

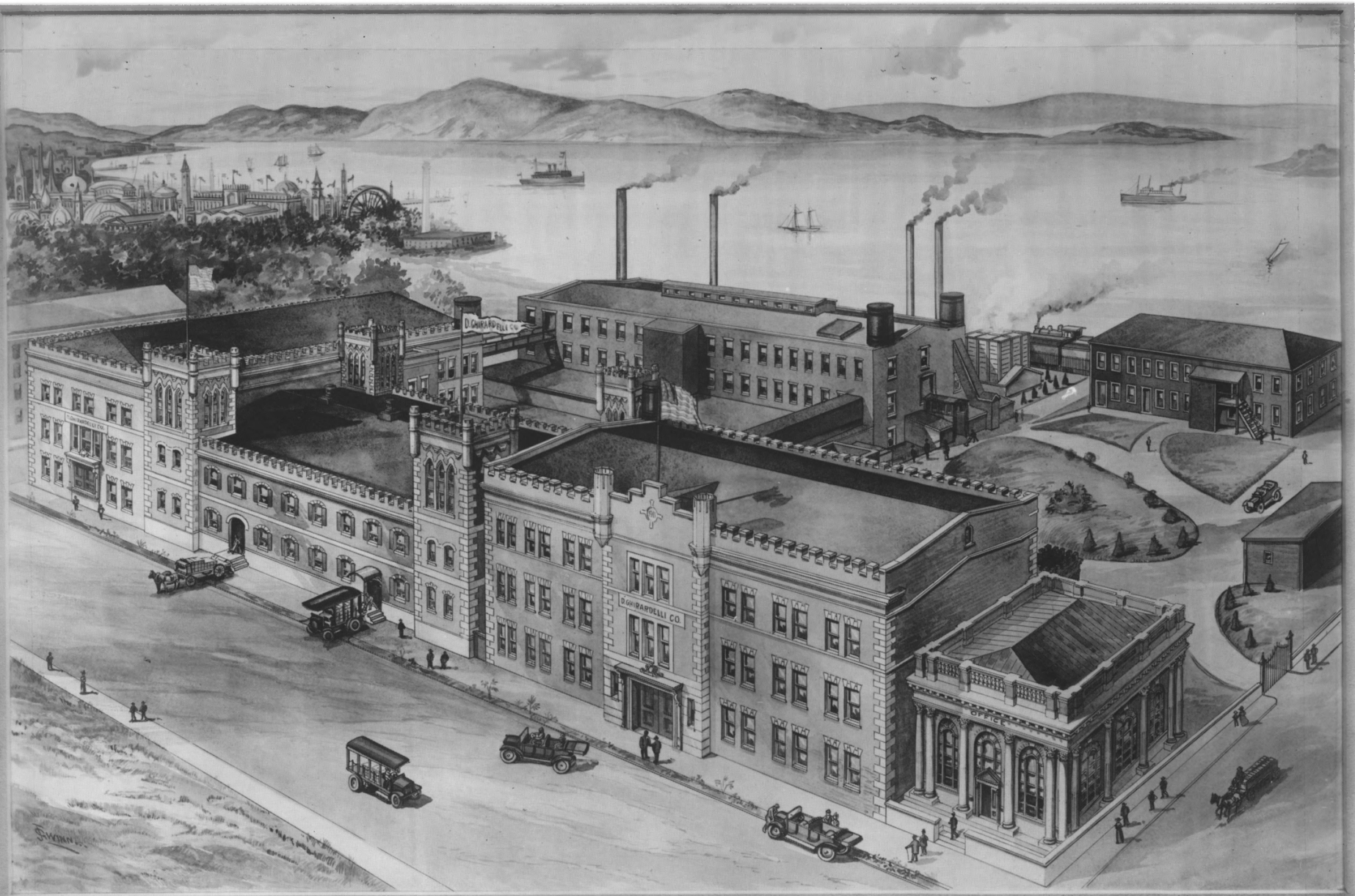
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1

D. Ghirardelli Complex - Ghirardelli Square
San Francisco, California
Photographer unknown
Photo circa 1903. Ghirardelli Square
archives

Taken from Russian Hill, above the complex,
looking north and west, with North Point
Street in foreground.

