### **United States Department of the Interior Heritage Conservation and Recreation Service**

## **National Register of Historic Places Inventory—Nomination Form**

See instructions in How to Complete National Register Forms Type all entries—complete applicable sections

#### 1. Name

historic Erlanger Buildings

and/or common Inner Harbor Lofts II

#### 2. Location

street & number	519-531 West Pratt Street			not for publication	
city, town	Baltimore	vicinity of	congressional district	Third	
state	Maryland code	24 county	Baltimore City	<b>code</b> 510	
3. Clas	sification				
Category district X building(s) structure site object	Ownership public private both Public Acquisition in process being considered	Status occupied unoccupied _X work in progress Accessible _X yes: restricted yes: unrestricted no	Present Use agriculture commercial educational entertainment government industrial military	<pre> museum park private residence religious scientific transportation other: VACANT</pre>	

name Inner Ha	arbor Lofts, Assoc	iates
street & number	36-38 South Pac	a Street
city, town	Baltimore	vicinity of

court	house, registry of deeds, etc.	Records Office Room 601					
stree	t & number	Baltimore City Courthouse					
city, 1	own	Baltimore	state	Maryland	21202		
6.	Representatio	on in Existing Sur	veys				
title	Commission for Histori Preservation	cal and Architectural has this property be	een determined el	egible?    y	es no		

date 1979

state

federal \_\_\_\_ state \_\_\_\_ county \_X\_ local

depository for survey records CHAP, Room 601, City Hall

city, town

Baltimore

Maryland 21202 state

Maryland

21201

# 7. Description

Condition
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excellent	deteriorated
good	ruins
X_ fair	unexposed

	Check one
riorated	unaltered
S	Xaltered
nocod	

Check one <u>X</u> original site moved date

#### Describe the present and original (if known) physical appearance

The Erlanger Buildings consist of a four-structure turn-of-the-centry loft complex. The buildings are located in the City's old warehouse district adjacent to the University of Maryland professional schools. Highly visible from Russell Street or the Baltimore-Washington Parkway, the buildings take up a good portion of one city block.

The easternmost buildings, 519-525 West Pratt Street, is nine bays wide and six stories high. It is constructed of stretcher bond brick with iron storefronts and stone detailing. Four brick piers ending in pyramidal pinnacles and ball finials divide the facade into three sections. The central bay contains the entrance: on the first floor is a tripartite iron storefront divided in three by stylized columns capped by brackets above which is a cornice with circular floral motifs. In each section is a large transom above double doors of glass and wood. On the second floor is a panel of fine basket weave curved brick below a tripartite fully arched window. A terra cotta archway with decorative spandrel, billet molding, and keystone embellished with a bearded head contains the fully arched window.

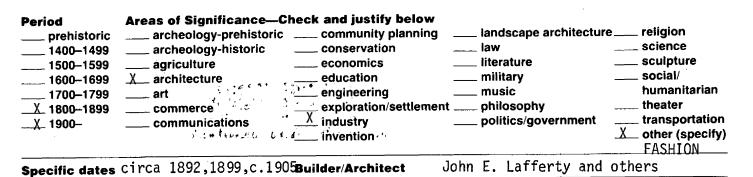
The end bays have storefronts identical to that containing the central entrance. The east storefront has a single door and two windows, while the west one has three windows. On the second floor on either side of the semicircular arch) are decorative cast-iron panels below three segmental arched windows with 1/1 sash. The third floor of each building section has three 1/1 sash windows. The central windows are flat, while those in the end bays are segmentally arched with triple header brick lintels. All of the windows on the fourth floor are flat arched with 1/1 light sash. The fifth story carries three windows grouping imilar to the second floor central bay; the arches lack the keystone of the second floor, but terminate in small heads, and there is a transom above the central window of each group. This floor also boasts a corbelled brick cornice with stone molding above and pilasters with vertical notching that continue to the roof. Above this cornice is an arcade of twelve 1/1 light sash. The building's corbelled brick and brownstone roofline is thrust up into a central pediment.

Adjoining this building, at 527 West Pratt Street, is a three-bay, seven-story addition. The first floor consists of two wood paneled and glass double doors with a boarded storefront between. A stone cornice with egg and dart molding divides the first and second floors. The upper floors are defined by four brick piers which support three brick arches on the sixth floor. Three 2/2 sash windows with stone sills and lintels punctuate each floor until the sixth floor. The sixth floor has three fully arched windows. A stone cornice divides the sixth and seventh floors. Similar to the original building, the final floor features an arcade of six narrow 1/1 sash windows. The building is capped by a deteriorating notched cornice.

The third building of the complex, at 529 West Pratt Street, is a small two-story, three-bay brick structure. It has two entrances and a store window on the first floor and three large 2/2 sash windows on the second floor. The structure ends with a simple cornice and battlemented parapet. A five-story tower rises behind and above the west bay of this structure. The uppermost bay of the tower is open.

