United States Department of the Interior **National Park Service**

National Register of Historic Places Inventory—Nomination Form

See instructions in How to Complete National Register Forms Type all entries—complete applicable sections

1. Name

Beta Theta Pi Fraternity House, The University of Oklahoma historic

and/or common

2, Location

800 S. Chautauqua Avenue N/A not for publication street & number 4 Norman $\underline{N/A}$ vicinity of city, town comprovid dietnict Ok1ahoma Cleveland 40 027 state code county code 3. Classification Category **Ownership** Status Present Use district public \underline{X} occupied ___ agriculture museum _X_ private commercial _X_ building(s) unoccupied _ park both work in progress \underline{X} educational ____ structure private residence **Public Acquisition** _ religious Accessible _ entertainment _ site N/A in process _ yes: restricted __ government _ scientific _X_ yes: unrestricted being considered __ industrial _ transportation _ no military other: **Owner of Property** 4. Beta Theta Pi Corporation of Oklahoma c/o Quentin W. Remy, Architect name street & number 2500 McGee Drive Norman vicinity of Ok1ahoma 73069 state city, town **Location of Legal Description** 5. Office of the County Clerk courthouse, registry of deeds, etc. street & number Cleveland County Courthouse Ok1ahoma 73069 city, town Norman state **Representation in Existing Surveys** 6.

State Historic Preservation Office



state Oklahoman

X state

has this property been determined eligible?

federal

X_ no

local

ves

county

Oklahoma City

Oklahoma Comprehensive Survey

Spring 1981

depository for survey records

___ object

title

date

city, town

7. Description

Condition excellent deteriorated X_good ruins fair unexposed	Check one unaltered _X_ altered	Check one X_ original site moved date	·
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Describe the present and original (if known) physical appearance

The Beta Theta Pi fraternity house is a three-story limestone building located within two blocks of the University of Oklahoma campus, the state's primary institution of higher education. The building is sited on the SW corner of Chautauqua Avenue and Brooks Street, a corner prominent for outstanding architecture in Norman. On the NW corner of that intersection is the Ledbetter (Taylor) House designed by Bruce Goff in the early 1950's.

The Beta House faces East, on Chautauqua Avenue, on a site 220 feet by 192.5 feet, The site extends to the alley on the West and a service drive access is provided to the rear of the building. The fraternity house is located in one of the older, well-maintained residential neighborhoods in Norman. The building is set back from the sidewalk 77 feet and the generous front lawn enhances the feeling of monumentality.

Stylistically the Beta House is Italian Renaissance Revival with limestone exterior, steel casement windows and tile roofing. The most prominent architectural element is the semi-circular portico which extends the entire height of the front facade. The building structure consists of poured-in-place concrete floors and columns and steel truss roof.

The Beta House was designed by Harold Gimeno, an architect who began his practice in Oklahoma in the 1920's, and constructed from 1927 to 1929. The building is 100 feet long and 45 feet wide, excluding a kitchen addition. The first floor includes a large living room, music parlor, dining room, kitchen and housemother's room. The second and third floors of the building contain student dormitory rooms. There is also a full basement with several recreation rooms, study areas and laundry.

Changes to the original building include installation of a central air-conditioning system and a kitchen addition in the 1950's. The exterior surface of the kitchen addition is sheathed in matching limestone. The original structure is essentially unaltered and in good condition with the exception of needed repair work on the windows and overall cleaning of the limestone facade.

8. Significance

Period	Areas of Significance—C	• , •		
prehistoric	archeology-prehistoric	community planning	landscape architecture	e religion
1400–1499	archeology-historic	conservation	law	science
1500–1599	agriculture	economics	literature	sculpture
1600–1699	_X_ architecture	education	military	social/
1700–1799	art	engineering	music	humanitarian
1800–1899	commerce	exploration/settlement	philosophy	theater
X 1900–	communications	industry	politics/government	transportation
		invention		other (specify)

Specific dates 1929-present Builder/Architect Harold Gimeno, Architect

Statement of Significance (in one paragraph)

The Beta Theta Pi Fraternity House is significant in terms of its architecture. Like most major universities in America there are many faternities and sororities at The University of Oklahoma. Many of these organizations constructed elegant houses in the 1920's during a period of economic growth and university expansion. And the Beta's at OU outdid all the others. They hired a young architect named Harold Gimeno who was just beginning his career. Gimeno had grown up in Norman and was the son of Professor Patricio Gimeno, a long-term OU faculty member in the School of Art. Young Harold acquired a BA in Mathematics from OU in 1918 and then attended the Harvard Graduate School of Architecture on a scholarship. He returned to Oklahoma to practice architecture and the commission for the Beta House was one of his first projects. Gimeno later moved to California and practiced there until his death two years ago. Throughout his long career he worked in a number of styles-Spanish Revival, Art Deco, and Modern. Yet during his career he never returned to the architectural style associated with one of his earliest and most successful efforts - the Italian Renaissance Revival style of the Beta House. Although he designed a number of very good buildings, both in Oklahoma and California, the Beta House is one of his finest. And this building has even greater meaning since it is the only example of this style in Norman, Oklahoma.

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9. Major Bibliographical References

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Continuation sheet

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Harold Gimeno was an architect who lived and worked in both Oklahoma and California during the first half of the 20th century. Several os his designs are very good buildings. His best work was done early in his career in Norman, Oklahoma, and his buildings <u>in this local community</u> are prominant. There are several houses in Norman he designed in the 1930's in a Spanish Mission style that are highly regarded. Moreover, another of his buildings - the Sooner Theater in downtown Norman - has been listed on the National Register for several years. The Beta House, like the Sooner Theater, is his best work.

Item number

8

The Beta House is significant architecturally in this local community. It is the only example of this style in Norman, Oklahoma. There is no other building in this style in Norman, Oklahoma. There is no other building in this community that conveys such a powerful sense of grandeur, dignity and monumentality as does the Beta House. It is a monochromatic building that is sheathed entirely in cut limestone. The sense of visual continuity is derived in large measure by the use of this one material. The simplicity of the rectangular form played against the monumental semi-circular portico is another important element of the composition. It is clearly a powerful design.

Although there are many fraternity houses at O.U. there are none that match this one architecturally. The others, for the most part, are simply "large houses" that are over-scaled, stylistically eclectic, and not at all distinctive.