

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

PH 0506583

DATA SHEET

FOR NPS USE ONLY

RECEIVED

OCT 27 1977

DATE ENTERED

FEB 17 1978

NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORMSEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS**1 NAME**

HISTORIC

Moses Packard House

AND/OR COMMON

Dahlborg MacNevin Funeral Home

2 LOCATION

STREET & NUMBER

647 Main Street

CITY, TOWN

Brockton

VICINITY OF

NOT FOR PUBLICATION

CONGRESSIONAL DISTRICT
11th

STATE

Massachusetts

CODE

025

COUNTY

Plymouth

CODE

023

3 CLASSIFICATION

CATEGORY

☐ DISTRICT☒ BUILDING(S)☐ STRUCTURE☐ SITE☐ OBJECT

OWNERSHIP

☐ PUBLIC☒ PRIVATE☐ BOTH

PUBLIC ACQUISITION

☐ IN PROCESS☐ BEING CONSIDERED

STATUS

☒ OCCUPIED☐ UNOCCUPIED☐ WORK IN PROGRESS

ACCESSIBLE

☒ YES: RESTRICTED☐ YES: UNRESTRICTED☐ NO

PRESENT USE

☐ AGRICULTURE☐ COMMERCIAL☐ EDUCATIONAL☐ ENTERTAINMENT☐ GOVERNMENT☐ INDUSTRIAL☐ MILITARY☐ MUSEUM☐ PARK☐ PRIVATE RESIDENCE☐ RELIGIOUS☐ SCIENTIFIC☐ TRANSPORTATION☒ OTHER: Funeral Home**4 OWNER OF PROPERTY**

NAME

Dahlborg MacNevin Funeral Home

STREET & NUMBER

647 Main Street

CITY, TOWN

Brockton

VICINITY OF

STATE

Massachusetts 02401

5 LOCATION OF LEGAL DESCRIPTION

COURTHOUSE,

REGISTRY OF DEEDS, ETC.

Plymouth County Registry of Deeds

STREET & NUMBER

Russell Street

CITY, TOWN

Plymouth

STATE

Massachusetts 02360

6 REPRESENTATION IN EXISTING SURVEYS

TITLE

Inventory of the Historic Assets of the Commonwealth

DATE

1976

☐ FEDERAL ☒ STATE ☐ COUNTY ☐ LOCALDEPOSITORY FOR
SURVEY RECORDS

Massachusetts Historical Commission

CITY, TOWN

Boston

STATE
Massachusetts 02108

7 DESCRIPTION

CONDITION

☒ EXCELLENT
☐ GOOD
☐ FAIR

☐ DETERIORATED
☐ RUINS
☐ UNEXPOSED

CHECK ONE

☒ UNALTERED
☐ ALTERED

CHECK ONE

☒ ORIGINAL SITE
☐ MOVED DATE _____

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Moses Packard House is located on the corner of Main and Florence Streets in a residential section of Brockton. The less than one acre of nominated property is landscaped with topiary shrubbery. There is a parking lot to the rear (west) of the building.

The house was designed by Brockton architect Fred T. Austin and built in 1897 for Moses Packard. It is a two and half story Queen Anne style structure with Colonial Revival detail. Typical of its style, the house is of irregular plan and massing and shows a variety of textures in the materials used. The exposed basement level and first story are rough faced granite. The second story and roof dormers are clapboards painted light green. The high hip roof is covered with slate tiles and crowned by two tall molded brick chimneys. Fenestration is 1/1 framed by plain architraves. Windows are of contrasting scale. First story windows and doors are headed by a jack arch.

The building facade faces east toward Main Street. A series of steps with low granite walls and iron railings lead to the one story off center entrance portico. The heavily molded dentiled entablature is supported by three Doric columns at each corner. The wooden entrance door is flanked by two windows to its south and one window to its north. A leaded glass door opens onto the flat roof of the portico from the second story. This door is flanked by oval shaped stained glass windows. A gable dormer with returns stands overhead. It contains a Palladian window with a stained glass fan. The northern end of the facade is a two story bay consisting of three windows on each story. The southern end of the facade is an engaged three story tower with three windows on the first two stories. The third story of the tower is an open porch with a turned balustrade and four delicate Doric columns supporting the conical roof with a copper band and a copper finial at its peak. An open porch protected only by a low granite wall runs along the facade and rounds the corner to continue along the south elevation.

