

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

FOR NPS USE ONLY
RECEIVED NOV 14 1979
DATE ENTERED JAN 17 1980

NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM

SEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS

1 NAME

HISTORIC
Stoner, Joseph J., House
AND/OR COMMON

2 LOCATION

STREET & NUMBER
321 South Hamilton Street
CITY, TOWN
Madison
STATE
Wisconsin
VICINITY OF
Second
COUNTY
Dane
CODE
025
NOT FOR PUBLICATION
CONGRESSIONAL DISTRICT

3 CLASSIFICATION

| CATEGORY | OWNERSHIP | STATUS | PRESENT USE |
|---|---|--|---|
| <input type="checkbox"/> DISTRICT | <input type="checkbox"/> PUBLIC | <input type="checkbox"/> OCCUPIED | <input type="checkbox"/> AGRICULTURE |
| <input checked="" type="checkbox"/> BUILDING(S) | <input checked="" type="checkbox"/> PRIVATE | <input checked="" type="checkbox"/> UNOCCUPIED | <input type="checkbox"/> MUSEUM |
| <input type="checkbox"/> STRUCTURE | <input type="checkbox"/> BOTH | <input type="checkbox"/> WORK IN PROGRESS | <input type="checkbox"/> COMMERCIAL |
| <input type="checkbox"/> SITE | PUBLIC ACQUISITION | ACCESSIBLE | <input type="checkbox"/> PARK |
| <input type="checkbox"/> OBJECT | <input type="checkbox"/> IN PROCESS | <input type="checkbox"/> YES: RESTRICTED | <input type="checkbox"/> EDUCATIONAL |
| | <input type="checkbox"/> BEING CONSIDERED | <input type="checkbox"/> YES: UNRESTRICTED | <input type="checkbox"/> ENTERTAINMENT |
| | | <input type="checkbox"/> NO | <input type="checkbox"/> GOVERNMENT |
| | | | <input type="checkbox"/> PRIVATE RESIDENCE |
| | | | <input type="checkbox"/> RELIGIOUS |
| | | | <input type="checkbox"/> SCIENTIFIC |
| | | | <input type="checkbox"/> INDUSTRIAL |
| | | | <input type="checkbox"/> TRANSPORTATION |
| | | | <input checked="" type="checkbox"/> OTHER: vacant |

4 OWNER OF PROPERTY

NAME
Richard Gottlieb, General Manager, Madison Newspapers, Inc.
STREET & NUMBER
1901 Fish Hatchery Road, P. O. Box 8058
CITY, TOWN
Madison
VICINITY OF
STATE
Wisconsin 53708

5 LOCATION OF LEGAL DESCRIPTION

COURTHOUSE,
REGISTRY OF DEEDS, ETC.
Register of Deeds, City-County Building
STREET & NUMBER
210 Monona Avenue
CITY, TOWN
Madison
STATE
Wisconsin 53709

6 REPRESENTATION IN EXISTING SURVEYS

TITLE
Wisconsin Inventory of Historic Places
DATE
1974
DEPOSITORY FOR
SURVEY RECORDS
State Historical Society of Wisconsin
CITY, TOWN
Madison
STATE
Wisconsin 53706
FEDERAL STATE COUNTY LOCAL

7 DESCRIPTION

| CONDITION | | CHECK ONE | CHECK ONE |
|------------------------------------|--|---|---|
| <input type="checkbox"/> EXCELLENT | <input checked="" type="checkbox"/> DETERIORATED | <input type="checkbox"/> UNALTERED | <input checked="" type="checkbox"/> ORIGINAL SITE |
| <input type="checkbox"/> GOOD | <input type="checkbox"/> RUINS | <input checked="" type="checkbox"/> ALTERED | <input type="checkbox"/> MOVED DATE _____ |
| <input type="checkbox"/> FAIR | <input type="checkbox"/> UNEXPOSED | | |

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Joseph John Stoner House is an imposing two-story structure built of locally quarried sandstone. Its ashlar coursework with large stones interspersed with small is typical of southern Wisconsin. The basic style and scale are those of an Italianate townhouse, with trimwork, brackets, and the roofline also suggesting the Italianate influence. The building sits on the middle of three lots that complete the triangular-shaped block bounded on the west by Hamilton Street and on the north by Henry Street. Originally the southeast boundary was the Lake Monona shoreline, but the Chicago and North Western Railroad line and John Nolen Drive, both built on landfill, now separate the property from the lake. Although now surrounded by an asphalt parking lot, the Stoner house used to be one of three residences on the block. The other two dwellings occupied the lot to the north and faced Henry Street, but were torn down sometime in the 1950s or 1960s. A formal garden used to grow in the back and side yards, and the back of the property was separated from the railroad tracks by a white picket fence.