Photograph Number One



D. GHIRARDELLI CO.
— San Francisco. —

D. Ghirardelli Complex - Ghirardelli Square
San Francisco, California

Photograph of William Mooser, Sr. Rendering
Circa 1915. Ghirardelli Square archives

Perspective from Russian Hill looking north
and west along North Point Street. Note
Panama-Pacific International Exhibit in
upper left corner. Building lower right
was never constructed.

Photograph Number 2



D. Ghirardelli Complex - Ghirardelli Square
San Francisco, California

Photographer unknown

Photo circa 1920. Ghirardelli Square archives
Taken from San Francisco Bay looking south
and east.

Photograph Number 3



D. Ghirardelli Complex - Ghirardelli Square
San Francisco, California

Photographer unknown

Photograph circa 1920. Ghirardelli Square
archives

Taken from mid-block on Larkin Street looking
west into courtyard of factory complex

Photograph Number 4



5

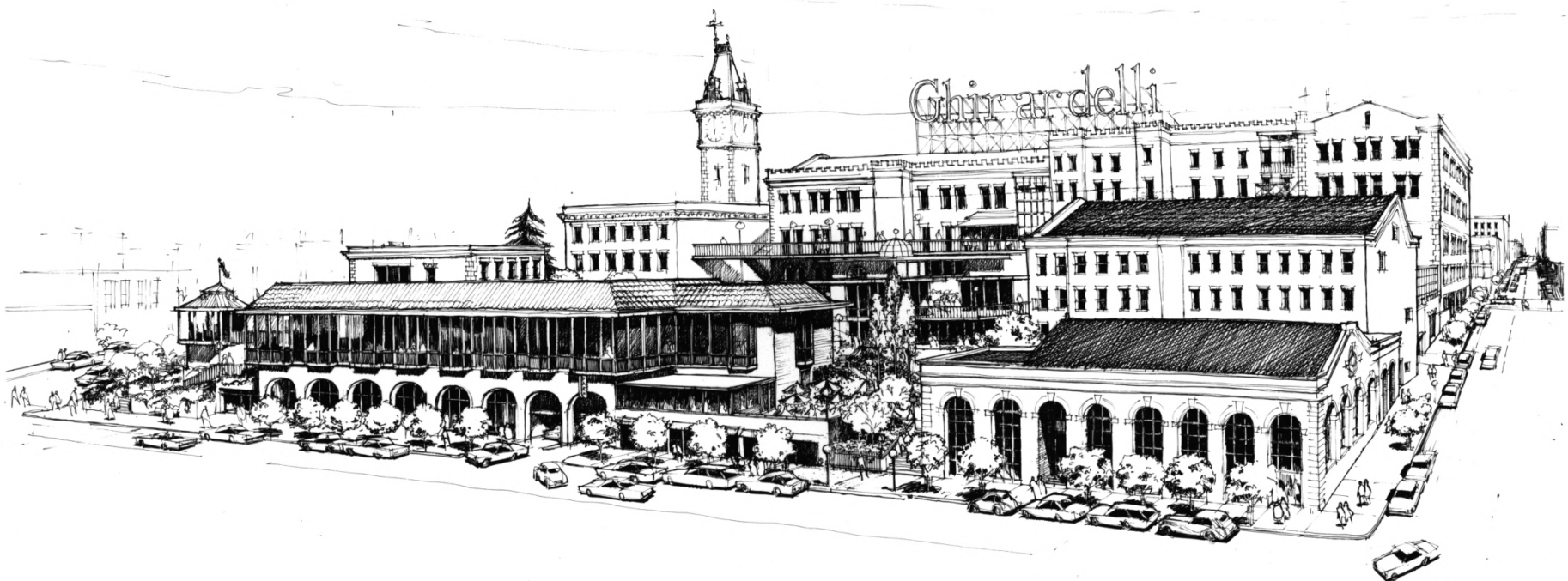
D. Ghirardelli Complex - Ghirardelli Square
San Francisco, California
Photographer unknown
1962. Ghirardelli Square archives
Larkin Street entrance to factory complex,
looking west, just prior to the phasing
out of factory operations

Photograph Number 5



PHOTOGRAPH NO. 6

Aerial view from the southeast of San Francisco, California's North Waterfront showing the North Point Street side of the D. Ghirardelli Company chocolate plant in 1963 before its conversion into Ghirardelli Square. Photograph by Brooks Paige, Flight Pictorial Service, 2846 Green Street, San Francisco, California.



