# **National Register of Historic Places Inventory**—Nomination Form



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See instructions in How to Complete National Register Forms Type all entries—complete applicable sections

#### 1. Name

historic F	erger Place His	toric	District				
and/or common	Same						
2. Loca	ation						
street & number	Evening Side	Drive	and Morr	ning Side	Drive	not for pub	olication
city, town Chat	ttanooga		vic	cinity of	congressional district	Third	
state Tenne	essee	code	047	county	Hamilton	code	065
3. Clas	sification						
Category X district building(s) structure site object	Ownership public private _X both Public Acquisitic in process being conside		Status X occupi X unoccu X work ir Accessible X yes: re yes: ur no	upied n progress e stricted	Present Use agriculture commercial educational entertainment government industrial military	museur _X_ park _X_ private religiou scientif transpo other:	residence IS lic
4. Own	er of Pro	pert	ty				
Mul	tinlo Oumons	-					
	tiple Owners		<u></u>				
street & number							
city, town				inity of	state		
<b>J. LOC</b> á	ation of L	ega	I Desc	criptic	n		
courthouse, regis	stry of deeds, etc.	Hai	milton Co	unty Cour	thouse		
street & number		Ge	orgia Ave	nue			
city, town		Ch	attanooga		state	Tennessee	37403
6. Repi	resentati	on i	n Exis	sting \$	Surveys		
title Chattanoo	ga-Hamilton Cou	unty La	S andmark	urvey has this proj	perty been determined e	legible? y	es no
date 1976					federal sta	nte _X_ county	_X_ local
depository for su	irvey records C	attan	ooga-Hami	lton Coun	ty Regional Planni	ng Commissio	on
city, town	Chattanooga				state	Tennessee	37402

# 7. Description

Condition         X excellent       X deteriorated         X good       ruins         fair       unexposed	Check one unaltered _X altered	Check one original site moved date	
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#### Describe the present and original (if known) physical appearance

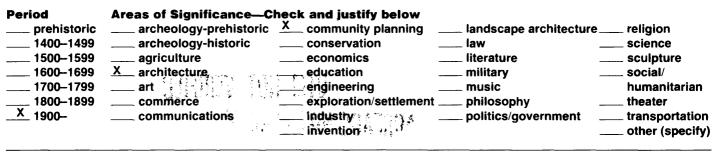
Ferger Place Historic District is located along Evening Side Drive and Morning Side Drive off Main Street approximately one and a half miles from Chattanooga's downtown business section. Within this district are 69 buildings, all residential in nature and some with matching garages. Also within the district is a neighborhood park, approximately two acres in size. The residences all front either Evening Side Drive or Morning Side Drive and are arranged in a horseshoe or "U" shape. Due to deed restrictions, the residences also have uniform set-backs or facade lines. Only one parcel of land is technically vacant, and it actually serves as an extension of the Ferger Place Playground.

When this subdivision was developed as Chattanooga's first "restricted private park", the area was in a relatively rural area. Although transportation was readily available to the downtown area in the form of nearby streetcar lines, there were numerous farms in the surrounding area which necessitated the use of entrance gates which kept the farm animals outside. Over the past fifty years, numerous residences were constructed in Ferger Place with the peak building period occuring between 1915 and 1930. After this, few residences were built until 1960. At that time, several residences were constructed on the available vacant lots within the district. Currently, the neighborhood is well maintained, and most residences appear to be in good or excellent condition with on-going rehabilitation efforts. Although the entire area is zoned Single Family Residential, there are some duplexes and apartments in the neighborhood.

Architectural styles found within the district are representative of those which were popular during the early twentieth century. These include several houses done in the bungalow style, Colonial Revival, Tudor Revival and simple vernacular architecture. Styles that were used more sparingly are the Dutch Colonial, Spanish Revival, and Italian Villa. With few exceptions, the architectural significance is derived from the grouping of buildings rather than outstanding examples of a specific style. Specific exceptions would include, but are not limited to, 107 Evening Side Drive typifying the Italian Villa, 109 Evening Side Drive the Colonial Revival, and 104 Evening Side Drive the Spanish Revival.

