

United States Department of the Interior  
National Park Service

## National Register of Historic Places Continuation Sheet

\_\_\_\_\_  
Name of Property

\_\_\_\_\_  
County and State

Section number \_\_\_\_\_ Page \_\_\_\_\_

\_\_\_\_\_  
Name of multiple property listing (if applicable)

### SUPPLEMENTARY LISTING RECORD

NRIS Reference Number: 8300489

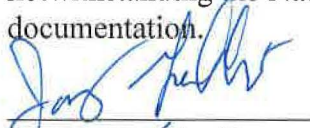
Date Listed: 6/20/2013

Property Name: Breslin Building

County: Jefferson

State: KY

-----  
This property is listed in the National Register of Historic Places in accordance with the attached nomination documentation subject to the following exceptions, exclusions, or amendments, notwithstanding the National Park Service certification included in the nomination documentation.

  
\_\_\_\_\_  
Signature of the Keeper

6/20/2013  
\_\_\_\_\_  
Date of Action

-----  
Amended Items in Nomination:

#### Section 4: Certification

The objection to listing for the Breslin Building was lifted by the current owners. The property retains integrity from its original submission and period of significance. It is now listed in the National Register of Historic Places.

These changes were made after consultation with the Kentucky SHPO

\_\_\_\_\_  
The Kentucky State Historic Preservation Office was notified of this amendment.

#### **DISTRIBUTION:**

**National Register property file**  
**Nominating Authority (without nomination attachment)**

OMB NO. 1024-0018  
EXP. 12/31/84

For NPS use only  
received APR 22 1983  
date entered

United States Department of the Interior  
National Park Service

# National Register of Historic Places Inventory—Nomination Form

See instructions in *How to Complete National Register Forms*  
Type all entries—complete applicable sections

## 1. Name

historic Breslin Building  
and/or common Fincastle Building

## 2. Location

street & number 305 W Broadway na not for publication  
city, town Louisville na vicinity of ~~congressional district~~  
state Kentucky code 021 county Jefferson code 111

## 3. Classification

<b>Category</b>	<b>Ownership</b>	<b>Status</b>	<b>Present Use</b>	
<u>na</u> district	<u>na</u> public	<u>xx</u> occupied	<u>na</u> agriculture	<u>na</u> museum
<u>xx</u> building(s)	<u>xx</u> private	<u>na</u> unoccupied	<u>xx</u> commercial	<u>na</u> park
<u>na</u> structure	<u>na</u> both	<u>na</u> work in progress	<u>na</u> educational	<u>na</u> private residence
<u>na</u> site	<b>Public Acquisition</b>	<b>Accessible</b>	<u>na</u> entertainment	<u>na</u> religious
<u>na</u> object	<u>na</u> in process	<u>na</u> yes: restricted	<u>na</u> government	<u>na</u> scientific
	<u>na</u> being considered	<u>xx</u> yes: unrestricted	<u>na</u> industrial	<u>na</u> transportation
		<u>na</u> no	<u>na</u> military	<u>na</u> other:

## 4. Owner of Property

name W. R. Cole c/o Fincastle Building  
street & number 305 W Broadway  
city, town Louisville na vicinity of Kentucky state 40207

## 5. Location of Legal Description

courthouse, registry of deeds, etc. Jefferson County Courthouse  
street & number 517 W. Jefferson  
city, town Louisville state Kentucky

## 6. Representation in Existing Surveys

title Kentucky Survey of Historic Sites has this property been determined eligible? xx yes na no  
date 1978 na federal xx state na county na local  
depository for survey records Kentucky Heritage Council  
city, town Frankfort state Kentucky

## 7. Description

### Condition

xx excellent    na deteriorated  
na good        na ruins  
na fair         na unexposed

### Check one

na unaltered  
xx altered

### Check one

xx original site  
na moved    date na

### Describe the present and original (if known) physical appearance

The Breslin Building is located on the main southern artery of the central business district of Louisville. The Breslin Building is located close to the old YMCA Building (National Register, 1977), the Heyburn Building (National Register, 1979) and the Brown Hotel (National Register, 1978). The structure lies within the area of the Broadway Redevelopment Project, which includes a major renovation of the Brown Hotel.

The Breslin Building is a six-story, buff-brick and terra cotta structure. The Broadway facade consists of five bays. The lower floor is sheathed in terra cotta with entrance in the western-most bay. The entrance consists of an arch with incised, classical motifs, the large keystone is adorned with an acanthus leaf. The arch is flanked by two columns with twisted rope-like shafts and stylized acanthus leaf capitals.

The second and third stories are also sheathed in terra cotta. The bays are articulated by fluted pilasters with stylized Ionic columns. The two end bays are more elaborate in treatment with rope-like columns. The wall surface is adorned with bas-relief motifs of shields and griffins. The end bays have three coupled windows on each floor and the central bay has paired windows. This pattern of fenestration continues on the fourth and fifth floors. The wall area of these floors is sheathed in buff brick. Terra cotta panels adorned with shields, ribbons and torches articulate the windows of the two floors. Above the fifth floor windows are terra cotta panels with cartouche, ribbon and cornucopia motifs. The sixth floor fenestration pattern repeats that of the lower floor and is sheathed in terra cotta. Between the bays are large terra cotta panels are Hermae-like figures (female form rather than that of Hermes). On the parapet is a central panel with a fluer-de-lis and rinceau decoration and two panels with wreaths and sways.

The major exterior alterations have occurred on the first-story store fronts which now have aluminum storefront systems. This is a common alteration and does not change the articulation of the bays and the importance of the terra cotta decoration.

# 8. Significance

Period	Areas of Significance—Check and justify below			
<input type="checkbox"/> prehistoric	<input type="checkbox"/> archeology-prehistoric	<input type="checkbox"/> community planning	<input type="checkbox"/> landscape architecture	<input type="checkbox"/> religion
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> archeology-historic	<input type="checkbox"/> conservation	<input type="checkbox"/> law	<input type="checkbox"/> science
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> agriculture	<input type="checkbox"/> economics	<input type="checkbox"/> literature	<input type="checkbox"/> sculpture
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> architecture	<input type="checkbox"/> education	<input type="checkbox"/> military	<input type="checkbox"/> social/
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> art	<input type="checkbox"/> engineering	<input type="checkbox"/> music	humanitarian
<input type="checkbox"/> 1800-1899	<input type="checkbox"/> commerce	<input type="checkbox"/> exploration/settlement	<input type="checkbox"/> philosophy	theater
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> communications	<input type="checkbox"/> industry	<input type="checkbox"/> politics/government	transportation
		<input type="checkbox"/> invention		another (specify)

**Specific dates** 1927 **Builder/Architect** Joseph & Joseph

**Statement of Significance (in one paragraph)**

The delicate, Renaissance-inspired bas-reliefs in terra cotta which adorn the Breslin Building are a hallmark of the work one of Louisville's major architectural firms of the 1920s, Joseph & Joseph. The structure is one of several important commercial buildings to remain on Broadway, the city's most important commercial hub of this period.

The Breslin Building was constructed in 1927 by Frank Breslin, a general contractor, as an office building. The original plans called for a later addition of nine stories which were never built due to the depression. The proportions and articulation of the existing building reflect this.

