

**United States Department of the Interior
National Park Service**

**National Register of Historic Places
Continuation Sheet**

Section number _____ Page _____

SUPPLEMENTARY LISTING RECORD

NRIS Reference Number: 90001254

Date Listed: 8/22/90

East End Trust Company
Property Name

Camden
County

NJ
State

Banks, Insurance, and Legal Bldgs. in Camden, NJ, 1873-1938 MPS
Multiple Name

This property is listed in the National Register of Historic Places in accordance with the attached nomination documentation subject to the following exceptions, exclusions, or amendments, notwithstanding the National Park Service certification included in the nomination documentation.

Patrick Andrews
Signature of the Keeper

9/28/90
Date of Action

=====
Amended Items in Nomination:

The nomination form is not clear on the building materials of the exterior walls. In one place it says "granite" and in another "smooth coursed limestone". Sue Pringle with the NJ SHPO says that the walls are made of limestone (while the base of the building is granite). The form is now officially amended to include this corrected information.

1257
RECEIVED
JUL 16 1990

National Register of Historic Places Registration Form

NATIONAL
REGISTER

This form is for use in nominating or requesting determinations of eligibility for individuals properties or districts. See instructions in *Guidelines for Completing National Register Forms* (National Register Bulletin 16). Complete each item by marking "x" in the appropriate box or by entering the requested information. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, styles, materials, and areas of significance, enter only the categories and sub categories listed in the instructions. For additional space use continuation sheets(form 10-900a). Type all entries.

1. Name of Property

historic name East End Trust Company
other names ONJH Inv. # 0408137
New Horizons Princeton Bank

2. Location

street & number 2614-2616 Federal Street not for publication
city/town Camden vicinity
state New Jersey code NJ 034 county Camden code 007 ZIP CODE 08101

3. Classification

Ownership of Property	Category of Property	Number of resources within Property	
<input checked="" type="checkbox"/> private	<input checked="" type="checkbox"/> building(s)	Contributing	Noncontributing
<input type="checkbox"/> public-local	<input type="checkbox"/> district	<u>1</u>	<u> </u> buildings
<input type="checkbox"/> public-state	<input type="checkbox"/> site	<u> </u>	<u> </u> sites
<input type="checkbox"/> public-federal	<input type="checkbox"/> structure	<u> </u>	<u> </u> structures
	<input type="checkbox"/> object	<u>1</u>	<u> </u> objects
			<u> </u> Total

Name of related multiple property listing: Bank, Insurance, and Legal buildings in Camden, NJ 1873-1938
Number of contributing resources previously listed in the national 0

4. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act of 1966, as amended, I hereby certify that this nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR part 60. In my opinion, the property meets does not meet the National Register criteria. See continuation sheet.

Melen D. Senneker 1/11/90
Signature of certifying official Date
Acting Commissioner, DEP/DSHPO
State or Federal agency and bureau

In my opinion, the property meets does not meet the National Register criteria. See continuation sheet.

Signature of commenting or other official Date

State or Federal agency and bureau

5. National Park Service Certification

I, hereby, certify that this property is:
 entered in the National Register. *Patrick Anders*
 See Continuation Sheet
 Determined eligible for the National Register
 determined not eligible for the National Register
 removed from the National Register
 other, (explain:)

8/22/90
Date

6. Function or Use

Historic Functions (enter categories from instructions)
COMMERCE/TRADE/financial institution

Current Functions (enter categories from instructions)
COMMERCE/TRADE/financial institution

7. Description

Architectural Classification
(enter categories from instructions)
LATE 19TH AND 20TH CENTURY REVIVALS/
Neo-Classical Revival

Materials (enter categories from instructions)
foundation STONE/Granite
walls STONE/Granite
roof OTHER: Flat Slag Roof
othe _____

Describe present and historic physical appearance
SUMMARY

The East End Trust Company Building stands at 2614-2616 Federal Street in east Camden. The facade of this Neo-Classical Revival building features two colossal Greek Doric columns in antis which flank the main entrance. Although the building has an addition on the west side, it retains a high degree of integrity on the facade and is still used as a bank. The overall height of the rectangular-shaped stone-faced building is equivalent to a two-story house, and it dominates the streetscape at a busy intersection. The East End Trust Company building fits within the property type #1, Bank Buildings, in the multiple property nomination of bank, insurance, and legal buildings in Camden, New Jersey 1873 to 1938.