The south elevation has a one story flat roof porte-cochere supported by slender Doric columns standing on the two granite walls which flank the doorway. This is headed by a double window on the western end of the second story and a smaller single window on the eastern end. A Palladian window occupies the gable dormer overhead. The first story of the north elevation has two windows on the eastern end and a three sided bay on the western end. The second story has double windows above each of these with an oval shaped stained glass window between. The gable dormer above has a series of four windows with the center two headed by a semi-circular fan. A two and half story ell sheathed entirely in clapboards extends from the west (rear) elevation.

Decorative balustrades have been removed from the portico roof and the main roof of the house. Smoked glass and bronze anodized aluminum breezeways have recently been added to the facade portico and to the rear elevation entrance leading to offices constructed in the basement.

The interior has been altered only enough to allow adaption for its present use as a funeral home.

8 SIGNIFICANCE

PERIOD

☐ PREHISTORIC
☐ 1400-1499
☐ 1500-1599
☐ 1600-1699
☐ 1700-1799
☒ 1800-1899
☐ 1900-

☐ ARCHEOLOGY-PREHISTORIC
☐ ARCHEOLOGY-HISTORIC
☐ AGRICULTURE
☒ ARCHITECTURE
☐ ART
☒ COMMERCE
☐ COMMUNICATIONS

AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW

☐ COMMUNITY PLANNING
☐ CONSERVATION
☐ ECONOMICS
☐ EDUCATION
☐ ENGINEERING
☐ EXPLORATION/SETTLEMENT
☒ INDUSTRY
☐ INVENTION

☐ LANDSCAPE ARCHITECTURE
☐ LAW
☐ LITERATURE
☐ MILITARY
☐ MUSIC
☐ PHILOSOPHY
☒ POLITICS/GOVERNMENT

☐ RELIGION
☐ SCIENCE
☐ SCULPTURE
☐ SOCIAL/HUMANITARIAN
☐ THEATER
☐ TRANSPORTATION
☐ OTHER (SPECIFY)

SPECIFIC DATES 1897

BUILDER/ARCHITECT

Fred T. Austin

STATEMENT OF SIGNIFICANCE

The Moses Packard House is significant for the quality of its architecture. It is considered an excellent example of a Queen Anne house with Colonial Revival detail in Brockton. At the time of construction, the architect Fred T. Austin was a partner in the firm of Howard and Austin. Many fine examples of their work can be found in Brockton, including the Central Fire Station (National Register).

The house is also significant for its association with Moses Packard, a leading Brockton industrialist. The Packard family was involved in shoe manufacturing from the time of the incorporation of North Bridgewater (later Brockton) in 1821. Moses became successful in the field and in 1881 was the first to produce a shoe which sold for a fixed retail price. His \$2.99 shoe brought him fame and fortune throughout the nation. Packard was also active in local politics and served four terms as an alderman.

9 MAJOR BIBLIOGRAPHICAL REFERENCES

Kingman, Bradford, History of Brockton, Plymouth County, Massachusetts 1656-1894,
D. Mason & Co., Syracuse, N.Y. 1895.
The Brockton Enterprise, June 29, 1897.
Original Drawings, Howard and Austin, Architects.