A sense of cohesiveness in the district is created through the exclusively residential nature of the area and a horizontal continuity is created through uniform setbacks, original sidewalks, and the tree shaded streets. The primary feature which sets this area apart from the surrounding areas, which contain more deteriorated housing and commercial activities, is the non-traditional "U" street pattern which provides a sense of inclusion and isolation from the surrounding areas.

# 8. Significance



Specific dates ]9]2-]93]

Builder/Architect

#### Statement of Significance (in one paragraph)

Ferger Place is an early twentieth century "restricted private park" or subdivision. At the time of its development, Ferger Place was conveniently located to the city of Chattanooga but barely inside its boundaries in a relatively rural area. Today Ferger Place is considered an inner city neighborhood located approximately one and one half miles from the heart of the downtown business section. It contains 69 residences arranged in a horseshoe shape with the connecting street named Evening Side Drive on the western side and Morning Side Drive on the eastern side. These streets were originally named Hickory and Holly until a neighborhood contest in the mid-1910's resulted in their names being changed.

Currently, the physical conditions of the majority of the residences in Ferger Place are very good due to on-going maintenance and rehabilitation efforts. Most homes are owner-occupied and virtually all of the neighborhood is well maintained. The only neighborhood association is the Ferger Place Garden Club, one of the oldest garden clubs in the City being organized in 1922. A sign of the neighborhood's unity and vitality can be seen in its unified (and successful) opposition to the City of Chattanooga's proposal in the mid-1970's to remove their original lamp posts which had been electrified in order to install modern street lights.

Today, Ferger Place exists as an oasis within the surrounding and declining inner city area. Main Street, one of the primary boundaries of Ferger Place, contains an assortment of commercial and industrial structures with few residential buildings existing there. Other residential areas that bound Ferger Place are not as well maintained nor do they possess equivalent architectural merit. Thus, Ferger Place exists as an isolated unit of well-maintained residences in a deteriorating mixed use area.

Ferger Place was developed by the Ferger Brothers Real Estate firm in the early 1910's. The first home constructed in the area was for Herman Ferger himself. Over the next twenty years, a majority of the homes now