There are four entrances to the house. The main entrance is protected by a bracketed entrance porch. A kitchen entrance on the north faces Hamilton and is enclosed by a flat-roofed, clapboarded mudroom. It was probably added in the 1920s when the kitchen was moved from the basement to the first floor, although earlier maps indicate that a one-story frame porch ran along that side of the house. A small ground-level board and batten storage building is attached to the rear of this room. The centrally-placed rear entrance is embellished with leaded sidelights and an oblong glazed opening over the door. A two-story veranda formerly ran the width of the facade, with access from the second floor through a simpler doorway. An outline of the veranda still marks the building. The first floor of the veranda has been replaced by an austere makeshift plywood deck while the second floor entrance now enters onto a simple metal balcony. All doors but the plain four-panel mudroom door are unpaneled and plain, painted white, and appear to be of recent manufacture. Early Sanborn-Perris maps show that a covered walk, extending from the porch on the north side of the house and attached to the first floor of the veranda, provided sheltered access to the privy located at the back of the property. Neither the walk nor the privy remains extant.

The fenestration is symmetrical. All of the sandstone lintels and sills are plain. No windows are shuttered, but shutter holdbacks are still in evidence. Eyebrow windows are set between the brackets in the cornice.

The low-pitched hipped roof with a deck has a denticulated cornice and paired brackets supporting a modest soffit. There are three brick chimneys with corbeling; two flanking the main entrance and the third rising from the deck.

The major interior modification seems to be the removal of the kitchen from the basement to the first floor. The floor plan seems to have been little changed otherwise.

8 SIGNIFICANCE

| PERIOD | AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW | | | |
|---|--|---|---|--|
| <input type="checkbox"/> PREHISTORIC | <input type="checkbox"/> ARCHEOLOGY-PREHISTORIC | <input type="checkbox"/> COMMUNITY PLANNING | <input type="checkbox"/> LANDSCAPE ARCHITECTURE | <input type="checkbox"/> RELIGION |
| <input type="checkbox"/> 1400-1499 | <input type="checkbox"/> ARCHEOLOGY-HISTORIC | <input type="checkbox"/> CONSERVATION | <input type="checkbox"/> LAW | <input type="checkbox"/> SCIENCE |
| <input type="checkbox"/> 1500-1599 | <input type="checkbox"/> AGRICULTURE | <input type="checkbox"/> ECONOMICS | <input type="checkbox"/> LITERATURE | <input type="checkbox"/> SCULPTURE |
| <input type="checkbox"/> 1600-1699 | <input checked="" type="checkbox"/> ARCHITECTURE | <input type="checkbox"/> EDUCATION | <input type="checkbox"/> MILITARY | <input type="checkbox"/> SOCIAL/HUMANITARIAN |
| <input type="checkbox"/> 1700-1799 | <input checked="" type="checkbox"/> ART | <input type="checkbox"/> ENGINEERING | <input type="checkbox"/> MUSIC | <input type="checkbox"/> THEATER |
| <input checked="" type="checkbox"/> 1800-1899 | <input type="checkbox"/> COMMERCE | <input type="checkbox"/> EXPLORATION/SETTLEMENT | <input type="checkbox"/> PHILOSOPHY | <input type="checkbox"/> TRANSPORTATION |
| <input type="checkbox"/> 1900- | <input checked="" type="checkbox"/> COMMUNICATIONS | <input type="checkbox"/> INDUSTRY | <input type="checkbox"/> POLITICS/GOVERNMENT | <input type="checkbox"/> OTHER (SPECIFY) |
| | | <input type="checkbox"/> INVENTION | | |

SPECIFIC DATES 1865-1885¹

BUILDER/ARCHITECT Unknown

STATEMENT OF SIGNIFICANCE

The Joseph John Stoner house is significant historically as the residence of the "central figure" in the bird's-eye-view business in the late nineteenth century, and architecturally as a good example of an indigenous sandstone detached Italianate townhouse.²

HISTORY

"The golden age of city bird's-eye-view publishing spanned the years between the Civil War and World War I. During that period, no individual was more central to this trade than Joseph John Stoner." The bird's-eye-views published by Stoner and others were lithographed aerial drawings, taken from a forty-five degree angle, depicting the panorama of the city. Often they highlighted buildings important to the city's commercial or cultural life. While certainly an ornament, they were also advertisement for both businessmen and real estate investors. They helped to sell a city. Although Stoner did not invent the process or develop the idea, he, and Madison, soon became the focal-point of the business.³

Drawing on his background as a traveling book agent, Stoner arranged for his artist to tour a city to make a preliminary sketch. He then used the sketch to court endorsement by the local newspaper and to solicit subscriptions. When enough orders were received, a final sketch was sent to the lithographer. Several months later, Stoner or an assistant would return to the town to fill the orders and sell additional copies.

Stoner settled in Madison in 1864. In 1869, he and the prolific bird's-eye-view artist Albert Ruger joined forces to publish twelve views of Midwestern cities. Over the next three years the geographical scope of the company expanded as Ruger moved southeastward through Ohio, Tennessee, and West Virginia. At the same time, two other publishers, Mortimer Fowler and Howard Heston Bailey, based their view publishing businesses in Madison.

In 1872, Stoner began to publish on his own. He employed at least two artists: a young Chicagoan, Herman Brosius, who toured Wisconsin, the Dakotas, and Colorado, sketching cityscapes, and Augustus Koch, who traveled through Texas. In 1879, when Stoner was entering the most productive period of his career, the Milwaukee lithography firm of Clemens Pauli and Adam Beck formed. Soon, Stoner patronized them exclusively, and for the next five years he commissioned several artists to produce one hundred and five views of cities from Maine to Oregon and south to New Mexico. Throughout this productive period Stoner lived and based his operations in the house at 321 S. Hamilton.

