

NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY - NOMINATION FORM

(Type all entries - complete applicable sections)

STATE:	Wisconsin
COUNTY:	Dane
FOR NPS USE ONLY	
ENTRY DATE	DEC 3 1974

1. NAME

COMMON:

AND/OR HISTORIC:
Collins, William, House

2. LOCATION

STREET AND NUMBER:
704 East Gorham Street

CITY OR TOWN:
Madison

CONGRESSIONAL DISTRICT:

STATE: Wisconsin 53703

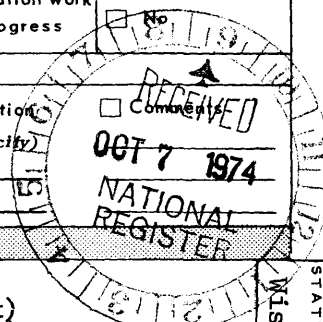
CODE: 55

COUNTY: Dane

CODE: 025

3. CLASSIFICATION

CATEGORY (Check One)	OWNERSHIP	STATUS	ACCESSIBLE TO THE PUBLIC
<input type="checkbox"/> District <input type="checkbox"/> Site <input type="checkbox"/> Object <input checked="" type="checkbox"/> Building <input type="checkbox"/> Structure <input type="checkbox"/> Object	<input checked="" type="checkbox"/> Public <input type="checkbox"/> Private <input type="checkbox"/> Both	<input checked="" type="checkbox"/> Occupied <input type="checkbox"/> Unoccupied <input type="checkbox"/> Preservation work in progress	Yes: <input checked="" type="checkbox"/> Restricted <input type="checkbox"/> Unrestricted <input type="checkbox"/> No
PRESENT USE (Check One or More as Appropriate)			
<input type="checkbox"/> Agricultural <input type="checkbox"/> Commercial <input type="checkbox"/> Educational <input type="checkbox"/> Entertainment	<input checked="" type="checkbox"/> Government <input type="checkbox"/> Industrial <input type="checkbox"/> Military <input type="checkbox"/> Museum	<input type="checkbox"/> Park <input type="checkbox"/> Private Residence <input type="checkbox"/> Religious <input type="checkbox"/> Scientific	<input type="checkbox"/> Transportation <input type="checkbox"/> Other (Specify)



4. OWNER OF PROPERTY

OWNER'S NAME:
City of Madison, Wisconsin (Occupied by Parks Department)

STREET AND NUMBER:
City-County Building, 210 Monona Avenue

CITY OR TOWN:
Madison

STATE:
Wisconsin 53709

CODE:
55

5. LOCATION OF LEGAL DESCRIPTION

COURTHOUSE, REGISTRY OF DEEDS, ETC.:
City Assessor's Office

STREET AND NUMBER:
210 Monona Avenue

CITY OR TOWN:
Madison

STATE:
Wisconsin

CODE:
55

6. REPRESENTATION IN EXISTING SURVEYS

TITLE OF SURVEY:
Madison Architectural Survey

DATE OF SURVEY: 1973

DEPOSITORY FOR SURVEY RECORDS:
City Planning Department

STREET AND NUMBER:
210 Monona Avenue

CITY OR TOWN:
Madison

STATE:
Wisconsin

CODE:
55

SEE INSTRUCTIONS

STATE: Wisconsin

COUNTY: Dane

ENTRY NUMBER

DATE

FOR NPS USE ONLY

7. DESCRIPTION

CONDITION	(Check One)					
	<input checked="" type="checkbox"/> Excellent	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Deteriorated	<input type="checkbox"/> Ruins	<input type="checkbox"/> Unexposed
	(Check One)			(Check One)		
	<input type="checkbox"/> Altered	<input checked="" type="checkbox"/> Unaltered		<input type="checkbox"/> Moved	<input checked="" type="checkbox"/> Original Site	

DESCRIBE THE PRESENT AND ORIGINAL (if known) PHYSICAL APPEARANCE

The William Collins house is a superb example of Prairie architecture as practiced by the Madison architectural firm of Claude and Starck. The concept of the building is a simple rectangular mass capped by an imposing gable roof.