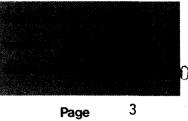
# 9. Major Bibliographical References

See continuation sheets

10. Geog	raphical Data	UTM NOT	VERIFIED
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C 1 6 6 5 6 3 E 4 7 6 6 5 6 3 G 4 7 6 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		D [1_6] [6] F [   [_] H [   [_]	5 <sub>1</sub> 6 <u>5</u> 1210 31871721410 
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Place. These se Numbers 156BB		nd wre known as Co C 1 through 36.	riginally developed as Ferger ounty Assessor's Parcell Map See enclosed maps. y boundaries
state	code	county	code
state	code	county	code
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Continuation sheet	Item number 4	Page <sup>2</sup>
1	Glen and Mary Swinn 107 Evening Side Dr	•
	-	404
2.	Jesse Price Leng 109 Evening Side Dr	ive
	Chattanooga, TN 37	
3	Donald and Mary Eul 115 Evening Side Dr	
	Chattanooga, TN 37	
4	Charles and Bertha 119 Evening Side Dr	
	Chattanooga, TN 37	
<b>5</b> .	Gwyn Damron 121 Evening Side Dr	ivo
	Chattanooga, TN 37	
6	Ben Miller 125 Evening Side Dr	i.v.
	Chattanooga, TN 37	
7	John and Josephine B	-
	203 Evening Side Dr Chattanooga, TN 37	404
8	Virginia Litton P.O. Box 1913	
		407
9	Albert and Connie C	-
	209 Evening Side Dr Chattanooga, TN 37	404
10	Clyde and Gwendolyn	
	211 Evening Side Dr Chattanooga, TN 37	404
11	Lily M. O'Neill	
	215 Evening Side Dr Chattanooga, TN 37	
12	Earl and Mary Van A	
	217 Evening Side Dr Chattanooga, TN 37	'ive /404
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Continuation sheet	Item number 4 Pa	ag
13	H. R. and Hattie Mae Holmes 219 Evening Side Drive Chattanooga, TN 37404	
14	James Tate 221 Evening Side Drive Chattanooga, TN 37404	
15	• Annie and Earl Craig 225 Evening Side Drive Chattanooga, TN 37404	
16	C. B. and Jennie O'Neal 227 Evening Side Drive Chattanooga, TN 37404	
17	E. Beunal Holland 229 Evening Side Drive Chattanooga, TN 37404	
18	L. B. Coleman 223 Evening Side Drive Chattanooga, TN 37404	
19	Julius Hope 204 Morning Side Drive Chattanooga, TN 37404	
20	B. E. and Henrietta Hatfield 202 Morning Side Drive Chattanooga, TN 37404	
21	Shannon Feeney 124 Morning Side Drive Chattanooga, TN 37404	
22	Phillip and Emma Vas 112 Morning Side Drive Chattanooga, TN 37404	
23	Ralph and Lela Defriese 120 Morning Side Drive Chattanooga, TN 37404	
24	Margaret Atkinson 118 Morning Side Drive Chattanooga, TN 37404	



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Continuation sheet	Item number 4	Page 4
25	Roddie and Edith Cook	
25	110 Morning Side Drive	
	Chattanooga, TN 37404	
26	Paul Davenport	(currently in legal
	104 Morning Side Drive	dispute)
	Chattanooga, TN 37404	
27	Ronald and Susan Farmer	,
	102 Morning Side Drive	
	Chattanooga, TN 37404	
28	William and Judith Summ	ers
	l Cresent Park	
	Chattanooga, TN 37411	
29	Marie Awad	
	115 Morning Side Drive	
	Chattanooga, TN 37404	
20	Haltan Kasha	
30	Walter Kosky 117 Morning Side Drive	
	Chattanooga, TN 37404	
	0	
31	Maurice and Lonnie Brad	ing
	121 Morning Side Drive	
	Chattanooga, TN 37404	
32	William and Ruth Kinsey	
	201 Morning Side Drive	
	Chattanooga, TN 37404	
33	Louise Rothe	
•	203 Morning Side Drive	
	Chattanooga, TN 37404	
34	Dorothy Montgomery	
	305 Morning Side Drive	
	Chattanooga, TN 37404	
35	Erby Weaver	
55	207 Morning Side Drive	
	Chattanooga, TN 37404	
24	Vorber Unrt	
36	Verby Hurt 209 Morning Side Drive	
	Chattanooga, TN 37404	



Continuation sheet	Item number 4	Page <sup>5</sup>
37	James D. Shaver 2216 East 25th Street Chattanooga, TN 37407	
38	M. L. Porter 220 Morning Side Drive Chattanooga, TN 37404	
39	Raymond and Gladys Giles 217 Morning Side Drive Chattanooga, TN 37404	
40	Amye Allen 221 Morning Side Drive Chattanooga, TN 37404	
41	Andrew McDonough 223 Morning Side Drive Chattanooga, TN 37404	
42	David and Beverly Robey 224 Evening Side Drive Chattanooga, TN 37404	
43	Jerry and Patricia Taylor 222 Evening Side Drive Chattanooga, TN 37404	
44	Joe Parker 220 Evening Side Drive Chattanooga, TN 37404	
45	Raymond and Betty Gross Route 2 10103 Hamby Road Soddy, TN 37379	
46	Pauline Roseborough and Evely 208 Evening Side Drive Chattanooga, TN 37404	n R. Johnson
47	James and Ruby Ford 206 Evening Side Drive Chattanooga, TN 37404	
48	Wanda Cooper 202 Evening Side Drive Chattanooga, TN 37404	



