

United States Department of the Interior  
National Park ServiceNational Register of Historic Places  
Inventory—Nomination FormSee instructions in *How to Complete National Register Forms*  
Type all entries—complete applicable sections

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received

date entered

OCT 27 1983

NOV 29 1983

## 1. Name

historic United States Whip Company Complex

and/or common United States Line Company Complex

## 2. Location

street & number 24 Main Street<sup>Sto</sup>

N/A not for publication

city, town Westfield

N/A vicinity of

state Massachusetts

code 025

county Hampden

code 013

## 3. Classification

| Category                                        | Ownership                                     | Status                                               | Present Use                                        |
|-------------------------------------------------|-----------------------------------------------|------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> district               | <input type="checkbox"/> public               | <input type="checkbox"/> occupied                    | <input type="checkbox"/> agriculture               |
| <input checked="" type="checkbox"/> building(s) | <input checked="" type="checkbox"/> private   | <input type="checkbox"/> unoccupied                  | <input type="checkbox"/> commercial                |
| <input type="checkbox"/> structure              | <input type="checkbox"/> both                 | <input checked="" type="checkbox"/> work in progress | <input type="checkbox"/> educational               |
| <input type="checkbox"/> site                   | <b>Public Acquisition</b>                     | <b>Accessible</b>                                    | <input type="checkbox"/> entertainment             |
| <input type="checkbox"/> object                 | <input type="checkbox"/> in process           | <input checked="" type="checkbox"/> yes: restricted  | <input type="checkbox"/> government                |
|                                                 | <input type="checkbox"/> N/A being considered | <input type="checkbox"/> yes: unrestricted           | <input type="checkbox"/> industrial                |
|                                                 |                                               | <input type="checkbox"/> no                          | <input type="checkbox"/> military                  |
|                                                 |                                               |                                                      | <input checked="" type="checkbox"/> other: housing |

## 4. Owner of Property

name The General Shepard Headquarters Company

street &amp; number 306 Dartmouth Street

city, town Boston

N/A vicinity of

state Massachusetts 02106

## 5. Location of Legal Description

courthouse, registry of deeds, etc. Hampden County Registry of Deeds

street &amp; number 55 Elm Street

city, town Springfield

state Massachusetts 01100

## 6. Representation in Existing Surveys

title Inventory of the Historic Assets of  
the Commonwealth # 241has this property been determined eligible? ☐ yes ☒ no

date December 7, 1981

☐ federal ☒ state ☐ county ☐ local

depository for survey records Massachusetts Historical Commission

city, town Boston

state Massachusetts 02108

## 7. Description

U.S. Whip Co., Westfield, MA

### Condition

☐ excellent  
☒ good  
☐ fair

☐ deteriorated  
☐ ruins  
☐ unexposed

### Check one

☐ unaltered  
☒ altered

### Check one

☒ original site  
☐ moved date N/A

### Describe the present and original (if known) physical appearance

The United States Whip Company complex consists of seven masonry buildings located on the north side of Main Street in Westfield, Massachusetts. The structures were built between the years of 1855-1912, to accommodate the demands of the expanding driving whip industry. The buildings occupy a site adjacent to the commercial center of downtown Westfield, and are bounded to the north by Thomas Street, to the east by an expansive parking lot, to the south by Main Street, and to the west by a bank and a parking lot.

In 1982, as part of a certified rehabilitation project, two additional masonry structures were built along the eastern edge of the complex. (see sketch map)

#### Building Number One

Building Number One (Photo #1, 311) is the original structure of the American Whip Company, constructed circa 1855. It housed the principal whip making machinery and became the nucleus of the Whip Company's buildings. This massive brick structure is rectangular in plan, and oriented along a north-south axis. It is  $3\frac{1}{2}$  stories in height with a low pitched gable roof. The building is five bays wide and 21 bays deep, and has simple stylistic ornamentation in the Italianate Style. The structure has three belt courses of brick just above the base floor windows. The second and third story windows have segmental arched openings with two courses of headers, and the cornice has ornamental brick corbelling. The lower windows have rectangular openings articulated by sills and lintels of brick headers. All sash in this building have been replaced with 2/2 light windows, except at the north and south ends where original 6/6 light windows were restored.

On the west elevation there is an engaged brick tower, three and one-half stories in height, with four segmental arched window openings on the north and south elevations, and stepped corbelling of the cornice, identical to the detailing on the principal building. Building Number One shares party walls with Building Number Two to the south and Building Number Three to the north.

#### Exterior Alterations

Building Number One originally had a small wooden bracketed cupola on the south end which housed the mill bell, but was removed c. 1926.<sup>1</sup> Other alterations to the exterior of the structure include the removal of an original Doric portico from the south elevation in 1891, when Building Number Two was constructed. A rectangular two story brick masonry addition was formerly appended to the west elevation of Building Number One, and used as a machine shop and a dynamo room. The foundation of this structure remains. Additionally, one of the two hoisting beams which projected from the cornice (southeast corner) was removed to accommodate an external elevator tower. The stump and roof framing for the beam remain on the interior, however. The mate located at the northeast corner, survives. The exterior brick elevator tower and roof access door were added on the southeast corner after 1926. A tall, square, brick chimney used as a flue for heating soldering irons, originally projected from the northwest corner of the roof. The entire chimney shaft was removed in 1982 as part of the Certified Rehabilitation. As already mentioned, 2/2 sash windows have replaced the building's original 6/6 sash, except on the north and south ends where the original lights remain.

#### Interior Features

Building Number One has a simple interior configuration typical of mid-nineteenth century mill construction. The structure is framed in wood with masonry load-bearing walls. A serious fire in 1869 destroyed the interior wood frame on the building. It was rebuilt that

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year.<sup>2</sup> The floor framing is exposed and supported by evenly spaced cast iron columns having integral capitals and running along the center axis of the building. The interior of the entire complex was adaptively reused/converted to residential apartments in 1982-83.

Building Number Two

Building Number Two (Photo#3,4,5) was appended to the south facade of Building Number One in 1891 and in addition to its function for manufacturing, contained the main office of the United States Whip Company. It is L-shaped in plan, extending south from Building Number One to Main Street, with a transverse wing to the east running parallel to Main Street and connecting with Building Number Four. The north-south axis of the structure is five by nineteen bays, while the transverse element is nine bays in length. Building Number Two is constructed of brick with a low pitched gable roof, and is two and one-half stories in height. Fenestration is regularly spaced, with segmental arched window openings. All windows appear to bear the original 2/2 sash. The structure has simple masonry detailing with brick headers articulating window sills and lintels, and a stepped corbelled cornice. A fire escape leads to a segmental arched doorway in the third story which is capped with two rows of brick headers.

Exterior Alterations

Alterations to Building Number Two include infill of the lower story windows with brick on the west elevation and two windows on the north end of the second story. A doorway has been added in the lower story of the west elevation. The original Main Street facade was redesigned for commercial use in 1926-1927. This included installation of a parapet wall at the roof level; removal of the original windows and replacement with sash or smaller lights, conversion of the first floor to storefronts and application of a stucco finish on the facade. The stucco finish is returned around the sides of the building for one bay only. A one-story infill structure was erected in the adjacent plaza area in 1926-1927 for additional commercial space. This element partially obscures the transverse portion of Building Number Two along Main Street.<sup>3</sup> (Photo #13.)

Interior Features

The interior of Building Number Two is of simple design and has a wood frame with walls of brick load bearing masonry construction. The interior has also undergone alteration. The upper floor of Building Number Two has been modified for office and (formerly) courtroom use. The floor has been partitioned but the original beaded plank ceiling remains visible above the partition walls. On the lower level, the second floor was removed and a new floor plane inserted at grade to accommodate its present commercial use. The upper level is currently vacant.

The interior of the transverse portion of the building was modified on the second floor to accommodate the offices of the United States Whip Company when it retired from its former space in the southern end of Building Number Two on Main Street. This space was finished with matched board walls painted green and is entered by means of heavy, paired doors with deep panels with chamfered bars and rails bearing the name of the firm(s) (including United States Line Company).

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Building Number Three

Building Number Three (Photo #1, 2, 3, 8) is a brick masonry structure, with panelled walls and detailing expressed in pilasters surmounted by a simple, corbelled cornice. The building was erected before 1911 after formation of the United States Whip Company in the year 1892.<sup>4</sup> The structure is appended to the north end of Building Number One and is an irregular square in plan, the east wall being out of parallel. It is subordinate in size to Building Number One and is 2½ stories high and 6x10 bays in proportion. The building has a low-pitched shed roof inclined to the west, punctuated by a rectangular wooden ventilator in the center position. The east and west elevations are articulated vertically by shallow piers ending in ornamental brick corbelling of the cornice. The segmental arched window apertures on the east, west, and north elevations contain fifteen-light over fifteen-light sash in the second and third stories; an unusual configuration. The lower story windows contain two-light over two-light sash. All window openings have segmental arches with two brick header courses. The principal entrance to the building is via a large segmental arched doorway near the northeast corner which is capped with two header courses of brick. The door has vertical matched boarding with a bead and a molded surround also with a bead. There is an additional doorway on the southern end of the east elevation, bearing a segmental arched opening capped by three header courses of brick. On the north elevation there is a small door also with a segmental arched opening and similar treatment of the arch.

The interior space, originally open in plan, has now been converted to apartments.

