

County Hamilton

Inventory # I-31-582

Temp. Field # 9

HISTORICAL AND ARCHITECTURAL INVENTORY

Historic Name Provident Life & Accident Common Name Maclellan Building

Owner Provident Life & Accident Co. Address Fountain Square, Chattanooga

Property Location 721 Broad Street

Chattanooga, TN

Map: Quad Name Chattanooga No. 105-SE Edition 1969

Historical Data: Date of Construction 1923-24 Source _____

Used by Provident until 1960 when it moved to larger facilities at which time
the building's name was changed to the Maclellan to honor the Maclellan family
of the Provident Company; now rented to a variety of occupants

Informant _____ Address _____

Present Use Offices Original Use Same

Original Location Yes Moved? _____ Date _____

Site Bldg. xx Structure _____ Object _____ Part of District Thematic

Areas of Significance Architecture

Eligible for NR? Yes Why? The Neo-Classical Maclellan Building is, architecturally,
one of Hunt's - and Chattanooga's - most unusual office
buildings.

Property endangered? No By what? _____

Photos: B&W: Roll # _____ Frame # _____ Date taken _____ By _____

Color: Roll # _____ Frame # _____ Date taken _____ By _____

Location of Negative _____ Comments _____

Recorded by: Martha Carver Date Recorded: February, 1979

Address: Chattanooga-Hamilton County Regional Planning Commission

JUN 25 1980

County Hamilton

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Architectural Data: Construction: Frame Log Brick XX Stone