The pitched roof is covered with asphalt shingles today, and while sensitively selected for matching the other colors of the building, it does not reflect what must have been the original design. The original roof may have been either wood shingles or clay tile roofing.

A strong gabled dormer window faces the street, much in the manner of Frank Lloyd Wright's design of 1900 published in the Ladies Home Journal or as seen in Purcell and Elmslie's Einfeldt house in River Forest. The walls are of a dark red brick with deeply raked horizontal joints. The plane of the wall is divided at the level of the second floor window sills with a stone belt course, and powerful bracketed balconies, somewhat in an Arts and Crafts style, are on the end walls. The decorative brackets offer a design form not unlike Sullivan's delicate carved woodwork on the cantilevered brackets of the Harold C. Bradley house in Madison. The brick of the walls changes only on the dormer and high on the gable end walls where stucco panels are used. The soffit of the roof's generous overhang is finished in stucco with wood trim set in to emphasize horizontal lines.

Trim, where it does appear, is painted a cream color. This may be an original color as it does contrast nicely with the rest of the building, and some of Claude and Starcks' buildings do have painted trim as opposed to the preference for deep earth tone stains used by many other architects of this period.

The glazing of the windows, and in the door, is enriched with leaded glass borders and small geometric patterns in the corners. This detailing is very characteristic of other buildings of this style and a similar window decoration in leaded glass exists in Frank Lloyd Wright's Hardy house in Racine, or the E. A. Gilmore house in Madison.

Excellent oak woodwork detailing remains in the stair hall and several of the rooms.

The house, while no longer in private ownership, is in a good state of repair.



SEE INSTRUCTIONS

8. SIGNIFICANCE

PERIOD (Check One or More as Appropriate)

- | | | | |
|--|---------------------------------------|---------------------------------------|--|
| <input type="checkbox"/> Pre-Columbian | <input type="checkbox"/> 16th Century | <input type="checkbox"/> 18th Century | <input checked="" type="checkbox"/> 20th Century |
| <input type="checkbox"/> 15th Century | <input type="checkbox"/> 17th Century | <input type="checkbox"/> 19th Century | |

SPECIFIC DATE(S) (If Applicable and Known) about 1911

AREAS OF SIGNIFICANCE (Check One or More as Appropriate)

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Aboriginal | <input type="checkbox"/> Education | <input type="checkbox"/> Political | <input type="checkbox"/> Urban Planning |
| <input type="checkbox"/> Prehistoric | <input type="checkbox"/> Engineering | <input type="checkbox"/> Religion/Philosophy | <input type="checkbox"/> Other (Specify) |
| <input type="checkbox"/> Historic | <input type="checkbox"/> Industry | <input type="checkbox"/> Science | _____ |
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Invention | <input type="checkbox"/> Sculpture | _____ |
| <input checked="" type="checkbox"/> Architecture | <input type="checkbox"/> Landscape Architecture | <input type="checkbox"/> Social/Humanitarian | _____ |
| <input type="checkbox"/> Art | <input type="checkbox"/> Literature | <input type="checkbox"/> Theater | _____ |
| <input type="checkbox"/> Commerce | <input type="checkbox"/> Military | <input type="checkbox"/> Transportation | _____ |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Music | | _____ |
| <input type="checkbox"/> Conservation | | | _____ |

STATEMENT OF SIGNIFICANCE

The William Collins house is a fine example of Claude and Starck's residential work in the Prairie style and possess architectural merit at a local level. Many of the homes designed by this firm still exist, and this building so well shows their full grasp of the compact-cubical form executed in the Chicago area by George W. Maher, and widely published in the journals of the region (Western Architect and Inland Architect and News Record). Yet, this building has features strongly its own.

The bracketed porches and railings of the building lessen the severity of the very pure geometric forms and indicate a sympathy for a feeling of the Arts and Crafts movement.