Building Number Four

Building Number Four (Photo #4, 5, 13) constructed circa 1892, is the most heavily altered in the complex. It was originally rectangular in plan, five by twenty bays in proportion, with a low pitched gable roof.<sup>5</sup> The building was used for storage and drying of raw materials, and was nearly identical to the west wing of Building Number Two. The rear of the structure was modified in 1927 for use as a movie theater.<sup>6</sup> The building, similar to Building Number Two, was originally two and one-half stories in height. Fenestration on the east and west elevations is articulated by segmental arched window openings and stepped corbelling of the cornice. The third story windows on the east elevation still have the original six-light over six-light sash, while the window openings in the lower stories have been infilled with brick. Only the front portion along Main Street remains in its original two and one-half story configuration.

Exterior Alterations

Alterations were made to the facade of the southern elevation in 1927. The surface of the wall was covered with stucco and returned around the corners one bay deep, mimicking the treatment of Building Number Two. All of the upper floor windows were closed and a parapet, identical to that on Building Number Two, was constructed on the roof. In the center of the facade, an oriel was constructed which contained three windows.

Toward the rear (north) of the building, a three-story brick masonry structure was built in 1927, integral with the original north and west exterior walls. This structure, which became the Park Theater, was removed in 1982.

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Interior Features

Interiorly, the second floor in the front was lowered to accommodate the newly-created commercial space on Main Street and as a passage to the lobby for the theater. All of the floors at the rear of the building were removed and a balcony inserted to serve the theater. Only in the undisturbed portion of the third floor at the front is the original interior finish visible.

Because of the extent of the alterations noted above, and the removal of the theater portion in 1982, this structure is considered a non-contributing element of the complex.

Building Number Five

Constructed in the period between 1892-1911, Building Number Five (Photo #6) is a one and one-half story brick building approximately square in plan.<sup>7</sup> The structure has a low, double-pitched gable roof, is two bays in length, and shares party walls with Buildings Number Twelve and Number Three (to the north and south). This simple utilitarian structure was built as a boiler house and contained twin steam boilers. The original ninety-foot brick furnace chimney was removed in the early twentieth century and replaced with a short circular steel flue. Only the brick masonry footprint of the latter chimney survives. The plant was originally powered by steam, but was converted to electricity for motive drive by 1912, retiring the present system for the sole purpose of heating the complex.

The fenestration on the west elevation consists of single one-light over one-light windows on the first and second stories. Window openings have flat arches and brick sills. On the east elevation there are two segmental arched doorways capped with three header courses of brick. The three-bay elevation includes a rectangular window with flat arch at the left. The eastern element of Building 5 is only one story in height and has a shed roof. The western portion of the structure is two stories in height and has a low-pitched gable roof. Fixed rectangular six-light sash appoint the window bank extending fully across the east elevation of the second story. The cornice of the structure has stepped corbelling in brick.

Building Number Twelve

Built prior to 1910, Building Number Twelve (Photo #7,8) is a one-story brick structure with a broad, moderately pitched gable roof.<sup>8</sup> The building is rectangular in plan and shares a party wall to the south with Building Number Five (boiler house). Fenestration on the east and west elevations consists of single and paired one-light over one-light windows evenly punctuating the wall planes. Each elevation contains eight bays. The northern elevation has two windows with segmental-arched openings flanking a large garage door bay which has been infilled with clapboarding and a massive concrete threshold. The gable wall contains a rectangular louvered ventilator; this element is repeated on the south elevation.

The Building has abbreviated one-story gable-roofed brick wings at the southern and northern ends, extending about twelve feet in length. These are articulated with two small segmental arched window openings in the first story, on the east and west elevations.

The complete structure is also utilitarian in design and is distinct in form and scale from the overall complex. As a former warehouse later acquired by the U.S. Whip Company, it is considered significant in its association with the final phase of expansion of this company.

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As part of the rehabilitation plan for the complex, the building has recently been converted for use as residential living units.

Courtyard Infill Building (Photo #4, 13)

This one story, deck-roofed commercial building was erected in 1926-1927 on the site of the former United States Whip Company courtyard off Main Street.<sup>9</sup> This structure contains four commercial shops and abuts Buildings Two and Four on the north, west, and east respectively.

The present building is considered a noncontributing element of the United States Whip Company complex because of its design incompatibility, period of construction and service function. The building was modified circa 1975 with the installation of contemporary storefronts and a mansard roof.

The land area beneath the structure however, the former courtyard, is an important and documented component of the site plan of the United States Whip Company between 1892-1926/27. (Exhibit I Plate F, Photo #13)

New Construction

As part of the rehabilitation plans for the complex, two additional structures were built in 1982-1983. Due to their recent date of construction and lack of historical relationship to the U.S. Whip Company, they are non-contributing elements within the complex. They include a seven story red brick masonry residential building (Photo #8,10), rectangular in plan, and located perpendicular to the northeast end of Building 1.

The new building is eight bays by three and is articulated with both grouped and paired windows on the north and south elevations. Window sash are one-light over one-light in configuration. The structure is capped with a simple, molded precast concrete cornice.

The principal facade (north elevation) which faces Thomas Street, the entrance to the property, is relieved with a stepped wall, which projects from the building along the first four stories. An arcade is contained within this element on the first two levels, which is adorned with flat arches and massive rectangular lintels. The main entrance is located within the arcade.

A small, unobtrusive three-story brick masonry link at the west end now connects the structure to the historic principal structure of the U.S. Whip Company, Building 1.

The second new structure (Photo #12) which serves as the community center for the complex is a one story, shed-roofed building constructed of brick. Located on the site of the (former) Park Theater, the building faces north and shares party walls with the surviving element of Building Number Four (south) and Building Number Two (west). The height of the building is several feet lower than the adjacent structures.

The community room is four bays wide along its exposed north elevation. Two doorways anchor the end bays while two tri-partite rectangular plate glass windows comprise the center bays. The shed roof, which is inclined to the south, is covered with asphalt shingles and articulated with two rows of skylights, three in each row. All fenestration is placed symmetrically.

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FOOTNOTES

1. Westfield Valley Herald. November 28, 1928.
2. Western Hampden Times. July 7, 1869.
3. The Price and Lee Company, Westfield City Directories New Haven, 1926 and 1927.
4. Newdick, Edwin W., Ed. "The Whip City of the World." Western New England. Vol. I No. 3. February, 1911. Springfield Board of Trade. Page 54.
5. 1892 view of United States Whip Company (Exhibit D).
6. The Westfield Valley Herald. November 28, 1928.
7. 1892 Engraving of American Whip Company (Exhibit D) and 1911 Map of United States Whip Company (Exhibit E).
8. Sanborn Insurance Map of United States Whip Company. 1910 (Exhibit G).
9. The Price and Lee Company. Westfield City Directories. New Haven, CT. 1926, 1927.

## 8. Significance

| Period                                        | Areas of Significance—Check and justify below    |                                                 |                                                 |                                                    |
|-----------------------------------------------|--------------------------------------------------|-------------------------------------------------|-------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> prehistoric          | <input type="checkbox"/> archeology-prehistoric  | <input type="checkbox"/> community planning     | <input type="checkbox"/> landscape architecture | <input type="checkbox"/> religion                  |
| <input type="checkbox"/> 1400-1499            | <input type="checkbox"/> archeology-historic     | <input type="checkbox"/> conservation           | <input type="checkbox"/> law                    | <input type="checkbox"/> science                   |
| <input type="checkbox"/> 1500-1599            | <input type="checkbox"/> agriculture             | <input type="checkbox"/> economics              | <input type="checkbox"/> literature             | <input type="checkbox"/> sculpture                 |
| <input type="checkbox"/> 1600-1699            | <input checked="" type="checkbox"/> architecture | <input type="checkbox"/> education              | <input type="checkbox"/> military               | <input type="checkbox"/> social/                   |
| <input type="checkbox"/> 1700-1799            | <input type="checkbox"/> art                     | <input type="checkbox"/> engineering            | <input type="checkbox"/> music                  | <input type="checkbox"/> humanitarian              |
| <input checked="" type="checkbox"/> 1800-1899 | <input type="checkbox"/> commerce                | <input type="checkbox"/> exploration/settlement | <input type="checkbox"/> philosophy             | <input type="checkbox"/> theater                   |
| <input checked="" type="checkbox"/> 1900-     | <input type="checkbox"/> communications          | <input checked="" type="checkbox"/> industry    | <input type="checkbox"/> politics/government    | <input checked="" type="checkbox"/> transportation |
|                                               |                                                  | <input checked="" type="checkbox"/> invention   |                                                 | <input type="checkbox"/> other (specify)           |

**Specific dates** 1855; 1892; 1926 **Builder/Architect** American Whip Company; United States Whip Company; United States Line Company

### Statement of Significance (in one paragraph)

The United States Whip Company, located in Westfield, Massachusetts is significant in the realm of American industry and invention, and indirectly, transportation, as the world's largest and pre-eminent manufacturer of carriage driving whips during the period between 1855-1926.<sup>1</sup> The United States Whip Company was incorporated in 1892 and was the outgrowth of the consolidation of its predecessor, the American Whip Company (1855) with many other smaller, local firms. The manufacture of carriage whips was the principal industry of Westfield and earned for the city the reputation as "The Whip City of the World." By 1911 the City of Westfield held the distinction of not only leading the whip industry but of having also created it. Between 1855 and 1926 there were between forty and fifty firms in Westfield employing seventy-five hundred persons in the production of whips, whip components, and whip making machinery.<sup>2</sup> Nearly all of the prominent figures within the whip industry came from Westfield, including those who invented, developed, and improved the largest of these firms. The company and its predecessors contributed significantly to the design and evolution of driving whips and the machinery employed in their manufacture during the nineteenth century. The origins of technological advance and the principal machines and labor savings devices and related patents associated with the development of the industry are found in the history of the United States Whip Company.