10 GEOGRAPHICAL DATA

ACREAGE OF NOMINATED PROPERTY 4/5 acre

UTM REFERENCES

A 19 332920 4659560
ZONE EASTING NORTHING
C

B
ZONE EASTING NORTHING
D

VERBAL BOUNDARY DESCRIPTION

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE CODE COUNTY CODE

STATE CODE COUNTY CODE

11 FORM PREPARED BY

NAME / TITLE Blaine Mallory and Joseph Orfant, National Register Editor
John R. Wilson, Brockton Planner

ORGANIZATION

Massachusetts Historical Commission

DATE

October 6, 1977

STREET & NUMBER

294 Washington Street

TELEPHONE

617-727-8470

CITY OR TOWN

Boston

STATE

Massachusetts 02108

12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION

THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:

NATIONAL

STATE

LOCAL X

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

STATE HISTORIC PRESERVATION OFFICER SIGNATURE

Elizabeth Reed Amador

TITLE Executive Director, Mass. Historical Commission

DATE

10/18/77

FOR NPS USE ONLY

I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER

DIRECTOR, OFFICE OF ARCHEOLOGY AND HISTORIC PRESERVATION

ATTEST:

KEEPER OF THE NATIONAL REGISTER

DATE

2/17/78

DATE

2-9-78

Property Packard, Moses, Hanse

State Mass.

Working Number 10.27.77.1726

Plymouth

TECHNICAL

Photos 2
Maps 2

CONTROL

OK ^{yl} 10.27.77

HISTORIAN

Accept
Franklin
2.2.78

level of significance somewhat weak.

ARCHITECTURAL HISTORIAN

accept
Braun
12.7.77

ARCHEOLOGIST

OTHER

HAER

Inventory _____

Review _____

REVIEW UNIT CHIEF

sufficient

Accept
Lebowich
2/2/78

BRANCH CHIEF

Herring
2-9-78

KEEPER

Retting for Murtagh
2/17/78

National Register Write-up _____

Send-back _____

Entered FEB 17 1978

Federal Register Entry 4.4.78

Re-submit _____

INT:2106-74



Bahlberg
MacFevin
FURNITURE HOMES

Moses Packard House
Brockton, Massachusetts
1976

FEB 17 1978

John R. Wilson
Office of the City Planner
City Hall, Brockton

#1 ⁸²

Looking toward east facade and south
elevation.