9 MAJOR BIBLIOGRAPHICAL REFERENCES

See continuation sheet

UTM NOT VERIFIED

10 GEOGRAPHICAL DATA

ACREAGE OF NOMINATED PROPERTY .258 acres

UTM REFERENCES Name of Quadrangle: Madison, Wis. Scale: 1:62500

| | | | | | | | |
|---|------------|------------------|--------------------|---|------|---------|----------|
| A | <u>1,6</u> | <u>30,58,5,0</u> | <u>4,77,11,0,0</u> | B | | | |
| | ZONE | EASTING | NORTHING | | ZONE | EASTING | NORTHING |
| C | | | | D | | | |

VERBAL BOUNDARY DESCRIPTION

Original plat, lots 1 & 2 except the part used for railroad purposes. Block 69.

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

| STATE | CODE | COUNTY | CODE |
|-------|------|--------|------|
| STATE | CODE | COUNTY | CODE |

11 FORM PREPARED BY

NAME / TITLE

Donna McBain

ORGANIZATION

Historic Preservation Division

DATE

March, 1979

STREET & NUMBER

State Historical Society, 816 State Street

TELEPHONE

608/262-3390

CITY OR TOWN

Madison

STATE

Wisconsin 53706

12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION

THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:

NATIONAL X

STATE

LOCAL

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

STATE HISTORIC PRESERVATION OFFICER SIGNATURE

Richard M. Mery

TITLE Director, State Historical Society of Wisconsin

DATE

10/10/79

FOR NPS USE ONLY

I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER

W. Ray Luce
DIRECTOR OFFICE OF ARCHEOLOGY AND HISTORIC PRESERVATION

DATE

1-17-80

ATTEST *Emma Jane Saxe*
KEEPER OF THE NATIONAL REGISTER
Regional Coordinator

KEEPER OF THE NATIONAL REGISTER

DATE

1/16/80

FHR-8-300A
(11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR
HERITAGE CONSERVATION AND RECREATION SERVICE

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Stoner, Joseph J., House, Madison, Dane County, Wisconsin

CONTINUATION SHEET

ITEM NUMBER 6 PAGE 1

Representation in Existing Surveys

1972 Madison Landmark Commission Survey
Department of Planning and Development
Neighborhood Revitalization Division
Madison, Wisconsin 53703

FHR-8-300A
(11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR
HERITAGE CONSERVATION AND RECREATION SERVICE

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| | |
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CONTINUATION SHEET See
ITEM NUMBER below PAGE 1

9. MAJOR BIBLIOGRAPHICAL REFERENCES (continued)

Dane County Register of Deeds, Deeds and Mortgages.

Dane County Tax Lists, 1854-1870.

Dane County Tax Sales, 1854-1859.

C.W. Butterfield, The History of Dane County, Wisconsin...

(Western Publishing Company, Chicago, 1880).

Daniel S. Durrie, History of Madison and the Four Lake Country of Wisconsin.

(Madison, 1874).

Michael J. Fox, "The All-American Mapmaker: Joseph John Stoner, 1829-1918?,"
Mapline, Newberry Library, Chicago, 9: March, 1978.

11. FORM PREPARED BY

George C. Brown, Historian, Historic Preservation Division

State Historical Society of Wisconsin

July 1979

816 State Street

608/262-3390

Madison

Wisconsin 53706

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CONTINUATION SHEET

ITEM NUMBER 8 PAGE 1

The early history of the house is uncertain. Apparently it was built over a three-year period beginning in 1855--probably by the real estate firm of Charles G. Mayers and Henry Wright, for Henry B. and Jeanette Staines. Stoner acquired it in November, 1865 and lived in it for the next twenty years.⁴

ARCHITECTURE

The house is built of locally quarried sandstone. Its ashlar coursework with small stones alternating with large is a nineteenth century masonry pattern typical of southern Wisconsin. It is probably associated with the German-speaking immigrant stonemasons active in the area.

Like some other buildings constructed in the hasty "urbanization" of Madison in the 1850s, the Italianate Stoner House incorporates some Greek Revival details. The scrollcut trimwork and brackets of the house are Italianate. A large scrollsaw-decorated double porch formerly adorned the lake side of the house, reinforcing the Italianate feeling. On the other hand, openings--windows and side-lit doors--speak of Greek Revival simplicity.

