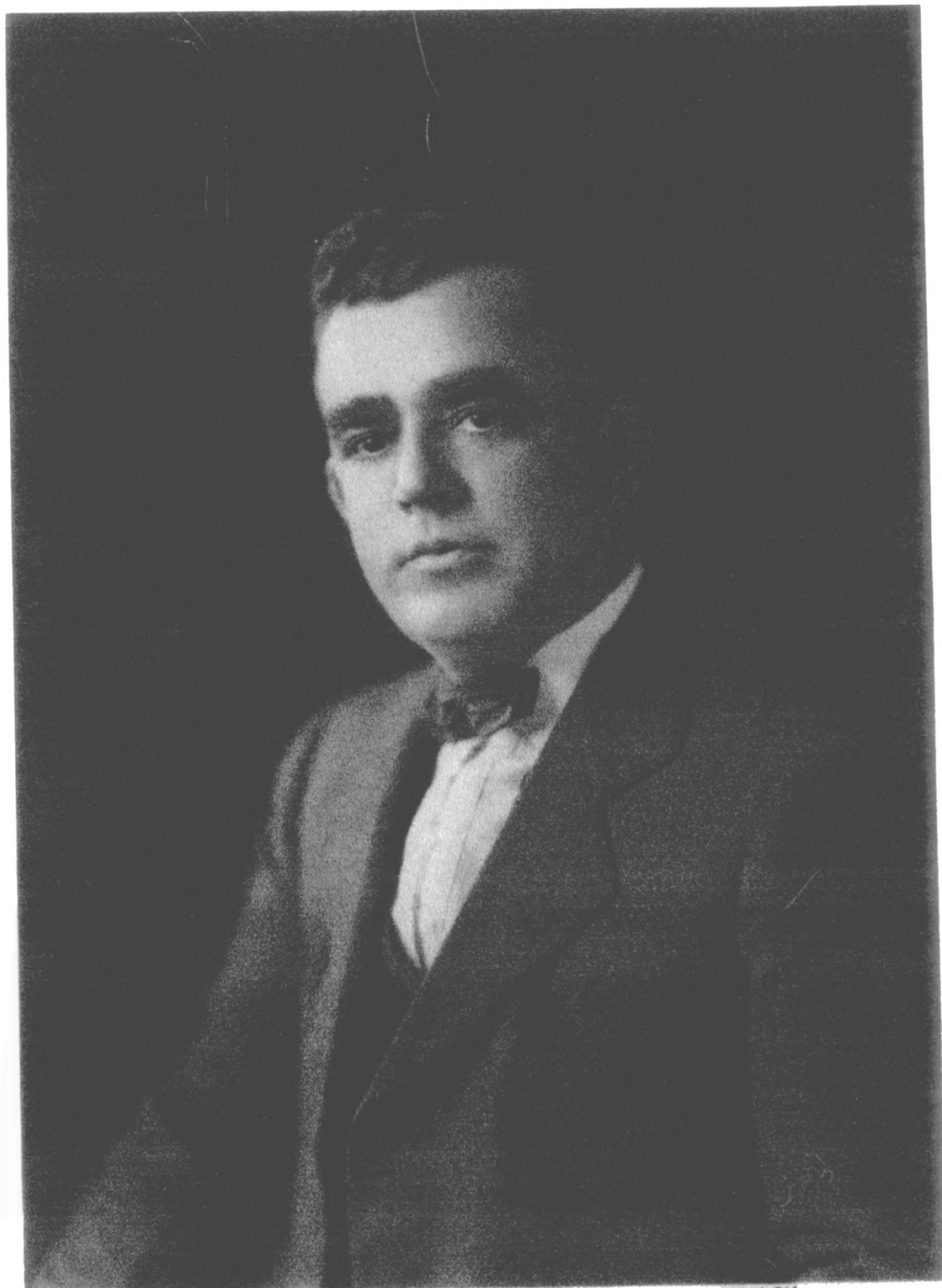
Nerdrum / Conrad House
Coos County, Oregon
Photograph #21

National Register of Historic Places Continuation Sheet

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Nerdrum- Conrad House
Coos County, Oregon