Plymouth County

OCT 27 1977

PROPERTY OF THE NATIONAL REGISTER



Moses Packard House
Brockton, Massachusetts
1976

FEB 17 1978

John R. Wilson
Office of the City Planner
City Hall, Brockton

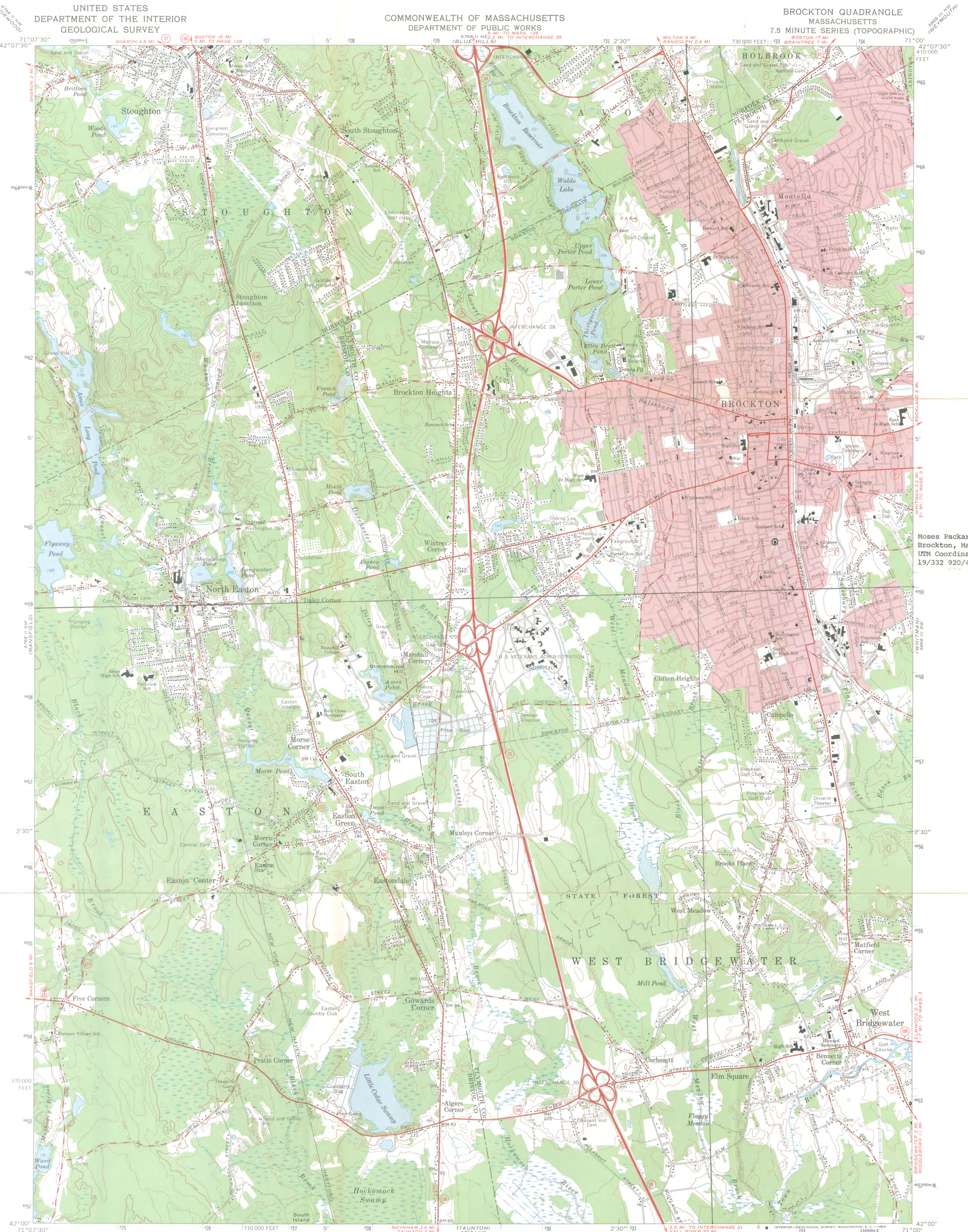
#2 ^{Q2}

Looking toward east facade and north
elevation.

Plymouth Cnty

OCT 27 1977

PROPERTY OF THE NATIONAL REGISTER



Moses Packard House
Brockton, Massachusetts
UTM Coordinates:
19/332 920/4659 560

Mapped, edited, and published by the Geological Survey
Control by USGS, USC&GS, and Massachusetts Geodetic Survey
Planimetry by photogrammetric methods from aerial photographs
Topography by planetable surveys 1936. Revised 1963
Polyconic projection. 1927 North American datum
10,000-foot grid based on Massachusetts coordinate system,
mainland zone
1000-meter Universal Transverse Mercator grid ticks,
zone 19, shown in blue
Red tint indicates areas in which only landmark buildings are shown

UTM GRID AND 1963 MAGNETIC NORTH
DECLINATION AT CENTER OF SHEET

SCALE 1:24,000
1 1000 0 1000 2000 3000 4000 5000 6000 7000 FEET
1 5 0 5 10 KILOMETER
CONTOUR INTERVAL 10 FEET
DATUM IS MEAN SEA LEVEL

ROAD CLASSIFICATION
Heavy-duty ——— Light-duty ———
Medium-duty ——— Unimproved dirt ———
State Route ———

THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS
FOR SALE BY U.S. GEOLOGICAL SURVEY, WASHINGTON, D.C. 20242
A FOLDER DESCRIBING TOPOGRAPHIC MAPS AND SYMBOLS IS AVAILABLE ON REQUEST



