UMB NO. 1024-0018 EXP. 10/31/84

United States Department of the Interior National Park Service

National Register of Historic Places Inventory—Nomination Form

See instructions in How to Complete National Register Forms

For NPS use only receivAPR 27 1982 date entered

Type all entries	s—complete applicable se	ections		
1. Nam	1e			
historic	Beta Theta Pi Frater	nity House, The Ur	niversity of Oklahon	ma
and/or common				
2. Loca	ation		_	
street & number	800 S. Chautauqua	Avenue		N/∆ not for publication
city, town No	orman	N/A vicinity of	eengrussismakstistaict	4
state Oklah	noma code	40 county	Cleveland	code 027
3. Clas	sification			
Category districtX_ building(s) structure site object	Ownership public private both Public Acquisition N/A in process being considered	Status _X occupied unoccupied work in progress Accessible yes: restricted _X yes: unrestricted _no	Present Use agriculture commercialX educational entertainment government industrial military	museum park private residence religious scientific transportation other:
4. Own	er of Proper	ty		
name E	Beta Theta Pi Corpor	ation of Oklahoma	c/o Quentin W. Rem	y, Architect
street & number	2500 McGee Drive			
city, town	Norman	vicinity of	state	Oklahoma 73069
5. Loca	ation of Lega	l Descripti	on	
courthouse, regi	stry of deeds, etc. $\bigcirc f$	fice of the County	7 Clerk	
street & number	Cleveland County C	ourthouse		
city, town	Norman		state	Oklahoma 73069
6. Rep	resentation i	n Existing	Surveys	
title Oklah	noma Comprehensive Su	rvey has this pro	pperty been determined el	ligible? yes X no
date Sprin	ng 1981		federalX sta	te county loca
depository for su	urvey records State H	istoric Preservati	· · · · · · · · · · · · · · · · · · ·	
city, town	Oklahoma City		state	Oklahoman

7.	De	esc	rip	ti	on	1

Condition excellent	deteriorated	Check one unaltered	Check one X original s	ita
_X good	ruins	_X altered	moved	date
fair	unexposed			

Describe the present and original (if known) physical appearance

The Beta Theta Pi fraternity house is a three-story limestone building located within two blocks of the University of Oklahoma campus, the state's primary institution of higher education. The building is sited on the SW corner of Chautauqua Avenue and Brooks Street, a corner prominent for outstanding architecture in Norman. On the NW corner of that intersection is the Ledbetter (Taylor) House designed by Bruce Goff in the early 1950's.

The Beta House faces East, on Chautauqua Avenue, on a site 220 feet by 192.5 feet, The site extends to the alley on the West and a service drive access is provided to the rear of the building. The fraternity house is located in one of the older, well-maintained residential neighborhoods in Norman. The building is set back from the sidewalk 77 feet and the generous front lawn enhances the feeling of monumentality.

Stylistically the Beta House is Italian Renaissance Revival with limestone exterior, steel casement windows and tile roofing. The most prominent architectural element is the semi-circular portico which extends the entire height of the front facade. The building structure consists of poured-in-place concrete floors and columns and steel truss roof.

The Beta House was designed by Harold Gimeno, an architect who began his practice in Oklahoma in the 1920's, and constructed from 1927 to 1929. The building is 100 feet long and 45 feet wide, excluding a kitchen addition. The first floor includes a large living room, music parlor, dining room, kitchen and housemother's room. The second and third floors of the building contain student dormitory rooms. There is also a full basement with several recreation rooms, study areas and laundry.

Changes to the original building include installation of a central air-conditioning system and a kitchen addition in the 1950's. The exterior surface of the kitchen addition is sheathed in matching limestone. The original structure is essentially unaltered and in good condition with the exception of needed repair work on the windows and overall cleaning of the limestone facade.

