

**United States Department of the Interior
Heritage Conservation and Recreation Service**

**National Register of Historic Places
Inventory—Nomination Form**

See instructions in *How to Complete National Register Forms*
Type all entries—complete applicable sections

For HCRS use only

received **MAR 18 1982**date entered **APR 15 1982**

1. Name

historic GOLDTHWAITE BLOCK

and/or common same

2. Location

street & number 99-103 Main Street N/A not for publication

city, town Brockton N/A vicinity of congressional district 11th

state Massachusetts code 025 county Plymouth code 023

3. Classification

Category	Ownership	Status	Present Use
☐ district	☐ public	☐ occupied	☐ agriculture
☒ building(s)	☒ private	☐ unoccupied	☒ commercial
☐ structure	☐ both	☒ work in progress	☐ educational
☐ site	Public Acquisition	Accessible	☐ entertainment
☐ object	☐ in process	☒ yes: restricted	☐ government
	☐ being considered	☐ yes: unrestricted	☐ industrial
		☐ no	☐ military
			☐ museum
			☐ park
			☐ private residence
			☐ religious
			☐ scientific
			☐ transportation
			☐ other:

4. Owner of Property

name Brockton Centre Associates

street & number 77 North Washington Street

city, town Boston N/A vicinity of state Massachusetts 02114

5. Location of Legal Description

courthouse, registry of deeds, etc. Plymouth County Registry of Deeds

street & number Russell Street

city, town Plymouth, state Mass.

6. Representation in Existing Surveys

title Historical Inventory of the
Commonwealth

has this property been determined eligible? ☐ yes ☒ no

date 1976 ☐ federal ☒ state ☐ county ☐ local

depository for survey records Massachusetts Historical Commission

city, town Boston, state Massachusetts

7. Description

Condition

☒ excellent
☐ good
☐ fair

☐ deteriorated
☐ ruins
☐ unexposed

Check one

☐ unaltered
☒ altered

Check one

☒ original site
☐ moved date _____

Describe the present and original (if known) physical appearance

The four story Goldthwaite Building is located on Main Street in downtown Brockton, across from the City Hall (NR). It is surrounded by three other late nineteenth century buildings of similar scale. The 1892 structure is the most ornamental of the group, being faced with yellow Roman brick and red terra-cotta.

The three upper floors of the facade are divided into three bays by masonry piers with terra-cotta capitals. The center bay contains paired 1/1 sash at each floor. Those of the top floor have arched heads and are set within the elaborate tympanum of a larger arch. Terra-cotta spandrels divide the lower floors; that dividing the third and fourth floors is imprinted with the words "GOLDTHWAITE BLOCK" while that dividing the second and third floors reads "ANNO DOMINI - 1892".

The outer bays contain wood framed, copper clad oriels with three windows at each floor. The spandrels dividing each floor are embossed with a foliate pattern. The enframing pilasters carry a terra-cotta frieze.

While the upper floors remain today in their original state, the street level storefronts have been altered many times. As originally designed, two stores flanked a center bay through which one gained access to the upper floors. Some time in the early twentieth century, the first floor was converted to a single store with the entry to the upper floors shifted to one side. In 1979, the building was converted to use as elderly housing, and a three bay storefront was replaced which is similar in design to the original.

8. Significance

Period	Areas of Significance—Check and justify below			
☐ prehistoric	☐ archeology-prehistoric	☐ community planning	☐ landscape architecture	☐ religion
☐ 1400–1499	☐ archeology-historic	☐ conservation	☐ law	☐ science
☐ 1500–1599	☐ agriculture	☐ economics	☐ literature	☐ sculpture
☐ 1600–1699	☒ architecture	☐ education	☐ military	☐ social/
☐ 1700–1799	☐ art	☐ engineering	☐ music	☐ humanitarian
☒ 1800–1899	☒ commerce	☐ exploration/settlement	☐ philosophy	☐ theater
☐ 1900–	☐ communications	☐ industry	☐ politics/government	☐ transportation
		☐ invention		☐ other (specify)

Specific dates	1892	Builder/Architect	J. Westwood
-----------------------	------	--------------------------	-------------

Statement of Significance (in one paragraph)

The Goldthwaite Block possess integrity of location, design, setting, materials and workmanship and, as a major local example of Victorian commercial design, meets criterion C.

It is significant both for the quality of its architectural detail and as an integral part of the largest and most prominent group of unaltered 19th century buildings remaining in Brockton. In materials and detail, it echoes the landmark Brockton City Hall (1883, NR), which is visible across Main Street.

