OMB No. 1024-0018

United States Department of the Interior National Park Service

National Register of Historic Places Continua	tion	Sheet
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Name of Property

County and State

Name of multiple property listing (if applicable)

Date Listed: 10/6/2015

106-2015

Date of Action

Section number \_\_\_\_\_ Page \_\_\_\_\_

## SUPPLEMENTARY LISTING RECORD

NRIS Reference Number: 15000697

Property Name: Standard Coffee Company Warehouse and Factory

County: Orleans

State: LA

This property is listed in the National Register of Historic Places in accordance with the attached nomination documentation subject to the following exceptions, exclusions, or amendments, notwithstanding the National Park Service certification included in the nomination documentation.

Signature of the Keeper

Amended Items in Nomination:

Section 8: Significant Dates

The significant dates noted in Section 8 are hereby deleted. Nominated under Criterion C, the date of its final construction/appearance serves as the period of significance and its significant date.

The Louisiana State Historic Preservation Office was notified of this amendment.

DISTRIBUTION: National Register property file Nominating Authority (without nomination attachment) NPS Form 10-900

United	States	Department	of	the	Interior	
Nation	al Park	Service				

# **RECEIVED 2280**

# National Register of Historic Places Registration Form AUG 2 1 2015

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in National Register Bulletin, How to Complete the National Register of Historic Places Registration Form. If any item does not apply to the property being abeling the instructions applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and Automatica applicable."

1. Name of Property
Historic Name: Standard Coffee Company Warehouse and Factory
Other Names/Site Number: N/A
Name of related multiple property listing: N/A

## 2. Location

Street & Number: 450 Mandeville	Street
City or town: New Orleans	State: LA
Not for Publication:	Vicinity:

County: Orleans

## 3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this information request for determination of eligibility meets, meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property meets in does not meet the National Register Criteria.

I recommend	that this	property l	be considered	significant	at the followin	g level(s) o	f significance:
national	state		ocal				

Applicable National Register Criteria:	A	B	⊠c	D	
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$\langle \rangle$	AR	-an	cludic	
Signature of c	ertifying official/Title	Phil Boggan, Deputy Sta	te Historic Preservation Officer	Date
Louisiana Dep	partment of Culture,	Recreation, and Tour	ism	
State or Feder	ral agency/bureau or	Tribal Government	penk	

In my opinion, the property is meets indoes not meet the National Register criteria.		
Signature of commenting official:	Date	
Title:	State or Federal agency/bureau or Tribal Government	

National Park Service / National Register of Historic Places Registration Form OMB No. 1024-0018

### Standard Coffee Company Warehouse and Factory

Name of Property

Orleans Parish, LA County and State

## 

5. Classification

## Ownership of Property (Check as many boxes as apply.)

х	Private
	Public – Local
	Public - State
	Public - Federal

## Category of Property (Check only one box.)

х	Building(s)	
	District	
	Site	
	Structure	
	object	

Number of Resources within Property (Do not include previously listed resources in the count)

Contributing	Non-contributing	
1		Buildings
		Sites
		Structures
		Objects
1	0	Total

Number of contributing resources previously listed in the National Register: 0

### 6. Function or Use

Historic Functions (Enter categories from instructions.): Industry/Processing/Extraction: Manufacturing Facility; Industrial Storage/Warehouse

Current Functions (Enter categories from instructions.): Vacant/Not in Use

## Standard Coffee Company Warehouse and Factory

Name of Property

National Park Service / National Register of Historic Places Registration Form OMB No. 1024-0018

> Orleans Parish, LA County and State

## 7. Description

**Architectural Classification** (Enter categories from instructions.): Modern Movement: International Style

**Materials:** (enter categories from instructions.) foundation: Concrete block faced with brick walls: Concrete block faced with brick roof: Composite with wire glass skylight and metal vents other: Steel doors; steel and glass windows with corrugated aluminum "Q" panels above windows

## **Narrative Description**

(Describe the historic and current physical appearance and condition of the property. Describe contributing and noncontributing resources if applicable. Begin with **a summary paragraph** that briefly describes the general characteristics of the property, such as its location, type, style, method of construction, setting, size, and significant features. Indicate whether the property has historic integrity.)

## **Summary Paragraph**

The Standard Coffee Company Warehouse and Factory (herein referred to as Standard Coffee), located at 450 Mandeville Street, occupies an entire block on the upriver edge of the Faubourg Marigny, adjacent to the Mississippi River's water front and the Public Belt Railway tracks (Figure 1). Designed in 1949-50 by the preeminent New Orleans preservationist/architect, Richard Koch, the building is constructed of concrete block and brick walls, with continuous windows surrounding the entire structure. Its design, as seen to observers today, is in the International Style. The rectilinear one-story warehouse occupies approximately 71,000 square feet. The one-story block on the north side, which has a mezzanine, designed for the packaging and manufacturing of the firm's products, comprises around 9000 square feet. The architect's sophisticated use of modern materials (aluminum panels, steel windows and doors, glazed ceramic tile) in a functional and utilitarian, but highly aesthetic manner, attests to the designer's talent and ingenuity. Standard Coffee remains today as a rare example of a design by Koch in a modernist, non-traditional style. Remaining essentially intact and only until recently still in use, the building retains a high degree of integrity and remains eligible for listing on the National Register. Fortunately, Koch's original drawings remain to document this fact (Figures 2-4).

## **Narrative Description**

For over a century, William Boatner Reily and his descendants have run the Standard Coffee Company and the Reily Foods Company. In 1948, the family commissioned noted New Orleans architect, Richard Koch, to design a new warehouse/factory and distribution center to consolidate the company's physical operations. Located near the Mississippi River water front and the public belt rail lines, this new building at 450 Mandeville Street was featured in *Architectural Record* (1953) as "a building for a truck-to-door selling system." Koch's design met the company's functional needs with an aesthetic response. As further described in the 1953 article, the "building is done economically but pleasantly with concrete block and brick walls, steel pipe columns, steel beams and joists." The Reily family today still retains ownership.

The Mandeville Street facade or eastern elevation is dominated by the two-story section at the northern end (photos 1-2). This bay contains the office, boiler room, and two levels of manufacturing spaces (photo 3). On the Mandeville side exterior of this section, there is an office entry flanked by an aluminum "Q" panel wall at

#### Standard Coffee Company Warehouse and Factory Name of Property

#### Orleans Parish, LA County and State

the first level. Above this door and below the steel entry canopy, there are four bays of 4-light pivoting steel windows, repeated at the second level with five lites. The horizontal arrangement of aluminum panels and windows creates symmetry and weight to this portion of the elevation. The one-story warehouse section on the southern side has an innovative steel canopy door (80'-5" wide x 14'-9" high) for the shipping dock, which remains in excellent operating condition. Aluminum panels and company signage are located above the delivery door. A series of 3-light steel windows is located on each side of this massive door - a group of 3 to the right and 8 to the left (photos 4-6).

The Decatur Street or northern elevation has a horizontal emphasis provided by a curtain wall of steel windows and aluminum panels (photos 7-8). These windows brighten both levels of the manufacturing rooms. As described by Koch in 1950 article to a *Times Picayune* reporter, he designed the building to give maximum light "with continuous windows surrounding the entire structure." In the same article, he elaborated on his use of the aluminum panels, which he said were "lighter than masonry" and contained "insulation qualities." At the western end of the Decatur elevation, a vertical series of windows illuminate the stair exit from the manufacturing area (photos 9-10).