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WURSTER, BERNARDI & EMMONS, INC.
ARCHITECTS
1840 BOWLING GREEN, SAN FRANCISCO, CALIFORNIA 94111
TELEPHONE 397-8544

REVISED: 10 NOV '66
17 AUG '68
2 MAR '68
24 MAR '68

Ghirardelli Square Complex

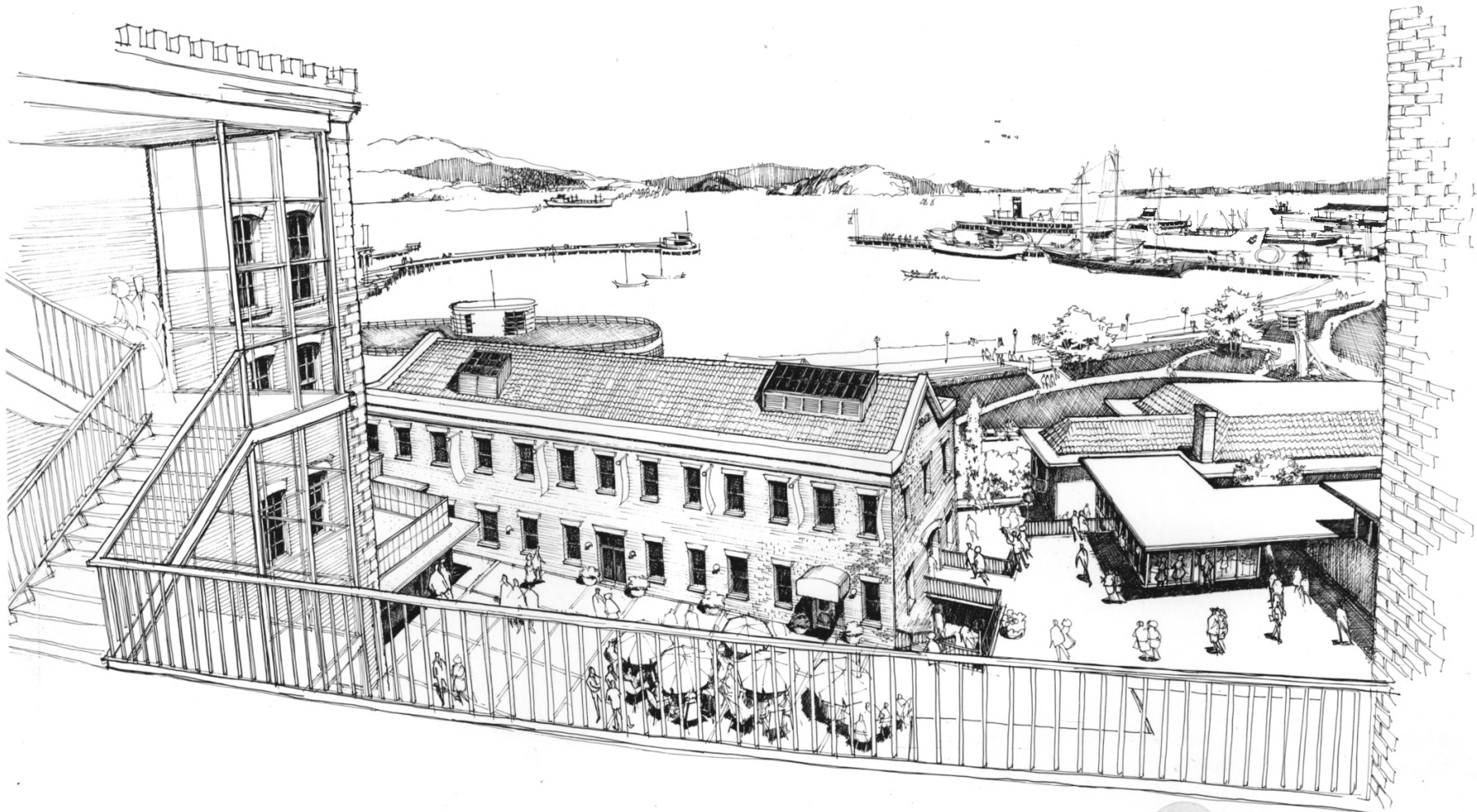
San Francisco, California

Photographer: Wurster, Bernardi & Emmons,
Architects

Circa 1968. Wurster, Bernardi & Emmons and
Ghirardelli Square archives

Rendering of the Complex looking south and
east from a high elevation northeast of
the project

