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**United States Department of the Interior  
National Park Service**

**National Register of Historic Places  
Registration Form**

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in How to Complete the National Register of Historic Places Registration Form (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

**1. Name of Property**

historic name Cole, Joseph J., Jr., Residence and 1925 Cole Brouette #70611

other names/site number Colehaven

**2. Location**

street & number 4909 N. Meridian St. N/A  not for publication

city or town Indianapolis N/A  vicinity

state Indiana code IN county Marion code 097 zip code 46208

**3. State/Federal Agency Certification**

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this  nomination  request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36CFR Part 60. In my opinion, the property  meets  does not meet the National Register criteria. I recommend that this property be considered significant  nationally  statewide  locally. (  See continuation sheet for additional comments.)

[Signature] 1/22/97  
Signature of certifying official/Title Date

Indiana Department of Natural Resources  
State or Federal agency and bureau

In my opinion, the property  meets  does not meet the National Register criteria. (  See continuation sheet for additional comments.)

\_\_\_\_\_  
Signature of certifying official/Title Date

\_\_\_\_\_  
State or Federal agency and bureau

**4. National Park Service Certification**

I hereby certify that the property is:

entered in the National Register.  
 See continuation sheet.

determined eligible for the National Register  
 See continuation sheet.

determined not eligible for the National Register

removed from the National Register

other, (explain:) \_\_\_\_\_

[Signature] Signature of the Keeper Date of Action 6/25/97

Name of Property

County and State

5. Classification

Ownership of Property

(Check as many boxes as apply)

- private
- public-local
- public-State
- public-Federal

Category of Property

(Check only one box)

- building
- district
- site
- structure
- object

Number of Resources within Property

(Do not include previously listed resources in the count)

Contributing	Noncontributing	
1	0	buildings
	0	sites
1	0	structures
	0	objects
2	0	Total

Name of related multiple property listing

(Enter "N/A" if property is not part of a multiple property listing.)

N/A

Number of contributing resources previously listed in the National Register

0

6. Function or Use

Historic Functions

(Enter categories from instructions)

DOMESTIC: Single Dwelling  
 TRANSPORTATION: Road-Related (vehicular)

Current Functions

(Enter categories from instructions)

DOMESTIC: Single Dwelling  
 TRANSPORTATION: Road-Related (vehicular)

7. Description

Architectural Classification

(Enter categories from instructions)

19th & 20th c. REVIVALS: French Renaissance  
 OTHER: sedan automobile

Materials

(Enter categories from instructions)

foundation CONCRETE  
 walls STONE: Limestone  
 roof TERRA COTTA  
 other METAL  
 GLASS

Narrative Description

(Describe the historic and current condition of the property on one or more continuation sheets.)

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Continuation Sheet**Section number 7 Page 1

*Joseph J. Cole Residence and 1925 Cole Brouette #70611  
Marion County, Indiana*

The Cole Residence is a two story, stone-faced house of French Eclectic design located on a level lot at the northeast corner of 49th and Meridian Street in Indianapolis. This portion of North Meridian Street was the choice residential district from about 1910-1940, and is listed in the National Register of Historic Places. At the time of construction of the Cole Residence in 1932, the house was about ten blocks from the extreme northern city limits of Indianapolis (roughly the Central Canal), and about forty blocks due north of the "central business district" of the city. The entire neighborhood on either side of Meridian Street was almost entirely residential in character, and remains so today. Also still very evident today is the high level of care and maintenance of most Meridian Street homes.

The massive house is faced in Bloomington Limestone Company's "Ashtone" from grade to eaves, while the roofing material is Ludowici-Celadon Company's "Brittany Shingle Tile" reddish terra cotta. The exterior limestone has a reddish quality likely from iron deposits in the material, which harmonize well with the roof tiles.

Set well back from the street, approached by a curving drive and fronted by a landscaped lawn, the front elevation shows the classic Revivalist qualities of the house to good effect (Photo 1). It is asymmetrical, yet has a very balanced and restrained appearance. To the center of the elevation is the two story, semi-circular tower with conical roof. The first floor of the tower has an oculus window with quoined surround and leaded window, above this is a tall narrow pair of casement windows with transom, also of leaded glass. The surround of this window is also quoined, as are all the front openings. The shallow eaves of the house, with small corbels, is carried around the tower as a thin molding. The eaves and molding are of copper.

Left (north) of the tower is the main entrance, a heavy wooden door recessed under a quoined round arch. A terrace with stone balustrade leads to the front door and a triple window grouping faces onto the terrace as well. A cloth awning shelters the triple window. Centered over the triple window and over the entrance are pairs of leaded glass double hung sash. The northern pair is accented by a through-the-cornice dormer gable.

A complex hip roof covers the main block of the house. A taller roof profile covers the front section of the house, between the tower and north dormer. A lower section of the same pitch extends to the south, adding to the asymmetrical feeling of the front facade. Right (south) of the tower is a window grouping under a cloth awning. A window pair with through-the-cornice dormer, as previously described, is centered over the awning on the second floor.

Moving counterclockwise to the south, one finds a large one story bay window, which on the interior, is

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located in the living room. The Cole Motor Car Company crest with the motto "Cole Bonus Est" was carved into a plaque centered above the bay (Photo 4). The east wall of this room, which has a large stone chimney, brings one around to the rear of the house (Photo 3). The east living room wall also has a variety of windows, including an original glass block square opening on the second floor and a cloth awning-covered patio screened by a hedge. This wall meets with the corner of the main portion of the house, the roofline of which is marked by two through-the-cornice gabled dormers, one on each face of the projecting corner. The back roof pitch of the main roof has a small shed dormer louvered vent and a smaller stone chimney.

Abutting the main portion of the house is a sizable one and one-half story garage wing extending to the east. Closest to the house is a door. Occupying most of the front face are two vehicular doorways. The current doors are dark stained wood modern replacements. Two dormers are on the garage roof; one is a triple window shed-roofed dormer centered over the garage doors. Over the side entrance door is a small shed dormer.

The east wall of the garage is the easternmost wall of the house (Photo 21). It has a pair of double hung windows set high on the wall. The north elevation of the house is positioned close to the property line as marked by a privacy fence. It is the least visible side of the house. As with the other side of the garage, a complex interplay of projecting corners from the main portion of the house create much visual interest (Photo 22). A variety of window sizes and types marks this side of the house.

Interior finishes are consistent with the high degree of finish on the exterior. Walls and ceilings are of plaster, floors are either hardwood, ceramic tile, unsanded travertine marble, or verde guiana marble. Most woodwork is of red gum, doors are solid wood with eight panels. Most public rooms have plaster cornice moldings.

