

United States Department of the Interior  
National Park Service

RECEIVED

JUL 06 1993

NATIONAL REGISTER OF HISTORIC PLACES  
REGISTRATION FORM

NATIONAL  
REGISTER

1. Name of Property

historic name: Noah Bryan Store

other name/site number: SE0130

2. Location

street & number: Southwest corner of Glade and Main Streets

not for publication: N/A

city/town: Marshall

vicinity: N/A

state: AR county: Searcy code: AR 129 zip code: 72650

3. Classification

Ownership of Property: Private

Category of Property: Building

Number of Resources within Property:

Contributing	Noncontributing
<u>1</u>	<u>      </u> buildings
<u>      </u>	<u>      </u> sites
<u>      </u>	<u>      </u> structures
<u>      </u>	<u>      </u> objects
<u>1</u>	<u>0</u> Total

Number of contributing resources previously listed in the National Register: N/A

Name of related multiple property listing: Historic and Architectural Resources of Searcy County, Arkansas

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#### 4. State/Federal Agency Certification

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As the designated authority under the National Historic Preservation Act of 1986, as amended, I hereby certify that this X nomination \_\_\_\_\_ request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property X meets \_\_\_\_\_ does not meet the National Register Criteria. \_\_\_\_\_ See continuation sheet.

Cathryn Byrd Slater  
Signature of certifying official

6-7-93  
Date

Arkansas Historic Preservation Program  
State or Federal agency and bureau

In my opinion, the property \_\_\_\_\_ meets \_\_\_\_\_ does not meet the National Register criteria. \_\_\_\_\_ See continuation sheet.

\_\_\_\_\_  
Signature of commenting or other official

\_\_\_\_\_  
Date

\_\_\_\_\_  
State or Federal agency and bureau

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#### 5. National Park Service Certification

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I, hereby certify that this property is:

- ☒ entered in the National Register  
\_\_\_\_\_ See continuation sheet.  
☐ determined eligible for the  
National Register  
\_\_\_\_\_ See continuation sheet.  
☐ determined not eligible for the  
National Register  
☐ removed from the National Register  
\_\_\_\_\_ other (explain): \_\_\_\_\_

entered in the  
National Register

Debra Byrd

8/18/93

\_\_\_\_\_  
Signature of Keeper

\_\_\_\_\_  
Date  
of Action

=====

#### 6. Function or Use

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Historic: COMMERCE/TRADE

Sub: Department Store

Current: COMMERCE/TRADE

Sub: Department Store

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**7. Description**

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Architectural Classification:

Other \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other Description: Native Ozark region commercial

Materials: foundation Stone roof Asphalt  
walls Stone other Wood bulkheads and storefront  
\_\_\_\_\_ window frames

Describe present and historic physical appearance. X See continuation sheet.

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**8. Statement of Significance**

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Certifying official has considered the significance of this property in relation to other properties: Locally.

Applicable National Register Criteria: A, C

Criteria Considerations (Exceptions): N/A

Areas of Significance: ARCHITECTURE  
COMMERCE  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Period(s) of Significance: 1926-1943 \_\_\_\_\_

Significant Dates: 1926 \_\_\_\_\_

Significant Person(s): N/A  
\_\_\_\_\_

Cultural Affiliation: N/A \_\_\_\_\_

Architect/Builder: Hardin, Bob/  
Campbell, Taylor  
\_\_\_\_\_

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above.  
X See continuation sheet.

United States Department of the Interior  
National Park Service

# National Register of Historic Places Continuation Sheet

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## Description

The Noah Bryan Store is a single story, fieldstone masonry commercial building designed in a regional style indigenous to the Ozark Mountains that is characterized by the use of quarry-faced native stone set at varying depths to create a heavily textured stone surface. The floor plan is virtually square and relieved only by the beveled entrance bay located at the building's northeast corner. The raised parapet above the first story projects out over the double-leaf entrance and its northeastern corner is supported upon a stone column. The northern or principal storefront elevation retains all of its original storefronts, including windows, transoms, and even the remnants of original signage printed on the bulkheads. Another set of double-leaf doors is placed near the western end of this elevation; a later metal canopy projects from the base of the raised stone parapet and extends out over the sidewalk.

The eastern wall is punctuated only by a single-leaf entrance placed near its southern end; otherwise it is blank. The southern and western sides of the building are party walls shared with adjacent buildings.

As is usually the case with such simplified native stone Ozark commercial buildings, the significant details are limited to the entrances and storefront display windows; otherwise it is the texture of the native, quarry-faced stone that lends the principal visual accent and character to the building.

