UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES **INVENTORY -- NOMINATION FORM**

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SEE	INSTRUCTIONS IN HOW T	O COMPLETE NATION. COMPLETE APPLICABI		
NAME	1112/12221111123			
HISTORIC				
U.S. Post C	Office			
	Main Post Office			
LOCATION	J			
STREET & NUMBER	. 5.			
CITY TOWN	rescent Drive		NA NOT FOR PUBLICATION CONGRESSIONAL DISTRI	ICT
Beverly Hills	s <u>N</u> A	VICINITY OF	23	
S ^{TATE} California		06 06	Los Angeles	037
CLASSIFIC	CATION			
CATEGORY	OWNERSHIP	STATUS	PRESI	ENT USE
DISTRICT	X PUBLIC	X_OCCUPIED	AGRICULTURE	MUSEUM
BUILDING(S)	PRIVATE	UNOCCUPIED	COMMERCIAL	PARK
STRUCTURESITE	BOTH PUBLIC ACQUISITION	WORK IN PROGRESS	EDUCATIONAL	PRIVATE RESIDENC
OBJECT	NAIN PROCESS	ACCESSIBLE YES: RESTRICTED	ENTERTAINMENT X_GOVERNMENT	RELIGIOUS
	BEING CONSIDERED	X YES: UNRESTRICTED	INDUSTRIAL	TRANSPORTATION
X Thematic Group		NO	MILITARY	OTHER:
AGENCY				
	ARTERS: (If applicable)	cional Office		
STREET & NUMBER	Service, Western Re	gional Office		
850 Cherry	Avenue			
San Bruno NA VICINITY OF			STATE California	
LOCATION	N OF LEGAL DESCR			
COURTHOUSE. REGISTRY OF DEEDS,	Los Angeles	County Recorder		
STREET & NUMBER	277 North B	roadway		
Los Angeles,			STATE Californi	a
REPRESEN	TATION IN EXIST	ING SURVEYS		
TITLE A Gui	de to Architecture in	Los Angeles and		nia,
DATE	ished by Peregrine S	mitti, mc., Sait L	ake City).	***************************************
1977 DEPOSITORY FOR		FEDERAL	STATECOUNTY X_LOCAL	
SURVEY RECORDS	C/o Dr. David Geb	•	of Art History	
CITY, TOWN	University of Califo	rnia	state Californi	
	adua parpara		Camorni	ci .



CONDITION

CHECK ONE

CHECK ONE

X_EXCELLENT

__DETERIORATED

__UNALTERED

XALTERED

X_ORIGINAL SITE

__FAIR

__UNEXPOSED

__RUINS

__MOVED DATENA___

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Beverly Hills Main Post Office is a textbook example of the Renaissance Revival style. The front elevation is marked by alternately arched and triangle-pedimented windows, and a rusticated terracotta beltcourse and quoining. The lobby is finished with marble veneer, and has a verde marble floor. Several Treasury Section of Fine Arts murals are placed in the public lobby.

LOCAL CONTEXT

Beverly Hills is an incorporated city of 32,000 located in the western portion of Los Angeles County. Famous worldwide as a wealthy residential enclave within the Los Angeles metropolis, the city was founded by the Rodeo Land and Water Company as "City for the Swell" and incorporated in 1914.

Will Rogers, in a 1930 letter to Secretary of the Treasury Andrew Mellon, asked for a new Beverly Hills post office, as "...we are getting a lot of mail out here now, and they are handling it in a tent". Whatever real impact his request had, he is locally credited with winning the new facility from Washington, D.C.

Directly east of the post office site is the Beverly Hills City Hall- a classic Spanish Renaissance structure built in 1932 and designed by William J. Gage in a magnificent style not typical of those Depression-era days.

No known archaeologic resources exist within or adjacent to the subject property. Subsurface investigation or additional research does not appear justified.

Information concerning use of the subject site prior to the post office was not available.

PHYSCIAL APPEARANCE

This building is an outstanding example of Renaissance Revival (1840-1890), although constructed in 1933. The main elevation includes a partial second story containing functional support areas and lobby clerestory. A single-story workroom wing is perpendicular to this main element. There is a large basement below the workroom wing.

Constructed of poured concrete with Roman brick and terracotta facing, the building is finished throughout in marble veneer and plaster. The public lobby is floored with black and verde gree marble. Lobby walls are beige marble veneer capped by an ornamental plaster cornice. A full vaulted ceiling crowns the public lobby area. The postmaster's office is panelled in walnut.

Special features of the exterior include:

- o Rusticated terracotta quoins and beltcourse;
- o Architrave trimmed entries and windows with pedimented and segmental frontispieces; and
- o Multilight window sashes.

Form No. 10-300a (Rev. 10-74)

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CONTINUATION SHEET Beverly Hills MPO ITEM NUMBER 7, 8 PAGE one

Item #7

Smaller, square windows of the upper story.

ALTERATIONS

The exterior service courtyard was renovated in the late 1960s. Additional land between Burton Way and the original site has been converted to a public parking area for postal customer convenience.

Item #8

the same point in time, and in compatible architectural styles. Their relative locations and landscaping create a Civic Center, and sense of place for the entire downtown area.