The building was designed by one of the city's most prolific firms of the period, Joseph & Joseph. The firm was founded in 1908 and thrived during the 1920s with the Rialto Theatre (destroyed); the Kentucky Theatre, the Commodore Apartments (National Register, 1982) and the Darthmoth and Willow Terrace Apartments (Cherokee Triangle National Register district June, 1976) and numerous residences to their credit. The firm generally utilized a delicate Renaissance treatment of bolder Mediterranean motifs.

The Breslin Building demonstrates the continued interest in classical motifs found frequently in commercial architecture in Louisville during this period. The terra cotta bas-reliefs of the Breslin Building are reminiscent of Quattrocento architectural decoration. The figures of the Breslin Building, though three-dimensional in quality are compressed against the front plane of the sculptured panel creating a strong linear pattern with a graceful, rhythmical quality. Terra cotta was a popular decorative material in Louisville from the 1890s to the 1930s, and allowed for a wide range of decorative expression which was economical. The classically inspired decoration of the Breslin Building is some of the finest terra cotta work to survive in Louisville.

## 9. Major Bibliographical References

"Breslin Building," Louisville Courier-Journal 22 May 1927

"Breslin Obtains \$600,00 Permit for Six Story Building," Louisville Courier-Journal  
27 April 1927

## 10. Geographical Data

Acreeage of nominated property Less than 1 acre

Quadrangle name Louisville West

Quadrangle scale 1:24000

### UMT References

A 

1	6	6	0	8	6	6	0	4	2	3	1	7	8	0
Zone			Easting					Northing						

B 

Zone			Easting					Northing						

C 

Zone			Easting					Northing						

D 

Zone			Easting					Northing						

E 

Zone			Easting					Northing						

F 

Zone			Easting					Northing						

G 

Zone			Easting					Northing						

H 

Zone			Easting					Northing						

### Verbal boundary description and justification

City of Louisville, Block 13 K Lot 119 approximately 90' x 175'

Building occupies entire lot

### List all states and counties for properties overlapping state or county boundaries

state	na	code	na	county	na	code	na

## 11. Form Prepared By

name/title Marty Hedgepeth, Director of Research

organization Landmarks Commission date 11-2-82

street & number 727 W Main St. telephone 502/587-3501

city or town Louisville state Kentucky 40202

## 12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

national  state  local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

State Historic Preservation Officer signature Mary Susan Sped

title State Historic Preservation Officer date April 1, 1983

For NPS use only

Determined Eligible

**DOE/OWNER OBJECTION**

I hereby certify that this property is ~~located~~ in the National Register

Patrick Andrews

date 9/2/83

Keeper of the National Register

Attest:

date

Chief of Registration

**United States Department of the Interior  
National Park Service**

**National Register of Historic Places  
Inventory—Nomination Form**

For NPS use only  
received  
date entered

Continuation sheet    Breslin building  
                                 305 W. Broadway    Item number    9    Page    2  
                                 ~~Louisville, Jefferson, KY~~

---

Joseph, Alfred S., II. Interview, 11 April 1978.

"Mortgage Holder Purchases Breslin Building," Louisville Courier-Journal  
15 March 1938.

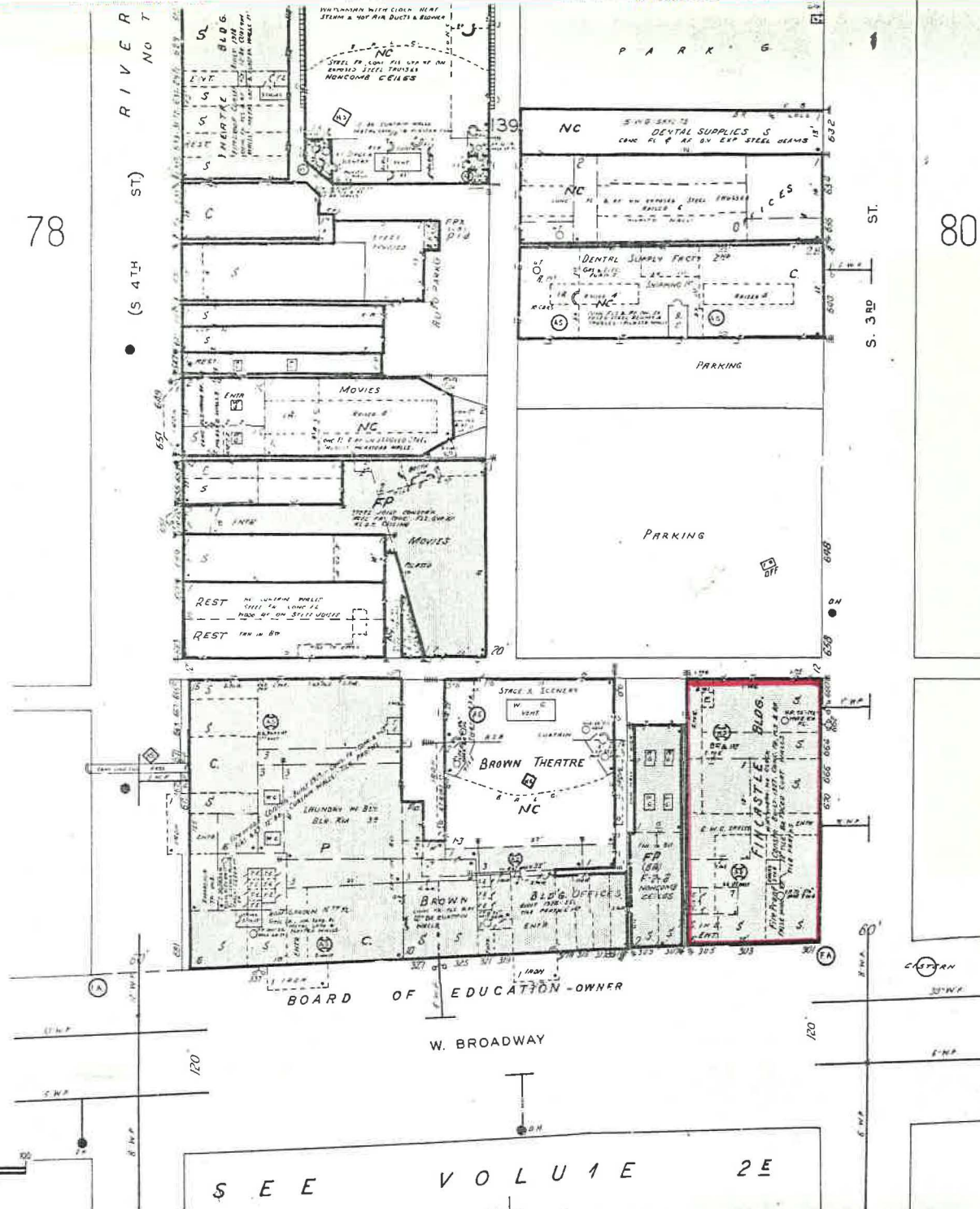
"Plans to Add Nine Stories to Breslin Building," Louisville Courier-Journal  
13 March 1929.