The front door leads into a foyer and stairhall. The semi-circular bay of the exterior is revealed as the shell for a dramatic winding staircase with ornate metal railing and wood treads and risers (Photos 12 and 13). Rampant unicorn bas-reliefs were hand-crafted into the stair rail. A library room is to the north of the hall.

The library features leaded glass bookcases along some of the walls; the octagonal caming pattern is picked up from the exterior leaded glass windows of the tower. The lozenge pattern of the bookcase lower doors is echoed in the geometric patterns of the coffered plaster ceiling (Photos 14 and 15).

South of the hall is a formal living room. The focus of the living room is an elegant stone mantelpiece with carved scroll keystone. The bay window previously mentioned in the exterior description also adds

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*Joseph J. Cole Residence and 1925 Cole Brouette #70611  
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interest and formality to the room. A small metal seal with the Cole logo is centered on the top edge of the keystone (photos 8, 9, 10). The plaster ceiling medallion is more ornate and formal than that of the library (photo 11).

The kitchen is located to the back of the first floor, and is finished in glass tile on the walls and ceiling. The second floor has private bedrooms. The only other public entertaining space of the house is the basement social room (photos 16 and 17). Many of the city's grand homes of this time period had basement ballrooms, in a sense replacing the attic ballrooms of the Victorian period. The fireplace in the middle of the east wall is the main feature of interest, being built of mineral stones, some semi-precious, gathered by the Cole family in Colorado. The fireplace has a rustic feeling, with its random stonework, arched opening, and stone mantel shelf. Concrete block and poured concrete slab ceilings and beams give the basement an otherwise simple finish. Another feature of interest in the basement is the Cole Motor Car Company safe (Photo 18). The safe is contained in a walk-in vault, and was moved from the Cole Motor Car Company plant on East Washington Street to this site in 1932. So large is the safe that it had to be lowered into the basement and the house was then built around it.

The garage is spartan on the interior, with exposed concrete block. The coachman's quarters are in the half story over the garage.

*Cole Family Car: 1925 Cole Brouette Sedan #70611*

Nominated as part of this property is the Cole family car, a 1925 V-8 Cole Brouette built at the East Washington Street Cole Motor Car Company plant in 1924. The car was exclusively used by the Coles.

Generally, the Brouette shares many characteristics of 1920s automobiles: tall, open-spoked wheels, side hinged engine compartment, independent front fenders, headlights mounted on the radiator grill rather than into the body, a high vertically profiled passenger compartment with vertical windshield, and a true "trunk". Its graceful, classic profile and hand-crafted polished metal fittings demonstrate the level of quality that Indianapolis auto makers were known for. The exterior of the auto is formed sheet metal, extra strength is provided by an internal hardwood framework. The car is painted in its original 1920s two-tone scheme: olive drab on the roof, window frames, and other framing above the door line and the same olive drab below the door line next to the running board, on the fenders and wheels. The main body of the car is a cream or tan-like color. Other items are finished in chrome or polished metal: headlights, double-strap bumpers, and the trim piece around the radiator.

The car has been continuously stored in a garage and has been well-maintained. Operated as a pleasure vehicle for the past decades, some parts have been replaced to maintain a functional condition, including:

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*Joseph J. Cole Residence and 1925 Cole Brouette #70611  
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fluids, hoses, batteries, electrical wiring, clamps, gaskets, seals, tires, and other fittings intended for periodic replacement. The chassis, engine, body, cab interior, and other mechanisms of the car are original. In summary, this car maintains as much integrity as possible while remaining operable and presentable.

Some of the specifications for this automobile are:

*Serial number:* Auto--#70611 Engine block--  
#61033

*Body style:* Sedan, four-door, rear doors open in reverse, 5-seat cab.

*Interior fittings:* typically, "closed" Cole cars had a heater, smoking case, vanity cases and a dome light.

*Power plant:* V-8 engine; 90 degree; cast four en bloc, 3 1/2 x 4 1/2 inches; removable head; side valves; 39.2 horsepower (N.A.C.C. rating); with Wheeler-Schebler (Indianapolis-made) model "S" carburetor. Three bearing crankshaft. Water pump cooled, cellular radiator.

*Drive:* Spiral bevel.

*Transmission/clutch/gear:* three forward speeds, one reverse, manual selective sliding transmission. Multiple disc clutch.

*Electrical:* Six to eight voltage system. Storage battery for ignition. Single wiring system.

*Wheelbase:* 127 1/4 inches.

*Wheels/tires:* wooden spoke wheels, 34 x 7.30 inch balloon tires.

*Steering gear:* worm and gear type.

*Suspension:* semi-elliptical rear springs, full-floating rear axle.

*Original list price:* for 1925 model Cole Brouette Sedan, \$3,225.00, including tools, jack, speedometer, ammeter, motometer, electric horn, ignition theft lock, demountable rims, power tire pump, stop light, inspection lamp and cord, spare tire carrier, sun visor, cowl ventilator, headlight dimmer and clock.

Name of Property

**8. Statement of Significance**

**Applicable National Register Criteria**

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B** Property is associated with the lives of persons significant in our past.
- C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D** Property has yielded, or is likely to yield, information important in prehistory or history.

**Areas of Significance**

(Enter categories from instructions)

ARCHITECTURE \_\_\_\_\_

TRANSPORTATION \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Period of Significance**

1924-1932 \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Significant Dates**

1924 \_\_\_\_\_

1932 \_\_\_\_\_

\_\_\_\_\_

**Significant Person**

(Complete if Criterion B is marked above)

Cole, Joseph J., Jr. \_\_\_\_\_

**Cultural Affiliation**

N/A \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Architect/Builder**

Wallick, Frederick \_\_\_\_\_

Cole Motor Car Company \_\_\_\_\_

\_\_\_\_\_

**Criteria Considerations**

(Mark "x" in all the boxes that apply.)

Property is:

- A** owned by a religious institution or used for religious purposes.
- B** removed from its original location.
- C** a birthplace or grave.
- D** a cemetery.
- E** a reconstructed building, object, or structure.
- F** a commemorative property.
- G** less than 50 years of age or achieved significance within the past 50 years.

**Narrative Statement of Significance**

(Explain the significance of the property on one or more continuation sheets.)

