



EAST SIDE COMMERCIAL HISTORIC DISTRICT

West Boundary, North Water Street at

East Clybourn Street

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from South

Photo No. 1



WRONG
WAY

UNIVERSAL
PAPER
CORPORATION

UNIVERSAL
PAPER
CORPORATION

K&J

1950

EAST SIDE COMMERCIAL HISTORIC DISTRICT

South Boundary, East Clybourn Street at
North Water Street

Milwaukee, WI Photographer Robin Wenger
July 1986

Negative at WI State Historical Society

View from West

Photo No. 2



EAST SIDE COMMERCIAL HISTORIC DISTRICT

East Boundary, Broadway at East Clybourn St.

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from South

Photo No. 3



EAST SIDE COMMERCIAL HISTORIC DISTRICT

East Boundary, North Milwaukee Street
at East Michigan Street

Milwaukee, WI Photographer Robin Wenger
July 1986

Negative at WI State Historical Society
View from South

Photo No. 4



EAST SIDE COMMERCIAL HISTORIC DISTRICT
East Boundary, North Milwaukee Street
at East Wisconsin Avenue

Milwaukee, WI Photographer Robin Wenger
July 1986

Negative at WI State Historical Society
View from North
Photo No. 5



EAST SIDE COMMERCIAL HISTORIC DISTRICT
East Boundary, North Jefferson Street
at East Mason Street

Milwaukee, WI Photographer Robin Wenger
July 1986

Negative at WI State Historical Society
View from South
Photo No. 6



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Streetscape, 600 block North Water Street
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Northwest
Photo No. 7

EQUITABLE
SAVINGS



Your
Family
Financial
Counselor

SAVINGS INSURED BY THE



COOK BROS.

PANCAKES



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Iron Block Building, 205 E. Wisconsin Avenue

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Northwest

Photo No. 8

EAST SIDE COMMERCIAL HISTORIC DISTRICT
Commercial Building, 636 North Water Street
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Southwest
Photo No. 9



ELSE
SANDWICHES
D NIGHT

Hallmark **H.H. WEST** OFFICE PRODUCTS GRADUATION SPECTACLES PARASONIC TYPEWRITERS \$199.00

DBC

EAST SIDE COMMERCIAL HISTORIC DISTRICT

Commercial Building, 628 North Water Street

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from West

Photo No. 10



EST OFFICE PRODUCTS

GRADUATION PARASONIC SPECIAL TYPEWRITER \$9.00

DBC Discount Brokerage Corporation
Members New York Stock Exchange

REPU

EAST SIDE COMMERCIAL HISTORIC DISTRICT

Zimmermann Bros. Building,

624 North Water Street

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from West

Photo No. 11



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Milwaukee Building, 622 North Water Street,
non-contributing

Milwaukee, WI Photographer Robin Wenger
July 1986

Negative at WI State Historical Society
View from Northwest

Photo No. 12



Milwaukee 225
Building

CORNER

LADIES
RESISTANCE
SHOES
\$13.99

HANDWICHES **SUBWAY** SALADS **610** **ADASHEK'S NATIONAL TRUNK**
GIFTS • LUGGAGE • HANDBAGS • BRIEFCASES

SUBWAY
SANDWICHES
SALADS

PLAZA VIEW
BLDG.
610
N. WATER

NATIONAL
TRUNK
GIFTS
LUGGAGE
HANDBAGS
BRIEFCASES

EAST SIDE COMMERCIAL HISTORIC DISTRICT
Commercial Building, 610 North Water Street,
non-contributing
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from West
Photo No. 13



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Streetscape, 500 block North Water Street

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Southwest

Photo No. 14

EAST SIDE COMMERCIAL HISTORIC DISTRICT

Commercial Building, 532-34 N. Water Street
Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical society