78

RIVER ST No 7  
(S 4TH ST)

80

S. 3RD ST.

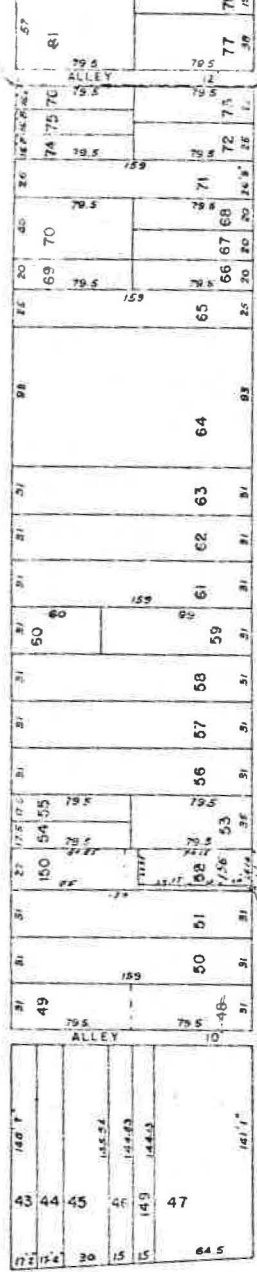


Breslin Building  
 Louisville  
 Jefferson Co., Ky

SEE VOLUME 2E

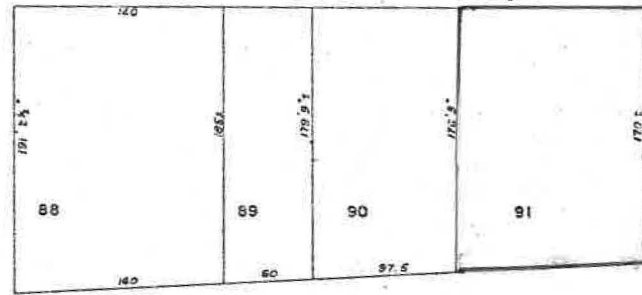
ARMORY

PLACE 60'



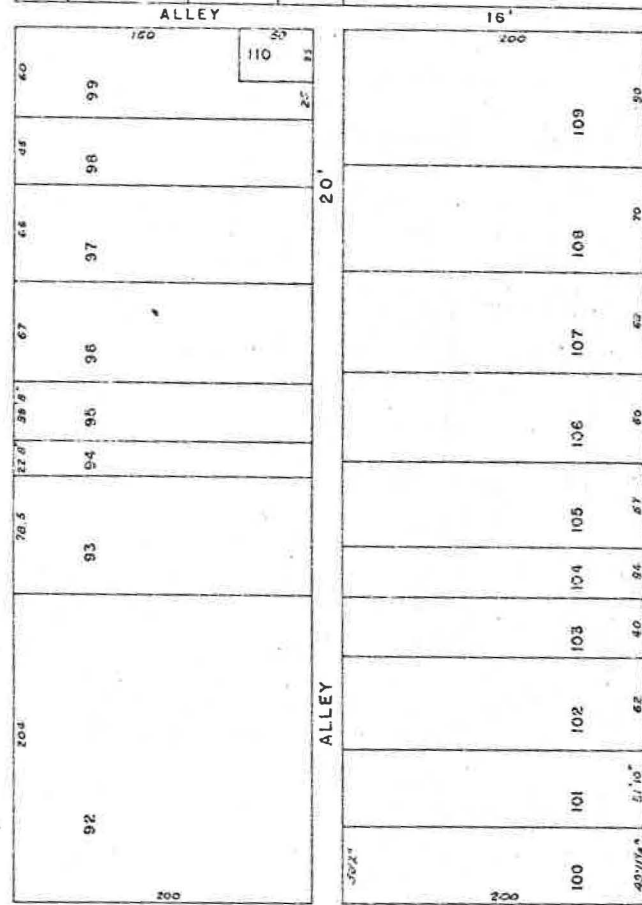
5 TH

ST. 60'



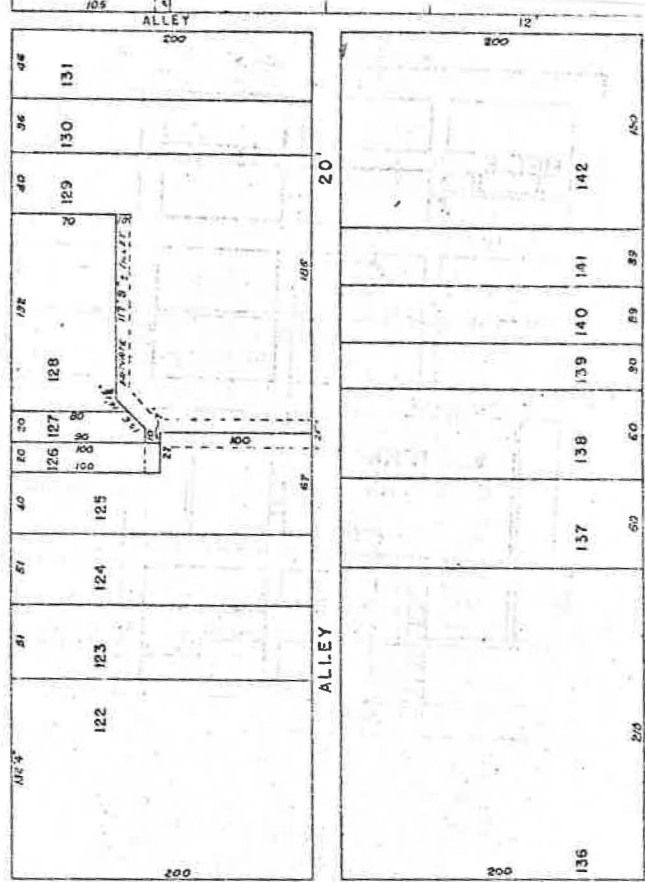
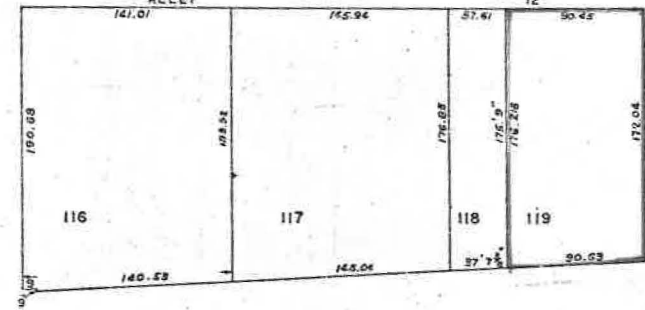
BROADWAY

120'



4 TH

ST. 60'