**9. Major Bibliographic References**

**Bibliography**

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Previous documentation on file (NPS):

- preliminary determination of individual listing (36 CFR 67) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # \_\_\_\_\_
- recorded by Historic American Engineering Record # \_\_\_\_\_

**Primary location of additional data:**

- State Historic Preservation Office
- Other State agency
- Federal agency
- Local government
- University
- Other

Name of repository:

Indiana State Library \_\_\_\_\_

**10. Geographical Data**

**Acreege of Property** 1.33

**UTM References**

(Place additional UTM references on a continuation sheet.)

1	16	572150	4410480
	Zone	Easting	Northing
2	16		

3	16		
	Zone	Easting	Northing
4	16		

See continuation sheet

**Verbal Boundary Description**

(Describe the boundaries of the property on a continuation sheet.)

**Boundary Justification**

(Explain why the boundaries were selected on a continuation sheet.)

**11. Form Prepared By**

name/title Frank N. Owings, Jr.

organization \_\_\_\_\_ date 10-9-96

street & number 4909 N. Meridian St. telephone 317/255-2192

city or town Indianapolis state IN zip code 46208

**Additional Documentation**

Submit the following items with the completed form:

**Continuation Sheets**

**Maps**

- A **USGS map** (7.5 or 15 minute series) indicating the property's location.
- A **Sketch map** for historic districts and properties having large acreage or numerous resources.

**Photographs**

Representative **black and white** photographs of the property.

**Additional items**

(Check with the SHPO or FPO for any additional items)

**Property Owner**

(Complete this item at the request of SHPO or FPO.)

name Frank N and Patricia L. Owings, Jr.

street & number 4909 N. Meridian St. telephone 317/255-2192

city or town Indianapolis state IN zip code 46208

**Paperwork Reduction Act Statement:** This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 et seq.).

**Estimated Burden Statement:** Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Projects (1024-0018), Washington, DC 20503.



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## National Register of Historic Places Continuation Sheet

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*Joseph J. Cole Residence and 1925 Cole Brouette #70611  
Marion County, Indiana*

### ***Section 8: Statement of Significance***

The Cole Residence was designed by architect Frederick Wallick and constructed in 1932 as the family home of Joseph J. Cole, Jr. (d.1951), President of the Cole Motor Car Company. Included in this nomination is the Cole family car, manufactured by the family business in its last year of operation (1924). The house and car meet National Register criteria A and C for their association to the Cole family, and as a unique demonstration of the lifestyle of a prominent Indianapolis family. While a number of Indianapolis-made autos still exist, this property is the only known local instance where the original family auto is still part of the family home. The Cole House is an example of the high craftsmanship and grand scale seen on a number of its neighbors, rendered in the less common French Eclectic style. The 1925 (model year) Cole Brouette is a prime representative of Indianapolis-made early automobile technology. The house and car are closely linked with the name "Cole" which made a great impact locally in the engineering and social advancement of the automobile.

The manufacture of automobiles played a significant role in the history of Indianapolis. In 1909, Indiana was ranked second to Michigan in auto manufacturing, making about 13% of all cars made that year, and auto and parts production accounted over 13,000 jobs in the state. Over seventy firms produced automobiles in Indianapolis from 1890 to 1940 and auto maker Carl Fisher's Indianapolis 500 Mile Race, started in 1911, has become the premier auto sports event of its kind. The Indianapolis Historic Preservation Commission, in their 1990 study of the automobile industry in the city, drew several important conclusions about the nature of auto manufacturing in Indianapolis: Many short-lived firms produced automobiles in the city; Local manufacturers produced important innovations; and lastly, despite initial successes in the auto business, the city's manufacturers failed to grasp the significance of mass-production techniques and were quickly overwhelmed by Detroit makers by the 1920s (IHPC 1). Indianapolis makers concentrated on high-quality automobiles and hoped to find a niche in the market by stressing expensive, almost hand-crafted, autos.

The Cole firm echoes the history of auto making in Indianapolis. Like many of his contemporary car manufacturers, Joseph J. Cole began his career in the wagon and carriage industry. Cole was a sales agent for the well-known Parry Manufacturing Company in Indianapolis, and in 1904 Cole and a partner bought the Gates-Osborne Carriage Company works, changed the name to Cole Carriage Company, and began making carriages. The firm made an automobile in 1908, and established a subsidiary company on a new site at 750 East Washington Street in 1909. The carriage company was folded into the auto firm in 1909 and thereafter Cole concentrated on car making. Joseph J. Cole built a new facility for their auto

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*Joseph J. Cole Residence and 1925 Cole Brouette #70611  
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plant at 750 East Washington in 1913-14 (National Register, 1983). For ten years, this plant produced high-quality automobiles, including the car that is part of this nomination.

Like several Indianapolis manufacturers, Cole did not so much manufacture cars as he did assemble them. Cole ordered parts from many sources and the firm's engineers devised original combinations of power plants, chassis, and Cole body into each line. Workers at the Cole plant were actually more akin to skilled mechanics than workers at most auto plants. Cole introduced several features into the luxury automobile market, including early use of the V-8 engine, balloon tires, electric lights, and the self starter (no hand cranking). Cole cars acquired and have held a high reputation among auto collectors for their high level of craftsmanship. Several teams rode Cole cars in the first (1911) Indianapolis 500, the French Army placed a large order for Cole autos during World War I and a Cole Roadster paced the 1924 Indy 500.

By 1924, the bottom had fallen out of the luxury auto market that Hoosier makers depended on. Henry Ford's mass-produced Model-T undermined much of the demand for high-priced cars, and the brief post-war recession of the early 1920s did the rest of the work. Cole Motor Car Company was still solvent, but in 1925, Joseph Cole, Sr. died, leaving the task of completing the liquidation of the firm to his son Joseph Jr. During the last year of production, Joseph Jr. was sure to obtain a sample of his family's labors for his own use--a fine V-8 Cole Brouette. The list price of this car illustrates the problem Indy's car makers faced. At \$3,225.00, the Brouette very nearly equaled the cost of an average bungalow in a good Indianapolis neighborhood. This car remained in Joseph Jr.'s use for the rest of his life, and was used by his son to drive to high school. This immaculately-maintained car is treasured by auto historians as the one of the best representative Cole cars.

Over 40,000 cars were produced by the Cole Motor Car Company, but this Brouette is one of only 65 known to exist. The Coles kept six or seven other of their cars into the 1980s, storing them in the old Cole plant on East Washington. Periodically, family members would use these other cars for pleasure drives around town. Helen Cole Imbs, daughter of Joseph Cole, Jr., called the Brouette the family "workhorse" and recalled that it was in constant use by the family. The other six or seven Cole-owned Coles were sold off in the 1980s and likely still exist. Of these, the Brouette has the most intimate connection to the Cole family.