8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899 X 1900–	Areas of Significance—C archeology-prehistoric agricultureX architecture art commerce communications	community plans conservation economics education engineering	ning landscape architecture law literature military music ement philosophy politics/government	science sculpture social/ humanitarian theater
Specific dates	1929-present	Builder/Architect	Harold Gimeno, Architec	t

Statement of Significance (in one paragraph)

The Beta Theta Pi Fraternity House is significant in terms of its architecture. Like most major universities in America there are many faternities and sororities at The University of Oklahoma. Many of these organizations constructed elegant houses in the 1920's during a period of economic growth and university expansion. And the Beta's at OU outdid all the others. They hired a young architect named Harold Gimeno who was just beginning his career. Gimeno had grown up in Norman and was the son of Professor Patricio Gimeno, a long-term OU faculty member in the School of Art. Young Harold acquired a BA in Mathematics from OU in 1918 and then attended the Harvard Graduate School of Architecture on a scholarship. He returned to Oklahoma to practice architecture and the commission for the Beta House was one of his first projects. Gimeno later moved to California and practiced there until his death two years ago. Throughout his long career he worked in a number of styles-Spanish Revival, Art Deco, and Modern. Yet during his career he never returned to the architectural style associated with one of his earliest and most successful efforts - the Italian Renaissance Revival style of the Beta House. Although he designed a number of very good buildings, both in Oklahoma and California, the Beta House is one of his finest. And this building has even greater meaning since it is the only example of this style in Norman, Oklahoma.

THE WORLD SEE TO SEE THE REPORT OF A SECOND SEED OF THE PARTY OF A SECOND SECON

9. Major Bibliographical References

Womack, John, Norman - An Early History, Norman, Oklahoma, 1976 Gimeno, Harold, <u>Building Projects Brochure</u>, n.d. Oral interview with Quentin Remy, May 1981

0. Geographic	al Data		
creage of nominated property uadrangle nameNorman, OK MT References	c. 1 acre	_	Quadrangle scale 1:24000
114 6 411 01810 318 Zone Easting North	9 ₁₆ 9 ₁ 2 ₁ 0	B Zone Eas	ting Northing
		D	
		" [] []	
erbal boundary description and Lot 31 Block 7 Parsons Ad	-	, Oklahoma	200 - 100 -
st all states and counties for	properties overla	pping state or county	boundaries
ate N/A	code	county	code
ate	code	county	code
1. Form Prepa		· · · · · · · · · · · · · · · · · · ·	
me/title Arn Henderson, AI	A Professor of	Architecture	
ganization School of Archi	tecture	date	June 1981
eet & number University o	f Oklahoma	telepho	one 405/325-2444
y or town Norman		state	Oklahoma 73019
2. State Histor	ric Prese	rvation Of	ficer Certification
e evaluated significance of this pr	operty within the st	ate is:	
national	state	X_ locai	
ne evaluated significance of this pro	operty within the st state servation Officer for for inclusion in the ares set forth by the	ate is: X local r the National Historic P National Register and c	reservation Act of 1966 (Public Law 8
			11 / /00
le		V	date H /IT/Y)

United States Department of the InteriorNational Park Service

National Register of Historic Places Inventory—Nomination Form



Continuation sheet Item number 8 Page 1

Harold Gimeno was an architect who lived and worked in both Oklahoma and California during the first half of the 20th century. Several os his designs are very good buildings. His best work was done early in his career in Norman, Oklahoma, and his buildings in this local community are prominant. There are several houses in Norman he designed in the 1930's in a Spanish Mission style that are highly regarded. Moreover, another of his buildings - the Sooner Theater in downtown Norman - has been listed on the National Register for several years. The Beta House, like the Sooner Theater, is his best work.

The Beta House is significant architecturally in this local community. It is the only example of this style in Norman, Oklahoma. There is no other building in this style in Norman, Oklahoma. There is no other building in this community that conveys such a powerful sense of grandeur, dignity and monumentality as does the Beta House. It is a monochromatic building that is sheathed entirely in cut limestone. The sense of visual continuity is derived in large measure by the use of this one material. The simplicity of the rectangular form played against the monumental semi-circular portico is another important element of the composition. It is clearly a powerful design.

Although there are many fraternity houses at 0.U. there are none that match this one architecturally. The others, for the most part, are simply "large houses" that are over-scaled, stylistically eclectic, and not at all distinctive.