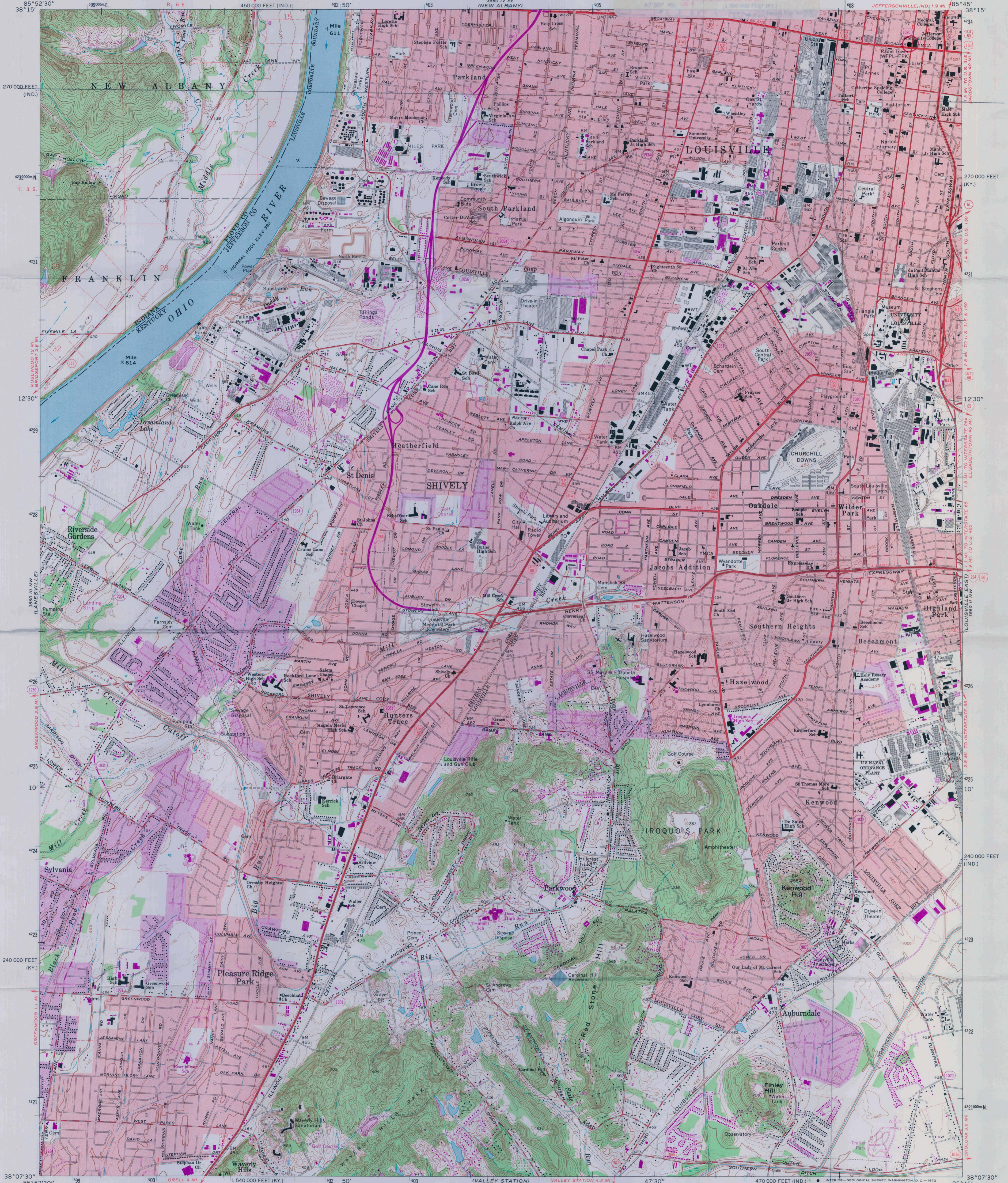
3 RD

ST. 60'

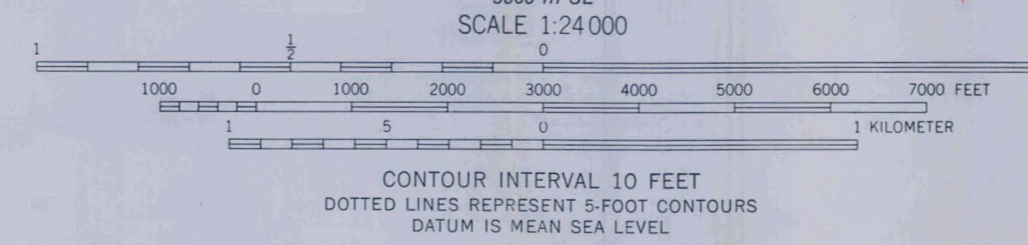
Breslin Building  
Louisville  
Jefferson Co., Ky

141  
13-K



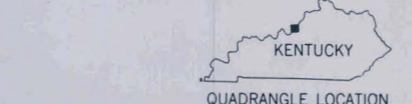


Mapped by the Army Map Service and the Geological Survey  
Edited and published by the Geological Survey  
Control by USGS, USC&GS, USCE, and the City of Louisville  
Topography by photogrammetric methods from aerial photographs  
taken 1947. Field checked 1950. Revised by the Geological Survey 1965  
Polyconic projection. 1927 North American datum  
10,000-foot grids based on Kentucky coordinate system,  
north zone, and Indiana coordinate system, east zone  
1000-meter Universal Transverse Mercator grid ticks,  
zone 16, shown in blue  
Fine red dashed lines indicate selected fence and field lines where  
generally visible on aerial photographs. This information is unchecked  
The state boundary as shown represents the approximate position  
of the low water line as determined from U. S. Corps of Engineers  
Ohio River charts, surveyed 1912, and supplementary information  
Red tint indicates areas in which only landmark buildings are shown



CONTOUR INTERVAL 10 FEET  
DOTTED LINES REPRESENT 5-FOOT CONTOURS  
DATUM IS MEAN SEA LEVEL  
THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS  
FOR SALE BY U. S. GEOLOGICAL SURVEY, WASHINGTON, D. C. 20242,  
KENTUCKY GEOLOGICAL SURVEY, LEXINGTON, KENTUCKY 40505,  
KENTUCKY DEPARTMENT OF COMMERCE, FRANKFORT, KENTUCKY 40601  
AND INDIANA DEPARTMENT OF NATURAL RESOURCES, INDIANAPOLIS, INDIANA 46204  
A FOLDER DESCRIBING TOPOGRAPHIC MAPS AND SYMBOLS IS AVAILABLE ON REQUEST

ROAD CLASSIFICATION  
Heavy-duty ——— Light-duty ———  
Medium-duty ——— Unimproved dirt - - - - -  
Interstate Route ——— U. S. Route ——— State Route ———



LOUISVILLE WEST, KY.-IND.  
NE/4 KOSMOSDALE 15' QUADRANGLE  
N3807.5-W8545.7.5

1965  
PHOTOREVISED 1971  
AMS 3860 III NE-SERIES V853



STERILIZING  
EQUIPMENT  
REPAIRS

WINN  
RADIOS

Breslin Bldg. (Fincastle Bldg.)

305 W. Broadway

Louisville, Jefferson Cty., KY

Diane Kane, Landmarks Comm. 727 W. Main

Louisville, KY. 1979

Photo 1 Facade looking north



Breslin Building

305 W. Broadway

Louisville, Jefferson Cty, Ky

M. A. Allgeier 6/83

Landmarks Commission

727 W Main

Louisville, Ky

Photo 2

3rd St facade

facing west



Breslin Building  
305 W. Broadway  
Louisville, Jefferson Cty, Ky  
M. A. Allgeier 6-83  
Landmarks Commission

727 W Main  
Louisville, Ky  
Photo 3  
Detail, main facade  
facing north

National Register of Historic Places  
Memo to File

# Correspondence

The Correspondence consists of communications from (and possibly to) the nominating authority, notes from the staff of the National Register of Historic Places, and/or other material the National Register of Historic Places received associated with the property.