Photograph Number 7



8

WURSTER, BERNARDI and EMMONS, INC.
ARCHITECTS
2800 MONTGOMERY, SAN FRANCISCO, CALIFORNIA 94133
TELEPHONE 3919-8548

6 JAN '66
REVISED 29 MAR '66

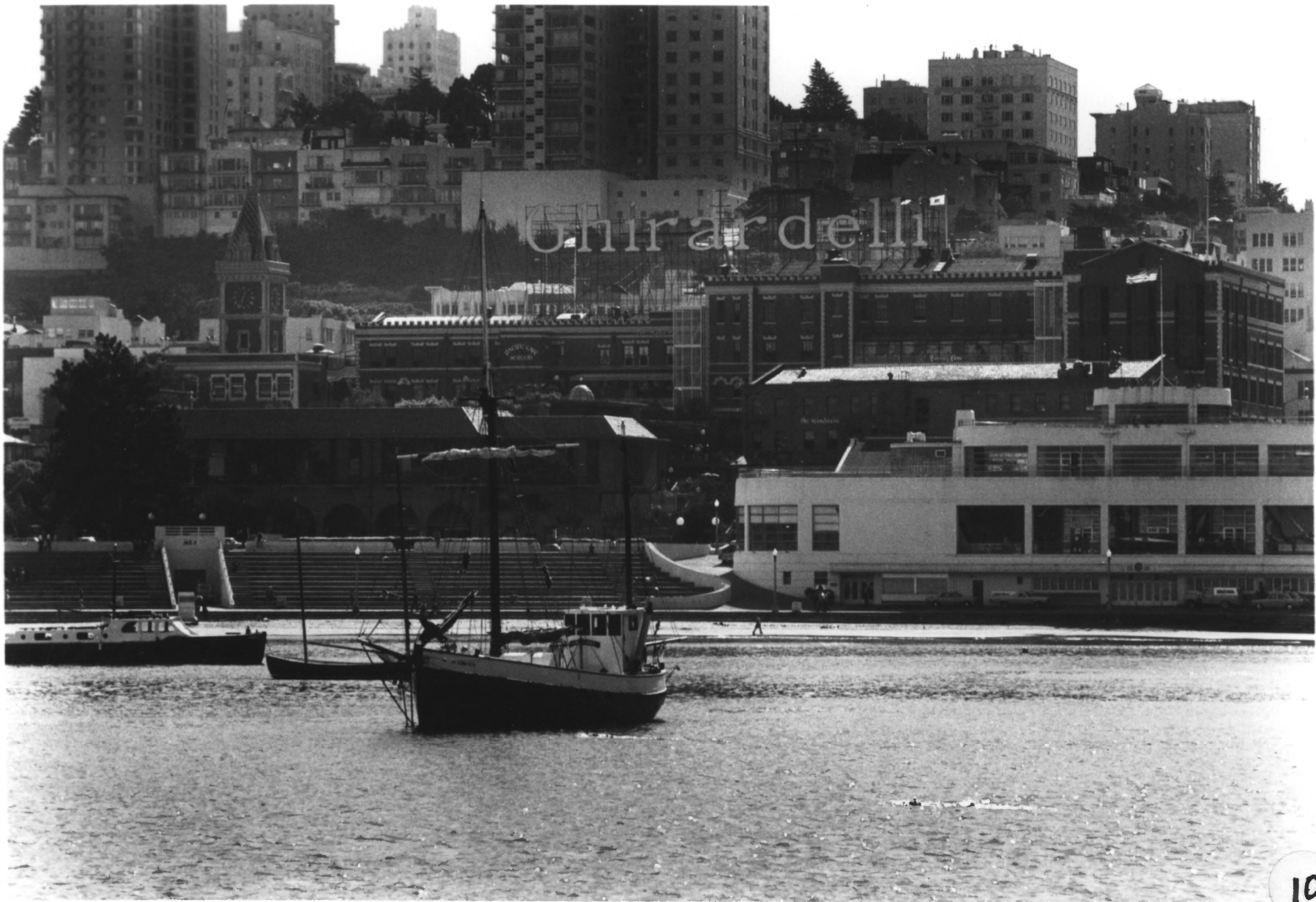
Rendering of the northwest portion of the
complex taken from above