Joseph Cole, Jr. converted the family Cole plant on East Washington Street into a light manufacturing facility rented by many small firms. The Cole Motor Car Company was transformed into a development and industrial real estate leasing firm. Orders for Cole car parts were still filled by the company, some coming from as far as China. Joseph Jr. was successful in maintaining the family reputation and money; he had become well-known in his own right. The perfect cap to the Cole family's success was the

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*Joseph J. Cole Residence and 1925 Cole Brouette #70611  
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construction of a mansion on prestigious Meridian Street.

Joseph Cole, Sr. had purchased land on Meridian Street to create a family farm earlier in the 1900s. As Meridian Street developed into a leading residential area in the 1920s, the Cole Farm was surrounded by landscaped estates. In 1925, Joseph Jr. had inherited the family farm, and he chose to build a suburban estate on the site in 1932. He hired Frederick Wallick, an Indianapolis architect, to design his home. Wallick specialized in designing Revival Style homes on the north side of Indianapolis in the 1920s and 30s. He planned nine homes in the Golden Hill neighborhood (National Register 1991), two estates in Crow's Nest (Frederick Ayres and Nicholas Noyes), a number of homes in the Meridian-Kessler area, and at least two homes on Meridian Street--the subject of this nomination and the Adams House across the street at 4936 North Meridian.

Wallick produced an eclectic, French Norman-inspired design for the Coles. Joseph Cole, Jr. retained Wallick in March of 1932, specifications were complete by April, and the Coles moved into their new home in the fall. Several features of the house reflected the family's involvement in the automobile industry. The limestone crest on the south wall was the design used as a logo on Cole cars. The Cole Motor Car Company safe was removed from the 750 East Washington Street Building and placed in the concrete basement of this Meridian Street home; the house was then built around it. Of course, Wallick's design had to accommodate the two Cole-built family cars and the house was built with a two-car attached garage. The Cole home also reflected Joseph Jr.'s hobby of mineral collecting. Cole is said to have had one of the most extensive collections of minerals in the city and he had Wallick incorporate some of his finds into the basement social room fireplace mantelpiece.

Cole had many other interests and the memberships he held reflect some of them: Columbia Club, Indianapolis Athletic Club, Knights of Columbus, and Woodstock Country Club. He was active in the Kiwanas and was director of the Boy's Club Association of Indianapolis. Joseph Cole, Jr. died in 1951, and his family continued to live in the Meridian Street home until 1961.

In all, the Cole property is distinct from other impressive mansions of Indianapolis, and those in the National Register listed Meridian Street district, in several significant ways. Primarily, the property illustrates a pattern of history in an unusually complete way by retaining the family home and the family mode of transportation. The level of quality and integrity of both items provides historians with a glimpse into the lifestyle of a well-to-do Indianapolis family during the 1930s and 40s.

## ***Section 9-Bibliography***

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Continuation Sheet

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*Joseph J. Cole Residence and 1925 Cole Brouette #70611*  
*Marion County, Indiana*

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Bodenhamer, David J., Lamont Hulse, and Elizabeth Monroe. *The Main Stem: The History and Architecture of North Meridian Street*. Indianapolis, IN: Historic Landmarks Foundation of Indiana, 1992, pp. 29, 61, and 87.

DeLancy, Howard R. "The History of the Cole Motor Car Company," D.B.A. Dissertation, Indiana University, 1954, pp. 274-275.

"J.J. Cole, Jr.," *Indianapolis News*, June 5, 1951. (Obit on Joseph J. Cole, Jr.)

"Former Architect Dies in Florida," *Indianapolis Star*, November 20, 1945. (Obit on Frederick Wallick)

"Home is North Side Show Place," *Indianapolis Star*, November 6, 1932.

Imbs, Helen Cole. "Helen Cole Remembers," *The Cole Bulletin*, Fall, 1996, p. 4.

Indianapolis Historic Preservation Commission. David Baker, ed. "Indianapolis-Marion County Automobile Industry, 1890-1940, Historic Context Study and Property-Type Analysis," 1990.

*Indianapolis Monthly*, July 1996. (front cover)

Owings, Frank Jr. Personal Collection of Cole-related specifications sheets, advertisements, and other Cole Motor Car-related papers.

Wallick, Frederick. "Autographed letter signed to Joseph J. Cole, Jr.," March 11, 1932. (early letter of engagement of services addressed to J.J. Cole, Jr. at the Cole Motor Car Co., 730 East Washington Street) Collection of Frank Owings, Jr.

Wallick, Frederick. "Specifications" for the Cole Residence. April 6, 1932, pp. 9, 17-19, and 38. Collection of Frank Owings, Jr.

***Section 10-Geographical Data-Verbal Boundary Description***

Part of the Southwest Quarter of Section 12, Township 16 North, Range 3 East of the Second Principal Meridian, in the City of Indianapolis, Marion County, Indiana, more particularly described as follows, to-wit:

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Beginning at a point on the East line of North Meridian Street 1,266.65 feet South of the North line of said Quarter Section, said point of beginning being 35 feet East of the West line of the East Half of the West Half of said Quarter Section; thence East on and along the North line of the tract conveyed by William S. Dow and Ella B. Dow to Nellie Goodman Cole by deed recorded in Deed Record 53, page 159, in the Office of the Recorder of Marion County, Indiana, a distance of 280.7 feet to the Northwest corner of a tract conveyed by Leartrus Beckman Cole to Everett E. Lett and Mabel B. Lett, husband and wife, under date of May 14, 1959; thence South 106.6 feet; thence West 280.7 feet to the East line of North Meridian Street; thence North 106.6 feet to the place of beginning.

Also, a part of the West Half of the Southwestern Quarter of Section 12, Township 16 North, Range 3 East, in Marion County, Indiana, being more particularly described as follows, to-wit:

Beginning at a point on the East line of North Meridian Street that is 1,373.25 feet South of the North line of said Quarter Section said point of beginning being 35 feet East of the West line of the East Half of the West Half of said Quarter Section and being the Southwest corner of the real estate conveyed to Lowell Eugene Cornwell and Dolores E. Cornwell, husband and wife, by two deeds, each executed under the date of November 9, 1961, one of which was executed by Leartrus B. Cole, the unmarried widow of Joseph J. Cole, deceased, and Ann Cole Gavit and Albert M. Gavit, her husband and recorded November 22, 1961 in Deed Record 1896 page 322 in the Office of the Recorder of Marion County, Indiana, and the other of which was executed by American Fletcher National Bank and Trust Company and Leartrus Beckman Cole, as Co-Trustees and recorded November 22, 1961 in Deed Record 1896 page 317, in the Office of such Recorder; thence East on a line parallel to the North line of East 49th Street and being also on and along the South line of the said land heretofore conveyed to the Cornwells a distance of 280.7 feet thence South and parallel to the East line of North Meridian Street, a distance of 110 feet to a point in the North line of East 49th Street; thence West on and along the North line of East 49th Street, a distance of 280.7 feet to the Northeast corner of the intersection of North Meridian Street and East 49th Street; thence North on and along the East line of North Meridian Street a distance of 110 feet to the place of beginning.