The Goldthwaite Block was built in 1892 by Charles Herbert Goldthwaite to house the "apothecary" established in 1867 by his uncle, Emerson Goldthwaite. The younger Goldthwaite was born in Stoughton, MA, in 1861, and was taken in by his uncle after the death of his father, a leather cutter, in 1883. At that time, Emerson Goldthwaite operated a dry goods store with "drugs, medicines, books, and stationery" in a wood frame building on the site of the present structure. Emerson sent his nephew to the Boston School of Pharmacy in 1883, and when he graduated in 1884, the Goldthwaites established Brockton's first "drug store." Emerson soon retired, opening a small loan office across the street in the Bixby Building. By 1980, "C.H. Goldthwaite, Druggist" was in business by himself.

The relative architectural opulence of the Goldthwaite Block indicates that Goldthwaite was a successful merchant who could afford to build a local landmark. The building is one of the few contemporaneous buildings for which the architect's name was recorded. Goldthwaite employed a Scotsman named J. Westwood, who came to Brockton in 1890 to practice architecture. Westwood established his own office in the Goldthwaite Building when it was finished, perhaps in consideration for having prepared the plans.

Goldthwaite's new building further established his pre-eminence as Brockton's druggist. A commercial directory of 1894 lists him as a major civic figure, doing "the largest 'cutrate' business of any druggist outside Boston." The business continued until Goldthwaite's death in 1930's.

9. Major Bibliographical References

1. Kingman, Bradford, The History of Brockton, Syracuse, 1895
2. Plymouth County Registry of Deeds
3. Mercantile Illustrating Co. Brockton and Its Points of Interest, New York, 1895
4. Board of Trade Manual of the City of Brockton, Brockton 1899 (see continuation sheet)

10. Geographical Data

ACREAGE NOT VERIFIED

Acreage of nominated property 3747 SF

Quadrangle name Brockton

Quadrangle scale 1:25000

UMT References

UTM NOT VERIFIED

A

1	9	3	3	2	8	6	0	4	6	6	0	7	8	0
Zone		Easting				Northing								

B

Zone		Easting				Northing								

C

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

D

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

E

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

F

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

G

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

H

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Verbal boundary description and justification

The Goldthwaite occupies part of the block bounded by Main Street to the east, High Street to the south, and Legion Parkway to the north. It is bounded by the Howard Block to the north and the Curtis Building to the south.

List all states and counties for properties overlapping state or county boundaries

state	code	county	code
N/A			

state	code	county	code

11. Form Prepared By

name/title Candace Jenkins, Registration Director with Miguel Gomez-Ibanez

organization Massachusetts Historical Commission

date Nov. 1980

street & number 294 Washington Street

telephone 727-8470

city or town Boston

state Massachusetts, 02108

12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

☐ national ☐ state ☒ local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the Heritage Conservation and Recreation Service.

State Historic Preservation Officer signature

Patricia L. Weslow

title Executive Director Massachusetts Historical Commission date 2/25/82

For HCRS use only

I hereby certify that this property is included in the National Register

Entered in the

National Register

date

4/15/82

for *Shelton Byers*
Keeper of the National Register

Attest:

date

Chief of Registration

**United States Department of the Interior
Heritage Conservation and Recreation Service**

**National Register of Historic Places
Inventory—Nomination Form**

For HCRS use only

received

MAR 18 1982

date entered

Continuation sheet

Item number 9

Page

5. Greenough & Company Brockton & Bridgewater Directory, Boston 1872-1909
6. Caldwell, WH, Brockton, Historical, Descriptive & Picturesque, Brockton, 1898
7. J.D. Hall & Co. Brockton Commercial Bulletin, Vol. 1, Brockton, 1894

NATIONAL REGISTER OF HISTORIC PLACES
PROPERTY MAP FORM

FOR NPS USE ONLY

RECEIVED

MAR 18 1982

DATE ENTERED

SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS
TYPE ALL ENTRIES -- ENCLOSE WITH MAP