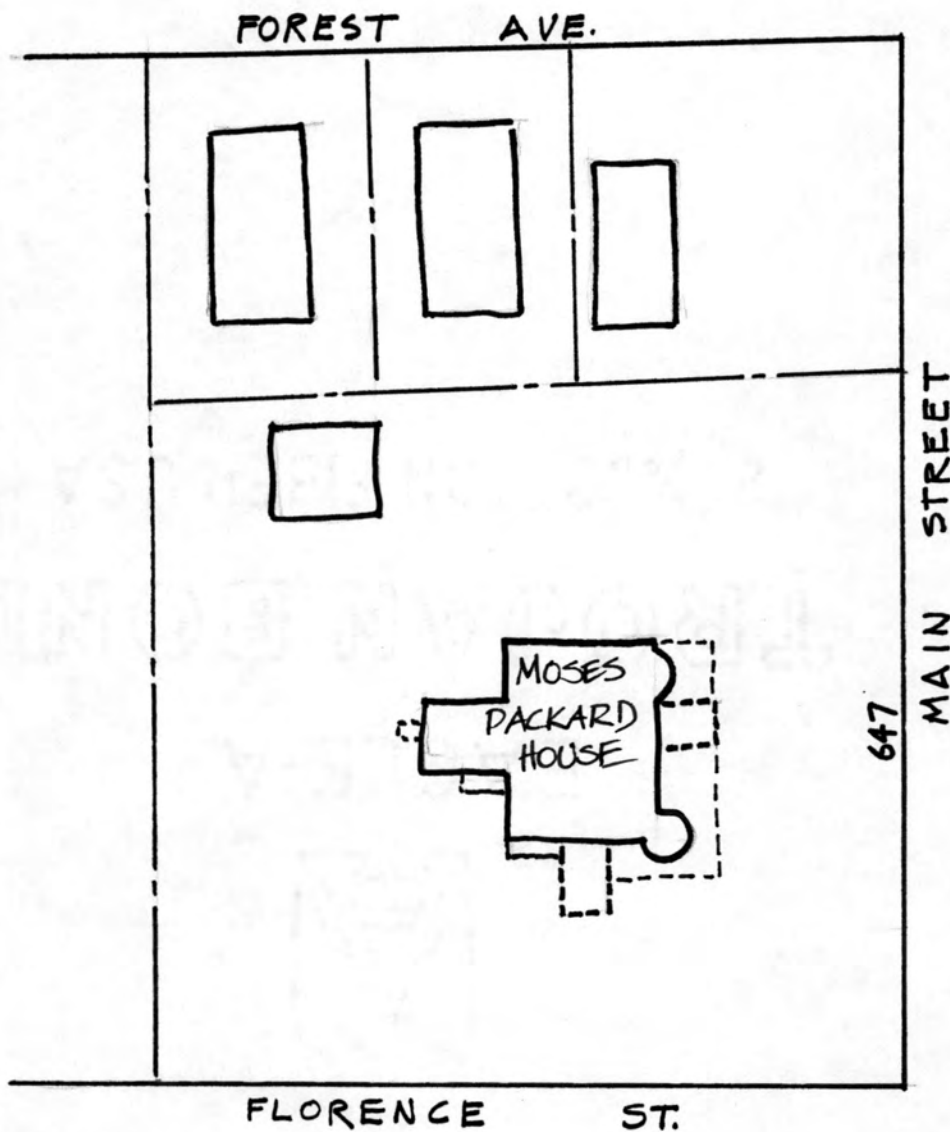
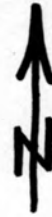
BROCKTON, MASS.
N4200-W7100/7.5

1963
AMS 6768 II SE-SERIES V814
FEB 17 1978

136

647 MAIN ST

SCALE 1" = 50'