Photo of W. J. Conrad taken in 1923



National Register of Historic Places Continuation Sheet

Supplemental Section of Reprints from the Conrad Family Album

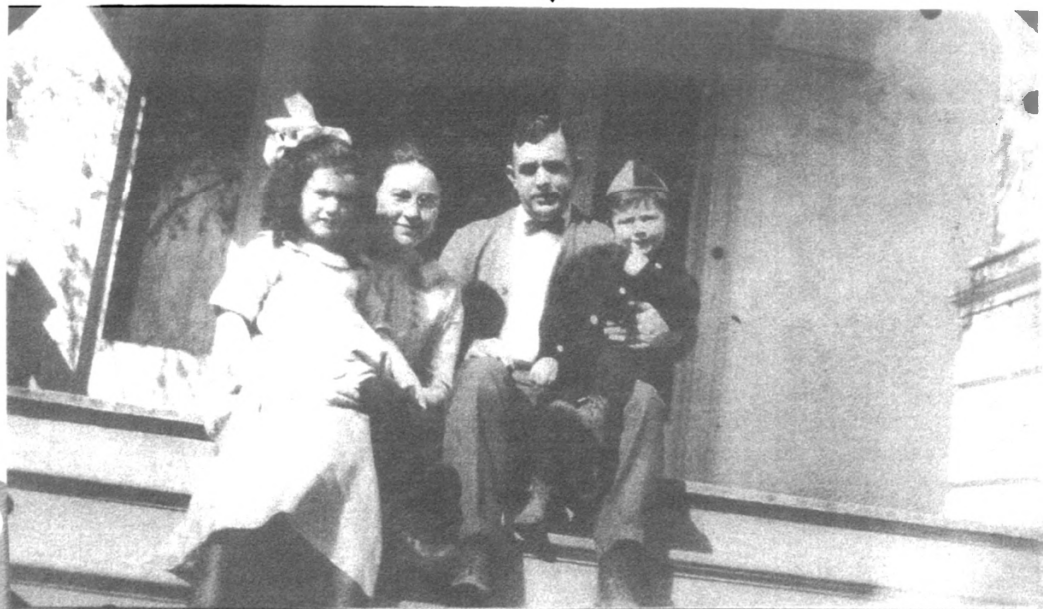
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Nerdrum- Conrad House

Coos County, Oregon

Family Photo (c. 1920)

(Left to right: Virginia Conrad, Laura Conrad, W. J. Conrad, Roger Conrad)



Conrad Family Photo (c. 1928) L-R: Laura, Baby Dorothy, Roger, Virginia, W. J.

National Register of Historic Places Continuation Sheet

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Nerdrum- Conrad House
Coos County, Oregon

W. J. Conrad as featured businessman (c. 1920)



W. J. CONRAD

W J. CONRAD, Secretary of the Coos County Fire Patrol Association and general timber agent, with offices in the Coke building in Marshfield, is one of the best known timber men in Oregon, looking after the extensive holdings of various non-residents.

The Coos County Fire Patrol Association

the purpose of maintaining fire-fighting apparatus in case of forest fires. Mr. Conrad, as secretary of this organization, has general supervision of the various fire-fighting posts in the county. Mr. Conrad was formerly connected with the Smith interests at Minneapolis prior to his coming to Coos

**National Register of Historic Places
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Nerdrum- Conrad House
Coos County, Oregon

Copy of Letterhead Stationery from Umpqua Timber Company

A. E. BRADFORD, PRESIDENT
AUGUSTA, WISCONSIN

EARL S. WELCH, TREASURER
EAU CLAIRE, WISCONSIN

A. E. ADELSPERGER, VICE PRESIDENT
MARSHFIELD, OREGON

W. J. CONRAD, SECRETARY
MARSHFIELD, OREGON

UMPQUA TIMBER COMPANY

**FIR, SPRUCE AND CEDAR
TIMBER**

MARSHFIELD, OREGON

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Nerdrum- Conrad House
Coos County, Oregon

Newspaper Articles (c. 1913)

PRINTS PICTURE OF W. J. CONRAD

THE BULLETIN, OFFICIAL PAPER
OF THE ORDER OF HOO HOO,
CONTAINS A COMPLIMENTARY
NOTICE OF LOCAL MAN — WAS
RECENTLY ELECTED TO EXEC-
UTIVE OFFICE.

The current issue of the Bulletin, the official paper of the order of Hoo Hoo, printed at St. Louis, contains a picture of W. J. Conrad of this city, who was recently made vice gerent snark of the Hoo Hoo in this part of the state. The paper also contains a writeup of Mr. Conrad which is as follows:

Brother William J. Conrad, although a young man, is widely known in lumber circles. He is 29 years of age and is a native of Wisconsin. His first experience in the lumber business was with the Shovel-Carpenter company at Minneapolis. Five years ago he went to Coos Bay with the C. A. Smith Lumber & Manufacturing company when that concern opened operations in Oregon. Brother Conrad held positions of responsibility in the office of the Smith company for three years and for the past two years had been identified with the Coos County Tax Association and the Coos County Fire Patrol Association. Being secretary of both organizations.

The tax association looks after the tax matters of the members which comprise most all of the leading timber owners of Coos and neighboring counties. On account of his association with the timber owners, Brother Conrad is probably one of the best informed men in Coos county on timber conditions in that part of the state.

PRINTS PICTURE OF CONRAD

Prints 10-24-12
American Lumberman Contains Article Regarding Local Man.