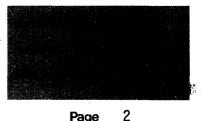
Continuation sheet	Item number 4 Page 6	
· ·		
49	LaFayette Myers 122 Evening Side Drive Chattanooga, TN 37404	
50	W. R. Harris 120 Evening Side Drive Chattanooga, TN 37404	
51	Betty Jo Benson 120 Evening Side Drive Chattanooga, TN 37404	
52	Mrs. Robert Hoelke 116 Evening Side Drive Chattanooga, TN 37404	
53	Leon and Mary Hendee 108 Evening Side Drive Chattanooga, TN 37404	
54	James and Casilda James 104 Evening Side Drive Chattanooga, TN 37404	
55	Freddie and Beverly Przybylinski 100 Evening Side Drive Chattanooga, TN 37404	
56	Sam and Louise Millsaps 101 Evening Side Drive Chattanooga, TN 37404	
57	William F. Rosser 222 Morning Side Drive Chattanooga, TN 37404	
58	Cornelia Porter 220 Morning Side Drive Chattanooga, TN 37404	
59, 65	Hillard and Margaret McGowan P.O. Box 247 Whitwell, TN 37397	
60	C. O. and Effie Smith 114 Morning Side Drive, Apartment 4 Chattanooga, TN 37404	

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Continuation sheet	Item number	4	Page	7
61	Catherine Hodern %Catherine Dupre 108 Morning Side Chattanooga, TN	e Drive		
62	Raleigh and Rose 101 Morning Side Chattanooga, TN	e Drive		
63	J. I and Wennefi 113½ Morning Sic Chattanooga, TN	le Drive	e	
64	Mr. and Mrs. F. 119 Morning Side Chattanooga, TN	e Drive	Vandergr	iff
66	Oak Grove Baptis 218 Evening Side Chattanooga, TN	e Drive		
67	Lillian McCarty 204 Evening Side Chattanooga, TN			
68	Pauline Cope 114 Evening Side Chattanooga, TN			
69	Raymond Gorrell 110 Evening Sido Chattanooga, TN			
70	Vine Street Orpl 315 Gillaspee D Chattanooga, TN	rive		
71	City of Chattan Office of the M Chattanooga Mun Chattanooga, TN	ayor icipal Building	3	

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#### CONTRIBUTING BUILDINGS

1. 107 Evening Side Drive (1912): Rectangular, two stories, stucco, hipped roof with two dormers, arcaded entrance area with Tuscan columns and second story balcony; two story stucco garage. 2. 109 Evening Side Drive (1914-15): Rectangular, three stories, brick, gambrel roof with three dormers, one story portico with fluted columns, variation of Palladian windows used on central facade and third floor sides, brick quoin treatment; two story brick garage. 115 Evening Side Drive (1913-14): Rectangular with one story side ex-3. tension, two stories, brick, irregular gable roof; one story brick outbuilding with slate roof. 4. 119 Evening Side Drive (1928): Irregular two stories, stucco, irregular gable roof, stone entrance area, Tudor Revival. 5. 121 Evening Side Drive (1929): Rectangular two stories, stucco, irregular gable roof, stone entrance area, Tudor Revival. 125 Evening Side Drive (1914-15): Rectangular two and a half stories, 6. brick, gable roof with two dormers, wrap-around porch. 203 Evening Side Drive (1913-14): Rectangular, two stories, stucco, 7. gable roof with facade dormer; one story garage. 207 Evening Side Drive (1924): Rectangular, two stories, brick, low 8. hipped roof, modillions under eaves, one story porch. 209 Evening Side Drive (1914): Rectangular with offset porch, two 9. stories, stucco, clipped gable roof with one dormer, one story bay window on facade. 211 Evening Side Drive (1916): Roughly rectangular with offset porch, 10. two stories, stucco and frame, clipped gable roof, brackets and exposed rafters. 215 Evening Side Drive (1917): Rectangular, two stories, brick, clip-11. ped gable roof with dormer, exposed rafters, one story offcenter porch that has been enclosed, one story-three sided bay window on northeast side.

