

United States Department of the Interior
National Park Service

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NATIONAL REGISTER OF HISTORIC PLACES
REGISTRATION FORM

NATIONAL
REGISTER

1. Name of Property

historic name: Treat Commercial Building

other name/site number: SE0222

2. Location

street & number: Northwest side of Oak Street, between High and 4th Streets

not for publication: N/A

city/town: Leslie

vicinity: N/A

state: AR county: Searcy code: AR 129 zip code: 72645

3. Classification

Ownership of Property: Private

Category of Property: Building

Number of Resources within Property:

Contributing	Noncontributing
<u>1</u>	<u> </u> buildings
<u> </u>	<u> </u> sites
<u> </u>	<u> </u> structures
<u> </u>	<u> </u> objects
<u>1</u>	<u>0</u> Total

Number of contributing resources previously listed in the National Register: N/A

Name of related multiple property listing: Historic and Architectural Resources of Searcy County, Arkansas

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4. State/Federal Agency Certification

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As the designated authority under the National Historic Preservation Act of 1986, as amended, I hereby certify that this X nomination _____ request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property X meets _____ does not meet the National Register Criteria. _____ See continuation sheet.

Cathryn Byrd Slater
Signature of certifying official

6-7-93
Date

Arkansas Historic Preservation Program
State or Federal agency and bureau

In my opinion, the property _____ meets _____ does not meet the National Register criteria. _____ See continuation sheet.

Signature of commenting or other official

Date

State or Federal agency and bureau

=====

5. National Park Service Certification

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I, hereby certify that this property is:

~~entered in the~~
~~National Register~~

- ☒ entered in the National Register
_____ See continuation sheet.
☐ determined eligible for the
National Register
_____ See continuation sheet.
☐ determined not eligible for the
National Register
☐ removed from the National Register

☐ other (explain): _____

Delores Byrd

8/18/93

for

Signature of Keeper

Date
of Action

=====

6. Function or Use

=====

Historic: COMMERCE/TRADE

Sub: Specialty Store

Current: COMMERCE/TRADE

Sub: Specialty Store

=====
7. Description
=====

Architectural Classification:

Other

Other Description: Plain Traditional

Materials:	foundation	<u>Stone</u>	roof	<u>Asphalt</u>
	walls	<u>Brick</u>	other	<u>Wood Bulkheads</u>
		_____		_____

Describe present and historic physical appearance. X See continuation sheet.

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8. Statement of Significance
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Certifying official has considered the significance of this property in relation to other properties: Locally.

Applicable National Register Criteria: A, C

Criteria Considerations (Exceptions): N/A

Areas of Significance: ARCHITECTURE
COMMERCE

Period(s) of Significance: 1910-1943 _____

Significant Dates: 1910 _____

Significant Person(s): N/A

Cultural Affiliation: N/A _____

Architect/Builder: Unknown

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above.
X See continuation sheet.

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National Park Service****National Register of Historic Places
Continuation Sheet**Section number 7 Page 1

Description

The Treat Commercial Building is a single-story, brick masonry veneer commercial building designed in a simple, Plain Traditional commercial storefront style. Its plan is rectangular, as it shares a party wall with the adjacent storefront building to the east and is located upon a typical rectangular downtown lot. Its built-up tar roof stands behind the raised brick parapet and walls, all of which rests upon a continuous stone foundation.

The first story of the southern or front elevation is composed of the two large storefront windows that flank the beveled and recessed single-leaf entrance. Both of the storefront windows are largely original and consist of a large, single lower pane surmounted by a pair of smaller windows, all of which are fixed and set into a wood frame that rests atop a wood bulkhead (an additional sash appears to have been added to the eastern window). The original beveled entrance is completely intact, with its two single-pane display windows flanking the single-leaf door and tall, compound transom window. The ceiling above is finished with pressed tin, as is the ceiling within. The raised brick parapet is ornamented only with two projecting bands of brick placed just beneath the stone coping that duplicate a cornice molding. The western elevation -- facing the alley that runs behind to the rear of the building -- is relieved only by a single-leaf door placed toward the northern end that was accessed via a raised wooden platform (now removed). The northern or rear elevation is anchored on both the main floor and the basement (formed by the drop in grade) by a single-leaf central entrance in each. A two-over-two wood sash window flanks the entrance on the main floor.

The interior retains its coffered, pressed tin ceiling, early if not original display shelving along the walls, original flooring and even the small display shelves located directly behind the storefront display windows, with their low, turned-wood balusters at the back to provide a more finished looking display area.

The Treat Commercial Building has suffered few significant alterations and is in very good condition.