The boundary includes the 1925 Cole Brouette Sedan #70611, with engine block #61033.

**United States Department of the Interior  
National Park Service**

**National Register of Historic Places  
Continuation Sheet**

Section number 10 Page 10

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*Joseph J. Cole Residence and 1925 Cole Brouette #70611  
Marion County, Indiana*

***Boundary Justification***

This is the historic property boundary, including the nominated automobile, a 1925 Cole Brouette Sedan #70611, with engine block #61033 .

United States Department of the Interior  
National Park Service

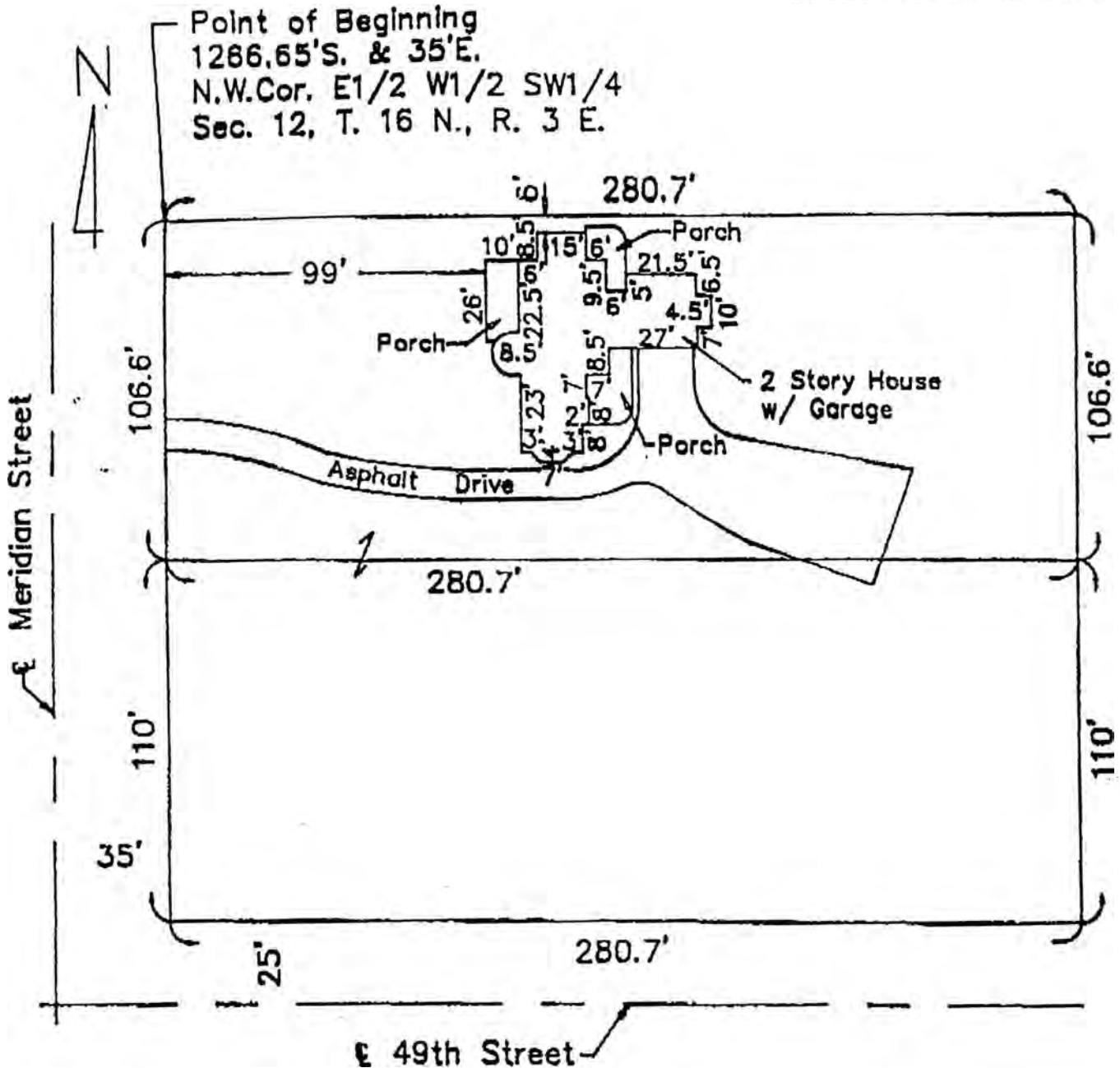
National Register of Historic Places  
Continuation Sheet

Section number 10 Page 11

Cole Residence, Marion County, Indiana

VERBAL BOUNDARY JUSTIFICATION

Scale 1" = 50 feet



**United States Department of the Interior  
National Park Service**

**National Register of Historic Places  
Continuation Sheet**

Section number photos Page 12

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Cole Residence, Marion County, Indiana

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing east, main facade of residence  
photo #1

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing east, detail of main facade of residence  
photo #2

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing northwest, rear of residence  
photo #3

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing north, detail of Cole crest in stone above bay window  
photo #4

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing north, garage and upstairs living quarters  
photo #5

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing east, Cole Motor Car Co. limestone sign (c1920) in  
south lot of property (salvaged from a Cole Motor Car Co.  
factory, Indianapolis, IN)  
photo #6

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing south, limestone sculpture (c1875) in south lot of  
property (salvaged from a Cole Carriage Co. building, Indiana-  
polis, IN)  
photo #7



**United States Department of the Interior  
National Park Service**

**National Register of Historic Places  
Continuation Sheet**

Section number photos Page 13

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Cole Residence, Marion County, IN

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing southeast, limestone fireplace in living room  
photo #8

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing east, limestone fireplace in living room  
photo #9

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing east, limestone fireplace detail of Cole emblem  
in living room  
photo #10

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera pointing to ceiling, detail of plaster molding design  
in living room  
photo #11

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing west, curved front staircase with wrought iron  
railing  
photo #12

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing east, detail of wrought iron railing of staircase  
photo #13

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing north, leaded glass bookcase in library  
photo #14