ART

The murals in the lobby of the Beverly Hills Main Post Office are not individually significant as art. They are important, however, as examples of the style and accepted iconology of murals produced for post offices in California in general. Too, the murals derive most of their meaning from their Southern California context, and would suffer if moved from their original location.

8 SIGNIFICANCE

PERIOD	AF	REAS OF SIGNIFICANCE CH	ECK AND JUSTIFY BELOW		
PREHISTORIC	ARCHEOLOGY-PREHISTORIC	X COMMUNITY PLANNING	_LANDSCAPE ARCHITECTURE	RELIGION	
1400-1499	_ARCHEOLOGY-HISTORIC	CONSERVATION	LAW	SCIENCE	
1500-1599	AGRICULTURE	ECONOMICS	LITERATURE	SCULPTURE	
1600-1699	XARCHITECTURE	EDUCATION	MILITARY	SOCIAL/HUMANITARIAN	
1700-1799	XART	ENGINEERING	MUSIC	THEATER	
1800-1899	COMMERCE	EXPLORATION/SETTLEMENT	PHILOSOPHY	TRANSPORTATION	
X ₁₉₀₀ -	COMMUNICATIONS	INDUSTRY	POLITICS/GOVERNMENT	_OTHER (SPECIEV)	
		INVENTION			
				11:	
SPECIFIC DAT	SPECIFIC DATES See below. BUILDER/ARCHITECT Allison, Consulting Architects				

STATEMENT OF SIGNIFICANCE (Site acquired April, 1932; occupied April, 1934.)

This building is an excellant example of the work of a prominent local architect, Ralph C. Flewelling, and is an unusually lavishly ornamented 1930s-era post office. Though Flewelling was not known for his use of Renaissance Revival styles, the Beverly Hills Post Office is a sophisticated and graceful Renaissance building. The structure also plays an important urban design role in the city's civic center.

ARCHITECTURE

Flewelling was a locally prominent and prolific architect. Allison and Allison was a prominent Los Angeles architectural office from the late teens through the 1930s. They specialized in school architecture, and much of Ralph C. Flewelling's early work with the firm was involved with schools and universities. He designed UCLA's Women's Gymnasium in1932, and USC's Art and Architecture Building in 1931. Most of these early designs were in the Northern Italian Romanesque style, although the architect later designed International Style and Renaissance Revival buildings with equal ease. He later formed his own office in Los Angeles: "Ralph C. Flewelling and Associates, Architects".

The Renaissance Revival styling of this building is important in the context of the architect's work: it is the only known example of Renaissance Revival he designed.

As per National Register Criteion C, the structure contains high artistic values as a successful interpretation of early Italian Renaissance forms and detailing. Considering the limitations imposed by post office operational requirements, the overall volumetric massing is exceptionally elegant.

The building is an important example of the post office as a type; especially in its idio-syncratic use of the Renaissance Revival applied to a classic box. Federal design tended toward conservatism and this tendency is expressed in this building. Finally, this building is significant as an example of the second type of post office considered in this report, as described in the cover document.

COMMUNITY PLANNING

The Beverly Hills Main Post Office takes on significance in the urban design of the city when considered in relation to the Beverly Hills City Hall directly across the street to the east of the post office. The two buildings were constructed essentially at

9 MAJOR BIBLIOGRA	APHICAL REFER	RENCES		
Allison and Allison, Sept. 1932; Morros, Architect and Engine Associates, Architect Winning Buildings of	er, Vol. 191, Dec s", Pencil Points.	nt Architec : 1952; "C . Vol. 28.	cture of Allison a Office of Ralph (Aug. 1947: Ham	and Allison", C. Flewelling and lin T.E. "Prize.
10 GEOGRAPHICAL D ACREAGE OF NOMINATED PROPERT UTM REFERENCES	7 5	-		
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11 FORM PREPARED I NAME / TITLE Doug Robertson, Plan ORGANIZATION Beland/Associates, Inc.	ner		DATE April 27	7 1984
STREET & NUMBER 16 S. Oakland Avenue			TELEPHONE	
Pasadema	y Juice 203		(818) 796 STATE Califorr	
	PF NOMINATIO: HISTORIC PRESERVATIO: YES	N OFFICER REC	NONE	ATION OFFICER SIGNATURE
In compliance with Executive Order Historic Preservation Officer has be evaluate its significance. The evaluate FEDERAL REPRESENTATIVE SIGN	een allowed 90 days in whi ated level of significance is .	ich to present th	the National Register, c e nomination to the State	ertifying that the State
TITLE			DATE	
FOR NPS USE ONLY I HEREBY CERTIFY THAT THIS P	ROPERTY IS INCLUDED IN	N THE NATIONA	L REGISTER	
DIRECTOR, OFFICE OF ARCHEO ATTEST:	LOGY AND HISTORIC PRE	SERVATION	DATE	•

KEEPER OF THE NATIONAL REGISTER

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CONTINUATION SHEET Beverly Hills ITEM NUMBER 10 PAGE two

Note: Post office site outlined in red.

Source: United States Postal Service, "Approach Plan" 1933,

Beverly Hills Post Office, 469 N. Crescent Drive,

Beverly Hills, Calif. 90213.