The one-story warehouse wall on the Marigny Street or western elevation has a series of three-light steel windows on each side of the 40'-5" steel canopy receiving dock door -9 on the right and 13 on the left (photos 11-14; 16-17). To the south of this entry is pierced brick detailing to provide ventilation for the interior restrooms (photo 15). The North Peters or southern elevation includes a series of seven openings with 9'-6" sliding steel doors, used for Public Belt rail traffic loading, as well as a continuous row of three-light windows in the upper wall totaling 50 (photos 18-21).

The material for the flat roof is a built-up composite. On the warehouse section, the roof has eight wire-glass skylights and twelve iron vents. The roof of the 2-story office/factory block has a large billboard and some tanks (figure 5).

The building's interiors manifest Koch's attention to utilitarian as well as "pleasing" details. The two-story office/manufacturing area not only receives profuse light from the Decatur Street windows but also from clerestory windows on the southern side of the second level. The work areas are further brightened by glazed ceramic yellow tile wainscoting and industrial-style lighting. Built-in fans provide additional ventilation (photos 25-30). On the southern side of the first floor of the work area, 8' wide sliding doors provide access into the warehouse. At the second level, a hydraulic lift, fork lift and ladder serviced interior transfer and communication into the warehouse. The stair hall is located at the western end of the two-story bay (photos 31-32).

The expansive warehouse is a handsome open area, supported by steel beams and rows of iron columns (photos 33-36). Light is provided by exterior windows on three sides of the building, eight wire-glass skylights, and industrial-style hanging lamps (38, 39). The ceiling/roof is also pierced by twelve iron vents. On the northern side are the entrances into the manufacturing areas; and on the eastern side, there is the office area, as well as the shipping dock (37, 38, 39).

## Assessment of Integrity

The Standard Coffee Company Warehouse and Factory retains a highest degree of integrity of location, setting, feeling, design, workmanship, materials and association. Its design was made with great attention to functionality, using then up-to-date materials and systems, as well as acknowledging the aesthetic value of form following function. Standard Coffee remains as a rare example of a "modernist" design by eminent traditionalist architect Richard Koch. The Reily family has owned the building since its construction and has maintained it in

#### National Park Service / National Register of Historic Places Registration Form OMB No. 1024-0018

#### Standard Coffee Company Warehouse and Factory Name of Property

Orleans Parish, LA County and State

the finest manner. The building retains its original features, inside and out, and remains eligible for the National Register.

## 8. Statement of Significance

**Applicable National Register Criteria** (Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

	Α	Property is associated with events that have made a significant contribution to the broad patterns of our history.
	В	Property is associated with the lives of persons significant in our past.
X	С	Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
	D	Property has yielded, or is likely to yield, information important in prehistory or history

## **Criteria Considerations:**

Α	Owned by a religious institution or used for religious purposes
В	Removed from its original location
С	A birthplace or grave
D	A cemetery
Ε	A reconstructed building, object, or structure
F	A commemorative property
G	Less than 50 years old or achieving significance within the past 50 years

Areas of Significance (Enter categories from instructions.): Architecture

Period of Significance: 1950

Significant Dates: 1949-50

Significant Person (Complete only if Criterion B is marked above): N/A

Cultural Affiliation (only if criterion D is marked above): N/A

Architect/Builder (last name, first name): Koch, Richard

**Period of Significance (justification)**: For a brief period during the late 1940s and early 1950s, the traditionalist architect, Richard Koch, produced several designs that showed an interest in non-historic revival styles and types. The nominated resource dates from this period and remains as one of New Orleans' earliest expression of the International Style. The period of significance for the building is the completion date of 1950.

## Criteria Considerations (explanation, if necessary): N/A

Standard Coffee Company Warehouse and Factory Name of Property Orleans Parish, LA County and State

**Statement of Significance Summary Paragraph** (Provide a summary paragraph that includes level of significance, applicable criteria, justification for the period of significance, and any applicable criteria considerations.)

Standard Coffee Company Warehouse and Factory (1949-50) is eligible under Criterion C in the area of architecture at the local level. This building is one of the earliest expressions of the International Style in New Orleans, or what Louisianan architectural historians, Donna and Jonathan Fricker, called the "Holdover International Style." More significantly, the subject building is the only remaining example of the International Style designed by architect Richard Koch. His slightly earlier Lafayette, Louisiana, Charity Hospital Tuberculosis Unit, (1947-1949) was demolished (Figure 7). The period of significance for Standard Coffee is 1949- 54, during which years Koch produced several designs that evinced an active interest in combining up-to-date mid-20<sup>th</sup> century stylistic trends and materials with post-World War II societal demands. In this period, his professional output included the subject industrial building as well as several medical and educational facilities, all in varying modernist forms and styles. Standard Coffee, however, is the sole, surviving example of a building designed by Koch in the International Style and is the only example of an industrial building in New Orleans fashioned according to the tenets of the International Style.

Narrative Statement of Significance (Provide at least one paragraph for each area of significance.)

## <u>Criterion C: Architecture – Standard Coffee Company Warehouse and Factory and the</u> <u>International Style</u>

## The International Style in Louisiana

The following context for the International Style in Louisiana is taken from the Baton Rouge Savings and Loan Association nomination:

Named by Henry-Russell Hitchcock and Phillip Johnson in the book, *The International Style*, for the 1932 Museum of Modern Art (MOMA) architectural exhibition, can be seen as the first phase of the overall Modernist Movement that emerged in the 1920s in Western Europe from the work of Peter Behrens, J.J.P. Oud, Bruno Taut, Le Corbusier, Walter Gropius, Mies van der Rohe and others, and lasted until the mid-1950's. These architects abandoned the previous decorative styles to express a new modern form and functional theory of architecture appropriate to the age of the machine, based on new construction techniques- such as glass, steel and concrete, and an unornamented style that emphasized geometric shapes, flat roofs, balanced asymmetrical fenestration instead of forced symmetry, bands of windows, and open plans.

In Louisiana, examples of the International Style first appeared in the mid-1930s but mostly date from the late 1940s and early 1950s. The earliest proponents of the International Style in Louisiana were the Shreveport, Louisiana architect-brothers, Samuel and William Wiener. Samuel Weiner designed the earliest and most highly regarded International Style buildings, including the demolished Shreveport Municipal Incinerator (1934). Such important low rise International Style buildings such as this one have been demolished, and a relative few remain in Louisiana, with the exception of the Baton Rouge Savings and Loan Building (1955; figure 6). In New Orleans, the International Style was used mainly for high-rise corporate buildings such as the Shell Building (1952) and the Texaco Building (1955). Other examples of this style in New Orleans include several schools--McDonogh 36 Elementary School (1954; 2101 Freret Street) and Phillis Wheatley Elementary School (1955; demolished). All these New Orleans examples postdate the Standard Coffee Company building by several years.

Richard Koch and the Modernist Movement

#### Standard Coffee Company Warehouse and Factory Name of Property

Orleans Parish, LA County and State

Perhaps best remembered for his contributions as a seminal leader in Louisiana's post-World War I preservation movement, New Orleans architect Richard Koch (1889-1971) was also an innovative designer. As a district officer with the Historic American Buildings Survey (HABS) for the Work Progress Administration (WPA) during the depression years, Koch and his entourage traversed the state to document the state's rich, often endangered architectural treasures. Koch's haunting photographs frequently are all that is left of much of Louisiana's built past. During the 1920s and 30s, he also was instrumental in the French Quarter renaissance, along with the creation of the Vieux Carré Commission (1936) and the Arts and Crafts Club of New Orleans (1922). Shadowed by these immense cultural and social contributions to south Louisiana, Koch's role as an evolving designer may be overlooked.