The East End Trust Company building at 2614-2616 Federal Street stands on the south side of Federal Street at a busy commercial intersection in east Camden. This is a fully-developed area with no street landscaping and the facade of the bank rises directly from the sidewalk. The main block, which was the original bank building, is a rectangular shape with flat roof. This is a design of the Camden architectural firm of Lackey and Hettel, and its overall height is slightly more than that of a two-story house. A rectangular shaped wing on the west side of the building also has a flat roof and is of a slightly lower height.

Smooth coursed limestone in a light grey color covers the facade of both blocks. A run of five granite steps rises from the sidewalk to the central entrance which is above a dark grey granite foundation. Modern materials now cover the opening of the addition. The main and original block is in the Neo-Classical Revival style and features two colossal Greek Doric columns in antis. The main entrance in the central bay now consists of modern glass

8. Statement of Significance

Certifying official has considered the significance of this property in relation to other properties:

nationally statewide locally

Applicable National Register Criteria A B C D

Criteria considerations (Exceptions) A B C D E F G N/A

Areas of Significance (enter categories from Instructions)

Period of Significance

Significant Dates

Architecture

1921-1938

N/A

Economics

Cultural affiliation

N/A

Significant Person

Architect Builder

N/A

Lackey, Benjamin Howell and Hettel, Joseph

Norman Architects

Miller, H.B.; Draper, J. W., builders

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above.

SUMMARY

The East End Trust Company is significant for its role in bank expansion in Camden during the 1920s when Camden, like most of the United States, was enjoying a boom. The building is also architecturally significant because it is one of the designs of the Camden architectural firm of Lackey and Hettel. The East End Trust Company building fits within property type #1, Bank Buildings, and within the one context of the multiple property nomination: Banking, the Insurance Business, and the legal profession in the city of Camden, New Jersey from 1873 to 1938.

The East End Trust Company was built at the height of the Greater Camden movement when some of Camden's business and civic leaders thought that the city of Camden would expand by annexing its suburbs and have an ever-improving economy and quality of life. When the bank was built in 1921 its location was some distance from downtown Camden, the financial and government center. It was also far from Broadway which was by then becoming a business street. The new bank's location in the 2600 block of Federal Street, far to the east of City Hall, reflected a faith in continued expansion of the city in that direction.

The East End Trust Company opened in temporary quarters on July 1, 1920 and laid the cornerstone of the present building on September 24, 1921. When the bank opened, there was a demand for new housing in Camden, and East End Trust Company promoted its mortgage department. This bank worked out a

See continuation sheet

9. Major Biographical References

See Main Bibliography

Previous documentation on file NPS: N/A

- preliminary determination of Individual listing(36 CFR 67) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey# _____
- recorded by Historic American Engineering Record# _____

See continuation sheet

Primary location of additional data:

- State historic preservation office
- Other State agency
- Federal agency
- Local government
- University
- Other
Specific repository _____

10. Geographical Data

Acreage of property Less than one acre

USGS quad Camden

UTM References

A 118 492440 4421560
 Zone Easting Northing

C _____

B _____
 Zone Easting Northing

D _____

see continuation sheet

Verbal Boundary Description

The East End Trust Company is located on the south side of Federal Street between S. 26th Street and S. 27th Street, City of Camden, State of New Jersey, legally described as block 1168, lots 5.

see continuation sheet

Boundary Justification

The Boundary includes lots 5 in block 1168 which has been historically associated with the property.

see continuation sheet

11. Form Prepared By

name/title Priscilla M. Thompson; Franklyn M. Thompson

organization The History Store

street & number 827 Tatnall Street

city or town Wilmington

date June 1, 1988

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East End Trust Company

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glass doors with a sign "Horizon Princeton Bank" above it. The entrance originally contained large doors with a stone surround topped by an anthemian motif. Today there is a single-light window on each side of the door at the street level. The window openings appear to be the same size as in an old photograph showing pairs of windows in these spaces.