Because of these outstanding historical associations, the U.S. Whip Company is considered nationally significant despite the loss of integrity of its east wing (Building 4). Overall, the U.S. Whip Company possess integrity of locations, setting, materials, and workmanship while meeting criteria A, B, and C of the National Register of Historic Places.

### History

The first whips popularly produced in Westfield are attributed to Joseph Jokes, who in 1803 began manufacture of a simple driving whip using a hickory stock and horsehide lash.<sup>3</sup> Jokes was followed by an emigrant from Windsor Connecticut, Hiram Hull, who in 1810 formed the firm of H. Hull & Son. This firm soon became an innovator and leading producer in the fledgling domestic whip industry.<sup>4</sup> In 1822 Hull invented a "barrel" plaiting machine for covering whipstocks, which transformed the theretofore cottage-scale industry. By 1837 there were thirteen whip making firms in the city, employing one hundred-fifty-four men and four hundred-ten women.<sup>5</sup>

In circa 1850 Hull introduced a braiding machine for manufacturing lashes which was driven by water power, revolutionizing the production process and doubling production.<sup>6</sup> Hull is reputed to have been the first to introduce rattan as a substitute whipstock material for whalebone, which had become prohibitively expensive with the decline of the whaling industry.<sup>7</sup>

In 1855 Liverus Hull, the son of Hiram Hull, was granted the first patent for an im-

## 9. Major Bibliographical References

See Continuation Sheet

## 10. Geographical Data

Acreage of nominated property 2.1 ± acres

Quadrangle name West Springfield

Quadrangle scale 1:24,000

UTM References

A 

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Verbal boundary description and justification

See Continuation Sheet

List all states and counties for properties overlapping state or county boundaries

| state | code | county | code |
|-------|------|--------|------|
| N/A   |      |        |      |

| state | code | county | code |
|-------|------|--------|------|
|-------|------|--------|------|

## 11. Form Prepared By

name/title Kathryn Kubie, Preservation Planner with  
Christopher W. Closs, Community and Preservation Planning Consultant, mnrp

organization Massachusetts Historical Commission date August 1983

street & number 294 Washington Street telephone 617-727-8470

city or town Boston state MA 02108

## 12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

☒ national ☐ state ☐ local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

State Historic Preservation Officer signature *Patricia A. Weslow*

State Historic Preservation Officer  
title Massachusetts Historical Commission

date 10/20/83

For NPS use only

I hereby certify that this property is included in the National Register

*for Melores Byers*  
Keeper of the National Register

date 11/29/83

Attest:

Chief of Registration

date

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proved machine for sewing rattan. He also obtained patents on improvements in braiding machines, and in 1864 and 1867 patented improved devices for tension in braiding machines and on looms adapted to elastic weaving, as well as on new methods of tapering whipstocks.<sup>8</sup>

By 1855 there were more than thirty whip companies in Westfield.<sup>9</sup> In the same year the process of consolidation of several of these firms began, including the merger of H. Hull & Son with its largest competitor, the H. Harrison Company, forming the American Whip Company. The firm's principal whip manufactory was erected at this time on Main Street (Building Number One.)<sup>10</sup>

Whip production in Westfield increased dramatically between 1855 and 1892, spurring expansion of the American Whip Company. By ca. 1900 Buildings Number Two, Three, Four, and four & 1/2 were constructed. Exhibit I (A-H) illustrates the evolution of the physical development of the complex with historic maps, photographs, and bird's eye views.

On December 10, 1892, the United States Whip Company was incorporated in the State of Maine, merging the American Whip Company with fourteen other Westfield firms. Having achieved a near monopoly with the consolidation, the United States Whip Company captured eighty-five percent of the whip business in the world, and reached an output of thirty thousand whips per day by 1919.<sup>11</sup> At its zenith the firm produced ninety-four percent of the whips in the American domestic market.<sup>12</sup> This continued growth resulted in the expansion of the United States Whip Company's buildings on Main Street, to accommodate offices and additional manufacturing space and the development of a second, independent plant in Sidney, Ohio.

Between 1921 and 1925 increasing competition from the automobile rapidly eroded the financial success and markets of the whip industry. By 1926 only three whip companies remained and the largest of these, the United States Whip Company, began to diversify its product line and adapt some of its buildings for unrelated commercial use.<sup>13</sup> Major changes were made in the buildings along Main Street. In 1927-1928 the Main Street portion of Building Number Four was converted into shops and offices, while the rear of the building was redeveloped for the district court, office, and commercial uses. An infill building was constructed along Main Street in the courtyard between Buildings Number Two and Number Four in late 1926-1927 and developed as commercial shops.<sup>14</sup>

In the mid-1920s the United States Whip Company was succeeded by the United States Line Company, manufacturers of braided fishing line, and the United States Golf Company, a subsidiary and producer of golf clubs. The United States Line Company vacated the complex in 1981 and a certified rehabilitation of the buildings was undertaken in 1982-1983 which converted much of the space to residential use.

A 1981 survey revealed that of the forty to fifty firms which comprised the whip industry of Westfield during its heyday, fewer than ten whip factory buildings survive in the city today.<sup>15</sup> Most of the buildings have disappeared due to fire, demolition, or deferred maintenance. Of those remaining, the United States Whip Company, along with the Westfield Whip Manufacturing Company, Advanced Whip and Novelty Company, H.M. Van Deuses Whip Company and the New England Whip Company appear to be the only ones which remain relatively intact (Photos I-IV).

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There are two whip manufacturers presently operating in Westfield. The Westfield Whip Manufacturing Company occupies the former whip manufactory of the Cargill Cleveland and Company (1890) at 360 North Elm Street (Photo I). The business was started in the mid-1940s when there was a small-scale revival of the industry, and continues to produce whips of various types.<sup>16</sup> The Advance Whip and Novelty Company, a recently established business, is located at 330 North Elm Street, in the former manufactory of the Sanford Whip Company (c. 1900) (Photo II). There are several other whip manufactories still in existence, although they have been converted to other commercial or light industrial uses. These include the former H.M. Van Duesen Whip Company (1920) at 42-46 Arnold Street, which had been a subsidiary of the United States Whip Company. (Photo III). The former manufactory of the New England Whip Company, the United States Whip Company's largest competitor, still stands at 171 Elm Street. The core building remains but all of the perimeter buildings have been removed. (Photo IV)

The United States Whip Company is the largest whip factory complex which remains extant in Westfield. Alteration and removal of some of the buildings did occur, which from an historical perspective, documents the rapid decline of the whip industry during the 1920s and the consolidation measures which were taken to arrest the total dissolution of the company.<sup>17</sup> The surviving buildings of the company are architecturally significant for their design, site orientation, and arrangement which relates to the whip manufacturing process. Buildings which are no longer extant were primarily used for storage of raw materials and were all of wood frame construction. (See Exhibit I-H) The complex continues to project the distinct appearance of an industrial landmark and conveys the feeling of the nineteenth century workplace.

The evolution of the United States Whip Company from a disparate number of smaller whip companies to its consolidation as the world's largest whip manufacturer was a relatively short-lived, ancillary component of the development of worldwide transportation. In this particular communitiy, it served as the principal medium for social/industrial advancement and bequeathed to the City of Westfield a permanent technological hallmark.

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FOOTNOTES

1. Newdick, Edwin W., ed. "The Whip City of the World," Western New England, Volume I, Number 3, February 1911. Springfield Board of Trade, p. 61.
2. Janes, Edwin C., Scott, Roscoe S., Ed., Westfield Massachusetts 1669-1969, Westfield Tricentennial Association: Westfield, 1969, p. 356.
3. Ibid., p. 350.
4. Newdick, "The Whip City of the World," Western New England, Volume I, Number 3, p. 58.
5. Janes, Scott, ed., Westfield Massachusetts 1669-1969, p. 354.
6. Ibid.
7. Newdick, "The Whip City of the World," Western New England, Volume I, Number 3, p. 59.
8. Janes, Scott, ed., Westfield Massachusetts 1669-1969, p. 356.
9. Ibid.
10. Western Hampden Times. Westfield, Massachusetts. July 7, 1869.
11. Janes, Scott, ed., Westfield Massachusetts 1669-1969, p. 356.
12. Westfield Valley Herald, November 28, 1928.
13. Ibid.
14. The Price and Lee Company, Westfield City Directories, New Haven, 1926 and 1927.
15. Westfield Historical Commission, Barbara Bush, Principal Investigator.
16. Martin, Harold J., letter to Robert M. Vogel, Division of Engineering, Smithsonian Institute, June 10, 1974.

Correspondence between Robert M. Vogel, Curator of the Division of Mechanical and Civil Engineering at the Smithsonian Institution, and Harold J. Martin, President of the Westfield Whip Manufacturing Company, was reviewed during the research phase of this document. The correspondence occurred between 1974-1976, and concerned surviving whip manufacturing machines which might be featured in the Smithsonian's bicentennial exhibition "1876", a recreation of the Philadelphia Centennial Exposition. The letters revealed that most of the machinery was destroyed or sold for scrap in the 1920s, and the only early extant machine referred to was a "rounder", a tapering device used in the whip manufacturing process. The patents on the rounder go back to the Civil War, and were issued to Liverus Hull, a Westfield inventor employed by the American Whip Company

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FOOTNOTES (Continued)

predecessor of the United States Whip Company. The Vogel-Martin correspondence and inquiry made to the Library of Congress reveals that the body of knowledge of the carriage whip industry in the United States is scant, if not entirely overlooked by industrial archaeological historians. Serious scholars might pursue further research on the subject in the United States Patent Office.