No. of stories 12 Roof type Mansard Material Green Tile Original? Yes

Wall covering: weatherboard B&B Vertical board None XX

Tongue and Grooved Sawn Other

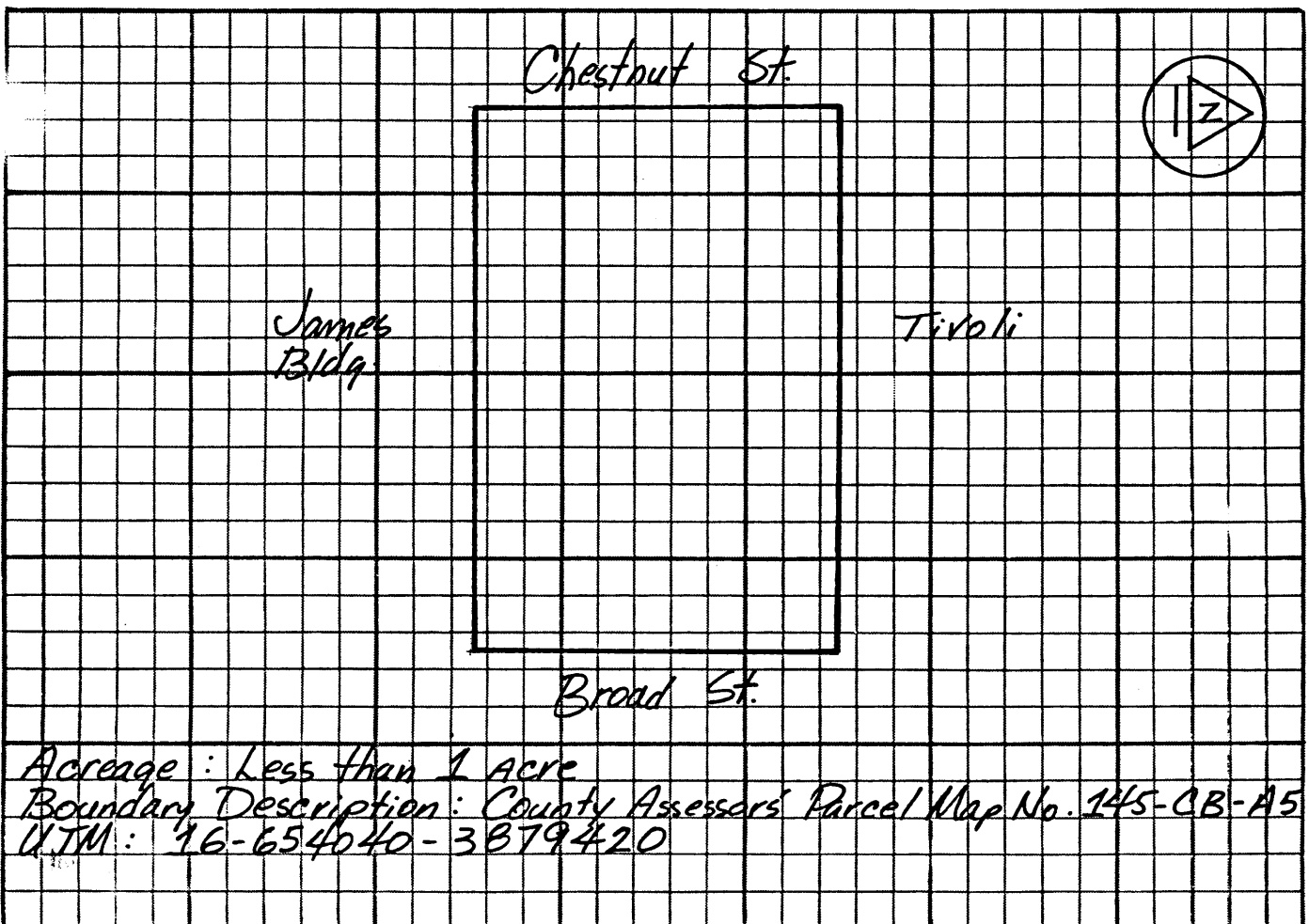
Chimney: No. Location Material

Foundation: Pier Stone Brick Other

Basic Plan Square base with tower, rear addition

Architectural Notes First three stories lavishly decorated in the Greek Ionic style with Ionic columns, garlands, egg and dart features, dentils, modillions and eagles at the entrance areas. Above this section is a nine story tower with an ornate cornice treatment separating the eighth and ninth floors. Above this is one of Chattanooga's most unusual rooflines--a green tile mansard roof with dormers.

Sketch Plan Below (include North, door and window locations, etc.):



R.H. Hunt Thematic District
Maclellan Building
Field No. 9

Property Number 9, the 1923 Provident Life Insurance Co. Building (Maclellan Building), is one of Hunt's most outstanding office buildings in Chattanooga. Nine stories, the building is ornately decorated in the Classical style and has an unusual green tiled dormered mansard roof. It was originally selected to be included in the thematic district, but due to opposition from the property's owner, it was removed from the district after the nomination was completed but before the nomination was reviewed by the State Review Board.

JUN 25 1960

Buildings in Hamilton County Designed by R. H. Hunt (Thematic Group)

Maclellan Building (preferred)
721 Broad Street
Chattanooga, Tennessee

Continuation: Significance

Soon after its founding, Thomas Maclellan, a Canadian banker, joined the firm as its chief operating officer and his descendants have been influential members of the company to the present. Robert J. Maclellan was the president of the firm when Reuben H. Hunt was commissioned to design their first permanent headquarters building. Up until this time the offices had been located in various buildings in downtown Chattanooga. The rear addition was added in 1950 to accommodate the growing company. By 1960 the firm built a larger building on the corner of Walnut and Fifth Streets and at this time the name was changed to honor the Maclellan family. The company owned the building until 1982. Today the building is owned by the Maclellan Building Limited Partnership.