The son of the prominent New Orleans builder, Julius Koch, the young architect received his undergraduate degree at Tulane University before continuing his studies in Paris at the École des Beaux Arts (1911-1914). After working in several northeastern and New Orleans firms, Koch formed a partnership with architect Charles R. Armstrong, which lasted from 1916-36. The Armstrong Koch firm was instrumental in such early preservation efforts as the restoration of Shadows-on-the-Teche (1922, National Historic Landmark - 1974) and the Victor David House, 622 St. Peter Street (1922). In 1922, Koch designed a new building at 616 St. Peter Street for Le Petit Theatre (Figure 8). Local architectural historians consider this building the first conscious effort to design a modern building in a traditional French Quarter style. Therefore, the Vieux Carré Commission has rated the theatre building of "major significance."

Armstrong left the partnership in 1936 and preservation architect/historian Samuel Wilson joined Koch in the practice in 1935. During the 1930s and early 1940s, the pair continued with their documentation work with the HABS program. Koch and Wilson designed a number of buildings for the WPA in New Orleans City Park including the golf house, pigeonniers, shelters, bridges, gardens, and stadium. The firms' prolific output included residences, commercial, and educational structures, always using traditional idioms of architecture. In *Life Magazine's* 1938 pictorial essay "Eight Houses Designed by Famous American Architects," Koch's proposed clapboard residence was coupled in comparison with a design by modernist architect Edward Durell Stone. Koch especially admired the historic Louisiana raised plantation building plan and adapted the form for his 1935 residential design at 89 Audubon Boulevard in an early example of the Louisiana Colonial Revival style (Figure 9).

After World War II and the discontinuation of the HABS project, Koch designed several buildings that note worthily experimented with the mid-20<sup>th</sup> century trends, three of which were included in the early 1950s in *Architectural Record*, a century old monthly magazine published in Manhattan and devoted to outstanding innovative architecture throughout the world. His demolished circa 1949 Tuberculosis Unit (Lafayette, Louisiana) was featured in April 1951 as "A Tuberculosis Unit for a General Hospital". The photographs show a very pleasing, compact building in a well-landscaped campus (Figures 10, 11). The article noted that the architect gave "great attention to color schemes in the wards…in areas where patients spend so many weary hours." The composition of the masses of the building's wings and the fenestration arrangement clearly show the influence of the International Style.

The August 1953 *Architectural Record* showcased Koch's 1949 design for Standard Coffee Company Warehouse and Factory in an issue devoted to industrial buildings (Figures 12-15). As noted in the article, the "building is done economically but pleasantly with concrete block and brick walls, steel pipe columns, steel beams and joists." As with the tuberculosis unit, Koch used color (yellow glazed ceramic tiles) and light to the benefit of the workers. Additionally, the use of modern materials and mechanisms such as the smoothly-operating canopy and sliding steel doors, industrial lighting, roof skylights and vents, and built-in fans greatly improved the working environment, thereby increasing productivity. The warehouse/factory clearly manifests elements of the International Style, especially on the northern Decatur Street elevation, with its lack of ornamentation except for the horizontal rhythm of the fenestration and aluminum "Q" panels. While Standard Coffee at first glance might appear unimposing and pedestrian, upon closer scrutiny, Koch's sophisticated touches become evident to be admired.

### Standard Coffee Company Warehouse and Factory Name of Property

Orleans Parish, LA County and State

Koch designed several other buildings during this period that clearly acknowledged modern trends. The Bowie Medical Arts Building, 3435 Prytania Street (1949) has decorative elements reflecting Mayan influences and the Art Deco Movement; and the horizontality of the fenestration of Tulane University's Patterson House Dormitory (1949) also shows some influence of the International Style (Figures 16, 17). The November 1956 *Architectural Record* featured Koch's 1955 Southwest Louisiana Hospital in Mandeville, Louisiana. This mental health facility composed of spread-out, small-scaled one-story units displays Koch's functional architectural planning, as well as his concern with integrating the spacious complex with the landscaped grounds. While not illustrious of the "Holdover International Style," this hospital employs "modern" fenestration materials and composition (Figure 18).

## <u>Summary</u>

Throughout the remainder of his career until his death in 1971, Richard Koch, with his business partner Samuel Wilson, Jr., steered their architectural firm into becoming one of the country's most important preservation firms, overseeing major restoration projects as well as devising new designs, most of which were traditional in form and spirit. His preference for traditional forms likely derived from an acknowledgment that these forms respond well to the Louisiana climate rather than to regressionism. Koch's innovative designs from 1949-55, however, show his keen interest in architectural theory. Standard Coffee remains as his only extant example of a building designed according to the tenets of the International Style, including such key features of the early 1920s and 1930s International Style as an absence of ornament, bands of machined metal and glass windows, horizontality, flat roofs, cantilevered canopies and ledges and an emphasis on asymmetric balance. As one of the city's earliest expression of the International Style and the only example in New Orleans of an industrial building in this style, the Standard Coffee Company Warehouse and Factory deserves to be listed on the National Register. Its design was a remarkable feat for an architect esteemed as southern Louisiana's pioneer preservationist architect.

## Developmental History/Additional historic context information

See above.

## 9. Major Bibliographical Resources

## Bibliography (Cite the books, articles, and other sources used in preparing this form.)

- National Register of Historic Places, Baton Rouge Savings & Loan Association, Baton Rouge, East Baton Rouge Parish, Louisiana, #13001126.
- Fricker, Jonathan and Donna, "Louisiana Architecture 1945-1965: Modernism Triumphant- Commercial and Institutional Buildings. Louisiana Division of Historic Preservation.
- "Industrial Buildings." *Architectural Record* 114 (1953): 148-171. [Re: Standard Coffee Company building, New Orleans, LA]
- Koch, Richard Papers and Photographs Collection 80. Southeastern Architectural Archive, Special Collections Division, Tulane University Libraries
- McCollam, Julie H. "Richard Koch." *KnowLa Encyclopedia of Louisiana*. Ed. David Johnson. Louisiana Endowment of the Humanities, 31 January 2011.

Standard Coffee Company Warehouse and Factory Name of Property

Orleans Parish, LA County and State

- "Mental Hospitals." *Architectural Record* 120 (1956): 201-232. [Re: Southwest Louisiana Hospital, Mandeville, LA]
- "Plans on Market for Erecting Large New Warehouse and Plant Building in New Orleans." *Times Picayune*, December 19, 1949.
- "Richard Koch, FAIA." Pioneers in Preservation: Biographical Sketches of Architects Prominent in the Field before World War II. Washington, DC: The American Institute of Architects Committee on Historic Resources, 1990: pp. 50-52.

"Slate \$500,000 Brick Warehouse To Be Constructed for Standard Coffee." Times Picayune, January 29, 1950.

"Tuberculosis Hospitals." Architectural Record 109 (1951): 135-160. [Re: Lafayette, LA Charity Hospital]

# Previous documentation on file (NPS):

- x preliminary determination of individual listing (36 CFR 67) has been requested
- \_\_\_\_\_ previously listed in the National Register
- \_\_\_\_\_previously determined eligible by the National Register
- \_\_\_\_\_designated a National Historic Landmark
- \_\_\_\_\_ recorded by Historic American Buildings Survey #\_\_\_\_\_
- \_\_\_\_\_recorded by Historic American Engineering Record # \_\_\_\_\_
- \_\_\_\_ recorded by Historic American Landscape Survey # \_\_\_\_\_

# Primary location of additional data:

- x\_\_\_\_ State Historic Preservation Office
- Other State agency
- \_\_\_\_ Federal agency
- \_\_\_\_\_ Local government
- University
- \_\_\_\_Other
  - Name of repository: \_\_\_\_\_

Historic Resources Survey Number (if assigned): <u>N/A</u>

# 10. Geographical Data

# Acreage of Property: 1.630 acres

# Latitude/Longitude Coordinates

Datum if other than WGS84:\_\_\_\_\_ (enter coordinates to 6 decimal places) 1. Latitude: 29.962371 Longitude: -90.054426

Verbal Boundary Description (Describe the boundaries of the property.)

