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United States Department of the Interior  
National Park Service

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NATIONAL REGISTER

National Register of Historic Places  
Registration Form

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form (National Register Bulletin 16A)*. Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name Jones Motor Company  
other names/site number \_\_\_\_\_

2. Location

street & number 3226 Central Avenue SE  not for publication  
city or town Albuquerque  vicinity  
state New Mexico code NM county Bernalillo code 001 zip code 87108

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this  nomination  request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property  meets  does not meet the National Register criteria. I recommend that this property be considered significant  nationally  statewide  locally. ( See continuation sheet for additional comments.)  
Tom White SAPO 10-4-93  
Signature of certifying official/Title Date  
Hester Peverett Dossin, Sec of New Mexico  
State of Federal agency and bureau

In my opinion, the property  meets  does not meet the National Register criteria. ( See continuation sheet for additional comments.)  
\_\_\_\_\_  
Signature of certifying official/Title Date  
\_\_\_\_\_  
State or Federal agency and bureau

4. National Park Service Certification

I hereby certify that the property is:  
 entered in the National Register.  See continuation sheet.  
 determined eligible for the National Register  See continuation sheet.  
 determined not eligible for the National Register.  
 removed from the National Register.  
 other, (explain): \_\_\_\_\_  
for Signature of the Keeper 11-22-93  
Billy Savage Date of Action

Jones Motor Co.  
Name of Property

Bernalillo County, NM  
County and State

**5. Classification**

**Ownership of Property**  
(Check as many boxes as apply)

- private
- public-local
- public-State
- public-Federal

**Category of Property**  
(Check only one box)

- building(s)
- district
- site
- structure
- object

**Number of Resources within Property**  
(Do not include previously listed resources in the count.)

| Contributing | Noncontributing |            |
|--------------|-----------------|------------|
| 1            | 1               | buildings  |
| 0            | 0               | sites      |
| 0            | 0               | structures |
| 0            | 0               | objects    |
| 1            | 1               | Total      |

**Name of related multiple property listing**  
(Enter "N/A" if property is not part of a multiple property listing.)

Hist. & Arch. Resources of Rt. 66 through NM

**Number of contributing resources previously listed in the National Register**

0

**6. Function or Use**

**Historic Functions**  
(Enter categories from instructions)

COMMERCE: specialty store

**Current Functions**  
(Enter categories from instructions)

COMMERCE: specialty store

**7. Description**

**Architectural Classification**  
(Enter categories from instructions)

Moderne

**Materials**  
(Enter categories from instructions)

foundation concrete  
walls stucco  
roof asphalt  
other glass

**Narrative Description**

(Describe the historic and current condition of the property on one or more continuation sheets.)

Jones Motor Co.  
Name of Property

Bernalillo County, NM  
County and State

### 8. Statement of Significance

#### Applicable National Register Criteria

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B** Property is associated with the lives of persons significant in our past.
- C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D** Property has yielded, or is likely to yield, information important in prehistory or history.

#### Criteria Considerations

(Mark "x" in all the boxes that apply.)

Property is:

- A** owned by a religious institution or used for religious purposes.
- B** removed from its original location.
- C** a birthplace or grave.
- D** a cemetery.
- E** a reconstructed building, object, or structure.
- F** a commemorative property.
- G** less than 50 years of age or achieved significance within the past 50 years.

#### Narrative Statement of Significance

(Explain the significance of the property on one or more continuation sheets.)

### 9. Major Bibliographical References

#### Bibliography

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

#### Previous documentation on file (NPS):

- preliminary determination of individual listing (36 CFR 67) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # \_\_\_\_\_
- recorded by Historic American Engineering Record # \_\_\_\_\_

#### Areas of Significance

(Enter categories from instructions)

transportation

architecture

#### Period of Significance

1939-1956

#### Significant Dates

1939, 1946

#### Significant Person

(Complete if Criterion B is marked above)

N/A

#### Cultural Affiliation

N/A

#### Architect/Builder

Tom Danahy

#### Primary location of additional data:

- State Historic Preservation Office
- Other State agency
- Federal agency
- Local government
- University
- Other

Name of repository:

Jones Motor Co.  
Name of Property

Bernalillo County, NM  
County and State

**10. Geographical Data**

Acreage of Property less than one acre

**UTM References**

(Place additional UTM references on a continuation sheet.)

1 

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Zone Easting Northing

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Zone Easting Northing

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 See continuation sheet

**Verbal Boundary Description**

(Describe the boundaries of the property on a continuation sheet.)

**Boundary Justification**

(Explain why the boundaries were selected on a continuation sheet.)

**11. Form Prepared By**

name/title David J. Kammer, Ph.D.

organization contract historian date August, 1993

street & number 521 Aliso Dr. NE telephone (505) 266-0586

city or town Albuquerque state NM zip code 87108

**Additional Documentation**

Submit the following items with the completed form:

**Continuation Sheets**

**Maps**

A **USGS map** (7.5 or 15 minute series) indicating the property's location.