Correspondence may also include information from other sources, drafts of the nomination, letters of support or objection, memorandums, and ephemera which document the efforts to recognize the property.



UNITED STATES DEPARTMENT OF THE INTERIOR  
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES  
EVALUATION/RETURN SHEET

REQUESTED ACTION: NOMINATION

PROPERTY NAME: Breslin Building

MULTIPLE NAME:

STATE & COUNTY: KENTUCKY, Jefferson

DATE RECEIVED: 5/24/13      DATE OF PENDING LIST: 6/18/13  
DATE OF 16TH DAY: 7/03/13      DATE OF 45TH DAY: 7/10/13  
DATE OF WEEKLY LIST:

REFERENCE NUMBER: 83004589

NOMINATOR: STATE

REASONS FOR REVIEW:

APPEAL: N    DATA PROBLEM: N    LANDSCAPE: N    LESS THAN 50 YEARS: N  
OTHER: N    PDIL: N    PERIOD: N    PROGRAM UNAPPROVED: N  
REQUEST: Y    SAMPLE: N    SLR DRAFT: N    NATIONAL: N

COMMENT WAIVER: N

ACCEPT     RETURN     REJECT    6.20.13 DATE

ABSTRACT/SUMMARY COMMENTS:

**Entered in  
The National Register  
of  
Historic Places**

RECOM./CRITERIA \_\_\_\_\_

REVIEWER \_\_\_\_\_ DISCIPLINE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ DATE \_\_\_\_\_

DOCUMENTATION see attached comments Y/N see attached SLR Y/N

If a nomination is returned to the nominating authority, the nomination is no longer under consideration by the NPS.

FINCASTLE ASSOCIATES

Fincastle Building  
305 West Broadway  
Louisville, Kentucky 40202  
(502) 589-2171

February 23, 1983

CERTIFIED MAIL

Mrs. Mary Cronan Oppel, Director  
Kentucky Heritage Council and  
State Historic Preservation Officer  
Education and Humanities Cabinet  
Ninth Floor, Capital Plaza Tower  
Frankfort, Kentucky 40601

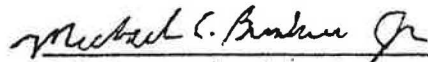
Re: Fincastle Building  
305 West Broadway  
Louisville, Kentucky 40202

Dear Mrs. Oppel:

In reply to your letter of January 26, 1983, we, the owners of the above referenced Fincastle Building wish to object to being listed in the National Register of Historic Places.

Yours truly,

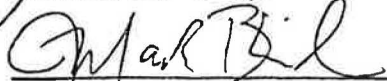
FINCASTLE ASSOCIATES



Michael Birnkraft

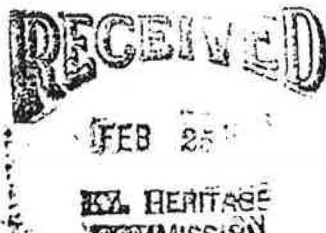


James S. Karp



J. Mark Blieden

Subscribed and sworn to me this 24th day of February, 1983.



  
Notary Public - State at Large

My Commission expires 2/7/87



---

## HERITAGE

---

April 4, 1983

Mr. Jerry Rogers, Keeper  
National Register of Historic Places  
National Park Service  
U.S. Department of Interior  
Washington, D. C. 20240

Dear Mr. Rogers:

Enclosed is the nomination form for the Breslin Building located at 305 West Broadway in Louisville which was approved as meeting the criteria for listing in the National Register of Historic Places by the Kentucky Historic Preservation Review Board when it met on March 1, 1983.

Since the owner has objected to the listing in a notarized letter of objection, I am requesting that this historic property be Determined Eligible for Listing in the National Register of Historic Places pursuant to 36 CFR 60.6(s).

Sincerely,

Mary Cronan Oppel, Director  
Kentucky Heritage Council and  
State Historic Preservation Officer

MCO:RMP:bsc

Enclosures



United States Department of the Interior  
National Park Service

Substantive Review

GOE/OWNER OBJECTION

DOE

Breslin Building  
KY, Jefferson

Working No. 4.22.83

Fed. Reg. Date: 6/6/83

Date Due: 5/27/83

Action:  ACCEPT  
 RETURN  
 REJECT

Federal Agency:

- resubmission
- nomination by person or local government
- owner objection
- appeal

Substantive Review:  sample  request  appeal  NR decision

Reviewer's comments: Although the building appears to be eligible for listing under Criterion C, the nomination is being returned for additional information with regard to alterations & significance.

Recom./Criteria Return  
Reviewer BAW/ylk  
Discipline Historian  
Date 5/27/83

Agree with reviewer - return for more info. - Patrick Andrews - Historian 6/1/83 - see continuation sheet

Nomination returned for:  technical corrections cited below  
 substantive reasons discussed below (on reverse)

- 1. Name
- 2. Location
- 3. Classification
 

Category	Ownership	Status	Present Use
	Public Acquisition	Accessible	
- 4. Owner of Property
- 5. Location of Legal Description
- 6. Representation in Existing Surveys

has this property been determined eligible?  yes  no

- 7. Description
 

Condition	Check one	Check one
<input type="checkbox"/> excellent	<input type="checkbox"/> deteriorated	<input type="checkbox"/> unaltered
<input type="checkbox"/> good	<input type="checkbox"/> ruins	<input type="checkbox"/> altered
<input type="checkbox"/> fair	<input type="checkbox"/> unexposed	<input type="checkbox"/> original site
		<input type="checkbox"/> moved date

Please provide a discussion explaining what alterations were made to the building, when they occurred and what effect they may have on the overall architectural integrity of the structure.

Describe the present and original (if known) physical appearance

- summary paragraph
- completeness
- clarity
- alterations/integrity
- dates
- boundary selection

Substantiva Review

DOE

Greslin Building  
KY, Jefferson

GOE/OWNER OBJECTION

RECEIVED  
MAY 13 1983

Working No. 4.22.83

Fed. Reg. Date:

Date Due: 6/6/83

Action:  ACCEPT

RETURN 5/27/83

REJECT

Federal Agency:

- resubmission
- nomination by person or local government
- owner objection
- appeal

HERITAGE CLAIMS

Substantive Review:  sample  request  appeal  NR decision

Reviewer's comments: Although the building appears to be eligible for listing under Criterion C, the nomination is being returned for additional information with regard to alterations & significance.