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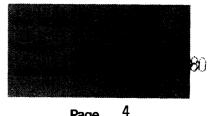


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- 12. 217 Evening Side Drive (1917): Rectangular, two stories, brick, hipped roof with dormer, exposed rafters, one story porch, one story-three sided bay on northeast side.
- 13. 219 Evening Side Drive (1917-18): Irregular in shape, two stories, brick and stucco, hipped and gable roof, one story offset porch.
- 14. 221 Evening Side Drive (1928-29): Rectangular, one story, frame, gable roof, stone chimney on facade.
- 15. 225 Evening Side Drive (1916): Rectangular, two stories, frame, irregular gable roof with large facade dormer, exposed rafters, one story central gabled porch.
- 16. 227 Evening Side Drive (1917): Irregular, one story, brick, gabled roof, recessed central area flanked by porch and living area with large Tuscan columns.
- 17. 229 Evening Side Drive (1928-29): Rectangular, one story, frame, gable roof, exposed rafters, side porch.
- 18. 233 Evening Side Drive (1930-31): Irregular, two stories, stucco and frame facade chimney, irregular gable roof, Tudor Revival.
- 19. 204 Morning Side Drive (1927): Irregular, one story, stucco, gabled roof, brackets.
- 20. 202 Morning Side Drive (1926-27): Rectangular with one story side extension, two stories, frame, gable roof with side vents.
- 21. 124 Morning Side Drive (1913): Rectangular with offset porch, brick gable roof with dormer, large brackets, oriel window on southwest side.
  - 22. 122 Morning Side Drive (1925): Rectangular, two stories, brick and stucco, clipped gable roof, brick arches over two first story windows, arched entranceway, sloping addition to northeast side.
  - 23. 120 Morning Side Drive (1925): Rectangular with one story side addition, brick, gable roof, brick arches over first story windows.
  - 24. 118 Morning Side Drive (1911): Rectangular, two stories, brick, hipped roof with dormer, leaded glass, one story addition.

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- 110 Morning Side Drive (1914-15): Rectangular, two stories, brick and 25. wood shingles, hipped roof, one story brick porch with large battered columns, car porch.
- 104 Morning Side Drive (1920): Rectangular, two stories, frame, gabled 26. roof, currently very dilapidated.
- 27. 102 Morning Side Drive (1921): Rectangular, two stories, frame, sloping gable roof with dormer, stone porch.
- 101 Morning Side Drive (1920): Rectangular, two stories, stucco, clip-28. ped gable roof with tiles, two facade dormers, three central facade doors with fanlights.
- 115 Morning Side Drive (1910): Rectangular, two stories, brick, gable 29. roof with dormer, exposed rafters, one story porch, sidelights and transom around door, car porch, one story brick garage in rear.
- 117 Morning Side Drive (1914): Rectangular; two stories, brick, hip-30. ped roof with dormer, two story portico.
- 121 Morning Side Drive (1921-22): Rectangular, one story, brick, ir-31. regular hipped roof, rough dentil treatment, stone porch, exposed rafters; one story garage.
- 201 Morning Side Drive (1928-29): Irregular, two stories, stucco and 32. half timbering, steeply pitched hipped roof, Tudor Revival.
- 203 Morning Side Drive (1928): Irregular, two stories, blond brick, 33. gable roof, facade chimney with decorative brick work, gabled entrance area, one story-three sided bay on facade.
- 34. 205 Morning Side Drive (1916): Rectangular, with offset porch, two stories, brick and stucco, hipped roof with dormer.
- 35. 207 Morning Side Drive (1916): Rectangular, two stories, stucco and half timbering, gabled roof, one story off-center gabled porch.
- 36. 209 Morning Side Drive (1922): Rectangular with one story side extension, two stories, brick and stucco, hipped roof, brick arched windows.

