United States Department of the Interior National Park Service

National Register of Historic Places Inventory—Nomination Form

See instructions in *How to Complete National Register Forms*Type all entries—complete applicable sections

received APR 2 1985

date entered

MAY 2 1985

1. Nam	—complete applicable s	sections		
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nistoric <u>Citiz</u> e	ns Banking Comapny			
ind/or common	Same	***************************************		· .
2. Loca	tion			
street & number	112-116 North M	ain Street	n,	A not for publication
city, town	Baxley	N/A_ vicinity of	· · · · · ·	
state Georgia	013 cod	e county	Appling	code 001
3. Clas	sification			
Category district _x_ building(s) structure site object N	Ownership public _X_ private both Public Acquisition \(\begin{align*} A \\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Status _x_ occupied unoccupied work in progress Accessible _x_ yes: restricted yes: unrestricted no	Present Use agriculture commercial educational entertainment government industrial military	museum park private residence religious scientific transportation other:
1. Own	er of Prope	rty		
name	Mrs. F. A. Whita	ker		
treet & number	106 Dyal Stteet			
ity, town	Baxley	N/A_ vicinity of	state	Georgia 31513
5. Loca	tion of Leg	al Descriptio	n	
ourthouse, regis	try of deeds, etc.	erior Court		
treet & number		County Courthouse		
ity, town	Baxley		state	Georgia
	esentation	in Existing S	urveys	
	ic Structures Field g County, Georgia	d Survey:	erty been determined eli	igible?yes _xr
ate 1982			federal <u>X</u> stat	e county loc
lepository for sur		c Preservation Secti Department of Natur	•	
ity, town A+1	anta		state	Georgia

7. Description

•		deteriorated ruins unexposed	Check one unaltered x altered	Check one _x_ original si moved	ite date
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Describe the present and original (if known) physical appearance

The Citizens Banking Company is a two-story, brick and concrete structure, trapezoidal in plan. The principal facade fronts 60 feet along Main Street in the center of town. Access to the downstairs banking area is provided through an oblique, "clipped corner" wall. A separate entrance to retail stores is provided by a pair of doors enframed by recessed display windows. 900 sq. ft. of the downstairs has always been independent of the bank area and has housed a number of commercial establishments since 1912. This commercial function is separated from the banking area by an interior staircase which leads to the second floor and upstairs skylit atrium surrounded by 13 office rooms. Extensive fenestration accentuated by various decorative brickwork provides pattern and rhythm to the south and east facades. Elaborate cast-concrete door surrounds and a bracketed cornice provide classical detail to the structure.

The building is faced with ochre brick laid in Flemish bond. Several decorative motifs highlight the expanse of the brick wall not interupted with windows. Decorative brickwork highlights the segmentally arched two-over-one double-hung sash windows with arches, keystones, and sills. The downstairs contains large display windows on the Main Street facade interupted by two prominent arched entrances to the building, both of which are adorned with classical cast-concrete surrounds. The corner-oriented entrance to the banking area has a pedimented parapet containing a tablet inscribed "Citizens Banking Company 1911".

The bank building has two floors. The downstairs is arranged as three distinct areas of use. First, the banking area contains a large public lobby, behind which is the vault and smaller private office spaces. The office areas have been remodeled numerous times and differ in configuration from the original plan. The tellers' cages which subdivided the main banking area have been removed. An interior stair which divides the building and leads to the second floor is entered from the exterior doorway centered on the Main Street (west) facade. The third area to the north of the stairs is a single retail space. A small portion of the rear (or east side) of this commercial use space is divided for storage. On the second floor, a central skylit atrium, rectangular in plan, provides access to the 13 office rooms which are arranged around the perimeter of the area.

Downstairs, the stuccoed wall surfaces have been covered with paneling. In some areas the green marble base molding remains as does a small section of the white marble dado. The floors are carpeted or covered with linoleum tile. Upstairs retains almost all the original material. This includes green terrazzo floor accentuated with black and red bands of terrazzo which generally follow the grid above of reinforced concrete beams. The wooden office doors remain, the upper half of which are glazed with frosted, translucent glass. Office flooring is pine over poured concrete decking.

In the banking area, some marble remains as base trim and in a small area as dado. The two-door vault remains intact and the safe within the vault is surrounded by the original cage. The banking lobby area retains the ornamentation capping the structural piers. It appears as though the terrazzo floors remain under the later coverings in this area.

(Continued)

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7. <u>Description</u>

The skeleton of the Citizens Banking Company is poured reinforced concrete. The loads are distributed on beams with rectangular cross section varying in magnitude from 6"x8" to 20"x10". The loads are transmitted to the ground by way of structural piers with square cross section measuring 24" x 24". Exterior walls are non-load bearing. The foundation is of a spread-footing type.

No historical mechanical systems, utilities, or services are known to have survived recent remodeling. An upstairs sprinkling system, having been added circa 1940, remains. Changes to the property include the 1940 remodeling that included the addition of mahogany, marble and chromium fixtures, the enclosure of a fireplace, and the removal of grill work. Further changes in 1966 include the installation of a drive-in window, aluminum window frames and door frames, the covering of the interior columns with paneling, and covering of ceiling coffers.

The building occupies virtually all of the historic property area. The lot is flat and contains an alley to the south and a service alley to the east. Historical archaeological data underneath the building and related to the town's growth would be of the era 1875-1911. Other archaeological potential is undertermined.