Photograph Number 8



PHOTOGRAPH NO. 9

View of the Beach Street (left) and Polk Street (right) facades of Ghirardelli Square in San Francisco, California looking from the northwest circa 1975. From left to right the Ghirardelli Square structures shown are: 1) Wurster Building of 1964 with red-tile roof, 2) beyond it the top of the Apartment Building of 1916, 3) the Clock Tower Building of 1916, 4) the Powerhouse of 1915, now the Cinema, 5) the Woolen Mill of 1862, 6) beyond it the tops of the Mustard Building of 1911 and 7) the Cocoa Building of 1900-1923 capped by 8) the Electric Rooftop Sign of 1915, in the far right Corner is 9) the Chocolate Building of 1911-1919. Photograph by John Griffith, Neg. No. Q-29S, negative at 924 Oak Street Lafayette, Ca. 94549.



PHOTOGRAPH NO. *10*

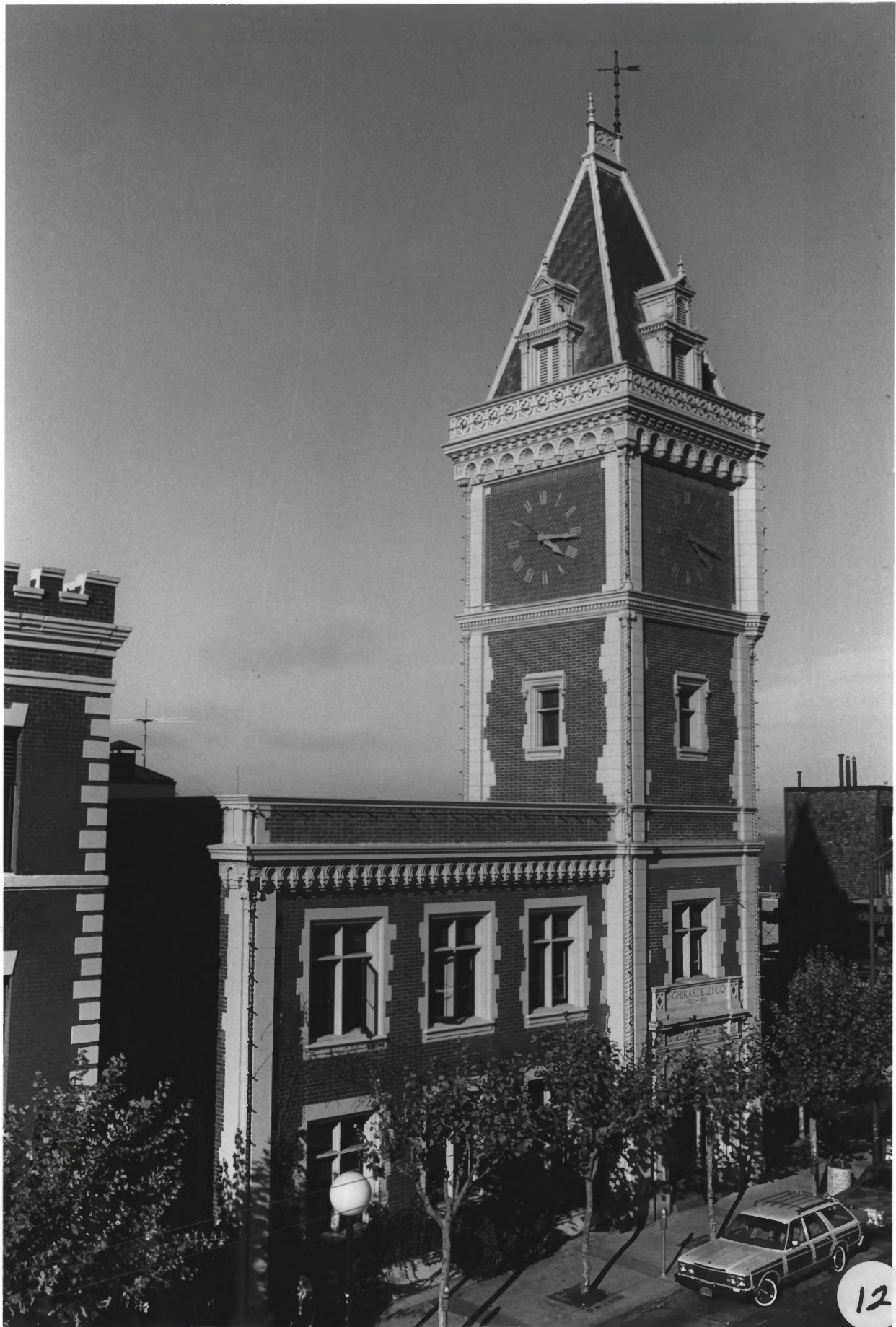
View of Ghirardelli Square in San Francisco, California, from the harbor of Aquatic Park looking to the southeast in 1975. From left to right, bottom to top, the buildings shown are: 1) the Wurster Building with the arcade and red-tile roof, 2) the Clock Tower Building, 3) the Mustard Building, with the sign "Pacific Cafe," 4) the Cocoa Building framed by glassed-in staircases, 5) the Woolen Mill with the sign "The Mandarin," and 6) the Chocolate Building to the far right. In the foreground is the white Aquatic Park Casino, now the National Maritime Museum. Photographer unknown, negative at Ghirardelli Square.