View from West

Photo No. 15

FOR SALE

POLACHECK

273-0880

BARCLAYS
AMERICAN
BUSINESS
CREDIT

11

TEMPORARY

EAST SIDE COMMERCIAL HISTORIC DISTRICT

Commercial Building, 530 North Water Street
non-contributing

Milwaukee, WI Photographer Robin Wenger
July 1986

Negative at WI State Historical Society

View from West

Photo No. 16



HAIRDRESSING

ANETTE HAIR
SALON

FORNARO'S

EAST SIDE COMMERCIAL HISTORIC DISTRICT
Holton Block, 510-12 North Water Street
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from West
Photo No. 17



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Button Block, 500 North Water Street
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Southwest
Photo No. 18



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Wisconsin Bell Building,

722 North Broadway

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical society

View from Northwest

Photo No. 19



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Streetscape, 600 Block North Broadway
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Northwest
Photo No. 20



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Streetscape, 600 Block North Broadway
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Southwest
Photo No. 21



**GENE
WAKEFIELD**

FOR RENT
271-9595

**PEN
RE-**

EAST SIDE COMMERCIAL HISTORIC DISTRICT
Pfister's Building, 630 North Broadway
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from West
Photo No. 22

BY
RIDAI



FOR SALE
POLACHEK
273 0880



K&K fabric center
THE YARD



The
TOAD
café 618



Fred
Astaire
DANCE STUDIO



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Commercial Building, 618-24 North Broadway,
non-contributing

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from West

Photo No. 23



POLACHECK'S

625 UNIQUE SLIP COVER HOUSE INC. 625

625

625
625
625

EAST SIDE COMMERCIAL HISTORIC DISTRICT

Commercial Building, 625-29 North Broadway

non-contributing

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from East

Photo No. 24



EAST SIDE COMMERCIAL HISTORIC DISTRICT
611 Building, 611 North Broadway
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Southeast
Photo No. 25



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Streetscape, 500 Block North Broadway
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Northeast
Photo No. 26



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Streetscape, 500 Block North Broadway
Milwaukee, WI Phtographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Southeast
Photo No. 27



SALE or LEASE
POLACHECK
273-0880

8,200 sq. ft.
Remaining

World's Greatest
GIG 11

pen
on br

EAST SIDE COMMERCIAL HISTORIC DISTRICT

Commercial Building, 525-27 North Broadway

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from East

Photo No. 28



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Streetscape, 200 Block East Michigan Street

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Southwest

Photo No. 29



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Streetscape, 200 Block East Michigan Street

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Southeast

Photo No. 30



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Streetscape, 200 Block East Michigan Street

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Northwest

Photo No. 31



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Streetscape, 200 Block East Michigan Street