Recom. / Criteria Return

Reviewer: BURYLK

Discipline: Historian

Date: 5/27/83

I agree with reviewer - return for more info. - Patrick Andrus - Historian - see continuation sheet

Nomination returned for:  technical corrections cited below  
 substantive reasons discussed below (on reverse)

- 1. Name
- 2. Location
- 3. Classification
- 4. Owner of Property
- 5. Location of Legal Description
- 6. Representation in Existing Surveys

Has this property been determined eligible?  yes  no

X 7. Description

Condition		Check one:	Check one:
<input type="checkbox"/> excellent	<input type="checkbox"/> deteriorated	<input type="checkbox"/> unaltered	<input type="checkbox"/> original site
<input type="checkbox"/> good	<input type="checkbox"/> ruins	<input type="checkbox"/> altered	<input type="checkbox"/> moved date: _____
<input type="checkbox"/> fair	<input type="checkbox"/> unexcavated		

Describe the present and original (if known) physical appearance:

- summary paragraph
- completeness
- clarity
- alterations/integrity
- dates
- boundary selection

Please provide a discussion explaining what alterations were made to the building, when they occurred, and what effect they may have on the overall architectural integrity of the structure.

**Significance**

Areas of Significance—Check and justify below

Specific Dates \_\_\_\_\_ Builder/Architect \_\_\_\_\_

Statement of Significance (in one paragraph)

- summary paragraph
- completeness
- clarity
- applicable criteria
- justification of areas checked
- relating significance to the resource
- context
- relationship of integrity to significance
- justification of exception
- other

<sup>is</sup> the last sentence of section 8 complete?  
 Is this meant to claim that the terra cotta ornamentation of this building is among the best to survive in the city? Please define the general dates for the use of terra cotta in Louisville.

1895-1930

**9. Major Bibliographical References**

**10. Geographical Data**

Address of nominated property \_\_\_\_\_

Quadrangle name \_\_\_\_\_

USGS Reference \_\_\_\_\_

Verbal boundary description and justification \_\_\_\_\_

**11. Form Prepared By**

**12. State Historic Preservation Officer Certification**

The evaluated significance of this property within the state is:

\_\_\_ national \_\_\_ state \_\_\_ local

State Historic Preservation Officer signature \_\_\_\_\_

title \_\_\_\_\_ date \_\_\_\_\_

**13. Other**

Maps

Photographs Please provide photographs which allow additional views of the remaining facades of the building (3rd St.)

Other The one photo provided is of too small a scale to demonstrate the quality of the terra cotta ornamentation - if a close up or larger scale picture is available, please Questions concerning this nomination may be directed to Patrick Andrews available, please

Signed Patrick Andrews

Date 6/1/05

Phone: 202 272-350

OMB NO. 1024-0018  
EXP. 12/31/84

United States Department of the Interior  
National Park Service

For NPS use only

National Register of Historic Places  
Inventory—Nomination Form

received APR 22 1984  
date entered

See instructions in How to Complete National Register Forms  
Type all entries—complete applicable sections

1. Name

historic Breslin Building  
and/or common Fincastle Building

2. Location

street & number 305 W Broadway na not for publication  
city, town Louisville na vicinity of ~~Congressional district~~  
state Kentucky code 021 county Jefferson code 111

3. Classification

<b>Category</b>	<b>Ownership</b>	<b>Status</b>	<b>Present Use</b>	
na district	na public	xx occupied	na agriculture	na museum
xx building(s)	xx private	na unoccupied	xx commercial	na park
na structure	na both	na work in progress	na educational	na private residence
na site	<b>Public Acquisition</b>	<b>Accessible</b>	na entertainment	na religious
na object	na in process	na yes: restricted	na government	na scientific
	na being considered	xx yes: unrestricted	na industrial	na transportation
		na no	na military	na other:

4. Owner of Property

name W. R. Cole c/o Fincastle Building  
street & number 305 W Broadway  
city, town Louisville na vicinity of Kentucky state 40207

5. Location of Legal Description

courthouse, registry of deeds, etc. Jefferson County Courthouse  
street & number 517 W. Jefferson  
city, town Louisville state Kentucky

6. Representation in Existing Surveys

title Kentucky Survey of Historic Sites has this property been determined eligible? xx yes na no  
date 1978 na federal xx state na county na local  
depository for survey records Kentucky Heritage Council  
city, town Frankfort state Kentucky

## 7. Description

<b>Condition</b>		<b>Check one</b>	<b>Check one</b>
<u>xx</u> excellent	<u>na</u> deteriorated	<u>na</u> unaltered	<u>xx</u> original site
<u>na</u> good	<u>na</u> ruins	<u>xx</u> altered	<u>na</u> moved
<u>na</u> fair	<u>na</u> unexposed		date <u>na</u>

### Describe the present and original (if known) physical appearance

The Breslin Building is located on the main southern artery of the central business district of Louisville. The Breslin Building is located close to the old YMCA Building (National Register, 1977), the Heyburn Building (National Register, 1979) and the Brown Hotel (National Register, 1978). The structure lies within the area of the Broadway Redevelopment Project, which includes a major renovation of the Brown Hotel.

The Breslin Building is a six-story, buff-brick and terra cotta structure. The Broadway facade consists of five bays. The lower floor is sheathed in terra cotta with entrance in the westernmost bay. The entrance consists of an arch with incised, classical motifs, the large key stone is adorned with an acanthus leaf. The arch is flanked by two columns with twisted rope-like shafts and stylized acanthus leaf capitals.

The second and third stories are also sheathed in terra cotta. The bays are articulated by fluted pilasters with stylized Ionic columns. The two end bays are more elaborate in treatment with rope-like columns. The wall surface is adorned with bas-relief motifs of shields and griffins. The end bays have three coupled windows on each floor and the central bay has paired windows. This pattern of fenestration continues on the fourth and fifth floors. The wall area of these floors is sheathed in buff brick. Terra cotta panels adorned with shields, ribbons and torques articulate the windows of the two floors. Above the fifth floor windows are terra cotta panels with cartouche, ribbon and cornucopia motifs. The sixth floor fenestration pattern repeats that of the lower floor and is sheathed in terra cotta. Between the bays are large terra cotta panels are Hermae-like figures (female form rather than that of Hermes). On the parapet is a central panel with a fleur-de-lis and rinceau decoration and two panels with wreaths and swags.



## 8. Significance

Period	Areas of Significance—Check and justify below			
<input type="checkbox"/> prehistoric	<input type="checkbox"/> archeology-prehistoric	<input type="checkbox"/> community planning	<input type="checkbox"/> landscape architecture	<input type="checkbox"/> religion
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> archeology-historic	<input type="checkbox"/> conservation	<input type="checkbox"/> law	<input type="checkbox"/> science
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> agriculture	<input type="checkbox"/> economics	<input type="checkbox"/> literature	<input type="checkbox"/> sculpture
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> architecture	<input type="checkbox"/> education	<input type="checkbox"/> military	<input type="checkbox"/> social/humanitarian
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> art	<input type="checkbox"/> engineering	<input type="checkbox"/> music	<input type="checkbox"/> theater
<input type="checkbox"/> 1800-1899	<input type="checkbox"/> commerce	<input type="checkbox"/> exploration/settlement	<input type="checkbox"/> philosophy	<input type="checkbox"/> transportation
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> communications	<input type="checkbox"/> industry	<input type="checkbox"/> politics/government	<input type="checkbox"/> other (specify)
		<input type="checkbox"/> invention		

**Specific dates** 1927 **Builder/Architect** Joseph & Joseph

### Statement of Significance (in one paragraph)

The delicate, Renaissance-inspired bas-reliefs in terra cotta which adorn the Breslin Building are a hallmark of the work one of Louisville's major architectural firms of the 1920s, Joseph & Joseph. The structure is one of several important commercial buildings to remain on Broadway, the city's most important commercial hub of this period.