Standard Coffee Company Warehouse and Factory Name of Property Orleans Parish, LA County and State

Entire square 9 bounded by Mandeville St on the east, Marigny St on the west, North Peters St to the south, and Decatur Street to the north. Located in Faubourg Marigny, Third Municipal District, New Orleans, LA.

**Boundary Justification** (Explain why the boundaries were selected.) The boundaries chosen reflect the history property boundaries of the building and site.

## 11. Form Prepared By

name/title: Hilary Somerville Irvin, consultant organization: street & number: 5232 Coliseum St city or town: New Orleans state: LA e-mail: <u>hilaryirvin@gmail.com</u> telephone: 504-616-8869 date: June 15, 2015

zip code: 70115

## **Additional Documentation**

Submit the following items with the completed form:

- Maps: A USGS map or equivalent (7.5 or 15 minute series) indicating the property's location.
- **Sketch map** for historic districts and properties having large acreage or numerous resources. Key all photographs to this map.
- Additional items: (Check with the SHPO, TPO, or FPO for any additional items.)

## Photographs

Submit clear and descriptive photographs. The size of each image must be 3000x2000 at 300 ppi (pixels per inch) or larger. Key all photographs to the sketch map. Each photograph must be numbered and that number must correspond to the photograph number on the photo log. For simplicity, the name of the photographer, photo date, etc. may be listed once on the photograph log and doesn't need to be labeled on every photograph.

## **Photo Log**

Name of Property: Standard Coffee Company Warehouse and Factory, 450 Mandeville Street City or Vicinity: New Orleans County: Orleans Parish State: Louisiana Name of Photographer: Hilary Somerville Irvin Date of Photographs: May 25, 2015

- <u>1 of 38</u>. Exterior. 450 Mandeville St. facade, looking southwest
- <u>2 of 38</u>. Exterior. 450 Mandeville St. facade, looking northwest toward office entry
- <u>3 of 38</u>. Exterior. 450 Mandeville St. facade, detail of 2nd floor looking southwest
- <u>4 of 38</u>. Exterior. 450 Mandeville St. facade, looking north
- 5 of 38. Exterior. 450 Mandeville St. facade, looking north toward shipping dock entry
- 6 of 38. Exterior. 450 Mandeville St. facade, looking southwest toward steel canopy door
- <u>7 of 38</u>. Exterior. Decatur Street elevation, looking southeast

## Standard Coffee Company Warehouse and Factory

Name of Property

Orleans Parish, LA County and State

<u>8 of 38</u> .	Exterior. Decatur Street elevation, detailwindows & metal panels, looking south
<u>9 of 38</u> .	Exterior. Decatur Street, corner Marigny Street, stair well, looking southeast
<u>10 of 38</u> .	Exterior. Decatur Street, corner Marigny Street, stair well detail, looking southeast
<u>11 of 38</u> .	Exterior. Marigny Street elevation, looking northeast
12 of 38.	Exterior. Marigny Street elevation, looking north
13 of 38.	Exterior. Marigny Street elevation, loading dock, looking east
14 of 38.	Exterior. Marigny Street elevation, pierced brick detail, looking northeast
15 of 38.	Exterior. Marigny Street elevation, window detail, looking northeast
16 of 38.	Exterior. Marigny Street & N. Peters Street elevations, looking northeast
17 of 38.	Exterior. N. Peters Street elevation, looking northwest
18 of 38.	Exterior. N. Peters Street elevation, looking north
19 of 38.	Exterior. N. Peters Street elevation, sliding steel door detail, looking north
20 of 38.	Exterior. N. Peters Street elevation, brick walls & window detail, looking north
21 of 38.	Interior, 1st floor, looking southeast toward main entry, with office at left & steps to upstairs at
	left foreground
<u>22 of 38</u> .	Interior, 1st floor, looking north toward office at left
23 of 38.	Interior, 1st floor, boiler room, looking south into warehouse area
24 of 38.	Interior, 1st floor manufacturing area, with glazed ceramic walls, steel windows at left & steel
	sliding door into warehouse at right, looking east toward front
<u>25 of 38</u> .	Interior, 2nd floor manufacturing area, looking west toward rear of building from front stair exit
<u>26 of 38</u> .	Interior, 2nd floor manufacturing area, with glazed ceramic tile walls, steel windows & steel
	access doors into warehouse, looking southwest toward rear of building
<u>27 of 38</u> .	Interior. 2nd floor manufacturing area, looking west toward laboratory with fixed glass opening
<u>28 of 38</u> .	Interior. 2nd floor manufacturing area, looking east toward front
<u>29 of 38</u> .	Interior. 2nd floor manufacturing area, looking north, showing steel windows, built-in lighting &
	fans
<u>30 of 38</u> .	Interior. 2nd floor manufacturing area, looking west toward rear stair hall
<u>31 of 38</u> .	Interior. 2nd floor rear stair hall, looking north
<u>32 of 38</u> .	Interior. Warehouse, looking southeast from 2nd floor of manufacturing area
<u>33 of 38</u> .	Interior. Warehouse, looking southeast toward front of building, office area & shipping dock
	from 2nd floor of manufacturing area
<u>34 of 38</u> .	Interior. Warehouse, looking southwest from 2nd floor of manufacturing area
<u>35 of 48</u> .	Interior. Warehouse, looking south toward N. Peters Street loading area door
<u>36 of 38</u> .	Interior. Warehouse, looking north toward manufacturing area
<u>37 of 38</u> .	Interior. Warehouse, skylights, looking southwest
20 (20	

<u>38 of 38</u>. Interior. Warehouse skylight detail

## List of Figures

Figure 1.450 Mandeville. 1951 updated Sanborn Map

<u>Figure 2</u>. 450 Mandeville, elevations, Richard Koch, 1949. (New Orleans Public Library, Louisiana Collection)

<u>Figure 3</u>. 450 Mandeville, 1<sup>st</sup> floor plan, Richard Koch, 1949. (New Orleans Public Library, Louisiana Collection), keyed to photographs.

<u>Figure 4</u>. 450 Mandeville, 2<sup>nd</sup> floor plan, Richard Koch, 1949. (New Orleans Public Library, Louisiana Collection), keyed to photographs.

Standard Coffee Company Warehouse and Factory Name of Property

Figure 5. 450 Mandeville. Aerial view, Google map

Figure 6. Baton Rouge Savings and Loan (1955). An example of the "Holdover International Style."