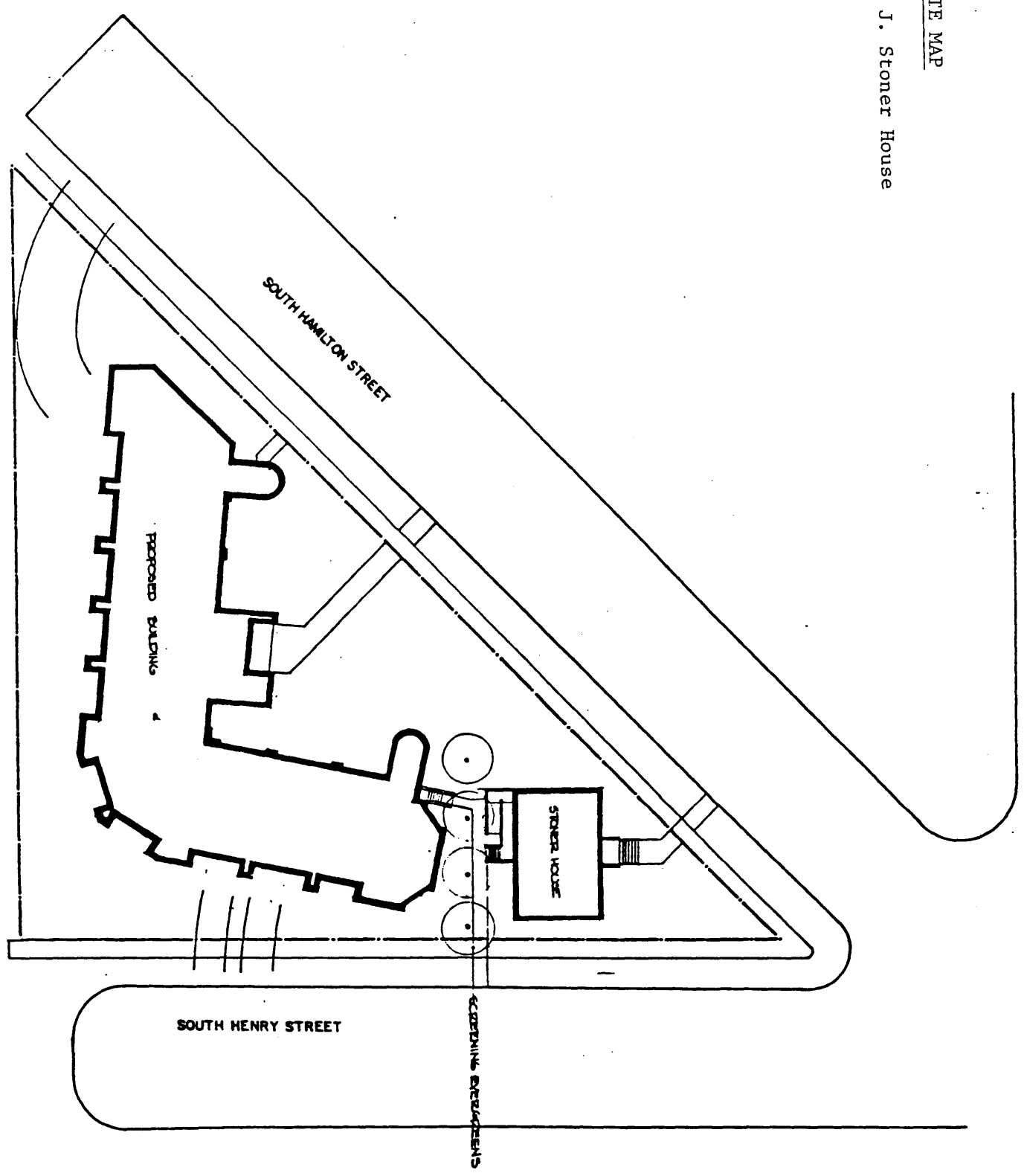
1. Register of Deeds, Deeds volume 67, p. 376.
2. Michael J. Fox, "The All-American Mapmaker: Joseph John Stoner, 1829-1918?," Mapline, Newberry Library, Chicago, 9: March, 1978. Unpaged.
3. Ibid.
4. C. W. Butterfield, The History of Dane County, Wisconsin...

(Western Publishing Company, Chicago, 1880), p. 727. Daniel S. Durrie, History of Madison and the Four Lake Country of Wisconsin. (Madison, 1874), pp. 249-250. Dane County Register of Deeds: Deeds; Volume 35 p. 185, Volume 60, p. 63, Volume 67, p. 376. Miscellaneous Records; Volume C., p. 12. Mortgages; Volume 34, p. 210. Dane County Tax Lists, 1854-1870. Dane County Tax Sales, 1854-1859.