The current issue of the American Lumberman of Chicago contains a picture of W. J. Conrad of this city who was recently appointed vicegerent snark of the Hoo Hoo in this locality. In connection with the picture, the paper prints the following:

"W. J. Conrad, who has been appointed Vicegerent Snark of Hoo-Hoo in the Coos Bay district, is secretary of the Coos County Tax Association and also secretary of the Coos County Fire Patrol Association. Although a young man he is probably in as close touch with general timber conditions in this part of the State as any other man, as the two organizations of which he is secretary include in memberships practically all of the big timber owners of Coos and Curry counties and part of Douglas county. Mr. Conrad was formerly with the C. A. Smith Lumber & Manufacturing company, but has been associated with the tax and fire associations since their organization and the efficient manner in which he has handled the business has brought him into prominence."

Planing Concatenation.

W. J. Conrad of Marshfield was in Coquille on Monday. Mr. Conrad is vice snark of the Hoo Hoo in this district and purposes to hold a concatenation sometime in the not very distant future. There will be a number of kittens seeking the mysteries of the order, and the "concat" promises to be one of the most successful ever held in this locality.

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Nerdrum—Conrad House
Coos County, Oregon

July 2, 1920



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Nerdrum-- Conrad House
Coos County, Oregon

THE SUNDAY OREGONIAN, PORTLAND, APRIL

April 18, 1926 p. 4

WE HAVE WITH US WORLD'S TALLEST GOLFER



BIG TIMBER MEN FROM "THE STICKS."

On left is Bill Conrad of Marshfield, timber king of south western Oregon. Only reason Bill is in the picture is as foil for the big boy on the right. This golfer's driver is almost as tall as an ordinary man. When he connects with a ball right it's almost impossible to find it. His name is Ben Ostlund and he's president of the National Association of Tall Men. His vocation is the Coos Box & Veneer company, whose products are sold all over the world. In the course of his extensive travels for the company Ben plays on golf links of many countries, and he can truly say that he has never yet met his "match."

December 16, 1922: Article describing Conrad/Adelsperger Business Ties

ORE., SATURDAY, DECEMBER 16, 1922. CHRISTMAS EDITION.

SEVEN

Members of Firm Holding Extensive Oregon Interests



A. E. ADELSPERGER



W. J. CONRAD

ADELSPERGER AND CONRAD CARRY ON AN EXTENSIVE TIMBER BUSINESS

ORGANIZE THE WESTERN WHITE CEDAR COMPANY TO
OPERATE LUMBER MILLS AND SELL CEDAR

Will Have Representatives in Japan and a Vessel Every Month
for the Orient — A. E. Adelsperger and W. J. Conrad
Representatives of 250,000 Acres of Timber Lands

Adelsperger and Conrad, timber owners and buyers, have carried on during the past year an extensive business. Besides the timber deals that they have made they are interested in a number of different corporations in this part of the state. The operations include lumber manufacturing, logging, timber purchases and development work.

His Timber Holdings
During the past year timber purchases made by Adelsperger and Conrad aggregated 500,000,000 feet, including about 200,000,000 feet bought from the Duncan and Bremer Land Company, and a large tract on the south fork of Coos river.

The firm of Adelsperger and Conrad is made up of A. E. Adelsperger and W. J. Conrad. They are representatives and exclusive agents for 250,000 acres of timber lands in the coast country. Some of this they own and some of the lands they are part owners and representatives.

New Cedar Company
The members of the firm are interested in a number of corporations through which they carry on their various lines of business. One of these, the Western White Cedar Company was organized during the past year and has grown into an important concern. The company owns a mill at Myrtle Point for cutting cedar where about 20,000 feet of lumber a day is turned out. This month the company leased the lumber mill at Millington and put on a force of 35 men. This mill will be engaged in cutting foreign orders.

The Western White Cedar Company does an extensive business in handling Port Orford white cedar logs and lumber. A large amount of export logs has been sent to Japan. The company has a contract with the Coos Valley Lumber Company to furnish that concern 500,000 feet of cedar logs annually.

While a number of shiners have sent export cedar logs to the coast, this company is the first to sell a merchantable grade of cedar logs in the Japanese market.

Offices in Japan
A contract was made with the Inohara Hattori Lumber company to carry the logs and lumber of the Western White Cedar Company to the Orient and it is expected during the coming year to have a ship a month make runs to the port of Kobe by the East. The Inohara Hattori Company will open an office in Japan and be ready to handle for the local company and that to service the Japanese market.