1 NAME

HISTORIC

Goldthwaite Building

AND/OR COMMON

same

2 LOCATION

CITY, TOWN

Brockton

— VICINITY OF

Plymouth

COUNTY

MA

STATE

3 MAP REFERENCE

SOURCE

Sketch Map

SCALE

no scale

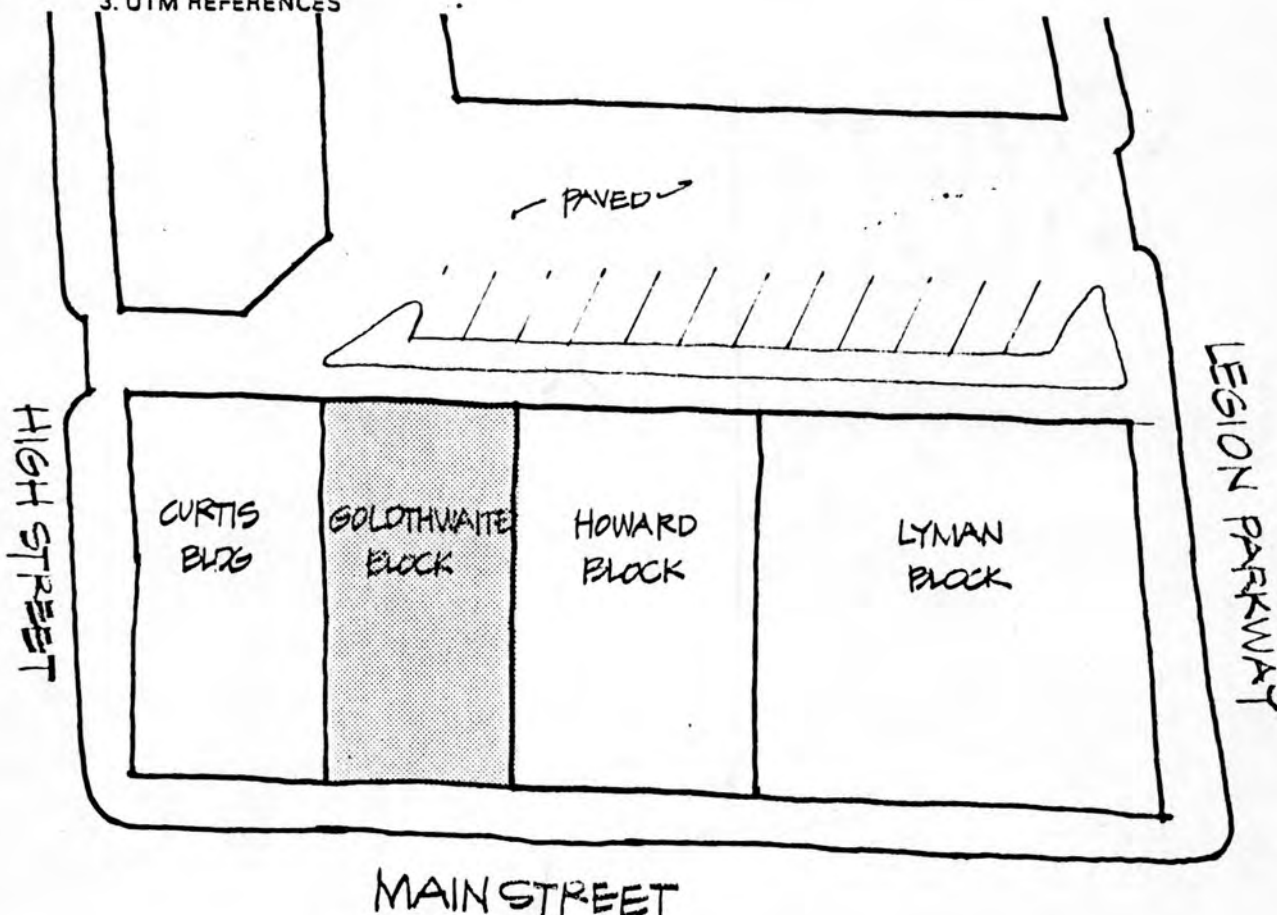
DATE

March 1980

4 REQUIREMENTS

TO BE INCLUDED ON ALL MAPS

1. PROPERTY BOUNDARIES
2. NORTH ARROW
3. UTM REFERENCES



NATIONAL REGISTER OF HISTORIC PLACES

United States Department of the Interior
National Park Service

EVALUATION / RETURN SHEET

Property: Goldthwaite Block
State, County: MA, Plymouth
Federal Agency: _____

Working No. 3-18-82-816

Fed. Reg. Date: 2.1.83

Date Due: 4/15/82 - 5/2/82

Action: ☒ ACCEPT 4/15/82

☐ RETURN

☐ REJECT

Entered in the
National Register

photos _____

maps _____

- ☐ resubmission
☐ nomination by person or local government
☐ owner objection
☐ appeal

Substantive Review: ☐ sample ☐ request ☐ appeal ☐ NR decision

Reviewer's comments:

Recom./Criteria _____

Reviewer _____

Discipline _____

Date _____

☐ see continuation sheet

Nomination returned for: ☐ technical corrections cited below
☐ substantive reasons discussed below