WEST WILSON STREET

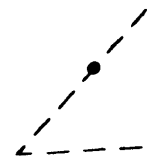
SITE MAP

Joseph J. Stoner House

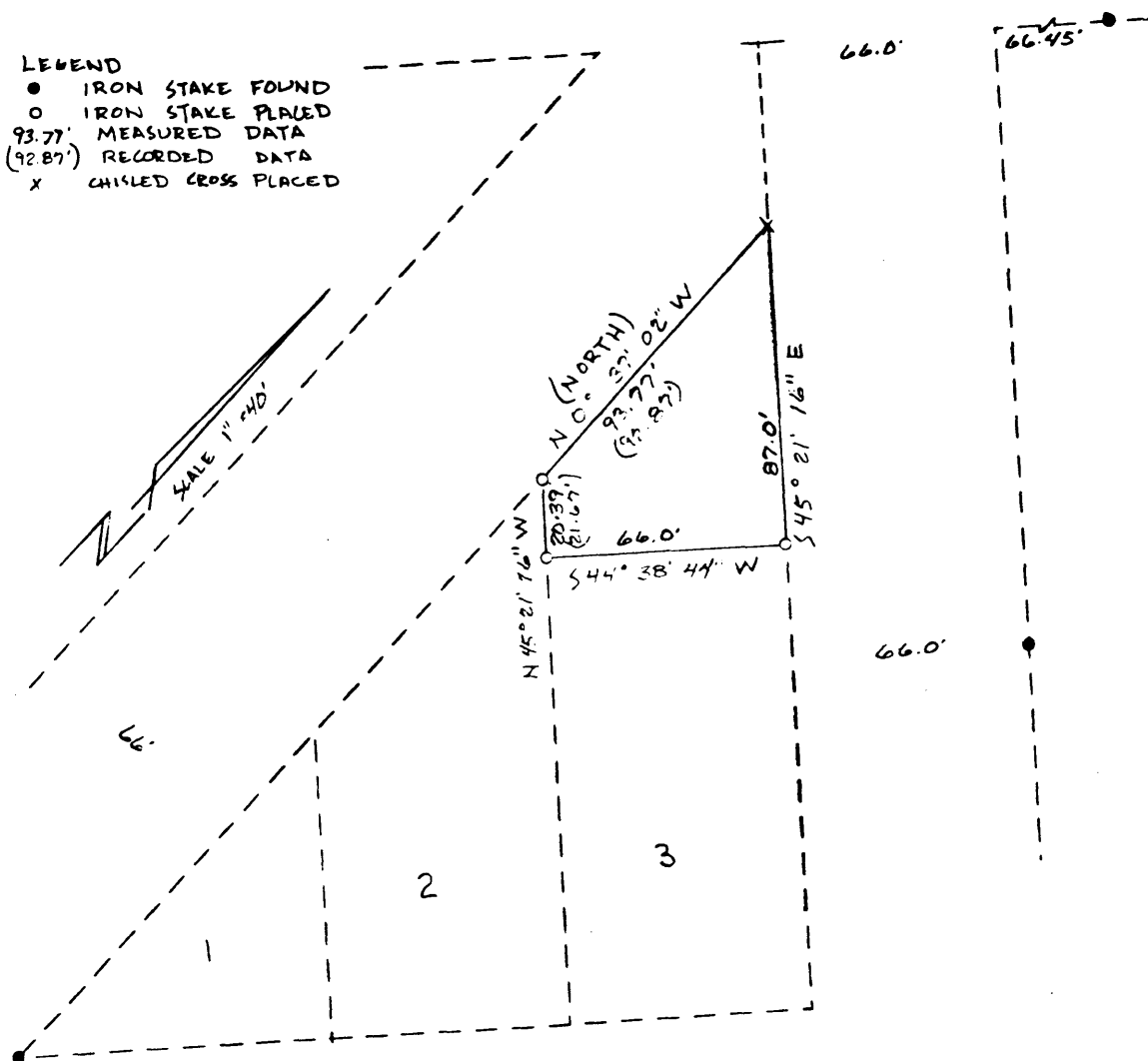


2/1/85

PLAT OF SURVEY
DONALD L. PAULSON
LAND SURVEYOR
MADISON, WISCONSIN



LEGEND
● IRON STAKE FOUND
○ IRON STAKE PLACED
93.77' MEASURED DATA
(92.87') RECORDED DATA
X CHISELED CROSS PLACED

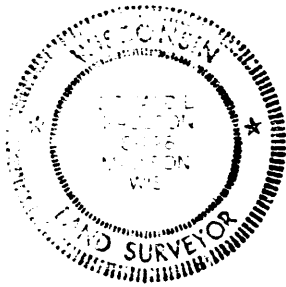


DESCRIPTION:

A parcel of land being part of lot 3, block 69, original plat of the City of Madison, Dane County, Wisconsin, to-wit:

Beginning at the most Northerly corner of said lot 3, said point being the intersection of the East line of South Hamilton Street and the Southwesterly line of South Henry Street; thence S45°21'16"E along said Southwesterly line of South Henry Street 87.00 feet; thence S44°38'44"W, 66.00 feet to the Southwesterly line of said lot 3; thence N45°21'16"W along said Southwesterly line of lot 3, 20.39 feet to the East line of South Hamilton Street; thence N00°00'00"E along said East line of South Hamilton Street, 93.77 feet to the point of beginning.

This parcel contains 3,539 sq. ft.



I HEREBY CERTIFY THAT I HAVE SURVEYED THE PROPERTY DESCRIBED HEREIN ACCORDING TO THE DESCRIPTION FURNISHED AND THAT THIS PLAT IS A CORRECT REPRESENTATION OF THE LOT LINES.