<u>Figure 7</u>. Tuberculosis Unit, Lafayette, LA. (Demolished). Richard Koch, architect, 1948-49. Photo courtesy of Robert Cangelosi, Koch & Wilson Architects

Figure 8. 616 St. Peter, New Orleans, LA. Richard Koch, architect (1922). Photo, Collins C. Diboll Vieux Carré Digital Survey

<u>Figure 9</u>. Figure 9. 89 Audubon Boulevard, New Orleans, LA. Colonial Revival Residential Design, Richard Koch, architect (1935)

Figure 10. Tuberculosis Unit. Architectural Record, April 1951

Figure 11. Tuberculosis Unit. Architectural Record, April 1951

<u>Figure 12</u>. Feature article: Standard Coffee Co. Warehouse & Factory. *Architectural Record* August 1953

<u>Figure 13</u>. Feature article: Standard Coffee Co. Warehouse & Factory. Interior & floor plan. *Architectural Record* August

<u>Figure 14</u>. Feature article: Standard Coffee Co. Warehouse & Factory. Mandeville Street façade, with canopy door closed & open. *Architectural Record* August 1953

<u>Figure 15</u>. Feature article: Standard Coffee Co. Warehouse & Factory. Decatur Street elevation. Architectural Record August 1953

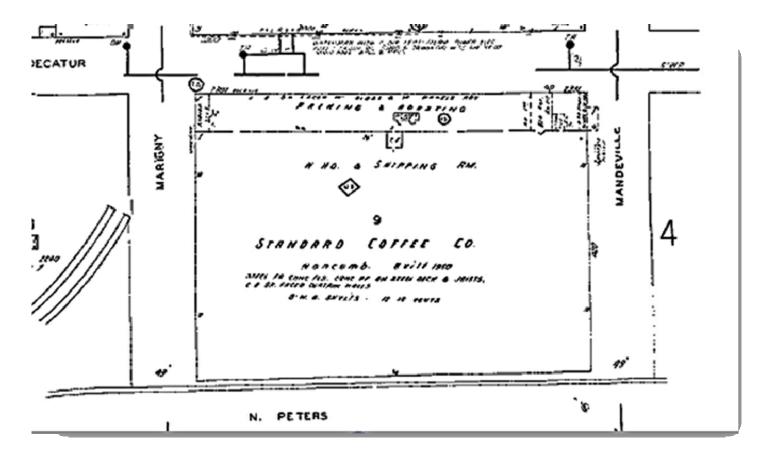
Figure 16. 3435 Prytania St., Nola. Medical Arts Building. Richard Koch, architect (1949)

<u>Figure 17</u>. Southwest Louisiana Mental Hospital, Mandeville, Louisiana. Richard Koch (1955) *Architectural Record*, November 1956

### Standard Coffee Company Warehouse and Factory

Name of Property

Orleans Parish, LA County and State



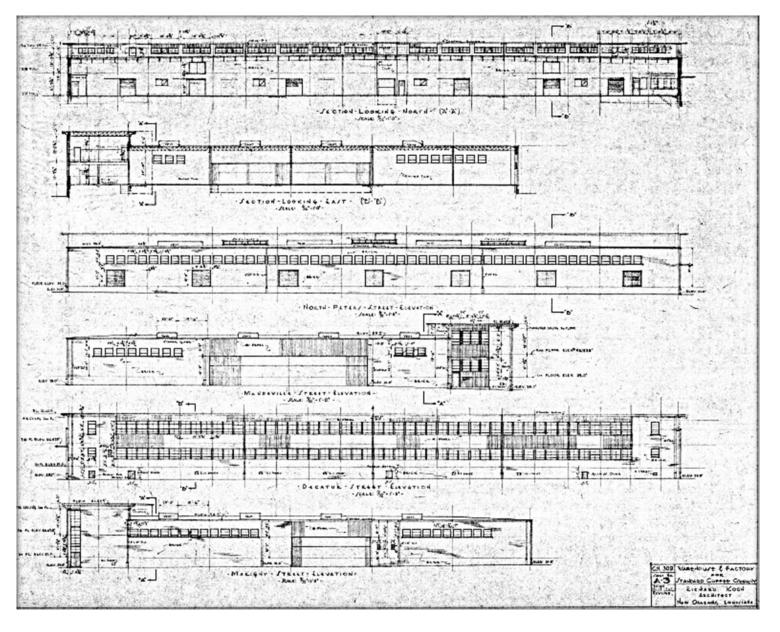
<u>Figure 1</u>.450 Mandeville. 1951 updated Sanborn Map. Image courtesy the State Library of Louisiana Digital Sanborn Map Collection.

## Standard Coffee Company Warehouse and Factory

Name of Property

Orleans Parish, LA

County and State

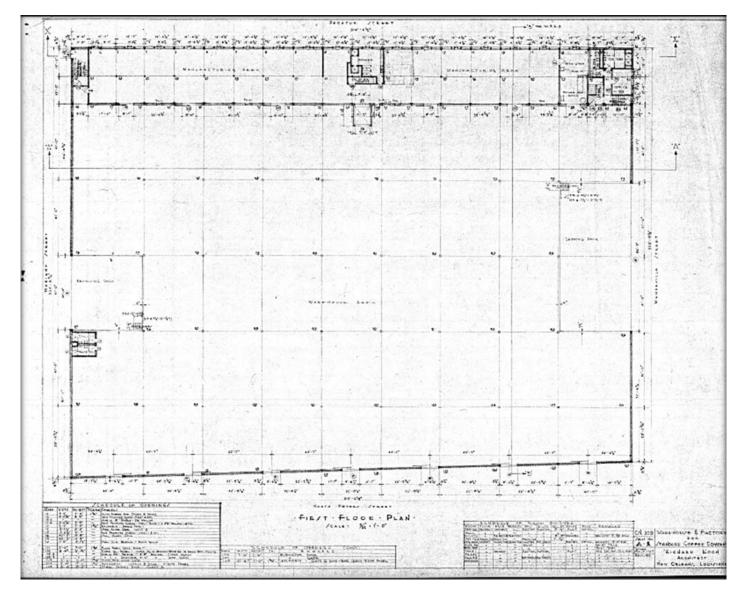


<u>Figure 2</u>. 450 Mandeville, elevations, Richard Koch, 1949. Image courtesy of New Orleans Public Library, Louisiana Collection.

## Standard Coffee Company Warehouse and Factory

Name of Property

Orleans Parish, LA County and State



<u>Figure 3</u>. 450 Mandeville, 1<sup>st</sup> floor plan, Richard Koch, 1949. Image courtesy of New Orleans Public Library, Louisiana Collection.

# Standard Coffee Company Warehouse and Factory Name of Property

Orleans Parish, LA County and State

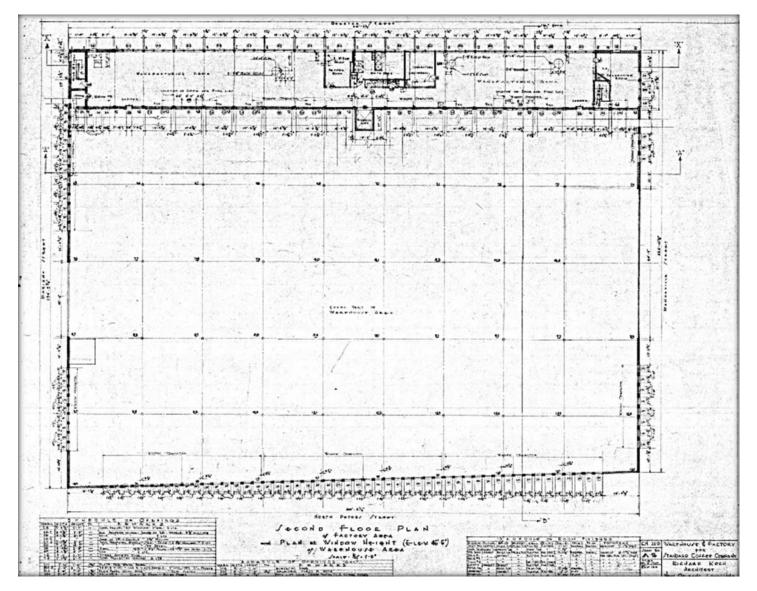
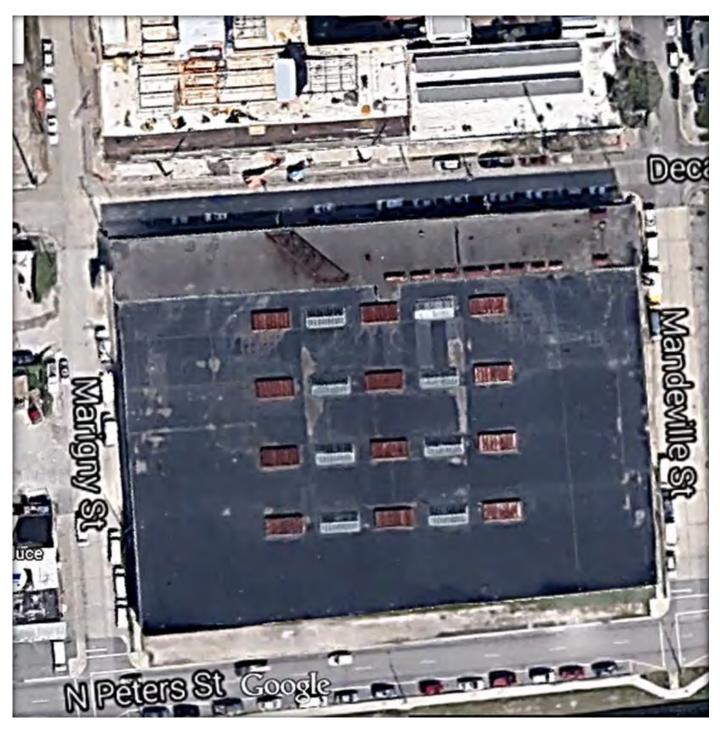