17. Westfield Valley Herald, November 28, 1928.

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National Park Service

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Westfield City Directories. The Price and Lee Company, 206-210 Meadow Street, New Haven, Connecticut. 1920 - 1930 and 1870, 1900.

Westfield Community Development Commission in cooperation with the Westfield Historical Commission, ed. Westfield Historical Book. Westfield, Mass. 1981. p. 40

Westfield Valley Herald. Westfield, Massachusetts. 1926-1928

Western Hampden Times. Westfield, Massachusetts. 1869

Westfield News Letter. Westfield, Massachusetts. 1869, 1873.

Visual Archives

Reprint of circa 1878 photograph of the American Whip Company Westfield Athenaeum, Westfield, Massachusetts.

Reprint of circa 1900 - 1916 postcard view of the United States Whip Company. Private collection of Barbara Bush, Westfield, Massachusetts.

Maps/Aerial Views/Engravings

Plan of Westfield, Hampden County 1870  
Lithograph of Charles Hart  
99 Fulton Street  
New York, N.Y.

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Westfield, 1875 (Birdseye View)  
C.N. Vogt, Lithographer  
Milwaukee, Wisconsin

Engraving of the American Whip Company, 1878  
Everts, Louis. History of the Connecticut Valley - Massachusetts.  
Volume II

Official Program - 250th Anniversary Souvenir  
1669 - 1919 Westfield, Massachusetts  
published by the 250th Anniversary Association

Westfield, Massachusetts Insurance Map  
Sanborn Map Company  
11 Broad Street  
New York, N.Y.

Map of buildings of the United States Whip Company  
Appraisal(s) of the United States Whip Company, American Plant and  
Sanford Plant, Westfield, Massachusetts. July 1, 1912. The American  
Appraisal Company, Milwaukee, Wisconsin.

Birdseye View of the United States Whip Company 1911. Newdick, Edwin W.,  
Ed. "The Whip City of the World." Western New England. Vol. I, No. 3.  
February, 1911. Published by the Springfield Board of Trade. page 54.

Secondary Sources/Interviews

Interview with Barbara Bush, 90 Elm Street, Westfield, Massachusetts  
August 26, 1981

Interview with Patrick M. Condon, director, Office of Community De-  
velopment, City Hall, Westfield, Massachusetts  
August 12, 1981

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Verbal Boundary Description and Justification

The boundary of the United States Whip Company is shown on the attached assessor's map. Non-contributing elements within the complex are indicated and marked on this map by diagonal lines. A sketch map made to the same scale as the assessor's map is also enclosed. It indicates the chronological development of the buildings within the complex.

The nominated property includes Lots 13, 14 and 15 and two portions of Lot 12. These parcels are bounded by Main Street to the south and Thomas Street to the north. The property is an irregular polygon in plan and roughly rectangular in shape, oriented on a north-south axis.

The former United States Whip Company property is divided among three owners. The principal owners are the General Shepard Headquarters Company and Lazarus S. and Annette Heyman. The City of Westfield owns minor portions of the property which consist of a street right-of-way (the "Alley") and the Municipal Parking Lot.

The property being nominated to the National Register of Historic Places consists of land and buildings

BEGINNING at a point on the southerly street line of Thomas Street, said point being also at the northwesterly corner of the land now or formerly of the Westfield Jeep, Inc., which point is 441.30 feet from an iron pin at the intersection of Thomas Street and Elm Street.

Thence, running along the land of said Westfield Jeep, Inc., S. 25° 36' 12" W., a distance of 113.27 feet to a point at land now or formerly of Annette Heyman;

Thence, running N. 65° 02' 24" W., a distance of 23.86 feet to a point;

Thence, running S. 29° 52' 29" W., a distance of 135.18 feet to the northeast corner of a masonry wall, the building used presently for an "automotive repair garage";

Thence, running S. 29° 52' 29" W., a distance of 65.89 feet along a masonry wall to the southeast corner of said garage;

Thence, running N. 60 ° 24' 23" W., a distance of 6.02 feet along a masonry wall to the intersection of the outside masonry wall line of a building formerly occupied by the "Park Theatre," so-called. The last two described courses being along the outside masonry wall of the "automotive repair garage";

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(Continued)

Thence, running along a masonry wall S. 30° 04' 47" W., a distance of 30.66 feet to a point in the centerline of a masonry wall;

Thence, running along the centerline of a masonry wall N. 59° 48' 50" W., a distance of 1.64 feet to a point;

Thence, running along a line within a masonry wall and 0.50 feet from the outside face S. 30° 11' 10" W., a distance of 85.96 feet to a point on the outside face of the former "Park Theatre Building";

Thence, now including the southwesterly portion of the remaining land of Lazarus S. and Annette Heyman (Book 3111 - page 121) as defined by a line running S. 30° 07' 26" W., a distance of 57.91 feet to a point on the Main Street Right-of-Way;

Thence, running along a line and also across an "Alleyway" N. 59° 45' 59" W., a distance of 169.49 feet to a point;

Thence, running along a line N. 31° 15' 31" E. a distance of 118.85 feet to a point which is N. 60° 36' 25" W., a distance of 1.45 feet from the northwest corner of a masonry building, which is a part of the residual property of Lazarus S. and Annette Heyman;

Thence, commencing again upon the property of the General Shepard Headquarters Company, running N. 31° 15' 31" E., a distance of 30.88 feet to a point;

Thence, running S. 51° 50' 59" E., a distance of 0.80 feet to a point;

Thence, running N. 30° 07' 31" E., a distance of 30.18 feet to a point.

The last three courses run along land of the Third National Bank.

Thence, running along land of the "Municipal Parking Lot" of the City of Westfield N. 30° 07' 31" E., a distance of 130.86 feet to a point at land now or formerly of Lazarus S. Heyman and Annette Heyman;

Thence, running N. 30° 07' 31" E., a distance of 51.31 feet to a point;

Thence, running N. 63° 18' 39" W., a distance of 41.57 feet to a point at the "Municipal Parking Lot" land of the City of Westfield. The last two described courses being along land now or formerly of Lazarus S. Heyman and Annette Heyman;

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(Continued)

Thence, running along the "Municipal Parking Lot" land of the City of Westfield N.  $28^{\circ} 17' 11''$  E., a distance of 115.25 feet to a point on the southerly line of Thomas Street, being also S.  $63^{\circ} 45' 14''$  E., a distance of 207.83 feet from an iron pin at the intersection of the southerly line of Thomas Street and the easterly line of Elm Street;

Thence, running along the southerly line of Thomas Street S.  $63^{\circ} 45' 14''$  E., a distance of 233.47 feet to the place of beginning.

The boundary of the United States Whip Company is justified by virtue of the inclusion of all surviving building elements, both contributing and non-contributing features, within this perimeter. Except for very minor boundary line adjustments made at the northeast corner of the site in 1982, the boundary coincides with that which existed during the firm's peak production period between 1892 and 1926 (see Item 8, Significance).

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1

OWNER(S) OF PROPERTY

Samuel J. Heyman for the estate of  
Lazarus S. and Annette Heyman  
Heyman Properties  
1877 Post Road East  
Westport, Connecticut 06880

(portion of Building No. 2; the "Infill"; and portion of Building No. 4  
fronting on Main Street)

City of Westfield  
Municipal Building  
59 Court Street  
Westfield, Massachusetts 01085

(the "Alley" and Municipal Parking Lot)

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Heritage Conservation and Recreation Service

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United States Whip Company Complex  
Continuation sheet Westfield, MA

