

DM 0679798

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

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RECEIVED SEP 9 1976

DATE ENTERED DEC 12 1976

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS
TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS

1 NAME

HISTORIC ****

Golden Rule Department Store/J.C. Elliot Building

AND/OR COMMON

Golden Rule Department Store *aseller*

2 LOCATION

STREET & NUMBER

201-203 Main Street

—NOT FOR PUBLICATION

CITY, TOWN

CONGRESSIONAL DISTRICT

Lemmon

— VICINITY OF

2nd

STATE

CODE

COUNTY

CODE

South Dakota

046

Perkins

105

3 CLASSIFICATION

CATEGORY

OWNERSHIP

STATUS

PRESENT USE

—DISTRICT

—PUBLIC

OCCUPIED

—AGRICULTURE

—MUSEUM

BUILDING(S)

PRIVATE

—UNOCCUPIED

COMMERCIAL

—PARK

—STRUCTURE

—BOTH

—WORK IN PROGRESS

—EDUCATIONAL

—PRIVATE RESIDENCE

—SITE

PUBLIC ACQUISITION

ACCESSIBLE

—ENTERTAINMENT

—RELIGIOUS

—OBJECT

—IN PROCESS

—YES: RESTRICTED

—GOVERNMENT

—SCIENTIFIC

—BEING CONSIDERED

—YES: UNRESTRICTED

NO

—INDUSTRIAL

—TRANSPORTATION

—MILITARY

—OTHER:

4 OWNER OF PROPERTY

NAME

Ed Priest, Evanson Furniture

STREET & NUMBER

101 West Main Street

CITY, TOWN

STATE

Lemmon

— VICINITY OF

South Dakota

5 LOCATION OF LEGAL DESCRIPTION

COURTHOUSE,
REGISTRY OF DEEDS, ETC.

Perkins County Courthouse - Register of Deeds

STREET & NUMBER

CITY, TOWN

STATE

Bison

South Dakota

6 REPRESENTATION IN EXISTING SURVEYS

TITLE

South Dakota Historic Sites Survey

DATE

September 1975

—FEDERAL STATE —COUNTY —LOCAL

DEPOSITORY FOR
SURVEY RECORDS

Historical Preservation Center

CITY, TOWN

STATE

Vermillion

South Dakota

7 DESCRIPTION

CONDITION

EXCELLENT
 GOOD
 FAIR

DETERIORATED
 RUINS
 UNEXPOSED

CHECK ONE

UNALTERED
 ALTERED

CHECK ONE

ORIGINAL SITE
 MOVED DATE _____

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Golden Rule Department building has been an important commercial structure in Lemmon for most of its existence. This 1908 local adaptation of the Romanesque Revival style is two stories tall, four bays wide, and rectangular in shape. Whitish-colored concrete blocks constitute the main facing, and decorative material, including cement dentils, cornice, and a band of string course between levels.

The building has a flat roof with a single stack chimney to the rear. All second floor windows are roundheaded with compound Romanesque arches, slipsills, two sashes and are double hung. The first floor openings are flat-topped and of various sizes and shapes. The front facade contains typical early twentieth century display windows.

At one time the building held two separate businesses, but in the 1920's it was combined into one. However, the structure retained the two front doors.

The building sits on a corner lot on the main street in Lemmon. It survived a 1917 fire that destroyed seven nearby wooden buildings. Overall, its exterior appearance has changed little over the years.

8 SIGNIFICANCE

PERIOD	AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW			
<input type="checkbox"/> PREHISTORIC	<input type="checkbox"/> ARCHEOLOGY-PREHISTORIC	<input type="checkbox"/> COMMUNITY PLANNING	<input type="checkbox"/> LANDSCAPE ARCHITECTURE	<input type="checkbox"/> RELIGION
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> ARCHEOLOGY-HISTORIC	<input type="checkbox"/> CONSERVATION	<input type="checkbox"/> LAW	<input type="checkbox"/> SCIENCE
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> AGRICULTURE	<input type="checkbox"/> ECONOMICS	<input type="checkbox"/> LITERATURE	<input type="checkbox"/> SCULPTURE
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> ARCHITECTURE	<input type="checkbox"/> EDUCATION	<input type="checkbox"/> MILITARY	<input type="checkbox"/> SOCIAL/HUMANITARIAN
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> ART	<input type="checkbox"/> ENGINEERING	<input type="checkbox"/> MUSIC	<input type="checkbox"/> THEATER
<input type="checkbox"/> 1800-1899	<input checked="" type="checkbox"/> COMMERCE	<input type="checkbox"/> EXPLORATION/SETTLEMENT	<input type="checkbox"/> PHILOSOPHY	<input type="checkbox"/> TRANSPORTATION
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> COMMUNICATIONS	<input type="checkbox"/> INDUSTRY	<input type="checkbox"/> POLITICS/GOVERNMENT	<input type="checkbox"/> OTHER (SPECIFY)
		<input type="checkbox"/> INVENTION		

SPECIFIC DATES

1908

BUILDER/ARCHITECT

John Patterson, builder

STATEMENT OF SIGNIFICANCE

The Golden Rule Department Store building was Lemmon's most significant commercial center for many years. It proclaimed in a 1957 advertisement that it was "western Dakota's largest department store". Not only is the 1908 structure significant commercially but also architecturally for its display of concrete block construction. Commercial builders of this period seldom used this material in South Dakota. Therefore, this building represents one of the few examples of its type in the state. For these reasons the building should be placed on the National Register.

John Patterson built the building in 1908, one year after the town's founding; this makes it one of the oldest structures in the city. It was originally known as the Lemmon-Payne building. It housed Payne's grocery store, Ormrud Mercantile Company, the J.C. Elliot Company and other businesses. However, in 1922, Alfred Svendby bought it and established the Golden Department Store. His family continued to operate the business for over forty years. They closed it down a few years ago, and a furniture company now uses the building for storage and special sales. During its prime the structure served the city and the surrounding area as the place to go for clothes, food, and sundry items.

9 MAJOR BIBLIOGRAPHICAL REFERENCES

Bamble, Ester, personal interview, Lemmon, 16 September, with Scott Gerloff.

"Lemmon: Half Century of Progress 1907-1957," ed. Jane Boorman, a souvenir program, 1957.

10 GEOGRAPHICAL DATA

ACREAGE OF NOMINATED PROPERTY less than 1 acre

UTM REFERENCES

A	ZONE	EASTING	NORTHING
C	ZONE	EASTING	NORTHING

B	ZONE	EASTING	NORTHING
D	ZONE	EASTING	NORTHING

VERBAL BOUNDARY DESCRIPTION

Longitude 102° 9' 20"

Latitude 45° 56' 24"

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE	CODE	COUNTY	CODE
STATE	CODE	COUNTY	CODE

11 FORM PREPARED BY

NAME / TITLE

Scott Gerloff

ORGANIZATION

Historical Preservation Center

STREET & NUMBER

USD Alumni House

CITY OR TOWN

Vermillion

DATE

January 26, 1976

TELEPHONE

(605) 677-5314

STATE

South Dakota

12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION

THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:

NATIONAL

STATE

LOCAL

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

STATE HISTORIC PRESERVATION OFFICER SIGNATURE

John J. Little

TITLE

State Historic Preservation Officer

DATE

30 Aug 76

FOR NPS USE ONLY

I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER

Acting

DIRECTOR, OFFICE OF ARCHAEOLOGY AND HISTORIC PRESERVATION

ATTEST:

Cary L. [Signature]

DATE

12/12/86

DATE

12/16/76

KEEPER OF THE NATIONAL REGISTER