The interior retains most of its original fabric, including a wood strip floor and ceiling, wooden built-in wall shelving and a central row of chamfered wood posts that run the length of the open interior to support the roof.

The Noah Bryan Store has suffered few, if any, alterations, and is in very good condition.

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National Park Service

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Significance

Criteria A and C, local significance

The Noah Bryan Store was constructed in 1926 by Bob Hardin, a local builder, who had the contract for building the walls, while a man named Dobbins from either Illinois or Indiana cut the stone for the construction. A local craftsman, Taylor Campbell from Snowball both nailed down the plank flooring and built the tables and shelves. The storefront windows and doors were ordered from Scotts Sash & Door Company in Little Rock.

Noah Bryan opened his store for business in December of 1926, apparently as a general mercantile store. He continued to operate it as such through the 1920's and into the Depression.

The Noah Bryan Store was constructed as a mercantile store on the courthouse square in Marshall during the mid-1920's, and as such represents the historic context *Searcy County in the World War Era, 1910-1945: Economic Realignment, The Great Depression and World War*. Though this was, generally speaking, a period of county-wide economic decline, some construction continued, and particularly in the area of smaller retail businesses that stocked a broad range of either farming equipment, general household goods and hardware, or groceries. As Marshall and Searcy County attempted to cope with the economic slowdown that came with the Prohibition era and its effect upon the county's previously profitable small industries, local businessmen re-focused their marketing emphasis on the more predictable local economy and the relatively dependable demand for common agricultural and household goods. It is thus eligible with local significance under Criterion A for its direct association with the down-scaled retail economy that responded directly to the drastic changes taking place in the local manufacturing and transportation base during the 1920's. It is also eligible under Criterion C as a particularly elaborate example of a mid-1920's downtown mercantile store designed in the prevailing architectural aesthetic for such commercial retail construction in Searcy County during this period.



See "Historic and Architectural Resources of Searcy County, Arkansas,"  
Section H.

Previous documentation on file (NPS):

- preliminary determination of individual listing (36 CFR 67) has been requested.  
 - previously listed in the National Register  
 - previously determined eligible by the National Register  
 - designated a National Historic Landmark  
 - recorded by Historic American Buildings Survey # \_\_\_\_\_  
 - recorded by Historic American Engineering Record # \_\_\_\_\_

X State historic preservation office  
 - Other state agency  
 - Federal agency  
 - Local government  
 - University  
 - Other -- Specify Repository: \_\_\_\_\_

Acreage of Property: Less than one

A	<u>15</u>	<u>533180</u>	<u>3973730</u>	B	<u>15</u>	_____	_____
C	<u>15</u>	_____	_____	D	<u>15</u>	_____	_____

Verbal Boundary Description: See continuation sheet.

Beginning at a point formed by the intersection of the western edge of Glade Street with the southern edge of Main Street, proceed westerly along said line for a distance of approximately 100 feet to its intersection with a perpendicular line running parallel with the building's western elevation; thence proceed southerly along said line for a distance of approximately 100 feet to its intersection with a perpendicular line running parallel with the building's southern elevation; thence proceed easterly along said line for a distance of approximately 100 feet to its intersection with a perpendicular line running along the western edge of Glade Street; thence proceed northerly along said line for a distance of approximately 100 feet to the point of beginning.

Boundary Justification: \_\_\_\_\_ See continuation sheet.

This boundary includes all the property historically associated with this resource that retains its integrity.

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**11. Form Prepared By**

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Name/Title: Kenneth Story, Architectural Historian

Organization: Arkansas Historic Preservation Program

Date: 04/14/93

Street & Number: 323 Center Street, Suite 1500

Telephone: (501) 324-9880

City or Town: Little Rock

State: AR

Zip: 72201

United States Department of the Interior  
National Park ServiceNational Register of Historic Places  
Continuation Sheet

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Searcy County MPS Searcy County, ARKANSAS