**United States Department of the Interior  
National Park Service**

**National Register of Historic Places  
Continuation Sheet**

Section number photos Page 14

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Cole Residence, Marion County, IN

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera pointing to ceiling, detail of plaster molding design in  
library  
photo #15

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing southeast, stone fireplace in basement  
photo #16

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing east, detail of stone fireplace in basement  
photo #17

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing south, Cole safe in the walk-in vault in basement  
photo #18

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing east, 1925 Cole Brouette in garage  
photo #19

Patte Owings

October 9, 1996

F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing north, Cole etched in stained glass window in  
butler's pantry  
photo #20

**United States Department of the Interior  
National Park Service**

**National Register of Historic Places  
Continuation Sheet**

Section number photos Page 15

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Cole Residence, Marion County, IN

Patte Owings  
December 31, 1996  
F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing west, east elevation of garage  
photo #21

Patte Owings  
December 31, 1996  
F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing west, elongated northern view of house  
photo #22

Patte Owings  
December 31, 1996  
F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing south west, detail of north wall of house  
photo #23

Patte Owings  
December 31, 1996  
F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing right side of engine compartment of the 1925 Cole  
Brouette automobile, showing the V-8 engine  
photo #24

Patte Owings  
December 31, 1996  
F.N. Owings, Jr., 4909 N. Meridian Street, Indianapolis, IN  
camera facing right side of engine compartment of the 1925 Cole  
Brouette automobile, showing the lubrication instructions plate  
photo #25



Cole Residence, Marion County, IN #1



Cole Residence, Marion County, IN #2



Cole Residence, Marion County, IN #3



Cole Residence, Marion County, IN #4



Cole Residence, Marion County, IN #5





Cole Residence, Marion County, IN #6



Cole Residence, Marion County, IN #7



Cole Residence, Marion County, IN # 8



Cole Residence, Marion County, IN # 9



Cole Residence, Marion County, IN #10



Cole Residence, Marion County, IN #11



Cole Residence, Marion County, IN #12.



Cole Residence, Marion County, IN #13





Cole Residence, Marion County, IN # 14



Cole Residence, Marion County, IN #15



Cole Residence, C. Marion County, IN #16



Cole Residence, Marion County, IN #17



JOSEPH J. COLE

Cole Residence, Marion County, IN #18



Cole Residence, Marion County, IN #19

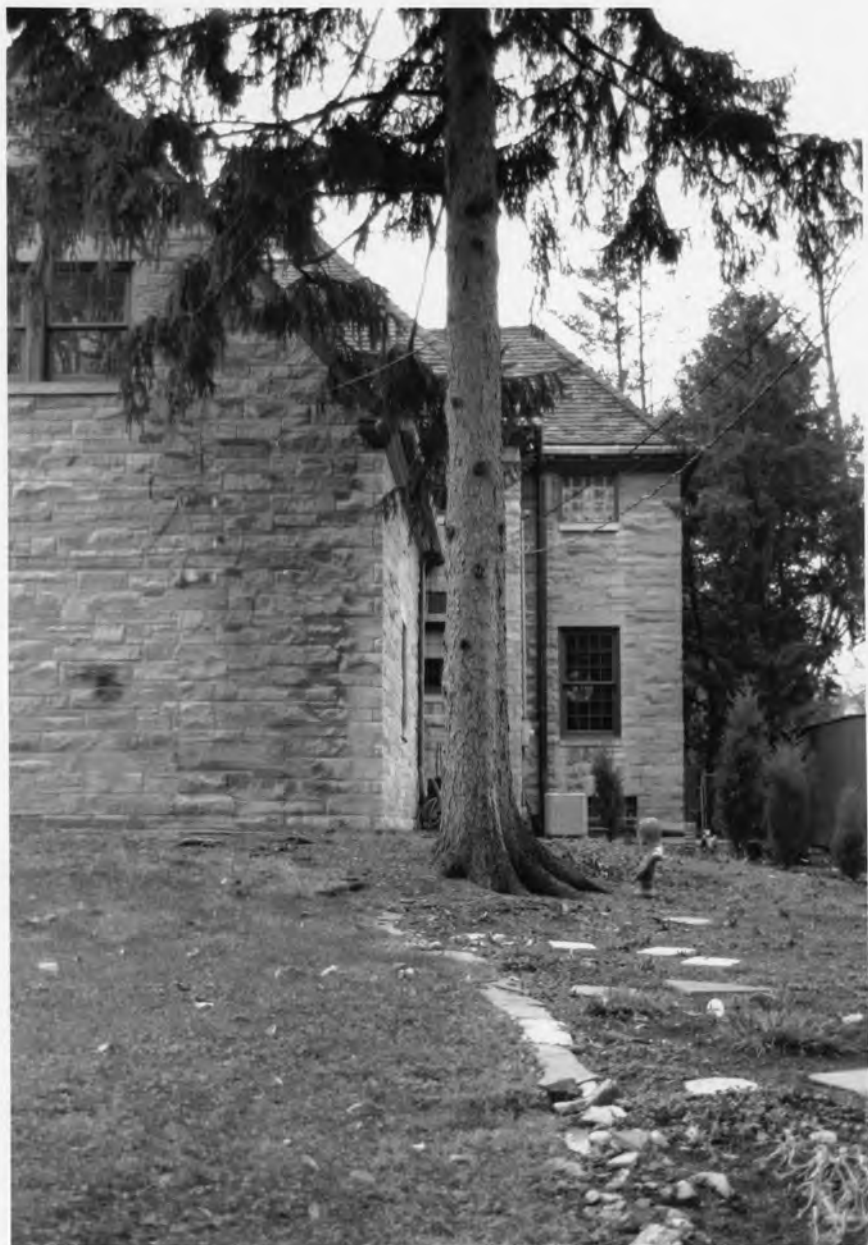


Cole Residence, Marion County, IN #20



Cole Residence, Marion County, IN, # 21





Cole Residence, Marion County, IN, #22.



