

ARIZONA STATE HISTORIC PROPERTY INVENTORY

IDENTIFICATION

SURVEY AREA NAME: Phoenix Commercial
 HISTORIC NAME: Firestone
 ADDRESS/LOCATION: 302 W. Van Buren
(NW corner Van Buren/3rd Ave)
 CITY/TOWN: Phoenix
 TAX PARCEL NUMBER: 111/41/1 (less one acre)
 OWNER: Firestone Tire & Rubber Co.
 OWNER ADDRESS: c/o Tax Dept., 1200 Firestone
Parkway, Akron, OH 44317
 HISTORIC USE: auto repair
 PRESENT USE: auto supplies and repair
 BUILDING TYPE: Commercial/
 STYLE: Moderne
 CONSTRUCTION DATE: 1929
 ARCHITECT/BUILDER: Clinton Campbell, Contractor
 INTEGRITY: original site/altered minor
 CONDITION: good/maintained

COUNTY: Maricopa SURVEY SITE: 36-8
 USGS QUAD: Phoenix
 T 1N R 3E S 5 S1/2 1/4 OF THE 1/4
 UTM Zone 12 Easting 399870 Northing 370168

Description (contd.)

ROOF TYPE: flat
 ROOF SHEATHING: built up
 EAVES TREATMENT: parapet
 WINDOWS: plate glass, some infilled
 ENTRY: open bays for cars
 PORCHES: _____
 STOREFRONTS: plate glass, new

DESCRIPTION

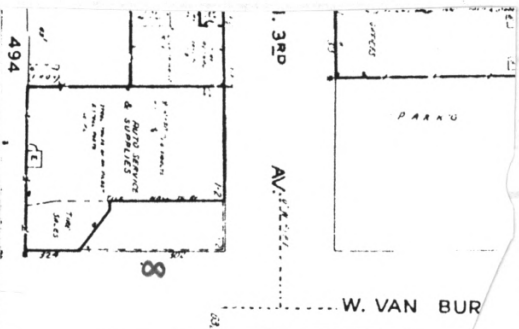
STORIES: 1B DIMENSIONS: (l) 150 (w) 125
 STRUCTURAL MATERIAL: brick
 FOUNDATION MATERIAL: unknown
 WALL SHEATHING: stucco on South and East
facades.
 APPLIED ORNAMENT: Pilasters of Moderne motifs
between bays.

NOTABLE INTERIOR: exposed steel
truss
 OUTBUILDINGS: _____
 ALTERATIONS: to building: Altered 1934
including interior, addition of garage door

PHOTOGRAPH

PHOTOGRAPHER: Osborn
 DATE: August 1983 VIEW: NW
 NEGATIVE NUMBER: PC Roll 6, Frame 12

SKETCH MAP:



ADDITIONAL DESCRIPTION/ANALYSIS (annotated form):

SIGNIFICANCE:

AREAS OF SIGNIFICANCE: COMMERCE COMMUNITY PLANNING ECONOMICS
EXPLORATION/SETTLEMENT GOVERNMENTAL MILITARY RELIGION SCIENCE
THEATRE TRANSPORTATION TOURISM OTHER(specify)

HISTORIC ASSOCIATIONS (be concise):

PROMINENT OCCUPANT/HISTORIC ASSOCIATION(S) One of the first Firestone Tire & Service centers planned for the entire nation in the 1920s. This facility (continued below)

RELATIONSHIP TO LOCAL DEVELOPMENT Reflects the growing influence of the automobile on Phoenix development in the 1920s.

CULTURAL AFFILIATIONS

ARCHITECTURAL STYLE Building was best example of the typical automobile service building, reflecting the Moderne and Streamlined influences.

MAJOR ARCH. FORM/MATERIAL

ENGINEERING/STRUCTURAL

DISTRICT/STREETScape CONTRIBUTION

DISCUSSION AS REQUIRED:

was built as the distribution center for Arizona, Texas, New Mexico, and Western Mexico. By the 1920s Phoenix was becoming recognized as the wholesale distribution center of the west.

See MRA text, Item 8, pages 37,74.

This building was one of the first of approximately 200 Firestone Service Centers planned across the U.S.

CONTEXT: ISOLATED/RURAL RESIDENTIAL STREET COMMERCIAL CENTRAL SQUARE
CBD: OTHER: Strip

BIBLIOGRAPHY/SOURCES:

Arizona Republic: 2/10/29 1,1; 5/2/29 1, 1:5; 6/16/29; 10/27/29; 2/14/30 1, 15; 2/15/30 2, 1; 12/9/34 3, 1:1; 1/17/35 1, 9:4-8; 11/17/35 2,7:5-8.

LISTING IN OTHER SURVEYS:

NATIONAL REGISTER STATUS:

LISTED DETERMINED ELIGIBLE DETERMINED NOT ELIGIBLE NOT EVALUATED

COMMENTS/DEVELOPMENT PLANS/THREATS:

SURVEYOR J. Garrison etal SURVEY DATE May 1984 DATE FORM COMPLETED May 1984



Firestone

Airexhaust Home for Car Service

MasterCare

MasterCare

Firestone

ONE WAY
→

3rd AVE

Phoenix Commercial Properties - TR

Site 36-8

Firestone Tire Building

View looking northwest

Photo by Susie Osborn

August 1983