The Breslin Building was constructed in 1927 by Frank Breslin, a general contractor, as an office building. The original plans called for a later addition of nine stories which were never built due to the depression. The proportions and articulation of the existing building reflect this.

The building was designed by one of the city's most prolific firms of the period, Joseph & Joseph. The firm was founded in 1908 and thrived during the 1920s with the Rialto Theatre (destroyed); the Kentucky Theatre; the Commodore Apartments (National Register, 1982) and the Darthmoth and Willow Terrace Apartments (Cherokee Triangle National Register district June, 1976) and numerous residences to their credit. The firm generally utilized a delicate Renaissance treatment of bolder Mediterranean motifs.

The Breslin Building demonstrates the continued interest in classical motifs found frequently in commercial architecture in Louisville during this period. The terra cotta decoration is among the delicate and graceful to survive in the city.

United States Department of the Interior  
National Park Service

National Register of Historic Places  
Inventory—Nomination Form

For NPS use only  
received  
date entered

Continuation sheet Breslin building  
305 W. Broadway Item number 9 Page 2  
Louisville, Jefferson, KY

Joseph, Alfred S., II. Interview, 11 April 1978.

"Mortgage Holder Purchases Breslin Building," Louisville Courier-Journal  
15 March 1938

"Plans to Add Nine Stories to Breslin Building," Louisville Courier-Journal  
13 March 1929.

Returned

## 9. Major Bibliographical References

"Breslin Building," Louisville Courier-Journal 22 May 1927

"Breslin Obtains \$600,00 Permit for Six Story Building," Louisville Courier-Journal  
27 April 1927

## 10. Geographical Data

Acreeage of nominated property Less than 1 acre

Quadrangle name Louisville West

Quadrangle scale 1:24000

### UMT References

A 

1	6	5	0	8	6	6	0	4	2	3	1	7	8	0
Zone			Easting				Northing							

B 

Zone			Easting				Northing							

C 

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

D 

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

E 

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

F 

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

G 

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

H 

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

### Verbal boundary description and justification

City of Louisville, Block K Lot 119 approximately 90' x 175'  
Building occupies entire lot

### List all states and counties for properties overlapping state or county boundaries

state	code	county	code
na		na	
na		na	

## 11. Form Prepared By

name/title

Marty Hedgepeth, Director of Research

organization

Landmarks Commission 11-2-82

street & number

727 W Main St. Telephone 502-587-3501

city or town

Louisville state Kentucky 40202

## 12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

national  state  local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

State Historic Preservation Officer signature

title

date

For NPS use only

I hereby certify that this property is included in the National Register

date

Keeper of the National Register

Attest:

date

Chief of Registration

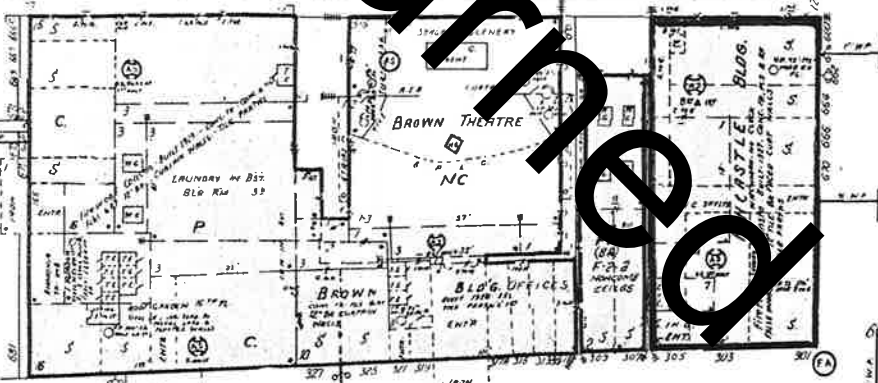
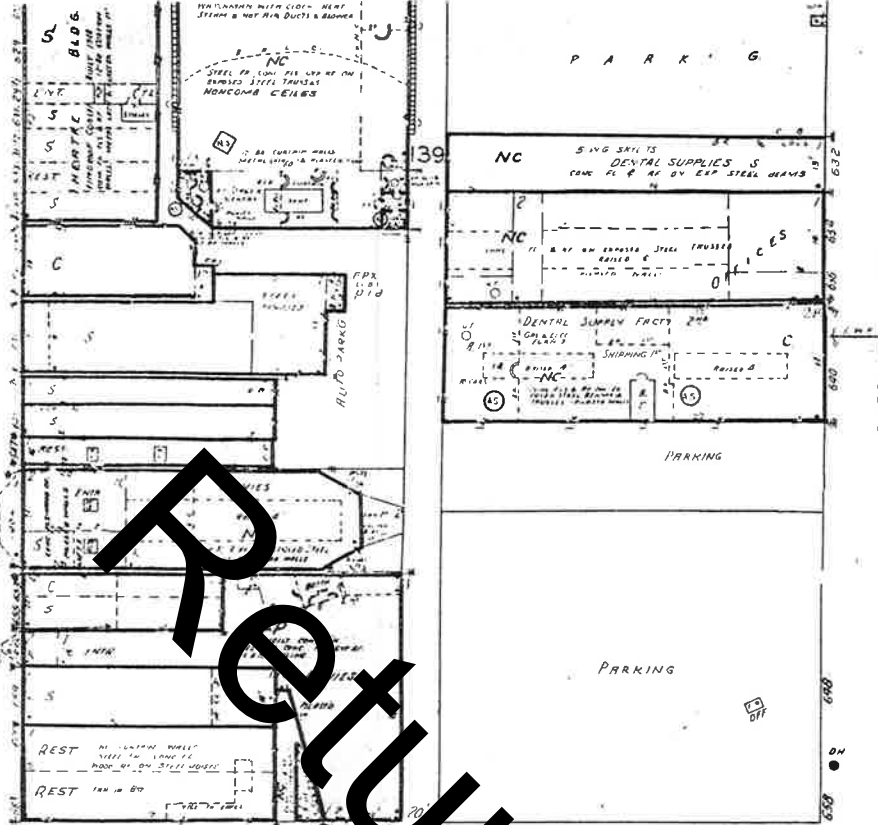
RIVER No 7  
(S 4TH ST)

78

P A R K I N G

80

S. 3RD ST.



BOARD OF EDUCATION - OWNER

W. BROADWAY



SEE VOLUME 2E

Breslin Building  
 Louisville  
 Jefferson Co., Ky

DETERMINED ELIGIBLE FOR THE NATIONAL REGISTER

STATE KENTUCKY

DATE DETERMINED SEP 2 1983

Name

Breslin Building

Location

Louisville  
Jefferson County

Also Notified

NPS REGIONAL OFFICE: Southeast  
Advisory Council on Historic Preservation  
1522 K Street, NW  
Suite 430  
Washington, DC 20005

State Historic Preservation Officer  
Ms. Mary Cronan Oppel  
Director, Kentucky Heritage Council  
Capitol Plaza Tower, 9th floor  
Frankfort, Kentucky 40601

NR/DOE JMS

For further information, please call the National Register at (202)272-3504.