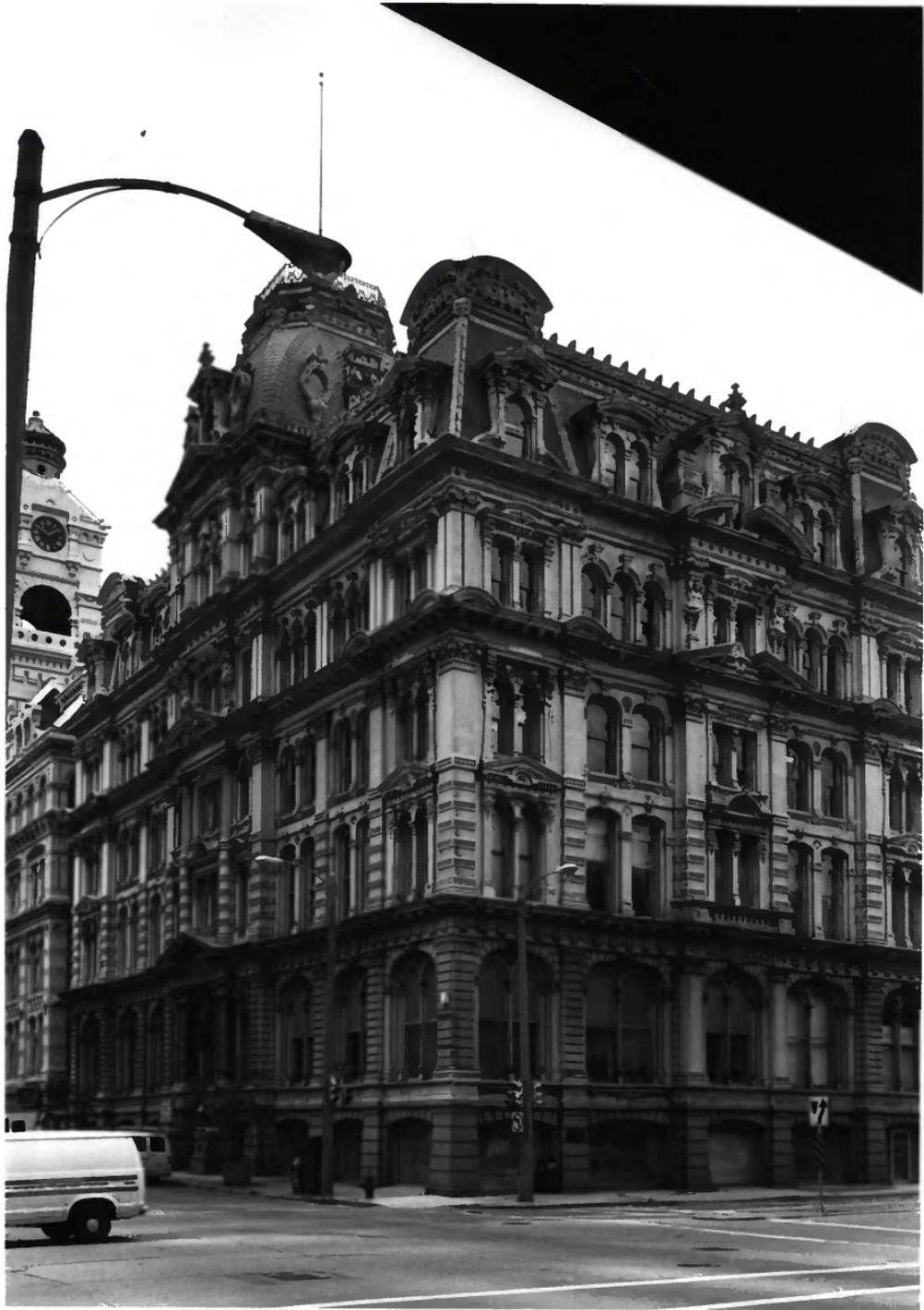
Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Northeast

Photo No. 32



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Mitchell Building, 207 East Michigan Street

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Northwest.

Photo No. 33



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Mackie Building, 225 East Michigan Street