Multi-light windows with metal sash fill the spaces above the street level and rise to the top of the columns in all three bays of the facade. A cornerstone with the date 1921 is just above the foundation in the wide pilaster at the east side of the facade. Original bronze lanterns hang from metal brackets mounted in the pilasters on each side of the facade. Today there is a flagpole and night deposit slot below the lantern on the west pilaster; originally there was a bronze marker on each pilaster below the lanterns.

A low parapet rises above the flat roof of the building, and a cornice trimmed with mutules projects at the roof level. The frieze below the cornice is now plain but originally was decorated with the name of the bank and what appear in an old photograph to have been rosettes. Dentils trim the bottom of the frieze. The parapet, cornice, and its trim continue around the east and west sides of the main block. The addition covers the original west side of the building and the east side is brick with modern windows. Originally a low wall with a metal gate embellished with a Greek key design extend from both sides of the building.

There was originally a large banking room with a two story ceiling and a balcony overlooking the banking floor. Today there are dropped ceilings in this area and a partition dividing the front section from the rear of the bank. The original staircase still leads to the basement where the rest rooms feature marble partitions, porcelain sinks, and tile floors.

The building is in excellent condition and retains its massive facade which, like most Neo-Classical bank buildings, dominates the streetscape. The workmanship is also excellent. The building meets all the registration requirements for property type #1 and is important physical evidence of the expansion of Camden's business prosperity to the eastern part of the city.

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East End Trust Company

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mortgage financing arrangement with Equitable Life Assurance Society of New York which was optimistic about the prospects for new housing in Camden. In 1924, the company boasted of being the first bank in the area to pay 4% on savings funds. It obviously hoped to capitalize on new housing in East Camden and the deposits of the people who would live in them.

Eight years after its opening the East End Trust Company merged into the Broadway Merchants Trust Company, which was absorbed by Camden Safe Deposit & Trust Company in 1931. Thus it is one of the eight bank buildings still standing that represent the fifteen banks which merged in 1938 to form Camden Trust Company, one of Camden's three banks at the end of the period of significance for the multiple property nomination.

Dr. Charles F. Haley was the first president of the bank and undoubtedly helped make the decision to contract with the Camden architectural firm of Lackey and Hettel for the design of the building. Not surprisingly, they selected the Neo-Classical Revival mode for the bank. The original design did not have the present wing on the west side, and it did have a variation of the anthemian design above the entrance door. Originally the bank's name was spelled out on the frieze above the two Greek Doric columns in antis which are still the main feature of its facade. Otherwise the design was almost identical to the building's present appearance.

Benjamin H. Lackey, one of the partners of the firm responsible for the design of the East End Trust Company, had lived in Camden since about 1890 when he was five years old. He graduated from Drexel Institute in Philadelphia in 1905 and continued his education at the University of Pennsylvania. Lackey then worked for several different architects, including Arthur Truscott who designed other buildings in this multiple property nomination. By 1909 Lackey was in partnership with Richard D. Davis, another native of Camden who studied architecture at Drexel.

In about 1921 Benjamin H. Lackey went into partnership with Joseph Norman Hettel, a Camden resident. The architects had offices at 5 Hudson Street in Camden and later moved to 544 Federal Street. In addition to the East End Trust Company, the firm designed the South Camden Trust Company building on Broadway which is also included in the multiple property nomination. Lackey and Hettel designed residences, but were best known for public and commercial buildings. They designed

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East End Trust Company

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the Osteopathic Hospital at 47th and Spruce Streets in Philadelphia, but the majority of their work was in Camden and other New Jersey towns. In addition to the two banks mentioned they were they architects for the Y.W.C.A., an apartment house, a public comfort station, and the Remington and Vosbury Building in Camden. They also designed public schools in Haddonfield, stores and apartments in Salem, and a bank in Gloucester, New Jersey.