PHOTOGRAPH NO. ~~11~~

View of the North Point Street (left) and Larkin Street (right) facades of Ghirardelli Square in San Francisco, California, looking from the southeast taken in 1968.

From left to right, the Ghirardelli structures shown are: 1) Chocolate Building, 2) Cocoa Building, 3) Mustard Building, 4) Electric Rooftop sign, 5) Clock Tower Building, and 6) the Apartment Building. Photo by Roger Sturtevant, negative in the archive of the photographer.



PHOTOGRAPH NO. 12

View of the Clock Tower Building in Ghirardelli Square, San Francisco, California, taken circa 1975 showing the North Point Street facade looking from the southwest. This is the most elaborate building built by the D. Ghirardelli Company and housed the firm's offices. Designed by William Mooser, Sr. and modeled on elements from Mansart's Chateau at Blois. Preserved intact by Wurster, Bernardi & Emmons, for Ghirardelli Square in 1964. Photograph by John Griffith, negative at 924 Oak Street Lafayette, Ca. 94549; Neg. No. L-18D.



PHOTOGRAPH NO. 13

Detail of Clock Tower Building in Ghirardelli Square, San Francisco, California, looking from the west with Coit Tower atop Telegraph Hill in the distance. Photo shows the high quality of William S. Mooser, Sr.'s designs for the D. Ghirardelli Co. Photo taken circa 1964 by Ernest Braun, Neg. No. 2298-4-7, located at Box 127, San Anselmo, Ca.



PHOTOGRAPH NO. 14

View of Ghirardelli Square in San Francisco, California, taken from the East Plaza looking to the southeast in 1968 showing left to right: 1) the back of the Apartment Building, 2) the back of the Clock Tower Building, 3) the crenelated corner of the Mustard Building. In the mid distance is the fountain before the placement of the Ruth Asawa sculpture. Photo by Roger Sturtevant; negative in the archives of the photographer.



PHOTOGRAPH NO. *15*

View of Ghirardelli Square in San Francisco, California, taken from the East Plaza looking to the southwest in 1975 showing left to right, 1) the back of the Mustard Building, and 2) the back of the Cocoa Building. In the foreground is the fountain with the Ruth Asawa sculpture of mermaids. Visible here is the way the adaptive reuse of the D. Ghirardelli Company buildings preserved the recognizability of the old buildings. Photographer unknown, negative located at Ghirardelli Square, 900 north Point Street, San Francisco, California 94109



PHOTO BY
George Cserna.