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211 Morning Side Drive (1917): Rectangular, one story, stucco, gable 37. roof with dormer, rubble stone porch. 215 Morning Side Drive (1926-27): Ell shape, one story, brick, gabled 38. roof. 39. 217 Morning Side Drive (1926-27): Irregular, one story, stucco, hipped roof. 221 Morning Side Drive (1918): Irregular, one story, frame, gabled 40. roof, brick gabled porch, bungalow. 223 Morning Side Drive (1927): Irregular, one story, frame, low gabled 41. roof, gabled porch. 42. 224 Evening Side Drive (1927): Rectangular, two stories, stucco and frame, sloping gable roof with dormer. 222 Evening Side Drive (1930-31): Rectangular, one story, frame, fa-43. cade stone chimney with flanking half windows, arched doorway. 220 Evening Side Drive (1930-31): Rectangular, one story, frame, 44. facade stone chimney with flanking half windows, arched doorway. 212 Evening Side Drive (1918): Irregular, one story, frame, cross 45. gabled roof, rubble stone foundation and porch, bungalow. 208 Evening Side Drive (1925): Rectangular, one story, brick and frame, 46. gabled roof. 206 Evening Side Drive (1917): Rectangular with offset one story porch, 47. two stories, stucco and half timbering, irregular gable roof, three sided oriel. 202 Evening Side Drive (1922): Rectangular, two stories, frame, gam-48. brel roof, Dutch Colonial. 122 Evening Side Drive (1923): Rectangular with one story extension 49. on side, two stories, stucco, green tiled gable roof; one story matching garage with tiled parapet roof.

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gabled roof, bungalow.
51. 118 Evening Side Drive (1921): Irregular, one story, stucco, gabled roof, wrap around porch with dentil treatment, bungalow.
52. 116 Evening Side Drive (1914): Rectangular, two stories, brick, hipped roof, brick porch.

50. 120 Evening Side Drive (1921): Irregular one story, brick and stucco,

- 53. 108 Evening Side Drive (1912): Rectangular, two stories, brick, hipped roof, one story brick porch with pediment over entrance.
- 54. 104 Evening Side Drive (1924): Rectangular, two stories, stucco and brick, irregular hipped tile roof, decorative brick treatment; one story matching garage.
- 55. 100 Evening Side Drive (1930-31): Irregular, brick, crossed gable roof, pedimented brick porch, bungalow.

#### OTHER BUILDINGS IN THE DISTRICT

- 56. 101 Evening Side Drive (1960): Rectangular, one story, brick, low gable roof.
- 57. 222 Morning Side Drive (1966): Rectangular, one story, brick, low gable roof.
- 58. 220 Morning Side Drive(1960's): Rectangular, two stories, brick low gable roof.
- 59. 206 Morning Side Drive (1960's): Rectangular, two stories, brick and frame, low gable roof.
- 60. 114 Morning Side Drive (1960): Rectangular, one story, brick, clipped gable roof.
- 61. 108 Morning Side Drive (1960): Rectangular, one story, brick and frame, gable roof.
- 62. 100 Morning Side Drive (1965): Rectangular, one story, brick, low roof.

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ntinuation sheet	Item number	7	Page 7
63. 113 Morning Side Drive (1960): gable roof.	Rectangular,	one story,	frame, low
64. 119 Morning Side Drive (1960): frame, gable roof.	Rectangular,	one story,	brick and
65. 213 Morning Side Drive (1952): roof.	Rectangular,	one story,	frame, gabled
66. 218 Evening Side Drive (1960): clipped gable roof.	Rectangular,	one story,	brick, low
67. 204 Evening Side Drive (1961): roof.	Rectangular,	one story,	frame, gable
68. 114 Evening Side Drive (1960): roof.	Rectangular,	one story,	brick, hipped
69. 110 Evening Side Drive (1960): roof.	Rectangular,	one story,	brick, hipped

#### OPEN SPACE

- 70. Vacant property which acts as extension for the adjacent city park.
- 71. Ferger Place Playground: Dedicated as a city park by Ferger Brothers when the area was developed in the early 1910's.