Item number

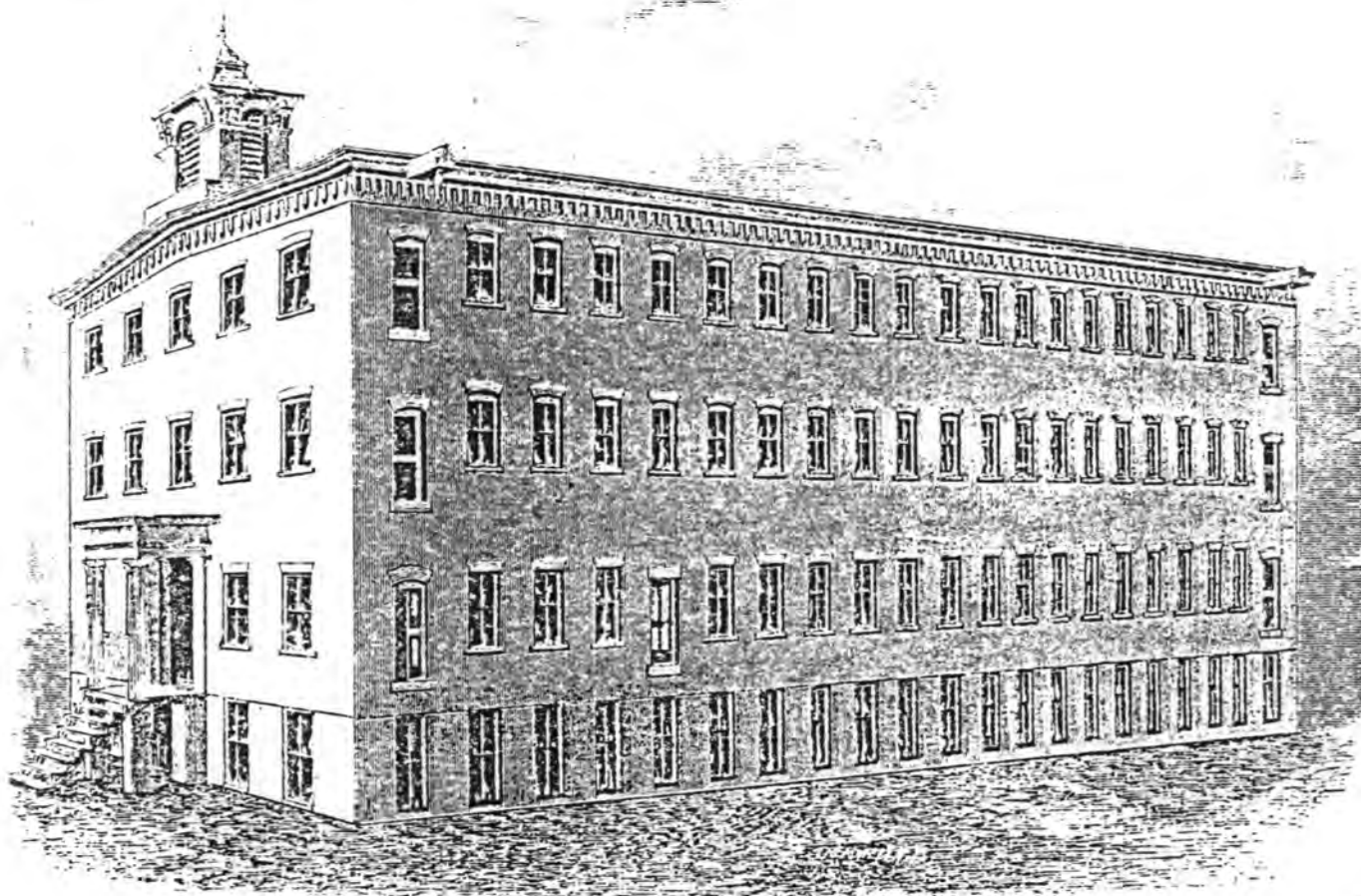
Page

EXHIBIT I : PHYSICAL DEVELOPMENT

Plate A is an engraving from 1878 depicting Building Number One of the complex, the earliest structure erected (by the American Whip Company). Built after 1855, Building Number One served as the core of the complex and housed the principal whip making machinery.

Plate A

H. Hull & Son and H. Harrison Company merged in 1855 - founding the American Whip Co. This is the American Whip Co. built in the period after 1855 and became part of the U. S. Whip Co. complex.



AMERICAN WHIP COMPANY MANUFACTORY,  
WESTFIELD, MASS.

United States Department of the Interior  
Heritage Conservation and Recreation Service

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Plate B is an atlas map from circa 1870, and shows the original plant in relation to the entire central business district.

Plate B



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Plate C is a birdseye view of the central business district of Westfield in 1875. The American Whip Company is shown at center right and is clearly not drawn to scale. A smokestack is evident at the northwest corner of the building indicating that the factory had likely converted to steam power by that year. Although the scale of the drawing is deceptive, Building Number Three appears to have been constructed by this period. The unnamed street which bounds Building Number One on the east was never constructed and reflects the engraver's artistic license.

Plate C



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Heritage Conservation and Recreation Service

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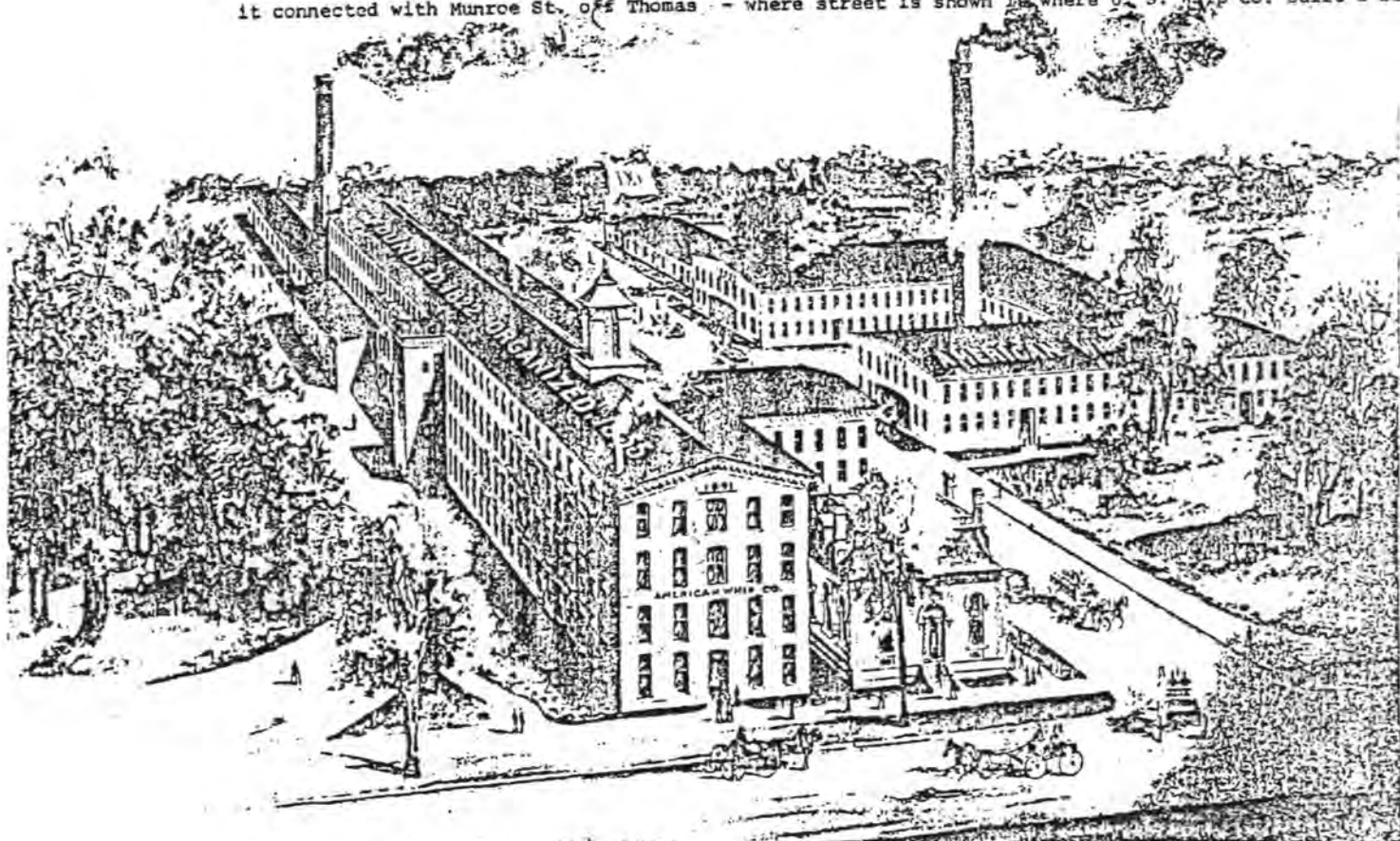
Item number

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Plate D is an engraving dating from 1892 which depicts the American Whip Company on the eve of consolidation as the United States Whip Company. Building Number Two, fronting on Main Street, was constructed in 1891. Westfield's first library, shown here as the small French Second Empire style building on the corner of Main Street, was later removed, the site becoming the plaza area beneath the United States Whip Company's sign (see Exhibit E) in front of the transverse wing of Building Number Two. Although Buildings Four and Six through Eleven were later built at the right rear of this view, the structures shown here, dated 1891, are conceptual and do not resemble those actually built.

Plate D

ARTIST RENDITION OF AMERICAN WHIP CO. - Main Street - 1892  
(the buildings to the right of street - were never built)  
The small brick building on front cor. of street - was Westfield's  
first library - torn down in 1898 and library moved to corner of Elm  
and Court in the Fowler Mansion ....that street on right was never completed  
it connected with Munroe St. off Thomas - where street is shown is where U. S. Whip Co. built a bul.



WORKS OF THE AMERICAN WHIP COMPANY, WESTFIELD, MASS.