40 WEST 57
NEW YORK, N. Y. 10019

Circle 7-5738

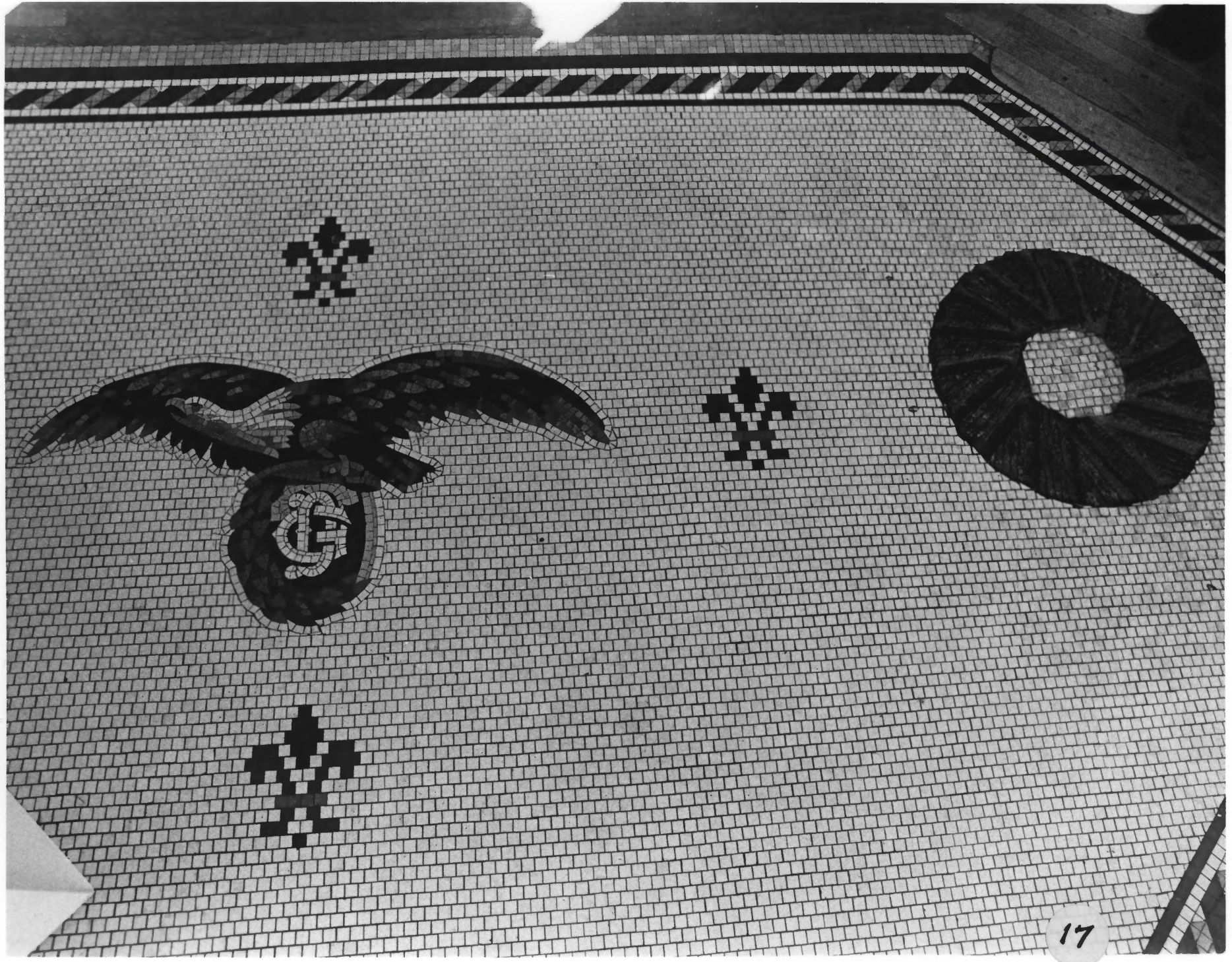
21.

Design
Research

Ghirardelli Square

PHOTOGRAPH NO. 16

View of interior of Clock Tower Building at Ghirardelli Square, San Francisco, California, looking south. This view shows the poured concrete interior of this 1916 building and is representative of the way all of the old D. Ghirardelli Company buildings were adapted by Wurster, Bernardi & Emmons in 1964-1968. None of the important original features were removed or seriously altered in the conversion. Photograph by George Cserna taken circa 1965, Negative at 40 West 57th Street, New York, New York 10019.