JUSTIFICATION OF INCLUDING BUILDINGS LESS THAN FIFTY YEARS OLD

Four residences have been included in this district that do not technically meet the fifty year age requirement. The residences (nos. 18, 43, 44, and 55) were all constructed in 1930-31, a period signalizing the termination of Ferger Place's peak development. With only one exception (No. 65 constructed in 1952), no other residences were constructed in Ferger Place until 1960. Therefore, these four residences are compatible to the district and contribute to its character due to the similarity of age and design with the other residences as well as their historical link with the development of Ferger Place.

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in Ferger Place were constructed. The occupants of these homes were many of Chattanooga's substantial citizens such as teachers, businessmen and doctors.

The primary areas of significance that pertain to Ferger Place are architecture and community planning. Each of these will be discussed in detail below:

#### Architecture:

The architectural styles found in Ferger Place represent those which were popular in the early twentieth century, and thus create a sense of time in Ferger Place just as the street system creates a sense of place. These styles include the bungalow, Colonial Revival, Tudor Revival, Dutch Colonial, Spanish Revival, and the Italian Villa.

The collection of these residences representing various architectural styles, and additionally, a large collection of vernacular architecture, creates one of the most visually appealing areas in Chattanooga. Although other collections of these styles remain in Chattanooga, few areas are as cohesive or present such a unified appearance as Ferger Place. This unified and cohesive appearance is achieved more through uniform setbacks, tree-shaded streets, and the symmetrical arrangement of the residences than by uniform massing and scale. It is this overall appearance and feeling of time created by this collection of housing of numerous bungalows and examples of vernacular housing that is the most significant architectural element of this district. Naturally, this is supplemented by the architectural merit of several individual residences that add greatly to the beauty of the whole.

Specific examples of architecturally outstanding residences are 104 Evening Side Drive (No. 54), 107 Evening Side Drive (No. 1), and 109 Evening Side Drive (No. 2). The residence at 104 Evening Side Drive is an excellent example of the Spanish Colonial Revival. Its low-relief brick detailing, tiled hipped roof, and stucco exterior are familiar features of this style. The residence at 107 Evening Side Drive was described in 1911 as reflecting the "Italian building style, which as yet been little affected by Chattanoogans." (1). While exhibiting only a few elements of the Italian style, the arcaded entrance creates the most dominant feature of this striking building. Another style, the Colonial Revival, which appears frequently in Ferger Place, is probably best represented in 109 Evening



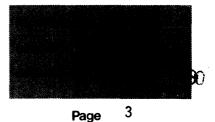
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elements such as keystones, and a one story portico.



Side Drive which exhibits a symmetrical arrangement, Palladian-type windows, quoin treatment, gambrel roof with pedimented dormers, the use of Classical

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#### Community Planning:

In the early 1910's when Ferger Place was developed, it was hailed as an "innovation in real estate development in Chattanooga." (2). The same news article attributes the development of this restricted residence park to Chattanooga's progress as a major city alongside Chicago, Boston, Atlanta, and St. Louis. As a restricted residential area, Ferger Place is an early example of our modern subdivisions, and therefore, a key element in early twentieth century city planning.