SEE CONTINUATION SHEET #1.

# 8. Significance



#### Statement of Significance (in one paragraph)

### SIGNIFICANCE

The Erlanger buildings are significant as examples of the loft industrial architecture in Baltimore from 1890-1910. Within the four-building complex are a variety of architectural styles from Victorian-era loft buildings with fine details and cast-iron columns to later structures, characterized primarily by large windows, representing the Commercial Style. Historically the buildings are significant as the home of the Erlanger Manufacturing Company, which produced BVD brand underware. Charles Erlanger, a co-founder of the company, is credited with making major advances in the design of underwear which revolutionized the industry. The name BVD has become a world-wide synonym for underware.

The West Pratt Street complex of four buildings illustrates the evolution of loft structures from ornate buildings of the Victorian era to "modern" designs of straight fronts, little ornamentation, and large rectangular windows. The easternmost building, which dates from circa 1892, is an excellent example of the earlier type of loft building. Its large round-arched windows, pedimented roof line, cast-iron store front, and decorative keystone above the central arch provide the building with a distinguished appearance in an area which abounds with fine loft structures. The narrow building, 527 West Pratt Street, adjacent to the earlier Victorian-era structure, was erected in 1899. It was designed by John Edward Lafferty, a local architect who practiced in Baltimore between 1895 and 1925. Lafferty also designed several municipal structures for the City such as School #112 in West Baltimore. (Little information could be found on Lafferty, and the architects of the other buildings are unknown. The building was designed to conform to the early structure; however, it lacks the high style and flair of the circa 1892 building. It represents a move toward more modern industrial architecture. At the time, it was said to be "equipped with all the modern conveniences." The westernmost building dates from circa 1905. It is representative of early 20th century industrial structures which can be characterized as belonging to the Commercial Style. It has little ornamentation and features a skeletal appearance because windows comprise a large amount of the total wall space. Together, the buildings present a diverse mixture of turn-of-the-century loft buildings and are an integral part of Baltimore's old warehouse district.

#### HISTORY

The Erlanger buildings housed warehouse and factory operations of the Erlanger underware manufacturing enterprises. In the late 19th century, Charles Erlanger, his brother Abraham, and a brother-in-law, Herman Bonheim, founded a wholesale jobbing business in Baltimore under the name of Erlanger, Bonheim and Company. This firm was succeded by an overall and work shirt manufacturing venture called Erlanger Brothers. The brothers soon acquired the firm of Bradley, Vorhees and Day and began producing underwear under the BVD brand. The initials, BVD, apparently stand for Bradley, Vorhees and Day; however, there are many other claims to the initials. One is that it stands for "Best Ventilated Drawers." There is also a discrepency over the location of the firm, Bradley, Vorhees and Day. One source indicates it was a Baltimore firm, although it could not be located in Baltimore City Directories. Other sources indicate a New York or California origin.

# 9. Major Bibliographical References

National Cyclopedia of American Biography, 1937, v. 26, p. 278.

.659 acre

Time Magazine, August 13, 1951.

Underwear and Hosiery Review, FEbruary 1919.

Baltimore Daily Record, June 17, 1899. Correspondences with Howard J. Jonas and Michael Erlanger in September and October 1979.

#### **Geographical Data** 10.

UTM MOT

ACKEAGE NUI VEGUAdrangle scale 1:24000

Acreage of nominated property \_ Quadrangle name Baltimore East Quad **UMT References** 

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Verbal boundary description and justification

SEE CONTINUATION SHEET #3.

List all states and counti	ies for properties ove	erlapping state of	or county bou	ndaries	
state	code	county		code	
state	code	county	•	code	• •
11. Form Pro	epared By				
name/title Fred B. Sho	oken, Assistant Re	esearch Analy	st		
organization Commission	for Historical an on	nd Architectu	ra] date	October, 1979	
	all, 100 N. Holli	day Street	telephone	(301)396-4866	
city or town Baltim	ore		state	Maryland 212	02
12 State Hi	storic Pres	orvotio		or Contifico	tion
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FHR-8-300A (11/78) UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

## NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS	USE ONL	Y		
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DATE ENTE	RED.		1.	-7.

	Inner Harbor Loft	s II (Erlanger	Buildings	;)	1	
	Baltimore City					
CONTINUATION SHEET	Maryland	ITEM NUMBER	7 PAGE	1	;	

### DESCRIPTION, continued

The westernmost building of the complex is four bays wide and four stories high. The windows are tripartite with 1/1 sash and a three-light transom. Each window has stone sills and brick lintels. There are no entrances on the front facade of this building. Corbelled brickwork is featured on the first and fourth floor of each bay. The building ends in a stepped roof line. It is connected to the seven-story structure by metal bridges set back from the front facade.