Company to Expand
The company expects to greatly increase the output during the coming year. The Millington mill has been in order to meet the increased demands for sawed cedar and other lumber. Seven different logging operations are now working, camps being located in the neighborhoods of Hogue, Herington, Cook and Sunshine. In addition logs are purchased from a number of the smaller camps. The manufacturing in the two mills amounts to about 40,000 feet a day but this will be increased to 100,000 to 150,000 feet a day. The operation of the two mills makes it possible to furnish large quantities of cedar and other lumber and other products as well as logs.

Company Offices
Associated with Adelsperger and Conrad in the Western White Cedar Company are W. L. Porey who is in charge of both mills, and John G. Coos and R. C. Booth. R. A. Wray handles the domestic sales and J. P. Clancy the export sales. The offices of the Western White Cedar Company and Adelsperger and Conrad are together in the Coos building. Ernest Huntington is office manager, J. E. Clark bookkeeper, Mrs. Alva D. Head stenographer and Mrs. Edith Miller and Miss Elvira Atwell assistant stenographers.

Timber Corporations
Adelsperger and Conrad are also interested in the Bradford-Coffey Lumber Company owning large tracts on the Pacific coast, and also in the Empire Timber Company with headquarters in the Hinesco river valley. Another company they have is one which they dyked and developed a tract of 602 acres on Coos Bay. This one land which overlapped and was retained by an elaborate system of dykes and the land cultivated and much of it sold to farmers. Valuable bottom land which was formerly tidelands was made available for farming.

Mr. Adelsperger and Mr. Conrad are interested in the Western Lumbering Company, operating a

mill at Grave Harbor. The company has a contract to put a large dyke on work in the Columbia river. They also have a tract of 10,000 acres of timber near Hepp, in northern California.

Started 15 Years Ago
The firm of Adelsperger and Conrad was organized fifteen years ago and has enjoyed a marked business success, each year extending operations. Both Mr. Adelsperger and Mr. Conrad were formerly with the C. A. Smith company and were trained in the lumber and timber business and their knowledge of the timber resources of this part of the state has enabled them to handle their business successfully for themselves and their associates. They have taken an active part in the general development work of the county and as well as cutting down timber they have sought also to build up.

Developing Ranch
Mr. Adelsperger is now fitting a ranch on the Coquille highway. He bought a raw piece of land and is improving it and will make what is expected to be a model farm. It will show what can be done in the way of making a modern farm on Coos county land.

Mr. Conrad has devoted much attention to home beautification. At his residence which is a handsome home of the handsome houses of the Coos county, he has a flower garden which he has made one of the most attractive residences in the county.

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Nerdrum- Conrad House
Coos County, Oregon

1927 News

THE COQUILLE VALLEY SENTINEL, COQUILLE, OREGON, FRIDAY, JANUARY 28, 1927

MANY EMPLOYED BY LUMBER INDUSTRY

CONVERSION OF OUR NATURAL RESOURCES BOON TO PROSPERITY

Oregon with its abundance of rich farm lands and natural resources is attracting thousands each year to take residence in this section of the state. Many of these would not be able to stay and build homes if there were not sufficient work to supply their means of living. Oregon ranks as one of the first in natural resources but if it was not for the progressive and pioneering spirit of companies such as the Western White Cedar Co. the lumber resources would not produce the wealth that in turn brings prosperity to our merchants and farmers. We say farmers and we mean farmers, for the closer the market the farmer can find for his product the more profit he can realize. The Western White Cedar Co. employs hundreds of people in their mill and camps and those employed are spending a large part of their money

with our merchants and consuming the products of our farms.

But these are not the only ways in which they are aiding this section. They also advertise Coos county through their products and bring money from all parts of the world to be spent among our people.

Time has proven that the Western White Cedar Co. have always taken an active interest in the affairs of their employees and a commendable interest in this fellow men, realizing that a concern located in a community that is not progressive will wither and die because of its environment.

While we are enjoying prosperity many of us are inclined to forget the firms that have aided in the bringing about of this prosperity. Let us always keep in mind this progressive concern and place it as one of our assets. *

Report Conrad to Operate Mill

Marshfield Man Said to Have Arranged to Start Old Johnson Sawmill in Coquille—Mr. Carthy Has Logs.

It is declared on good authority in Coquille today that it is only a matter of a very short time until the old E. E. Johnson sawmill in this city will again be in operation, and that it will be in the hands of W. J. Conrad, well known sawmill and timber man of Marshfield, who has made a splendid success of all the enterprises he has been associated with since coming to this county.

The Courier is informed by at least three different parties, who claim to know, that Mr. Conrad has made all arrangements for taking over the mill, that he has been here with millwrights to look over the machinery and equipment and check up on the property in general.

It is known that Dennis McCarthy, the owner, has a large quantity of logs, which he is said to be unable to sell, and must necessarily arrange for their manufacture into lumber.

The old Johnson mill has been shut down for over two years, since it went into the hands of a receiver, and its affairs were closed up by the property being sold.

Mr. McCarthy, who held a mortgage upon the same.