The firm of Claude (Louis W.) and Starck (Edward F.) is an important one in the history of Madison's architectural development during the first three decades of the twentieth century. Both men obtained some of their experience in offices of architects associated with the Prairie School; Claude with Louis H. Sullivan and Starck with Handy and Cady. This experience, undoubtedly contributed to the very high level of design that was seen in their buildings reflecting their interest in Prairie architecture. Claude and Starck's practice was a broad one encompassing all types of structures and extended beyond Madison to a large part of Wisconsin. Their popular libraries were also found in some neighboring states.

The Collins house is pretentious enough that a feeling for the owner's prosperity is present. It is not a small house, and it possesses fine details, such as wood trim set in the plaster, finely leaded glass designs in the windows, a quality of masonry for the entire exterior and a carefully studied amount of wood detailing in the brackets, balconies and railings, all lending a certain amount of grace to an otherwise simple form.

Mr. William Collins was a lumber company executive. The house was built about 1911 and has undergone a succession of owners. It is now used by the City of Madison as the offices for the Parks Department, a use which should be encouraged.

SEE INSTRUCTIONS

9. MAJOR BIBLIOGRAPHICAL REFERENCES

On Claude and Starck:

Madison Past and Present, 1852-1902 published by the Wisconsin State Journal. And obituaries of August 11, 1951 in the Capital Times and Wisconsin State Journal for Louis W. Claude, and of October 28, 1947 in the Capital Times for Edward F. Starck.

On Prairie Architecture in Madison and Claude and Starck's Work Prairie Architecture in Madison, Wisconsin; Influences Forms and Form-Givers by Gordon D. Orr, Jr., 1971
Unpublished Master's Thesis, University of Wisconsin

10. GEOGRAPHICAL DATA

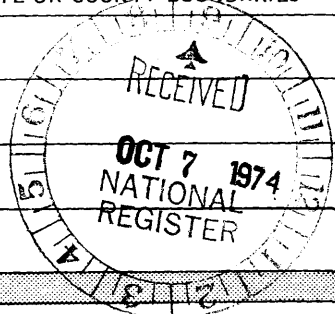
LATITUDE AND LONGITUDE COORDINATES DEFINING A RECTANGLE LOCATING THE PROPERTY			O R	LATITUDE AND LONGITUDE COORDINATES DEFINING THE CENTER POINT OF A PROPERTY OF LESS THAN TEN ACRES		
CORNER	LATITUDE	LONGITUDE		LATITUDE	LONGITUDE	
	Degrees Minutes Seconds	Degrees Minutes Seconds		Degrees Minutes Seconds	Degrees Minutes Seconds	
NW	° ' "	° ' "		° ' "	° ' "	
NE	° ' "	° ' "		° ' "	° ' "	
SE	° ' "	° ' "		° ' "	° ' "	
SW	° ' "	° ' "		° ' "	° ' "	
				UTM Coordinates:		
				4,772,530 N.		
				306,220 E.		

UTM
OK
CD

APPROXIMATE ACREAGE OF NOMINATED PROPERTY: **less than one**

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE:	CODE	COUNTY	CODE
STATE:	CODE	COUNTY:	CODE
STATE:	CODE	COUNTY:	CODE
STATE:	CODE	COUNTY:	CODE



SEE INSTRUCTIONS

11. FORM PREPARED BY

NAME AND TITLE:
Gordon D. Orr, Jr., Architect

ORGANIZATION: **Wisconsin Chapter, The American Institute of Architects** DATE: **August 19, 1974**

STREET AND NUMBER:
2729 Mason Street

CITY OR TOWN: **Madison** STATE: **Wisconsin 53705** CODE: **55**

12. STATE LIAISON OFFICER CERTIFICATION NATIONAL REGISTER VERIFICATION

As the designated State Liaison Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service. The recommended level of significance of this nomination is:

National State Local

Name James Morton Smith
 James Morton Smith

Title Director, State Historical Society of Wisconsin

Date Oct. 1, 1974

I hereby certify that this property is included in the National Register.

A. A. Mortensen
 Director, Office of Archeology and Historic Preservation

Date 12/3/74

ATTEST:
George J. Emery
 Keeper of The National Register

Date Nov. 27, 1974