1925 and 1927 alterations to the bank were designed by Joshua C. Jeffries who maintained offices in both Philadelphia and Camden. Jeffries other work in Camden included Camden Hospital, the YMCA building on Broadway, and several factories. The fact that the East Side Trust Company building is still a bank today is a tribute to the suitability of its design and its workmanship. The exterior retains a high degree of integrity with only minor alterations to the facade. The East End Trust Company building meets the registration requirements of its property type, particularly because it is still in use as a bank and still stands at a busy intersection in the eastern section of Camden. Through its architecture and associations the East End Trust Company Building represents banking in Camden during the boom of the 1920s and its first wave of bank mergers.

A 1987 survey of banks, insurance, and legal buildings in Camden also identified the building. The survey followed federal guidelines and the results are on file at the Office of New Jersey Heritage. The Preservation Planner for the City of Camden and the Office of New Jersey Heritage have evaluated the building and determined that the East End Trust Company Building is eligible for inclusion in the multiple property nomination of the basis of its history, architecture, and integrity.

Banks, Legal & Insurance Buildings
in Camden, NJ 1873-1938:

1924



East End Trust Co. Camden, New Jersey

XEROX OF PAGE IN CAMDEN FIRST 1924

BENJAMIN HOWELL LACKEY.

JOSEPH NORMAN HETTEL

ARCHITECTS

5 HUDSON ST., CAMDEN, NEW JERSEY

Recent Work

PUBLIC SCHOOLS

Y. W. C. A.

PUBLIC COMFORT STATION

APARTMENT HOUSE

EAST END TRUST COMPANY

STORES AND APARTMENTS

REMINGTON & VOSBURY BUILDING

GLOUCESTER TRUST CO.

Haddonfield, N. J.

Camden, N. J.

Camden, N. J.