1. Name

2. Location

X 3. Classification

Category	Ownership	Status	Present Use
☒	Public Acquisition	Accessible	

4. Owner of Property

5. Location of Legal Description

6. Representation in Existing Surveys

has this property been determined eligible? ☐ yes ☐ no

7. Description

Condition	Check one	Check one
☐ excellent	☐ deteriorated	☐ unaltered
☐ good	☐ ruins	☐ altered
☐ fair	☐ unexposed	☐ original site
		☐ moved date _____

Describe the present and original (if known) physical appearance

- ☐ summary paragraph
☐ completeness
☐ clarity
☐ alterations/integrity
☐ dates
☐ boundary selection

8. Significance

Period _____ Areas of Significance—Check and justify below

Specific dates _____ Builder/Architect _____

Statement of Significance (in one paragraph)

- _____ summary paragraph
- _____ completeness
- _____ clarity
- _____ applicable criteria
- _____ justification of areas checked
- _____ relating significance to the resource
- _____ context
- _____ relationship of integrity to significance
- _____ justification of exception
- _____ other

9. Major Bibliographical References

10. Geographical Data

Acreage of nominated property _____

Quadrangle name _____

USIT References _____

Verbal boundary description and justification _____

11. Form Prepared By

12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

_____ national _____ state _____ local

State Historic Preservation Officer signature _____

Title _____ date _____

13. Other

- _____ Maps
- _____ Photographs
- _____ Other

Questions concerning this nomination may be directed to _____

Signed _____ Date _____ Phone: 202 272 - 3504

Comments for any item may be continued on an attached sheet



Goldthwaite Block
Brockton, MA

Miguel Gomez-Ibanez March 1980
Endevor, INC.
77 N. Washington St., Boston

Photo #1 of 3

Main Street looking north

CURTIS BUILDING
VIEW OF MAIN ST. LOOKING NORTH
BROCKTON, MA



Goldthwaite Block
Brockton, MA

Miguel Gomez-Ibanez March 1980
Endevor, INC.
77 N. Washington St., Boston

Photo # 2 of 3
Main Street elevation

GOLDTHWAITE BLOCK
MAIN STREET ELEVATION
BROCKTON, MA

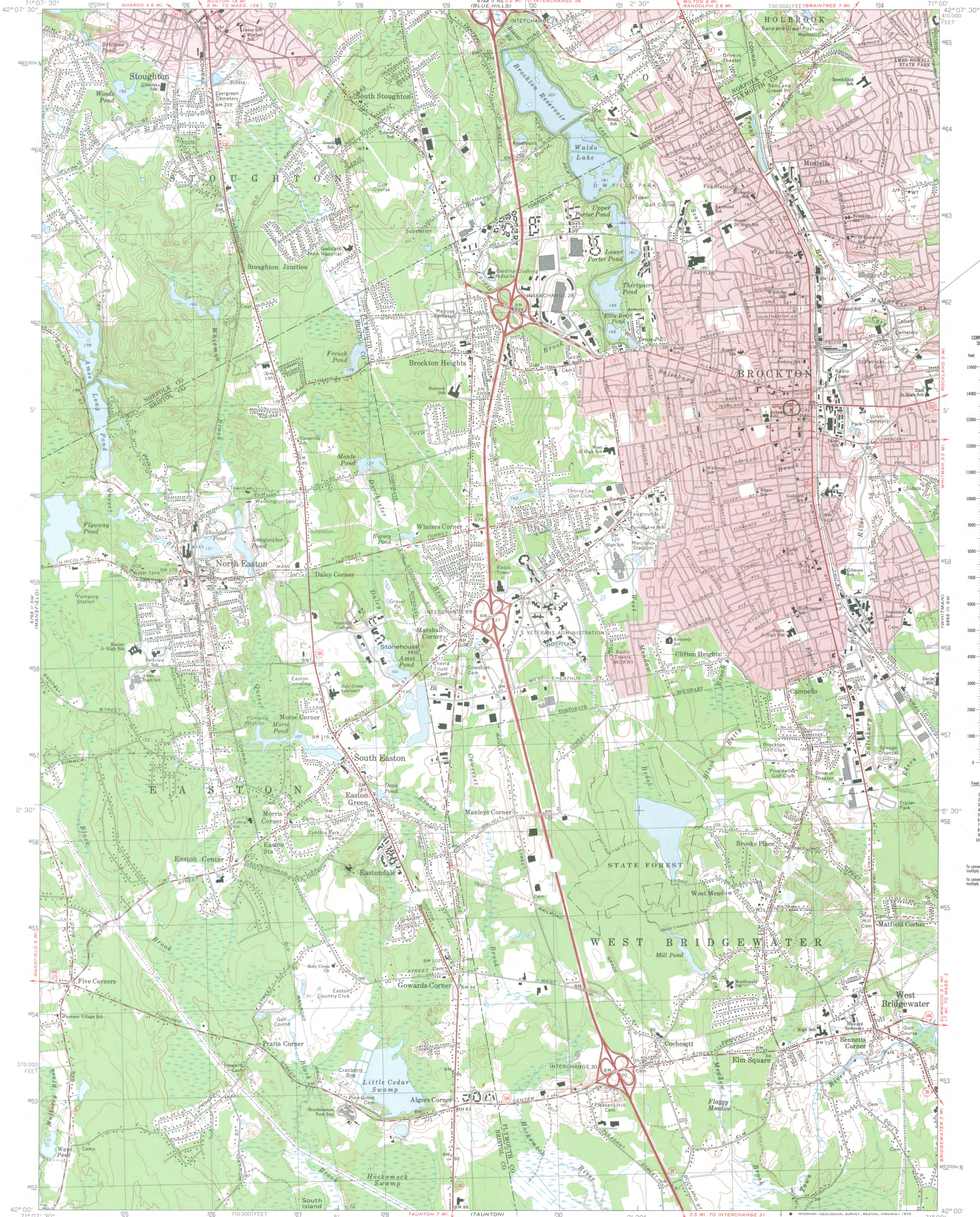


Goldthwaite Block
Brockton, MA