Cole Residence, Marion County, IN, #23



Cole Residence, Marion County, IN, #24



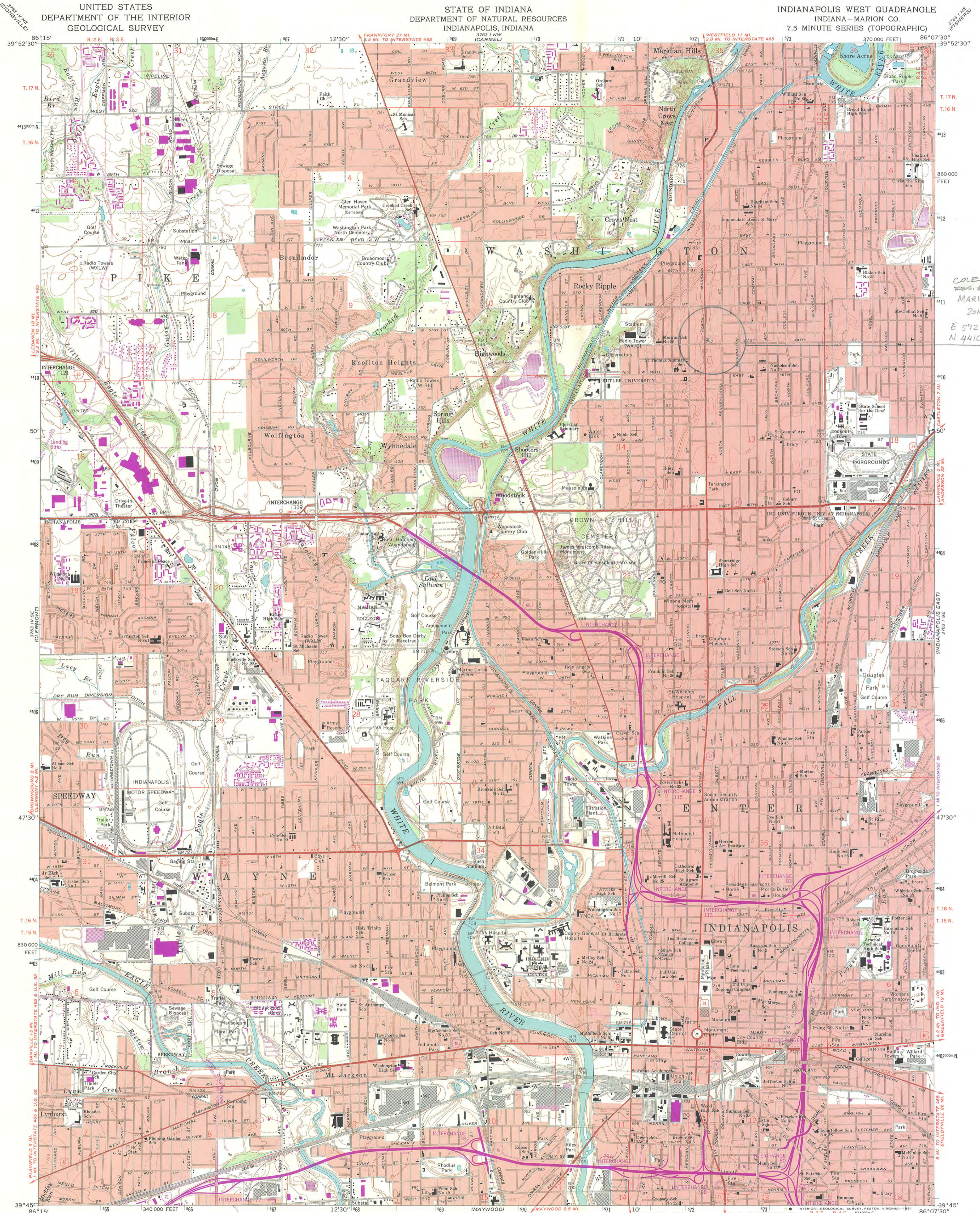
**DON'T NEGLECT  
TO LUBRICATE**

WATER	EACH DAY
SPRING BOLTS	" "
ALL BRASS FITS	1000 MILES
UNIVERSAL JOINTS	" "
STRUTS BRAS	" "
TELESCOPIC	" "
DIFFERENTIAL	" "
WASH BEARING	" "
BLEED APPARATUS	" "

**DON'T HIDE WITH  
FOOT ON CLUTCH**

READ INSTRUCTION BOOK  
DODGE MOTOR CAR CO.  
CHRYSLER BLDG.  
CHICAGO, ILL.  
U.S.A.

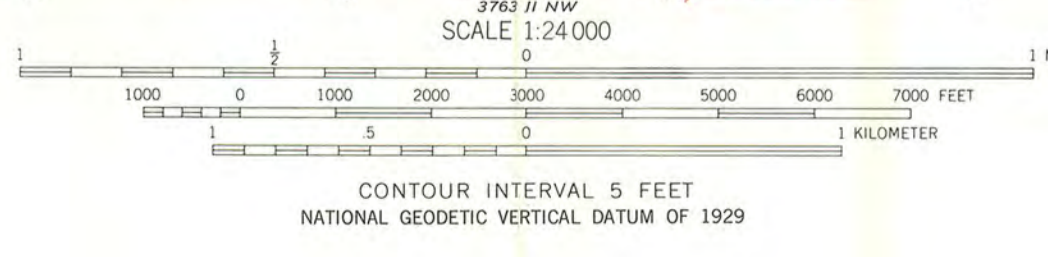
Cole Residence, Marion County, IN, #25



COLE, JOSEPH J.  
ESS. # 125 BREVETE  
MARION CO. IN  
ZONE 16  
E 572150  
N 4410480

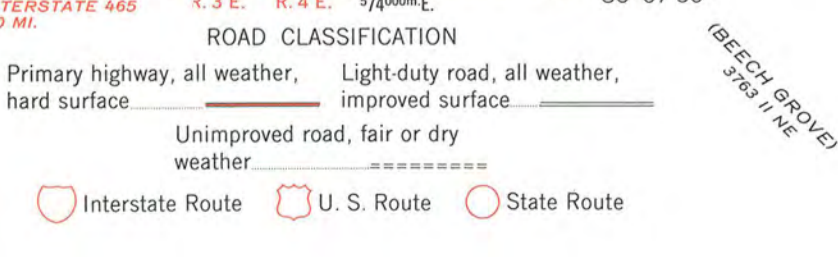
Mapped, edited, and published by the Geological Survey  
Control by USGS, USC&GS, and Indiana Flood Control and Water  
Resources Commission  
Planimetry by photogrammetric methods from aerial photographs  
taken 1941. Topography by planimetric surveys 1946  
Revised from aerial photographs taken 1966. Field checked 1967  
Polyconic projection  
10,000-foot grid based on Indiana coordinate system, east zone  
1000-meter Universal Transverse Mercator grid ticks,  
zone 16, shown in blue. 1927 North American Datum  
The difference between 1927 North American Datum and North  
American Datum of 1983 (NAD 83) for 7.5-minute intersections  
is given in USGS Bulletin 1875. The NAD 83 is shown by  
dashed corner ticks  
Fine red dashed lines indicate selected fence and field lines where  
generally visible on aerial photographs. This information is unchecked  
Red tint indicates areas in which only landmark buildings are shown