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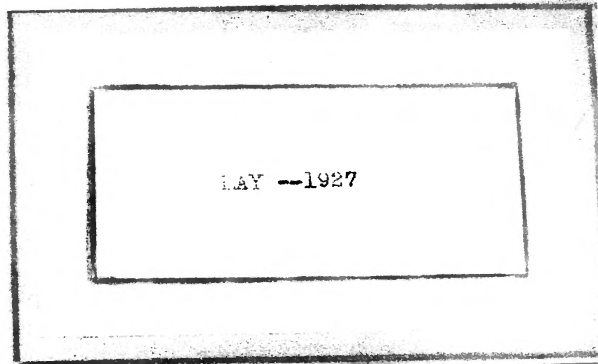
Nerdrum— Conrad House
Coos County, Oregon

Conrad In New Lumber Company

Unusual interest in local circles was attached to the incorporation of the W. J. Conrad Lumber Company with a capital of \$250,000 last week. Appearing as incorporators of the new firm are W. J. Conrad, Mrs. Conrad and Claud Giles.

Mr. Conrad, a conspicuous figure in our lumber industry, has long been identified with A. E. Adelsperger, the length of time almost causing one to think of the names in the realm of lumbering as synonymous. According to reports Mr. Conrad retains his interests in the Western White Cedar Company and its allied corporations, which are by no means small, but will include in the new company much of his extensive holdings. Mr. Conrad grew up in the lumber and timber game, which he knows from A. to Z. in this section. He has been a stellar light in the timber industry for years past and probably is one of the largest holders of Port Orford white cedar stumpage in Coos and Curry counties to be found.

1927 News (Cont.)



New Coos Bay Lumber Company

The W. J. Conrad Lumber Co., Marshfield, Ore., has been incorporated for \$250,000 by W. J. Conrad. The company will shortly build a sawmill to cut Port Orford white cedar exclusively. The company also will engage in the buying and selling of timberlands. W. J. Conrad, for a number of years, has been associ-



W. J. CONRAD

ated with A. E. Adelsperger, under the firm name of Adelsperger & Conrad, and has also been secretary of the Western White Cedar Co., one of the largest producers of Port Orford cedar lumber. Mr. Conrad will retain his interest in the Western White Cedar Co. The new company is to enable Mr. Conrad to expand his operations.

CONRAD TO OPEN THOMPSON MILL

Marshfield White Cedar Operator Takes Over Marshfield Plant—Improvements to Be Made at Once—New Burner.

The W. J. Conrad Lumber company, with Joe Thompson as manager, will operate the Thompson mill in the northern part of Marshfield. The announcement was made this week and it was said there would be a payroll of about 30 men at the mill and surroundings.

Mr. Conrad wished to operate the North Bend white cedar company mill in this city, but was unable to obtain it.

The Marshfield city council granted the company privileges of certain kinds which will aid the operations, and in the same way required reconstruction of the much discussed mill burner which is now a wreck.

Conrad's Plans Secret Until More Development

A move little understood on Coos Bay was made this week by W. J. Conrad of Adelsperger and Conrad, principal owners in the Western White Cedar company, one of Coos Bay's most successful firms. Mr. Conrad has shut himself off from the offices of the Western White Cedar company in the American bank building and has two rooms devoted to the Conrad Timber company, this week incorporated for \$250,000. Mr. Conrad has retained his interests in the Western White Cedar company, which is likewise a stockholder in the Coos Veneer and Box company to an understood amount of 25 per cent of the stock. The new company is a considerable mystery.

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Nerdrum- Conrad House
Coos County, Oregon

From a 1928 Business Promotional (Page 1)

W. J. CONRAD LUMBER CO.

Founded by W. J. Conrad, This Strong, Young Organization Promises to Play an Important Part in Supplying the Markets of the World With Highly Prized White Cedar.

—A New Company, Already in the Foremost Ranks of the Industry

THE STORY of Coos Bay and its unique and internationally prized high grade wood—Port Orford white Cedar—is a saga of the future in which the W. J. Conrad Lumber Co. will play an important part.

This firm, the newest of the lumber industry in southwestern Oregon, has already advanced into the foremost ranks of the Port Orford White Cedar business. Organized only a year ago, to be exact, in May, 1927, the firm has rapidly expanded its operations, building the mill which it purchased, erecting its own office building and opening a market which is widespread and is rapidly absorbing its maximum production.

So much, in a general way for the business side of the story, and now for a little of the personal side—the human interest one—the story of W. J. Conrad.

Twenty-one years ago, a curly black-haired young man came from Minneapolis to take position as secretary to Arno Green, the mechanical genius who was installing the largest and most up-to-date mill in the world on Coos Bay for the C. A. Smith Lumber & Manufacturing Co. C. A. Smith, the yard of the Minnesota lumber heyday, had turned his attention to the Pacific Coast as the vanishing pine forests of the Great Lakes and the Mississippi Valley filled doom for the milling industry there.