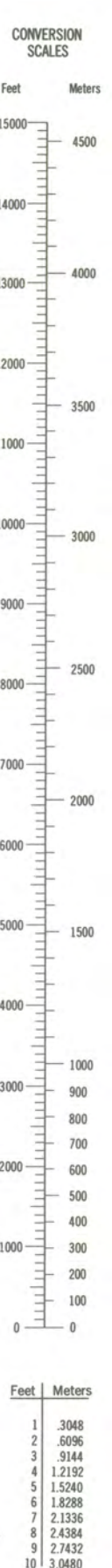
Miguel- Gomez-Ibanez March 1980
Endevor, INC.
77 N. Washington St., Boston

Photo #3 of 3

GOLDTHWAITE BLOCK
REAR ELEVATION
BROCKTON, MA.



GOLDTHWAITE
BLOCK
Goldthwaite Block
Brockton, MA
UTM REFERENCE:
19/ 332860/4660780



endeavor inc

77 NORTH WASHINGTON STREET • BOSTON • MASSACHUSETTS 02114 • 617/523-7040

January 26, 1982

RECEIVED

JAN 27 1982

Ms. Patricia L. Weslowski
Executive Director
Massachusetts Historical Commission
State Historic Preservation Officer
294 Washington Street
Boston, MA 02108

MASS. HIST. COMM.

Dear Ms. Weslowski:

Re Goldthwaite Block
Howard Block
Lyman Block

This will confirm that the owners of the above referenced project are firmly in accordance with having our buildings listed in the National Register of Historic Places.

We believe that this nomination as well as designation would act us to assist us in preserving these buildings. In addition, it will act as a significant factor in the revitalization of downtown Brockton.

Again I would like to reconfirm enthusiastically our listing of our buildings for nomination to the National Register of Historic Places.

If you have any questions I would be very happy to appear in person or to do whatever is necessary to assist your organization in the completion of this important work.

Yours very truly,



Gilbert V. Boro
Managing General Partner
Brockton Centre Associates

GVB/kf

cc: Miguel Gomez-Ibanez
Ray Faulkner
Gerard F. Doherty, Esq.
Edward Fish



ENTRIES IN THE NATIONAL REGISTER OF HISTORIC PLACES

STATE MASSACHUSETTS

Date Entered APRIL 15, 1982

<u>Name</u>	<u>Location</u>
Camp Atwater	North Brookfield Worcester County
Lyman Block	Brockton Plymouth County
Curtis Building	Brockton Plymouth County
Goldthwaite Block	Brockton Plymouth County
Howard Block	Brockton Plymouth County

Notified

Honorable Edward P. Boland
Honorable Brian J. Donnelly
Honorable Edward M. Kennedy
Honorable Paul E. Tsongas

Mid-Atlantic Regional Office, NPS
North Atlantic Regional Office, NPS

State Historic Preservation Officer
Mrs. Patricia L. Weslowski
Executive Director, Massachusetts
Historical Commission
294 Washington Street
Boston, Massachusetts 02108