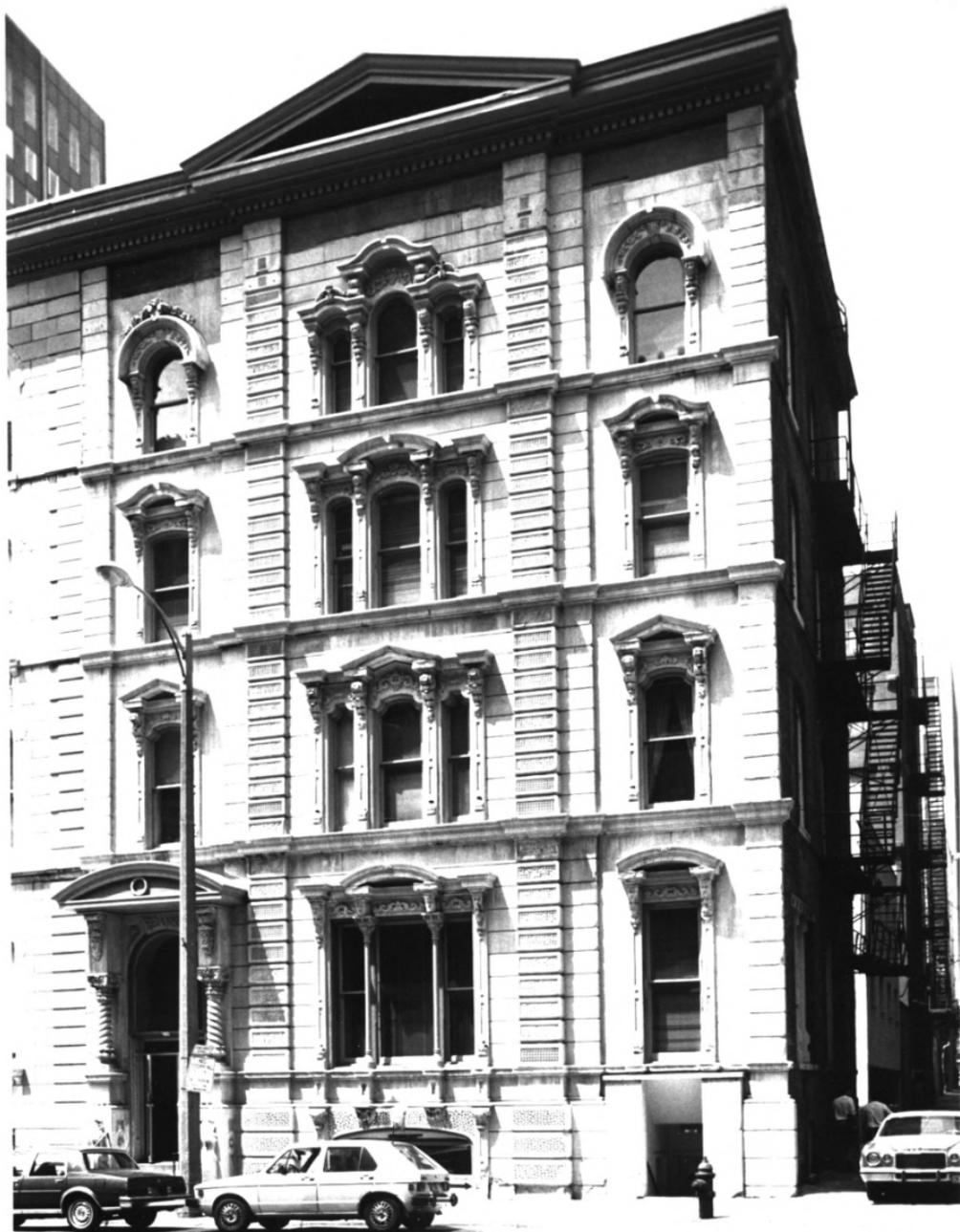
Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Northwest

Photo No. 34



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Bank of Milwaukee, 210 East Michigan Street

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from South

Photo No. 35



W. M. KENNEDY
PHOTOGRAPHER

Lackeek's

ROSES
MAKE
SCENTS
195-28 195-28

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Grebe's BAKERY
DELICATESSEN CARRY OUTS

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EAST SIDE COMMERCIAL HISTORIC DISTRICT

Commercial Building, 219-27 East Wisconsin

Avenue, non-contributing
Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Northwest

Photo No. 36



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Railway Exchange Building,

233 East Wisconsin Avenue

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Northeast

Photo No. 37



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Streetscape, 300 Block East Wisconsin Avenue
Milwaukee, WI Photographer: Robin Wenger
July 1986
Negative at WI State Historical Society
View from Northeast
Photo No. 38



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Streetscape, 400 Block East Wisconsin Avenue

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Southwest

Photo No. 39



Downtown Tea House
& Natural Foods

Downtown Tea House
& Natural Foods

12700 102.11

NO
LEFT
TURN

EAST SIDE COMMERCIAL HISTORIC DISTRICT

Wolcott's Building, 412 East Wisconsin Avenue

Milwaukee, WI Photographer robin Wenger

July 1986

Negative at WI State Historical Society

View from South

Photo No. 40



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Pfister Hotel, 424 East Wisconsin Avenue
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Southeast
Photo No. 41



UNITED TRUST & SAVINGS

UNITED TRUST & SAVINGS

MUTUAL SAVINGS

EAST SIDE COMMERCIAL HISTORIC DISTRICT

Milwaukee Club, 706 North Jefferson Street

Milwaukee, WI Photographer robin Wenger

July 1986

Negative at WI State Historical Society

View from Southwest

Photo No. 42



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Streetscape, 600 Block North Milwaukee St.
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Southeast
Photo No. 43



EAST SIDE COMMERCIAL HISTORIC DISTRICT
McGeoch Building, 322 East Michigan Street
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Southeast
Photo No. 44



Borsani Oriental

MicroAg

haig PHOTOGRAPHERS

57

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62

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EAST SIDE COMMERCIAL HISTORIC DISTRICT

Pioneer Building, 1625 North Milwaukee St.