He purchased the mills and holdings of E. B. Dean and on Coos Bay, and much founding timber, as a base for his operations. With him came many of his old employees from Minneapolis and their heirs from the Twin Cities usually made Coos Bay loom as the land of promise and opportunity to the youths they knew. And in no case



W. J. CONRAD, FOUNDER OF THIS COMPANY

has the vision become nearer a realization than in the case of W. J. Conrad.

Several years with the C. A. Smith Lumber and Manufacturing Co. were made the most of by Mr. Conrad. Gradually he unfolded the story of the lumber business and mastered it step by step from the growing tree to the finished product. He liked it and an ambition to become an operator, a lumberman instead of a lumber employee, spurred him on.

Finally the opportunity came for him to step out into something for himself. At first it was in the timber brokerage business, next as a lumber broker, and finally as the manufacturer where you find him today—still expanding and reaching out for bigger things in the lumber game to conquer.

But the story is getting ahead of itself because it is

omitting some of the accomplishments in the interim—accomplishments that not only made W. J. Conrad but which have contributed largely to the present day success and prosperity of southwestern Oregon.

After a number of smaller timber deals, in which he made valuable connections and marked successes, he, A. E. Adelsperger and associates acquired the bulk of the fine timber holdings of the Gardiner Mill Co. on the Umpqua River. Fine fir and spruce predominated and the valuable holdings came on the market through the death of W. F. Jewett, active head of the firm, leaving no successor to carry on and develop the opportunity that he and older associates had paved the way for. Mr. Conrad and associates were not ready for the manufacturing end of the game so they block-

ed off the tract and sold it to others who were anxious to mill and sell the lumber.

Out of it grew the Reedsport of today. Part of the Umpqua timber was sold by Mr. Conrad and associates to C. McC. Johnson, Nonda Anderson and others; part of it to Hubbard & Kiernan and some to the predecessors of the present Umpqua Mill & Timber Co. Soon the C. McC. Johnson Lumber Co. and affiliated industries, the Winchester Bay Lumber Co. of Hubbard & Kiernan and other plants were converting the fir and the spruce into dollars—making a payroll that developed the town of Reedsport.

In the meantime, the United States became enmeshed in the World War and the nation's cry for ships was heard. Mr. Conrad and associates heard it and answered. Their answer was the construction of the Marshfield Shipbuilding Co. shipyards in Marshfield, which contributed not only a number of vessels for their country's need and aid but also was the factor that changed war-time depression to war-time prosperity in Marshfield. Hundreds of men were employed through the agency of the Marshfield Shipbuilding Co. and the response of Mr. Conrad and associates to their country's call did it.

With this over and gone, with the Armistice and peace, the after-the-war period found Mr. Conrad and associates in the front ranks of developing a new industry on Coos Bay, the marketing of Port Orford White Cedar.

This valuable wood had been prized in a minor way for many years but the demand was limited, probably because its production was limited to practically Coos and Curry counties. However, airplane construction during the war had gained it wider attention and the Japanese became interested.

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Nerdrum- Conrad House
Coos County, Oregon

1928 Promotional (Cont. - Page 2)

Soon W. J. Conrad and associates were busy supplying the Japanese with Port Orford White Cedar. They became more than brokers, aiding individual logging operators in establishing camps, through operations of the Western White Cedar Co., which is still active, and in which he is still director. The camps got out logs, which in turn were used as a market for by the cedar company, through Japanese buyers who sent their ships to Coos Bay to get them.

Another industry that contributed largely to the present success and demand for Port Orford White Cedar and incidentally to the present prosperity of Marshfield and Coos Bay, developed. It was the making of Port Orford White Cedar battery boards. One plant had started and the demand warranted another. Mr. Conrad joined with B. B. Ostlund and others and aided in establishing the Coos Veneer Box Co. whose interesting success is told in another story.

But Port Orford White Cedar held more opportunities.

W. J. Conrad's vision and at May he formed the W. J. Conrad Lumber Co. to bring out their attainment. There is a wider market for it than merely selling it in logs to the panes and for converting choice logs into battery creak and veneer, he told himself. The J. R. Thompson mill the Marshfield waterfront

was purchased and converted into a cedar mill, turning out cedar lumber in the various grades and dimensions that is finding a ready market and filling a long felt need in building and industrial circles.

Coos Bay visitors are impressed, in a sense, equally, by the magnitude and efficiency of the several great lumber companies operations which they find; but residents themselves are given to discuss this younger organization which is growing increasingly strong under Mr. Conrad's capable management.