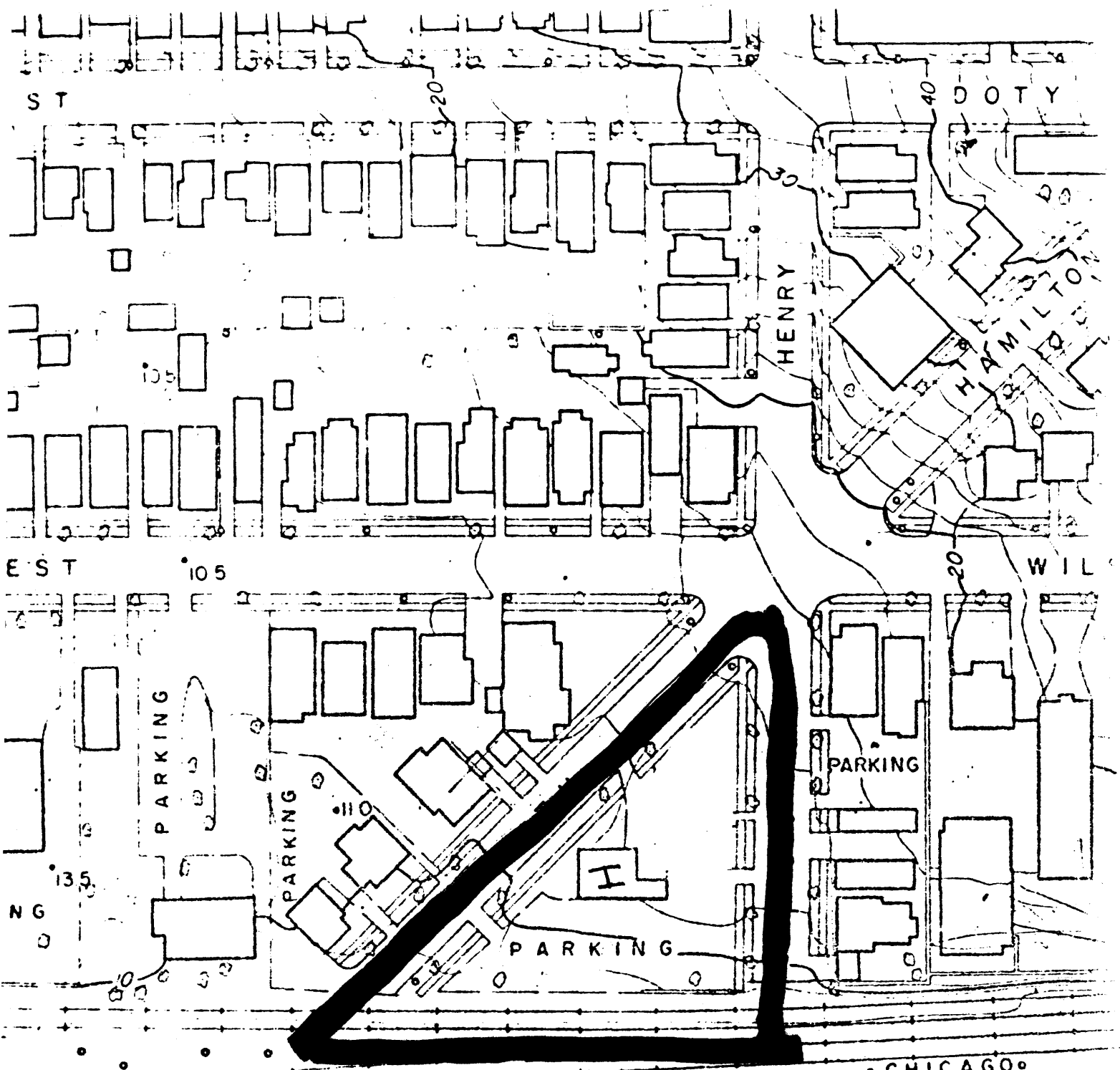
Madison, Wisconsin Donald L. Paulson
Donald L. Paulson
Land Surveyor #S-728

Wisconsin Society of Architects
615 East Washington Avenue
Madison, Wisconsin 53703