A **Sketch map** for historic districts and properties having large acreage or numerous resources.

**Photographs**

Representative **black and white photographs** of the property.

**Additional items**

(Check with the SHPO or FPO for any additional items)

**Property Owner**

(Complete this item at the request of SHPO or FPO.)

name \_\_\_\_\_

street & number \_\_\_\_\_ telephone \_\_\_\_\_

city or town \_\_\_\_\_ state \_\_\_\_\_ zip code \_\_\_\_\_

**Paperwork Reduction Act Statement:** This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 *et seq.*).

**Estimated Burden Statement:** Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Projects (1024-0018), Washington, DC 20503.

United States Department of the Interior  
National Park ServiceNational Register of Historic Places  
Continuation SheetSection 7 Page 1Historic and Architectural Resources of Rt. 66 through NM  
Bernalillo County, New Mexico

## 7. Description

Located along the East Central Avenue commercial strip of Route 66 in Albuquerque, this former gas station and car dealership is a one-story building. It has a concrete foundation and a flat asphalt and stone roof, and the walls are white stucco over brick and topped by a slight red brick coping. The building's details include several associated with the Moderne Style. Most notable is the stepped tower with abstract ornamental molding located above the central portion of the building that once housed the service station's restrooms. Obliquely facing walls broken by the entries to what were once service bays flank the tower element. Extending on either side of these central elements are the two largest portions of the building, both marked by curved walls. One, extending to the southeast was the service garage area containing large metal casement windows, a wood frame commercial door, and a service entry for cars with an overhead door at the east end. The second, extending to the west, was the automobile showroom containing large fixed display windows with metal muntins. Entry is on the east side through double commercial doors framed by a transom and large sidelights. In 1946, an additional showroom section was added at the west side of the showroom. Its curved wall and large fixed display windows mirror the original showroom portion. The addition has a separate entry with an ornate frame marked by a capital molding and cornice.

Characteristic of many service stations along commercial strips, the building is located at a corner, permitting automobile access on two sides. Further contributing to this flexibility of entry was the angular location of two pump islands, permitting cars to reach the pumps with minimal turning from either of the intersecting streets. A free-standing Texaco sign with lights above the circular logo illuminating both the sign and the pump islands marked the gasoline business while signs for the Ford dealership and for service bays were located on the upper facade of the building. In the 1950s a paint and

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Section 7 & 8 Page 2

Historic and Architectural Resources of Rt. 66 through NM  
Bernalillo County, New Mexico

Description (continued)

body shop was added in a separate structure to the south of the gas station and showroom but is considered non-contributing. In recent decades the building has changed ownership, and the repair portion of the building now serves as a car paint and body shop and the showroom portion as an army surplus store. The pump islands have been removed, and the restroom doors boarded. The building, nevertheless, retains a high degree of integrity with the changes that have been made reversible.

8. Statement of Significance

From its construction in 1939, the Jones Motor Company building has been a landmark along the East Central Avenue commercial strip. Located at what was then the eastern edge of commercial development along Central Avenue, the building served both motorists travelling Route 66 and the early East Mesa suburbs of Albuquerque. The owner of the dealership was Ralph Jones, an ardent booster of Route 66 who served as president of the Route 66 Association as well as President of the Albuquerque Chamber of Commerce and Chairman of the New Mexico State Highway Commission during the late 1940s. His daughter recalls that her father's service station and garage was one of the first that westbound motorists encountered as they entered Albuquerque. During the first few years of business, many of those requiring auto repairs were Okies. So overloaded were their vehicles that Jones decided to build a long carport along the southern wall of the garage so that they might unload their cars and trucks in the shade in order to make the vehicles' mechanical parts accessible for repair. The building is significant for its association with the growth of travel along Route 66 and is thus eligible under Criterion A. With its corner siting and its Moderne Style marking it as one of the most noteworthy commercial structures of this style in Albuquerque, the building is also eligible under Criterion C as a good example of the location, style, plan and

Name of Multiple Property Listing

County and State

NPS Form 10-900-a  
(8-86)

OMB No. 1024-0018

United States Department of the Interior  
National Park Service

National Register of Historic Places  
Continuation Sheet

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Historic and Architectural Resources of Rt. 66 through NM  
Bernalillo County, New Mexico

Significance (continued)

materials reflecting the evolution of the service station  
property type.

9. Bibliography

Albuquerque Progress. Nov., 1939, p.3, and March, 1946 p.8.

Woods, Marvie Jones, daughter of Ralph Jones. Interview with  
David Kammer, 7/1/92. NMSHPO.

Verbal Boundary Description: The north 3/4 of Lots 12-14 of the  
M&K Replat of Tract A Lands.

Boundary Justification: The boundary includes only the portion of  
the lots on which the nominated property is situated.