The officers are: W. J. Conrad, president; L. D. Conrad, vice-president; J. R. Thompson, well known local lumberman, general manager; Claude Giles, secretary, and Jack G. Clark, assistant secretary and experienced officeman who has held responsible positions with other cedar companies; S. L. Williams, bookkeeper; Wava Wheeler, stenographer; Jacque Braden, stenographer; Ira Bernard, mill foreman; R. V. Coffman, yard foreman; Robert Coleman, retail yard foreman; James Hauser, representative at Myrtle Point, looks after all logging and scaling operations, and J. E. Whittaker, in charge of log scaling on Coos Bay, are among those whose loyalty and untiring efforts have contributed to the company's rapid rise.

Among the directors are Frank L. Boutin, one of the biggest owners of Port Orford Cedar timber in Coos county, and Al Powers ("Uncle Al"), widely known timber operator and founder of the town of Powers.

In California, the Dimmick Lumber Co., with main offices



FRONT VIEW OF THE MAIN OFFICE

in San Francisco and Los Angeles, handles the sales for the W. J. Conrad Co.

Less than three months after the company was organized, J. R. Thompson was directing operations at the sawmill, and producing 30,000 feet per day of well manufactured white cedar. The company is also producing logs from its own timber. Mr. Thompson is a thoroughly experienced lumberman.

Improvements have been made in the mill from time to time, but among the more recent ones have been the installation of a new Yates planer and new swinging booms for loading cars and barges. These new additions in equipment have aided the men in facilitating their work, and have opened larger opportunities for the development of the company.

Three huge derricks have also recently been installed, which have proved their purpose well in materially easing the work, as well as permitting operations to be pushed ahead with greater dispatch. The company, carrying efficiency a step further, owns and operates its own barges, which are used

for loading lumber and transporting it to the steamers. Since the purchase of the mill, W. J. Conrad & Co. have purchased \$15,000 worth of machinery.

Water is deep enough at the cargo dock to load both export and coastwise steamers, which makes it possible to handily do business with Japan, England, Scotland, France and Germany. Excellent comments have been received from Japanese and United Kingdom buyers, who are accorded the distinction of being the most critical judges of grade and manufacture. Favorable comments have frequently been received from the California and other domestic markets.

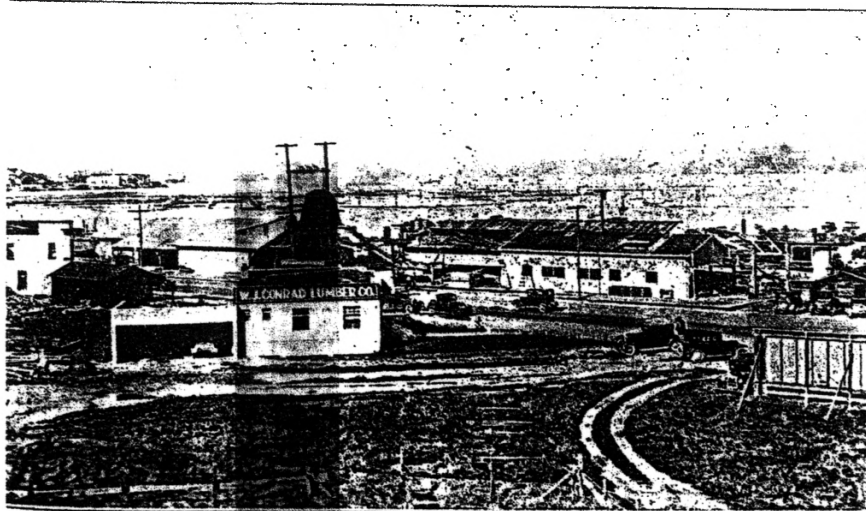
Business is good, say executives of the company, and plans are continually being made for the gradual expansion of the company. At the present time, they state, sufficient logs are assured them for the next ten years.

The company has practically closed logging contracts, aggregating five million feet of lumber, this month.

But finis is not yet written on the story of W. J. Conrad for he is still coming strong in the great lumber game which he likes so well. The wonderful rise from a mere \$100 per month clerical position to a wealthy, successful operator in his own name has not spelled it all for him yet or his wife and their two children, Virginia Roger and Dorothy.

In spite of his active business career, Mr. Conrad finds time to enjoy life as he goes. He is active in the Rotary Club, the Coos Golf & Country Club, the Chamber of Commerce, a member of the Marshfield Athletic Commission and likes to see the Democrats win.

Fortunate is the man who discovers a hobby in which he may completely lose himself. Mr. Conrad's hobby is flowers, and he will tell you of those he himself is growing, with a true botanist's enthusiasm. To the rear of his home he has built an elaborate greenhouse, where buds both beautiful and rare receive constant attention.