Arnold and O'Sheridan, Inc.
815 Forward Drive
Madison, Wisconsin 53711

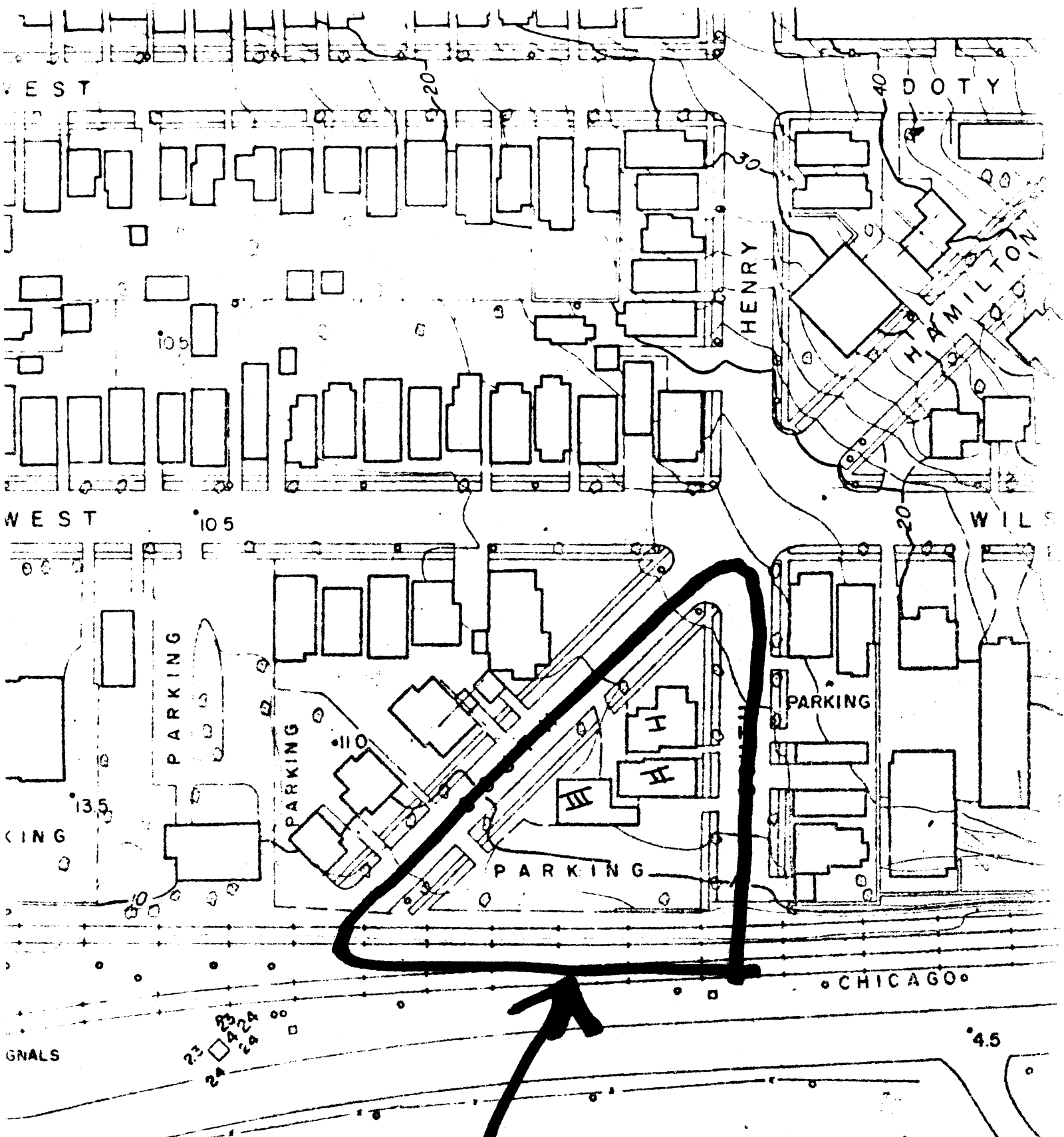
January 3, 1984
83207-C-1

3/1/85



Existing lot with stover house
marked as I.

