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NAME: ~~The~~ Wil-Fra-Mar  
LOCATION: 318-320 ~~East Vermont Street~~  
OWNER: J. Anthony & Allen Simmonds  
ADDRESS: 801 North Pennsylvania Street, Apt. C, Indianapolis, Indiana 46204

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MAP NUMBER: 4

7. DESCRIPTION:

The letters WIL-FRA-MAR are carved in the limestone above the double arch entrances to this three-story, six bay, yellow brick flats building (Photo 4 of 42) at 318-320 East Vermont Street. The double entries are recessed. Two floral corbel stones support the smooth limestone surround. All the windows use rough quarry face lintels above and smooth face sills below. The window openings at the street level are two bays wide. Brick corbeling projects slightly at the top. There is a narrow metal cornice with a small attic parapet above. The style of this building is a stripped down commercial version of Lombard Romanesque Revival.

8. SIGNIFICANCE:

The Wil-Fra-Mar is a significant example of a variation of the "Eastern" type flat building represented in this district. The three-story structure is divided into two flats on the first floor while the upper stories contain sleeping rooms. This variation is more common on the East coast but is the only example of this building type in this nomination.

The structure, which does not appear on the Sanborn Insurance Map of 1887, is present on both the 1897 Sanborn and the Baist's Real Estate Map of 1898. Because the building permit records of the 1890's are incomplete and the records for several years have been destroyed, the exact date of construction and the original owner of the Wil-Fra-Mar has not yet been determined. The building may possibly have been named by William Frankfort who owned the Sid-Mar (located at the corner of Massachusetts and Vermont) from 1905 and whose son was named Martin. Situated on Vermont Street, this building is already listed in the National Register Massachusetts Avenue Commercial District.

10. GEOGRAPHICAL DATA:

Acreage: Less than one acre

Quadrangle Name: Indianapolis West

Quadrangle Scale: 1:24,000

UTM REFERENCES:

16	572690	4402660
Zone	Easting	Northing

BOUNDARY DESCRIPTION:

Parcel 1-01-84892. Forty-one and One Tenth Feet on Vermont Street, Forty-three Feet Northwest of a Line Beginning One Hundred Nine Feet East of the Intersection of Massachusetts Avenue and Vermont Street, Block Nineteen. Key Code 81-034-013.