The building is in the center of the small South Georgia town of Baxley. Later, less decorated commercial buildings exist surrounding the building. One block to the south of the building at the edge of the Central Business District lies the southern rail line of the Southern Railway System. The bank shares a common wall with a commercial building to the North. To the West is located Main Street. Comas Street is situated just east of the building.

8. Significance

Periodprehistoric1400-14991500-15991600-16991700-17991800-1899 x1900-		community planning conservation conservation economics education engineering exploration/settlement industry	music	science sculpture social/ humanitarian theater transportation
,-		invention	161. 30 7 - 10	other (specify)
Specific dates	1912	Builder/Architect [Jnknown	

Statement of Significance (in one paragraph)

The Citizens Banking Company is significant in <u>architecture</u> as a fine example of a building built to be a bank and commercial structure during the early 20th-century Neoclassical era. It has two fine Neoclassical-styled entranceways that reflect classical details at their height. It exemplifies the strong, secured look that bankers sought in their turn-of-the-century buildings, obviously to stress the strength of their institution. It is also a good and relatively early use of poured reinforced concrete construction in a small Georgia town. The bank is significant in <u>commerce</u> as a good example of the development of a small-town pre-Depression banking and commercial institution in the early 20th century. The building of this structure was simultaneous with the institution being named a state bank, which meant it could receive state funds. The upstairs was originally occupied by attorneys, doctors, dentists, but longest by the Southern Bell Telephone Exchange. The downstairs commercial area was largely occupied by the Empire Store which sold clothing and merchandise. The building's history as a bank took its first major downward turn when it had to be sold at auction in 1917. The building later housed two subsequent banks, the last leaving in 1977.

These areas of significance support property eligibility under National Register Criteria A and C.

Historical Narrative

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The Citizens Banking Company's history parallels the evolution of the banking industry in the early 20th century. It was chartered in 1906 as a locally owned and operated bank with a prominent local man, W. W. Beach, as first president. Beach had gained considerable wealth since Baxley was incorporated in 1878, mostly in land, and in the naval stores industry.

By 1911 the bank's original facility was deemed too small and too out of the way for businessmen. In January 1911, the bank was named a State Depository which allowed it to accept state funds, such as state taxes. Work on this new building is thought to have begun on April 1, 1911, and took nearly a year to complete. The structure was a suitable edifice to reflect the bank's new status and growing capital reserves.

The bank was a multi-purpose building, housing not only the "state bank" but also a Main Street commercial establishment, as well as thirteen offices on the second floor. These were originally used by attorneys, doctors, and a dentist. In later years, the Southern Bell Telephone Exchange, the U.S. Army Draft Office and the <u>Baxley News Banner</u> office were located there.

(Continued)

9. Major Bibliographical References

Rooney, Donald R. "Citizens Banking Company." <u>Historic Property Information Form</u>, December 5, 1983. On file at the Historic Preservation Section, Georgia Department of Natural Resources, Atlanta, Georgia.

10. Geographical Data Acreage of nominated property less than one acre Quadrangle name Baxley, Georgia UTM References Quadrangle scale 1:24,000	
Quadrangle name Baxley, Georgia Quadrangle scale 1:24,000	
	000
A 1.7 3 7.2 2.9 0 3.5 1.6 3.4 0 B Zone Easting Northing C	
Verbal boundary description and justification The nominated property is a portion of Parcel 33 which is the land that has been	n
associated with the bank for over 50 years. It is marked on the enclosed Tax Map 3-	ap 3-7.
List all states and counties for properties overlapping state or county boundaries state $^{\mathrm{N/A}}$ code county code	
state codé county code	
11. Form Prepared By	
11. Form Prepared By name/title Kenneth H. Thomas, Jr., Historian Historic Preservation Section organization Georgia Department of Natural Resources date 3/4/85 street & number 270 Washington Street, SW telephone 404/656-2840	
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Significance

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8. Significance

Historical Narrative

As did most banks of the day, the bank offered various incentives to lure depositors, such as interest bearing accounts, metal savings banks, agricultural endorsements, and restrooms.

The bank had to reorganize in 1915, and again was renamed a State Bank. But by March of 1916 the bank was "in the hands of the State Bank Examiner." This happened because it borrowed too much money and had excessive investments in the building, furniture, and fixtures. It could not meet its obligations when due. At the time there were 300 depositors. Then a "mysterious" fire destroyed records in the vault, causing customers to have to present their own records to re-establish their accounts. Local and area newspapers were aghast that despite the many banking regulations, a bank could still over-extend and fail. Citizens Banking Company never reopened and the building was sold by Court Order at a public auction on October 2, 1917.

The purchaser was one of a new group of investors who had formed the Baxley State Bank and who promptly opened their new bank in the building. In yet another financial bind, the new banking operation was forced to sell their building and rent it back. The new bank eventually prospered and by the late 1920s was a major loan institution. The ominous year of 1929 was considered their most prosperous year to date.

Baxley State Bank left the building in 1950 and moved to a remodeled building across Main Street. Peoples Banking Company, a private bank owned by C. A. Whitaker and his son, F.A. Whitaker, began operations in the building in 1950. In April of 1966 the bank was reorganized as Peoples State Bank. In May of 1977 the building fell vacant when Peoples State Bank moved to modern facilities one block to the east.