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Heritage Conservation and Recreation Service

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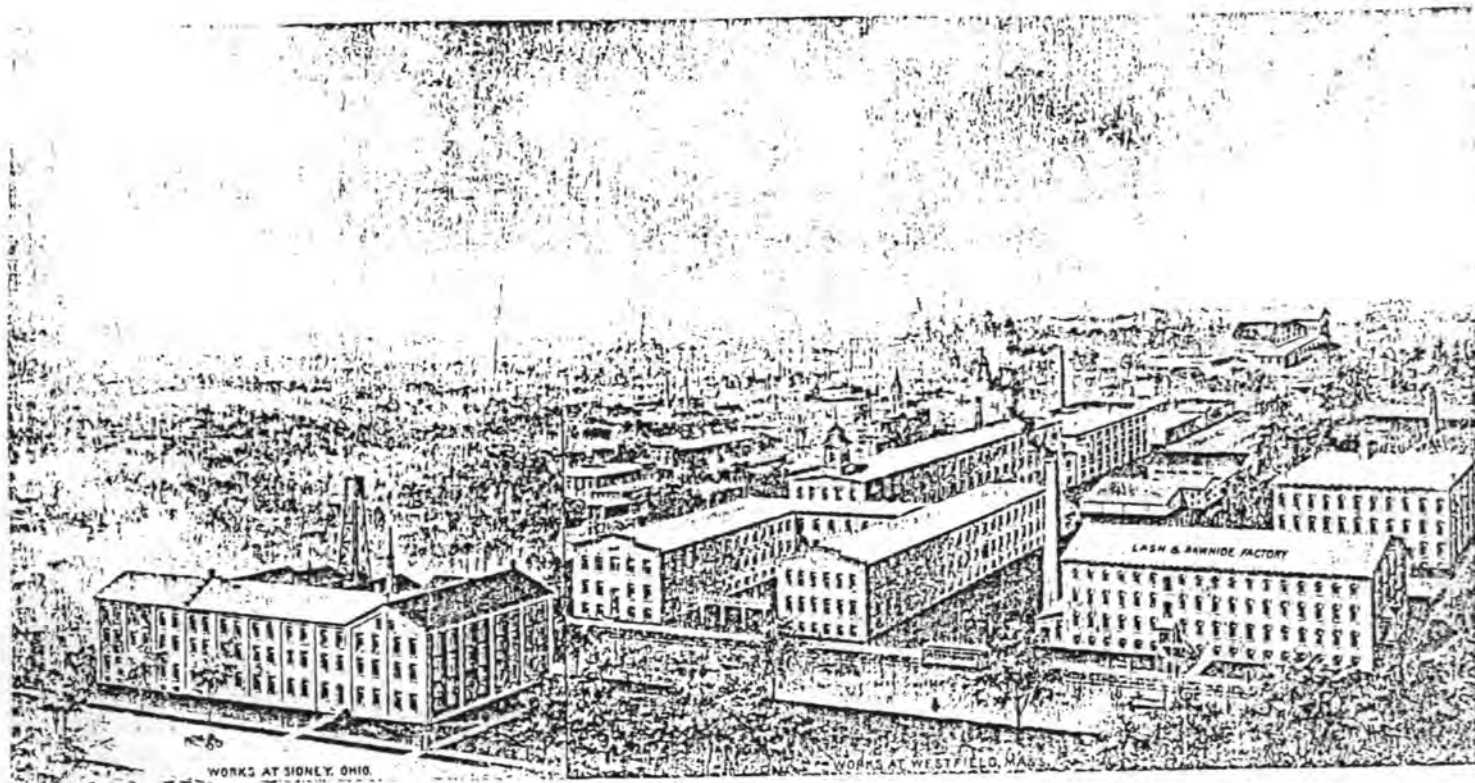
Continuation sheet

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Plate E is a 1911 birdseye view of the United States Whip Company plant and portions of the Westfield downtown. Also shown is the branch plant which existed in Sidney, Ohio. Again, the two large buildings at the extreme right were a product of the engraver's eye or management plans for expansion which never materialized. However, Building Number Four along Main Street had been constructed by this time and a better view of Buildings Number three and Six through Eleven is afforded. The new boiler house (Building Number Five) had also been erected (and possibly Number Twelve, at the extreme rear) during the 1892-1911 period, culminating the physical development of the plant.

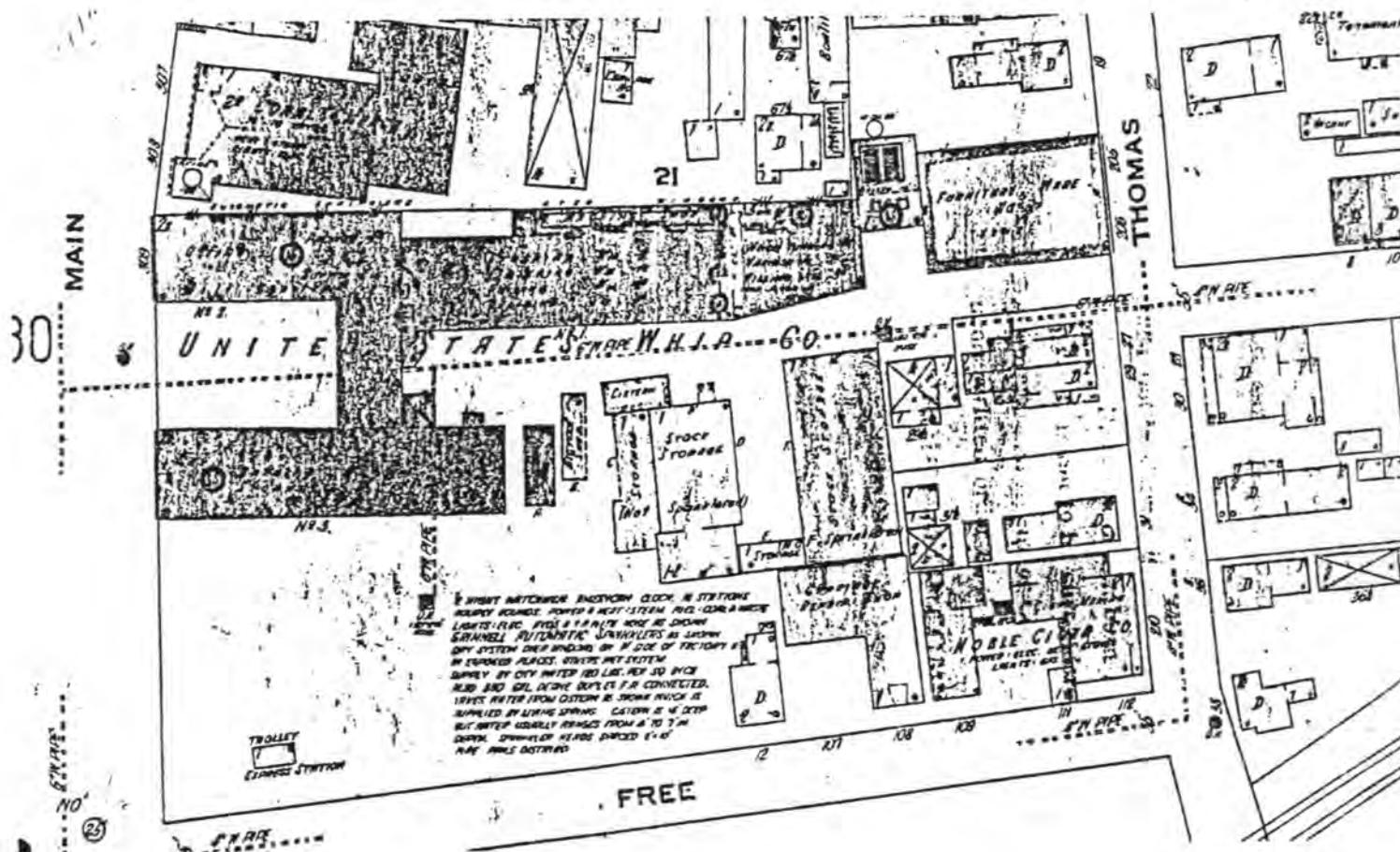
Plate E



THE PLANT OF THE BIGGEST WHIP MANUFACTURERS IN THE WORLD, THE UNITED STATES WHIP COMPANY



Plate F is a frontal elevation view of the Main Street facade of the United States Whip Company. It is dated circa 1900-1916 and clearly shows the original configuration of Building Number Four, the relationship of the complex with the now-demolished Second Congregational Church and the contribution in form and scale these buildings made in the urban landscape. At this time, the offices of the United States Whip Company were located in Building Number Two (left). Note the basements were only one-half story below grade in order to maximize natural illumination in the work place.



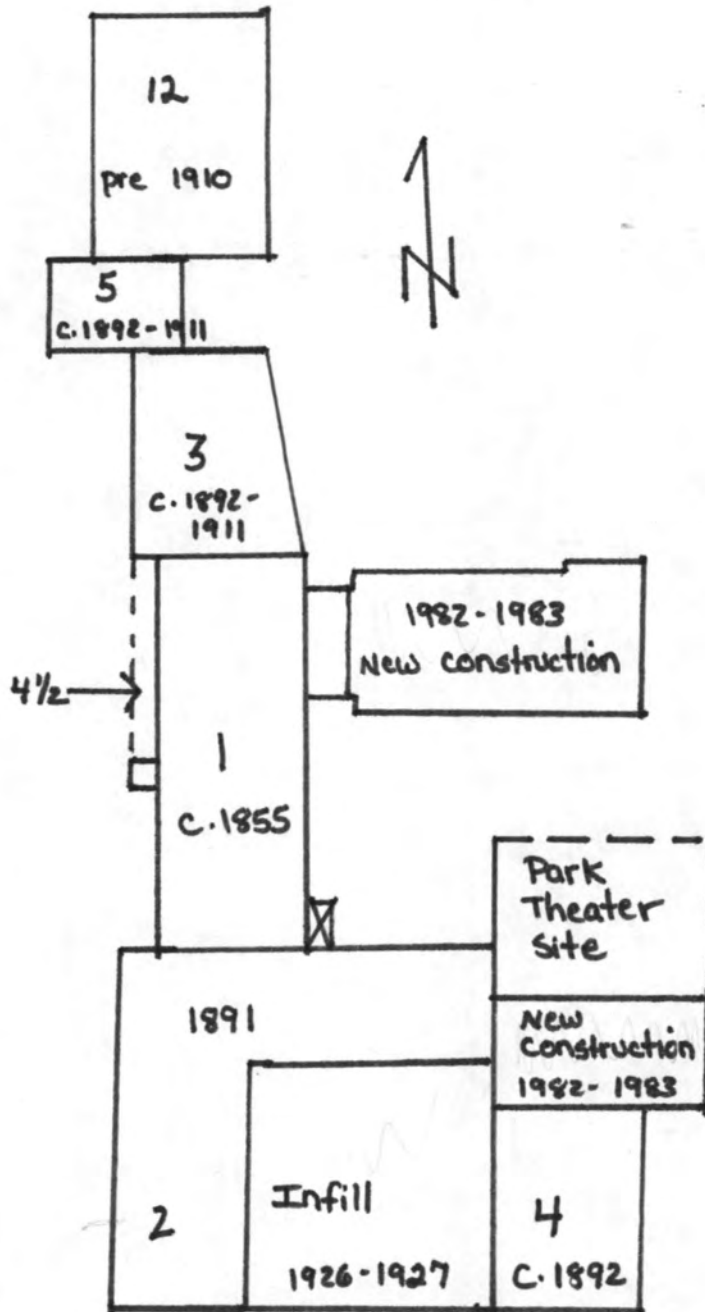
PLAT PLAN  
OF  
UNITED-STATES-WHIP-COMPANY  
AMERICAN-PLANT  
WESTFIELD-MASS.  
APRIL - 1912