Figure 4. 450 Mandeville, 2<sup>nd</sup> floor plan, Richard Koch, 1949. Image courtesy of New Orleans Public Library, Louisiana Collection.

## Standard Coffee Company Warehouse and Factory

Name of Property





<u>Figure 5</u>. Standard Coffee Company Warehouse and Factory, 450 Mandeville. Aerial view. Image courtesy of <u>www.google/maps.com</u>.

# National Park Service / National Register of Historic Places Registration Form OMB No. 1024-0018

# Standard Coffee Company Warehouse and Factory Name of Property

Orleans Parish, LA County and State



Figure 6. Baton Rouge Savings and Loan (1955). An example of the "Holdover International Style. Image courtesy of <u>www.nola.com</u>.

## Standard Coffee Company Warehouse and Factory

Name of Property

Orleans Parish, LA County and State



<u>Figure 7</u>. Tuberculosis Unit, Lafayette, LA. (Demolished). Richard Koch, architect, 1948-49. Photo courtesy of Robert Cangelosi, Koch & Wilson Architects.

# Standard Coffee Company Warehouse and Factory Name of Property





<u>Figure 8</u>. 616 St. Peter, New Orleans, LA. Richard Koch, architect (1922). Image courtesy of Collins C. Diboll Vieux Carré Digital Survey.

# National Park Service / National Register of Historic Places Registration Form OMB No. 1024-0018

# Standard Coffee Company Warehouse and Factory Name of Property

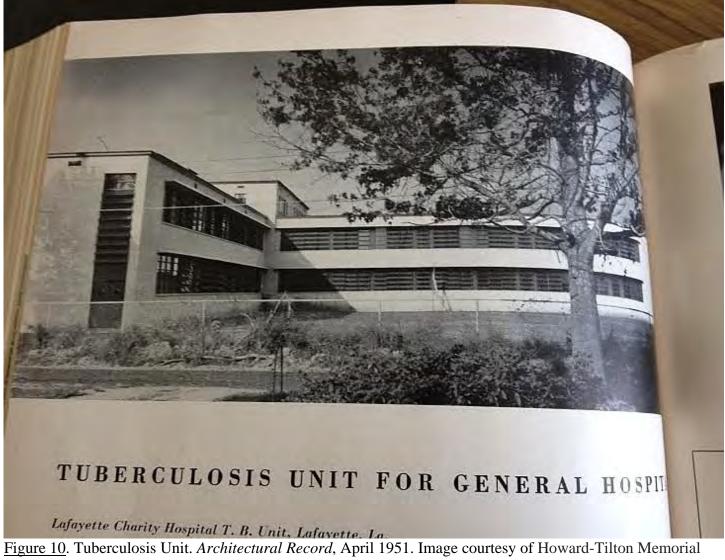


Figure 9. 89 Audubon Boulevard, New Orleans, LA. Colonial Revival Residential Design, Richard Koch, architect (1935). Image courtesy of www.google.com/maps.

### Standard Coffee Company Warehouse and Factory

Name of Property

Orleans Parish, LA County and State



Library, Tulane University.

## Standard Coffee Company Warehouse and Factory

Name of Property

Orleans Parish, LA County and State



<u>Figure 11</u>. Tuberculosis Unit. *Architectural Record*, April 1951. Image courtesy of Howard-Tilton Memorial Library, Tulane University.

#### Standard Coffee Company Warehouse and Factory Name of Property

Orleans Parish, LA County and State



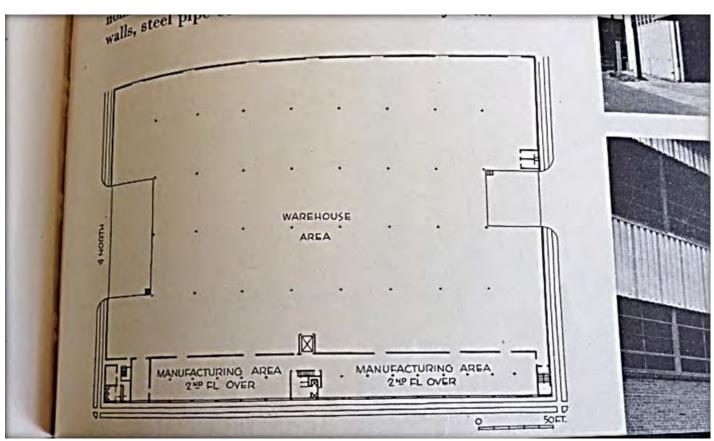
<u>Figure 12</u>. Feature article: Standard Coffee Co. Warehouse & Factory. *Architectural Record* August 1953. Image courtesy of Howard-Tilton Memorial Library, Tulane University.

### Standard Coffee Company Warehouse and Factory

Name of Property







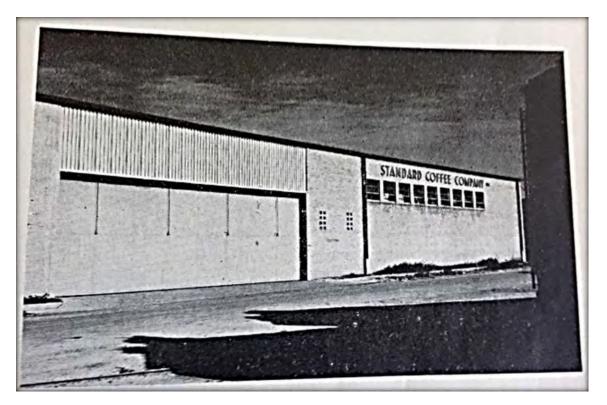
<u>Figure 13</u>. Feature article: Standard Coffee Co. Warehouse & Factory. Interior & floor plan. *Architectural Record* August 1953. Image courtesy of Howard-Tilton Memorial Library, Tulane University.