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Significance

Criteria A and C, local significance

The Treat Commercial Building was constructed as a commercial storefront building on Oak Street in downtown Leslie. Though little else is known about the original Mr. Treat who owned the store sheltered within, its construction date of 1910 and its simple Plain Traditional commercial storefront style represent the historic context *Searcy County History, 1865-1910: Reconstruction, Railroads and Renewal*. As noted in this context, this was a period of county-wide growth and prosperity, relatively speaking, and thus a period during which there was much new immigration, and so much new construction. The community of Leslie, with its lumber manufacturing and its propitious location on the Missouri and North Arkansas Railroad, looked forward to many years of growth and prosperity. The construction of such downtown commercial storefront buildings speaks to the optimism attendant upon the growth of the various lumbering industries that flourished among the forests of Searcy County during the late nineteenth century, particularly after the realization of the railroad line. The Treat Commercial Building is thus eligible with local significance under Criterion A for its direct association with this period of increased settlement, economic growth and high aspirations for the social and economic future of the county. It is also eligible under Criterion C as the best and most well-preserved example of this ostensibly plain but nevertheless representative commercial storefront style design in Leslie during this period.

See "Historic and Architectural Resources of Searcy County, Arkansas,"
Section H.

This boundary includes all the property historically associated with this resource that retains its integrity.

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11. Form Prepared By

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Name/Title: Kenneth Story, Architectural Historian

Organization: Arkansas Historic Preservation Program

Date: 04/23/93

Street & Number: 323 Center Street, Suite 1500 Telephone: (501) 324-9880

City or Town: Little Rock State: AR Zip: 72201

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National Park ServiceNational Register of Historic Places
Continuation Sheet

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Searcy County MPS Searcy County, ARKANSAS

	DATE LISTED
COVER	
1. Bryan, Noah, Store	8/18/93
2. Daniel, Dr. Sam G., House	8/18/93
3. Farmers Bank Building	8/18/93
4. Fendley, Bud, House	8/18/93
5. Gates--Helm Farm	8/18/93
6. Hatchett, Columbus, House	8/18/93
7. Leslie--Rolen House	8/18/93
8. Lynch, Thomas, House	8/18/93
9. Redman, Oscar, Building	8/18/93
10. Thomas, Greene, House	8/18/93
11. Treat Commercial Building	8/18/93
12. Treece, Jasper E., Building	8/18/93
13. Bank of Marshall Building	10/4/93
14. Bates Tourist Court	10/4/93
15. Bromley-Mills-Treece House	10/4/93
16. Dugger and Schultz Store Building	10/4/93
17. Ferguson Gas Station	10/4/93
18. Ferguson, T. M., House	10/4/93
19. Ferguson, Zeb, House	10/4/93
20. Lay, S. A., House	10/4/93
21. Luna, Anthony, House	10/4/93

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES
EVALUATION/RETURN SHEET

REQUESTED ACTION: NOMINATION

PROPERTY NAME: Treat Commercial Building

MULTIPLE NAME: Searcy County MPS

STATE & COUNTY: ARKANSAS, Searcy

DATE RECEIVED: 7/06/93
DATE OF 16TH DAY: 8/05/93
DATE OF WEEKLY LIST:

DATE OF PENDING LIST: 7/20/93
DATE OF 45TH DAY: 8/20/93

REFERENCE NUMBER: 93000752

NOMINATOR: STATE

REASONS FOR REVIEW:

APPEAL: N DATA PROBLEM: N LANDSCAPE: N LESS THAN 50 YEARS: N
OTHER: N PDIL: N PERIOD: N PROGRAM UNAPPROVED: N
REQUEST: N SAMPLE: N SLR DRAFT: N NATIONAL: N

COMMENT WAIVER: N

☒ ACCEPT ☐ RETURN ☐ REJECT 8/18/93 DATE

Entered in
National Register

ABSTRACT/SUMMARY COMMENTS:

RECOM./CRITERIA _____
REVIEWER _____
DISCIPLINE _____
DATE _____

DOCUMENTATION see attached comments Y/N see attached SLR Y/N

CLASSIFICATION

___count ___resource type

STATE/FEDERAL AGENCY CERTIFICATION

FUNCTION

___historic ___current

DESCRIPTION

___architectural classification
___materials
___descriptive text

SIGNIFICANCE

Period Areas of Significance--Check and justify below

Specific dates Builder/Architect
Statement of Significance (in one paragraph)

___summary paragraph
___completeness
___clarity
___applicable criteria
___justification of areas checked
___relating significance to the resource
___context
___relationship of integrity to significance
___justification of exception
___other

BIBLIOGRAPHY

GEOGRAPHICAL DATA

___acreage ___verbal boundary description
___UTMs ___boundary justification

ACCOMPANYING DOCUMENTATION/PRESENTATION

___sketch maps ___USGS maps ___photographs ___presentation

OTHER COMMENTS

Questions concerning this nomination may be directed to

_____ Phone _____

Signed _____ Date _____



TREAT COMMERCIAL BUILDING (VFO222)

LESLIE, SEARCY CO., ARKANSAS

PHOTOGRAPHED BY T. FERGUSON

AUGUST, 1991

NEGATIVE ON FILE AT ANPP

VIEW FROM SOUTHEAST



TREAT COMMERCIAL BUILDING (SE0222)

LESLIE, JERRY Co., ARKANSAS

PHOTOGRAPHED BY T. FERGUSON

AUGUST, 1991

NEGATIVE ON FILE AT AHPP

VIEW FROM WEST

Please refer to the map in the
Multiple Property Cover Sheet
for this property

Multiple Property Cover Sheet Reference Number: 64500030