COVER	Substantive Review	DATE LISTED
1. Bryan, Noah, Store	Entered in the National Register	8/18/93
2. Daniel, Dr. Sam G., House	Entered in the National Register	8/18/93
3. Farmers Bank Building	Substantive Review	8/18/93
4. Fendley, Bud, House	Entered in the National Register	8/18/93
5. Gates--Helm Farm	Entered in the National Register	8/18/93
6. Hatchett, Columbus, House	Entered in the National Register	8/18/93
7. Leslie--Rolen House	Entered in the National Register	8/18/93
8. Lynch, Thomas, House	Entered in the National Register	8/18/93
9. Redman, Oscar, Building	Entered in the National Register	8/18/93
10. Thomas, Greene, House	Entered in the National Register	8/18/93
11. Treat Commercial Building	Entered in the National Register	8/18/93
12. Treece, Jasper E., Building	Entered in the National Register	8/18/93
13. Bank of Marshall Building	Substantive Review	10/4/93
14. Bates Tourist Court	Entered in the National Register	10/4/93
15. Bromley-Mills-Treece House	Entered in the National Register	10/4/93
16. Dugger and Schultz Store Building	Entered in the National Register	10/4/93
17. Ferguson Gas Station	Substantive Review	10/4/93
18. Ferguson, T. M., House	Entered in the National Register	10/4/93
19. Ferguson, Zeb, House	Entered in the National Register	10/4/93
20. Lay, S. A., House	Entered in the National Register	10/4/93
21. Luna, Anthony, House	Entered in the National Register	10/4/93



UNITED STATES DEPARTMENT OF THE INTERIOR  
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES  
EVALUATION/RETURN SHEET

REQUESTED ACTION: NOMINATION

PROPERTY NAME: Bryan, Noah, Store

MULTIPLE NAME: Searcy County MPS

STATE & COUNTY: ARKANSAS, Searcy

DATE RECEIVED: 7/06/93

DATE OF 16TH DAY: 8/05/93

DATE OF WEEKLY LIST:

DATE OF PENDING LIST: 7/20/93

DATE OF 45TH DAY: 8/20/93

REFERENCE NUMBER: 93000760

NOMINATOR: STATE

REASONS FOR REVIEW:

APPEAL: N DATA PROBLEM: N LANDSCAPE: N LESS THAN 50 YEARS: N  
OTHER: N PDIL: N PERIOD: N PROGRAM UNAPPROVED: N  
REQUEST: N SAMPLE: N SLR DRAFT: N NATIONAL: N

COMMENT WAIVER: N

☒ ACCEPT ☐ RETURN ☐ REJECT 8/18/93 DATE

ABSTRACT/SUMMARY COMMENTS:

RECOM./CRITERIA \_\_\_\_\_  
REVIEWER \_\_\_\_\_  
DISCIPLINE \_\_\_\_\_  
DATE \_\_\_\_\_

DOCUMENTATION see attached comments Y/N see attached SLR Y/N

CLASSIFICATION

\_\_\_count \_\_\_resource type

STATE/FEDERAL AGENCY CERTIFICATION

FUNCTION

\_\_\_historic \_\_\_current

DESCRIPTION

\_\_\_architectural classification

\_\_\_materials

\_\_\_descriptive text

SIGNIFICANCE

Period Areas of Significance--Check and justify below

Specific dates

Builder/Architect

Statement of Significance (in one paragraph)

\_\_\_summary paragraph

\_\_\_completeness

\_\_\_clarity

\_\_\_applicable criteria

\_\_\_justification of areas checked

\_\_\_relating significance to the resource

\_\_\_context

\_\_\_relationship of integrity to significance

\_\_\_justification of exception

\_\_\_other

BIBLIOGRAPHY

GEOGRAPHICAL DATA

\_\_\_acreage

\_\_\_verbal boundary description

\_\_\_UTMs

\_\_\_boundary justification

ACCOMPANYING DOCUMENTATION/PRESENTATION

\_\_\_sketch maps

\_\_\_USGS maps

\_\_\_photographs

\_\_\_presentation

OTHER COMMENTS

Questions concerning this nomination may be directed to

\_\_\_\_\_

Phone \_\_\_\_\_

Signed \_\_\_\_\_

Date \_\_\_\_\_





NOAH BRYAN STORE (JEO130)  
MARSHALL, SEARCY Co., ARKANSAS  
PHOTOGRAPHED BY T. FERGUSON  
APRIL, 1991

NEGATIVE ON FILE AT AHPP  
VIEW FROM NORTH





NOAH BRYAN STORE (JEO130)  
MARSHALL, SEARCY Co., ARKANSAS  
PHOTOGRAPHED BY T. FERGUSON  
APRIL, 1991

NEGATIVE ON FILE AT AHPP  
VIEW FROM NORTHEAST

Please refer to the map in the  
Multiple Property Cover Sheet  
for this property

Multiple Property Cover Sheet Reference Number: 64500030