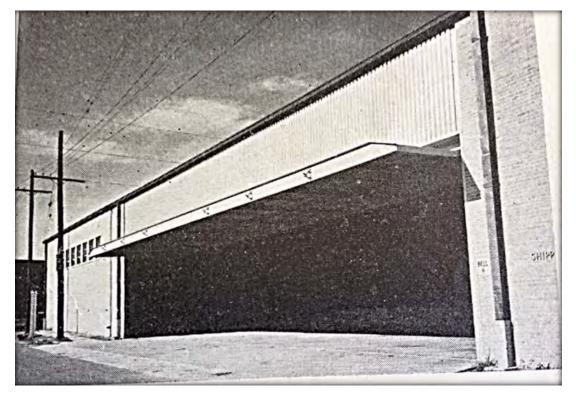
## Standard Coffee Company Warehouse and Factory

Name of Property

National Park Service / National Register of Historic Places Registration Form OMB No. 1024-0018

> Orleans Parish, LA County and State





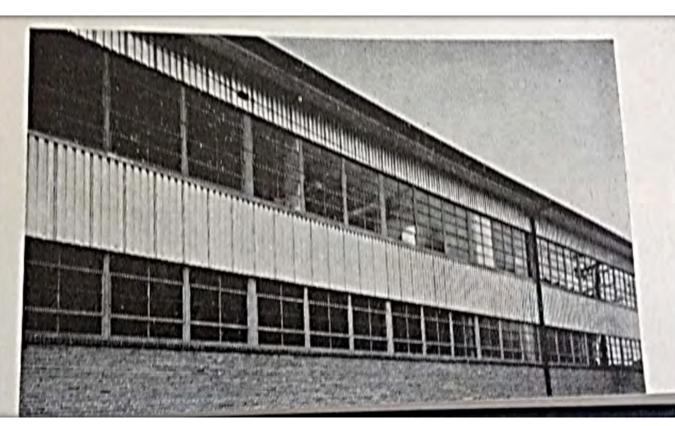
<u>Figure 14</u>. Feature article: Standard Coffee Co. Warehouse & Factory. Mandeville Street façade, with canopy door closed & open. *Architectural Record* August 1953. Image courtesy of Howard-Tilton Memorial Library, Tulane University.

#### Standard Coffee Company Warehouse and Factory

Name of Property

County and State

Orleans Parish, LA



# DISTRIBUTION CENTER FOR HOUSEHOLD GOODS

Warehouse for Standard Coffee Company, New Orleans Richard Koch, Architect

Complications in selling systems, as referred to elsewhere, lead to many different combinations of warehouse, sales and service buildings. This one is a building for a truck-to-door selling system. Coffee and other staples, including blankets and kitchen utensils, are stored here, sent out by large trucks to various selling agents. Small-scale manufacturing is done in the two-story part of the building, but the principal activity is warehousing. The building is located on the water front, and has a rail siding, but three-fourths of its incoming products arrive by truck. Building is done economically but pleasantly with concrete block and brick walls, steel pipe columns, steel beams and joists.

<u>Figure 15</u>. Feature article: Standard Coffee Co. Warehouse & Factory. Decatur Street elevation. Architectural *Record* August 1953. Image courtesy of Howard-Tilton Memorial Library, Tulane University.

# Standard Coffee Company Warehouse and Factory

Name of Property

Orleans Parish, LA County and State

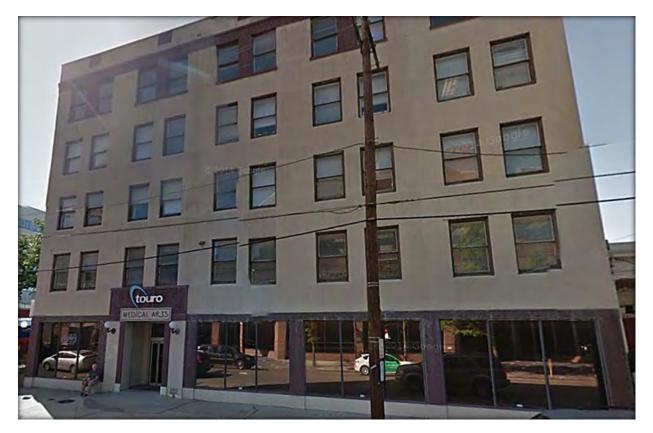




Figure 16. 3435 Prytania St., Nola. Medical Arts Building. Richard Koch, architect (1949). Image courtesy of www.google.com/maps.

# Standard Coffee Company Warehouse and Factory

Name of Property

Orleans Parish, LA County and State

<u>17</u>.







Southwest Louisiana Mental Hospital, Mandeville, Louisiana. Richard Koch (1955) *Architectural Record*, November 1956. Image courtesy of Howard-Tilton Memorial Library, Tulane University.

29

#### Standard Coffee Company Warehouse and Factory

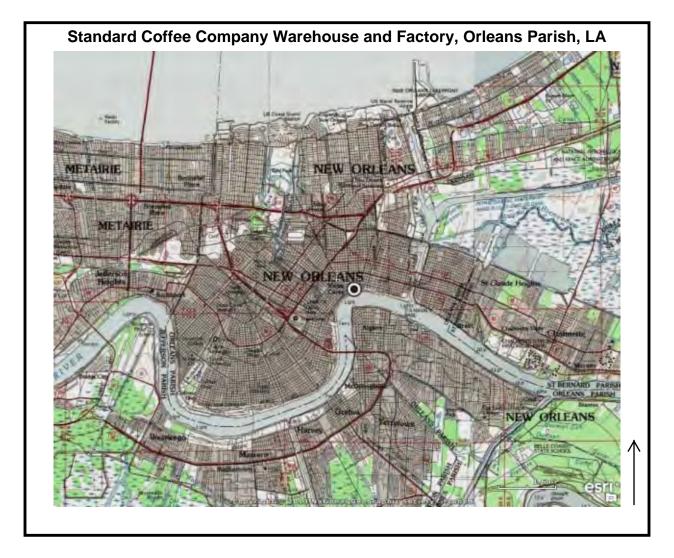
Name of Property

#### Orleans Parish, LA

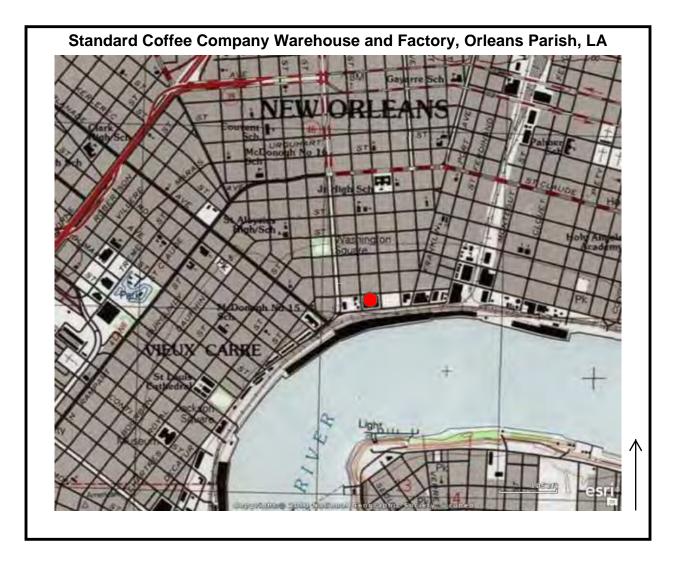
County and State

**Paperwork Reduction Act Statement:** This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C.460 et seq.).

**Estimated Burden Statement**: Public reporting burden for this form is estimated to average 100 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Office of Planning and Performance Management. U.S. Dept. of the Interior, 1849 C. Street, NW, Washington, DC.



