United States Department of the Interior Heritage Conservation and Recreation Service

National Register of Historic Places Inventory—Nomination Form



See instructions in *How to Complete National Register Forms* Type all entries—complete applicable sections

1. Name			
historic - Walkers Orange County	, _{Theater}		RECEIVED
	,		OCT 2 U 1980
and/orcommon - Fox West Coast 1	[heater	,	<u>OHD</u>
2. Location			
street & number - 308 N. Main	St.		not for publication
city, town Santa Ana	vicinity of	congressional district	38th
state California code	e 06 county	Orange	code 059
3. Classification			
Category Ownership district public _X building(s) X private structure both site Public Acquisition in process being considered	Status X occupied unoccupied work in progress Accessible yes: restricted yes: unrestricted no	Present Use agriculture commercial educational _x_ entertainment government industrial military	museum park park private residence religious scientific transportation other:
name Compton, Blanche et al /	Olivas, Lewis		
street & number 2224 Greenleaf St.	•	·	
city, town Santa Ana, CA 92706	vicinity of	state	
5. Location of Lega	al Description	on	
courthouse, registry of deeds, etc Re	ecords Office County	y of Orange	
street & number 630 N. Broadway			
city, town Santa Ana, CA 92701		state	
6. Representation	in Existing (Surveys	
l)Santa Ana Historic Properti	ies Survey 3) City	y of S. A. Cultural	
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7. Description

Condition X_ excellent deteriorated good ruins fair unexposed	Check one unaltered _X_ altered	Check onex_ original site moved date
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Describe the present and original (if known) physical appearance

The Fox West Coast Theater is a large reinforced concrete theater and motion picture building with a terra cotta facade. The building is a three level flat roofed structure with an elevated fly loft at the rear of the building.

The facade has a strong Spanish Renaissance theme. The topmost portion of the facade has a false roof that is tiled and pitched with ornate brackets providing additional embellishments. Corner parapets extend above the tiled roof and baroque styled ornaments with finials cap each parapet. A flagpole extends from the roof. The upper portion of the theater has not been altered.

Midway above the neon marquee, five arched openings are evenly spaced across the facade. Six engaged columns flank the arches. The columns have twisting bases and are capped by modified Corinthian capitals. The columns are tied together at the base by a cornice-like projection which is supported by consoles. Wrought iron balcony railings complete the Revival theme.

The columns are topped by an ornate cornice with dentils and string courses. Above the cornice is a series of square openings which are evenly dispersed across the facade. Cast terra cotta decorative features flank each side of the windows.

The lower level was altered from its original three-arched theme. The existing Moderne marquee covers the upper portion of each archway. Below the marquee the alterations have simplified the entryway's decorative features, and today only the basic three-part layout is the same. Moderne influenced terrazzo is located in front of the box office and in the major entrance. The alterations were completed in 1935 when the theater was known as the Fox West Coast Theater.

The building seats 1000 persons in a tri-level interior layout. The second mezzanine level has two small offices, a large intermission area and restrooms for the patrons. The third level is a large balcony with projection rooms at the uppermost portion of the theater.

The main theater area has extensive Art Deco Moderne motifs on the walls and flanking the movie screen. Each wall has seven gold leaf pilasters that merge with a U-shaped Moderne decorative crown that runs along the perimeter of the theater ceiling. The center of the ceiling is a white acoustical foam bordered by purple neon lighting. On each side of the movie screen large ornate intertwining gold leaf decorative features highlight and surround the screen. These interior decorative features are primarily cast plaster. The balcony level has a white balustrade inset into the balcony front. The balustrade was at one time gold leaf also. The original wood stage and subterranean dressing rooms are intact. There are eight dressing rooms and a hatch door entering the stage area. The fly loft is intact with rigging and proplifts still workable. The original 800-piece pipe organ was removed by Mann's Theaters and taken to Hollywood in the 1940's.

The lobby has a gold leaf Moderne hood over the concession stand and the circa 1935 lighting fixtures remain utilizing green glass decorated with stylized flower motifs. The interior of the building is unaltered from the 1935 remodeling. Even such smaller Moderne details as water fountains and switch plates are authentic and unaltered.

8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899X 1900–1940	Areas of Significance—C archeology-prehistoric agriculture architecture art commerce communications		landscape architectur law literature military music t philosophy politics/government	re religion science sculpture social/ humanitarian _X theater transportation other (specify)
Specific dates	- 1923	Builder/Architect Hou	use & Graham/Carl Bo	ller

Statement of Significance (in one paragraph)

The West Coast Theater was the third theater on that site. The West Coast, originally known as the Walker Theater, was preceded by the Princess and the Bell Theaters. The site has been used continuously for movie houses since 1910 when it was converted from a livery stable into a movie house. (Blue Front Livery) The Walker opened on January 29, 1924, and its first silent movie starred J. Warren Kerrigan in The Man from Brodney's. The first talking picture to be shown here was the Lights of New York on November 1, 1928.

The movie house was an impressive building architecturally, and construction costs exceeded \$150,000. The style of architecture and ornamentation is unmatched in the city and throughout the county. The reinforced concrete building was fireproof (for that time) and the building had an 800 pipe Wurlitzer organ. The theater remains as an important part of the heyday of Hollywood in the 1920s.

The exterior marquee and street level area was altered in approximately 1935 to a Moderne style theater front, but the detailing of the marquee represents a style of design rare in Santa Ana—and historic in its own right. The movie house was converted to Spanish language films approximately ten years ago and has an active patronage by Santa Ana's Hispanic Community. The Fox West Coast and the Yost Theater in Santa Ana are the most popular Spanish-language movie houses in the county.

The building is threatened by redevelopment agency plans for a downtown parking structure. The loss of this important movie house will disrupt the historical continuity of the Main Street Corridor of the Downtown Historical District. Its architecture and location provide an important feature in the Central Business District. The loss of a major Hispanic movie house will serve to concentrate Hispanic activities further east in downtown Santa Ana.

Summary

The West Coast Theater is significant to the local community for the quality of its architectural design and its broad, general role as one of Santa Ana's major movie houses. The building is a notable example of its type and period, expressing the period revivalism popular in architecture during the 1920's. Here, the romantic imagery of the Spanish Renaissance is especially appropriate for this small-scaled movie palace. The quality of the original design and the fine terra cotta detailing are still clearly evident, although the 1935 remodelling of the ground floor and interior has introduced Moderne elements which are expressive of their own period. The grand opening of the theater in 1924 as a first class movie and vaudeville house in Orange County's major city was an important event. The new theater reflected the prosperity of the 1920's and Santa Ana's emerging role as the social and economic center of the growing county. It served the community as a major movie house throughout most of its existence.

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