Moses Packard House
Brockton, Massachusetts
Sketch Map

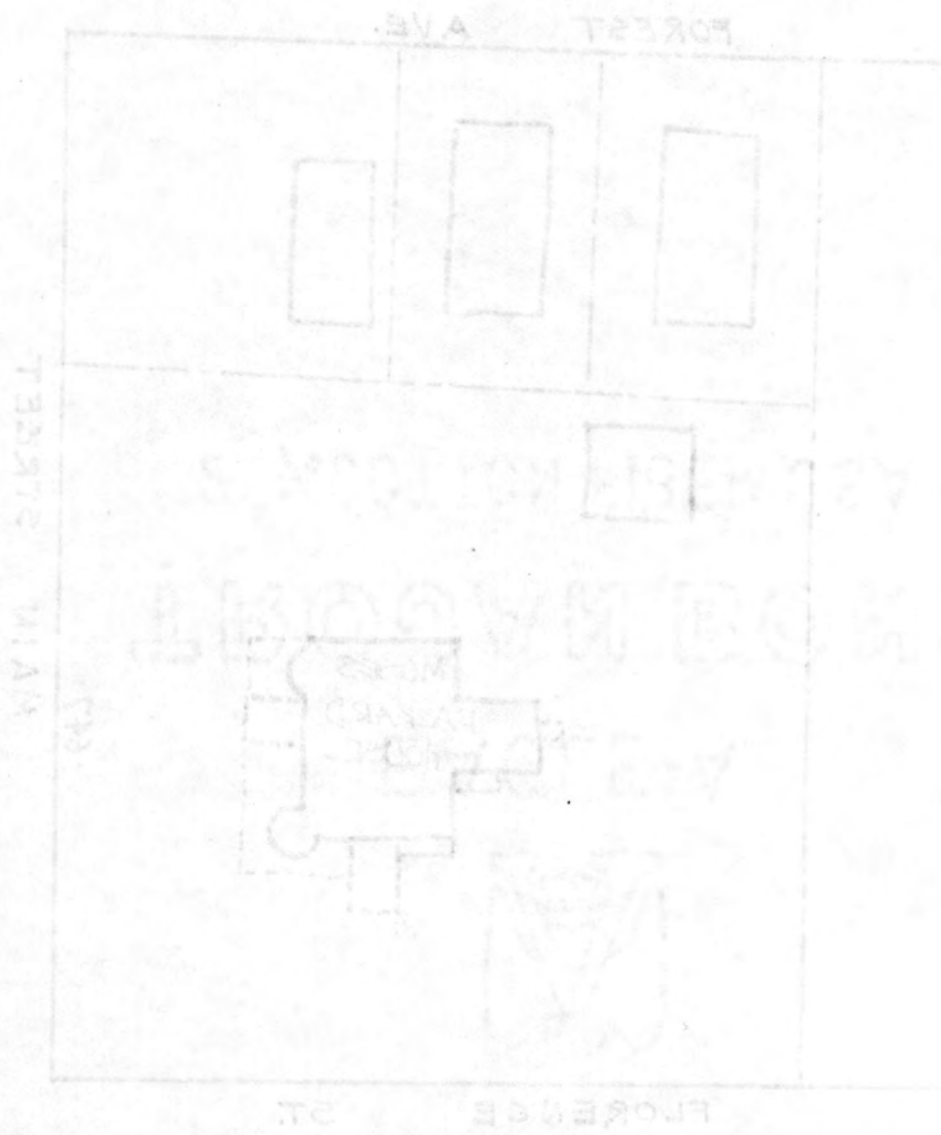
Scale: 1"=100'

Source: Sanborn Insurance Maps, 1968



647 MAIN ST

SCALE 1" = 50'



FEB 17 1978

ENTRIES IN THE NATIONAL REGISTER

STATE **MASSACHUSETTS**

Date Entered **FEB 17 1978**

Name

Location

Bradford, Capt. Gamaliel, House

**Duxbury vicinity
Plymouth County**

Clark Houses

**Natick
Middlesex County**

Packard, Moses, House

**Brockton
Plymouth County**

Also Notified

**Hon. Edward W. Brooke
Hon. Edward M. Kennedy
Hon. Gerry E. Studds
Hon. Margaret M. Heckler
Hon. James A. Burke**

**Regional Director, North Atlantic
Region**

**State Historic Preservation Officer
Mrs. Elizabeth Amadon
Executive Director, Massachusetts
Historical Commission
294 Washington Street
Boston, Massachusetts 02108**