Map photospcted 1984  
No major culture or drainage changes observed



THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS  
FOR SALE BY U. S. GEOLOGICAL SURVEY, DENVER, COLORADO 80225, OR RESTON, VIRGINIA 22092  
AND INDIANA DEPARTMENT OF NATURAL RESOURCES, INDIANAPOLIS, INDIANA 46204  
A FOLDER DESCRIBING TOPOGRAPHIC MAPS AND SYMBOLS IS AVAILABLE ON REQUEST

Revisions shown in purple compiled in cooperation with State of  
Indiana agencies from aerial photographs taken 1977 and other  
source data. This information not field checked. Map edited 1980



INDIANAPOLIS WEST, IND.  
39086-G2-TF-024  
PHOTOINSPECTED 1984  
1967  
PHOTOREVISED 1980  
DMA 3763 1 SW - SERIES V851

# National Register of Historic Places

## Note to the record

Additional Documentation: 2017



Division of Historic Preservation & Archaeology • 402 W. Washington Street, W274 • Indianapolis, IN 46204-2739  
Phone 317-232-1646 • Fax 317-232-0693 • [dhp@dnr.IN.gov](mailto:dhp@dnr.IN.gov) • [www.IN.gov/dnr/historic](http://www.IN.gov/dnr/historic)

July 19, 2017

J. Paul Loether  
Keeper of the National Register  
National Register of Historic Places  
Mail Stop 7228  
1849 C St, NW  
Washington, D.C. 20240



Re: Joseph J. Cole, Jr. House and Cole Brouette No. 70611, Marion County, IN

Dear Mr. Loether,

It has come to our attention that the above listed property has been changed by virtue of separation of ownership. Sometime in the last 10 years, the Cole Brouette No. 70611 automobile was sold separately from the Cole Residence. The car is no longer stored in the Cole Residence. We are not sure of the location of the Cole car. It is known to exist, to our knowledge, as an artifact in a private collection somewhere in the Indianapolis area. The Cole House itself continues to exhibit the same integrity as when listed.

Since the two resources no longer function together, and the car is no longer “part” of the Cole House property, we are requesting that the name of the listing be changed to “Cole, Joseph J. Jr, House.” The resource count should include one building, and no other resources. Nothing else has changed about the property.

Please contact Paul Diebold, my National Register staff person, if you should have any questions.

Sincerely,

Cameron F. Clark  
State Historic Preservation Officer

CFC:PCD:pcd

enclosure: none.

UNITED STATES DEPARTMENT OF THE INTERIOR  
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES  
EVALUATION/RETURN SHEET

Requested Action: Additional Documentation

Property Name: Cole, Joseph J., Jr., House

Multiple Name:

State & County: INDIANA, Marion

Date Received:  
8/3/2017

Date of Pending List:  
9/1/2017

Date of 16th Day:  
9/18/2017

Date of 45th Day:  
9/18/2017

Date of Weekly List:

Reference number: AD97000599

Nominator: State

Reason For Review:

Accept

Return

Reject

9/12/2017 Date

Abstract/Summary  
Comments:

Recommendation/  
Criteria Additional Documentation changes name of previously-listed property and the resource count.

Reviewer Patrick Andrus

*Patrick Andrus*

Discipline Historian

Telephone (202)354-2218

Date

*9/12/2017*

DOCUMENTATION: see attached comments : No see attached SLR : No

If a nomination is returned to the nomination authority, the nomination is no longer under consideration by the National Park Service.



National Register of Historic Places  
Memo to File

# Correspondence

The Correspondence consists of communications from (and possibly to) the nominating authority, notes from the staff of the National Register of Historic Places, and/or other material the National Register of Historic Places received associated with the property.

Correspondence may also include information from other sources, drafts of the nomination, letters of support or objection, memorandums, and ephemera which document the efforts to recognize the property.

UNITED STATES DEPARTMENT OF THE INTERIOR  
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES  
EVALUATION/RETURN SHEET

REQUESTED ACTION: NOMINATION

PROPERTY NAME: Cole, Joseph J., Jr., House and 1925 Cole Brouette No. 70611

MULTIPLE NAME:

STATE & COUNTY: INDIANA, Marion

DATE RECEIVED: 5/22/97                      DATE OF PENDING LIST: 6/04/97  
DATE OF 16TH DAY: 6/20/97                      DATE OF 45TH DAY: 7/06/97  
DATE OF WEEKLY LIST:

REFERENCE NUMBER: 97000599

NOMINATOR: STATE

REASONS FOR REVIEW:

APPEAL: N    DATA PROBLEM: N    LANDSCAPE: N    LESS THAN 50 YEARS: N  
OTHER: N    PDIL: N    PERIOD: N    PROGRAM UNAPPROVED: N  
REQUEST: N    SAMPLE: N    SLR DRAFT: ~~Y~~ NATIONAL: N

COMMENT WAIVER: N

     ACCEPT         RETURN         REJECT    \_\_\_\_\_ DATE

ABSTRACT/SUMMARY COMMENTS:

*Historically and architecturally significant  
early 20th century residence and automobile.  
Home of early automobile manufacturer, the  
nomination includes the contributing family car.*

RECOM./CRITERIA accept C

REVIEWER Patrick Andrews

DISCIPLINE Historian

TELEPHONE \_\_\_\_\_

DATE 6/25/97

DOCUMENTATION see attached comments Y/N see attached SLR Y/N



INDIANA DEPARTMENT OF NATURAL RESOURCES

LARRY D. MACKLIN, DIRECTOR

Division of Historic Preservation  
and Archaeology  
402 W. Washington St., Rm. 274  
Indianapolis, Indiana 46204  
tel: 317-232-1646  
fax: 317-232-0693

May 6, 1997

Carol D. Shull  
Keeper of the National Register  
National Register Branch  
Interagency Resources Division  
National Park Service  
Post Office Box 7127  
Washington, D.C. 20013-7127



Dear Ms. Shull:

Enclosed is a National Register of Historic Places nomination for Joseph J. Cole Residence and 1925 Cole Brouette #70611, Marion County.

The Indiana Historic Preservation Review Board reviewed the nomination and voted to recommend its inclusion in the National Register of Historic Places.

Very truly yours,

Jon C. Smith  
Acting Director, Division of Historic Preservation  
and Archaeology

DJF:FDH:jsg

Enclosure

"EQUAL OPPORTUNITY EMPLOYER"



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