Buildings in Hamilton County Designed by R. H. Hunt (Thematic Group)

listed
 APR 4 1985

IDENTIFICATION	Historic name: <u>Provident Life and Accident Building</u>	STATUS	Open to public: Yes ___ No ___ Restricted <input checked="" type="checkbox"/>
	Common name: <u>MacLellan Building (preferred)</u>		Visible from road: Yes <input checked="" type="checkbox"/> No ___
	Address: <u>721 Broad Street</u>		Occupied: Yes <input checked="" type="checkbox"/> No ___
	<u>Chattanooga, Tennessee</u>		Present use: <u>Office building</u>
	Owner's name: <u>MacLellan Building Limited Partnership</u>		Current condition: <u>Excellent</u>
	Owner's address: <u>450 MacLellan Building</u>		Alterations: <u>rear addition - 1950</u>
	<u>Chattanooga, Tennessee</u>		
	Classification: <u>Building</u>		
Tax map reference: <u>Parcel Map # 145-CB-A5</u>	Site features: <u>The Provident Life and Accident Company Building is located on a city lot which measures 125' x 250' and extends the block between Chestnut and Broad Streets.</u>		
Acreage: <u>less than 1 acre</u>			
UTM reference: <u>16/654 140/3879420</u>			
HISTORY	Date of construction: <u>1923-24</u>	SOURCES	Bibliographical data: _____
	Architect/builder: <u>R. H. Hunt, architect</u>		<u>Wilson, John. Chattanooga's Story. Chattanooga, TN: By the Author, 1980.</u>
	Original or previous owners: _____		
	<u>Provident Life and Accident Company</u>		
	Original use: <u>Offices</u>		Form prepared by: <u>Robin Krawitz</u>
	Theme/s: Primary <u>Architecture</u>		Title: <u>Historic Preservation Specialist</u>
Secondary <u>Commercial</u>	Organization: <u>Tennessee Historical Commission</u>		
Other _____	<u>Nashville, Tennessee</u> Date: <u>24 Jan. 85</u>		
DESCRIPTION	Located between two other important R. H. Hunt buildings, the James Building (#3) and the Tivoli Theater (#7), the MacLellan Building is being included in the Buildings in Hamilton County Designed by R. H. Hunt Thematic Group because it is one of his best office building designs incorporating the Classical Revival style and one of the most distinctive buildings in downtown Chattanooga. The first three stories of this twelve story building are lavishly decorated in the Greek Ionic style with Ionic columns, garlands, egg and dart features, dentils, modillions and eagles at the entrance areas executed in terra cotta. Above this section rises a nine story tower with ornate cornice treatment separating the upper two stories also executed in terra cotta. The cornice is surmounted by one of Chattanooga's most unusual roof lines, a green tile mansard roof punctuated by segmentally arched dormers. Public spaces		
SIGNIFICANCE	The Provident Life and Accident Company Building is significant to this thematic nomination as one of the best designs for an office building executed by R. H. Hunt in the Classical Revival style in downtown Chattanooga. Constructed in 1924 for the Provident Life and Accident Company, one of three large insurance companies based in Chattanooga, its extensive use of terra cotta detailing and the elaborate Classical Revival style entrance mark this design as outstanding in Chattanooga.		
	The Provident Life and Accident Company was founded in 1887 by a group of Chattanooga businessmen		

Rec'd MAR 7 1985

PHOTOGRAPHIC DATA

Photographer: T. Fred Miller

Date: January 1985

Negatives on file: T. Fred Miller, Creative

Photography, Chattanooga, Tennessee

Photographer facing: _____

Photograph number _____ of _____.