**NATIONAL REGISTER OF HISTORIC PLACES  
EVALUATION/RETURN SHEET**

Breslin Building  
Jefferson County  
KENTUCKY

**Substantive Review**

Working No. 4/22/83  
Fed. Reg. Date: \_\_\_\_\_  
Date Due: 9/4/83  
Action:  ACCEPT 9/2/83  
 RETURN  
 REJECT  
Federal Agency: \_\_\_\_\_

**Determined Eligible**

- resubmission
- nomination by person or local government
- owner objection
- appeal

Substantive Review:  sample  request  appeal  NR decision

Reviewer's comments:

*On resubmission, requested info. on alterations & use of terra cotta ornamentation in Louisville has been provided - building is architecturally significant as one of the best examples of the use of terra cotta in the city*

Recom./Criteria Eligible  
Reviewer Hutch Andrus  
Discipline Historian  
Date 9/2/83  
\_\_\_\_\_ see continuation sheet

Nomination returned for: \_\_\_\_\_ technical corrections cited below  
\_\_\_\_\_ substantive reasons discussed below

**1. Name**

**2. Location**

**3. Classification**

Category	Ownership	Status	Present Use
	Public Acquisition	Accessible	

**4. Owner of Property**

**5. Location of Legal Description**

**6. Representation in Existing Surveys**

Has this property been determined eligible?  yes  no

**7. Description**

<b>Condition</b>	<b>Check one</b>	<b>Check one</b>
<input type="checkbox"/> excellent	<input type="checkbox"/> deteriorated	<input type="checkbox"/> original site
<input type="checkbox"/> good	<input type="checkbox"/> ruins	<input type="checkbox"/> moved date _____
<input type="checkbox"/> fair	<input type="checkbox"/> unexposed	
	<input type="checkbox"/> unaltered	
	<input type="checkbox"/> altered	

**Describe the present and original (if known) physical appearance**

- summary paragraph
- completeness
- clarity
- alterations/integrity
- dates
- boundary selection

---

**8. Significance**

Period      Areas of Significance—Check and justify below

Specific dates                      Builder/Architect

Statement of Significance (*in one paragraph*)

- summary paragraph
- completeness
- clarity
- applicable criteria
- justification of areas checked
- relating significance to the resource
- context
- relationship of integrity to significance
- justification of exception
- other

---

**9. Major Bibliographical References**

---

**10. Geographical Data**

Acreage of nominated property \_\_\_\_\_

Quadrangle name \_\_\_\_\_

UTM References \_\_\_\_\_

Verbal boundary description and justification \_\_\_\_\_

---

**11. Form Prepared By**

---

**12. State Historic Preservation Officer Certification**

The evaluated significance of this property within the state is:

\_\_\_\_ national      \_\_\_\_ state      \_\_\_\_ local

State Historic Preservation Officer signature

title                      date

---

**13. Other**

- Maps
- Photographs
- Other

Questions concerning this nomination may be directed to \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_ Phone: \_\_\_\_\_

*Comments for any item may be continued on an attached sheet*

# Correspondence

associated with the Additional Documentation





*Taurus Capital Management*

The Taurus Park Place Building  
10300 Linn Station Road  
Suite 225  
Louisville, KY 40223

Taurus Fincastle Building  
303 W. Broadway  
Louisville, KY 40202

Galen Center  
1031 Zorn Ave.  
Louisville, KY 40207

Weissinger Gaulbert Building  
709 S. 3rd St.  
Louisville, KY 40202

Lindy Casebier  
Acting State Historic Preservation Officer  
Kentucky Heritage Council  
300 Washington Street  
Frankfort KY 40601

Dear Mr. Casebier:

I am the sole owner of the property currently Determined Eligible by the National Register and known as Fincastle/Breslin Building, located at 301 West Broadway, Louisville, Jefferson County, Kentucky. I withdraw any objection to the property being listed in the National Register.

Signature

*[Handwritten signature]*  
*Amar W. Harty*

Please print name

The person whose signature appears above signed before me on

*May*, *13<sup>th</sup>*, 2013.

Notary Public

*[Handwritten signature]*  
*Synda Jones*

My Commission expires: *06-01-2013*





STEVEN L. BESHEAR  
GOVERNOR

**TOURISM, ARTS AND HERITAGE CABINET**  
**KENTUCKY HERITAGE COUNCIL**



MARCHETA SPARROW  
SECRETARY

THE STATE HISTORIC PRESERVATION OFFICE  
300 WASHINGTON STREET  
FRANKFORT, KENTUCKY 40601  
PHONE (502) 564-7005  
FAX (502) 564-5820  
www.heritage.ky.gov

LINDY CASEBIER  
ACTING EXECUTIVE DIRECTOR AND  
STATE HISTORIC PRESERVATION OFFICER

May 20, 2013

Ms. Carol Shull, Keeper  
National Register of Historic Places  
National Park Service 2280  
National Register of Historic Places  
1201 "I" (Eye) Street, NW 8<sup>th</sup> Floor  
Washington DC 20005

Dear Ms. Shull:

The current owner of the **Breslin Building**, in **Jefferson County, Kentucky**, requests National Register listing for the property. The property was determined eligible in 1983, due to the previous owner's objection. That status is witnessed by a copy of the notice received from your office announcing the DOE, enclosed in this mailing.

We are asking for expedited listing of this property. Listing by June 20 is required for the owners of this property to receive a Kentucky state tax credit. We have written to Jim Gabbert of your staff, who reviews Kentucky properties, and he has guided us to submit our request in these terms. Thank you for your special attention to this property.

Sincerely,

Lindy Casebier, Acting SHPO and  
Executive Director  
Kentucky Heritage Council



STEVEN L. BESHEAR  
GOVERNOR

**TOURISM, ARTS AND HERITAGE CABINET  
KENTUCKY HERITAGE COUNCIL**

MARCHETA SPARROW  
SECRETARY

THE STATE HISTORIC PRESERVATION OFFICE  
300 WASHINGTON STREET  
FRANKFORT, KENTUCKY 40601  
PHONE (502) 564-7005  
FAX (502) 564-5820  
www.heritage.ky.gov

LINDY CASEBIER  
ACTING EXECUTIVE DIRECTOR AND  
STATE HISTORIC PRESERVATION OFFICER

May 20, 2013

Ms. Carol Shull, Keeper  
National Register of Historic Places  
National Park Service 2280  
National Register of Historic Places  
1201 "I" (Eye) Street, NW 8<sup>th</sup> Floor  
Washington DC 20005

Dear Ms. Shull:

The current owner of the **Breslin Building**, in **Jefferson County, Kentucky**, requests National Register listing for the property. The property was determined eligible in 1983, due to the previous owner's objection. That status is witnessed by a copy of the notice received from your office announcing the DOE, enclosed in this mailing.

We are asking for expedited listing of this property. Listing by June 20 is required for the owners of this property to receive a Kentucky state tax credit. We have written to Jim Gabbert of your staff, who reviews Kentucky properties, and he has guided us to submit our request in these terms. Thank you for your special attention to this property.

Sincerely,

Lindy Casebier, Acting SHPO and  
Executive Director  
Kentucky Heritage Council