Ex B

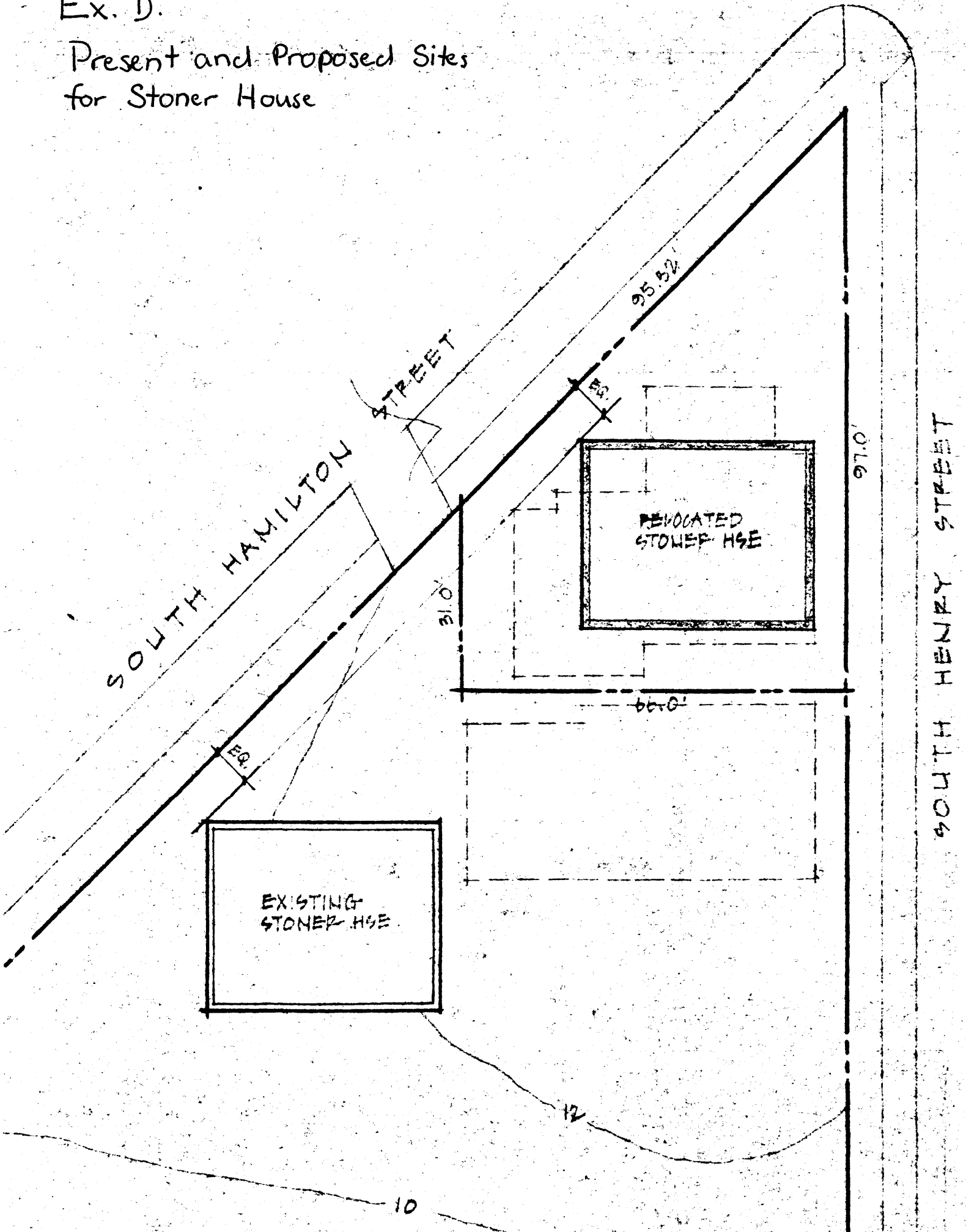


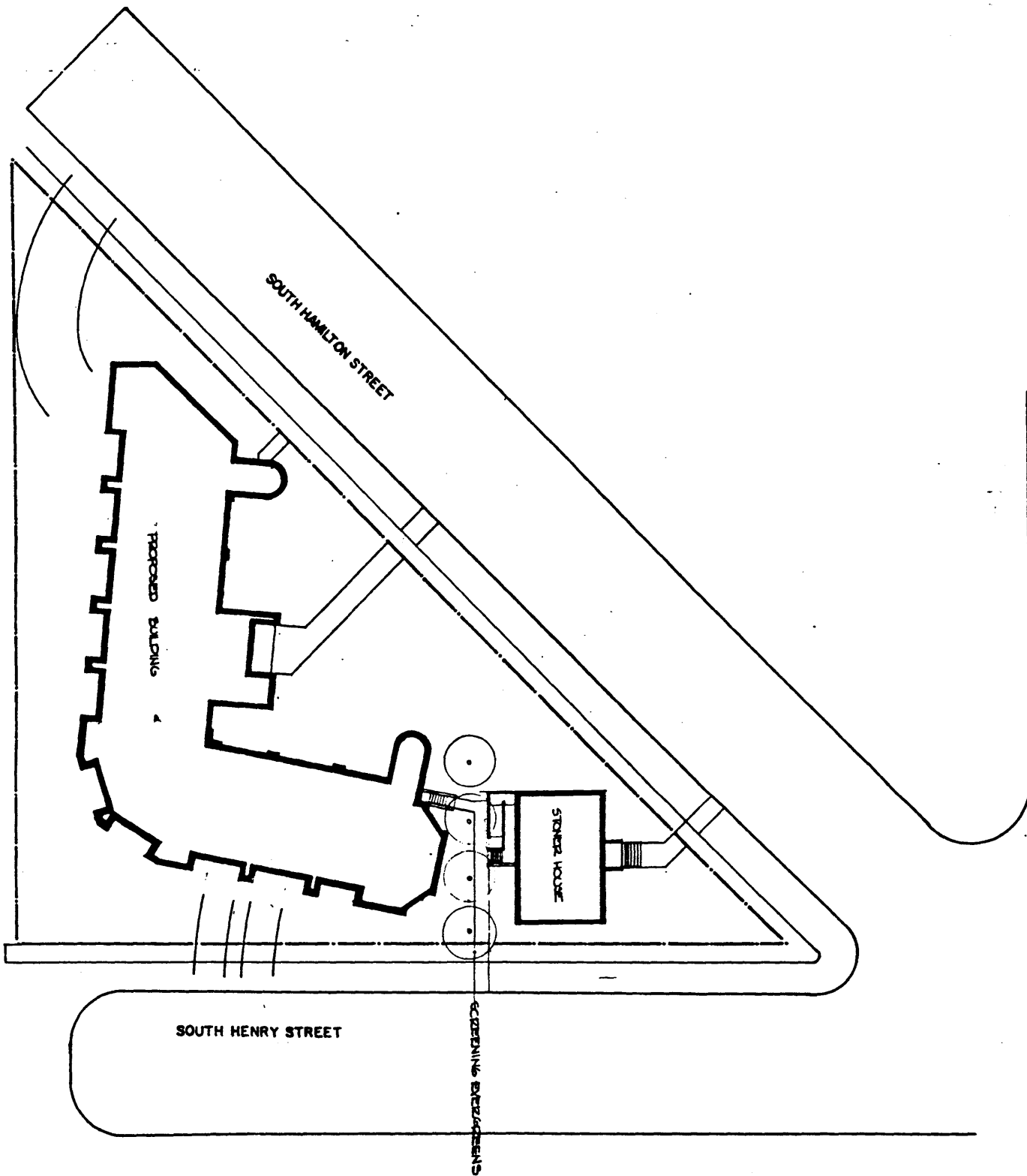
The structures⁴⁵ identified as I and II have been removed from the lot.
The structure identified as III is the Stover House.

EX C

Ex. D.

Present and Proposed Sites
for Stoner House





SOUTH HENRY STREET

SOUTH HAMILTON STREET

SCREENING ENCLOSURES

STORAGE HOUSE

PROPOSED BUILDING

Ex. F