A11 The side and rear facades of the complex are constructed in common bond brick. of the windows are segmentally arched with 2/2 light sash and triple header brick lintels. The west facade of the complex is fourteen bays wide and four stories high. A single entrance and elevator access to the building are in the southernmost bays. A loading dock has been punched into the rear building wall of the westernmost building. This rear wall has four windows, all on the fourth floor. To the rear of the two-story structure is a three-story, three-bay rear addition which projects further than the rear of the end buildings. All of the rear windows and the single rear entrance have metal fire shutters. The rear of the seven-story structure is flush with the adjoining building. This building has a single entrance and fire escapes, as well as fire shutters on the basement, first, and second floors. A loading dock and fire escapes were added to the rear of the easternmost building. Fire shutters protect second floor windows. Just south of this rear facade is an immense iron water tower rising above the roof lines of the complex. A second roof structure stands on the sevenstory building; it may once have held a water tank. The east side has windows identical to those on the west and south facades. Fire shutters protect the windows on the second level. An adjacent building abuts the first level of this facade.

The interiors of the buildings have large open floor plans, which were needed for industrial use. Two rows of simple columns support each level of the easternmost building. The first floor columns are iron, while upper levels are of wood construction. Often the east side of this building was divided into small offices for the manufacturing interests. The westernmost building has a single row of thirteen columns on each floor. The remaining structures have narrow spaces which did not require the use of columns in their construction. Most of the maple flooring in the buildings is original. A boiler room is housed in the small two-story structure. All of the buildings have elevator access. Interior illumination is provided by flourescent lights. FHR-8-300A (11/78) UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

## NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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	Inner Harbor Loft	s II (Erlange	r Bui	ldings)	
	Baltimore City		•	0	i
CONTINUATION SHEET	Maryland	ITEM NUMBER	8	PAGE 2	

### SIGNIFICANCE, continued

While engaged in the underwear manufacturing business, Charles Erlanger conceived the novel idea of the knee length drawer, making underwear most comfortable, a marked improvement over the old-fashioned bulky underwear of the day. This idea revolutionized the underwear business in America. Erlanger was, however, somewhat modest about the significance of his discovery. Harold J. Jonas, a relative of the Erlangers, relates that Charles ERlanger once silenced his son who was speakingof the importance of the BVD Company by saying, "Let's stop that line. All we ever really did was to cut drawers shorter."<sup>2</sup> Nevertheless, The BVD brand became world famous.

The corporate headquarters of the BVD Company was in New York, but BVD Brand underwear was produced on West Pratt Street for nearly fifty years. The company grew in the first decases of the 20th century with the acquisition of many related manufacturing interests.

In 1914 a model village was built outside Lexington, North Carolina to house workers of the Erlanger Cotton Mills. Many companies, such as the Sealpax Company of Baltimore, the Piqua (Ohio) Hosiery Company, the Langerre Sales Company of New York and the Yadkin Finishing Company of North Carolina, were purchased by the ERlangers. In 1929 the BVD corporation was established as a holding company to coordinate all the BVD interests. Eventually the firsm branched out to produce pajamas, hosiery, sportswear, and robes, as well as underwear. BVD was instrumental in the development of men's topless swimming trunks and women's one-piece bathing suits. At the company's peak in the mid-1920s, an estimated 7,200,000 pairs of underwear were sold in a year.

In 1951 the BVD Corporation was sold, and operations on West Pratt Street soon ended. Until recently the erlanger buildings have housed a wide variety of small industrial interests; however, within the past year, the buildings were sold to the Inner Harbor Lofts, Associates for development as loft apartments. The exterior of the buildings will be preserved, while the interiors are to be modernized for residential use. The Erlanger Buildings, which are historically important as the original home of BVD underwear and the manufacturing plant for the brand from 1908 to 1951, will once again have a viable use in downtown Baltimore.

<sup>1</sup>Baltimore Daily News, June 17, 1899.

<sup>2</sup>Correspondence with J. Jonas, October 1979.

## NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS I	JSE ONLY	
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	Inner Harbor Loft	s II (Erlange)	r Bui	ldings)		
	Baltimore City					
CONTINUATION SHEET	Maryland	ITEM NUMBER	10	PAGE	3	

VERBAL BOUNDARY DESCRIPTION

Known as Lots 4-10 in Block 677 in Baltimore City Tax Records. Beginning at the southwest corner of S. Greene and West Pratt Streets; thence, easterly 183+' intersect the partition line between Lots 3 and 4 in Block 677; thence, south 158+' to intersect Dover Street; thence, west 183+' to intersect S. Greene Street; thence, north 158+' to the place of beginning, containing .659 acre.