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Southeast

Photo No. 45



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Commercial Building, 631 North Milwaukee
Street, non-contributing
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from East
Photo No. 46



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Streetscape, 700 Block North Milwaukee St.
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Southwest
Photo No. 47



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Streetscape, 700 Block North Milwaukee St.
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Northwest
Photo No. 48



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Curry & Pierce's Building,

400-08 East Wisconsin Avenue

Milwaukee, WI Photographer robin Wenger

July 1986

Negative at WI State Historical Society

View from Southwest

Photo No. 49



Quick & Reilly, Inc.
Members New York
Stock Exchange

Quick & Reilly, Inc.
Members New York
Stock Exchange

PALETTE SHOP III

A
BUI
7

EAST SIDE COMMERCIAL HISTORIC DISTRICT

Small's Building, 704-08 North Milwaukee St.

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from West

Photo No. 50



Hughes
Travel

AIRLINE TICKETS - CRUISES - TOURS

The Dark Bar

THE DARK BAR
INC.
100% BOTTLED
BEER

GINGRAS
FIN

EAST SIDE COMMERCIAL HISTORIC DISTRICT
Arcade Block, 718-22 North Milwaukee St.
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Southwest
Photo No. 51



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Steven's Block, 724-28 North Milwaukee St.
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from West
Photo No. 52



EAST SIDE COMMERCIAL HISTORIC DISTRICT

Mariner Building, 732-48 North Milwaukee St.

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Northwest

Photo No. 53



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Streetscape, 700 Block North Milwaukee St.
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State historical Society
View from Southeast
Photo No. 54



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Streetscape, 700 Block North Milwaukee St.
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Northeast
Photo No. 55



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Wells Building, 324 East Wisconsin Avenue
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Southeast
Photo No. 56



FRANK X. PETER
Custom Tailors

**General
MICRO**

EAST SIDE COMMERCIAL HISTORIC DISTRICT
Bowman's Block, 715-17 North Milwaukee St.
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from East
Photo No. 57



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Pex's

ECONOPRINT
INSTANT PRINTING
AND
COPY CENTER

ECONOPRINT
INSTANT PRINTING
AND
COPY CENTER

ECONOPRINT
Office Point

EAST SIDE COMMERCIAL HISTORIC DISTRICT

Bowman's Block, 719-23 North Milwaukee St.

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from East

Photo No. 58



Radio Shack
COMPUTER CENTER

ECONOMY
RETAIL STORE
COPY CENTER

Computer

RENT
231.447

EAST SIDE COMMERCIAL HISTORIC DISTRICT
Conroy Building, 725-29 North Milwaukee St.
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at WI State Historical Society
View from Northeast
Photo No. 59



EAST SIDE COMMERCIAL HISTORIC DISTRICT
Lou Fritzel, 733 North Milwaukee Street
Milwaukee, WI Photographer Robin Wenger
July 1986
Negative at Wi State Historical Society
View from East
Photo No. 60



EAST SIDE COMMERCIAL HISTORIC DISTRICT

George Watts, 759 North Jefferson Street

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from Southeast

Photo No. 61



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FURT
2714300

EAST SIDE COMMERCIAL HISTORIC DISTRICT

Matthew Keenan House, 775 North Jefferson St.

Milwaukee, WI Photographer Robin Wenger

July 1986

Negative at WI State Historical Society

View from East

Photo No. 62



EAST SIDE COMMERCIAL HISTORIC DISTRICT

William Webber House, 783-85 North Jefferson
Street

Milwaukee, WI Photographer Robin Wenger
July 1986

Negative at WI State Historical Society

View from East

Photo No. 63