This Appraisal  
consists of the following Buildings and  
construction with fittings and contents

| Appraisal<br>Designation | Name and description                                                                                              |
|--------------------------|-------------------------------------------------------------------------------------------------------------------|
| Building #1              | Stocking, Varnishing, Finishing, Filling,<br>Mounting, Rolling and Plating Rooms                                  |
| " 2                      | Storage, Office, Finished Stock,<br>Buttoning and Leather Rooms                                                   |
| " 3                      | Engine, Turning and Varnishing Rooms                                                                              |
| " 4                      | Stock Storage                                                                                                     |
| " 4½                     | Pump, Dynamo and Machine Shop Rooms                                                                               |
| " 5                      | Boiler House                                                                                                      |
| " 6                      | Rattan Storehouse                                                                                                 |
| " 7                      | Rattan Storehouse                                                                                                 |
| " 8                      | Storage Shed                                                                                                      |
| " 8/A                    | Storage                                                                                                           |
| " 9                      | Storage Shed                                                                                                      |
| " 10                     | Oil and Varnish Storage                                                                                           |
| " 11                     | Bicycle Shed                                                                                                      |
| " 12                     | Rented for Storage                                                                                                |
| Yard and<br>Outside      | Two Hose Houses, Shipping Shed,<br>Platform, Sign, Walks and Paving<br>and Track Truss                            |
|                          | Well, Plumbing and Sewerage System,<br>Sprinkler System, Tanks, Trucks, Etc.,<br>Fire Equipment and Miscellaneous |
| Throughout               | Time Detector System                                                                                              |

---oOo---

United States Whip Company  
24 Main Street  
Westfield, MA



Main Street

Scale: 1" = 60' APPROXIMATE

NATIONAL REGISTER OF HISTORIC PLACES  
EVALUATION/RETURN SHEET

United States Whip Company Complex  
Hampden County  
MASSACHUSETTS

Working No. OCT 27 1983  
Fed. Reg. Date: 2-5-85  
Date Due: 11/24/83 - 12/11/83  
Action: ☒ ACCEPT 11/29/83  
☐ RETURN  
☐ REJECT  
Federal Agency: \_\_\_\_\_

Entered in the  
National Register

- ☐ resubmission  
☐ nomination by person or local government  
☐ owner objection  
☐ appeal

Substantive Review: ☐ sample ☐ request ☐ appeal ☐ NR decision

Reviewer's comments:

Recom./Criteria \_\_\_\_\_  
Reviewer \_\_\_\_\_  
Discipline \_\_\_\_\_  
Date \_\_\_\_\_  
\_\_\_\_\_ see continuation sheet

Nomination returned for: \_\_\_\_\_ technical corrections cited below  
\_\_\_\_\_ substantive reasons discussed below

1. Name

2. Location

3. Classification

| Category | Ownership          | Status     | Present Use |
|----------|--------------------|------------|-------------|
|          | Public Acquisition | Accessible |             |

4. Owner of Property

5. Location of Legal Description

6. Representation in Existing Surveys

Has this property been determined eligible? ☐ yes ☐ no

7. Description

| Condition                          | Check one                             | Check one                                 |
|------------------------------------|---------------------------------------|-------------------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> deteriorated | <input type="checkbox"/> unaltered        |
| <input type="checkbox"/> good      | <input type="checkbox"/> ruins        | <input type="checkbox"/> altered          |
| <input type="checkbox"/> fair      | <input type="checkbox"/> unexposed    | <input type="checkbox"/> moved date _____ |

Describe the present and original (if known) physical appearance

- ☐ summary paragraph  
☐ completeness  
☐ clarity  
☐ alterations/integrity  
☐ dates  
☐ boundary selection

---

## 8. Significance

Period      Areas of Significance—Check and justify below

Specific dates

Builder/Architect

Statement of Significance (*in one paragraph*)

- ☐ summary paragraph  
☐ completeness  
☐ clarity  
☐ applicable criteria  
☐ justification of areas checked  
☐ relating significance to the resource  
☐ context  
☐ relationship of integrity to significance  
☐ justification of exception  
☐ other

---

## 9. Major Bibliographical References

---

### 10. Geographical Data

Acreage of nominated property \_\_\_\_\_

Quadrangle name \_\_\_\_\_

UTM References \_\_\_\_\_

Verbal boundary description and justification \_\_\_\_\_

---

### 11. Form Prepared By

---

### 12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

\_\_\_\_ national      \_\_\_\_ state      \_\_\_\_ local

State Historic Preservation Officer signature

title

date

---

### 13. Other

- ☐ Maps  
☐ Photographs  
☐ Other

Questions concerning this nomination may be directed to \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_ Phone: \_\_\_\_\_

*Comments for any item may be continued on an attached sheet*



NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company  
Common Name: United States Line Company  
NR District: N/A  
Address: 24 Main Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301  
Description: Original structure - Bldg. #1 (1855; 1869-74); west elevation.  
Bldg. #3 at left. Lavatory tower at center.

Photographer facing N NE E SE S SW W NW Photo Date: 9/16/83

Photo Number 1 of 13



(2)

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company  
Common Name: United States Line Company  
NR District: N/A  
Address: 24 Main Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301  
Description: Bldg. #3 (c. 1892), west elevation.

Photographer facing N NE E SE S SW W NW Photo Date: 9/16/83

Photo Number 2 of 13



NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company

Common Name: United States Line Company

NR District: N/A

Address: 24 Main Street

City/Town/State: Westfield, Massachusetts 01085

Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301

Description: West elevation of entire complex. From left to right: Bldg. #3;  
Bldg. #1; Bldg. #2. (Drive-in bank not included in complex boundary.)

Photographer facing N NE E SE S SW W NW Photo Date: 9/16/83

Photo Number 3 of 13



(4)

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company  
Common Name: United States Line Company  
NR District: N/A  
Address: 24 Main Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301  
Description: Main Street elevation in 3/4 view. Bldg. #2 (1891) at center.  
The Infill and Bldg. #4 (c. 1892) at right are non-contributing  
elements.

Photographer facing N NE E SE S SW W NW Photo Date: 9/16/83

Photo Number 4 of 13



5

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company  
Common Name: United States Line Company  
NR District: N/A  
Address: 24 Main Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301

Description: Main Street elevation in 3/4 view. Building #2 at left; the Infill  
and Bldg. #4 at right.

Photographer facing N NE E SE S SW W NW Photo Date: 9/16/83

Photo Number 5 of 13



(6)

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company  
Common Name: United States Line Company  
NR District: N/A  
Address: 24 Main Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301  
Description: Thomas Street entrance - west elevation of complex. Bldg. #2  
(warehouse/armory) at left - 3/4 view; Bldg. #5 (boiler house)  
immediately adjacent.

Photographer facing N NE E SE S SW W NW Photo Date: 9/16/83

Photo Number 6 of 13



7

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company  
Common Name: United States Line Company  
NR District: N/A  
Address: 24 Main Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301  
Description: Condensed view of west elevation of complex. From left to right:  
Bldgs. #12, #5, #3; new construction at rear; Bldg. #1 (with  
tower); Bldg. #2.

Photographer facing N NE E SE S SW W NW

Photo Date: 9/16/83

Photo Number 7 of 13



NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company  
Common Name: United States Line Company  
NR District: N/A  
Address: 24 Main Street  
City/Town/State: Westfield, Massachusetts 0.085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301

Description: East elevations of complex at Thomas Street entrance. From left to right: New construction; Bldgs. #1, #3, #12.

Photographer facing N NE E SE S SW W NW Photo Date: 9/16/83

Photo Number 8 of 13



9

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company  
Common Name: United States Line Company  
NR District: N/A  
Address: 24 Main Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301  
Description: East elevation of Bldg. #3 (center). New construction at left;  
Bldg. #1 at left rear.

Photographer facing N NE E SE S SW W NW Photo Date: 9/16/83

Photo Number 9 of 13



10

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company  
Common Name: United States Line Company  
NR District: N/A  
Address: 24 Main Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301

Description: East elevation and 3/4 view of new construction; Bldg. #1 at rear.  
Foreground (parking area) not within NR nominated property.