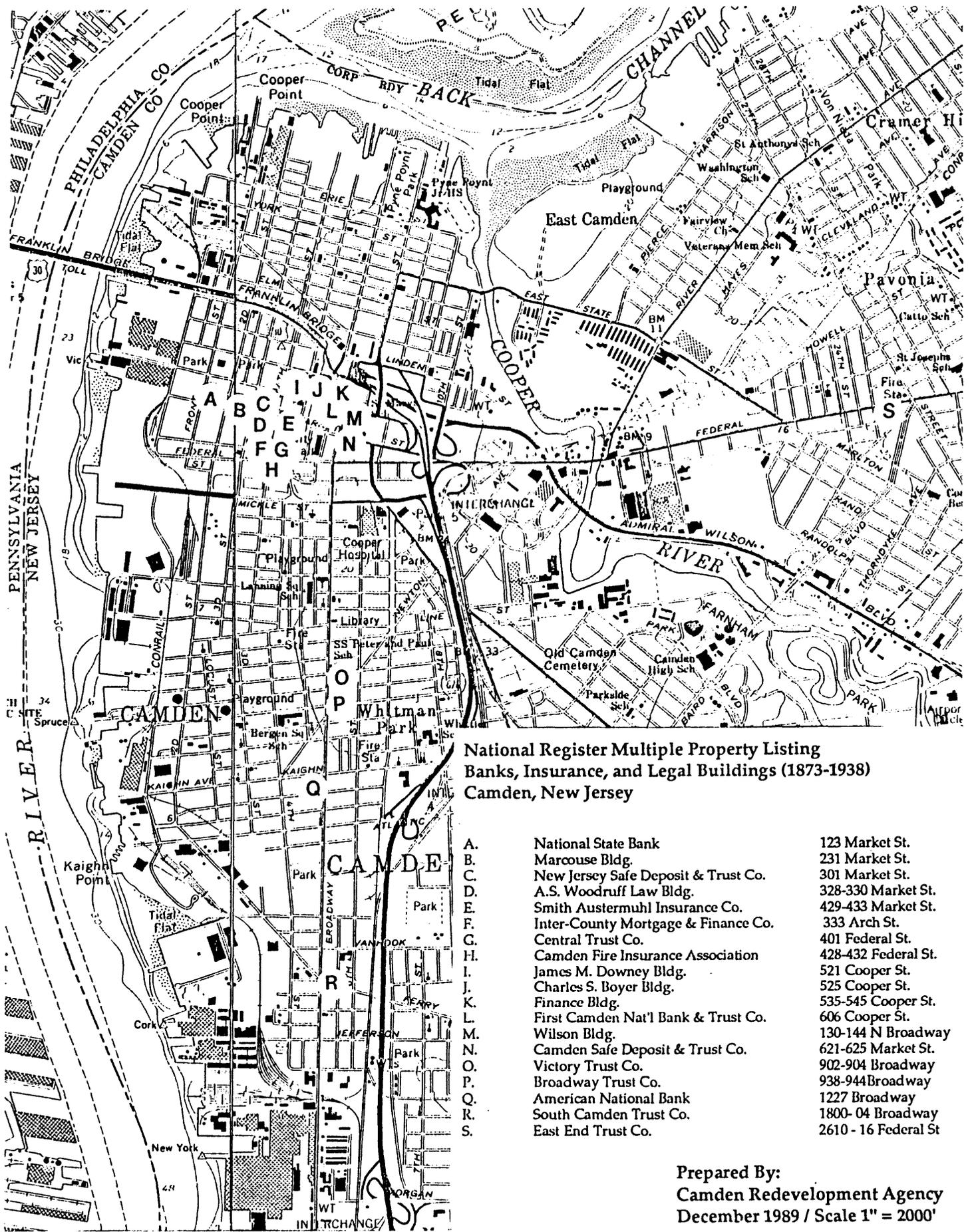
Camden, N. J.

Camden, N. J.

Salem, N. J.

Camden, N. J.

Gloucester, N. J.



**National Register Multiple Property Listing
Banks, Insurance, and Legal Buildings (1873-1938)
Camden, New Jersey**

- | | | |
|----|-------------------------------------|----------------------|
| A. | National State Bank | 123 Market St. |
| B. | Marcouse Bldg. | 231 Market St. |
| C. | New Jersey Safe Deposit & Trust Co. | 301 Market St. |
| D. | A.S. Woodruff Law Bldg. | 328-330 Market St. |
| E. | Smith Austermuhl Insurance Co. | 429-433 Market St. |
| F. | Inter-County Mortgage & Finance Co. | 333 Arch St. |
| G. | Central Trust Co. | 401 Federal St. |
| H. | Camden Fire Insurance Association | 428-432 Federal St. |
| I. | James M. Downey Bldg. | 521 Cooper St. |
| J. | Charles S. Boyer Bldg. | 525 Cooper St. |
| K. | Finance Bldg. | 535-545 Cooper St. |
| L. | First Camden Nat'l Bank & Trust Co. | 606 Cooper St. |
| M. | Wilson Bldg. | 130-144 N Broadway |
| N. | Camden Safe Deposit & Trust Co. | 621-625 Market St. |
| O. | Victory Trust Co. | 902-904 Broadway |
| P. | Broadway Trust Co. | 938-944 Broadway |
| Q. | American National Bank | 1227 Broadway |
| R. | South Camden Trust Co. | 1800- 04 Broadway |
| S. | East End Trust Co. | 2610 - 16 Federal St |

Prepared By:
Camden Redevelopment Agency
December 1989 / Scale 1" = 2000'

Philadelphia
Quad

Camden
Quad