CONTINUATION

SITE PLAN - Include North Arrow

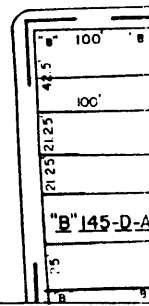
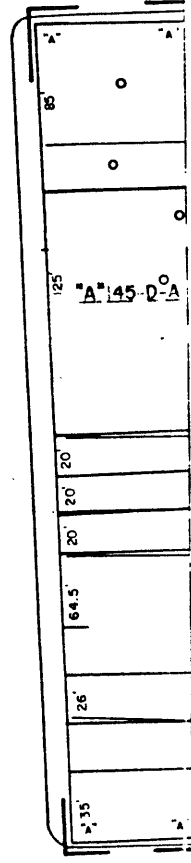
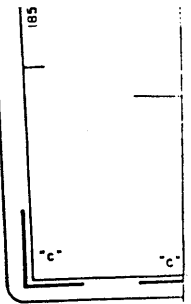
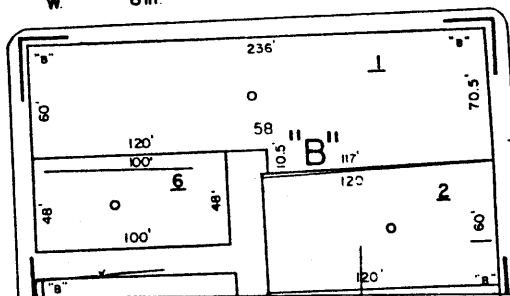
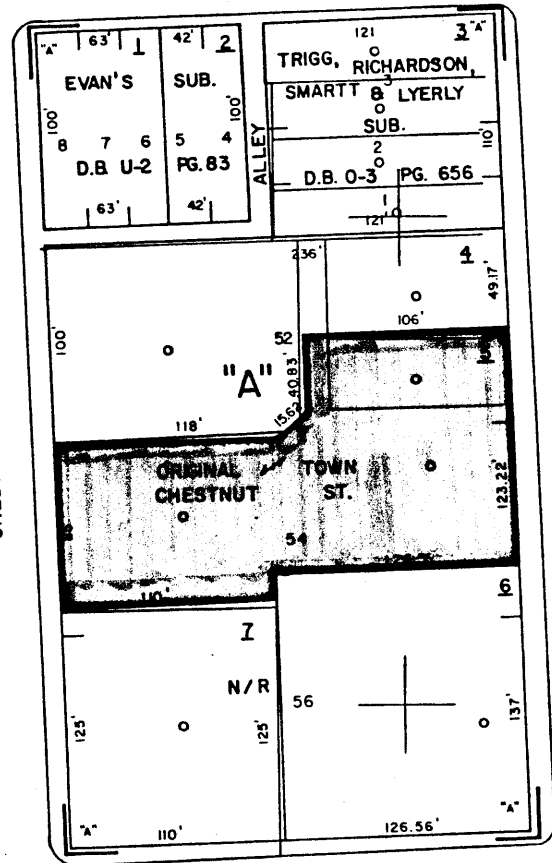
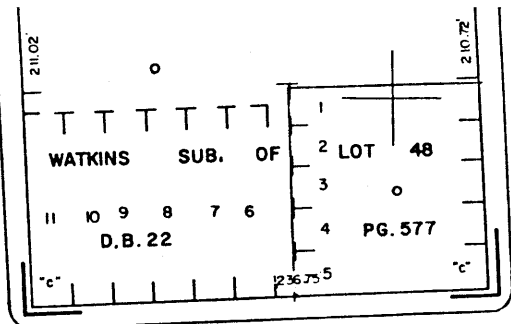
SEE TAX MAP

Buildings in Hamilton County Designed by R. H. Hunt (Thematic Group)

Maclellan Building (preferred)
721 Broad Street
Chattanooga, Tennessee

Continuation: Description

on the interior display Greek ornamentation such as Ionic columns, Greek key console brackets on newel posts, dentil cornices and egg and dart moldings. The rear addition was built in 1950 and faces Chestnut Street.



Maclellan Building
 721 Broad Street
 Chattanooga, Hamilton County, Tennessee

Tax Map 1" = 50'

CHATTANOOGA HAMILTON CO. TENN.		MAP NO
SCALE: 1" = 50'	DISTRICT 1	145-G-B
DATE OF FLYING 1-11-67		
DATE COMPILED		
HUNNICUTT & ASSOCIATES, INC.		ST. PETERSBURG, FLORIDA

CREEK
 STATE LINE
 CO. LINE
 CORPS LIMITS
 TRANSMISSION LINE
 ROAD
 RAILROAD
 RIDGE LINE

E2,206,750

000

E2,206,250

5000