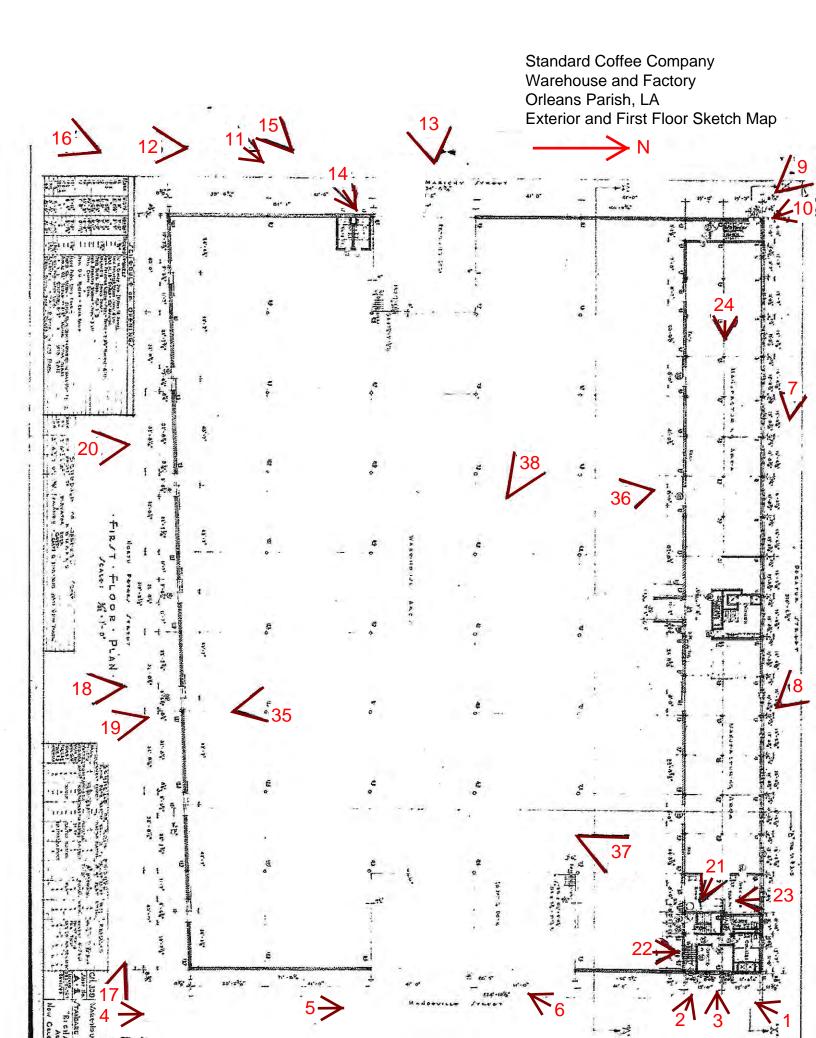
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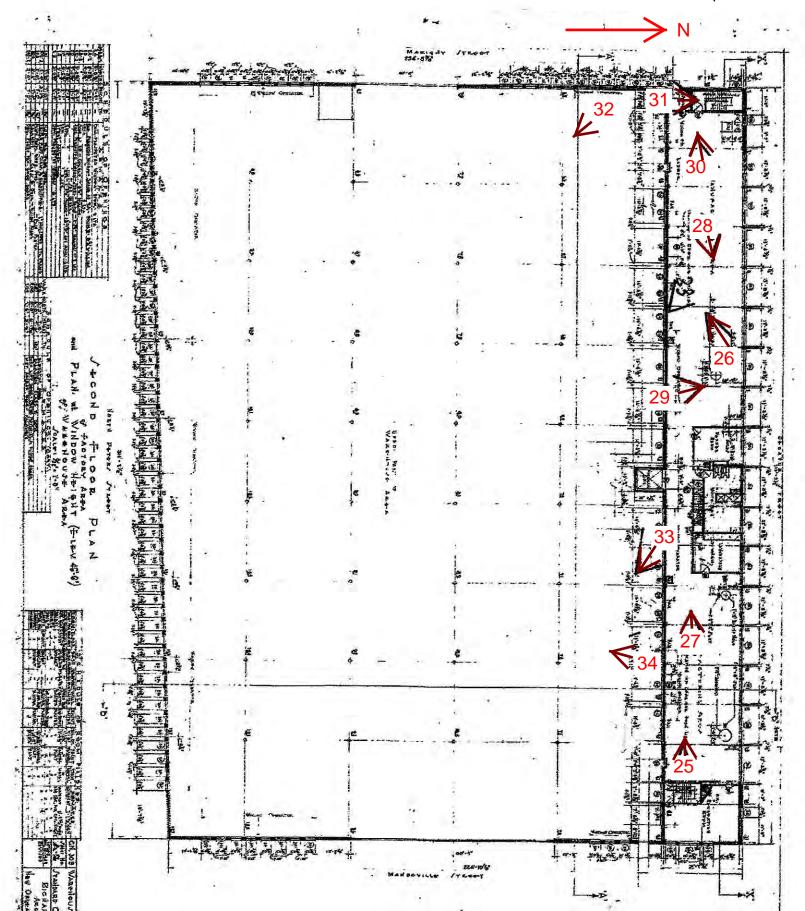
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Latitude: 29.962371 Longitude: -90.054426
Boundary



Standard Coffee Company Warehouse and Factory Orleans Parish, LA Second Floor Sketch Map































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## UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES EVALUATION/RETURN SHEET

REQUESTED ACTION: NOMINATION

PROPERTY Standard Coffee Company Warehouse and Factory NAME:

MULTIPLE NAME:

STATE & COUNTY: LOUISIANA, Orleans

DATE RECEIVED: 8/21/15 DATE OF PENDING LIST: 9/17/15 DATE OF 16TH DAY: 10/02/15 DATE OF 45TH DAY: 10/06/15 DATE OF WEEKLY LIST:

REFERENCE NUMBER: 15000697

REASONS FOR REVIEW:

APPEAL:	N	DATA PROBLEM:	N	LANDSCAPE:	N	LESS THAN 50 YEARS:	N
OTHER:	N	PDIL:	N	PERIOD:	N	PROGRAM UNAPPROVED:	N
<b>REQUEST</b> :	N	SAMPLE:	N	SLR DRAFT:	Ν	NATIONAL:	N

COMMENT WAIVER: N

V	ACCEPT	RETURN	REJECT	10-1	1-2015	DATE
						_

ABSTRACT/SUMMARY COMMENTS:

Acception Part 1

RECOM. / CRITERIA Augt C	-
REVIEWER & Gabby	DISCIPLINE
TELEPHONE	DATE
DOCUMENTATION see attached com	ments YTA see attached SLR YN
If a nomination is returned to nomination is no longer under	the nominating authority, the consideration by the NPS.



## **RECEIVED 2280**

AUG 2 1 2015

State of Louisiana

OFFICE OF THE LIEUTENANT GOVERNOR DEPARTMENT OF CULTURE, RECREATION & TOURISM OFFICE OF CULTURAL DEVELOPMENT

Nat. Register of Historic Places National Park Service

INTERIM ASSISTANT SECRETARY

August 17, 2015

 TO: Mr. James Gabbert National Park Service 2280, 8<sup>th</sup> Floor; National Register of Historic Places 1201 "I" Street, NW; Washington, DC 20005
 FROM: Jessica Richardson, National Register Coordinator Louisiana Division of Historic Preservation

RE: Standard Coffee Company Warehouse and Factory, Orleans Parish, LA

Jim,

The enclosed disk contains the true and correct copy of the nomination for Standard Coffee Company Warehouse and Factory to the National Register of Historic Places. The second disk contains the photographs of the property in TIF format. Should you have any questions, please contact me at 225-219-4595 or jrichardson@crt.la.gov.

Thanks,

Jessica

Enclosures:

Linciosules.	
x	_ CD with PDF of the National Register of Historic Places nomination form
х	CD with electronic images (tif format)
x	Physical Transmission Letter
х	Physical Signature Page, with original signature
	_ Other:

Comments:

	Please ensure that this nomination receives substantive review				
X	This property has been certified under 36 CFR 67				
	The enclosed owner(s) objection(s) do	do not			
	constitute a majority of property owners.				
	Other:				

JAY DARDENNE LIEUTENANT GOVERNOR