Ferger Brothers, Chattanooga's second oldest real estate company, developed its residential park as the first of its type in Chattanooga. As such, Ferger Place was intended to be a cohesive unified neighborhood. To achieve this end the developers employed several modern planning concepts. The predominant feature is the street system which significantly is not the traditional grid pattern. Instead the street pattern is horseshoe or "U" shaped creating an enclosed self-contained area with all the residences fronting on either Evening Side Drive or Morning Side Drive. These drives can only be entered through large stone gates located at the northern ends of each street which then intersect with Main Street. (3). It is this street system, more than any other individual component, that contributes to Ferger Place's unique feeling of a specific time and place, a crucial element of any district.

As developers, Ferger Brothers provided streetwork, sewer and water connections, and sidewalks. Through deed restrictions minimum residence costs (\$3,000.00) and uniform setbacks were required. Another restriction required that clothes were not to be hung outside on lines to dry. (4).\_\_\_\_\_ Also, as part of their total plan for the area, Ferger Brothers set aside a large tract of land then valued at \$10,000.00 as a playground and recreation center which contained a ballfield and tennis courts which were occassionally used for City Wide Tennis Tournaments.

Contemporary accounts call Ferger Place:

"One of the most attractive districts of Chattanooga - a beautiful residential section, with building restrictions that assure only high-class residences. The two streets of Ferger Place open upon

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a boulevard with handsome stone entrance gateways, and no city can boast a higher class or more attractive residential district." (5)

Ferger Place, as the first clearly defined restricted residential neighborhood in Chattanooga, represents the changing concepts in urban planning, that occurred at the turn of the century. As such, Ferger Place exists as Chattanooga's first fully developed modern subdivision, today's standard form of planned residential development.

In summary, Ferger Place exhibits an excellent and attractive collection of early twentieth century architecture which is representative of that period. The combined merits of these residences architecturally and their environment of tree shaded walks created a homogenous appearance yielding a sense of time and place. The environment of the area is further enhanced by the early use of modern planning techniques such as the non-grid street pattern and several deed restrictions which produce a feeling of isolation from the surrounding neighborhoods and a unified appearance of the arrangement of the residences. Also, as Chattanooga's first "private residential park," Ferger Place is an important element in the history of Chattanooga's growth and development.

#### OTHER BUILDINGS IN THE DISTRICT

There are a total of thirteen other buildings in the district. Their impact on the district is minimized by three factors. The primary factor is their residential nature which contributes to the sense of a neighborhood. Secondly, the buildings roughly conform in size and materials to the contributing buildings being either one or two stories in height and brick or of frame construction as are the contributing buildings. Thirdly, the other buildings are scattered throughout the district which minimize their immediate visual impact.

#### JUSTIFICATION OF BOUNDARIES

The original boundaries of the subdivision were chosen as the boundaries for the district which includes all residences fronting on either Evening Side Drive or Morning Side Drive. Also, a definite sense of place results after entering the stone entrance gates which is reinforced by the horseshoe shaped drive which then takes one out of the neighborhood through identical gates. Since these two sets of gates are the only entrance or

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exit for Ferger Place, a sense of an insulated unit is created. These historic boundaries are reinforced by a distinct change in the character of the areas surrounding Ferger Place.

#### FOOTNOTES

(1) Chattanooga Times, 24 September 1911

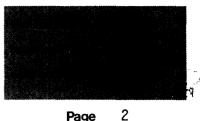
(2) Chattanooga Times, 8 May 1910

(3) Originally, these stone gates had wrought iron gates to keep cattle out of the neighborhood. The arched area over the sidewalks had turnstiles to allow people to pass through without allowing farm animals the same option.

(4) Chattanooga Times, 4 November 1979.

(5) John T. Moore, Tennessee: The Volunteer State 1769 - 1923 Vol. III (Chicago: S.J. Clarke Publishing Company, 1923), p. 631.

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Chattanooga Times, 5 August 1910, 24 September 1911, 24 March 1973, 4 November 1979.

Moore, John Trotwood, ed. Tennessee: The Volunteer State 1769 - 1923. Vol. 3. Chicago: The S.J. Clarke Publishing Company, 1923

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Other Sources:

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