Photographer facing N NE E SE S SW W NW

Photo Date: 9/16/83

Photo Number 10 of 13



(11)

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company

Common Name: United States Line Company

NR District: N/A

Address: 24 Main Street

City/Town/State: Westfield, Massachusetts 01085

Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants

4 Bicentennial Square, Concord, New Hampshire 03301

Description: East elevation of (south end of) Bldg. #1 (1855, 1869-74). Link  
and new construction at right.

Photographer facing N NE E SE S SW W NW

Photo Date: 9/16/83

Photo Number 11 of 13



NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company  
Common Name: United States Line Company  
NR District: N/A  
Address: 24 Main Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301

Description: North elevation of Bldg. #2 (right) and connection to Bldg. #1 (far right). New construction (community center) at left.

Photographer facing N NE E SE S SW W NW Photo Date: 9/16/83

Photo Number 12 of 13



NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: United States Whip Company  
Common Name: United States Line Company  
NR District: N/A  
Address: 24 Main Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301  
Description: South elevation of complex along Main Street. Bldg. #1 and new  
construction at rear; Bldg. #2; Infill and Bldg. #4 in foreground.  
Boundary is edge of right-of-way.

Photographer facing N NE E SE S SW W NW Photo Date: 9/16/83

Photo Number 13 of 13



NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: Cargill Cleveland and Company  
Common Name: Westfield Whip Manufacturing Company  
NR District: N/A  
Address: 360 North Elm Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants, Inc.  
4 Bicentennial Square, Concord, New Hampshire 03301  
Description: 3/4 view of facade (East Elevation) and South Elevation  
fronting on North Elm Street.

Photographer facing N NE E SE S SW W NW

Photo Date:

1981

Photo Number I of IV



NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: Sanford Whip Company  
Common Name: Advance Whip and Novelty Company  
NR District: N/A  
Address: 330 North Elm Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants  
4 Bicentennial Square, Concord, New Hampshire 03301  
Description: 3/4 view of facade (East Elevation) and South Elevation  
fronting on North Elm Street.

Photographer facing N NE E SE S SW W NW

Photo Date: 1981

Photo Number 11 of 14



NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: H. M. Van Deusen Whip Company  
Common Name: Stanley Home Products, Inc.  
NR District: N/A  
Address: 42-46 Arnold Street  
City/Town/State: Westfield, Massachusetts 01085  
Photographer: Christopher W. Closs, MNRP  
Negative with: Closs Planning Consultants  
Description: 4 Bicentennial Square, Concord, New Hampshire 03301  
3/4 view of South Elevation and East Elevation.

Photographer facing N NE E SE S SW W NW Photo Date: 1981

Photo Number III of IV



NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

Historic Name: New England Whip Company

Common Name: Robinson Reminders

NR District: N/A

Address: 171 North Elm Street

City/Town/State: Westfield, Massachusetts 01085

Photographer: Christopher W. Closs, MNRP

Negative with: Closs Planning Consultants

4 Bicentennial Square, Concord, New Hampshire 03301

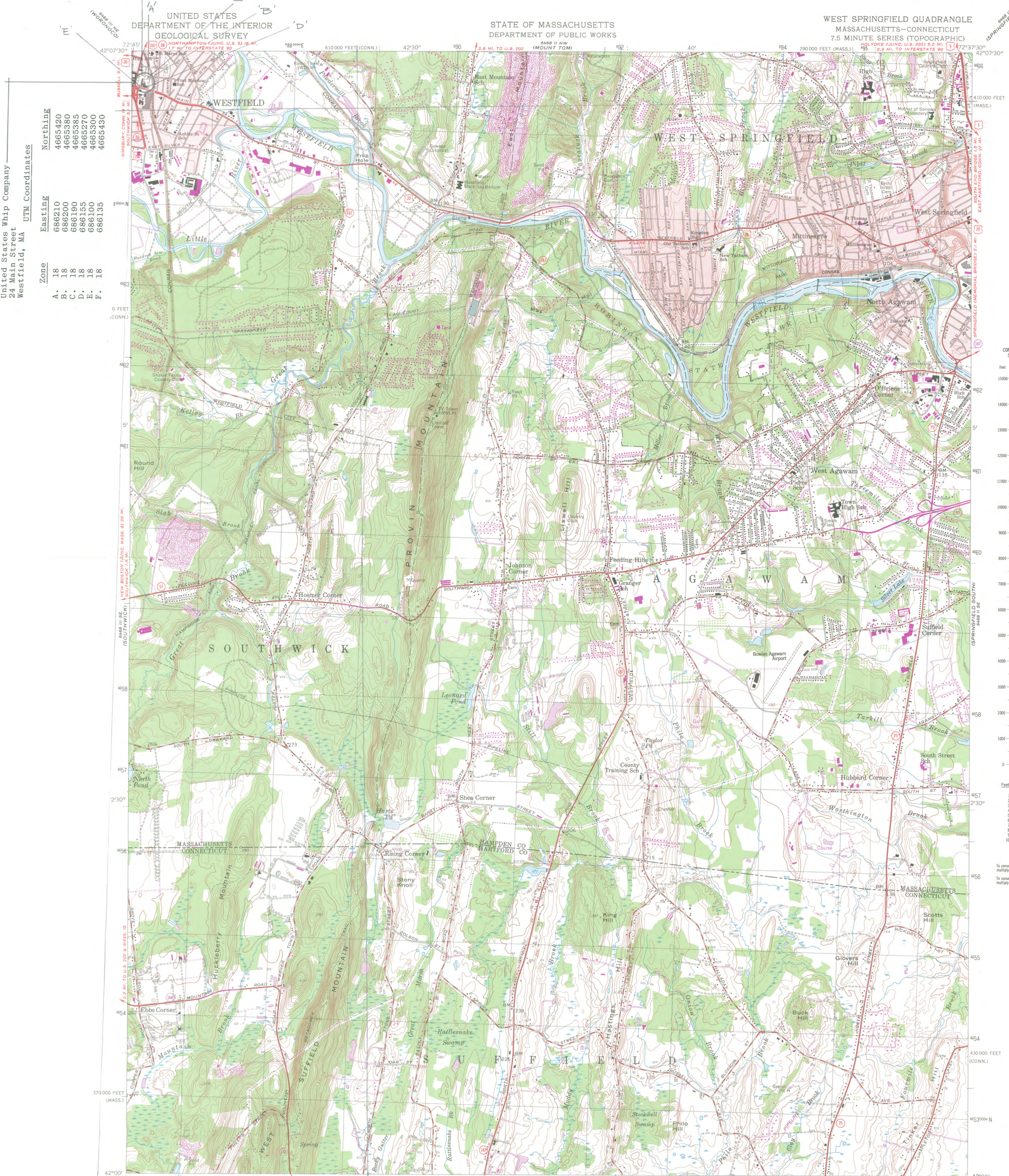
Description: West Elevation (facade) fronting along North Elm Street.

Photographer facing N NE E SE S SW W NW Photo Date: 1981

Photo Number IV of IV

United States Whip Company  
24 Main Street  
Westfield, MA

| Zone  | Easting | Northing |
|-------|---------|----------|
| A. 18 | 686210  | 4665420  |
| B. 18 | 686200  | 4665380  |
| C. 18 | 686190  | 4665340  |
| D. 18 | 686180  | 4665300  |
| E. 18 | 686170  | 4665260  |
| F. 18 | 686160  | 4665220  |



| CONVERSION SCALES |        |
|-------------------|--------|
| Feet              | Meters |
| 15000             | 4500   |
| 14000             | 4200   |
| 13000             | 3900   |
| 12000             | 3600   |
| 11000             | 3300   |
| 10000             | 3000   |
| 9000              | 2700   |
| 8000              | 2400   |
| 7000              | 2100   |
| 6000              | 1800   |
| 5000              | 1500   |
| 4000              | 1200   |
| 3000              | 900    |
| 2000              | 600    |
| 1000              | 300    |
| 0                 | 0      |

Maped, edited, and published by the Geological Survey  
Control by USGS, USC&GS, Massachusetts Geodetic Survey,  
Massachusetts Harbor and Land Commission, and  
Connecticut Geodetic Survey  
Topography by planetable surveys 1933 and 1942-1943  
Culture revised from aerial photographs by photogrammetric  
methods. Aerial photographs taken 1957. Field check 1958  
Polyconic projection. 1927 North American datum  
10,000-foot grids based on Massachusetts coordinate system,  
mainland zone, and Connecticut coordinate system  
1000-meter Universal Transverse Mercator grid,  
zone 18  
Red tint indicates areas in which only  
landmark buildings are shown  
There may be private inholdings within the boundaries of  
the National or State reservations shown on this map

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Revisions shown in purple compiled in cooperation with State of  
Massachusetts agencies from aerial photographs taken 1977 and other  
source data. This information not field checked. Map edited 1979

WEST SPRINGFIELD, MASS.—CONN.  
N4200—W7237.5/7.5  
1958  
PHOTOREVISED 1979  
AMS 6469 II SW—SERIES V814



United States Whip Company  
Complex  
Westfield, MA  
Assessor's Map  
9/16/83  
Scale: 1" = 60'

|                         |         |
|-------------------------|---------|
| DATE = 9/15/83 1" = 60' |         |
| NORTH                   |         |
| Parcel No.              | Date    |
| 80                      | 1-3-63  |
| 56                      | 2-4-63  |
| 100                     | 2-15-63 |