VIEW OF THE W. J. CONRAD LUMBER COMPANY

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Nerdrum - Conrad House
Coos County, Oregon

1929 News

JULY - 1929

CONRAD BUYS BEACH PROPERTY

The purchase of "Sheridan Prairie" the beautiful stretch of beach property lying between Bastendorf Beach and Sunset Bay, by W. J. Conrad was announced today. Pursuing his policy of developing Coos Bay beach playgrounds Mr. Conrad states that the tract is now being platted and will shortly be sold to the public, with J. W. Flanagan of the Empire Development Company having charge of sales.

"The beach highway runs right through the property" states Mr. Conrad, "and many tracts will face the ocean along light house beach, while others overlook Sunset Bay. Lighthouse beach will be dedicated to the public and approaches to it from the highway will be left open. All lots are level. Owing to the recent improvements at Sunset Bay many outside cars have visited this section and marvelled at the beach scenery. The many inquiries for beach cabin sites induced me to acquire the Sheridan property and dispose of it in this manner. Sunset Beach is but an hour and a half's drive from the Coquille Valley while Roseburg is but three hours away. It enjoys an abundance of sea foods, has excellent fishing and bathing and is rapidly becoming advertised as a vacationists paradise."

The tract will be opened for sale about August 1.

CONRAD INVESTS IN MORE PROPERTY

Territory From Lighthouse Grounds Eastward, With Ocean Frontage Taken Over by Owner of Sunset Beach.

W. J. Conrad, owner of Sunset beach where big developments were made this year, purchased another tract of land which is known as Sheridan Prairie, skirting the Sunset Bay road on both sides. The property adjoins the lighthouse grounds and will furnish some fine building sites for people who want a summer home at the seashore.

Mr. Conrad is having the property platted and will sell it to buyers commencing early in August. It is his plan to have approaches to every part of the holdings so that buyers will have access.

MILL LEASED

The W. J. Conrad Lumber company leased a part of the Marshfield Mill Lumber company recently from C. F. McGeorge and company according to report. The lease was made to aid the drying and storing facilities.

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Nerdrum— Conrad House
Coos County, Oregon

Photos of Sunset Beach Resort (c. 1929)



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Nerdrum- Conrad House
Coos County, Oregon

Photos of Original Furniture in the Nerdrum-Conrad House
(Left by Nerdrums, acquired by Conrads,
currently owned by
Virginia Conrad Grant, Coos Bay, OR



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Nerdrum- Conrad House
Coos County, Oregon

Obituary of W. J. Conrad, published 2/21/1953

Conrad, Prominent C.B. Lumberman, Dies

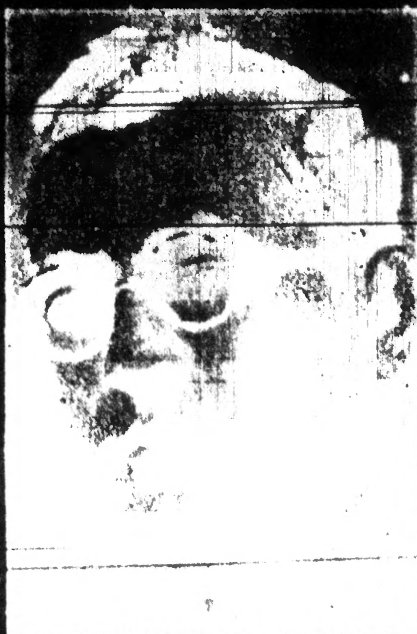
William Joseph Conrad, 68, prominent Coos Bay lumberman, died Sunday night at his home at 480 Hall St., Coos Bay. He had been ill with a heart ailment the last three years.

Mr. Conrad came here 45 years ago from Wisconsin to work with the C. A. Smith Lumber Company and has been identified with the the lumber business. During World War I he was interested in the ship building trade and was a partner with the late A. E. Adelsperger in the Western White Cedar company. In 1940 he established the present W. J. Conrad Lumber Company. He was an ardent sports fan and for years was chairman of the Boxing Commission. He had been a member of Rotary club.

Mr. Conrad was born in La Crosse, Wisc.

He is survived by his wife, Mrs. Laura Kruse Conrad; daughters, Mrs. D. J. (Virginia) Grant Jr. Coos Bay, and Mrs. Ralph (Dorothy) Milne Jr., Aberdeen, Wash.; and son Roger Conrad, Coos Bay; sister, Mrs. E. M. Smith, San Diego; and seven grandchildren.

The rosary will be recited Tuesday night at 8 o'clock at the chapel of the Mills Funeral Home. Private services will be held from the Mills' Chapel Wednesday mor-



MR. CONRAD

ning at 11 o'clock. The Very Rev. Carl Wachter of St. Monica's Catholic Church will officiate at both services. Interment will be in Sunset Memorial Cemetery.

The Conrad Lumber Company will be closed all day Tuesday.