880

Mott/js

3/2/78

NATIONAL REGISTER DATA SHEET

① NAME as it appears on federal register: Packard, Moses, House				② OTHER NAMES:		③ date of entry: FEB 17 1978		④ county code: 23	
⑤ LOCATION street & number 647 Main St.		city / town Brockton		vicinity of		state MA		county Plymouth	
⑦ OWNER ☒ PRIVATE ☐ STATE ☐ MUNICIPAL ☐ COUNTY ☐ MULTIPLE ☐ FEDERAL (agency name)						⑧ ADMINISTRATOR:			
⑨ EXISTING SURVEYS ☐ HABS ☐ HAER ☐ NHL				⑩ FUNDED? ☐ YES ☐ NO		⑪ CONGRESS. DISTRICT 11th		⑫ SOURCE of NOMINATION ☐ STATE ☐ FEDERAL	
⑬ WITHIN NATIONAL REGISTER HISTORIC DISTRICT? ☐ YES, NAME ☐ NO				⑭ WITHIN NATIONAL HISTORIC LANDMARK? ☐ YES, NAME ☐ NO				⑮ ACREAGE	
⑯ CONDITION				⑰ FEATURES:					
☐ excellent ☐ good ☐ fair				☐ deteriorated ☐ ruins ☐ unexposed ☐ unexcavated				☐ altered ☐ unaltered ☐ reconstructed ☐ excavated	
☐ original site ☐ moved ☐ unknown				INTERIOR: ☐ SUBSTANTIALLY INTACT-1 ☐ NOT INTACT-0 ☐ UNKNOWN-4 ☐ NOT APPLICABLE-7 EXTERIOR: ☐ SUBSTANTIALLY INTACT-2 ☐ NOT INTACT-0 ☐ UNKNOWN-5 ☐ NOT APPLICABLE-8 ENVIRONS: ☐ SUBSTANTIALLY INTACT-3 ☐ NOT INTACT-0 ☐ UNKNOWN-6 ☐ NOT APPLICABLE-9					
⑱ ACCESS ☐ YES-Restricted ☐ YES-Unrestricted ☐ No Access ☐ Unknown				⑲ ADAPTIVE USE ☐ YES ☐ NO		⑳ SAVED? ☐ YES		㉑ IS PROPERTY A HISTORIC DISTRICT? ☐ yes ☐ no	
㉒ AREAS OF SIGNIFICANCE:				㉓ CLAIMS: explain					
☐ ARCHEOLOGY-prehistoric-2 ☐ ARCHEOLOGY-historic-1 ☐ AGRICULTURE-3 ☐ ARCHITECTURE-4 ☐ ART-5				☐ ENGINEERING-11 ☐ ENTERTAINMENT-26 ☐ EXPLORATION-12 ☐ HEALTH-27 ☐ INDUSTRY-13 ☐ INVENTION-14 ☐ LANDSCAPE ARCH.-15 ☐ LAW-16 ☐ LITERATURE-17 ☐ MILITARY-18 ☐ MUSIC-19 ☐ PHILOSOPHY-20 ☐ POLITICS/GOVT.-21 ☐ RELIGION-22 ☐ SCIENCE-23 ☐ SOCIAL/HUMANITARIAN-24 ☐ SOCIAL/CULTURAL-30 ☐ TRANSPORTATION-25 ☐ RECREATION-28 ☐ SETTLEMENT-29 ☐ URBAN PLANNING-31 ☐ OTHER (SPECIFY)					
㉔ functions WHEN HISTORICALLY SIGNIFICANT: CURRENTLY:				㉕ dates of initial construction: major alterations: historic events:				㉖ ETHNIC GROUP ASSOCIATION	
㉗ architectural style(s):				㉘ architect:		㉙ master builder:		㉚ engineer:	
㉛ landscape architect / garden designer:		㉜ interior decorator:		㉝ artist:		㉞ artisan:		㉟ builder/contractor:	
㊱ NAMES give role & date									
PERSONAL:									
EVENTS:									
INSTITUTIONAL:									
㊲ NATIONAL REGISTER WRITE-UP									