Ghirardelli Square

San Francisco, California

Photographer: Allen Nomura

Photo taken January 1982

Negative: 177 Bocana St., S.F., CA 94110

Floor tiles at entrance to Clock Tower
Building (#7)

Photograph Number 17



Interior - Woolen Mill Building. (#2)

Ghirardelli Square

San Francisco, California

Photographer: Allen Nomura

Photograph taken: January 1982

Negative: 177 Bocana St., S.F., CA 94110

Original roof trusses and turned wooden
columns at fourth floor of Woolen Mill
Building (#2)

Photograph Number 18



Interior - Woolen Mill Building (#2)

Ghirardelli Square

San Francisco, California

Photographer: Allen Nomura

Photo taken January 1982

Negative: 177 Bocana St., S.F., CA 94110

Second floor of Woolen Mill Building (#2)
showing original turned wooden columns

Photograph Number 19



Interior - Cocoa Building

Ghirardelli Square

San Francisco, California

Photographer: Allen Nomura

Photo taken January 1982

Negative: 177 Bocana St., S.F., CA 94110

First floor of Cocoa Building showing original
structure and round wooden columns

Photograph Number 20



Coagulation Building (#3)
Ghirardelli Square
San Francisco, California
Photographer: Allen Nomura
Photo taken January 1982
Negative: 177 Bocana St., S.F., CA 94110

From West Plaza looking northwest. Bldg. #3
in foreground with Woolen Mill (#2) on
right and Chocolate Bldg. (#4) on left

Photograph Number 21



Carousel Building (#9) Ghirardelli Square
San Francisco, California
Photographer: Allen Nomura
Photo taken January 1982
Negative: 177 Bocana St., S.F., CA 94110

The Carousel Building (#9) from the northeast
intersection of Beach and Larkin Streets.
Also shows east end of Wurster Building,
(#10)
Photograph Number 22



Wurster Building (#10) Ghirardelli Square
San Francisco, California
Photographer: Allen Nomura
Photo taken January 1982
Negative: 177 Bocana St., S.F., CA 94110

Wurster Building (#10) taken from the
northeast

Photograph Number 23



Fountain Plaza Shop (#11) Ghirardelli Square
San Francisco, California
Photographer: Allen Nomura
Photo taken January 1982
Negative: 177 Bocana St., S.F., CA 94110

Taken from Fountain Plaza looking northwest

Photograph Number 24



Terrace Shop (#12) - Ghirardelli Square
San Francisco, California

Photographer: Allen Nomura

Photo taken January 1982

Negative: 177 Bocana St., S.F., CA 94110

Taken from the Terrace, looking west with
Mustard Building (#6) in background

Photograph Number 25



FORMATION

FLOWER SHOP

the
man

Gateway Shops Building (#13)

Ghirardelli Square

San Francisco, California

Photographer: Allen Nomura

Photo taken January 1982

Negative: 177 Bocana St., S.F., CA 94110

From Fountain Plaza, looking west, through to
West Plaza, with Christmas tree in place.

Glass and steel cupola visible on roof

Photograph Number 26

Photograph Number 26



Gateway Shops Building (#13)

Ghirardelli Square

San Francisco, California

Photographer: Allen Nomura

Photo taken January 1982

Negative: 177 Bocana St., S.F., CA 94110

From Fountain Plaza, looking west through to
West Plaza and east end of Woolen Mill (#2)

Photograph Number 27



Shops - Northeast corner of West Plaza (#14)

Ghirardelli Square

San Francisco, California

Photographer: Allen Nomura

Photo taken January 1982

Negative: 177 Bocana St., S.F., CA 94110

Taken from West Plaza looking northeast

Photograph Number 28



Gallery Building (#15) - Ghirardelli Square

San Francisco, California

Photographer: Allen Nomura

Photo taken January 1982

Negative: 177 Bocana St., S.F., CA 94110

Taken from West Plaza looking south with Mustard
Building (#6) and Cocoa Building (#3) in
background

Photograph Number 29



Lower Terrace Building (#16)

Ghirardelli Square

San Francisco, California

Photographer: Allen Nomura

Photo taken January 1982

Negative: 177 Bocana St., S.F., CA 94110

Taken from the north looking south with
Woolen Mill (#2) to the right and Cocoa
Building (#5) in background

Photograph Number 30



Rose Court (#17) - Ghirardelli Square
San Francisco, California
Photographer: Allen Nomura
Photo taken January 1982
Negative: 177 Bocana St., S.F., CA 94110

Taken from the Northwest looking southeast with
Wurster Building (#10) in the background and
cast concrete fountain at center

Photograph Number 31